Notice of Meeting

Regular Meeting of the Board of Directors #1-A District Agricultural Association to be held Tuesday, November 19, 2019 – 10:00 AM In the Paddock Room Cow Palace, 2600 Geneva Avenue, Daly City, California

Mara Kopp, PresidentBarbara Wanvig, 1st VPTony Pantaleoni, 2nd VPKen Flower, DirectorTyrone Evans, DirectorAl Perez, DirectorNancy Atkinson, DirectorLeah Pimentel, DirectorChris Corgas, Director

AGENDA

- I. ROLL CALL
- II. APPROVAL OF MINUTES OF BOARD MEETING held October 15, 2019.
- **III.PUBLIC COMMENT FOR MATTERS NOT ON AGENDA.** Speakers are limited to three minutes unless modified by the Chair. The Board of Directors will not act on any matter raised under this item unless the matter is specifically otherwise noticed in this agenda.

IV. PRESIDENTS REPORT

- V. CLOSED SESSION Closed Session may be held for the purpose of receiving advice of counsel, considering pending litigation, considering the appointment, employment, evaluation of performance or dismissal of a public employee or for the purpose of negotiating lease terms and transactions of real property, as authorized under Government Section 11126.
 - 1. Board instructions to Cow Palace negotiator, Joe Barkett, regarding price and terms of payment involving the Exclusive Negotiating Agreement with Catellus/DECA and the Cow Palace property referred to in Item XI-3 below. (Gov. Code Section 11126(c)(7))
 - 2. The Board is authorized to enter into Closed Session with CDFA Legal for the purpose of considering pending litigation Gun Show Policy (Gov. Code Section 11126 (e) (1))

VI. RECONVENE TO OPEN SESSION

1. Report on actions, if any, taken by the Board in closed session.

VII. ACTION ITEMS

- 1. Gun Show Policy
- 2. Financial Statements for September 2019 and October 2019
- 3. License Agreement with ARE-TENANT, LLC to operate and indoor tennis facility
- 4. Exclusive Negotiating Agreement with Catellus/DECA

VIII.CEO REPORT -

- 1. Update on rental events and bookings: Staff Report.
- 2. Projects/Programs/Facility project update
- 3. GNR/JGN Update and preliminary report

IX.FRIENDS OF THE COW PALACE REPORT

X. CONSENT AGENDA

1. Contract #: L19-39

Contractor: Good News San Jose Church

Event Type: Christmas Cantata; a musical stage production

Dates: September 27-28 2019

Use: Main Arena

Terms: Minimum Rental fee: \$15,000

Projections: Admissions: N/A- Merchandise: N/A Parking Revenue: N/A

Food and Beverage: \$500 buyout for volunteer meals

2. Contract #: L19-40

Contractor: George P. Johnson

Event Type: Structure build for Salesforce Conference Dates: November 5, 2019 through November 10, 2019.

Use: Main parking lot approx. 150' x150'

Terms: Minimum Rental fee: \$13,500 plus reimbursable expenses. Projections: Admissions: N/A Merchandise: N/A

Parking Revenue: N/A Food and Beverage: N/A

3. Contract #: L 20-03

Contractor: USA Sports Production Event Type: Gymnastics competition

Dates: January 17, 2019-January 19, 2020.

Use: Main Arena

Terms: Minimum Rental fee: \$13,500 vs 12% of Box Office receipts plus reimbursable expenses.

Projections: Admissions: \$25,000 Merchandise: \$250 Merchandise buyout.

Parking Revenue: \$5,500 Food and Beverage: \$1,000

4. Contract #: L 20-04

Contractor: COA Nor Cal Nationals Event Type: Cheerleading competition

Dates: March 20-22, 2020.

Use: Main Arena

Terms: Rental fee: \$21,250, plus reimbursable expenses.

Projections: Admissions: \$22,000 Merchandise: \$700.00 Merchandise buyout.

Parking Revenue: \$13,500 Food and Beverage: \$2,500

5. Contract #: L 20-05

Contractor: Varsity Spirit, LLC dba NCA Norcal Open

Event Type: Cheerleading competition Dates: February 14-16, 2020.

Use: Main Arena

Terms: Rental fee: \$21,250.00 flat, plus reimbursable expenses.

Projections: Admissions: \$20,000.00 Merchandise: \$700.00 Merchandise buyout.

Parking Revenue: \$22,500.00 Food and Beverage: \$6,500.00

6. Contract #: L 20-07

Contractor: Nationwide Expos

Event Type: Tradeshow/Expo (Home Show)

Dates: March 5-8, 2020.

Use: South Hall

Terms: Minimum Rental fee: \$10,000.00 or 12% of Box Office receipts, plus reimbursable expenses.

Projections: Admissions: \$39,000.00 Merchandise: N/A

Parking Revenue: \$36,000.00 Food and Beverage: \$5,500.00

7. Contract #: L 20-09

Contractor: All Elite Wresting, LLC

Event Type: Professional Wrestling Pay-Per-View

Dates: March 5-8, 2020

Use: Main Arena and North Hall

Terms: Minimum Rental fee: \$25,000 flat, plus reimbursable expenses. Projections: Admissions: \$675,000.00 Merchandise: 80%/20%

Parking Revenue: \$57,500.00 Food and Beverage: \$153,750.00

8. Contract #: L 20-10

Contractor: Ryan Minardi dba Reptilian Nation

Event Type: Reptile Show

Dates: February 8 & 9, 2020

Use: South Hall

Terms: Rental fee: \$4,500.00 vs 12% vs Box Office receipts, plus reimbursable expenses.

Projections: Admissions: \$100,000 Merchandise: N/A

Parking Revenue: \$32,000 Food and Beverage: \$2,500

XI. COMMITTEE REPORTS:

1. Budget and Finance Committee – Barbara Wanvig, Chair

i. Financial Statements for September 2019 and October 2019

2. Land Lease Development Committee – Tony Pantaleoni, Chair

XII. MATTERS OF INFORMATION

- 1. CEO Comments
- 2. Director Comments
- 3. Next Board Meeting Tuesday, December 17, 2019 at 10 am.

XIII. ADJOURNMENT

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact Lori Marshall at the office of the 1-A District Agricultural Association (415)404-4100. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com