



THE GRAND NATIONAL

RODDEO

OCTOBER 7-8 2022

DALY CITY, CA

Maria Miller Hubbell ©



**RODEO AT
7:30 PM
NIGHTLY**

Welcome to the 2022 Grand National Livestock Exposition, Horse Show & Rodeo



We are glad you are here.

Enjoy the show!

- Grand National Staff



Chris Corgas
San Francisco
President



Leah Pimentel
San Francisco
Vice President



Al Perez
San Francisco
2nd Vice President



Tyrone Evans
San Francisco
Director



Kenneth Flower
Atherton
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Director



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San Francisco
Director



Anthony Pantaleoni
San Francisco
Director

Follow Grand National Rodeo!



#gnrodeo



Event Photography: Kristyn Smith

Event Program Design: Sara Landis

Cover Illustration: Marti Hubbell

- 2022 GNR SCHEDULE -

Thursday, October 6, 2022

8:30 am Livestock Judging Contest Lower Bays

Friday, October 7, 2022 – First Responders Day

9:00 am Registered Sheep Breeding Show & Showmanship
Dairy Goat Show & Showmanship
Gilt Showmanship & Breeding Gilt Show

1:00pm JABGA Show & Showmanship

2:00 pm – 10:00 pm Grand National Shopping, Vendors Open

7:00 PM Diablo Ladies Drill Team

7:30pm PRCA RODEO PERFORMANCE

National Anthem & Grand Entry

Thank you to our First Responders

Presentation of Cow Palace Blue Ribbon Awards

Scholarship Announcements

Blue Ribbon Award Ceremony

Saturday, October 8, 2022

8:00 am Swine Showmanship North Hall
Sheep Showmanship South Hall
Goat Showmanship South Hall
Cattle Showmanship Lower Bay F

2:00 pm – 10:00 pm Grand National Shopping, Vendors Open

7:00 PM Diablo Ladies Drill Team

7:30 pm PRCA RODEO PERFORMANCE

National Anthem & Grand Entry

Thank you to our Military

Welcome from Treasurer Ma

Presentation of Miss GNR Service Award

Jr. Livestock Show Parade of Champions

Sunday, October 9, 2022

8:00 am Swine Showmanship North Hall
Sheep Showmanship South Hall
Goat Showmanship South Hall
Cattle Showmanship Lower Bay F



September 29, 2022

Grand National Rodeo & Junior Livestock Show

Congratulations on the 74th Grand National Rodeo & Junior Livestock Show.

This event gives young agriculturalists from the region the opportunity to share their leadership skills and knowledge in raising livestock in an ethical and humane manner, ensuring the safety and well-being of animals and providing a safe food supply for consumers. These events and programs provide youth with a nondiscriminatory space without regard to ancestry, color, disability, gender identity, or expression.

The success and acumen of the participants pave the way for careers that will help feed, clothe, and shelter future generations and a growing world in a sustainable manner. The Grand National Rodeo & Junior Livestock Show is a bridge that connects the rural agricultural communities that produce California's agricultural bounty with consumers throughout the state.

Event Dates:

Grand National Rodeo – October 7-8

Jr. Grand National Livestock Show – October 6-9

Best wishes for a wonderful event and continued success in the future.

Yours truly,

Karen Ross
Secretary

cc: Mike Francesconi, Branch Chief
Fairs and Expositions Branch



**MILITARY APPRECIATION
NIGHT**

OCTOBER 7 & 8, 2022

**GRAND NATIONAL
LIVESTOCK**

EXPOSITION,

HORSE SHOW &

RODEO

**THANK YOU
FOR YOUR
SERVICE**



FIONA MA, CPA
TREASURER
STATE OF CALIFORNIA



Dear Rodeo Enthusiasts:

Thank you for attending tonight's event. I first got involved in the Grand National Rodeo when I served in the State Assembly representing the westside of San Francisco, Daly City, Broadmoor and Colma. In April 2009, Cotton Rosser and Seth Doulton visited me in my office before the opening night of the Grand National Rodeo and explained to me the original animal livestock exposition and the long history of the Cow Palace as the I-A District Agricultural Association. Then-Governor Arnold Schwarzenegger wanted to balance the State's budget by selling some of our assets including the Cow Palace. They implored me to help "Save the Cow Palace" and we did!

Today we have 78 fairgrounds in California which play an integral role in teaching our next generation to raise and care for their animals but also to show the general public how California's agriculture industry is feeding our nation and the world. Our fairgrounds are also one of the last remaining affordable and family friendly, community spaces left to rent. And more recently, our fairgrounds have been used as 911 emergency response centers and to temporarily house evacuees during our many wildfires.

I hope you will join me in supporting the preservation and ongoing maintenance and improvements of these important spaces for generations to come.

