



Annual Convention Sponsorship Program

All Sponsorship levels include:

- Recognition at level sponsored on all on-site signage and in 200+ convention programs
- Recognition on convention website and app with link to sponsor website
- Spotlights on sponsorship slideshow to be shown during all meals and sessions in Grand Ballroom (higher level = higher frequency)
- Featured social media blasts
- Recognition on all pre-convention communication with members
- Access to CAFS member mailing list
- Recognition during awards ceremony and annual meeting

Platinum Sponsor \$4,500

Support at this level will provide the following:

- Recognized as the sponsor of (your choice of one)
 - One showcase session (3-4 acts)
 - President's Reception
 - One meal
 - Keynote speaker during the convention.
- Complimentary 8'x8' booth space at our annual convention trade show
- Two complimentary convention registrations valued at \$350
- One complimentary hotel room for convention
- Opportunity to provide 200 company promotional item or handout for attendee welcome packets
- Complimentary CAFS annual membership for 2019

Gold Sponsor \$2,500

Support at this level will provide the following:

- Recognition as the sponsor of (your choice of one)
 - Hospitality Room
 - Education Session
- Complimentary 8'x8' booth space at our annual convention trade show
- One complimentary convention registration valued at \$175
- Opportunity to provide 200 company promotional item or handout for attendee welcome packets

Silver Sponsor \$1,500

Support at this level will provide the following

- Recognition as the sponsor of one education session
- Complimentary 8'x8' booth space at our annual convention trade show
- Opportunity to provide 200 company promotional item or handout for attendee welcome packets

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Bronze Sponsor \$750

Support at this level will provide the following:

- Complimentary 8'x8' booth space at our annual convention trade show.
- Opportunity to provide 200 company promotional item or handout for attendee welcome packets

Friend of CAFS \$250

- Opportunity to provide 200 company promotional item or handout for attendee welcome packets

Additional Sponsorship Opportunities

- Meal sponsors
**Meal sponsors have the chance to promote their brand during one of our meals with inclusion of brand/product information at every place setting and the opportunity for a short presentation of brand/product during the meal.*
 - Friday luncheon - \$2,500
 - Friday royalty luncheon - \$1,500
 - Friday dinner - \$3,500
 - Saturday luncheon - \$2,500
 - Saturday royalty luncheon - \$1,500
 - Saturday banquet dinner - \$4,000
- Presidents reception - \$2,000
- Hospitality room sponsor - \$700/night
- Education sponsor - \$1,000
- USB / thumb drive sponsor - \$300 + cost of USB drive production & shipping
 - Cost effective brand promotion with you logo on USB to be given to every attendee
 - Thumb drives will be loaded with notes, presentations and promotional information from all speakers, showcase acts and trade show exhibitors
- Tote Bag Sponsor - \$200 bags
 - Cost Effective Brand Promotion by providing tote bags with your information to every attendee at registration
- Lanyard / name badge sponsor - \$200 lanyards/name badges
 - Cost effective brand promotion by providing lanyards for name badges of every attendee

*52nd Annual Convention
November 8-9, 2019
Hotel Elegante
Colorado Springs, CO*