

#### **Board of Directors**

Friday, August 6, 2010 **Immediately Following CAA Operations Committee Meeting Kent County Commission Chambers** 300 Monroe, NW - Grand Rapids, MI

#### <u>AGENDA</u>

Convention	I.	Call to Order	
Arena Authority	II.	Approve June 4, 2010, and June 25, 2010, Meeting Minutes	Action
Sleven Heacock,	III.	Ratify and Confirm Actions Taken on June 4, 2010	Action
Birgit Klohs	IV.	Committee Reports	
Floyd Wilson, Jr. Gary McInerney George Heartwell		A. Operations Committee i. CVB Report B. Finance Committee	Information Information
Joseph Tomaselli Lew Chamberlin		i. SMG May and June 2010 Financial Statements - DeVos Place® and Van Andel Arena®	Action
		ii. CAA May and June 2010 Financial Statements	Action
		iii. Insurance Renewal	Action
		iv. BDO Audit Planning Communication	Information
	v.	Application to Liquor Control Commission for Special License	Action
	VI.	Booking Policy Review	Action
	VII.	SMG Report and Facilities Calendars	Information
	VIII.	Public Comment	
	IX.	Adjournment	



Next Meeting Date: Friday, September 3, 2010, immediately following the

**CAA Finance Committee meeting** 



303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590



#### MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY **BOARD OF DIRECTORS MEETING** Friday, June 4, 2010

#### I. Call to Order

Joseph Tomaselli, Vice Chairperson, called the meeting to order at 7:35 a.m. Susan Waddell recorded the meeting minutes in the absence of Secretary/Treasurer, Birgit Klohs.

#### Attendance

Members Present:

Lew Chamberlin

George Heartwell Joe Tomaselli Floyd Wilson, Jr.

Members Absent:

Steve Heacock

Birgit Klohs Gary McInerney

Staff/Others:

Henri Boucher

ShowSpan

David Czurak

Grand Rapids Business Journal

Jim Day

Kent County

Rick DeVries Brian Dykema City of Grand Rapids Interested Citizen

George Helmstead Chris Machuta

**CVB SMG** 

Rich MacKeigan

**SMG** 

Imelda Martinez

City of Grand Rapids

**Darius Quinn** 

Kent County

Doug Small

**CVB** 

**Greg Sundstrom** 

City of Grand Rapids

Eddie Tadlock

**SMG** 

Susan Waddell

Jana Wallace

CAA

Richard Wendt

City of Grand Rapids Dickinson Wright

Robert White

CAA

#### II. Minutes of Prior Meeting

Motion: Mr. Heartwell, supported by Mr. Chamberlin, moved to approve the Minutes of the May 7, 2010, meeting of the Grand Rapids-Kent County Convention/Arena Authority. The motion carried unanimously.

Mr. Heartwell departed the meeting after the approval of Minutes.

#### III. Committee Reports

#### a. Operations Committee

Mr. Chamberlin stated that the Operations Committee recommended CAA Board approval of the FY 2011 capital repair/replacement budget and the FY 2011 DeVos Place® rate sheets.

#### b. Finance Committee.

i. SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Mr. Wilson, supported by Mr. Chamberlin, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended April 30, 2010. After review and discussion, the motion carried unanimously.

#### ii. CAA Financial Statements

Motion: Mr. Wilson, supported by Mr. Chamberlin, moved to approve the CAA Financial Statements for the period ended April 30, 2010. After review and discussion, the motion carried unanimously.

#### iii. FY 2011 Budgets

Mr. White stated that the preliminary FY 2011 budget request was presented to the Board last month. The revised FY 2011 proposed budget includes an additional funding request of \$265,000. These funds would be allocated to the diversity initiative, art procurement (ArtPrize), capital-way finding, and the concourse expansion.

Motion: Mr. Wilson, supported by Mr. Chamberlin, moved to approve the Fiscal Year 2011 DeVos Place® and Van Andel Arena® Operating Budgets and the Fiscal Year 2011 Consolidated CAA Operating/Capital Budgets. After review and discussion, the motion carried unanimously.

#### iv. FY 2011 DeVos Place® Rate Sheets

Mr. MacKeigan presented SMG's five-year rate sheet recommendations, effective July 2011 through June 2015, and stated that the rental rates have not increased more than 3.25% each year.

Motion: Mr. Wilson, supported by Mr. Chamberlin, moved to approve the FY 2011 DeVos Place® Rate Sheets. The motion carried unanimously.

#### IV. Booking Policy Review

Mr. MacKeigan stated that he would like to defer making a recommendation pending the outcome of a meeting with the arts tenants.

#### V. Resolution Accepting Special Project Grant from US Dept. of Housing & Urban Development

Attorney Richard Wendt recommended approval of the following resolution:

Boardmember Floyd Wilson, Jr., supported by Boardmember Lew Chamberlin, moved the adoption of the following resolution:

WHEREAS, the Grand Rapids-Kent County Convention/Arena Authority (the "CAA") has previously applied for and has received notice from the United States Department of Housing and Urban Development ("HUD") that it has received an Economic Development Initiative Special Project Grant in the amount of \$142,500 (the "Grant") for preliminary design engineering and survey work in connection with the realignment and reconfiguration of Butterworth Street, S.W., from the west city limit of the City of Grand Rapids (the "City") to the Wealthy Street/Garfield Avenue, S.W., intersection (the "Project") related to the proposed Millennium Park amphitheater project; and

WHEREAS, it is necessary for the CAA to accept the Grant and to enter into a grant agreement with HUD (the "Grant Agreement"); and

**WHEREAS**, the CAA has determined that the City's Office of the City Engineer should administer the Grant for and on behalf of the City.

#### **RESOLVED:**

- 1. That the Grant is hereby accepted and the CAA Executive Director is authorized and directed to sign the Grant Agreement for and on behalf of the CAA in a form approved by CAA legal counsel.
- 2. That the City through the Office of the City Engineer shall administer the Grant for and on behalf of the CAA for an administrative fee not to exceed 5.0% of the Grant, i.e., \$7,125, which amount is not reimbursable from the proceeds of the Grant.
- 3. That the CAA Executive Director is authorized and directed to execute for and on behalf of the CAA a memorandum of understanding with the City with respect to the administration of the Grant approved as to form by CAA legal counsel.
- 4. That all resolutions or parts of resolutions in conflict herewith shall be, and the same are hereby, rescinded to the extent of such conflict.

Motion carried.

#### VI. SMG Report and Facilities Calendar

Mr. MacKeigan presented a summary of the upcoming events that will be held at DeVos Place® and the Van Andel Arena®.

#### VII. Public Comment

None.

#### VIII. Next Meeting Date

The date for next CAA Board meeting is Friday, August 6, 2010, the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW, immediately following the Finance and Operations Committee meetings.

#### IX. Adjournment

There being no other business, the meeting adjourned at 9:35 a.m.

Susan M. Waddell, Recording Secretary

#### MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS SPECIAL MEETING Friday, June 25, 2010

#### I. Call to Order

Steven Heacock, Chairperson, called the meeting to order at 7:35 a.m. Birgit Klohs, Secretary/Treasurer, recorded the meeting minutes. Chair Heacock added an agenda item relating to the Van Andel Arena® concourse expansion project. Chair Heacock explained that the special meeting was called because there was a question of whether a quorum was present at the June 4, 2010, meeting where action was taken on several items, including the Fiscal Year 2011 budgets. The Board would like to confirm that the budgets would be in effect for the new fiscal year that begins July 1, 2010.

#### Attendance

Members Present:

Steve Heacock, Chair

Lew Chamberlin George Heartwell Birgit Klohs Gary McInerney Joe Tomaselli

Members Absent:

Floyd Wilson, Jr.

Staff/Others:

David Czurak

Grand Rapids Business Journal

Jim Day
Daryl Delabbio

Kent County
Kent County

Scott Gorsline Chris Knape Grand Rapids Griffins
The Grand Rapids Press

Chris Machuta
Rich MacKeigan
Eddie Tadlock
Susan Waddell
Jim Watt
Robert White

SMG CAA SMG

CAA

**SMG** 

**SMG** 

### II. Motion to Ratify and Confirm FY 2011 DeVos Place® and Van Andel Arena® Operating Budgets

Motion: Ms. Klohs, supported by Mr. Heartwell, moved to ratify and confirm the Fiscal Year 2011 DeVos Place® and Van Andel Arena® Operating Budgets. The motion carried unanimously.

### III. Motion to Ratify and Confirm FY 2011 Consolidated CAA Operating/Capital Budgets

Motion: Mr. Heartwell, supported by Mr. Tomaselli, moved to ratify and confirm the Fiscal Year 2011 Consolidated CAA Operating/Capital Budgets. The motion carried unanimously.

#### IV. Van Andel Arena® Concourse Expansion Construction Bids

Mr. MacKeigan stated that RFPS were sent out to nine local construction firms, and he has received seven responses. The lowest bid came in at \$678,489 and the highest bid was \$902,778, well within the \$1.2 million approved for the project. The bid packets will be reviewed independently by Rossetti and SMG, and they will select three bidders to be interviewed. Mr. MacKeigan requested approval for SMG or the CAA, whichever is deemed appropriate by legal counsel, to enter into an agreement with the construction firm awarded the bid. Attorney Richard Wendt will be asked to prepare the contract in an amount not to exceed \$1 million.

Motion: Mr. Tomaselli, support by Mr. McInerney, moved to approve entering into an agreement with the construction firm awarded the bid, said contract not to exceed \$1 million. Motion carried unanimously.

#### V. <u>Board Member Comments</u>

Mr. McInerney asked Board members to revisit the Friday meeting schedule. Staff will send out a survey for members to complete.

#### VI. Public Comment

None.

#### VII. Adjournment

There being no other business, the meeting adjourned at 7:45 a.m.

Birgit M. K	lohs, Recording Sec	cretary

# DEVOSPLACE

### **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED MAY 31, 2010

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	488	25	513	564	(51)
ATTENDANCE	542,825	19,500	562,325	553,300	9,025
DIRECT EVENT REVENUE	2,366,133	78,200	2,444,333	2,263,000	181,333
ANCILLARY REVENUE	1,722,620	155,500	1,878,120	2,277,255	(399,135)
TOTAL EVENT REVENUE	4,088,753	233,700	4,322,453	4,540,255	(217,802)
TOTAL OTHER REVENUE	161,037	16,800	177,837	172,500	5,337
TOTAL OPERATING REVENUE	4,249,790	250,500	4,500,290	4,712,755	(212,465)
INDIRECT EXPENSES					
EXECUTIVE	137,720	14,500	152,220	173,304	21,084
FINANCE	191,654	18,650	210,304	224,296	13,992
MARKETING	61,306	11,340	72,646	107,726	35,080
OPERATIONS	1,198,485	202,410	1,400,895	1,529,250	128,355
EVENT SERVICES	794,901	76,250	871,151	889,147	17,996
BOX OFFICE	69,255	14,300	83,555	72,570	(10,985)
SALES	296,890	52,750	349,640	346,620	(3,020)
OVERHEAD	1,789,226	132,968	1,922,194	2,209,432	287,238
TOTAL OPERATING EXP.	4,539,436	523,168	5,062,605	5,552,345	489,740
NET REVENUE ABOVE EXPENSES	(289,646)	(272,668)	(562,315)	(839,590)	277,275
INCENTIVE FEE		97,292	97,292	0	97,292
NET OPERATING REVENUE OVER	(289,646)	(369,960)	(659,607)	(839,590)	179,983
OPERATING EXPENSES			48		

#### Comments:

DeVos Place continues to perform ahead of budget and consistent with both forecast and previous year. With one month left in the fiscal year it is expected that the facility will finish in excess of \$275K ahead of budget.

General Manager

Manager

Einance Discrete

#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MAY 31, 2010

The following schedule summarizes operating results for the current month ending May 31, 2010 and the YTD ending June 30, 2010, compared to budget and to the prior year:

MONTH	May	May	May FY 2009
	Actual	Budget	F 1 2009
Number of Events	53	65	46
Attendance	60,792	40,407	57,760
Direct Event Income	\$218,071	\$256,207	\$321,491
Ancillary Income	134,253	259,805	223,526
Other Income	23,252	14,083	5,560
Indirect Expenses	(379,865)	(462,698)	(347,483)
Net Income	(\$4,289)	\$67,397	\$203,094

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	488	539	510
Attendance	542,825	532,050	530,996
Direct Event Income	\$2,366,133	\$2,210,387	\$2,325,627
Ancillary Income	1,722,620	2,065,733	1,826,535
Other Income	161,037	156,413	137,669
Indirect Expenses	(4,539,436)	(5,089,683)	(4,597,722)
Net Income	(\$289,646)	(\$657,150)	(\$307,891)

#### **EVENT INCOME**

Direct event income came in under budget for the month, however, consistent with forecasted expectations.

#### **ANCILLARY INCOME**

Ancillary income fell well below budget and a little behind forecasted expectations as the electrical needs of a couple of shows were significantly less than expected.

#### **INDIRECT EXPENSES**

Indirect expenses came in ahead of both budget and forecast.