In Peace and Friendship,

A handwritten signature in blue ink, appearing to be "Fiona Ma".

FIONA MA, CPA
California State Treasurer

COW PALACE

On behalf of the board of the 1-A District Agricultural Association it is an immense privilege to welcome you back to the Cow Palace! After the last two years it is great to be back hosting you at this historic venue and celebrating all types of events and occasions with you. We are particularly excited to welcome you back for this year's Grand National Rodeo!

Since 1941 the Grand National Rodeo has brought the proud tradition of agriculture and rodeo to the northern San Francisco Peninsula, where it can be enjoyed by folks from far and wide. We are ecstatic that this proud tradition continues and look forward to it doing so far into the future. It is particularly important to recognize the importance of agriculture and its community, as well as to educate the broader urban population on the importance of the industry to California's overall economy – something that events like the Junior Livestock Expo and Grand National Rodeo accomplish.

The last two years has seen tremendous change here at the Cow Palace. In 2020, as a result of the CZU Lightning Complex Fires, the facility was activated by the San Mateo County of Emergency Services to accommodate livestock and horses that had to be evacuated from San Mateo and Santa Cruz counties. During the peak of the evacuations the Cow Palace sheltered approximately 220 animals including llamas, goats, horses, and donkeys. In addition to serving as a disaster refuge for livestock, the facility was also used for community serving pandemic relief activities, including food pantry distribution, pet vaccinations clinics, testing, and drive thru graduations. The Cow Palace continues to serve as an important community asset to respond to disasters.

Additionally, this period saw the retirement of beloved and valued long-term staff and the onboarding of the facility's new CEO, Dr. Allison Keaney. I want to take a moment to acknowledge our former CEO, Lori Marshall, and Maintenance and Operations Supervisor, John Merino, for their tremendous contributions over the years to ensure that this facility remains a valued community asset. Of course, they are supported by amazing staff including Celine Chan, Marc Cordonero, Mala Gurbuxani, Leann Mazza, Andrew Shreve & Gilbert Vallejo. Without their dedicated work, day in and day out, we would not be able to host tremendous community serving events, like the Grand National Rodeo. Our staff are truly amazing!!!

As the Cow Palace continues to evolve and transition into the future, we hope that the facility will continue to provide priceless memories and experiences for all who pass through these hallowed halls.

Wishing you all a fun, safe, and enjoyable experience this weekend!

Best,



Chris Cotgas, MPA
President

2600 Geneva Avenue • Daly City, CA 94014 • www.cowpalace.com
Phone: 415.404.4100 • [@cowpalaceSF](https://twitter.com/cowpalaceSF)

U.S. SENATOR DIANNE FEINSTEIN
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COMMITTEE ON APPROPRIATIONS
- CHAIR, ENERGY AND WATER SUBCOMMITTEE
COMMITTEE ON RULES AND ADMINISTRATION

United States Senate

September 14, 2022

The 2022 Grand National Rodeo
Cow Palace Arena & Event Center
2600 Geneva Ave
Daly City, CA 94014

Dear Friends:

It is a great pleasure to extend my warmest greetings to all the distinguished and honored guests attending the 2022 Grand National Rodeo. I know what a special occasion this is, and I am thrilled for you to experience the spectacle of California's prized Cow Palace.

Congratulations to all of you for your hard work and dedication to this community. I am cheering for everyone competing in the festivities tonight – with special best wishes to all the women competing to be this year's Grand National Rodeo Queen.

In 1951, I had the honor of being named the Rodeo Queen of the Grand National Junior Livestock Exposition. As a rider with the St. Francis Riding Academy, it was a thrill to compete and be bestowed with such a title. My heart is with everyone competing tonight.

As a United States Senator representing the people of California, I commend the Cow Palace for its many contributions to the agriculture and entertainment of this great state. I wish you all a wonderful rodeo celebration and continued success in the years to come.

Sincerely,

A handwritten signature in blue ink that reads "Dianne Feinstein".

Dianne Feinstein
United States Senator

WASHINGTON, DC 20510-0504
<http://feinstein.senate.gov>



Grand National Staff

Dr. Allison Keaney, Cow Palace General Manager
Reno Rosser, Rodeo Stock Contractor & Arena Director
Anthony Lucia, Rodeo Announcer
Cindy Rosser, Rodeo Secretary
Margaret O'Brien, Color Guard Manager
Hailey Rose Switzer, Jr. Livestock Show Manager
Missi Giorgi, Miss Grand National Coordinator

The General Manager thanks the supporting staff for their hard work and dedication:

