



Crook County Fair Board Minutes
Fair Board Meeting 5:30 pm- December 16, 2019
1280 S. Main St., Prineville, OR 97754
Telephone 541-447-6575

The regular meeting of the Crook County Fair Board was called to order on December 16, 2019 at 5:33 p.m. by Chairman, Gail Merritt

MEMBERS ATTENDING

- James Savage
- Gail Merritt, Chair
- Stanley Flynn
- Linda Smith
- Dale Cummins
- Mike McCabe

STAFF ATTENDING

- Casey Daly, Manager
- Micaela Halvorson, Office Assistant

GUESTS

- Jason Snider, Crooked River Roundup

MINUTES

Stanley F. motioned to approve the minutes from November 18, 2019, James S. seconded the motion. Motion passed, minutes approved.

PRESENTATIONS/DISCUSSION ITEMS

- Crooked River Roundup-Jason gave an update on the February 8th event. They have hired Kasey Avery to help promote and set the event up. They are hoping for around 500 people. Currently, the price is \$75 presale and \$90 at the door. The Race Horse Box awarded a grant to them in the amount of \$10,000 that will include lighting and a better speaker system for the racers. Doug is working on the issue of the lighting in the barns and the hot walker popping the breakers. One of the steel companies that is working up on the hill is required to do some work in town so the CRR is working with them on skyboxes and an announcer stand that will be weather proof. Jason is working on getting actual drawings of the proposed structures as well as material list. In Las Vegas, the CRR did win the Most Improved Footing from the WPR. They have a group interested in doing a standalone event on Tuesday of rodeo in the Indoor Arena; it will be X-Bronc (extreme bronc riding like extreme bull riding). They are hoping that it might entice some of the riders to come here versus the other rodeos happening at the same time. MIG will be contacting Jason regarding the master plan; a meeting is scheduled for January 23-24, 2020. The contract is in the hands of the attorneys and they are working through the logistics of contract laws pertaining to a county entity.

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Dale has offered to be the liaison for the Fairboard to the CRR meetings. Jason will make sure to get him on the contact list. They are trying to get the after party to move downtown. The Chamber has been working on ideas to get that going.

- January and February 2020 Fairboard Meeting Dates-January 20th is Martin Luther King Jr. Day and February 17th is Presidents' Day; the county is closed on both dates and Casey will be attending WFA Convention in January. Coca Cola was requesting a date to come back to the fair board and so an executive decision was made to move the January meeting to the 27th. The fair board has agreed that the 27th meeting will take the place of both the January and February meetings.
- 2020 Fair Theme-A list of 5 different fair themes was passed around and the board voted to make "Country Nights and Carnival Lights" the fair theme for 2020.

BOARD REPORTS

- Gail Merritt: She has been working on the Convention Committee for the OFA. Christmas in the Pines is doing well.
- Dale Cummins: He has been working on the CRR contract. He asked if the CRR could come before the Fairboard prior to their event and present the recommended changes and ask for a waiver of their fees rather than money changing hands.
- Linda Smith: Nothing to report.
- Mike McCabe: Returned his paperwork to continue on the Fairboard as his term ends on December 31st.
- James Savage: Verified that the "Bucking for Hope" is on December 28th. Patrick has not reached out to him yet regarding his staff being available.
- Stanley Flynn: Nothing to report.
- Linda Cross: Absent.

FINANCIAL REPORT

Financial reports were presented to the board.

STAFF REPORT

Micaela returned from IAFE and had several new ideas and events including a Putter's Competition, Bacon Buddies (a mentor program to allow kids with disabilities the opportunity to show an animal), the need for a sponsorship recap, a different way of evaluating the fair's success (Frustration Uncertainty Delusion Success FUDS), a Fair Only Special Deals setup with the vendors to try and bring additional business to our vendors, and coloring murals that can be used for several years. Dale would like to see a way for sponsors and vendors to give feedback on our fair. He also suggested reaching out to the local food trucks and giving them an opportunity to be at fair and promote their business. While at the convention, Micaela stopped at The Diamonds booth and discussed that they have been at our fair a couple of times and inquired if they would be interested in coming back. They reached out to us last week and the fair board would like to have them back in 2021. Micaela will follow up with them.

MANAGER'S REPORT

Hospice auction brought in approximately \$110,000. The alcohol percentage donated by the fairgrounds was \$1,097.20. We will be supporting the queen again this year. OFA Convention is January 9-12 in Roseburg. Thank you to James and Dale for serving at the Veterans' Appreciation

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Dinner, not only representing the uniform, but also the Fairboard. Linda Cross has decided to not re-up her position on the board. Her term ends on December 31st. Casey gave applications to the Fairboard if they have anyone in mind for the open position. Casey has also been propositioned about having the entire tent be a walk around alcohol license during fair. Gail's concern was that when we used to rent the tent and it was a walk around beer garden it had to be all closed off. Casey has been in communication with Joe Barker from Ochoco Brewing and he was going to talk to OLCC to see what they would require for that type of license. The open end of the tent would have to be manned and we would have to restrict some of the side openings. The Fairboard will consider the option of having the walk around alcohol license and wait for the OLCC's input on how to manage this. MIG is the company doing the master plan for the city; Lauren will be contacting the board members individually to get their feedback on future plans for the fairgrounds.

PUBLIC COMMENT

No public comment.

Meeting was adjourned at 6:32 p.m.

Next Regular Meeting Date: January 27, 2020 @ 5:30 p.m.

Respectfully Submitted,

Micaela Halvorson, Office Assistant

Gail Merritt, Chairman