

**Junior Grand National Livestock Exposition  
Cow Palace Arena 8 Event Center  
October 5-8, 2023**

**I would like to make a sponsorship contribution to the  
2023 Junior Grand National Livestock Show.**

Amount: \_\_\_\_\_

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



KS Photo

The 1-A District Agricultural Association (DAA) operates in a non-profit manner and is not subject to payment of State or Federal income tax. Furthermore, donations to the fair from individuals or businesses may be considered charitable contributions for tax reporting purposes provided the donations are solely for public purposes as determined by a tax consultant. The 1-A DAA Taxpayer Identification Number is 94-6001542.

**Thank you to our 2022 Sponsors:**

Barulich, Dugoni & Suttman Law Group  
Bongards Nursery  
Diane B. Wilsey  
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Quentin & Mara Kopp Foundation  
San Mateo County Plumbers & Pipefitters  
Sheet Metal Workers Local Union 104  
Sullivan Supply Inc  
The Tree Guys



**QUESTIONS?**

Contact our Administrative Office:  
(415) 404-4100 / info@cowpalace.com

Friends of the Cow Palace 501c3  
EIN: 92-1127924

**COW PALACE**

**2600 GENEVA AVE., DALY CITY, CA 94014  
415-404-4100**

[www.cowpalace.com](http://www.cowpalace.com)



Be sure to follow us @cowpalaceSF



**Sponsorship Opportunities  
2023 Junior Grand National  
LIVESTOCK  
EXPOSITION**

*A staple of the Grand National Rodeo  
event for decades.*

[www.grandnationalrodeo.com](http://www.grandnationalrodeo.com)

**THE JUNIOR LIVESTOCK SHOW** has been a staple of the Grand National Rodeo for decades. The show continues to grow thanks to the hard work of our livestock staff, dedicated youth exhibitors and generous sponsors.

The Junior Livestock Show is considered a “jackpot” show. A “jackpot” show is one where exhibitors win prize money for their animals instead of earning money by participating in an auction. Last year we awarded \$110,000 in prize money directly to the junior exhibitors.

Although the Grand National Rodeo strives to become self-sufficient, the Junior Livestock Show relies heavily upon sponsorships and donations to assist with this program. \$220,000 were spent in operational costs for the 2022 show.

Traveling from all over the great state of California and beyond, listed below are where our previous exhibitors hail from:

Central Valley: 66%	Bay Area: 7%
Northern CA: 7%	Far South or North 1%
Central Coastal: 13%	Out of State 6%



Be sure to follow us @cowpalaceSF

### GRAND CHAMPION SHOW RING SPONSOR - \$3,000.00

Package includes:

- Quarter page ad in the Official Rodeo Program and Exhibitor Handbook
- Banner placement in (4) show rings and breezeway throughout the show
- Daily announcements during each event in all show rings
- Logo on website and link to your business
- Recognition on social media platform

### RESERVE GRAND CHAMPION SHOW RING SPONSOR - \$2,000.00

Package includes:

- Banner placement in two (2) show rings of your choice and breezeway
- Announcements throughout the day in the two (2) sponsored rings of your choice
- Logo on website and link to your business
- Logo in Official Rodeo Program
- Business listing in the Exhibitor Handbook



**SPECIES SPONSOR:** Looking to sponsor a specific show? The money you give will go directly to prize money for that show.

- Junior Classic Steer/Market Heifer Show - \$13,500
- Junior Breeding Beef - \$6,000
- Junior Classic Lamb Show - \$7,500
- Breeding Sheep Show - \$4,000
- Junior Classic Meat Goat Show - \$6,500
- Junior Breeding Meat Goat Show - \$1,200

### BLUE RIBBON SHOW RING SPONSOR - \$1,000.00 of your choice

Package includes:

- Banner placement in one (1) specific show ring of your choice
- Announcements throughout the day in one (1) sponsored ring of your choice
- Logo on website with link to your business
- Logo in Official Rodeo Program
- Business listing in the Exhibitor Handbook

### AWARD SPONSOR - \$500.00

Package includes:

- Announcements throughout the day in the show ring of your choice (Beef, Goat, Sheep and Swine rings). Sponsor specifies which species they would like to sponsor
- Business listing in the Exhibitor Handbook

### Buckle Sponsor - \$325 (limited amount)

Package includes:

- Announcement of sponsor as award is given
- Business listing in the Exhibitor Handbook

### EXHIBITOR SPONSOR - \$100.00

Package includes:

- Business listing in Exhibitor Handbook

- Junior Classic Swine - \$8,500
- Junior Breeding Swine - \$3,000
- Junior Dairy Goats - \$2,000
- Junior Dairy Cattle - \$2,000