

Colorado Association of Fairs and Shows 2021 Convention

Proposed Agenda (updated 10-11-21)

Thursday November 4, 2021

Times	Topic	Location
1:00 – 3:00 PM	Fair Managers Meeting	TBD
3:30 PM – 5:00 PM	CAFS Board Meeting	Ballroom
5:30 PM – 7:00 PM	Early registration	Registration area
7:00 PM – 10:00 PM	Hospitality Room for attendees	TBD

Friday November 5, 2021

8:00 AM	Registration Breakfast on your own Trade Show Set Up Begins	Registration area
9:00–10:00 am	Post Pandemic – Crisis Management Lessons Learned for Future Events <i>Justin Watada, Greeley Stampede</i> <i>Matt Bixenman, Arapahoe County Fair</i> <i>Casandra Vossler, Adams County Fair</i>	Ballroom
10:00 – 10:15 am	Refreshment Break	Ballroom / Trade Show
10:15 – 11:30 am	Welcome and General Session Keynote Get Ready to Thrive <i>Marla Calico, President & CEO</i> <i>International Association of Fairs & Expositions</i>	Ballroom
12:00 – 1:30 pm	Lunch CSU Extension & SPUR Update <i>Lindsey Shirley, VP CSU Extension</i> National Western Center Update <i>Andy Jochem, Project Manager</i>	Ballroom
1:45 – 3:15 pm	Badging, Bridging and Building a More Ag Literate Public <i>Jenny Bennett, CSU Ag Literacy Outreach Coordinator</i>	Pikes Peak 1
	Biosecurity is a Team Effort <i>Kendra McConnell, Horse Show Manager, NWSS</i>	Pikes Peak 2
	Share the Fair! Invigorating Open Class Entries <i>Nancy Mucklow, Open Class Superintendent, Routt County</i>	Pikes Peak 3 & 4
2:00 – 6:00 pm	Trade Show Opens	Ballroom
3:15 – 3:00 pm	Refreshment Break	Ballroom
3:30 - 5:00 pm	Liquor Licensing	Pikes Peak 1
	Animal Care	Pikes Peak 3 & 4
5:00 – 6:00 pm	Hospitality – Host Bar Trade Show	Ballroom

	Door prizes and cash bar	
6:00 – 10:00 pm	Dinner and showcases	Ballroom
9:00 – 11:00 pm	Hospitality Room for attendees	TBD

Saturday November 6, 2021

8:00 am	Registration Breakfast on your own	
8:30 – 9:45 am	Breakouts	
	Roundtables (20 minutes each) 1. Livestock committees – Robin Toft, Colorado State Fair 2. Public funding options during pandemic – Scott Stoller, Colorado State Fair 3. Ways to recognize volunteers – Kellie Lombardi, NWSS 4. CSU Vet educational trailer – Wade Ingle, CSU 5. Colorado Agricultural Leadership Program – Shelby Rich, CALP Class 15	Garden Atrium
9:45 – 10:00 am	Refreshment Break	Ballroom
10:00 – 11:15 am	Keynote – PRCA & PBR Moderated by Chris Wiseman, Pueblo County Commissioner Scott Dorenkamp, PRCA Livestock Program and Government Relations Manager	Ballroom
11:30 am – 1:00 pm	Lunch Awards <i>Business Meeting</i>	Ballroom
1:15 – 3:15 pm	Showcase Acts	Ballroom
3:30 – 4:45 pm	Breakout Sessions	
	TBD	Pikes Peak 1
	Live Facebook Workshop: Why Your Facebook Ads Make Me Cringe <i>Rebecca Ronk Williams, Ronk Communications</i>	Pikes Peak 3 & 4
4:45 – 6:00 pm	Trade Show Door Prizes	Ballroom
6:00 pm	Royalty Fashion Revue Dinner	Ballroom
8:00 – 10:00 pm	Hospitality Room for attendees	TBD