Leann Mazza, Accounting & Contracts
Marcus Cordonero, Maintenance & Operations
Supervisor
Andrew Shreve, Ticketing & Admissions
Celine Chan, Accounting
Mala Gubuxani, Vendors & Sponsors
Feliza Diestel, Front of House Ambassadors
Mercy Zamora, Parking
Roberto Ventura
Leticia Lopez

With special thanks to our business partners:

Bob Rosenthal, Merchandising
Sara Landis, Graphic Design
Michal Murphy, IATSE
Paul Greenbaum, CSC
Stefanie Bagala Marketing
Alpha Media, USA
Bay Area Digital Solutions

**SPECIAL THANKS
TO THE
GRAND NATIONAL FOUNDATION
FOR ITS CONTINUED SUPPORT OF THE JUNIOR LIVESTOCK SHOW**



**THE GRAND NATIONAL FOUNDATION CONTINUES TO
MAKE THE JUNIOR LIVESTOCK SHOW POSSIBLE BY
PROVIDING PREMUM MONEY, AS WELL AS
SCHOLARSHIPS FOR OUR YOUTH LIVESTOCK
EXHIBITORS.**



Mark your Calendars for the 2023 Grand National Rodeo – Celebrating 75 Years! –

In 2023, the Cow Palace will present its 75th Grand National Rodeo and Jr. Livestock Show and we want you all to celebrate with us! Certainly, an anniversary is a time to look back and honor legacy and tradition. It is also a time to celebrate decades of innovation. The idea for the Cow Palace was itself an innovation, born of the popularity of the popular livestock exposition at the Pan Pacific International Exposition in 1915. The Exposition itself was an innovation compared to all other expositions of the day. In 1941 when the Cow Palace was finished, innovative construction gave the building its signature look. The raising of livestock has benefitted from innovations in animal nutrition and veterinary medicine, so food can be produced more efficiently with fewer resources. Innovations in technology and engineering have changed the way we can present the traditions of rodeo and the culture of the American West. We know you won't want to miss our presentation of innovative tradition in early October 2023. Mark your calendars and set reminders in your innovative smart phone calendars!

**See "The Extraordinary Cow Palace"
Coming November 2023
historysmc.org**

Anthony Lucia

The Voice of the Grand National Rodeo



Anthony Lucia grew up in the rodeo business traveling the country with his dad, Tommy Lucia. He began trick roping at the age of nine and performed at his first event in Grand Rapids, Michigan, when he was

11 years old. Since that day he has performed at events from coast to coast including Raleigh, NC and Dillon, MT to the 2010 Great Lakes PRCA Circuit Finals in Louisville, KY. He was also featured in 2010 and 2011 as the

official specialty act of the Wrangler National Finals Rodeo in Las Vegas, NV. He has announced many major events in Pro Rodeo like the World's Toughest Rodeo Tour in 2011-12.

Beyond the rodeo arena, Anthony has done commercials for the MLB Champion Texas Rangers and made it to the semifinals on NBC's hit television show America's Got Talent. And that's not the only stage Anthony has been on. For the last four years Anthony has hosted "Live with Anthony Lucia" at the Sand's Country Christmas Gift Expo during the WNFR. When Anthony isn't on a stage or trick roping he is competing in the sport of team roping and has started to make his presence known with the elite in the rodeo world. To name just a few, he has placed in the average at the 2011 George Strait Team Roping Classic and set an arena record in Ft. Worth, TX with a 3.6. Anthony is a proud endorser of great companies like Justin Boots, Cinch brand, speedroping.com, Teskeys Saddlery, Classic Ropes and Preifert Rodeo and Ranch Equipment. The Grand National is proud to have Anthony as our Rodeo Announcer.

The Events

Bareback Riding

Bareback riding is a true test between man and horse, of balance and strength. It is arguably the hardest event on the cowboy's body. The contestant's closed hand is placed in a handle, much like a suitcase. The "riggin" is the only thing between the back of the horse and the ground. To qualify for a score, the cowboy's feet must be positioned over the break of the horse's shoulders through the first jump out of the chute. Then, he must complete the 8 second ride without touching the horse with his free hand. High scores are given when the horse and rider's wild action is under control and 8 seconds of high kicking, spurring action is evident. If the rider lasts the required 8 seconds, it is scored by two judges, one on each side of the horse. Each judge awards up to 25 points for the cowboy's performance and up to 25 points for the animal's performance, for a potential of a 100 point score. So when cowboys talk about "luck of the draw," they mean it literally, which horse they draw and how hard it bucks, determines half their score!

