

## Rental Facilities

### MAIN ARENA



The indoor arena has a capacity of up to 16,500 seats, plus 30,000 sq. ft. of floor space that is able to accommodate a variety of event formats. From rock concerts, conventions, graduation ceremonies, sporting events, and more, you'll be able to transform the space for your event with ease.

### NORTH/SOUTH HALLS



The North and South Halls are a massive 49,000 sq. ft. each of open space. These areas can be rented together or individually, and are ideal for expositions, special events, or festivals.

### EXHIBIT BUILDINGS



The exhibit buildings are a perfect canvas for festivals or expositions. Comprised of six bays (20,000 sq. ft. per bay), there are no columns throughout the building, making it a unique venue with clear views that span the entire space.

### MEETING & CONFERENCE ROOMS



The Cow Palace has a variety of rooms that can be used for offices, meetings, conferences, press or dressing rooms.

# AN ICONIC VENUE IN THE HEART OF THE BAY



The Cow Palace Arena and Event Center serves as a venue for a variety of events including concerts, festivals, exhibitions, consumer shows, trade shows and sporting events. The venue also hosts community, religious and charitable events, all of which ensure that the Cow Palace continues to serve the needs of the San Francisco Bay Area and the State of California.



## VENUE FEATURES

- 15 Minutes from downtown San Francisco
- 10 Minutes from SFO International Airport
- Easy access to Highway 101 and Interstate 280
- Easy access to public transportation (BART, Caltrain, Muni)
- 3,600 parking spaces available on site
- Open-canvas facility and multiple configurations
- Over 252,000 sq. ft. of total building space
- Ground level entry to all event spaces
- Full event staffing services available
- Main Arena - Seating capacity of up to 16,500, plus 30,000 sq. ft. of floor space
- North/South Exhibit Halls - 49,000 sq. ft. each
- Exhibit Buildings - Comprised of six bays, approximately 20,000 sq. ft. per bay. (Can be rented in whole or in part)
- Meeting and breakout rooms available

**Sales & Rental Info:** [events@cowpalace.com](mailto:events@cowpalace.com)  
415-404-4100 [www.cowpalace.com](http://www.cowpalace.com)

## PAST & PRESENT CLIENTS

- Academy of Art Commencement Ceremonies
- Adidas Warehouse Sales
- AIDS/LifeCycle: Ride to End AIDS
- American Idol Productions
- Another Planet Entertainment
- Annual Christian Convention of Jehovah's Witnesses
- Cirque du Soleil
- Crossroads of the West Gun Show
- Golden Gate Kennel Club Dog Show
- Golden State Warriors
- Harlem Globetrotters
- Jamz Cheerleading
- John Hancock's Champions on Ice
- Live Nation
- Mega Productions
- Oracle World
- Ringling Bros, Barnum & Bailey Circus
- San Jose Sharks
- Taste of the NFL
- The Great Dickens Christmas Fair
- TriStar Collector Show
- USA Sports Production Gymnastics
- Williams Sonoma
- World Wrestling Entertainment

## HISTORIC EVENTS

- Boxing Exhibition with Joe Louis
- Liberace Concert
- 10th Anniversary of the United Nations closing session where the U.N Charter was signed on June 26, 1945
- Frank Sinatra Concert
- Cassius Clay wins gold medal at U.S Olympic Team Trials
- Rally for Democratic Candidate for President, John F. Kennedy
- Chubby Checker Twist Party Concert (First rock concert at the Palace)
- Floyd Patterson vs Sonny Liston Heavyweight Championship fight
- Hosted first intercollegiate college basketball tournaments (Promoted by Frank "Bow-Tie" Walsh)
- Bob Hope Concert
- Beatles Concert
- Dick Clark Show
- Ronald Reagan Republican Dinner Rally
- Rolling Stones Concert
- Evel Knieval historic jump
- Jackson Five Concert
- Sell out concerts in the 70's include - Grateful Dead, Santana, Elvis Presley, ZZ Top, Yes, John Denver, Paul McCartney & Wings
- Prince and the Revolution Purple Rain Tour and Neil Diamond Tour listed top 5 in the country for biggest box office events (1985)

# CELEBRATING 75 YEARS OF COW PALACE HISTORY



## GRAND NATIONAL, SPORTS, CONCERTS, EXPOS, FESTIVALS, COMMUNITY & MORE

The Cow Palace is an arena and multi-use event and exposition center, and home of the annual Grand National Livestock Expo, Horse Show and Rodeo. The venue has a rich history hosting world class concerts from The Beatles to the Rolling Stones; and notable sporting events including The San Francisco Warriors first NBA championship win in 1975, as well as the first home for the San Jose Sharks. They are also known for popular conventions like the Golden Gate Kennel Club Dog Show, and the Annual Christian Convention of Jehovah's Witnesses. A variety of entertainment from Ringling Bros Barnum & Bailey Circus, to the annual Great Dickens Christmas Fair have all been longstanding events at the Cow Palace.



The iconic Bay Area landmark is located on the border of Daly City and San Francisco; and was built in 1941 as the 1-A District Agricultural Association, with a mission to promote the agriculture industries and serve as a gathering place for the community through its venue rentals. They are now celebrating their 75th year anniversary with a colorful and entertaining history to reflect on.

The Cow Palace Arena & Event Center is located 15 minutes from the San Francisco International Airport and downtown San Francisco, and has brought millions of visitors to the Bay Area in its 75 year history.

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