## <u>DeVos Place</u> <u>Income Statement</u> <u>For the Eleven Months Ending May 31, 2010</u>

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
2					5			
Event Income								
Direct Event Income								
Rental Income	\$214,309	\$284,672	(\$70,363)	\$322,404	\$2,388,884	\$2,366,350	\$22,534	\$2,503,253
Service Revenue	334,889	208,964	125,925	307,200	2,066,433	1,912,143	154,290	1,850,639
Service Expenses	(331,127)	(237,429)	(93,698)	(308,113)	(2,089,184)	(2,068,106)	(21,078)	(2,028,265)
Total Direct Event Income	218,071	256,207	(38,136)	321,491	2,366,133	2,210,387 	155,746 	2,325,627
Ancillary Income								
F&B Concession	11,250	12,845	(1,595)	12,440	135,999	134,138	1,861	133,290
F&B Catering	60,599	82,609	(22,010)	117,619	485,982	696,692	(210,710)	609,074
Novelty Sales	1,664	988	676	2,859	11,612	12,444	(832)	12,798
Booth Cleaning	6,691	33,614	(26,923)	16,287	221,419	248,308	(26,889)	231,239
Telephone/Long Distance	225	250	(25)	3,754	4,395	9,972	(5,577)	25,637
Electrical Services	17,243	72,694	(55,451)	23,296	400,293	457,215	(56,922)	388,772
Audio Visual	21,074	46,052	(24,978)	20,605	272,194	306,154	(33,960)	265,162
Internet Services	1,271	3,387	(2,116)	6,563	48,456	37,264	11,192	21,610
Equipment Rental	14,236	7,366	6,870 	20,103	142,270	163,546	(21,276)	138,953
Total Ancillary Income	134,253	259,805	(125,552)	223,526	1,722,620	2,065,733 	(343,113)	1,826,535
Other Event Income								
Ticket Rebates(Per Event)	20,902	11,250	9,652	3,158	127,498	125,250	2,248	103,985
Total Other Event Income	20,902	11,250	9,652	3,158	127,498	125,250	2,248	103,985
Total Event Income	373,226	527,262	(154,036)	548,175	4,216,251	4,401,370	(185,119)	4,256,147
Other Operating Income								
Luxury Box Agreements	1,802	2,000	(198)	1,733	19,937	22,000	(2,063)	24,267
Other Income	548	833	(285)	669	13,602	9,163 	4,439	9,417
Total Other Operating Income	2,350	2,833	(483)	2,402	33,539	31,163	2,376	33,684
Adjusted Gross Income	375,576	530,095	(154,519)	550,577	4,249,790	4,432,533	(182,743)	4,289,831
Operating Evapose								
Operating Expenses Salaries and Wages	265,416	223,027	42,389	284,049	2,498,139	2,453,302	44,837	2,508,797
Payroll Taxes and Benefits	73,212	61,340	11,872		680,238	674,740	5,498	716,579
Labor Allocations to Events	(186,797)	(119,103)	(67,694)		(1,426,407)	(1,310,133)	(116,274)	(1,434,767)
Net Salaries and Benefits	151,831	165,264	(13,433)	162,500	1,751,970	 1,817,909	(65,939)	1,790,609
Contracted Services	24,599	21,200	3,399	22,331	269,946	233,200	36,746	301,796
General and Administrative	20,710	28,768	(8,058)		262,349	316,448	(54,099)	266,591
Operations	4,594	11,823	(7,229)		73,710	130,053	(56,343)	69,200
Repair and Maintenance	21,930	41,941	(20,011)	31,459	427,459	461,351	(33,892)	442,360
Operational Supplies	8,454	21,500	(13,046)		155,996	236,500	(80,504)	130,390
Insurance	20,743	17,463	3,280		202,326	192,093	10,233	198,344
Utilities	113,781	141,516	(27,735)	66,792	1,250,231	1,556,676	(306,445)	1,247,226
Other	0	0	Ó	0	0	0	0	5,757
SMG Management Fees	13,223	13,223	0	13,223	145,449	145,453	(4)	145,449
Total Operating Expenses	379,865	462,698	(82,833)	347,483	4,539,436	5,089,683	(550,247)	4,597,722
Net Income(Loss) From Operations	(4,289)	67,397	(71,686)			(657,150) ====================================	367,504	(307,891)
Other Non-Operating Expenses			<b></b>					
				***************************************	***************************************			
Adjusted Net Income(Loss)	(4,289)	67,397	(71,686)	203,094	(289,646)	(657,150) ====================================	367,504	(307,891) ==========

# SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Eleven Months Ended May 31, 2010

	Event	s/Days	Attenda	Attendance		<b>Total Event Income</b>	
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	104	169	121,221	158,000	1,606,709	1,744,628	
Consumer/Gated Shows	49	59	163,542	162,000	908,229	962,150	
Devos Performance Hall	126	124	134,461	141,200	922,143	902,467	
Banquets	29	33	21,164	24,600	245,736	235,552	
Meetings	94	115	24,799	28,750	315,150	306,693	
Other	33	39	16,846	17,500	218,285	249,880	
GRAND TOTALS	435	539	482,033	532,050	4,216,254	4,401,370	
As Percentage of Overall							
Convention/Trade Shows	23.91%	31.35%	25.15%	29.70%	38.11%	39.64%	
Consumer/Gated Shows	11.26%	10.95%	33.93%	30.45%	21.54%	21.86%	
Devos Performance Hall	28.97%	23.01%	27.89%	26.54%	21.87%	20.50%	
Ballroom Exclusive	6.67%	6.12%	4.39%	4.62%	5.83%	5.35%	
Meetings	21.61%	21.34%	5.14%	5.40%	7.47%	6.97%	
Other	7.59%	7.24%	3.49%	3.29%	5.18%	5.68%	

## DeVos Place Balance Sheet As of May 31, 2010

#### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	1,136,588 280,348 45,359	
Total Current Assets		\$1,462,295
Total Assets	=======	\$1,462,295 ========
LIABILITIES AND EQU	ITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	(93,887) 373,964 68,105 401,696	
Total Current Liabilities		\$749,878
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(850,000) 1,179,048 673,015 (289,646)	
Total Equity		\$712,417
Total Liabilities and Equity		\$1,462,295

#### SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of May 31,2010

Current - Under 30 Days	
Food & Beverage	68,525
Ticketing	908
Merchandise	-
Decorating	6,690
Audio/Visual	38,635
Van Andel Arena	(215,416)
Operating	287,870
Over 30 Days	62,502
Over 60 Days	15,500
Over 90 Days	
Donnell Productions	5,736
Paragon Leather	2,110
Saigon Entertainment	5,002
Grinder Promotions	2,286
Total Accounts Receivable	280,348

#### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### **MANAGEMENT FEE SUMMARY**

		Arena	DeVos Place	Total	FY 2009
		Estimate	Estimate	Estimate	Actual
Net Revenue abo	ve Expenses	1,405,678	(562,315)	843,363	863,953
Benchmark				700,000	700,000
Excess	1965	1,405,678	(562,315)	143,363	163,953
Incentive Fee Ca	lculation (Only if ab	ove greater than	ı zero)		
		Arena	DeVos Place	Total	Total
		Estimate	Estimate	Estimate	Actual
Base Fee		158,672	158,671	317,343	317,343
Incentive Fee					
Reve	enue	5,201,346	4,500,290	9,701,636	9,587,496
Bene	chmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Reve	enue Excess	451,346	350,290	801,636	787,496
Ince	ntive Fee **	-	<u> </u>	215,491	211,249
Total SMG Mana	agement Fee	158,672	158,671	532,834	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



### VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED MAY 31, 2010

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	100	3	103	105	(2)
ATTENDANCE	561,597	8,500	570,097	559,650	10,447
DIRECT EVENT INCOME	1,435,576	35,000	1,470,576	1,423,745	46,831
ANCILLARY INCOME	1,320,375	8,500	1,328,875	1,113,577	215,298
TOTAL EVENT INCOME	2,755,951	43,500	2,799,451	2,537,322	262,129
TOTAL OTHER INCOME	2,264,445	137,450	2,401,895	2,467,390	(65,495)
TOTAL INCOME	5,020,396	180,950	5,201,346	5,004,712	196,634
INDIRECT EXPENSES					
EXECUTIVE	146,140	17,650	163,790	187,074	23,284
FINANCE	173,891	23,980	197,871	233,925	36,054
MARKETING	273,592	17,360	290,952	275,280	(15,672)
OPERATIONS	1,303,664	277,649	1,581,313	1,644,844	63,531
BOX OFFICE	113,563	16,646	130,209	144,138	13,929
LUXURY SEATING	74,312	6,035	80,347	86,751	6,404
SKYWALK ADMIN	21,882	1,646	23,528	23,956	428
OVERHEAD	1,248,206	79,452	1,327,658	1,246,071	(81,587)
TOTAL INDIRECT EXP.	3,355,250	440,418	3,795,668	3,842,039	46,371
NET REVENUE ABOVE EXPENSES	1,665,146	(259,468)	1,405,678	1,162,673	243,005
LESS INCENTIVE FEE		97,292	97,292	-	(97,292)
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	1,665,146	(356,760)	1,308,386	1,162,673	145,713

#### Comments:

May was a very successful month for the Arena with a sold out Nickelback concert in addition to stronger than expected results from the Bill Gaither Homecoming concert and the Beth Moore religious conference held during the month.

General Manager

Director of Finance

#### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MAY 31, 2010

The following schedule summarizes operating results for the current month ending May 31, 2010 and the YTD ending June 30, 2009 compared to budget and to the prior year:

MONTH	May Actual	May Budget	May FY 2009
Number of Events	7	9	4
Attendance	53,751	53,000	13,472
Direct Event Income	\$173,320	\$188,582	\$23,315
Ancillary Income	90,960	62,774	51,704
Other Income	198,176	218,365	167,159
Indirect Expenses	(326,397)	(320,171)	(274,683)
Net Income	\$136,059	\$149,550	(\$32,505)

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	100	104	114
Attendance	561,597	552,650	591,532
Direct Event Income	\$1,435,576	\$1,387,981	\$1,206,361
Ancillary Income	1,320,375	1,095,669	1,241,968
Other Income	2,264,445	2,293,825	2,309,740
Indirect Expenses	(3,355,250)	(3,521,881)	(3,454,165)
Net Income	\$1,665,146	\$1,255,594	\$1,303,904

#### **EVENT INCOME**

Direct event income came in consistent with budget and ahead of forecast as all events hosted during the month performed better than expectations.

#### **ANCILLARY INCOME**

Ancillary income came in ahead of budget and forecast as per cap spending on all events hosted came in ahead of expectations.

#### **INDIRECT EXPENSES**

Indirect expenses came in at expected levels for the month.

#### <u>Van Andel Arena</u> <u>Income Statement</u> <u>For the Eleven Months Ending May 31, 2010</u>

		Current Month		Current Month	Year to Date	Year to Date		Year to Date
	Actual	Budget	Variance	Prior Year	Actual	Budget	Variance	Prior Year
Event Income Direct Event Income								
Rental Income	\$151,191	\$167,356	(16,165)	\$38,307	\$1,800,978	\$1,814,574	(13,596)	\$2,044,393
Service Revenue	180,662		(67,971)	•	1,804,499	1,668,454	136,045	1,831,824
Service Expenses	(158,533)		68,874	•	(2,169,901)	(2,095,047)	(74,854)	(2,669,856)
Total Direct Event Income	173,320	188,582	(15,262)	23,315	1,435,576	1,387,981	47,595	1,206,361
Ancillary Income								
F&B Concession	74,112		26,103		1,102,877	891,935	210,942	998,242
F&B Catering	4,926		1,418	•	86,573	72,540	14,033	90,924
Novelty Sales	11,122	,	(135)		97,337	100,394	(3,057)	117,359
Booth Cleaning	800		800		1,065	0	1,065	614
Audio Visual	0	0	0	_	23	0	23	2,479
Other Ancillary	0	0	0	5,840	32,500	30,800	1,700	32,350
Total Ancillary Income	90,960	62,774	28,186	51,704	1,320,375	1,095,669	224,706	1,241,968
Other Event Income								
Ticket Rebates(Per Event)	32,210	35,655	(3,445)	18,669	374,044	310,295	63,749	323,278
Total Other Event Income	32,210	35,655	(3,445)	18,669	374,044	310,295	63,749	323,278
Total Event Income	296,490	287,011	9,479	93,688	3,129,995	2,793,945	336,050	2,771,607
		•		***************************************		*************************		
Other Operating Income								
Luxury Box Agreements	117,455	121,626	(4,171)	97,309	1,297,206	1,311,606	(14,400)	1,365,307
Advertising	44,000		(10,167)	•	520,534	595,837	(75,303)	541,625
Other Income	4,511	6,917	(2,406)		72,661	76,087	(3,426)	79,530
Total Other Operating Income	165,966	182,710	(16,744)	148,490	1,890,401	1,983,530	(93,129)	1,986,462
Adjusted Gross Income	462,456	469,721	(7,265)	242,178	5,020,396	4,777,475	242,921	4,758,069
	***************************************				••••			
Operating Expenses							(0.4.000)	4 700 700
Salaries and Wages	188,021	158,969	29,052	•	1,723,972	1,748,659	(24,687)	1,793,789
Payroll Taxes and Benefits	49,718	46,429	3,289		453,757	510,719	(56,962)	484,846
Labor Allocations to Events	(78,015)		(6,346)			(788,359)	12,403	(823,304)
Net Salaries and Benefits	159,724	133,729	25,995 	131,923	1,401,773	1,471,019	(69,246)	1,455,331
Contracted Services	20,430	21,300	(870)	19,736	219.675	234,300	(14,625)	254,983
General and Administrative	25,547		(2,418)		307,306	307,615	(309)	295,214
Operations	1,686	•	(3,497)		24,000	57,013	(33,013)	57,142
Repair and Maintenance	15,116		(3,546)		151,399	205,282	(53,883)	176,650
Operational Supplies	5,559		(12,783)		129,635	201,762	(72,127)	112,043
Insurance	12,588		9,921		146,025	29,337	116,688	118,985
Utilities	72,524		(6,576)			870,100	(40,112)	838,368
SMG Management Fees	13,223		0		145,449		(4)	145,449
Total Operating Expenses	326,397	320,171	6,226	274,683	3,355,250	3,521,881	(166,631)	3,454,165
						***************************************		***************************************
Net Income(Loss) From Operations	136,059	149,550	(13,491) ========	(32,505)	1,665,146 ========	1,255,594 ====================================	409,552 ========	1,303,904
Other Non-Operating Expenses					***************************************	***************************************		
	***************************************			••••••				
Adjusted Net Income(Loss)	136,059	149,550	(13,491) =======	(32,505)	1,665,146 ========	1,255,594	409,552 ========	1,303,904

# SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For Eleven Months Ending May 31, 2010

		s/Days	Attenda	nce	Total Even	t Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Family Show	13	17	50,126	64,500	138,264	259,522
Sporting Event	16	13	51,672	51,000	345,772	333,035
Concert	17	22	150,864	160,000	1,878,944	1,718,392
Team Home Games	40	40	230,220	220,000	589,745	481,160
Other	14	12	78,715	57,150	491,118	286,086
GRAND TOTALS	100	104	561,597	552,650	3,443,843	3,078,195
As Percentage of Overall						
Family Show	13.00%	16.35%	8.93%	11.67%	4.01%	8.43%
Sporting Event	16.00%	12.50%	9.20%	9.23%	10.04%	10.82%
Concert	17.00%	21.15%	26.86%	28.95%	54.56%	55.82%
Team Home Games	40.00%	38.46%	40.99%	39.81%	17.12%	15.63%
Other	14.00%	11.54%	14.02%	10.34%	14.26%	9.29%

## Van Andel Arena Balance Sheet As of May 31, 2010

#### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	1,988,452 865,828 104,752	
Total Current Assets		\$2,959,033
Total Assets	====	\$2,959,033 =======
LIABILITIES AND EQ	UITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	(772,196) 821,013 1,198,397 553,353	
Total Current Liabilities		\$1,800,568
Other Liabilities	2	
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(2,100,000) 773,288 820,031 1,665,146	
Total Equity	1	\$1,158,465
Total Liabilities and Equity		\$2,959,033

\_\_\_\_\_

#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of May 31,2010

Current - Under 30 Days	
Food & Beverage	68,578
Ticketing	40,800
Merchandise	-
Permanent Advertising	138,457
DeVos Place	215,367
Operating	257,648
Over 30 Days Over 60 Days	112,478 32,500
Over 90 Days	
Total Accounts Receivable	865,828

# SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark Excess	Arena Estimate 1,405,678	DeVos Place <u>Estimate</u> (562,315) (562,315)	Total Estimate 843,363 700,000 143,363	FY 2009 Actual 863,953 700,000 163,953
			1.5,500	,
Incentive Fee Calculation (Only if abo	ove greater that	1 zero)		
	Arena Estimate	DeVos Place Estimate	Total Estimate	Total Actual
Base Fee	158,672	158,671	317,343	317,343
Incentive Fee				
Revenue	5,201,346	4,500,290	9,701,636	9,587,496
Benchmark Revenue	4,750,000	4,150,000_	8,900,000	8,800,000
Revenue Excess Incentive Fee **	451,346 -	350,290	801,636 215,491	787,496 211,249
Total SMG Management Fee	158,672	158,671	532,834	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

# DEVOSPLACE

### **DE VOS PLACE**

#### FINANCIAL STATEMENT FOR THE PERIOD ENDED JUNE 30, 2010

\*\*\*UNAUDITED\*\*\*

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	510		£10	564	(54)
ATTENDANCE	561,580		510 561,580	564	(54)
ATTENDANCE	301,380		301,380	553,300	8,280
DIRECT EVENT REVENUE	2,448,063		2,448,063	2,263,000	185,063
ANCILLARY REVENUE	1,843,412		1,843,412	2,277,255	(433,843)
TOTAL EVENT REVENUE	4,291,475	•	4,291,475	4,540,255	(248,780)
TOTAL OTHER REVENUE	177,649		177,649	172,500	5,149
TOTAL OPERATING REVENUE	4,469,124	-	4,469,124	4,712,755	(243,631)
INDIRECT EXPENSES					
EXECUTIVE	149,810		149,810	173,304	23,494
FINANCE	209,030		209,030	224,296	15,266
MARKETING	69,514		69,514	107,726	38,212
OPERATIONS	1,374,844		1,374,844	1,529,250	154,406
EVENT SERVICES	871,025		871,025	889,147	18,122
BOX OFFICE	73,848		73,848	72,570	(1,278)
SALES	333,793		333,793	346,620	12,827
OVERHEAD	1,944,183		1,944,183	2,209,432	265,249
TOTAL OPERATING EXP.	5,026,047	•	5,026,047	5,552,345	526,298
NET REVENUE ABOVE EXPENSES	(556,923)	<u>-</u>	(556,923)	(839,590)	282,667
INCENTIVE FEE		105,286	105,286	0	105,286
NET OPERATING REVENUE OVER	(556,923)	(105,286)	(662,209)	(839,590)	177,381
OPERATING EXPENSES	-				

#### Comments:

DeVos Place concludes the fiscal year ahead of budget overall. Shortfall in revenue was offset by a savings in expenses, however, both come in very consistent with prior year.

General Manager

Finance Director

#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JUNE 30, 2010

The following schedule summarizes operating results for the current month ending June 30, 2010 and the YTD ending June 30, 2010, compared to budget and to the prior year:

MONTH	June	June	June
	Actual	Budget	FY 2009
Number of Events	22	25	22
Attendance	18,755	21,250	7,977
Direct Event Income	\$81,930	\$52,613	\$50,684
Ancillary Income	120,793	211,522	95,753
Other Income	16,612	(5,913)	79,045
Indirect Expenses	(486,612)	(462,662)	(438,823)
Net Income	(\$267,277)	(\$204,440)	(\$213,341)

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	510	564	532
Attendance	561,580	553,300	538,973
Direct Event Income	\$2,448,063	\$2,263,000	\$2,376,311
Ancillary Income	1,843,412	2,277,255	1,922,287
Other Income	177,649	172,500	216,713
Indirect Expenses	(5,026,047)	(5,552,345)	(5,036,546)
Net Income	(\$556,923)	(\$839,590)	(\$521,235)

#### **EVENT INCOME**

Direct event income came in a little behind budget overall, however, ahead of budget for the year as a whole.

#### **ANCILLARY INCOME**

Ancillary income, as has been the case most months this fiscal year, fell short of budget. While usage of the facility has continued to be strong, the spending by the shows when they are in the facility has not come back to past levels.

#### **INDIRECT EXPENSES**

Indirect expenses were consistent with budget. Overall expenses came in ahead of budget with most of the savings again coming in utilities. They also came in very consistent with prior year spending.

## <u>DeVos Place</u> <u>Income Statement</u> <u>For the Twelve Months Ending June 30, 2010</u>

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income						5		
Rental Income	\$103,178	\$78,650 5.057	\$24,528	\$66,643	\$2,492,062	\$2,445,000	\$47,062	\$2,569,896
Service Revenue Service Expenses	101,803 (123,051)	5,857 (31,894)	95,946 (91,157)	59,938 (75,897)	2,168,236 (2,212,235)	1,918,000 (2,100,000)	250,236 (112,235)	1,910,576 (2,104,161)
Total Direct Event Income	81,930	52,613	29,317	50,684	2,448,063	2,263,000	185,063	2,376,311
Ancillary Income								
F&B Concession	8,380	(1,263)	9,643	3,098	144,379	132,875	11,504	136,388
F&B Catering	55,317	70,933	(15,616)	64,725	541,299	767,625	(226,326)	673,799
Novelty Sales	3,361	(1,444)	4,805	0	14,973	11,000	3,973	12,798
Booth Cleaning	16,076	28,877	(12,801)	1,078	237,495	277,185	(39,690)	232,317
Telephone/Long Distance	0	16,028	(16,028)	113	4,395	26,000	(21,605)	25,749
Electrical Services	11,524	64,385	(52,861)	6,280	411,817	521,600	(109,783)	395,052
Audio Visual	18,758	33,716	(14,958)	17,012	290,952	339,870	(48,918)	282,174
Internet Services	1,376	(4,764)	6,140	713	49,831	32,500	17,331	22,323
Equipment Rental	6,001	5,054	947	2,734	148,271	168,600	(20,329)	141,687
Total Ancillary Income	120,793	211,522	(90,729)	95,753	1,843,412	2,277,255 	(433,843)	1,922,287
Other Event Income								
Ticket Rebates(Per Event)	11,738	(10,750)	22,488	2,265	139,236	114,500	24,736	106,249
Total Other Event Income	11,738	(10,750)	22,488	2,265	139,236	114,500	24,736	106,249
Total Event Income	214,461	253,385	(38,924)	148,702	4,430,711	4,654,755	(224,044)	4,404,847
Other Operating Income							(2)	
Luxury Box Agreements	1,802	2,000	(198)	1,733	21,739	24,000	(2,261)	26,000
Other Income	3,072	2,837	235	75,047	16,674	34,000	(17,326)	84,464
Total Other Operating Income	4,874	4,837	37	76,780	38,413	58,000	(19,587)	110,464
Adjusted Gross Income	219,335	258,222	(38,887)	225,482	4,469,124	4,712,755	(243,631)	4,515,311
	44444	***************************************		***************************************				
Operating Expenses	040.000	000 000	(0.074)	000 000	0.744.700	0.676.205	35,463	2,712,027
Salaries and Wages	213,629	223,003	(9,374)	203,230 38,097	2,711,768 725,334	2,676,305 736,082	(10,748)	754,676
Payroll Taxes and Benefits	45,096	61,342	(16,246) 38,012	•	(1,507,507)	(1,429,245)	(78,262)	(1,493,049)
Labor Allocations to Events	(81,100)	(119,112)	30,012	(58,282)	(1,507,507)			
Net Salaries and Benefits	177,625	165,233	12,392	183,045	1,929,595	1,983,142	(53,547)	1,973,654
Contracted Services	20,787	21,200	(413)	21,385	290,733	254,400	36,333	323,180
General and Administrative	25,558	28,752	(3,194)	14,377	287,907	345,200	(57,293)	280,968
Operations	33,314	11,827	21,487	25,352	107,023	141,880	(34,857)	94,552
Repair and Maintenance	60,304	41,940	18,364	50,413	487,763	503,291	(15,528)	492,774
Operational Supplies	28,334	21,500	6,834	2,351	184,330	258,000	(73,670)	132,741
Insurance	13,303	17,468	(4,165)	10,971	215,629	209,561	6,068	209,316
Utilities	114,164	141,524	(27,360)	117,706	1,364,395	1,698,200	(333,805)	1,364,932
Other	0	0	0	0	0	0	0	5,757
SMG Management Fees	13,223	13,218	5 	13,223	158,672	158,671	1	158,672
Total Operating Expenses	486,612	462,662	23,950	438,823	5,026,047	5,552,345 	(526,298)	5,036,546
Net Income(Loss) From Operations	(267,277)	(204,440)	(62,837)	(213,341)	(556,923)	(839,590) ====================================	282,667	(521,235) ======
Other Non-Operating Expenses								
	***************************************			40.40.00.00		/000 -00.	000 007	/EQ4 00F)
Adjusted Net Income(Loss)	(267,277) ========	(204,440)	(62,837)	(213,341)	(556,923) ========	(839,590) ====================================	282,667	(521,235) =======

# SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Twelve Months Ended June 30, 2010

	Events	s/Days	Attenda	nce	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	121	180	130,471	170,000	1,678,228	1,951,000	
Consumer/Gated Shows	50	62	166,777	165,000	908,848	1,023,650	
Devos Performance Hall	149	126	160,787	144,200	949,159	829,825	
Banquets	36	36	27,364	26,100	313,681	264,905	
Meetings	105	120	28,083	30,000	320,325	335,520	
Other	49	40	48,098	18,000	260,470	249,855	
GRAND TOTALS	510	564	561,580	553,300	4,430,713	4,654,755	
As Percentage of Overall							
Convention/Trade Shows	23.73%	31.91%	23.23%	30.72%	37.88%	41.91%	
Consumer/Gated Shows	9.80%	10.99%	29.70%	29.82%	20.51%	21.99%	
Devos Performance Hall	29.22%	22.34%	28.63%	26.06%	21.42%	17.83%	
Ballroom Exclusive	7.06%	6.38%	4.87%	4.72%	7.08%	5.69%	
Meetings	20.59%	21.28%	5.00%	5.42%	7.23%	7.21%	
Other	9.61%	7.09%	8.56%	3.25%	5.88%	5.37%	

## <u>DeVos Place</u> <u>Balance Sheet</u> <u>For the Twelve Months Ending June 30, 2010</u>

#### **ASSETS**

Account Receivable	Current Assets		
Total Current Assets	Cash	852,675	
Total Current Assets   \$1,216	* *************************************	•	
State	Prepaid Expenses	115,304	
LIABILITIES AND EQUITY  Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits  Total Current Liabilities  Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity  Total Equity  For tal Equity	Total Current Assets		\$1,216,715
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits  Total Current Liabilities  Sequity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity  Total Equity  \$552	Total Assets	<del></del>	\$1,216,715
Accounts Payable 32,489 Accrued Expenses 274,898 Deferred Income 56,444 Advanced Ticket Sales & Deposits 300,066  Total Current Liabilities \$\$663  Other Liabilities  Equity Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity  \$\$552	LIABIL	LITIES AND EQUITY	
Accounts Payable 32,489 Accrued Expenses 274,898 Deferred Income 56,444 Advanced Ticket Sales & Deposits 300,066  Total Current Liabilities \$\$663  Other Liabilities  Equity Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity  \$\$552	Current Liabilities		
Accrued Expenses 274,898 Deferred Income 56,444 Advanced Ticket Sales & Deposits 300,066  Total Current Liabilities \$663  Other Liabilities  Equity Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity \$552		32.489	
Deferred Income Advanced Ticket Sales & Deposits  Total Current Liabilities  Second Se			
Advanced Ticket Sales & Deposits  Total Current Liabilities  Sequity  Funds Remitted to CAA  Expenses Paid Direct by CAA  Beginning Balance Equity  Current Year Equity  Total Equity  Total Equity  \$552			
Cother Liabilities  Equity Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity \$552	Advanced Ticket Sales & Deposits		
Equity Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity \$552	Total Current Liabilities		\$663,896
Funds Remitted to CAA (850,000) Expenses Paid Direct by CAA 1,286,728 Beginning Balance Equity 673,015 Current Year Equity (556,923)  Total Equity \$552	Other Liabilities		
Expenses Paid Direct by CAA  Beginning Balance Equity  Current Year Equity  Total Equity  1,286,728 673,015 (556,923)			
Beginning Balance Equity 673,015 Current Year Equity (556,923) Total Equity \$552			
Current Year Equity (556,923)  Total Equity \$552			
Total Equity \$552			
	Current Year Equity	(556,923)	
Total Liabilities and Equity \$1,216	Total Equity		\$552,819
	Total Liabilities and Equity	<del></del>	\$1,216,715



# SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of April 30, 2010

Current - Under 30 Days	
Food & Beverage	63,696
Ticketing	13,431
Merchandise	-
Decorating	16,075
Audio/Visual	16,039
Van Andel Arena	(173,580)
Operating	207,732
Over 30 Days	77,780
Over 60 Days	12,430
Over 90 Days	
<b>Donnell Productions</b>	5,736
Paragon Leather	2,110
Saigon Entertainment	5,002
Grinder Promotions	2,286

#### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

	Arena	DeVos Place	Total	FY 2009
	Estimate	Estimate	Estimate	Actual
Net Revenue above Expenses	1,442,375	(556,923)	885,452	863,953
Benchmark			700,000	700,000
Excess	1,442,375	(556,923)	185,452	163,953
Incentive Fee Calculation (Only if abo	ve greater than	zero)		
	Arena	DeVos Place	Total	Total
	<b>Estimate</b>	Estimate	Estimate	Actual
Base Fee	158,672	158,671	317,343	317,343
Incentive Fee				
Revenue	5,216,115	4,469,124	9,685,239	9,587,496
Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Revenue Excess	466,115	319,124	785,239	787,496
Incentive Fee **	-	-	210,572	211,249
Total SMG Management Fee	158,672	158,671	527,915	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



### VAN ANDEL ARENA

### FINANCIAL STATEMENT FOR THE PERIOD ENDED JUNE 30, 2010

\*\*\*UNAUDITED\*\*\*

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	103		103	105	(2)
ATTENDANCE	567,846		567,846	559,650	8,196
DIRECT EVENT INCOME	1,478,431		1,478,431	1,423,745	54,686
ANCILLARY INCOME	1,332,577		1,332,577	1,113,577	219,000
TOTAL EVENT INCOME	2,811,008	<u> </u>	2,811,008	2,537,322	273,686
TOTAL OTHER INCOME	2,405,107		2,405,107	2,467,390	(62,283)
TOTAL INCOME	5,216,115	-	5,216,115	5,004,712	211,403
INDIRECT EXPENSES					
EXECUTIVE	156,030		156,030	187,074	31,044
FINANCE	195,271		195,271	233,925	38,654
MARKETING	293,636		293,636	275,280	(18,356)
OPERATIONS	1,538,470		1,538,470	1,644,844	106,374
BOX OFFICE	127,714		127,714	144,138	16,424
LUXURY SEATING	81,925		81,925	86,751	4,826
SKYWALK ADMIN	23,381		23,381	23,956	575
OVERHEAD	1,357,313		1,357,313	1,246,071	(111,242)
TOTAL INDIRECT EXP.	3,773,740	-	3,773,740	3,842,039	68,299
NET REVENUE ABOVE EXPENSES	1,442,375	-	1,442,375	1,162,673	279,702
LESS INCENTIVE FEE		105,286	105,286	-	(105,286)
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	1,442,375	(105,286)	1,337,089	1,162,673	174,416

#### Comments:

With a very strong 4th quarter of the fiscal year, the Arena was able to offset a slow start to the fiscal year and end the year ahead of budget and slightly ahead of prior fiscal year.

Conoral Manager

Director of Finance

#### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JUNE 30, 2010

The following schedule summarizes operating results for the current month ending June 30, 2010 and the YTD ending June 30, 2009 compared to budget and to the prior year:

MONTH	June Actual	June Budget	June FY 2009	
Number of Events	3	1	1	
Attendance	6,249	7,000	3,096	
Direct Event Income	\$42,854	\$35,764	(\$6,437)	
Ancillary Income	12,202	17,909	10,978	
Other Income	140,662	173,565	309,573	
Indirect Expenses	(418,490)	(320,158)	(232,829)	
Net Income	(\$222,772)	(\$92,920)	\$81,285	

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	103	105	115
Attendance	567,846	559,650	594,628
Direct Event Income	\$1,478,431	\$1,423,745	\$1,199,923
Ancillary Income	1,332,577	1,113,577	1,252,947
Other Income	2,405,107	2,467,390	2,619,314
Indirect Expenses	(3,773,740)	(3,842,039)	(3,686,994)
Net Income	\$1,442,375	\$1,162,673	\$1,385,190

#### **EVENT INCOME**

Direct event income came in consistent for the month and consistent with budget overall for the fiscal year as a whole.

#### ANCILLARY INCOME

Ancillary income came in at expected levels for the month. Ancillary income, led by very strong per caps over the course of year, finished the fiscal year well ahead of budget.

#### INDIRECT EXPENSES

Indirect expenses came in at expected levels when compared to the forecast.

#### <u>Van Andel Arena</u> <u>Income Statement</u> <u>For the Twelve Months Ending June 30, 2010</u>

	Current Month	Current Month		Current Month	Year to Date	Year to Date		Year to Date
	Actual	Budget	Variance	Prior Year	Actual	Budget	Variance	Prior Year
Event Income								
Direct Event Income	<b>600 074</b>	#22 0E2	(4 770)	/¢7 207\	¢1 920 252	¢1 947 626	(18,374)	\$2,037,006
Rental Income	\$28,274 58,256	\$33,052 46,426	(4,778) 11,830		\$1,829,252 1,862,755	\$1,847,626 1,714,880	147,875	1,879,317
Service Revenue Service Expenses	(43,676)	(43,714)	38		(2,213,576)	(2,138,761)	(74,815)	(2,716,400)
Total Direct Event Income	42,854	35,764	7,090	(6,437)	1,478,431	1,423,745	54,686	1,199,923
Ancillary Income	E E20	13,671	(8,133)	7,442	1,108,415	905,606	202,809	1,005,684
F&B Concession	5,538 1,240	1,072	168		87,813	73,612	14,201	91,279
F&B Catering	4,327	3,166	1,161		101,664	103,559	(1,895)	120,541
Novelty Sales Booth Cleaning	4,527		1,101		1,065	0	1,065	614
Audio Visual	1,097	Ö	1,097	_	1,120	Ō	1,120	2,479
Other Ancillary	- 1,037		0		32,500	30,800	1,700	32,350
Total Ancillary Income	12,202	17,909	(5,707)	10,978	1,332,577	1,113,577	219,000	1,252,947
			******************************	***************************************	***************************************			
Other Event Income Ticket Rebates(Per Event)	6,454	10,385	(3,931)	2,361	380,498	320,680	59,818	325,639
Total Other Event Income	6,454	10,385	(3,931)	2,361	380,498	320,680	59,818	325,639
					***************************************			
Total Event Income	61,510	64,058	(2,548)	6,902	3,191,506	2,858,002	333,504	2,778,509
Other Operating Income								
Luxury Box Agreements	87,470	102,104	(14,634)	180,674	1,384,676	1,413,710	(29,034)	1,545,982
Advertising	44,000	•	(10,163)			650,000	(85,466)	663,125
Other Income	2,738		(4,175)		75,399	83,000	(7,601)	84,568
Total Other Operating Income	134,208	163,180	(28,972)	307,212	2,024,609	2,146,710	(122,101)	2,293,675
Adjusted Gross Income	195,718	227,238	(31,520)	314,114	5,216,115	5,004,712	211,403	5,072,184
•								
Operating Expenses			20.046	400 700	4 045 500	1 007 603	7,925	1,927,588
Salaries and Wages	191,556		32,612			1,907,603	(62,799)	505,328
Payroll Taxes and Benefits	40,586	46,424	(5,838)		•	557,143 (860,028)	49,052	-
Labor Allocations to Events	(35,020)	(71,669)	36,649 	(31,009)	(010,970)			
Net Salaries and Benefits	197,122	133,699	63,423	3 123,271 	1,598,896	1,604,718	(5,822)	1,578,603
	40.400	04.000	/A 070	) 12,365	236,105	255,600	(19,495)	267,348
Contracted Services	16,430		(4,870)		•		(4,801)	
General and Administrative	23,493		(4,492) 10,632				(22,381)	'
Operations	15,819		28,317			•	(25,566)	
Repair and Maintenance	46,985 26 134		7,796				(64,331)	
Operational Supplies	26,134 4 149		1,485				118,173	
Insurance	4,148 75 136		(3,964				(44,077)	
Utilities SMG Management Fees	75,136 13,223		(3,904				1	
			98,332	2 232,829	3,773,740	3,842,039	(68,299)	3,686,994
Total Operating Expenses	418,490	320,150						
Net Income(Loss) From Operation	s (222,772)	(92,920)	(129,852 ========	) 81,285 =========	1,442,375	1,162,673 =======	279,702 =======	
Other Non-Operating Expenses							***************************************	
Additional Alice Income #	(000 770)	(02.020)	(129,852	 ) 81,285	1,442,375	1,162,673	279,702	1,385,190
Adjusted Net Income(Loss)	(222,772)	) (92,920) :========	250,621 <i>}</i>	, 31,200 :=======		=======================================		

#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For Twelve Months Ending June 30, 2010

<b>-</b>		s/Days	Attenda			Event Income	
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Family Show	13	16	50,126	60,500	138,264	259,522	
Sporting Event	16	13	51,672	51,000	345,772	333,035	
Concert	18	23	155,920	167,000	1,925,888	1,791,159	
Team Home Games	40	40	230,220	220,000	589,498	481,160	
Other	16	12	79,908	57,150	509,442	286,086	
GRAND TOTALS	103	104	567,846	555,650	3,508,864	3,150,962	
As Percentage of Overall							
Family Show	12.62%	15.38%	8.83%	10.89%	3.94%	8.24%	
Sporting Event	15.53%	12.50%	9.10%	9.18%	9.85%	10.57%	
Concert	17.48%	22.12%	27.46%	30.05%	54.89%	56.84%	
Team Home Games	38.83%	38.46%	40.54%	39.59%	16.80%	15.27%	
Other	15.53%	11.54%	14.07%	10.29%	14.52%	9.08%	

# Van Andel Arena Balance Sheet As of June 30, 2010

### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	2,707,438 608,898 112,398	
Total Current Assets		\$3,428,733
		27.0
Total Assets	=====	\$3,428,733 =======
LIABILITIES AND EQU	JITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	(48,552) 831,542 1,057,076 584,648	
Total Current Liabilities		\$2,424,713
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(2,100,000) 841,613 820,031 1,442,377	
Total Equity		\$1,004,020
Total Liabilities and Equity	***************************************	\$3,428,733



### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of June 30, 2010

Current - Under 30 Days	
Food & Beverage	9,834
Ticketing	48,730
Merchandise	5,926
Permanent Advertising	138,457
DeVos Place	184,603
Operating	120,748
Over 30 Days	68,100
Over 60 Days	32,500
Over 90 Days	
Total Accounts Receivable	608,898

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

### **MANAGEMENT FEE SUMMARY**

Net Revenue above Expenses Benchmark	Arena Estimate 1,442,375	DeVos Place Estimate (556,923)	Total Estimate 885,452 700,000	FY 2009 Actual 863,953 700,000
Excess	1,442,375	(556,923)	185,452	163,953
Incentive Fee Calculation (Only if about	ove greater than			
	Arena	DeVos Place	Total	Total
	Estimate	Estimate	Estimate	Actual
Base Fee	158,672	158,671	317,343	317,343
Incentive Fee				
Revenue	5,216,115	4,469,124	9,685,239	9,587,496
Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Revenue Excess	466,115	319,124	785,239	787,496
Incentive Fee **			210,572	211,249
Total SMG Management Fee	158,672	158,671	527,915	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

3:28 PM 07/19/10 **Accrual Basis** 

### **Grand Rapids-Kent County Convention/Arena Authority Balance Sheet**

As of May 31, 2010

	May 31, 10
ASSETS	
Current Assets	
Checking/Savings	E 210 7E6 10
1040 · Cash - Operations - SMG 1050 · Operations - Cash	5,310,756.10 62,775.65
Total Checking/Savings	5,373,531.75
Other Current Assets	
1070 · Kent County - Operating	23,489,142.22
1200 · Accounts Receivable	2,118,099.17
1300 · Prepaid Expenses	204,866.35 -2,950,001.07
1600 · Advances/Deposits Receivable	
Total Other Current Assets	22,862,106.67
Total Current Assets	28,235,638.42
Fixed Assets	
Buildings & Structures	
Depreciation	-83,557.38
Original Cost	322,431.00
Total Buildings & Structures	238,873.62
Equip	
Depreciation	-817,407.58
Original Cost Equip - Other	1,063,917.04 130,251.19
• •	
Total Equip	376,760.65
Vehicles	43,914.30
Total Fixed Assets	659,548.57
TOTAL ASSETS	28,895,186.99
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	117,497.12
2005 · Accounts payable - SMG	706,647.17
Total Accounts Payable	824,144.29
Other Current Liabilities	
2200 · Accrued Expenses	876,270.61
2210 · Advance Ticket Sales	3,033,935.73
2220 · Advance deposits 2500 · Deferred facility income	277,635.00 1,233,686.74
Total Other Current Liabilities	5,421,528.08
Total Current Liabilities	6,245,672.37
Total Liabilities	6,245,672.37
Equity	
3000 · Opening Bal Equity	37,035,584.45
3900 · Retained Earnings	-12,256,580.05
Net Income	-2,129,489.78
Total Equity	22,649,514.62
TOTAL LIABILITIES & EQUITY	28,895,186.99