Saddle Bronc Riding

Many rodeo fans consider bronc riding the most classic rodeo event. Cowboys of the west have from the early days been required to break their own saddle horses to ride. Today the rules are simple but style in points. After the contestant knows what horse he has drawn, he will research that horse's bucking habits, speed, height, kick, drop, changes in rhythm and direction. In the chute the cowboy will adjust his bucking rein (a six foot braided rope attached to the horse's halter) to how he thinks the horse will buck. Gets on his saddle, nods, and the game begins. The cowboy's feet are above the breaks of the horse's shoulders and must remain there during the horse's first jump. The cowboy will then begin spurring in long, smooth strokes, in sync with the horse's jumps, legs straight when the bronc comes down, toward the back of the saddle at the top of the jump. Both of the contestant's feet must stay in their stirrups. The hand that holds on to the bucking rein is one of the most important parts of a successful ride. Too short and the horse will pull you over the front, too long and you will lose the balance point to help stay deep in the saddle for the full 8 seconds. Judges points are awarded both to the contestant and the horse. Disqualification if the contestant does not ride for the full 8 seconds, touches the horse with his free hand and/or loses a stirrup.

Tie-Down Roping

In tie-down roping, time is everything and the horse is king. The tie-down roping event is a timed event that is part of the cowboy's everyday life. On the open range far from pastures and pens, cowboys must rope, doctor, and vaccinate their herd as fast and efficiently as humanly possible. The contest matches all the skills of roping, riding and tying against the clock. The cowboy will nod his head and the chute opens, the calf gets a running head start and the cowboy will then try and rope the calf with a loop over the calf's head. You will witness how trained the contestants' horses are, working on their own by pulling the rope taut, while the contestant hurries down the rope to tie the calf. The horse should keep the rope taut while the contestant lays the calf on the ground and uses his piggin' string to tie any three legs of the calf together. When he securely tied three legs, one wrap around the three legs and a half hitch knot, or "hooey", the cowboy lifts his hands away from the string to show he is finished, and the field flag judge drops the flag to stop the clock. The cowboy remounts his horse and moves forward. If the calf's legs stay correctly tied for 6 seconds, it is a qualified run and the time stands. If the calf kicks free, it is a no time.

The Events

Bull Riding

Bull riding is unquestionably rodeo's most dangerous event. No one really knows what inspired the first cowboy to try to stay aboard a 1600-2000 lb. angry bull but we do know it had nothing to do with the word easy. The cowboy wraps his braided bull rope around the bull's girth, take the handhold into his palm, then loops the rope around his hand and back into his palm so he can grip it tightly. The bulls have the advantage in this event. If the cowboy makes the 8 second whistle, the two judges assess difficulty (the bull's spinning, jumping kicking, lunging, rearing and dropping and of course side to side motion) as well as the cowboy's degree of control. As soon as a rider is bucked off or dismounts, one bullfighter tries to distract the bull and get him moving toward the exit gate, while the other bullfighter may step between the bull and the downed cowboy to protect the cowboy. The Barrelman tries to draw the bull's attention to the barrel if the bull is determined to charge something or someone. Each of the judges awards up to 25 points for the cowboy's performance and up to 25 points for the animal's performance for a potential of 100 points. A contestant is disqualified if he touches the bull or his body with his free hand during the ride.

Steer Wrestling

This competitive event has more things happening in just tenths of seconds. The steer wrestler depends on a great horse and a working partner, called the hazer, to put him into position to make a fast, smooth run. It starts with the contestant backing his horse into the box, making sure the 600 lbs steer's head is straight, and when all is perfect, nods his head. The steer then leaves the chute at a full run, giving the steer a head start, and then the contestant, horse and hazer give chase. When they draw even with the steer, the wrestler jumps to the side of the steer, grasps the animal's horns and "applies the brakes," digging his boot heels into the dirt to slow down the 600 lbs of beef and then slides into position. Then he wrestles the steer onto its side, when the steer's all four legs are down and straight, the clock stops. The wrestler must change down. If the steer falls down accidentally, it must be allowed up again and all four feet and then brought down again... if not... it is called a "hoolihan" and no time is awarded. If the contestant does not give the steer a proper head start.... A 10 second penalty is applied to his time.

Team Roping

Team roping is the only rodeo event where two contestants team up and work together to rope a steer in the quickest time. The two cowboys use different skills set and different trained horses, but work together to gain control of the running steer. One roper is the "header" who throws the first loop, which must catch the steer's head or horns. Then the header dallies (wraps his rope around his saddlehorn) and moves his horse to pull the rope taut, changing the direction of the steer and giving the "heeler" to catch both hind feet in his loop. After the heel catch, the heeler also dallies, to stop the steer. Finally, when both horses face the steer, the flagging judge drops his flag and the time is recorded. To complicate the process, the steer gets a head start and if not, a 10 second penalty is applied to the time. Also, if the heeler only catches 1 hind leg, a 5 second penalty is applied. No time will be awarded the header must have a "legal" head catch: around both horns, the neck, or one horn and the neck; any other catch results in disqualification. No time will also be awarded if the judge flags a "crossfire," the header doesn't change the direction of the steer before the heeler catches.

