



Dear Community Supporter,

Thank you for your potential interest in partnering with and supporting the Colorado Association of Fairs and Shows (CAFS) organization. County fairs and community events bring people together, we have fun and celebrate the people who live in our communities.

CAFS is a voluntary non-profit service organization that began in 1967 to advocate for county fairs, community festivals and event associations. We assist fair boards, county commissions, and other event associations and provide networking opportunities with entertainment and service members to benefit all people in Colorado communities. Furthermore, CAFS assists members in the promotion of agriculture, commodities and industrial products, to aid in promoting and sponsoring various types of entertaining and recreational events.

The Colorado Association of Fairs and Shows 52nd Annual Convention is November 8-9, 2019 in Colorado Springs and will provide educational workshops, a trade show and entertainment to connect county fair boards and community organizers with partners to make their fairs a success. We strive to provide the most up to date, exciting and entertaining information in the fair and show industry. Our attendees come from every corner of the state for two days of networking, entertainment evaluation and educational opportunities. Our one of a kind royalty program provides county royalty courts an exceptional opportunity for personal and professional development, networking, etiquette training, learning the fundamentals of fair and rodeo life and to prepare them as ambassadors of the fair industry.

With new leadership and a renewed sense of purpose, we look forward to this year's convention being the biggest and best yet. Our entertainment and educational programs bring new excitement to our already fun event. Our new efforts to engage members year-round is creating buzz within the industry encouraging participation at convention.

Attached for your review is a summary of our 2018 convention as well as our sponsorship opportunities for our 2019 annual convention. It is through the generous support of our business community that allows CAFS to provide educational opportunities for our fairs and fair partners. I appreciate your consideration and hope that we can jointly partner to support Colorado's fair industry.

Best regards,

Jeremiah J. Bogenhagen