

### Agenda

### **Board of Directors**

Friday, August 3, 2012
Following CAA Operations Committee Meeting
Kent County Commission Chambers
300 Monroe, NW – Grand Rapids, MI

1. Call to Order Steven R. Heacock

2. Minutes of June 1, 2012 Action

3. Committee Reports

A. Operations Committee

i. FY 2013 Capital Budget Amendment Action
 ii. Application to Liquor Control Commission for Special Action
 License in Conjunction with 2012 International

Wine, Beer & Food Festival

B. Finance Committee

i. Acceptance of CAA June 2012 Financial Statements Action
 ii. Acceptance of SMG June 2012 Financial Statements Action

4. SMG Report and Facilities Calendars Information

5. Public Comment

6. Adjournment

Next Meeting Date: Friday, September 7, 2012, Following the CAA Finance Meeting

### MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Friday, June 1, 2012

### 1. Call to Order

Steve Heacock, Chairperson, called the meeting to order at 8:20 a.m. Susan Waddell recorded the meeting minutes, in the absence of Secretary/Treasurer Birgit Klohs.

### Attendance

Members Present:

Steve Heacock, Chair

Lew Chamberlin Charlie Secchia Floyd Wilson, Jr.

Members Absent:

George Heartwell

Birgit Klohs Joe Tomaselli

Staff/Others:

David Czurak

Grand Rapids Business Journal

Daryl Delabbio

Kent County

Tim Gortsema

**Grand Rapids Griffins** 

Jim Harger

**MLive** 

George Helmstead

Experience Grand Rapids SMG

Chris Machuta Eddie Tadlock Susan Waddell

SMG CAA

Jim Watt

SMG

Richard Wendt

Dickinson Wright

Robert White

CAA

Steve Wilson

Frey Foundation

### 2. Minutes of Prior Meeting

Motion by Mr. Wilson, support by Mr. Secchia, to approve the May 4, 2012, Minutes, as presented. Motion carried.

### 3. <u>Committee Reports</u>

### a. Operations Committee

Mr. Chamberlin stated that the Operations Committee unanimously approved the FY 2013 budgets and DeVos Place® rates sheets, and recommends Board approval.

### b. Finance Committee.

i. April 2012 Financial Statements

Motion: Mr. Chamberlin, supported by Mr. Wilson, moved to accept the CAA Financial Statements for the period ended April 30, 2012, and the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended April 30, 2012. The motion carried unanimously.

### ii. FY 2013 Budgets

Motion: Mr. Chamberlin, supported by Mr. Wilson, moved to approve the Fiscal Year 2013 Consolidated CAA Operating/Capital Budgets, and the Fiscal Year 2013 DeVos Place® and Van Andel Arena® Operating Budgets. The motion carried unanimously.

Chair Heacock stated that the Finance Committee will pursue a long-term planning process in FY 2013.

### 4. 2013-2017 DeVos Place® Rate Sheets

Motion: Mr. Secchia, supported by Mr. Wilson, moved to re-approve the 2013-2016 DeVos Place® rate sheets and approve the 2017 DeVos Place® rate sheets. The motion carried unanimously.

### 5. SMG Report

Mr. MacKeigan is working with D.P. Fox on a lease extension for the Grand Rapids Griffins. Over the summer, SMG staff will prioritize the projects outlined in the Rossetti return on development plan. The AEG economic impact study should be completed by the August 3 Board meeting.

### 6. Public Comment

None.

### 7. Adjournment

The meeting adjourned at 8:55 a.m.

The date for next CAA Board meeting is Friday, August 3, 2012, in the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW, immediately following the CAA Operations Committee meetings.

Susan M.	Waddell,	Recording Secretary



### Van Andel Arena® DeVos Place®

### Memorandum

To:

**CAA Operations Committee** 

**CAA Board of Directors** 

From:

Rich MacKeigan

Date:

**July 30, 2012** 

Re:

FY 2012 Capital Budget Amendment

One of our emergency generators at DeVos Place® has developed a crack in the engine block. It is a Cummins Bridgeway 750kw diesel engine and is currently off-line. Our investigations have shown no known problems with this specific engine and ours appears to be an isolated incident.

The engine block is not an "in stock" item and we are looking at a two month lead time for the part. Cummins has agreed to give us an \$18,000 deduction on the repair.

I am requesting a not-to-exceed \$60,000 amendment to the FY 2013 capital budget to execute the repair on this engine. This amount is net of the above deduction, but does include a small allowance for unknowns.

We do have a backup for this generator but, as an "emergency" generator, we do consider it a life-safety issue and it is very important that we move on the repair.

### Item 3.A.ii.



### Memorandum

To:

**CAA Operations Committee** 

**CAA Board of Directors** 

From:

Rich MacKeigan

Date:

August 3, 2011

Re:

**Application to Liquor Control Commission for Special License** 

As we move forward with planning the operational aspects of the upcoming International Wine, Beer & Food Festival, the CAA will need to apply to the Michigan Liquor Control Commission for a Special (24-Hour) On-Premise License. This license allows nonprofit, religious, fraternal, civic, or patriotic organizations to obtain a one-day license to sell alcoholic beverages (beer, wine, and liquor) to the public for on-premise consumption.

