

AGENDA

**Outreach Committee
of the
No. 1-A District Agricultural Association
Board of Directors
to be held in the
Paddock Room, Cow Palace
2600 Geneva Avenue, Daly City, California
On Tuesday, August 20, 201– 12:00 pm**

Director Al Perez- Chair
Director Mara Kopp, President

Director Kenneth Flower

- I. Roll Call
- II. Public Comments
- III. CEO/Staff Report
 - a) Cow Palace outreach
 - b) GNR Outreach
 - a. First Responders/Military Nights
 - b. New Marketing
 - i. Social media
 - ii. Event participation
 - iii. other
 - c. Open House/Reception
- IV. Information from Committee Members on ideas/tasks/goals
- V. Adjournment

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the 1-A District Agricultural Association (415)404-4100, at least five working days prior to the meeting to insure the proper arrangements can be made.

At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. The Board may convene to closed session pursuant to Government Code Section 11126, subdivisions (a) and (e) to consider personnel evaluation and/or possible litigation. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com