3:31 PM 07/19/10 Accrual Basis

### Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual

July 2009 through May 2010

Jul '09 - May 10	Budget	\$ Over Budget	% of Budget
276,520.73 117,701.00 709,817.92 31,179.63	618,750.00 123,521.75 786,145.25 0.00	-342,229.27 -5,820.75 -76,327.33 31,179.63	44.7% 95.3% 90.3% 100.0%
1,135,219.28	1,528,417.00	-393,197.72	74.3%
32,943.84 32,384.95	34,833.34 32,083.34	-1,889.50 301.61	94.6% 100.9%
65,328.79	66,916.68	-1,587.89	97.6%
111,966.19 76,500.98 141,700.00	338,250.00 88,000.00 246,263.42	-226,283.81 -11,499.02 -104,563.42	33.1% 86.9% 57.5%
1,086.66 729.00 22,903.00 8,037.70 26,718.64 3,843.13	0.00 0.00 22,000.00 0.00 9,166.67 4,583.34	1,086.66 729.00 903.00 8,037.70 17,551.97 -740.21	100.0% 100.0% 104.1% 100.0% 291.5% 83.8%
63,318.13	35,750.01	27,568.12	177.1%
19,350.25 563,008.47 0.00	9,166.67 1,783,100.00 18,333.34	10,183.58 -1,220,091.53 -18,333.34	211.1% 31.6% 0.0%
1,098,365.06 15,540.52 667,571.56 96,524.02	1,129,333.34 16,500.00 1,034,825.00 103,125.00	-30,968.28 -959.48 -367,253.44 -6,600.98	97.3% 94.2% 64.5% 93.6%
1,878,001.16	2,283,783.34	-405,782.18	82.2%
53,175.29 211,249.00	53,139.00	36.29	100.1%
59,174.68 21,936.12	60,339.59 19,448.92	-1,164.91 2,487.20	98.1% 112.8%
81,110.80	79,788.51	1,322.29	101.7%
3,264,709.06	5,002,490.97	-1,737,781.91	65.3%
-2,129,489.78	-3,474,073.97	1,344,584.19	61.3%
	276,520.73 117,701.00 709,817.92 31,179.63 1,135,219.28 32,943.84 32,384.95 65,328.79 111,966.19 76,500.98 141,700.00 1,086.66 729.00 22,903.00 8,037.70 26,718.64 3,843.13 63,318.13 19,350.25 563,008.47 0.00 1,098,365.06 15,540.52 667,571.56 96,524.02 1,878,001.16 53,175.29 211,249.00 59,174.68 21,936.12 81,110.80 3,264,709.06	276,520.73 618,750.00 117,701.00 123,521.75 709,817.92 786,145.25 31,179.63 0.00  1,135,219.28 1,528,417.00  32,943.84 34,833.34 32,384.95 32,083.34  65,328.79 66,916.68 111,966.19 338,250.00 76,500.98 88,000.00 141,700.00 246,263.42  1,086.66 0.00 729.00 0.00 22,903.00 22,000.00 8,037.70 0.00 26,718.64 9,166.67 3,843.13 4,583.34  63,318.13 35,750.01 19,350.25 9,166.67 563,008.47 1,783,100.00 0.00 18,333.34  1,098,365.06 1,129,333.34 1,098,365.06 1,129,333.34 1,098,365.06 1,129,333.34 1,5540.52 16,500.00 667,571.56 1,034,825.00 96,524.02 103,125.00  1,878,001.16 2,283,783.34 53,175.29 53,139.00  59,174.68 60,339.59 211,249.00 59,024,490.97	276,520.73

3:30 PM 07/19/10 Accrual Basis

# Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison

July 2009 through May 2010

Jul '09 - May 10	Jul '08 - May 09	\$ Change	% Change
276,520.73 117,701.00 709,817.92 31,179.63	560,859,79 140,681.35 757,004.75 112,293.00	-284,339.06 -22,980.35 -47,186.83 -81,113.37	-50.7% -16.3% -6.2% -72.2%
1,135,219.28	1,570,838.89	-435,619.61	-27.7%
32,943.84 32,384.95	28,322.76 -106,048.04	4,621.08 138,432.99	16.3% 130.5%
65,328.79	-77,725.28	143,054.07	184.1%
111,966.19 76,500.98 141,700.00	149,588.78 72,255.99 186,467.00	-37,622.59 4,244.99 -44,767.00	-25.2% 5.9% -24.0%
1,086.66 729.00 22,903.00 8,037.70 26,718.64 3,843.13	618.56 295.98 20,673.00 1,690.00 8,246.73 5,450.68	468.10 433.02 2,230.00 6,347.70 18,471.91 -1,607.55	75.7% 146.3% 10.8% 375.6% 224.0% -29.5%
63,318.13	36,974.95	26,343.18	71.3%
19,350.25 563,008.47 0.00	0.00 360,889.45 12,219.20	19,350.25 202,119.02 -12,219.20	100.0% 56.0% -100.0%
1,098,365.06 15,540.52 667,571.56 96,524.02	1,109,781.46 22,810.25 665,999.77 97,566.24	-11,416.40 -7,269.73 1,571.79 -1,042.22	-1.0% -31.9% 0.2% -1.1%
1,878,001.16	1,896,157.72	-18,156.56	-1.0%
53,175.29 211,249.00	53,138.59 308,100.00	36.70 -96,851.00	0.1% -31.4%
59,174.68 21,936.12	61,222.35 15,224.98	-2,047.67 6,711.14	-3.3% 44.1%
81,110.80	76,447.33	4,663.47	6.1%
3,264,709.06	3,074,513.73	190,195.33	6.2%
-2,129,489.78	-1,503,674.84	-625,814.94	-41.6%
	276,520.73 117,701.00 709,817.92 31,179.63 1,135,219.28 32,943.84 32,384.95 65,328.79 111,966.19 76,500.98 141,700.00 1,086.66 729.00 22,903.00 8,037.70 26,718.64 3,843.13 63,318.13 19,350.25 563,008.47 0.00 1,098,365.06 15,540.52 667,571.56 96,524.02 1,878,001.16 53,175.29 211,249.00 59,174.68 21,936.12 81,110.80 3,264,709.06	276,520.73	276,520.73

3:35 PM 07/19/10 Accrual Basis

# Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of June 30, 2010

	Jun 30, 10
ASSETS	
Current Assets Checking/Savings	
1040 · Cash - Operations - SMG 1050 · Operations - Cash	5,310,756.10
• • • • • • • • • • • • • • • • • • • •	130,979.45
Total Checking/Savings	5,441,735.55
Other Current Assets 1070 · Kent County - Operating	22 280 442 22
1200 · Accounts Receivable	23,289,142.22 2,118,099.17
1300 · Prepaid Expenses	204,866.35
1600 · Advances/Deposits Receivable	-2,950,001.07
Total Other Current Assets	22,662,106.67
Total Current Assets	28,103,842.22
Fixed Assets	
Buildings & Structures	
Depreciation	-83,557.38
Original Cost	322,431.00
<b>Total Buildings &amp; Structures</b>	238,873.62
Equip	
Depreciation	-817,407.58
Original Cost Equip - Other	1,063,917.04 130,251.19
Total Equip	376,760.65
Vehicles	43,914.30
Total Fixed Assets	659,548.57
TOTAL ASSETS	28,763,390.79
LIABILITIES & EQUITY Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	172,872.20
2005 · Accounts payable - SMG	706,647.17
Total Accounts Payable	879,519.37
Other Current Liabilities	
2200 · Accrued Expenses	876,270.61
2210 · Advance Ticket Sales	3,033,935.73
2220 · Advance deposits	277,635.00
2500 · Deferred facility income	1,233,686.74
Total Other Current Liabilities	5,421,528.08
Total Current Liabilities	6,301,047.45
Total Liabilities	6,301,047.45
Equity	
3000 · Opening Bal Equity	37,035,584.45
3900 · Retained Earnings	-12,256,580.05
Net Income	-2,316,661.06
Total Equity	22,462,343.34
TOTAL LIABILITIES & EQUITY	28,763,390.79

3:36 PM 07/19/10 Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual

July 2009 through June 2010

	Jul '09 - Jun 10	Budget	\$ Over Budget	% of Budget
Income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue	276,520.73 123,112.00 757,301.92 95,216.83	675,000.00 134,751.00 857,613.00 0.00	-398,479.27 -11,639.00 -100,311.08 95,216.83	41.0% 91.4% 88.3% 100.0%
Total Income	1,252,151.48	1,667,364.00	-415,212.52	75.1%
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	34,867.01 33,755.60	38,000.00 35,000.00	-3,132.99 -1,244.40	91.8% 96.4%
Total 6000 · Professional Services	68,622.61	73,000.00	-4,377.39	94.0%
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses	115,591.19 85,348.01 159,141.00	369,000.00 96,000.00 268,651.00	-253,408.81 -10,651.99 -109,510.00	31.3% 88.9% 59.2%
6010 · Bank Fees 6020 · Computer Services 6030 · Insurance-Property/Liability 6101 · Advertising/Promo/Publicity 6110 · Meeting Expense 6120 · Supplies	1,220.66 729.00 22,903.00 8,037.70 27,143.90 6,135.24	0.00 0.00 22,000.00 0.00 10,000.00 5,000.00	1,220.66 729.00 903.00 8,037.70 17,143.90 1,135.24	100.0% 100.0% 104.1% 100.0% 271.4% 122.7%
Total 6100 · Other Supplies & Expenses	66,169.50	37,000.00	29,169.50	178.8%
6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense	19,350.25 657,002.54 0.00	10,000.00 1,945,200.00 20,000.00	9,350.25 -1,288,197.46 -20,000.00	193.5% 33.8% 0.0%
6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer	1,229,732.82 16,042.04 699,814.93 104,675.29	1,232,000.00 18,000.00 1,128,900.00 112,500.00	-2,267.18 -1,957.96 -429,085.07 -7,824.71	99.8% 89.1% 62.0% 93.0%
Total 6300 · Utilities Expense	2,050,265.08	2,491,400.00	-441,134.92	82.3%
6500 · DID Assessment 6600 · SMG incentive Fees 8000 · Personal Services	53,175.29 211,249.00	53,139.00	36.29	100.1%
8001 · Employee Wages 8030 · Employee Benefits	59,072.59 23,825.48	65,825.00 21,217.00	-6,752.41 2,608.48	89.7% 112.3%
Total 8000 · Personal Services	82,898.07	87,042.00	-4,143.93	95.2%
Total Expense	3,568,812.54	5,450,432.00	-1,881,619.46	65.5%
Net Income	-2,316,661.06	-3,783,068.00	1,466,406.94	61.2%

3:37 PM 07/19/10 Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison

July 2009 through June 2010

	Jul '09 - Jun 10	Jul '08 - Jun 09	\$ Change	% Change
Income 4500 · Interest on Investments 4530 · Facility Operations 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue	276,520.73 0.00 123,112.00 757,301.92 95,216.83	678,764.79 8,960,566.00 143,860.35 822,558.55 800,148.64	-402,244.06 -8,960,566.00 -20,748.35 -65,256.63 -704,931.81	-59.3% -100.0% -14.4% -7.9% -88.1%
Total Income	1,252,151.48	11,405,898,33	-10,153,746.85	-89.0%
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	34,867.01 33,755.60	28,605.53 50,288.30	6,261.48 -16,532.70	21.9% -32.9%
Total 6000 · Professional Services	68,622.61	78,893.83	-10,271.22	-13.0%
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6070 · Facility Management Fees 6100 · Other Supplies & Expenses	115,591.19 85,348.01 159,141.00 0.00	1,807,244.17 78,107.55 229,021.00 220,493.00	-1,691,652,98 7,240.46 -69,880.00 -220,493.00	-93.6% 9.3% -30.5% -100.0%
6010 · Bank Fees 6020 · Computer Services 6030 · Insurance-Property/Liability 6101 · Advertising/Promo/Publicity 6110 · Meeting Expense 6120 · Supplies	1,220.66 729.00 22,903.00 8,037.70 27,143.90 6,135.24	694.07 335.97 20,673.00 1,790.00 8,421.58 257,637.68	526.59 393.03 2,230.00 6,247.70 18,722.32 -251,502.44	75.9% 117.0% 10.8% 349.0% 222.3% -97.6%
Total 6100 · Other Supplies & Expenses	66,169.50	289,552.30	-223,382.80	-77.2%
6125 · Transfer to Construction Acct 6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense	0.00 19,350.25 657,002.54 0.00	158,308.50 690,572.00 218,134.72 39,382.20	-158,308.50 -671,221.75 438,867.82 -39,382.20	-100.0% -97.2% 201.2% -100.0%
6301 · Electricity 6310 · Natural Gas 6320 · Steam 6330 · Telephone 6340 · Water & Sewer	1,229,732,82 16,042,04 699,814,93 0.00 104,675,29	1,276,503.48 22,941.11 725,419.09 152,548.00 104,408.08	-46,770.66 -6,899.07 -25,604.16 -152,548.00 267.21	-3.7% -30.1% -3.5% -100.0% 0.3%
Total 6300 · Utilities Expense	2,050,265.08	2,281,819.76	-231,554.68	-10.2%
6500 · DID Assessment 6570 · Depreciation Expense 6600 · SMG Incentive Fees 8000 · Personal Services	53,175.29 0.00 211,249.00	53,138.59 134,476.61 308,100.00	36.70 -134,476.61 -96,851.00	0.1% -100.0% -31.4%
8001 · Employee Wages 8030 · Employee Benefits	59,072.59 23,825.48	3,626,972.95 17,425.18	-3,567,900.36 6,400,30	-98.4% 36.7%
Total 8000 · Personal Services	82,898.07	3,644,398.13	-3,561,500.06	-97.7%
Total Expense	3,568,812.54	10,231,642.36	-6,662,829.82	-65.1%
Net Income	-2,316,661.06	1,174,255.97	-3,490,917.03	-297.3%