Cow Palace Grand National Blue Ribbon Award Recipients

The Blue Ribbon Award is given in appreciation to an individual or business who has volunteered their time and energy in support of the Grand National.

BARBARA WANVIG

Barbara was appointed to the Board of Directors of the 1-A District Agricultural Association, the governing entity of the historic Cow Palace, in 2006 by then Governor Arnold Schwarzenegger.



During her 15-year tenure, Barbara made major contributions to the success and financial stability of the facility. She held the offices of First

Vice President and Chief Financial Officer, executing both offices with integrity and commitment. She was a vital advisor to Cow Palace CEOs in financial management and reporting.

A native of Montana, Mrs. Wanvig brought a deep understanding to the agricultural mission of the Cow Palace. A longtime resident of San Francisco, she was a respected contributor of the Public Affairs Department at the Chevron Corporation. Upon her departure at the end of 2021, the State and San Mateo County saluted and publicly thanked Mrs. Wanvig for her service to the 1-A District Agricultural Association and the Cow Palace. The strength of the Cow Palace today as a viable community resource is made stronger by Barbara's contributions and we thank her!

JOHN MARINO

John has just retired from a long and impactful career in the fair industry.

While his most recent assignment has been the Cow Palace, he has served in many capacities across the fair industry. His contribution to the Cow Place includes managing \$4 million in roofing upgrades, \$1 million in asphalt repair, a new overhead water line system in the lower bays, and over \$1 million in capital improvements to the facility including electrical, landscaping, sprinklers, fencing, RV hookups, sewer drain repairs, and reconstruction.



Not only has John applied his expertise to the needs of the Cow Palace, but he has also used it to strengthen the maintenance staff across the entire network of fairs. He has mentored several others across the Western Fairs Association and served as a committee member for Maintenance Mania training program for many years. In times of need, John was indispensable to the Contra Costa Fair during the loss of their maintenance staff, and to the Sonoma-Marin Fair during the Kincadee fire.

He has implemented safety programs, event management tools, preventative maintenance programs, and dozens of cost savings measures. Not but least, he has been the key manager of Grand National Rodeo preparation and tear down, across every aspect of the facility. John continues to support the fair industry, consulting to those fairgrounds properties that can greatly benefit from his expertise.

NANCY ATKINSON

Nancy served on the Board of Directors for the 1-A District Agricultural Association for over five years, representing the agricultural legacy, interests, and accomplishments of San Mateo County, especially its youth.

Her role provided necessary input and oversight to the organization, ensuring its success in serving the community. One of her greatest contributions was to the youth



scholarship program, interviewing dozens of applicants competing for financial awards to help fund their higher education goals in the agricultural industry. Nancy committed professionally and personally to this program with her time, but also with personal funding to ensure that all deserving applicants were awarded.

Nancy also served on the Rodeo Queen committee, interviewing candidates to select the young lady who would best represent the Cow Palace and the sport of rodeo. Youth outreach and ag education were top of the list for Nancy in her service to the Cow Palace, and we are better for it!

Madison MacDonald

Top Equestrian Athlete



Madison has over 20 years of experience under her belt. She has had some amazing opportunities to perform across Canada, the United States and Mexico at World Renown Events and Rodeos. She is one of the World's Top Equestrian Athletes in her arena. Born and raised just south of Calgary, Alberta Canada she calls Texas her second home.

At the age of four, Madison got a pony and her life full of horses began. She competed in five (5) events throughout Junior and High School Rodeo. Madison made the Alberta Team competing at the Wrangler Jr. National Finals Rodeo and National High School Rodeo Finals. She was awarded "Rookie of the Year" and "Canadian Reserve Pole Bending Champion".

For the past nine consecutive years Madison has been selected as 9X NFR Contract Act and has had the honor of performing at the Wrangler National

Finals Rodeo in Las Vegas since the age of 18. Madison has also been nominated 2Xs as one of the Top 5 Contract Acts in the PRCA!

Both Madison and her equine partners have appeared numerous times as stunt doubles on the well-known Canadian TV show Heartland. In addition, she travelled and performed with the amazing Pepe Aguilar on his spectacular 2019 North American Tour.

When Madison is not on the road, she spends her time competing as a WPRA Barrel Racer, Team Roping, Training Horses, Teaching Clinics, Lessons, and spending time with all her animals

and family.

She is blessed to be able to live her dream and work in an industry that she loves.



Whatever you need, we'll handle it from here.

Every step (and pickup) of the way.