Specific requirements for the Special On-Premise License include:

- 1. Profits from the sale of alcoholic beverages must go to the organization and not to any individual.
- 2. The chief local law enforcement officer in the governmental unit must approve the request where the event is to be held.
- 3. No more than 5 licenses are issued to individual organizations each calendar year.
- 4. Proof of nonprofit status must be provided with the application unless the applicant is a national organization or has obtained previous special licenses.

The license fee is \$25.00 for each separate, consecutive day of the event. This is the same process we went through last year, and I am recommending we apply for this license as the cost is minimal, to allow for greater flexibility on the operational side.

**Action requested**: Approval to submit an application to the Michigan Liquor Control Commission for a Special On-Premise License.



### Memorandum

To:

**CAA Finance Committee** 

From:

Robert J. White

Subject:

June 2012 Financial Statements (Preliminary Year-End)

Date:

July 26, 2012

The attached interim Balance Sheet, Administrative Income Statement, and Consolidated Income Statement are formatted to provide information concerning the Convention/Arena Authority administrative accounts.

These statements are prepared on a cash basis. The Balance Sheet includes a two-year comparative financial position at June 30 for Fiscal Years 2011 (audited) and 2012 (preliminary). The Administrative Income Statement provides a line item comparison of accounts for the current fiscal year as compared to a similar period in the prior fiscal year. In addition, the Administrative Income Statement provides a comparison of current year budget to prior year (FY 2011) actual. It will allow the reader to compare expenditure trends with full-year budgetary allowances. The Consolidated Income Statement is formatted by functional area. The columnar format is the same as in the Administrative Income Statement.

Items of interest in the three financial statements are explained as follows:

### **Balance Sheet (Unconsolidated):**

- The cash and investments position decreased by \$.4 million from June 30, 2011. This is generally in line with the budget forecast.
- Fund balance decreased by \$.04 million from the June 30, 2011 level. With the posting of certain year-end accruals, the change in fund balance may move to a negative (\$150,000). This is still better than the budgeted deficit of (\$430,469).

### June Administrative Revenue/Expense:

Parking Management. Revenues: Including a pending deposit for June credit card transactions, final revenues will total just under \$1.1 million (14.6% over prior year). Expenses: Current-year expenses include \$64,380 for sealing/striping of the DeVos Place® parking facility and lighting replacements. In June, the City refunded \$33,718 for overcharges during the months of

December through March. After discounting for this activity, recurring operational (City Auto Parking) expenses are running 4.8% over prior year experience.

- Interest earnings. The FY 2012 budget forecast was based on an average interest earnings rate of 1%. Interest was reported at 0.76% for July, declining to rate of 0.534% for December. Final interest earnings totaled \$123,835, a decline of (38.1%) from prior year.
- The current DID assessment expense includes only partial payment. The City has not yet mailed the invoice for Van Andel Arena®. Upon receipt and payment of the invoice, expenses will match the budget.
- Overall Expense. Operating expenses were budgeted at a 12.6% annual increase. For the
  current fiscal year, actual operating expenses totaled a (0.1%) decrease from prior year. With
  posting of final year-end accruals, the trend will reverse to an increase of +3%.

### Consolidated Income Statement (twelve months):

- The Van Andel Arena® budget forecast a current year "Net Proceeds" increase of +25.3%. For the current fiscal year, "Net Proceeds" are reported at 6.1% ahead of prior-year performance.
- The DeVos Place® budget forecast a current year "Net Proceeds" decrease of (236.7%). For the
  current fiscal year, "Net Proceeds" are reported at 244.2% ahead of prior-year performance. All
  of these increases came from increased operating revenues.
- Total operating "Net Proceeds" are up slightly, by \$138,417, from a like period in the prior fiscal year.

These reports are intended to provide a summary analysis of administrative activities over the course of the fiscal year. Final balances will be presented upon completion of the annual audit, expected in November.

### Grand Rapids-Kent County Convention/Arena Authority Balance Sheet (Unconsolidated) June 30, 2012

		2011	2012
	Assets		
Cash	- Operating	\$ 204,150	\$ 31,765
Investments	- Kent County	21,346,338	21,095,173
Capital Assets	(Net)	1,611,130	1,611,130
Total A	Assets	\$ 23,161,618	\$ 22,738,068
	Liabilities of	& Fund Balance	
Accounts Payab	ble	\$ 260,836	\$ 95,218
Accrued Expen	ses	215,640	-
Fund Balance		22,685,142	22,642,850
Total Liabilities	s & Fund Balance	\$ 23,161,618	\$ 22,738,068

Statement of Revenues, Expenditures and Changes in Fund Balance Grand Rapids-Kent County Convention/Arena Authority (Preliminary) For the Year Ending June 30, 2012

