

## **California State Assembly and City of Daly City Honor Iconic Cow Palace With 75th Year Anniversary Resolutions**

**Daly City, CA - September 12, 2016** - Local leaders will honor the Cow Palace tonight for 75 years of service and contributions in the community. Elected leaders from Daly City and the California State Assembly will present resolutions in observance of the occasion.

Both resolutions will be presented at 8pm tonight, during the City Council meeting in Daly City. Assemblymember Phil Ting (D-San Francisco) will present a resolution on behalf of the California State Assembly signed by himself and Assemblymember David Chiu (D-San Francisco). Accepting the proclamations on behalf of the Cow Palace are CEO Lori Marshall, and Board Vice President, Barbara Wanvig.

"It's an honor to receive this recognition, and we're proud of what the Cow Palace has been able to provide the community over the past 75 years," said Lori Marshall. "Thank you to the City of Daly City, the California State Assembly, and the entire community for continuing to keep the Cow Palace a thriving event space. We're asking people to join the yearlong celebration by sharing memories, photos and videos with the hashtag #mycowpalacestory, and to help us begin a digital archive of Cow Palace history. We've also partnered with local company Modify Watches, to create a collection of anniversary timepieces that fans can wear to show their pride for the iconic Bay Area landmark."

The iconic Bay Area landmark is located on the border of Daly City and San Francisco. The Cow Palace was built in 1941 as the 1-A District Agricultural Association, with a mission to promote the agriculture industries and serve as a gathering place for the community through its venue rentals. They are now celebrating their 75th year anniversary with a colorful and entertaining history to reflect on.

The Cow Palace is an arena and multi-use event and exposition center, and home of the annual Grand National Livestock Expo, Horse Show and Rodeo. The venue has a rich history hosting world class concerts from The Beatles to the Rolling Stones; and notable sporting events including the Golden State Warriors' first NBA championship win in 1975, and the first home of the San Jose Sharks. They are also known for popular conventions like the Golden Gate Kennel Club Dog Show, and the Annual Christian Convention of Jehovah's Witnesses. A variety of entertainment from Ringling Bros Barnum & Bailey Circus, to the annual Great Dickens Christmas Fair have all been longstanding events at the Cow Palace.

Proclamations from other cities, including San Francisco, South San Francisco, Brisbane, Colma, and San Mateo County, are scheduled over the next few weeks, leading up to the Cow Palace's signature event the '70th Annual Grand National Livestock Expositions, Horse Show, and Rodeo'; taking place October 14-15, and 21-22, 2016. Daly City will also Proclaim November 15, 2016, as Cow Palace Diamond Anniversary Day.

The Cow Palace Arena & Event Center is located 15 minutes from the San Francisco International Airport and downtown San Francisco, and has brought millions of visitors to the Bay Area in its 75 year history. The anniversary watch collection can be purchased at <http://modifywatches.com/collections/cow-palace-arena>.

This year, the Grand National Livestock Expositions, Horse Show, and Rodeo takes place over two weekends, October 14-15 and 21-22. The livestock expo, horse show, and western marketplace are FREE to attend for the general public, while tickets to the Grand National Rodeo show can be purchased online at [www.cowpalace.com](http://www.cowpalace.com).

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**About the Cow Palace Arena & Event Center:**

The Cow Palace Arena & Event Center serves as a venue for a variety of events including concerts, festivals, exhibitions, consumer shows, trade shows and sports; as well as a variety of community, religious and charitable events. Now celebrating their 75th year anniversary, the Cow Palace continues to serve the needs of the San Francisco Bay Area, and the State of California. Home of the Grand National Livestock Expo, Horse Show, and Rodeo.

**About the Grand National Rodeo:**

The Cow Palace was created in 1941 as the 1-A District Agricultural Association, and as part of its mission produces the annual 'Grand National Livestock Exposition, Horse Show and Rodeo'. It is the West's most prestigious western lifestyle event attracting thousands of participants and fans from seven western states.

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