



FOR IMMEDIATE RELEASE

**ASM GLOBAL-MANAGED DAYTON CONVENTION CENTER BEGINS  
\$40 MILLION RENOVATION THAT WILL SERVE AS AN INTEGRAL PART OF  
DOWNTOWN ECONOMIC REVITALIZATION**



(DAYTON, Ohio – Sept. 20, 2022) — [Dayton Convention Center](#) (DCC), managed by [ASM Global](#), has begun a \$40 million renovation that will serve as an integral part of the downtown economic revitalization. With last year’s sale of the convention center to the newly formed Montgomery County Convention Facilities Authority (MCCFA), major changes are on the horizon. Built in 1971, the premier event facility in the region will be updated to respond to evolving customer needs and demands.

The DCC will serve as one of the main drivers for the downtown Dayton renaissance. In addition to mixed-use facilities, residential inventory, restaurants and entertainment coming online, Dayton will now have the benefit of a brand-new convention center to create a sense of place and enhance civic pride.

Dayton Convention Center project highlights include:

- Redesign of the 68,000-square-foot exhibit hall to include 18,000 square feet of flex space that will serve as a state-of-the-art ballroom.

- A new outdoor terrace overlooking public green space for a city block.
- Upgraded HVAC system.
- Enhanced LED lighting in all public spaces.
- \$1.3 million telescopic seating system boasting more than 1,300 seats.

“With the additional hotel inventory coming online in 2022 and 2023, the renovation of the Dayton Convention Center will solidify Dayton’s place on the map for meeting and event planners in the region,” said Jacquelyn Powell, president and CEO of the [Dayton CVB](#). “The sleek and modern design is a long-awaited and welcome addition to our impressive list of meeting and event facilities in Montgomery County.”

DCC offers a convenient overnight package with the 287-room Radisson Hotel connected to the facility via a pedestrian walkway, and ample parking to the DCC is connected as well. The downtown area currently offers a total of 981 hotel rooms and will be welcoming additional accommodation in the near future.

Hotels in the pipeline for the downtown Dayton area include:

- Hotel Ardent, a Hilton Tapestry Hotel, with 118 rooms opens in December 2022 (four-block walk).
- AC Hotel by Marriott with 134 rooms opens in Q1 2023 (four-block walk).
- Boutique Hotel by Windsor Companies with 90-120 rooms with opening TBD (1.5-block walk).
- Hilton Garden Inn in the Arcade with 91 rooms with opening TBD – (1.5-block walk).

“It’s an exciting time to be in Dayton,” said Kelli Donahoe, CMP, DCC general manager, who was brought on board to lead the charge in April 2021 when MCCFA hired ASM Global to oversee the day-to-day operations of the venue. “We are on the cusp of a monumental movement here in downtown, and the DCC is an integral part of this economic revitalization.

“In addition to the heartfelt hospitality the DCC team delivers, meeting and event planners can expect a full building update,” said Donahoe. “We expect the construction to conclude in the late summer or early fall of 2024, and we will remain open to host events throughout the project.”

In 2022 the DCC is forecasted to host 98 events, which includes regional conferences, cheer and dance competitions, fundraising galas, and comedy shows. The DCC will soon host a movie series in its 672-seat theater, which is located on the third level of the facility. In 2023 the DCC will host approximately 120 events and will welcome back Wright Dialogue with Industry with more than 900 attendees who will gather to focus on the Air Force Research Laboratory Science and Technology. Other returning events will include American Legion Department of Ohio, Laser Institute Conference and the Dayton Auto Show, to name a few. A complete list of upcoming events can be found on [DCC’s event calendar](#).

In April 2023 the DCC will welcome Winter Guard International (WGI) – Sports of the Arts, the world's premier organization producing indoor color guard, percussion and winds competitions. WGI brings in approximately 16,000 competitors and an estimated 55,000 spectators to the Dayton Region over a two-week period. WGI is headquartered in Dayton, and the city is lucky to

serve as the competition site for the World Championships, which generates more than \$20 million in economic impact for the region.

# # #

#### **ABOUT DAYTON CONVENTION CENTER**

Located in downtown Dayton, Ohio, the Dayton Convention Center offers 150,000 square feet of meeting space, a 68,000-square-foot exhibit hall, a full-service theater, two ballrooms and 22 meeting rooms. The facility is owned by the Montgomery County Convention Facilities Authority and managed by ASM Global. For more information, please call 937-535-5300, or visit [daytonconventioncenter.com](http://daytonconventioncenter.com).

#### **ABOUT ASM GLOBAL**

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management—delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 350 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#). For more information, please visit [asmglobal.com](http://asmglobal.com).

#### **MEDIA CONTACT**

Danica Tormohlen (for ASM Global)

[danicatormohlen@gmail.com](mailto:danicatormohlen@gmail.com)

Mobile: 816-803-8103