Balance, beginning of period  Balance, end of period	Total Expenditures Excess (Deficiency) of Revenues	Capital R/R/A <sup>(1)</sup>	Operating Expenditures	- Supplies/Other	- Insurance	- Procurement of Art	<ul> <li>Diversity Initiative</li> </ul>	<ul> <li>Professional Services</li> </ul>	- Consulting Services <sup>(2)</sup>	- Wages/Benefits	Administration	- Food & Beverage Repairs	- Landscaping	- DID Assessment	<ul> <li>Marketing - CVB/Sports</li> </ul>	<ul> <li>Pedestrian Safety</li> </ul>	- Parking Management	- Utilities	Operations	Expenditures:	Total Revenues	Miscellaneous	Interest	Parking	Revenues: Transfers from SMG			
24,728,394 \$ 22,065,862	6,502,360 (2,662,532)	3,416,302	3,086,058	36,386	23,561	9,100	35,828	77,697	•	144,169		7,500	17,895	55,103	100,000	104,015	190,802	2,284,002			3,839,828	30,981	200,030	956,690	\$ 2,652,127	Final	FY 2011	
22,065,862 \$ 21,635,393	4,401,787 (430,469)	926,000	3,475,787	60,000	24,000	30,000	90,000	71,000	134,163	116,724		40,000	30,000	58,721	100,000	108,000	263,579	2,349,600			3,971,318	30,000	206,000	1,090,000	\$ 2,645,318	Budget	FY 2012	Annual
	83.8	(72.9)	12.6	85.5	1.9	229.7	151.2	(8.6)	100+	(19.0)		433.3	67.6	6.6		3.8	38.1	2.9			3.4	(3.2)	3.0	13.9	(0.2)	Change	Percentage	
	\$ (2,662,532)	3,416,302	3,086,058	36,386	23,561	9,100	35,828	77,697	•	144,169		7,500	17,895	55,103	100,000	104,015	190,802	2,284,002			3,839,828	30,981	200,030	956,690	\$ 2,652,127	7/1 - 6/30	FY 2011	
	3,739,183 \$ (42,291)	656,650	3,082,533	20,313	27,502	18,368	62,032	49,641	160,594	105,426		•	17,091	38,398	100,000	109,173	218,043	2,155,952			3,696,892	32,455	123,835	1,040,602	\$ 2,500,000	<u>7/1 - 6/30</u>	FY 2012	Year-To-Date
	107.0	(80.7)	(0.1)	(44.2)	16.7	101.8	73.1	(36.0)	100+	(26.9)		(100.0)	(4.5)	(30.3)	0.0	5.0	14.3	(5.6)			(3.7)	4.8	(38.1)	%. <b>%</b>	(5.7)	Change	Percentage	

### NOTES:

and \$26,663 for an SMG administrative contract

<sup>(1)</sup> R/R/A - Repair/Replacement/Additions
(2) Includes a \$50,000 allowance for the cost of an economic impact \$7,500 Van Andel Arena® master plan (balance), study, \$50,000 for the CAA share of Lyon Street design initiative,

# Grand Rapids-Kent County Convention/Arena Authority Budget Summary by Facility/Other Twelve-Month Preliminary Financial Trends for Period Ended June 30, 2012

	Annual			Year-To-Date	
FY 2011	FY 2012	Percentage	FY 2011	FY 2012	Percentage
\$ 4,633,187	\$4,996,443	7.8	\$ 4,633,187	\$4,528,825	
	(3,762,722)	3.7		(3,464,708)	
(160,417)	(162,500)	1.3	(160,417)	(162,674)	
842,960	1,071,221	27.4	842,960	901,443	6.9
152,655	160,000	4.8	152,655	144,454	(5.4)
(70,979)	(73,000)	2.8	(70,979)	(65,018)	(8.4)
924,636	1,158,221	25.3	924,636	980,879	6.1
4,881,357	4,639,681	(5.0)	4,881,357	5,058,250	
(5,195,775)	(5,252,685)	1.1	(5,195,775)	(5,272,436)	
(160,417)	(162,500)	1.3	(160,417)	(162,501)	
(474,835)	(775,504)	(63.3)	(474,835)	(376,687)	20.7
613,233	666,421	16.8	613,233	678,105	10.6
(33,036)	(35,000)	6.0	(33,036)	(44,155)	33.7
105,362	(144,083)	(236.7)	105,362	257,263	244.2
200,030 30,981	206,000 30,000		200,030 30,981	123,835 32,455	
231,011	236,000	2.2	231,011	156,290	(32.3)
(25,395)	(70,000)		(25,395)	(17,091)	
(507,239)	(754,608)	(48.8)	(507,239)	(599,365)	(18.2)
753,770	495,530	(0/./)	753,770	795,067	(4.00)
			(3,416,302)		
\$ (2,662,532)	\$ (430,470)		\$ (2,662,532)	\$ 138,417	
		FY 2011  Actual  4,633,187  4,633,187  842,960  152,655 (70,979)  924,636  (5,195,775) (160,417) (474,835) 613,233 (33,036) 105,362  (481,844) (25,395) (507,239) (276,228) (3,416,302) (3,416,302) (3,416,302) (2,662,532)  \$	FY 2011         FY 2012         Percentage Percentage           Actual         Budget         Change           4,633,187         \$4,996,443         7.8           (3,629,810)         (3,762,722)         3.7           (160,417)         (162,500)         1.3           842,960         1,071,221         27.4           152,655         160,000         4.8           (70,979)         (73,000)         2.8           (70,979)         (73,000)         2.8           (70,979)         (73,000)         2.8           (71,977)         (5,252,685)         1.1           (5,195,775)         (5,252,685)         1.1           (160,417)         (162,500)         2.8           (160,417)         (162,500)         2.8           (163,233)         (66,421)         (63.3)           (613,233)         (66,421)         16.8           (33,036)         (35,000)         6.0           200,030         206,000         6.0           30,981         30,000         2.2           (507,239)         (754,608)         (236,7)           (25,395)         (70,000)         (48.8)           (27,023)         (518,608)	FY 2011         FY 2012         Percentage Change         FY 2012         Percentage Change         FY 2011         FY 2012         Percentage Change         FY 2012         Percentage Change         FY 2011         FY 2012         Percentage Change         PY 2012         Percentage Change Change Change         PY 2012         Percentage Change	FY 2011         FY 2012         Percentage         FY 2011         FY 2014         FY 2011         FY 2011         FY 2011