### Memorandum

To:

**CAA Finance Committee** 

**CAA Board Members** 

From:

Susan Waddell, Administrative Manager

Date:

July 29, 2010

Convention

Arena

Re:

**Insurance Renewal** 

Authority

Steven Heacock, Chairman Birgit Klohs Floyd Wilson, Jr. Gary McInerney George Heartwell

Joseph Tomaselli

Lew Chamberlin

The CAA current insurance policy is set to expire on August 23, 2010. Attached is the renewal proposal:

Insurer: Michigan Municipal Risk Management Authority (MMRMA)

2008 Premium:

\$20,623

2009 Expiring premium:

\$22,853

2010 Renewal premium:

\$23,511

<u>Coverages</u> <u>Limit</u>		<u>Deductible</u>	
General liability	\$15,000,000	\$0	
D &O / Public Officials	\$15,000,000	<b>\$</b> 0	
Limited Terrorism Liability	\$5,000,000	<b>\$</b> 0	
Crime / Faithful Performance	\$1,000,000	\$250	
Auto physical damage	ACV	\$250	
Auto liability - No-Fault	Per statute	<b>\$</b> 0	

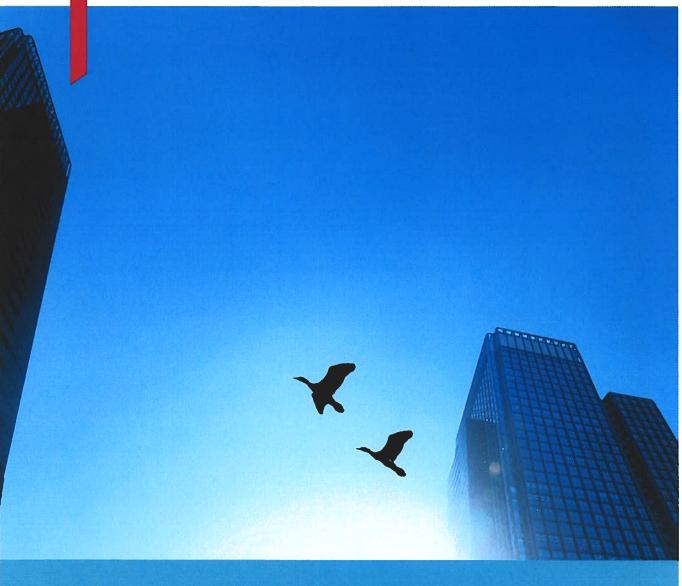
**Action Requested:** Approval of insurance renewal proposal.



Andel Arena® 130 West Fulton Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197

De Vos Place® 303 Monroe Ave. Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590





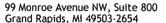
**AUDIT PLANNING** 

# GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

JUNE 30, 2010

This presentation was prepared as part of our audit, has consequential limitations, is restricted to those charged with governance and, if appropriate, management, and is not intended and should not be used by anyone other than these specified parties.







Tel: 616-774-7000 Fax: 616-776-3680 www.bdo.com

July 20, 2010

Members of the Finance Committee Grand Rapids-Kent County Convention/Arena Authority Grand Rapids, Michigan

Professional standards require us to communicate with you regarding matters related to the financial statement audit that are, in our professional judgment, significant and relevant to your responsibilities in overseeing the financial reporting process. The following documents various matters with respect to the planned scope and timing of the audit of the financial statements of Grand Rapids-Kent County Convention/Arena Authority (the Authority) as of and for the year ending June 30, 2010.

Should you desire further information concerning these matters, we will be happy to meet with you at your convenience.

The following communication was prepared as part of our audit, has consequential limitations, and is intended solely for the information and use of the Board, Finance Committee and management of the Authority and is not intended and should not be used by anyone other than these specified parties.

Very truly yours,

BDO USA, LLP

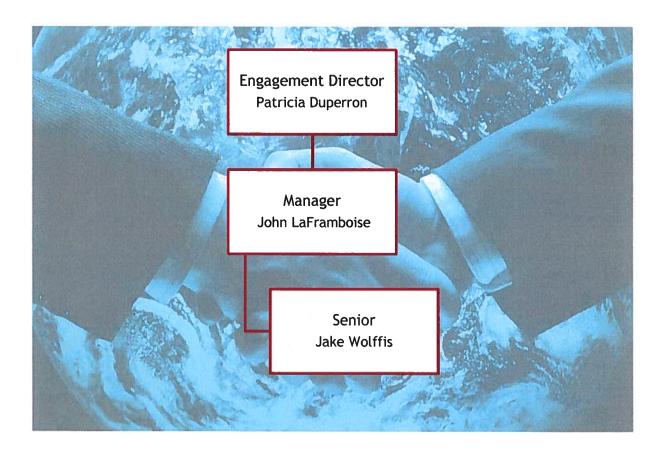
### **DISCUSSION OUTLINE**

	Page
Introduction and Client Service Team	1
Management's Responsibilities	2
Engagement Objectives	3
Audit Strategy - Planned Scope and Timing	4
Overall Audit Timeline	5
Independence Communication	5
Significant Accounting and Reporting Matters	6

### INTRODUCTION AND CLIENT SERVICE TEAM

We are pleased to be of service to Grand Rapids-Kent County Convention/Arena Authority (the Authority). The following report describes our plan for the audit of the financial statements of the Authority for the year ending June 30, 2010. This report is designed to provide you with a summary of our overall objectives for the audit, and the nature and scope of the planned audit work.

Our engagement team for this year's audit is listed in the organizational chart below. As a matter of policy at BDO, we attempt to provide continuity of service to our clients to the greatest extent possible.



### MANAGEMENT'S RESPONSIBILITIES

- Prepare the financial statements and disclosures in conformity with accounting principles generally accepted in the United States of America.
- Establish and maintain effective internal control over financial reporting and proper accounting records.
- Comply with relevant laws and regulations.
- Select appropriate accounting principles.
- Use reasonable judgments and accounting estimates.
- Make all financial records and related information available to BDO.
- Record material audit adjustments and affirm to BDO that the impact of unrecorded audit adjustments is immaterial.
- Provide BDO with a letter confirming representations made during the audit.

### **ENGAGEMENT OBJECTIVES**

The following documents our objectives with respect to the audit of the financial statements of Grand Rapids-Kent County Convention/Arena Authority as of and for the year ending June 30, 2010.

- Plan and perform an audit to obtain reasonable assurance about whether the financial statements are free of material misstatements, whether caused by error or fraud. An audit in accordance with auditing standards generally accepted in the United States of America does not provide absolute assurance relative to or any guarantee of the accuracy of the financial statements and is subject to the inherent risk that errors or fraud, if they exist, may not be detected.
- Professional standards also require that we obtain a sufficient understanding of the Authority's
  internal control to plan the audit of the financial statements. However, such understanding is
  required for the purpose of determining our audit procedures and not to provide any assurance
  concerning such internal control.
- Communicate to management and the Finance Committee significant deficiencies and material weaknesses identified during our audit.
- Consult regarding accounting and reporting matters as needed throughout the year.
- Work with management toward timely issuance of financial statements.
- Bring our Firm's resources to bear as needed throughout the year.
- Ensure that the Finance Committee is kept appropriately informed of the Authority's financial reporting matters, and comply with professional standards.

### **AUDIT STRATEGY - PLANNED SCOPE AND TIMING**

Overall, our audit strategy involves extensive director involvement in all aspects of the planning and execution of the audit. Our goals include:

- Focus resources on higher risk areas and other areas of concern for management and the Finance Committee.
- Develop and continue to evaluate materiality thresholds throughout the year based upon consideration of qualitative and quantitative factors specific to the Authority.
- Place reliance on internal controls, where appropriate, in determining the degree of detailed testing required.

Our audit strategy includes consideration of:

- Inherent risk within the Authority i.e., the susceptibility of the financial statements to material error or fraud, before recognizing the effectiveness of the control systems.
- The control environment and the possibility that the control systems and procedures may fail to prevent or detect a material error or fraud.
- Information about systems and the computer environment in which financial records and related systems operate.
- Recent results of operations and significant current year events.

Based upon our initial assessment, our audit will entail a combination of testing controls for reliance and substantive testing. The primary areas of focus in our overall audit effort will include:

- Revenue and receivables
- Cash and investments
- Accrued liabilities and expenses
- Analytical procedures

### **OVERALL AUDIT TIMELINE**

The following represents our anticipated schedule with regard to our audit of the annual financial statements of the Authority:

	June	July	Aug	Sept	Oct	Nov
Planning Meeting With Management	✓					
Understand the Authority's Operations		<b>✓</b>	<b>✓</b>			
Assess Overall Controls		✓	✓			
Develop Audit Plans		✓	✓			
Determine Nature and Extent of Testing			<b>√</b>	✓		
Tests of Controls				✓	✓	
Substantive Testing (Interim and Final)				<b>√</b>	✓	
Review of Draft Financial Statements					✓	
Presentation to the Finance Committee		-				✓

### INDEPENDENCE COMMUNICATION

Our engagement letter to you dated June 1, 2010 describes our responsibilities in accordance with professional standards and certain regulatory authorities with regard to independence and the performance of our services. This letter also stipulates the responsibilities of the Authority with respect to independence as agreed to by the Authority. Please refer to that letter for further information.

# SIGNIFICANT ACCOUNTING AND REPORTING MATTERS

### **EFFECTIVE FOR YEAR ENDING JUNE 30, 2010**

### GASB Statement No. 51, Accounting and Reporting for Intangible Assets

This pronouncement requires that all intangible assets, excluding goodwill, be classified as capital assets. Accordingly, existing authoritative guidance related to the accounting and financial reporting for capital assets should be applied to these intangible assets, as applicable. Examples of assets that may be considered intangible assets include easements, water rights, timber rights, patents, trademarks and computer software. There are special rules for internally generated software.

### GASB Statement No. 53, Accounting and Financial Reporting for Derivative Instruments

This pronouncement requires that investment derivatives be recognized and measured at fair value, with changes recognized as investment income. Changes in fair value of hedging derivatives are reported as deferred inflows and outflows. Examples of derivatives are interest rate locks or swaps and futures contracts. There is a Plain Language Supplement and an Implementation Guide available.



### Memorandum

To:

**CAA Operations Committee** 

From:

Rich MacKeigan, Executive Director

Date:

**July 28, 2010** 

Re:

**Application to Liquor Control Commission for Special License** 

Convention

Arena Authority

Steven Heacock,
Chairman
Birgit Klohs
Floyd Wilson, Jr.
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

As we move forward with planning the operational aspects of the upcoming International Wine & Food Festival, the CAA will need to apply to the Michigan Liquor Control Commission for a Special (24-Hour) On-Premise License. This license allows nonprofit, religious, fraternal, civic, or patriotic organizations to obtain a one-day license to sell alcoholic beverages (beer, wine, and liquor) to the public for on-premise consumption.

Specific requirements for the Special On-Premise License include:

- 1. Profits from the sale of alcoholic beverages must go to the organization and not to any individual.
- 2. The chief local law enforcement officer in the governmental unit must approve the request where the event is to be held.
- 3. No more than 5 licenses are issued to individual organizations each calendar year.
- 4. Proof of nonprofit status must be provided with the application unless the applicant is a national organization or has obtained previous special licenses.

The license fee is \$25.00 for each separate, consecutive day of the event. This is the same process we went through last year and I am recommending we apply for this license as the cost is minimal, to allow for greater flexibility on the operational side.

**Action requested**: Approval to submit an application to the Michigan Liquor Control Commission for a Special On-Premise License.