Did you know that the State is requiring businesses to recycle their yard trimmings and food scraps starting in April 2017? As your community partner, Republic Services is here to help our Daly City, Colma and Broadmoor businesses understand the regulations - and compliance is easy with our new expanded Commercial Compost Collection Program!



We'll handle it from here.™



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TOGETHER WE BUILD THINGS RIGHT



McGuire and Hester at the Cow Palace

The tradition of the Grand National rodeo is a significant piece of California's history and one that is close to our heart. Our founder Michael Hester was a cattle farmer in Ireland in the early 1900's. He and his business partner, Michael McGuire, chose to leave Ireland in pursuit of the American dream. For more than ninety years our company has held on to the code of the west and we celebrate others who do the same.



Tom Weston receiving the Blue Ribbon Award on behalf of McGuire and Hester



Our corporate counsel Kim Carone barrel racing.



We hold our own annual in-helm safety training equipment "opsday"

The Code of the West

- Live each day with courage.*
- Take pride in your work.*
- Always finish what you start.*
- Do what has to be done.*
- Be tough, but fair.*
- When you make a promise, keep it.*
- Ride for the brand.*
- Talk less and say more.*
- Remember that some things aren't for sale.*
- Know where to draw the line.*



www.mcguireandhester.com

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Thank you, Cotton Rosser!

The Flying U Rodeo Company

Providing quality family entertainment for over 60 years!



For decades Cotton Rosser has been a legend in the sport of rodeo. His name is synonymous with the great family entertainment of the Flying U, but beyond the well-known exterior was a man that loved his animals, his family and entertaining generations of families and creating memories that will last them a lifetime. Cotton peacefully tipped his hat for the last time on, June 22, 2022. The Cow Palace is grateful for his long list of contributions to the Grand National Rodeo. His legacy will live on through his wife Karin, children, grandchildren, and great grandchildren. Long live the King of the Cowboys!

Cotton's legacy and contribution live on in the Flying U Rodeo Company, once again returning to the Cow Palace after a two-year hiatus to wow you, our beloved audience! For the past several decades,

Cotton and his family have worked to make the Flying U one of the most successful stock contracting firms in professional rodeo. Flying U has long been known for its outstanding rodeo productions, including the flamboyant opening ceremonies presented at the National Finals Rodeo, the Houston Livestock Show and of course, the Grand National Rodeo in San Francisco, just to name a few.

We invite you to hang onto your hats and watch the thrill and excitement of professional rodeo, brought to you by an amazing multi-generational family of rodeo professionals.

Enjoy!



BEEF'S BIG 10

Do more than just get through the day - be your best every day. Here's how beef's essential nutrients can help.



IRON

helps your body use oxygen.



CHOLINE

supports nervous system development.



PROTEIN

helps preserve and build muscle.



SELENIUM

helps protect cells from damage.

All lean beef cuts have less than 10 grams of total fat, 4.5 grams or less of saturated fat and less than 95 milligrams of cholesterol per 3 1/2-oz. cooked serving. **Surprise! Some cuts of beef are as lean as a 3-oz. skinless chicken thigh.**

B-vitamins in beef help give you the **energy** to tackle busy days.



VITAMINS B6 and B12

help maintain brain function.



ZINC

helps maintain a healthy immune system.



PHOSPHORUS

helps build bones and teeth.



NIACIN

supports energy production and metabolism.

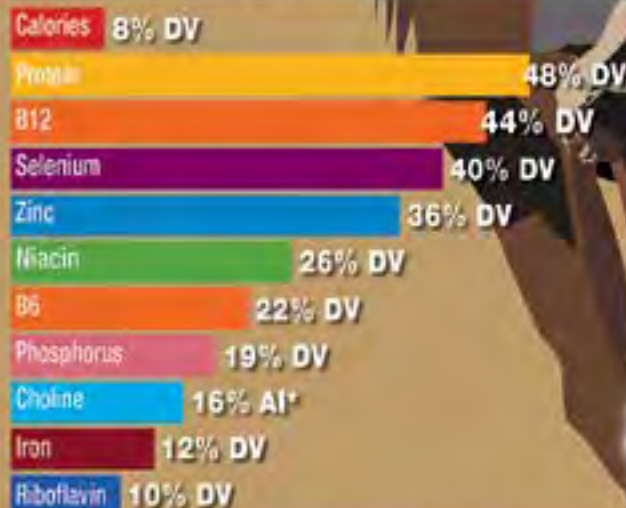


RIBOFLAVIN

helps convert food into fuel.

BEEF GIVES YOUR BODY MORE

of the nutrients you need. A 3-oz. serving of lean beef provides the following nutrients in about 150 calories:



The "daily value" percentage (aka DV) helps you determine how much of a particular nutrient a food contributes to average daily needs. Each nutrient is based on 100% of the daily requirements for that nutrient (for a 2,000 calorie diet).

