Junior Grand National Livestock Exposition Cow Palace Arena 8 Event Center October 5-8, 2023

I would like to make a sponsorship contribution to the 2023 Junior Grand National Livestock Show.

Amount:			
Name/Business:			
Address:			
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Phone:			
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The 1-A District Agricultural Association (DAA) operates in a non-profit manner and is not subject to payment of State or Federal income tax. Furthermore, donations to the fair from individuals or businesses may be considered charitable contributions for tax reporting purposes provided the donations are solely for public purposes as determined by a tax consultant. The 1-A DAA Taxpayer Identification Number is 94-6001542.

Thank you to our 2022 Sponsors:

Barulich, Dugoni & Suttman Law Group Bongards Nursery Diane B. Wilsey Grand National Foundation HVWY8 Truckin Inc **IATSE LOCAL 16** International Brotherhood of Electrical Workers **KB Show Supply** Marinship Development Interest LLC Mr Leo Ma Mr Thomas A Miller Pacific Nursery Peter & Paul Uccelli Foundation Quentin & Mara Kopp Foundation San Mateo County Plumbers & Pipefitters Sheet Metal Workers Local Union 104 Sullivan Supply Inc The Tree Guys



QUESTIONS?

Contact our Administrative Office: (415) 404-4100 / info@cowpalace.com

Friends of the Cow Palace 501c3 EIN: 92-1127924

COM PALACE

2600 GENEVA AVE., DALY CITY, CA 94014 415-404-4100

www.cowpalace.com

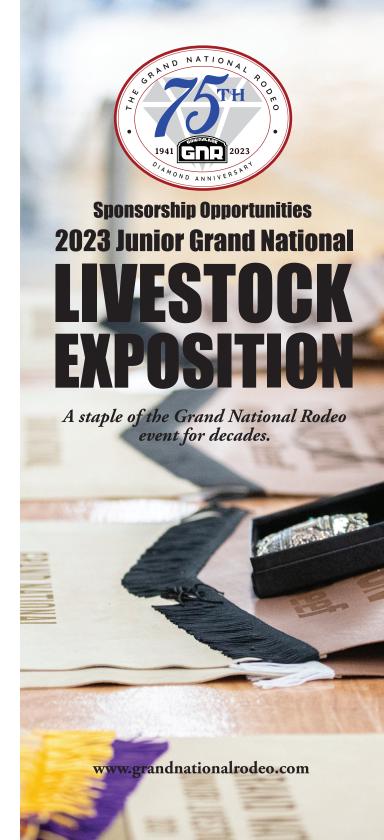








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THE JUNIOR LIVESTOCK SHOW has been a staple of the Grand National Rodeo for decades. The show continues to grow thanks to the hard work of our livestock staff, dedicated youth exhibitors and generous sponsors.

The Junior Livestock Show is considered a "jackpot" show. A "jackpot" show is one where exhibitors win prize money for their animals instead of earning money by participating in an auction. Last year we awarded \$110,000 in prize money directly to the junior exhibitors.

Although the Grand National Rodeo strives to become self-sufficient, the Junior Livestock Show relies heavily upon sponsorships and donations to assist with this program. \$220,000 were spent in operational costs for the 2022 show.

Traveling from all over the great state of California and beyond, listed below are where our previous exhibitors hail from:

Central Valley:	66%	Bay Area:	7%
Northern CA:	7%	Far South or North	1%
Central Coastal:	13%	Out of State	6%











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GRAND CHAMPION SHOW RING SPONSOR - \$3,000.00

Package includes:

- Quarter page ad in the Official Rodeo Program and Exhibitor Handbook
- Banner placement in (4) show rings and breezeway throughout the show
- Daily announcements during each event in all show rings
- Logo on website and link to your business
- Recognition on social media platform

RESERVE GRAND CHAMPION SHOW RING SPONSOR - \$2,000.00

Package includes:

- Banner placement in two (2) show rings of your choice and breezeway
- Announcements throughout the day in the two (2) sponsored rings of your choice
- Logo on website and link to your business
- Logo in Official Rodeo Program
- Business listing in the Exhibitor Handbook



BLUE RIBBON SHOW RING SPONSOR - \$1,000.00 of your choice

Package includes:

- Banner placement in one (1) specific show ring of your choice
- Announcements throughout the day in one (1) sponsored ring of your choice
- Logo on website with link to your business
- Logo in Official Rodeo Program
- Business listing in the Exhibitor Handbook

AWARD SPONSOR - \$500.00

Package includes:

- Announcements throughout the day in the show ring of your choice (Beef, Goat, Sheep and Swine rings).
 Sponsor specifies which species they would like to sponsor
- Business listing in the Exhibitor Handbook

Buckle Sponsor - \$325 (limited amount)

Package includes:

- Announcement of sponsor as award is given
- Business listing in the Exhibitor Handbook

EXHIBITOR SPONSOR - \$100,00

Package includes:

• Business listing in Exhibitor Handbook

SPECIES SPONSOR: Looking to sponsor a specific show? The money you give will go directly to prize money for that show.

- Junior Classic Steer/Market Heifer Show \$13,500
- Junior Breeding Beef \$6,000
- Junior Classic Lamb Show \$7,500
- Breeding Sheep Show \$4,000
- Junior Classic Meat Goat Show \$6,500
- Junior Breeding Meat Goat Show \$1,200

- Junior Classic Swine \$8,500
- Junior Breeding Swine \$3,000
- Junior Dairy Goats \$2,000
- Junior Dairy Cattle \$2,000