### **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED JUNE 30, 2012

### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2012

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	522	•	522	477	45
ATTENDANCE	592,069	-	592,069	513,000	79,069
DIRECT EVENT REVENUE	2,646,123	-	2,646,123	2,531,170	114,953
ANCILLARY REVENUE	2,184,917	•	2,184,917	1,890,266	294,651
TOTAL EVENT REVENUE	4,831,040	•	4,831,040	4,421,436	409,604
TOTAL OTHER REVENUE	227,210	-	227,210	218,245	8,965
TOTAL OPERATING REVENUE	5,058,250		5,058,250	4,639,681	418,569
INDIRECT EXPENSES					
EXECUTIVE	159,529	•	159,529	176,104	16,575
FINANCE	237,771	-	237,771	230,513	(7,258)
MARKETING	112,008	-	112,008	104,162	(7,846)
OPERATIONS	1,411,822	-	1,411,822	1,440,134	28,312
EVENT SERVICES	950,621	-	950,621	966,856	16,235
BOX OFFICE	89,193	-	89,193	79,211	(9,982)
SALES	376,608	•	376,608	362,659	(13,949)
OVERHEAD	2,110,926	-	2,110,926	2,055,546	(55,380)
TOTAL OPERATING EXP.	5,448,478	-	5,448,478	5,415,184	(33,293)
NET REVENUE ABOVE EXPENSES	(390,228)	•	(390,228)	(775,503)	385,276
INCENTIVE FEE				0	•
NET OPERATING REVENUE OVER	(390,228)	-	(390,228)	(775,503)	385,276
OPERATING EXPENSES	<del> </del>		1.0		

### Comments:

DeVos Place concludes another strong fiscal year as rentals were up over budget and consistent with prior year, however, ancillary income continued to show growth.

Expenses were up year to year, however, consistent with budget overall.

General Manager

### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JUNE 30, 2012

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	June	June	June
	Actual	Budget	FY 2011
Number of Events	23	3	36
Attendance	17,812	13,895	29,404
Direct Event Income	\$90,636	\$130,723	\$117,616
Ancillary Income	195,021	129,617	181,491
Other Income	8,791	4,583	13,987
Indirect Expenses	(518,284)	(451,266)	(576,207)
Net Income	(\$223,836)	(\$186,343)	(\$263,113)

YTD	YTD 2012	YTD 2012	YTD 2011	
	Actual	Budget	Prior Year	
Number of Events	522	477	532	
Attendance	592,069	513,000	573,924	
Direct Event Income	\$2,646,123	\$2,531,182	\$2,596,030	
Ancillary Income	2,184,917	1,890,318	2,101,786	
Other Income	227,210	218,237	190,779	
Indirect Expenses	(5,448,478)	(5,415,192)	(5,326,104)	
Net Income	(\$390,228)	(\$775,455)	(\$437,509)	

### **EVENT INCOME**

Direct event income fell below budget for the month, however, was ahead of forecast due to some timing of events that was not properly reflected in the May financials.

### **ANCILLARY INCOME**

Ancillary income came in well ahead of budget as spending on catering and audio/visual exceeded expectations.

### **INDIRECT EXPENSES**

Indirect expenses came in consistent with forecast. The warm stretch did not negatively impact utilities for the month of June.