(*AI stands for Adequate Intake; †† or highest AI for Choline is 550mg)

DID YOU KNOW?

- Don't be left unsatisfied. A 3-oz. serving of lean beef provides 25 g (about half) of the Daily Value for protein, which is one of the most satisfying nutrients.
- Get your workout in! Exercise is more effective when paired with a higher-protein diet.
- Interested in heart health? Research shows that including lean beef, even daily as part of a heart-healthy diet and lifestyle, improved cholesterol levels.

CALIFORNIA
BEEF
COUNCIL

BEEF

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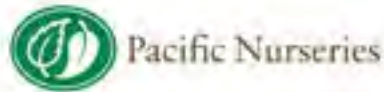
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Thank you to 2020 Miss Grand National Trinity Karschner



Trinity Karschner, your Miss Grand National 2020 is a 22-year-old resident from Amador county and just recently became a licensed cosmetologist. Along with doing hair she is also an equine massage therapist. There's nothing she loves more than making the people around her feel beautiful and horses feel better. Over her long reign of representing the Grand National Rodeo her favorite memory was attending Miss Rodeo California's fundraiser dinner because it was amazing to see all the love and support throughout the rodeo community. Trinity is so happy to finally be back at the Cow Palace and hopes you all enjoy a fun fulfilled weekend!



Nursing Lounge and Family Center

Cow Palace and the Grand National Rodeo are happy to offer our guests a private space for families. This station is a designated room for mothers and children to take a moment to rest and recoup. Chairs and changing tables for everyone, plus a private section for nursing mommies and their hungry little ones.

The Nursing Lounge and Family Center is located to the right of the main entrance, off the main/interior lobby.

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Junior Livestock Show

October 6-9, 2022



The Junior Grand National Livestock Show attracts thousands of entries from across the United States. These young exhibitors, aged 5 to 21 years old, will become tomorrow's professionals charged with producing and supporting the goods that feed, clothe, and shelter a growing world.

At the Junior Grand National show, you will see the results of hard work, skill development, and commitment to being the best, and raising the best. These driven youth spend thousands of hours annually devoted to the care and grooming of their stock.

We hope you can enjoy seeing these exhibits in our North and South Halls as well as the lower bays this weekend. The event is free to spectators with

paid parking. Shows kick off at 9am on Friday and 8am on Saturday and Sunday.

On Saturday at the rodeo, we will all get to see the Parade of Champions, those beef cows, sheep, pigs, and goats that are judged to be the Grand Champions of their breed, guided by their owners who tirelessly worked with them. Be sure to cheer loudly!

Our show would not be possible without the generous support of our many sponsors, and we thank them for their contributions. We hope you enjoy this close-up look into the world of livestock.



bd

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Marti Miller Hubbell

Artist

The Cow Palace is honored to have the beautiful art of Marti Miller Hubbell grace the cover of this year's Grand National Program, billboards, and invitations. Marti's work and the Cow Palace have some history with her cover and featured artwork in 2015-2017 and the Grand National Western Art Show in 2004 and 2008. Not only that, but she also was a livestock exhibitor in the early 60s, presenting her steers for judges' scrutiny.

Marti Miller Hubbell's home has always been in San Benito County, California where her ancestors first settled in the 1860s. She was raised on the ranch that her great-grandfather homesteaded in 1882, which her brother and family continue to operate today. Marti and her husband John live about 30 miles away on the Hubbell Ranch where they base their stocker cattle operation. It's easy to see why ranching is in her blood.

After working as a legal secretary/paralegal for almost 40 years, she retired 15+ years ago so that she could pursue her artistic passions.

The self-taught artist celebrates California's rich ranching heritage and her love of nature and the outdoors in her paintings. She helps her husband in their stocker cattle operation, which gives her the opportunity to chronicle the cowboy lifestyle up close and personal.

Marti works primarily in colored pencil and oil, but she occasionally uses acrylic, watercolor or graphite.

Marti has participated in various shows including the Bosque Art Show, Clifton, Texas; Cowgirl Up! Art Show, Wickenburg, Arizona; the Cattlemen's Western Art Show, Paso Robles; the Mountain Oyster Art Show, Tucson; AQHA Horses in Art Show, Amarillo; the Cow Palace Art Show, San Francisco; Art of the West Exhibit, Northeastern Nevada Museum, Elko; and the Buckaroo Art Roundup, Winnemucca.

www.martimillerhubbell.com



"The American West is my home, as it was the home of my ancestors. Witnessing firsthand its unforgiving hardships and its breathtaking beauty continues to give me profound inspiration. I try, through my art, to convey my passion and respect for the western spirit, for it is awesome!"

