

## 2024 SPONSORSHIPS

| FAIR OPPORTUNITIES                               | Price    | Banners 4 x 6<br>max.<br>you provide | Website | Daily or Event<br>Announcements | Fair<br>Passes | Parking passes | Limit of<br>sponsors<br>allowed |
|--|----------|--------------------------------------|---------|---------------------------------|----------------|----------------|---------------------------------|
| MAIN FAIR SPONSOR (includes 10 x 10 booth space) | \$10,000 | 4                                    | ✓       | ✓                               | 40             | 40             | 1                               |
| Auction Pole Barn                                | \$5,000  | 2                                    | ✓       | ✓                               | 25             | 25             | 2                               |
| Main Stage                                       | \$3,500  | 3                                    | ✓       | ✓                               | 18             | 18             | 4                               |
| Family Stage                                     | \$3,500  | 3                                    | ✓       | ✓                               | 18             | 18             | 4                               |
| Senior / Veterans Day (Wed)                      | \$1,500  | 1                                    | ✓       | ✓                               | 10             | 10             | No Limit                        |
| Kids Day (Thurs)                                 | \$1,500  | 1                                    | ✓       | ✓                               | 10             | 10             | No Limit                        |
| Friday Fair Day                                  | \$1,500  | 1                                    | ✓       | ✓                               | 10             | 10             | No Limit                        |
| Saturday Fair Day                                | \$1,500  | 1                                    | ✓       | ✓                               | 10             | 10             | No Limit                        |
| Sunday Fair Day                                  | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | No Limit                        |
| Camping Area                                     | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 6                               |
| Floral Building                                  | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 1                               |
| Agriculture Building                             | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 1                               |
| Pavilion Building                                | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 1                               |
| Large General Fair                               | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | No Limit                        |
| Gazebo   | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 1                               |
| Ticket Booth Gate 4 (2)                          | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 2                               |
| Ticket Booth Gate 5 (2)                          | \$1,000  | 1                                    | ✓       | ✓                               | 8              | 8              | 2                               |
| 4H Arena   | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 10                              |
| Beef Barn  | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 4                               |
| Goat Barn  | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 4                               |
| Horse Barns (3)                                  | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 12                              |
| Pig Barn   | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 4                               |
| Poultry/Rabbit Barn                              | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 4                               |
| Sheep Barn                                       | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 4                               |
| Information Booth                                | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | 1                               |
| Small General Fair                               | \$500    | 1                                    | ✓       | ✓                               | 5              | 5              | No Limit                        |
| Golf Cart  | \$350    | 1                                    | ✓       | ✓                               | 4              | 4              | 20                              |
| Feather Flag at Ticket booths                    | \$250    | 1                                    | ✓       |                                 | 2              | 2              | 8                               |

## 2024 SPONSORSHIPS

| RODEO OPPORTUNITIES            | Price    | Banners 4 x 6<br>max.<br>(You provide) | Website | Rodeo<br>Announcements | Rodeo Flag<br>3 x 5<br>(You provide) | Rodeo Barrel<br>Covers<br>(You Provide) | Chute<br>Board | Fair<br>Passes | Parking<br>Passes | Limit of<br>sponsors<br>allowed |
|--------------------------------|----------|--|---------|------------------------|--------------------------------------|---|----------------|----------------|-------------------|---------------------------------|
| NPRA MAIN RODEO SPONSOR        | \$10,000 | 4                                      | ✓       | ✓                      | ✓                                    | ✓                                       |                | 40             | 40                | 1                               |
| Large Jr. Rodeo                | \$5,000  | 4                                      | ✓       | ✓                      | ✓                                    |   |                | 25             | 25                | 1                               |
| Bucking Chute (6)              | \$2,000  | 1                                      | ✓       | ✓                      | ✓                                    |   | ✓              | 15             | 15                | 2                               |
| Rodeo Entrance Gate (in arena) | \$2,000  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 15             | 15                | 1                               |
| Barrel Racing                  | \$1,500  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 10             | 10                | 0                               |
| Steer Wrestling                | \$1,500  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 10             | 10                | 1                               |
| Team Roping                    | \$1,500  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 10             | 10                | 1                               |
| Break-away Roping              | \$1,500  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 10             | 10                | 1                               |
| Wild Cow Milking               | \$1,500  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 10             | 10                | 1                               |
| Grand Stands                   | \$1,000  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 8              | 8                 | 10                              |
| VIP Rodeo Seating              | \$1,000  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 8              | 8                 | 5                               |
| Rodeo Entrance - Gate 1        | \$1,000  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 8              | 8                 | 4                               |
| Rodeo Announcers Booth         | \$1,000  | 1                                      | ✓       | ✓                      | ✓                                    |   |                | 8              | 8                 | 2                               |
| Rodeo Arena Banner Space       | \$400    | 1                                      |         |                        |                                      |   |                | 3              | 3                 | no limit                        |
| Small Jr. Rodeo                | \$250    | 1                                      |         |                        |                                      |   |                | 2              | 2                 | no limit                        |
| Rodeo Arena Flag               | \$250    |  |         |                        | ✓                                    |   |                | 2              | 2                 | 20                              |