### DeVos Place Income Statement For the Twelve Months Ending June 30, 2012

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income	0404.540	0440.000	(800.740)	6440.007	<b>60 770 747</b>	60 577 540	8004 000	¢0.770.400
Rental Income Service Revenue	\$101,510 78,388	\$140,229 69,623	(\$38,719) 8,765	\$140,037 181,549	\$2,778,747 2,413,315	\$2,577,518 1,943,962	\$201,229 469,353	\$2,776,486 2,077,139
Service Expenses	(89,262)	(79,129)	(10,133)	(203,970)	(2,545,939)	(1,990,298)	(555,641)	(2,257,595)
Total Direct Event Income	90,636	130,723	(40,087)	117,616	2,646,123	2,531,182	114,941	2,596,030
Ancillary Income								
F&B Concession	7,996	4,500	3,496	10,120	172,374	127,928	44,446	176,153
F&B Catering	97,863	31,983	65,880	101,526	735,138	554,510	180,628	659,718
Novelty Sales	0	0	0	1,332	11,059	15,114	(4,055)	9,561
Booth Cleaning	4,513	19,785	(15,272)	4,832	239,795	266,840	(27,045)	268,143
Telephone/Long Distance	0	1,904	(1,904)	0	113	21,500	(21,387)	225
Electrical Services	29,050	38,299	(9,249)	26,988	432,859	414,600	18,259	434,910
Audio Visual	42,371	22,630	19,741	22,711	351,210	277,200	74,010	316,675
Internet Services	4,071	2,436	1,635	5,577	66,136	44,020	22,116	61,932
Equipment Rental	9,157	8,080	1,077	8,405	176,233	168,606	7,627	174,469
Total Ancillary Income	195,021	129,617	65,404 	181,491	2,184,917	1,890,318	294,599	2,101,786
Other Event Income								
Ticket Rebates(Per Event)	7,047	0	7,047	10,706	202,027	163,241	38,786	152,865
Total Other Event Income	7,047	0	7,047	10,706	202,027	163,241	38,786	152,865
Total Event Income	292,704	260,340	32,364	309,813	5,033,067	4,584,741	448,326	4,850,681
Other Operating Income								
Luxury Box Agreements Other Income	1,214 530	•	(536) (2,303)	1,357 1,924	15,096 10,087	21,000 33,996	(5,904) (23,909)	18,991 18,923
Total Other Operating Income	1,744	4,583	(2,839)	3,281	25,183	54,996	(29,813)	37,914
Adjusted Gross Income	294,448	264,923	29,525	313,094	5,058,250	4.639.737	418,513	4.888.595
Adjusted Gross moonie								
Operating Expenses								
Salaries and Wages	251,089		19,577	287,276	2,935,654	2,778,144	157,510	2,830,664
Payroll Taxes and Benefits	53,419	•	(6,601)		881,729		161,489	815,917
Labor Allocations to Events	(83,617)	(123,027)	39,410	(147,777)	(1,683,064)	(1,476,324)	(206,740)	(1,581,043)
Net Salaries and Benefits	220,891	168,505	52,386	222,012	2,134,319	2,022,060	112,259	2,065,538
Contracted Services	23,008	23,340	(332)	33,474	302,833	280,080	22,753	305,054
General and Administrative	72,893		44,418	•	388,801	341,700	47,101	323,996
Operations	2,453		(7,359)	•	113,248		(4,496)	133,814
Repair and Maintenance	30,094		(11,828)	•				441,724
Operational Supplies	8,477		(10,606)		•	•	(63,472)	189,619
Insurance	11,837		(5,355)				1,412	190,015
Utilities	121,548		(7,902)					1,515,927
SMG Management Fees	13,541		54		162,501	161,844	657	160,417
Total Operating Expenses	504,742	451,266	53,476	576,207	5,434,937	5,415,192	19,745	5,326,104
Net Income(Loss) From Operations	(210,294)	(186,343)	(23,951)				398,768	(437,509)
Other Non-Operating Expenses								
	**************	*************					***************************************	
Adjusted Net Income(Loss)	(210,294)		(23,951)		(376,687)		398,768	(437,509)
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SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For the Twelve Months Ending June 30, 2012

	Events	s/Days	Attenda	nce	Total Event	it Income	
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	122	125	121,684	145,000	1,654,878	1,863,000	
Consumer/Gated Shows	52	50	163,913	140,000	1,022,367	922,225	
DeVos Performance Hall	142	146	180,288	162,600	1,123,711	881,291	
Banquets	51	36	31,839	23,400	376,119	263,460	
Meetings	113	80	38,819	24,000	569,241	329,850	
Other	42	40	55,526	18,000	286,753	324,855	
GRAND TOTALS	522	477	592,069	513,000	5,033,067	4,584,681	
As Percentage of Overall							
Convention/Trade Shows	23.37%	26.21%	20.55%	28.27%	32.88%	40.64%	
Consumer/Gated Shows	9.96%	10.48%	27.68%	27.29%	20.31%	20.12%	
Devos Performance Hall	27.20%	30.61%	30.45%	31.70%	22.33%	19.22%	
Ballroom Exclusive	9.77%	7.55%	5.38%	4.56%	7.47%	5.75%	
Meetings	21.65%	16.77%	6.56%	4.68%	11.31%	7.19%	
Other	8.05%	8.39%	9.38%	3.51%	5.70%	7.09%	