DEVOS PLACE

DeVos Place®

303 Monroe Ave. NW

Grand Rapids, MI 49503-2233

616.742.6500

Fax 616.742.6590



DATE	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Jul 28	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Thur, Jul 29	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Fri, Jul 30	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Sat, Jul 31	Available					
Sun, Aug 1	Available					
Mon, Aug 2	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Tue, Aug 3	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Wed, Aug 4	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Thur, Aug 5	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Fri, Aug 6	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Sat, Aug 7	Available					
Sun, Aug 8	Available					
Mon, Aug 9	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Tue, Aug 10	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Wed, Aug 11	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Thur, Aug 12	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Fri, Aug 13	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Sat, Aug 14	Available					
Sun, Aug 15	Available					
Mon, Aug 16	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Tue, Aug 17	Savor	KH		Banquet D	6P-7:30P	TIPS Training
	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Wed, Aug 18	SMG	DG		The Club	12P-2P	Group Sales Luncheon
	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Thur, Aug 19	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Fri, Aug 20	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Sat, Aug 21	Available		- 14			
Sun, Aug 22	Available					
Mon, Aug 23	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Tue, Aug 24	Savor	KH		Banquet D	6P-7:30P	TIPS Training
	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Wed, Aug 25	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Thur, Aug 26	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Fri, Aug 27	Rockford Construction	JW		Arena Concourse	7A-5P	Expansion
Sat, Aug 28	Available					
Sun, Aug 29	Available					

# **DEVOSPLACE**REVISED WEEKLY – 2010

TUES. JULY 27	NHA 2010 UNIVERSITY	Secchia Lobby	6:00AM	Client Arrival/Registration	RC	EST. ATTENDANCE: 480	
		ROI, Bdrm CGOI, GG	/:ISAM = 8:00AM   8:00AM = 10:00AM	Dreaklast Meetings Session 1			
		Prefunction Areas	10:00AM - 10:15AM	Break			
		ROL, Bdrm, GGOL, GG	10:15AM - 12:30PM	Meetings Session 2			
		Ballroom B	12:30PM - 1:15PM	Lunch			
		ROL, Bdrm, GGOL, GG	1:15PM-3:30PM	Meetings Session 3			_
WED. JULY 28	NHA 2010 UNIVERSITY	Secchia Lobby	6:00AM	Client Arrival/Registration	RC	EST. ATTENDANCE: 480	
		Ballroom B	7:15AM-8:00AM	Breakfast			
		ROL, Bdm, GGOL, GG	8:00AM - 10:00AM	Meetings Session I			
		Prefunction Areas	10:00AM – 10:15AM	Break			_
		ROL, Bdrm, GGOL, GG	10:15AM - 12:30PM	Meetings Session 2			
		ROL, Bdrm, GGOL, GG	1:15PM – 3:30PM	Luncii Meetings Session 3			
THUR. JULY 29	NHA 2010 UNIVERSITY	Secchia Lobby	6:00AM	Client Arrival/Registration	RC	EST. ATTENDANCE: 480	
		Ballroom B	7:15AM - 8:00AM	Breakfast			
	,	ROL, Bdm, GGOL, GG	8:00AM - 10:00AM	Meetings Session I			
		Prefunction Areas	10:00AM - 10:15AM	Break			
		KOL, Barm, GGOL, GG	10:15AM - 12:30PM	Meetings Session 2			
		ROI Rdrm GGOI GG	1-15PM - 3-30PM	Meetings Session 3			
		(C), cam; (C);	1110000 11110111	Constant of the control of the contr			
FRI. JULY 30	NHA 2010 UNIVERSITY	Secchia Lobby	6:00AM 7:15AM = 8:00AM	Client Arrival/Registration	SC C	EST. ATTENDANCE: 480	
		Ballroome D	8:004M = 10:004M	Meeting Session 1		*	
		Prefunction Areas	10:00AM - 10:15AM	Break			
		ROL, Bdrm & GGOL, GG	10:15AM - 12:30PM	Meeting Session 2			
		Ballroom B	12:30PM – 1:15PM	Lunch Meeting Section 3			
	KENT COUNTY PROPERTY AUCTION	Grand Gallery AB	10:00am	Client Arrival	JL	EST. ATTENDANCE: 200	_
			11:00am	Registration			
			12:00pm-3:00pm	Auction			_
SAT. JULY 31	CHRISTIAN MUSIC VIDEO SHOOT –	OUTDOOR WELSH	10:00AM-2:00PM	VIDEO SHOOT		*	
	1.01.00.01	Comple Legac					_
SUN. AUG 1	NHA 2010 NEW TEACHER ORIENTATION	Ballroom B	8:00am-5:00pm	Production Set Up	JĽ		_
		Entire Building	11:00am-7:00pm	Client Set Up			_

O A-H = Overlook Meeting Rooms A-H

MON A-D = Monroe Meeting Rooms

BAI

G A-F = Grand Gallery Meeting Rooms A-F

GG = Grand Gallery Area RO A-F = River Overlook A-F

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

7/28/10

# DEVOSPLACE

# REVISED WEEKLY - 2010

00	00	00
EST. ATTENDANCE: 600	EST. ATTENDANCE: 600	EST. ATTENDANCE: 600
П	H	H.
Client Arrival Breakfast General Session Break Grade Level Break Out Lunch NTO Expo Grade Level Break Out Grade Level Break Out Middle School Content Break Grade Level Break Out Middle School Content Sessions Over	Client Arrival Breakfast Break outs Break Lunch NTO Expo Break Break Break Session Over	Client Arrival Breakfast Grade Level Break Out Middle School Content Break Grade Level Break Out Middle School Content Lunch Break Outs Middle School Content Grade Level Break Out Sessions Over
6:00am 7:00am-8:00am 8:00am-10:00am 10:00am-10:15am 10:15am-1:15pm 12:15pm-1:15pm 1:15pm-2:15pm 2:15pm-3:45pm 3:45pm-4:00pm 4:00pm-5:00pm	6:00am 7:00am-8:00am 8:00am-10:00am 10:00am-10:15am 10:15am-1:15pm 12:15pm-1:15pm 1:15pm-3:30pm 3:15pm-3:30pm 3:30pm-5:00pm	6:00am 7:00am-8:00am 8:00am-10:30am 10:30am-10:45am 10:45am-12:15pm 11:00am-12:15pm 12:15pm-3:15pm 2:15pm-3:15pm
Ballroom B 7:00am Ballroom B 8:00am GG, GGO, RO, Chase, B 10:15ar Center Ballroom C GG, GGO, RO, Chase, B 1:15pm Center GG, GGO, RO, Chase, B 1:15pm Center GG, GGO, RO, Chase, B 2:15pm Center 3:45pm Center 3:45pm Center 5:00pm	Ballroom B GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center Ballroom B Ballroom C GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center	Ballroom B GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center Ballroom B GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center GG, GGO, RO, Chase, B Center
NHA 2010 NEW TEACHER ORIENTATION	NHA 2010 NEW TEACHER ORIENTATION	NHA 2010 NEW TEACHER ORIENTATION
MON. AUG 2	TUES. AUG 3	WED. AUG 4

G A-F = Grand Gallery Meeting Rooms A-F GG = Grand Gallery Area RO A-F = River Overlook A-F

O A-H = Overlook Meeting Rooms A-H MON A-D = Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

# DEVOSPLACE

# REVISED WEEKLY - 2010

THUR. AUG 5	NHA 2010 NEW TEACHER ORIENTATION	1	6:00am	Client Arrival	JL	EST. ATTENDANCE: 600	
		Ballroom B	7:00am-8:00am	Breakfast			
		GG, GGO, RO, Chase, B	8:00am-10:00am	K-5 Content Rotation			
		Center	40.00m	Middle School Content			
		GG GGO BO Chase B	10:15am-10:30am	N-5 Dreak Middle School Break			
		Center		K-5 Content Rotation			
		GG, GGO, RO, Chase, B	10:30am-12:15pm	Middle School Content			
		Center		,			
		GG, GGO, RO, Chase, B	10:45am-12:15pm	Special Education Breakout			
		Center Ballroom B	12-15pm-1-15pm	don't			
		Ballroom C	12:15pm-1:15pm	NTO Expo			
		GG, GGO, RO, Chase, B	1:15pm-3:15pm	K-5 Content Rotation			
		Center	4.45.00.00.45.00				
		George AC, Clase, D. Center	3:15pm-3:30pm	K-5 Break			
		GG. GGO. RO. Chase. B	3:30pm-5:00pm	Grade Level Break Out			
		Center	3:45pm-4:00pm	Middle School Break			
- 4		GG, GGO, RO, Chase, B	4:00pm-5:00pm	Middle School Content			
		Center	mgon:c	Sessions Over			
FRI. AUG 6	NHA 2010 NEW TEACHER ORIENTATION		6:00am	Client Arrival	l J.F	EST. ATTENDANCE: 600	
		Ballroom B	7:00am-8:00am	Breakfast			
		Ballroom B	/:15am-9:15am	General Session			
		GG, GGO, RO, Chase, B	9:15am-10:15am	Grade Level Break Outs			
		Celle	10:15am-10:30am	Break			
		Ballroom B	10:30am-12:15pm	Keynote Address			
			12:15pm	Bag Lunch			
			12:15pm	All Sessions Over			
			12:00pm-5:00pm	Load Out			
	HINT EOD A CLIBE'S CAMOEL ATICE BALL	0411 4	12.00pm-5.00pm	Production Load Out	Ž		Τ
	HON I FOR A CORE 3 CAMOFLACGE BALL	BALL B	12:00PM-11:59P	SETUP	Š		
	ARMANDO MONTELONGO SEMINAR	MON A-D	8:00AM-11:59PM	MEETING			
SAT. AUG 7	HUNT FOR A CURE'S CAMOFLAUGE BALL	BALL A-B	8:00AM-11:59PM	DINNER	DA	EST. ATTENDANCE:	
	ARMANDO MONTELONGO SEMINAR	MON A-D	8:00AM-11:59PM	MEETING			Τ
CITA ALIG	ADMANIDO MONTE! ONGO SEMINAD	G-V NOW	8-00 A M-11-50 PM	MEETING			T
30IN. A00 8	ANNIANDO MONTELONOO SEMIINAN	G-A NOW	0.000000	MEETING			
MON. AUG 9	DARK						
G A E = Grand	$= G_{round} G_{ollow}, Macting Dooms A = F$	O A-H = Overlook Meeting Rooms A-H		FH A.C = Fyhihit Halls A.C			,
GG = Grand Gallery Area	County Ivolus A-1	onroe Meeting Rooms			all		<b>n</b>
RO A-F = Rive	RO A-F = River Overlook A-F			BALL A-D = Ballroom A-D			
						01/00/10	

7/28/10

# DEVOS-PLACE

# REVISED WEEKLY - 2010

TUES. AUG 10	SUBARU BLUETOOTH/NAVI TRAINING	BALL D	8:00AM-11:59PM	MEETING	DA	EST. ATTENDANCE:
WED. AUG 11	DARK					
THUR. AUG 12	HUB INTERNATIONAL	RO AB	8:00AM-11:59PM	MEETING	DA	EST. ATTENDANCE:
FRI. AUG 13	CITY OF GRAND RAPIDS CITY MANAGERS MEETING	Monroe Room B	8:00AM 8:30AM - 11:00AM	Client Arrival Meeting	RC .	EST. ATTENDANCE:
SAT. AUG 14	DARK					
SUN. AUG 15	DARK					
MON. AUG 16	DARK					
TUES. AUG 17	DARK					
WED. AUG 18	DARK					
THUR. AUG 19	DARK					
FRI. AUG 20	IT WORKS MARKETING					
SAT. AUG 21	IT WORKS MARKETING	BALL AB	8:00AM-11:59PM	LUNCH	1,	
	PORSCHE CLUB OF AMERICA - WESTERN MI REGION BANOUET	BALL C .	8:00AM-11:59PM	DINNER	RC	
	STORESONLINE INTERNATIONAL MEETING	MON A-D	6:30AM-6:00PM	MEETING	J.	
SUN. AUG 22	DARK					
MON. AUG 23	SPARTAN STORES FRESH FOOD SHOW	ЕН А-С	8:00AM-11:59PM	SETUP	DA	

G A-F = Grand Gallery Meeting Rooms A-F
GG = Grand Gallery Area
MON A-D = Monroe Meeting Rooms
RO A-F = River Overlook A-F

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

7

# MICHIGAN MUNICIPAL RISK MANAGEMENT AUTHORITY COVERAGE OVERVIEW

Member:

Grand Rapids/ Kent Convention Authority

Member No: 38320

Date of Original Membership:

August 23, 2006

**Overview Dates:** 

August 23, 2010

to August 23, 2011

Member Representative:

Phil VanDyke

Telephone #: (616) 632-7670

Regional Risk Manager:

**Ibex Insurance Agency** 

Telephone #: (248) 538-0470

#### A. Introduction

The Michigan Municipal Risk Management Authority (hereinafter "MMRMA") is created by authority granted by the laws of the State of Michigan to provide risk financing and risk management services to eligible Michigan local governments. MMRMA is a separate legal and administrative entity as permitted by Michigan laws. Grand Rapids/ Kent Convention Authority (hereinafter "Member") is eligible to be a Member of MMRMA. Grand Rapids/ Kent Convention Authority agrees to be a Member of MMRMA and to avail itself of the benefits of membership.

Grand Rapids/ Kent Convention Authority is aware of and agrees that it will be bound by all of the provisions of the Joint Powers Agreement, Coverage Documents, MMRMA rules, regulations, and administrative procedures.

This Coverage Overview summarizes certain obligations of MMRMA and the Member. Except for specific coverage limits, attached addenda, and the Member's Self Insured Retention (SIR) and deductibles contained in this Coverage Overview, the provisions of the Joint Powers Agreement, Coverage Documents, reinsurance agreements, MMRMA rules, regulations, and administrative procedures shall prevail in any dispute. The Member agrees that any dispute between the Member and MMRMA will be resolved in the manner stated in the Joint Powers Agreement and MMRMA rules.

### B. Member Obligation - Deductibles and Self Insured Retentions

Grand Rapids/ Kent Convention Authority is responsible to pay all costs, including damages, indemnification, and allocated loss adjustment expenses for each occurrence that is within the Member's Self Insured Retention (hereinafter the "SIR"). Grand Rapids/ Kent Convention Authority's SIR and deductibles are as follows:

Table I

Member Deductibles and Self Insured Retentions

COVERAGE	DEDUCTIBLE	SELF INSURED RETENTION
Liability	None	State Pool Member
Vehicle Physical Damage	\$250 / Vehicle	N/A
Property and Crime	\$250 / Occurrence	State Pool Member
Sewage System Overflow	N/A	N/A

The Member must satisfy all deductibles before any payments are made from the Member's SIR or by MMRMA.

The Grand Rapids/ Kent Convention Authority is afforded all coverages provided by MMRMA, except as listed below:

- 1.Sewage System Overflow
- 2.
- 3.
- 4.

