2020 Colorado Association of Fairs and Shows
Directory Advertising

Full page 4/C.....................$175
1/2 page 4/C......................$100
1/4 page 4/C......................$65

Digital File Requirements

All supplied materials must be in a digital format.
Trim Size: 8"w x 10" h (Please see below for specific requirements)
Colors: CMYK, 4/C process, no spot colors. If you are building your black swatch, we recommend C=60 M=30 Y=30 K=100.

Acceptable File Formats
Acceptable digital formats are press-optimized PDFs, composite EPS (with outlined fonts), TIF or JPEG files saved at 300 DPI.
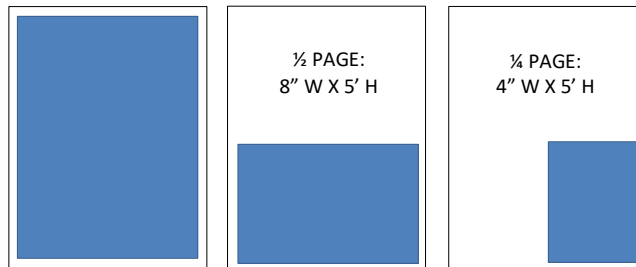
PDF (version X-1a, 1.3)
We accept PDF/X-1a (Version 1.3). PDF files must be CMYK composite and created with Acrobat Distiller, QuarkXpress, or InDesign as a PDF Vv1.3 with high-resolution images (300 dpi) and all fonts embedded. Remember to flatten all artwork and convert text to outline before exporting to PDF. This last extra steps reduce errors.

Crop Marks: Do not include crop marks.
All PDF files, and ads submitted as TIFF or EPS are considered completed ads. We cannot make corrections to these files.

FULL PAGE:
Design for Non-bleed: 8" W x 10" H
Do not use crop marks.

½ PAGE:
8" W X 5' H

¼ PAGE:
4" W X 5' H

DEADLINES
All digital ad material must be received by the appropriate deadline.

Space Reservations: January 10, 2019
Copy Deadline: February 28, 2020
All ad payments due with artwork.
Ads not paid for will not be included.

Emailing Ad Files:
Email all digital files to Angie Cue, Colorado Association of Fairs and Shows
angie@coloradofairs.org   Questions? 719-688-1423