### DeVos Place Balance Sheet As of June 30, 2012

### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	693,005 826,856 35,874	
Total Current Assets		\$1,555,735
Total Assets		\$1,555,735
	=====	
LIABILITIES AND EQUI	TY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	76,601 69,932 33,621 361,134	
Total Current Liabilities		\$541,288
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(700,000) 1,329,516 761,617 (376,686)	
Total Equity		\$1,014,447
Total Liabilities and Equity	=====	\$1,555,735

### SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of June 30, 2012

Current - Under 30 Days	
Food & Beverage	106,602
Ticketing	16,383
Merchandise	940
Decorating	4,512
Audio/Visual	42,371
Van Andel Arena	186,189
Operating	254,509
Over 30 Days	189,510
Over 60 Days	25,840
Over 90 Days	
Total Accounts Receivable	826,856

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2012

### MANAGEMENT FEE SUMMARY

	Arena	DeVos Place	Total	FY 2011
	Estimate	Estimate	Estimate	Actual
Net Revenue above Expenses	901,443	(390,228)	511,215	368,125
Benchmark	,	` , ,	750,000	700,000
Excess	901,443	(390,228)	(238,785)	(331,875)
Incentive Fee Calculation (Only if ab	ove greater than	zero)		
	Arena	DeVos Place	Total	Total
	<b>Estimate</b>	Estimate	Estimate	Estimate
Base Fee	162,500	162,500	325,000	320,834
Incentive Fee				
Revenue	4,528,825	5,058,250	9,587,075	9,514,544
Benchmark Revenue	4,850,000	4,250,000	9,100,000	9,100,000
Revenue Excess	(321,175)	808,250	487,075	414,544
Incentive Fee **	-	-		-
Total SMG Management Fee	162,500	162,500	325,000	320,834

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



### VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED JUNE 30, 2012

### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2012

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	101	_	101	100	1
ATTENDANCE	521,909	-	521,909	542,200	(20,291)
DIRECT EVENT INCOME	940,873	-	940,873	1,259,448	(318,575)
ANCILLARY INCOME	1,157,106	-	1,157,106	1,101,555	55,551
TOTAL EVENT INCOME	2,097,979	•	2,097,979	2,361,003	(263,024)
TOTAL OTHER INCOME	2,430,846	•	2,430,846	2,635,440	(204,594)
TOTAL INCOME	4,528,825	-	4,528,825	4,996,443	(467,618)
INDIRECT EXPENSES					
EXECUTIVE	184,196	-	184,196	178,704	(5,492)
FINANCE	218,163	-	218,163	239,921	21,758
MARKETING	253,353	-	253,353	272,230	18,877
OPERATIONS	1,459,164	-	1,459,164	1,603,341	144,177
BOX OFFICE	127,315	-	127,315	124,564	(2,751)
LUXURY SEATING	52,078	-	52,078	87,276	35,198
SKYWALK ADMIN	17,670	-	17,670	23,956	6,286
OVERHEAD	1,315,443	-	1,315,443	1,395,230	79,787
TOTAL INDIRECT EXP.	3,627,382	-	3,627,382	3,925,222	297,840
NET REVENUE ABOVE EXPENSES	901,443		901,443	1,071,221	(169,778)
LESS INCENTIVE FEE			85	8 <b>.5</b> .	<b>2</b>
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	901,443	0 1/2	901,443	1,071,221	(169,778)

### Comments:

June concludes another tough year for the Arena as concert revenue fell well below expectations as multiple shows hosted during the year fell below historical averages. Other categories, including the Griffins, continue to perform at expected levels.

Ancillary income performed well as the strength of the overall per caps helped offset lower than expected attendance for the year.

Canaral Madagan

### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JUNE 30, 2012

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	June Actual	June Budget	June FY 2011
Number of Events	10	9	0
Attendance	24,050	34,000	0
Direct Event Income	(\$80,467)	\$156,119	(\$26,958)
Ancillary Income	69,099	93,226	808
Other Income	247,258	290,020	306,743
Indirect Expenses	(325,646)	(327,111)	(431,587)
Net Income	(\$89,756)	\$212,254	(\$150,994)

YTD	YTD 2012 Actual	YTD 2012 Budget	YTD 2011 Prior Year
Number of Events	101	100	103
Attendance	521,909	542,200	555,385
Direct Event Income	\$940,873	\$1,259,448	\$922,855
Ancillary Income	1,157,106	1,101,555	1,239,960
Other Income	2,430,846	2,635,440	2,470,370
Indirect Expenses	(3,627,384)	(3,925,222)	(3,790,225)
Net Income	\$901,443	\$1,071,221	\$842,960

### **EVENT INCOME**

Event income fell below budgeted numbers as the Cheap Trick and Cirque events performed well below expecations.

### ANCILLARY INCOME

Ancillary income, while falling below budget, performed very well on a per cap basis.