- Marti Miller Hubbell



Save the Dates:

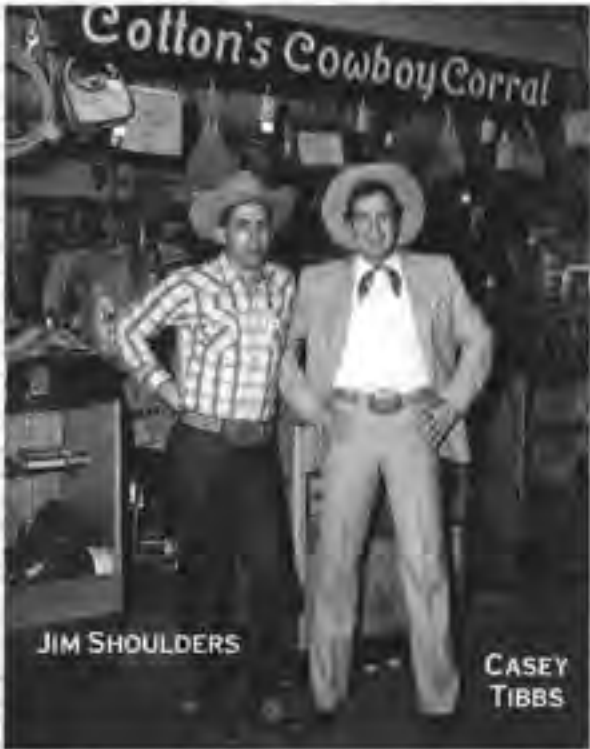
75th Grand National Rodeo

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Rodeo: Oct. 6-7, 2023



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TEST YOUR RODEO KNOWLEDGE

Why is the Cow Palace, called the “Cow Palace”?

When being funded and being built the country's economy was in a depression and millions were unemployed. A local newspaper asked, “Why, when people are starving, should money be spent on a “palace for cows?” A headline writer turned the phrase around, hence the origin of the world famous name.

What was the first year of the Grand National was held?

1941 (Nov 15 through 22, 1941)

What is the seating capacity for the Grand National Rodeo?

8,950

What does PRCA stand for?

Professional Rodeo Cowboys Association

What is the name of the bull dogger's partner in steer wrestling?

Hazer

What world champion steer wrestler holds the Cow Palace Arena Record:

Luke Branquinho, Los Almos, CA threw his steer in 2.7 seconds in 2007.

What is the term “hoolihans”?

If the steer wrestler must change the steer's direction or stop it before bringing it down; if the steer falls down accidentally, it must be allowed to stand up again on all four feet and then brought down, otherwise the contestant is disqualified.

What is the most common penalty in the roping events?

Breaking the Barrier (10 second penalty – not allowing the animal a proper head start)

Team Roping has two contestants, what are each called and their job?

“Header” who must rope both horns of the steer, the neck or one horn and the neck; the “Heeler” must catch both hind feet of the steer or if he catches only one, the team is fined a 5 second penalty.

What is a “crossfire” in team roping?

The header doesn't change the direct of the steer before the heeler catches, the run is disqualified.



In Tie-Down Roping what is the rope in the roper's mouth called?

Pigg'in String

What penalty does a barrel racer get for knocking down a barrel?

5 second penalty per barrel

In the rough stock events – how long must the rider stay on?

8 Seconds

What is the time limit for roping a calf?

25 Seconds

What is the barrel racing pattern referred to?

Cloverleaf

Grand National Rodeo / **COW PALACE** Bareback Bronc Riding – if a cowboy rides the animal for the whole 8 seconds, but does not receive a score from the judges, what did he do wrong?

Touched the animal with his free hand during the ride or “Missed Out” – not have their spurs over the horse's shoulders coming out and first jump out of the chute

Bareback Riding - the contestant brings his own equipment to the rodeo to ride – what is the name of that equipment?

His “Riggin” which is a suitcase handhold customized to his grip, which is attached to a molded piece of leather and a cinch which goes around the horse's girth.

What is known as the “classic” event of rodeo?

Saddle Bronc Riding

What if a cowboy's foot comes out of the stirrup during his 8 second ride?

He is disqualified.

What is the primary role of a “bullfighter” in the rodeo event bull riding?

Protect the rider.

If a bull doesn't buck to performance specifications, a judge may offer the contestant what option?

A Reride – a clean slate chance to ride another bull.

What does the term “turn out” mean?

When a rider is injured or otherwise cannot compete at a rodeo, the Contestant is expected to call a “turnout number” if they will not be attending so the rodeo secretary knows. If not, contestants are fined and/or do not receive their entry fees back.

What is “slack”?

The “overflow” of contestants that do not compete during the rodeo performance due to time restraints.



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