



Exchange Club Fair of Charleston, Inc.
dba Coastal Carolina Fair and Exchange Park

9850 Highway 78 | Ladson, SC 29456
(843) 572-3161 | coastalcarolinafair.org

Operated by The Exchange Club of Charleston



Dear Senior Service Provider
September 27, 2022

As part of Senior Day and the Exchange Club of Charleston National Service Day, the Senior Day Committee (Committee) is inviting your company to participate in Senior Day activities at the Coastal Carolina Fair on November 2, 2022. The special Senior Day events are for all seniors aged 55 and older and scheduled from 10 AM to 2 PM. This special, less crowded time gives you an outstanding opportunity to interact with many seniors in one day. At previous Senior Days, more than 5800 seniors attended. The Committee is reaching out to all area churches, senior centers, and retirement centers inviting them to bring seniors to Senior Day.

Also, as part of Senior Day we have included Employers who are looking to hire Seniors for jobs in the local area.

As we prepare for our 67th Annual Coastal Carolina Fair, we take pride in reminding everyone of one of the primary reasons for the Fair. The proceeds of the Coastal Carolina Fair make it possible for the Exchange Club of Charleston (ECC) to give back to the community. Financial grants from the ECC support a wide variety of charitable organizations in several Low Country counties to extend their mission more effectively. Some of these organizations serve senior citizens. Examples from the most recent year are Meals on Wheels, Berkeley, Charleston and Dorchester Seniors, Canterbury House, East Cooper Community Outreach, Barrier Islands Free Medical Clinic, Outreach Clinic of Summerville, Christ Church, Lutheran Hospice and Habitat for Humanity. These organizations, among others, work tirelessly to ensure that the lives of our seniors are improved and enriched by the provision of food, clothing, medical care and shelter.

We offer three ways for you to be involved in this wonderful community event. You may choose one or any combination of the following:

1. **Staff a Table** Be a Senior Day Vendor to provide information about your organization/place of business.
 - a. Cost: \$100 per 8ft table and 2 chairs.
 - b. 501 (C) (3) (Non-Profit Organizations) the fee can be waived by the Senior Day Committee, please attach a Fee Contribution Request on the separate form with your application.

The day starts with registration and set up from 8:30 am to 9:45 am. Gates open for Seniors only from 10 am to 2 pm. Tables and associated materials must be taken down by 2:45 pm as Gates open to the general public at 3 pm. A standard 8' table and two chairs are provided by the Fair. Please remember that space is limited to the tabletop. You may bring you own canopy. Please let us know if you plan to bring a canopy so we can provide concrete filled buckets for canopy tie downs.

2. **Be a Senior Day Sponsor:** In addition to being a Senior Day Vendor, you can also choose to be a Sponsor. Sponsors contributing \$100.00 or more will be included in Social Media advertising for Senior Day. Sponsors also receive priority table placement as well as a Senior Day Sponsor sign to display at their table.
3. **Be a Sponsor of Gift Cards for Senior Bingo & Other Senior Events:** Gift cards of \$10 are given as prizes at Bingo and other Senior Day Events. **The Committee would appreciate each Vendor donating a minimum of 4 gift cards to help provide prizes for Senior Bingo.** Your organization's sponsorship of each \$10 gift card will be acknowledged when the card is distributed.

We hope you will join us on Senior Day. To assure your spot at this event, please complete the attached registration form and either mail it to Senior Day 2022, 9850 Highway 78, Ladson, SC 29456 or scan and email it to SeniorDay@CoastalCarolinaFair.org. We invite you to share the date and time with as many Seniors as you can.

If you have questions, please contact Ernie Patterson at SeniorDay@CoastalCarolinaFair.org.

Thank you very much. We look forward to seeing you at the Fair.

Sincerely,

A handwritten signature in blue ink that reads "Ernie F. Patterson Jr." The signature is written in a cursive, flowing style.

Ernie Patterson (Chair), Lee Stubblefield, Kenneth Battle
2022 Coastal Carolina Fair Senior Day Committee