### INDIRECT EXPENSES

Indirect expenses came in consistent with budget and ahead of last fiscal year.

### Van Andel Arena Income Statement For the Twelve Months Ending June 30, 2012

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
	Notidal	Daaget	Variatios	THOI TOU	Aotuai	Duaget	Variation	THOI TEAL
Event Income Direct Event Income								
Rental Income	\$56,566	\$210,374	(153,808)	\$0	\$1,445,846	\$1,705,703	(259,857)	\$1,502,087
Service Revenue	289,379	156,472	132,907	195	1,560,898	1,259,835	301,063	1,704,950
Service Expenses	(426,412)	(210,727)	(215,685)	(27,153)	(2,065,871)	(1,706,090)	(359,781)	(2,284,182)
Total Direct Event Income	(80,467)	156,119 	(236,586)	(26,958)	940,873	1,259,448	(318,575)	922,855
Ancillary Income								
F&B Concession	54,743	76,110	(21,367)	271	951,623	916,306	35,317	1,046,674
F&B Catering	5,487	6,531	(1,044)	(186)	75,665	64,778	10,887	72,948
Novelty Sales Booth Cleaning	8,869 0	9,045 0	(176) 0	0 723	99,700 402	89,671 0	10,029	91,494
Audio Visual	0	0	0	723	36	0	402 36	862 72
Other Ancillary	ő	1,540	(1,540)	ő	29,680	30,800	(1,120)	27,910
Total Ancillary Income	69,099	93,226	(24,127)	808	1,157,106	1,101,555	55,551	1,239,960
Other Event Income								
Ticket Rebates(Per Event)	56,008	72,674	(16,666)	0	374,354	426,990	(52,636)	325,736
Total Other Event Income	56,008	72,674	(16,666)	0	374,354	426,990	(52,636)	325,736
Total Event Income	44,640	322,019	(277,379)	(26,150)	2,472,333	2,787,993	(315,660)	2,488,551
Other Operating Income								
Luxury Box Agreements	131,351	158,335	(26,984)	173,544	1,354,395	1,500,450	(146,055)	1,449,100
Advertising	54,000	52,087	1,913	131,784	641,133	625,000	16,133	630,508
Other Income	5,899	6,924	(1,025)	1,415	60,964	83,000	(22,036)	65,026
Total Other Operating Income	191,250	217,346	(26,096)	306,743	2,056,492	2,208,450	(151,958)	2,144,634
Adjusted Gross Income	235,890	539,365	(303,475)	280,593	4,528,825	4,996,443	(467,618)	4,633,185
One wather European								
Operating Expenses Salaries and Wages	250.662	160,923	89,739	130,780	1,961,222	1 021 076	20.146	1 946 E90
Payroll Taxes and Benefits	49,882	45,035	4,847	12,953	533,846	1,931,076 540,420	30,146 (6,574)	1,846,580 486,290
Labor Allocations to Events	(125,831)	(72,806)	(53,025)	(19,609)	(926,991)	(873,672)	(53,319)	(806,691)
Net Salaries and Benefits	174,713	133,152	41,561	124,124	1,568,077	1,597,824	(29,747)	1,526,179
Contracted Services	04 470	00.440	(004)	45.440	000.044	205 202	//0 000	200 500
Contracted Services General and Administrative	21,179 21,449	22,140 27,758	(961) (6,309)	15,440 41,825	222,611 280,555	265,680 333,096	(43,069) (52,541)	239,562 340,561
Operations	3,132	4,742	(1,610)	19,722	26,897	56,904	(30,007)	46,984
Repair and Maintenance	10,989	17,599	(6,610)	121,077	187,990	211,188	(23,198)	254,216
Operational Supplies	3,437	17,550	(14,113)	29,779	160,502	210,600	(50,098)	182,037
Insurance	7,014	10,840	(3,826)	6,060	125,279	130,080	(4,801)	126,922
Utilities	70,191	79,833	(9,642)	61,192	892,797	957,996	(65,199)	913,347
SMG Management Fees	13,542	13,487 	55 	12,368	162,674	161,844	830	160,417
Total Operating Expenses	325,646	327,101 	(1,455)	431,587	3,627,382	3,925,212 	(297,830)	3,790,225
Net Income(Loss) From Operations		212,264 ====================================	(302,020)	(150,994)	901,443	1,071,231 ====================================	(169,788)	842,960 =====
Other Non-Operating Expenses			~~~~~		~~~~~~~~~~~~~~~~	*************		
Adjusted Net Income(Loss)	(89,756)	212,264	(302,020)	(150,994)	901,443	1,071,231	(169,788)	842.960
rajustou Het Moome(E033)		•				1,071,231		

### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For the Twelve Months Ended June 30, 2012