All costs including damages and allocated loss adjustment expenses are on an occurrence basis and must be paid first from the Member's SIR. The Member's SIR and deductibles must be satisfied fully before MMRMA will be responsible for any payments. The most MMRMA will pay is the difference between the Member's SIR and the Limits of Coverage stated in the Coverage Overview.

Grand Rapids/ Kent Convention Authority agrees to maintain, at all times, on account with MMRMA, sufficient funds to pay its SIR obligations. The Member agrees to abide by all MMRMA rules, regulations, and administrative procedures pertaining to the Member's SIR.

### C. MMRMA Obligations - Payments and Limits of Coverage

After the Member's SIR and deductibles have been satisfied, MMRMA will be responsible for paying all remaining costs, including damages, indemnification, and allocated loss adjustment expenses to the Limits of Coverage stated in Table II. The Limits of Coverage include the Member's SIR payments.

The most MMRMA will pay, under any circumstances, which includes payments from the Member's SIR, per occurrence, is shown in the Limits of Coverage column in Table II. The Limits of Coverage includes allocated loss adjustment expenses.

### TABLE II Limits of Coverage

Liability and Motor Vehicle Physical Damage	Limits of Coverage	Per Occurrence	Annual	Aggregate
	Member	All Members	Member	All Members
1 Liability	15,000,000	N/A N/A	N/A N/A	N/A N/A
2 Judicial Tenure 3 Sewage Systems Overflows	0	N/A	0	N/A
4 Volunteer Medical Payments 5 First Aid	25,000 2,000	N/A N/A	N/A N/A	N/A N/A
6 Vehicle Physical Damage 7 Uninsured/Underinsured Motorist Coverage (per person)	1,500,000 100,000	N/A N/A	N/A N/A	N/A N/A
Uninsured/Underinsured Motorist Coverage	250,000 Per Statute	N/A N/A	N/A N/A	N/A N/A
8 Michigan No-Fault 9 Terrorism	5,000,000	N/A	N/A	5,000,000

	Property and Crime	Limits of Coverage	Per Occurrence	Annual A	ggregate
⊬	, , , , , , , , , , , , , , , , , , ,	Member	All Members	Member	All Members
1	Buildings and Personal Property	1,010,609	300,000,000	N/A	N/A
2	Personal Property in Transit	1,000,000	N/A	N/A	N/A
3	Unreported Property	5,000,000	N/A	N/A	N/A
4	Member's Newly Acquired or Constructed Property	5,000,000	N/A	N/A	N/A
5	Fine Arts	1,000,000	N/A	N/A	N/A
6	Debris Removal (25% of insured direct loss plus)	25,000	N/A	N/A	N/A
7	Money and Securities	1,000,000	N/A	N/A	N/A
8	Accounts Receivable	1,000,000	N/A	N/A	N/A
9	Fire Protection Vehicles, Emergency Vehicles, and Mobile Equipment (Per Unit)	0	10,000,000	N/A	N/A
10	Fire and Emergency Vehicle Rental (12 week limit)	o	N/A	N/A	N/A
11	Structures Other Than a Building	5,000,000	N/A	N/A	N/A
12	Storm or Sanitary Sewer Back-Up	1,000,000	N/A	N/A	N/A
13	Marine Property	250,000	N/A	N/A	N/A
14	Other Covered Property	10,000	N/A	N/A	N/A
15	Income and Extra Expense	1,000,000	N/A	N/A	N/A
16	Blanket Employee Fidelity	1,000,000	N/A	N/A	N/A
17	Earthquake	5,000,000	N/A	5,000,000	100,000,000
18	Flood	5,000,000	N/A	5,000,000	100,000,000
19	Terrorism	50,000,000	50,000,000	N/A	N/A

D. Contribution for MMRMA Participation		
Grand Rapids/ Kent Convention Authority		
Period: August 23, 2010 to August 23, 2011		
Coverages per Member Coverage Overview:	\$	23,511
TOTAL ANNUAL CONTRIBUTIONS:	s	23,511
E. List of Addenda		8
<ol> <li>Sewer Exclusion</li> <li>Limited Liability Coverage for Terrorism</li> <li>Limited Property Coverage for Terrorism</li> </ol>		
Accepted by:		
Grand Rapids/ Kent Convention Authority	MMRMA	
Member Representative	MMRMA Representative	I Pola
	7-28-/	0

Date

Date

### **ADDENDUM**

### **SEWAGE EXCLUSION**

This Addendum Modifies the Liability and Motor Vehicle Physical Damage Coverage Document

#### A. Definitions

Section 4 of the Liability and Motor Vehicle Physical Damage Coverage Document is amended to include the following definition:

### 16. SEWAGE

means any human or animal bodily fluids or solids. Sewage also means any toxins or bacteria including, by way of illustration but not limitation, e coli. Sewage also means any microbes or viruses including, by way of illustration but not limitation, Hepatitis A or B, HIV, and other AIDS viruses. Sewage also means any pathogens, carcinogens, diseased or disease-carrying organism, spores, chemicals, fertilizers or any other elements of sewage including, by way of illustration but not limitation, combined sewage overflow, groundwater, rainwater, debris, sewer gases, vapors, odors, liquids, or solids. Sewage also means any sewage effluent of every kind, nature, and description, and/or any other gases, liquids, solids, or components of sewage which may be contained in solution, whether fully treated, partially treated, or untreated.

#### B. Exclusion

Section 2 of the Liability and Motor Vehicle Physical Damage Coverage Document is amended to include the following exclusion:

- T. the actual, alleged, or threatened discharge, dispersal, release, seepage, migration or escape of water, groundwater, rainwater, sewage, solids, liquids or waste:
  - (a) at or from any real or personal property the Member owns, rents, or occupies;
  - (b) at or from any site or location used by or for the member, or others, for transporting, handling, storage, disposal, processing, or treatment;
  - (c) which at any time are transported, handled, stored, treated, disposed of or processed by or from the Member or any person or organization for whom the Member may be legally responsible;
  - (d) from sewers, drains, or sumps into, on or upon any person or property of any other party including, by way of illustration but not limitation, structures, buildings, residences, and basements.

### ADDENDUM Limited Liability Coverage for Terrorism

### This Addendum Modifies the Liability and Motor Vehicle Physical Damage Coverage Document

- A. Limited Liability Terrorism Coverage, Procedures, Exclusions.
  - 1. Limited Liability Coverage for Terrorism shall be a separate and distinct coverage from any other coverage provided to the Members by MMRMA.
  - 2. The definitions in Section 4 of the Liability and Motor Vehicle Physical Damage Coverage Document shall apply to Limited Liability Coverage for Terrorism.
  - 3. The Member Duties, Responsibilities, Other Conditions stated in Section 5 of the Liability and Motor Vehicle Physical Damage Coverage Document shall apply to Limited Liability Coverage for Terrorism.
  - 4. The deductibles and retention for liability, if any, stated in the Coverage Overview shall apply to Limited Liability Coverage for Terrorism in the same manner as they apply to any other liability coverage. Terrorism is the only subject of coverage included in this Addendum.

### B. Definitions

For the purposes of this Addendum, Terrorism shall mean an act, including but not limited to the use of force or violence and/or threat thereof, of any person or group(s) of persons, whether acting alone or on behalf of or in connection with any organization(s) or government(s), committed for political, religious, ideological or similar purposes including the intention to influence any government and/or to put the public, or any section of the public, in fear.

### C. Limitations of Coverage

- 1. MMRMA will pay for any loss as defined in Sections 1 and 2 of the Liability and Motor Vehicle Physical Damage Coverage Document, caused by terrorism, the actual loss up to a \$5,000,000 limit.
- 2. Terrorism payments are further limited by a \$5,000,000 terrorism aggregate loss limit. If covered losses by all Members exceed said aggregate loss limit, the most MMRMA will pay is the aggregate loss limit. The aggregate loss limit shall apply for all losses occurring in a July 1 June 30 calendar year. Each Member will share in said aggregate loss limit in the same percentage that the Member's covered loss is of the total covered losses of all Members.
- 3. This coverage excludes loss, damage, cost or expense of whatsoever nature directly or indirectly caused by, resulting from or in any way connected with any of the following, regardless of any other cause or event contributing concurrently or in any sequence to the loss:

- a. Any act of bio-terrorism; or
- b. Any act of nuclear terrorism; or
- c. Any act of chemical terrorism; or
- d. Any act designed to release germs that cause epidemical disease.

For the purpose of this Addendum, an act of bio-terrorism, nuclear terrorism, chemical terrorism and/or designed to release germs that cause epidemical disease shall mean an act, including but not limited to the use of force or violence and/or the threat thereof, involving or resulting in the release of biological or chemical agents or nuclear materials or germs, by an person or group(s) of persons, whether acting alone or on behalf of or in connection with any organization(s) or government(s), apparently committed for political, religious, ideological or similar purposes including the intention to influence any government and/or to put the public, or any section of the public, in fear.

This Addendum also excludes loss, damage, cost or expense of whatsoever nature directly or indirectly caused by, resulting from or in connection with any action taken in controlling, preventing, suppressing or in any way relating to (a), (b), (c) and/or (d) above.

### ADDENDUM

## Exclusion of Certified Acts and Other Acts of Terrorism With Limited Property Terrorism Coverage

### This Addendum Modifies the Property and Crime Coverage Document

- A. Limited Property Terrorism Coverage and Procedures.
  - 1. Limited Property Terrorism Coverage shall be a separate and distinct coverage from any other coverage provided to the Members by MMRMA. The provisions of this addendum shall be controlling.
  - 2. The definitions in Section 9 of the Property and Crime Coverage Document shall apply to Limited Property Terrorism Coverage.
  - 3. The Member's Duties, and Other Procedures Relating to a Property, Income or Extra Expense Claim stated in Section 6 of the Property and Crime Coverage Document shall apply to Limited Property Terrorism Coverage.
  - 4. The deductibles and retention for property and crime, if any, stated in the Coverage Overview shall apply to Limited Property Terrorism Coverage in the same manner as they apply to any other property coverage.

#### B. Definitions

- 1. "Certified Act of Terrorism" means an act that is certified by the Secretary of the Treasury, in concurrence with the Secretary of State and the Attorney General of the United States, to be an act of terrorism pursuant to the Federal Terrorism Risk Insurance Act of 2002. The criteria contained in that Act for a "certified act of terrorism" include the following:
  - a. The act resulted in aggregate losses in excess of \$5 million; and
  - b. The act is a violent act or an act that is dangerous to human life, property or infrastructure and is committed by an individual or individuals acting on behalf of any foreign person or foreign interest, as part of an effort to coerce the civilian population of the United States or to influence the policy or affect the conduct of the United States Government by coercion.
- 2. "Other Act of Terrorism" means a violent act or an act that is dangerous to human life, property or infrastructure:

- a. That is committed by an individual or individuals and appears to be part of an effort to coerce a civilian population or to influence the policy or affect the conduct of any government by coercion; and
- b. That is not certified as a terrorist act pursuant to the Federal Terrorism Risk Insurance Act of 2002.

### C. Exclusion of Certified Acts and Other Acts of Terrorism

Except as provided under Section D of this Addendum, MMRMA will not pay for loss or damage caused directly or indirectly by a "certified act of terrorism" or an "other act of terrorism". Such loss or damage is excluded regardless of any other cause of event that contributes concurrently or in any sequence to the loss.

### D. Limited Property Terrorism Coverage and Exclusions

Limited Property Terrorism Coverage is extended to include direct physical loss or damage caused by or resulting from a "Certified Act of Terrorism" or an "Other Act of Terrorism," but only as described and limited in provisions 1. through 4. below:

- 1. This Limited Property Terrorism Coverage does not apply to any "Certified Act of Terrorism" or "Other Act of Terrorism" when one or both of the following are attributed to such act:
  - a. The terrorism is carried out by means of the dispersal or application of pathogenic or poisonous biological or chemical materials; or
  - b. Pathogenic or poisonous biological or chemical materials are released, and it appears that one purpose of the terrorism was to release such materials.
- 2. The exclusion of "Certified Acts of Terrorism" and "other Acts of Terrorism" in Section C of this Addendum does not apply to this Limited Property terrorism Coverage. But all other exclusions and all limitations applicable to the Property and Crime Coverage Document, including but not limited to the War and Military Action exclusion and the Nuclear Hazard exclusion, apply to loss or damage under this Limited Property Terrorism Coverage.
- 3. Regardless of the number of locations, items or types of property or coverages involved, the most MMRMA will pay, per occurrence, under this Limited Property Terrorism Coverage for all loss or damage

caused by or resulting from all incidents of "certified acts of terrorism" or "other acts of terrorism" is \$50,000,000. Multiple incidents of "certified acts of terrorism" and "other acts of terrorism" which occur within a 72-hour period and appear to be carried out in concert o to have a related purpose or common leadership will be deemed to be one occurrence under this Limited Property Terrorism Coverage. This limit is part of, and does not increase the Limits of Coverage stated in the Coverage Overview.

s\_pcv 07/28/10

### Michigan Municipal Risk Management Authority PROPERTY LIST REPORT

PAGE 1

Grand Rapids/ Kent Convention Authority

PERIOD: 08/23/2010 EFFECTIVE: 08/23/2010

Member Totals:

0

Real Value + Pers Value - Grand Total

10,609

10,609

LOC	LOCATION/DESCRIPTION	REAL	PERSONAL	TOTAL
NO.		VALUE	VALUE	VALUE
1 Cor	wention Arena	0	10,609	10,609

Number of entries:

1

#	<u>Year</u>	<u>Make</u>	<u>Model</u>	Vin#	Use
1	2006	Ford	Pickup	B72510	T
2	2004	Chevrolet	Pickup	201537	T