Regular Board Meeting of the Board of Directors 1-A District Agricultural Association Tuesday, July 11, 2023 – 10:00am 2600 Geneva Avenue, Daly City, California

MINUTES

Chris Corgas, President

Leah Pimentel, 1st Vice President

Al Perez, 2nd Vice President

Mara Kopp, Director

Anthony Pantaleoni, Director

Ken Flower, Director

Tyrone Evans, Director

Leo Ma, Director

I. Roll Call

President Corgas called the meeting to order at 10:04 AM. All Board Members as noted were present: Director Evans, Director Flower, Director Kopp, Director Ma, Director Pimentel. Excused: Director Pantaleoni, Director Perez.

Director Evans made a motion to excuse Director Pantaleoni and Director Perez. Director Kopp seconded the motion. All in favor. Motion passed.

Others in Attendance: Allison Keaney, CEO; Eric Blockie, Deputy Manager.

- II. Approval of Board Meeting Minutes from June 20, 2023: Motion made by Director Flower to approve minutes of the regular Board meeting on June 20, 2023. Seconded by Director Ma. All in favor. Motion passed.
- III. Public Comments: No public comment.
- IV. President's Report: President Corgas reported the following:
 - 1. CDFA has announced that all remote and virtual meeting permissions expired on June 30, 2023.
 - 2. Board members should have received an invitation to attend two Board orientation/training webinars on July 24 from noon to 1pm on Board roles, and on August 7, noon to 1pm, on Bagley-Keene.
 - 3. Media: He reminded the Board of the importance of a unified Board voice. He reviewed the recent attention brought to the Cow Palace by San Francisco Supervisor Joel Engardio when he stated in his blog that he would help solve the homeless crisis by placing tiny homes on Cow Palace property. San Mateo County officials were angered by comments made regarding the use of property that resides in San Mateo County by a San Francisco city/county official. President Corgas stated that he direction media, and CEO Keaney responded.
 - V. CEO/DM Report: CEO Keaney and Deputy Manager Blockie reported on the following items:
 - 1. Calendar Review: DM Blockie reported that August will include some large entertainment announcements. He also reported that Impalas Low Rider Show (7/16) was expected to do well and that a new car event was booked that should also bring some positive attention to the Cow Palace (CarNVL, 7/30). Early August will also see a Pupusa Festival in the South Lot and the Circus Caballero would be returning.



- 2. Measure K/Emergency Preparedness: CEO Keaney reported that County official toured the Cow Palace and reviewed the facility usage proposal in preparation for an MOU for emergency activation.
- **3.** Facility Update: CEO Keaney reviewed the buildings and grounds projects including the final repair to the North Hall roof, the completion of the PSPS project, and the ordering of new generators.

VI. Committee Reports:

- 1. Finance, Budget, Audit Committee: President Corgas shared April financial reports, noting the following:
- Current position, cash on hand at \$8,332,572.94.
- Cash in excess of liabilities stable at \$6,944,795.
- Total assets are \$14,856,541.
- With 42% of the year past, revenue was tracking at 30% of budget and expenses at 42%.
- Director Ma asked why expenses, even though on pace for the year, were so much higher than last year. CEO Keaney replied that many weather-related damages (trees, main gate) and deferred maintenance in concessions stands required funds to be spent on repairs and remediation. She committed to providing a more detailed list at the next meeting.
- Accounts Receivable: AT&T payments have begun; we are waiting for the final reimbursement from CDFA for the PSPs project; GM Cruise has had a staffing change causing a delay in payment and staff is working to get the caught up; Stranger Support (the Mayan Warrior Art Car fundraiser) has been assigned to a collection agency.
- **2.** Land Development: Director Pantaleoni was absent; CEO Keaney relayed that there was nothing significant to report and that the work was in the legal consultant's hands to create the first draft of the MDA.
- **3. Grand National Rodeo, 2023:** Director Perez reported that the meeting was held at 9:00 AM and that the committee discussed the following:
- A sponsor coordinator was hired to help increase sponsorship revenue.
- The program is in process and will be sent to the printer by the end of the July.
- The committee discussed adding two more Blue Ribbon awards for those who have made a positive contribution to the Cow Palace: The County of San Mateo for their support of emergency response preparation via Measure K funds, and the San Mateo Historical Association for its role in preserving and sharing Cow Palace history. The Board of Directors expressed their support of these choices.

VII. Action Items

1. Financial Statements for May 2023: Director Pimentel moved to approve the financial statements as presented. Director Evans seconded the motion. All in favor. Motion passed.

VIII. Matters of Information

- 1. CEO Comments: None
- **2. Director Comments:** Director Corgas and Director Ma both reported that they would not be attending the August Board meeting.
- **3. Next Board Meeting:** Tuesday, August 15, 2023, at 10:00 AM in the Paddock room at the Cow Palace.



IX. Adjournment: Motion to adjourn made by Director Flower, seconded by Director Evans. All in favor. Motion passed. Meeting adjourned 11:15 AM.

Vice President, Leah Pimentel

CEO, Allison Keaney