



September 16 – 26, 2021

Sponsored by the Newnan Kiwanis Club, Inc.

[cowetacountyfair.net](http://cowetacountyfair.net)

### Presenting Sponsor(s): \$15,000 or More

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- ◆ Fair promoted as “The Kiwanis Coweta County Fair presented by “\_\_\_\_\_” in all promotional formats
- ◆ Company Logo included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
- ◆ Company Booth Outdoors
- ◆ Banner at Entrance Drive
- ◆ Banner at Ticket Booths
- ◆ Banner at Walker Horne Entertainment Stage
- ◆ Recognized by all entertainment as the presenting sponsor
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
- ◆ Recognition at our Community Celebration in November

### Nightly Sponsor(s): \$7,500

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- ◆ Monday, Tuesday, Wednesday, or Thursday Night promoted as Free Admission to the Kiwanis Coweta County Fair provided by “\_\_\_\_\_” in all promotional formats
- ◆ Company Logo included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
- ◆ Banner at Entrance Drive
- ◆ Banner at Ticket Booths
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
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### Platinum Sponsor: \$10,000

- ◆ Company Logo included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
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### Gold Sponsor: \$5,000

- ◆ Company Logo included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
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### Silver Sponsor: \$2,500

- ◆ Company Logo included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
- ◆ Recognition at our Community Celebration in November

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### Bronze Sponsor: \$1,000

- ◆ Company Name included in all printed promotional material and Website *(must be submitted by July 31, 2021)*
- ◆ Company Name on Sponsor Boards at Entrances
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- ◆ Recognition at our Community Celebration in November



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#### Friends of the Fair: \$500

- ◆ Name listed in all printed promotional material and Website (*must be submitted by July 31, 2021*)
- ◆ Name listed in a full-page “Thank You” ad in the local newspapers after the Fair
- ◆ Recognition at our Community Celebration in November

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#### Muttville Comix Show Sponsor: \$3,000

- ◆ Sign at Muttville Comix Show: “Admission to Muttville Comix Show provided by Your Business”
- ◆ Company Logo included in all printed promotional material and Website (*must be submitted by July 31, 2021*)
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
- ◆ Company Logo included in a full-page “Thank You” ad in the local newspapers after the Fair
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#### Moto Freestyle (Dirt Bike Stunt Show) Show Sponsor: \$3,000

- ◆ Sign at Moto Freestyle Show: “Moto Freestyle Show provided by Your Business”
- ◆ Company Logo included in all printed promotional material and Website (*must be submitted by July 31, 2021*)
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
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#### Southeast Reptile Rescue Sponsor: \$3,000

- ◆ Sign at Southeast Reptile Exhibit: “Southeast Reptile Exhibit provided by Your Business”
- ◆ Company Logo included in all printed promotional material and Website (*must be submitted by July 31, 2021*)
- ◆ Company Name on Sponsor Boards at Entrances
- ◆ Company link on Fair Website
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**SPONSORSHIP FORM**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I would like to participate in the **2021 Kiwanis Coweta County Fair** by being a sponsor at the level indicated:

- |   |  |  |   |  |   |
|---|--|--|---|--|---|
| <input type="checkbox"/> Presenting<br>\$15,000     | <input type="checkbox"/> Platinum<br>\$10,000      | <input type="checkbox"/> Gold<br>\$5,000                     | <input type="checkbox"/> Silver<br>\$2,500        | <input type="checkbox"/> Bronze<br>\$1,000 | <input type="checkbox"/> Nightly<br>\$7,500 |
| <input type="checkbox"/> Muttville Comix<br>\$3,000 | <input type="checkbox"/> Moto Freestyle<br>\$3,000 | <input type="checkbox"/> Southeast Reptile Rescue<br>\$3,000 | <input type="checkbox"/> Friends of Fair<br>\$500 |  |   |

- My check for the sponsorship indicated above is attached.
- I am pledging my sponsorship indicated above and will remit my pledge no later than July 31, 2021.
- I am pledging sponsorship to the following event: \_\_\_\_\_

Please return this form along with your donation made payable to:

**Newnan Kiwanis Club, Inc.  
2021 Kiwanis Coweta County Fair  
P.O. Box 313  
Newnan, GA 30264**

*If you are a first-time sponsor, please email your logo to [bill@wfbach.com](mailto:bill@wfbach.com) by **July 31, 2021** to ensure your logo is included in all promotional material.*

Your sponsorship may be considered tax deductible as a business expense. Please contact your tax advisor for specific information.

Kiwanis Club Rep: \_\_\_\_\_ Date: \_\_\_\_\_