Essant Temp	Events	•		Attendance Total Event Incomunal Budget Actual Budget				
Event Type	Actual	Budget	Actual	Budget	Actual	Budget		
Family Show	21	22	56,223	61,500	166,050	212,785		
Sporting Event	9	9	42,133	40,000	337,226	226,655		
Concert	21	21	154,235	181,500	1,298,636	1,651,526		
Team Home Games	38	38	224,519	224,200	502,841	539,520		
Other	12	10	44,799	35,000	167,579	157,507		
GRAND TOTALS	101	100	521,909	542,200	2,472,333	2,787,993		
As Percentage of Overall								
Family Show	20.79%	22.00%	10.77%	11.34%	6.72%	7.63%		
Sporting Event	8.91%	9.00%	8.07%	7.38%	13.64%	8.13%		
Concert	20.79%	21.00%	29.55%	33.47%	52.53%	59.24%		
Team Home Games	37.62%	38.00%	43.02%	41.35%	20.34%	19.35%		
Other	11.88%	10.00%	8.58%	6.46%	6.78%	5.65%		

### Van Andel Arena Balance Sheet As of June 30, 2012

### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	2,948,792 1,009,466 6,833	
Total Current Assets		\$3,965,091
Total Assets	====	\$3,965,091 ========
LIABILITIES AND	EQUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits  Total Current Liabilities	45,030 500,400 2,180,120 994,940	\$3,720,490
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(1,800,000) 676,658 466,498 901,445	
Total Equity		\$244,601
Total Liabilities and Equity		\$3,965,091

### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of June 30, 2012

Current - Under 30 Days	
Food & Beverage	139,516
Ticketing	84,582
Merchandise	1,324
Permanent Advertising	693,263
DeVos Place	(186,189)
Operating	175,259
Over 30 Days Over 60 Days	68,711 33,000
Over 90 Days	33,000
Total Accounts Receivable	1,009,466

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2012

### MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark Excess	Arena Estimate 901,443 901,443	DeVos Place	Total Estimate 511,215 750,000 (238,785)	FY 2011 Actual 368,125 700,000 (331,875)
Incentive Fee Calculation (Only if abo	ve greater than	zero)		
	Arena Estimate	DeVos Place Estimate	Total Estimate	Total Estimate
Base Fee	162,500	162,500	325,000	320,834
Incentive Fee				
Revenue	4,528,825	5,058,250	9,587,075	9,514,544
Benchmark Revenue	4,850,000	4,250,000	9,100,000	9,100,000
Revenue Excess Incentive Fee **	(321,175)	808,250	487,075	414,544
Total SMG Management Fee	162,500	162,500	325,000	320,834

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

DATE '12	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Aug 1	Available					
Thur, Aug 2	Available					
Fri, Aug 3	Available					
Sat, Aug 4	Available					
Sun, Aug 5	Available					
Mon, Aug 6	Available					
Tue, Aug 7	Available					
Wed, Aug 8	Available					
Thur, Aug 9	Available					
Fri, Aug 10	Available					
Sat, Aug 11	Available					
Sun, Aug 12	Available					
Mon, Aug 13	Available					
Tue, Aug 14	Available					
Wed, Aug 15	Available					
Thur, Aug 16	Available					
Fri, Aug 17	Available			•		
Sat, Aug 18	Available					
Sun, Aug 19	Available			- · · · · -		
Mon, Aug 20	Available					
Tue, Aug 21	Available					
Wed, Aug 22	Available					
Thur, Aug 23	Available					
Fri, Aug 24	Available					5
Sat, Aug 25	Available				2	
Sun, Aug 26	Available					
Mon, Aug 27	Available					
Tue, Aug 28	Available					
Wed, Aug 29	Available					
Thur, Aug 30	Available					
Fri, Aug 31	Available	Ü				
Sat, Sep 1	Available					
Sun, Sep 2	Available					

# **REVISED WEEKLY – 2012**

	DA	GES Decorator Set Up NTS Staff Set Up DVP Security Staff Arrival Exhibitor Booth Drop Off Only Modular Layout Move In & Set Up Exhibit Halls Cleared of Exhibitors Exhibit Halls Closed/Overnight Security Starts	7:00am-6:00pm 9:00am-6:30pm 11:30am 12:00pm-6:00pm 12:00pm-6:00pm 6:00pm-6:30pm 6:00pm	Exhibit Hall A-C Grand Gallery A Exhibit Hall A-C	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	
600	JD	Client Arrival Breakfast Professional Instruction: Behave with Care Meeting Break Professional Instruction: Behave with Care Lunch Expo Open Professional Instruction: Behave with Care Service Center Dinner and Tours	6:00 am 7:00 am-7:45 am 7:00 am-7:45 am 7:45 am-10:00 am 8:30 am 10:00 am-10:15 am 10:15 am-12:00 pm 12:00 pm-1:00 pm 12:00 pm-1:00 pm 1:00 pm-2:45 pm 2:45 pm-6:00 pm	Secchia Lobby Ballroom A GG, Ballrooms C and D, Mon A-D, RO F Grand Gallery Overlook H Pre-function Areas GG, Ballrooms C and D, Mon A-D, RO F Ballroom A Ballroom B GG, Ballrooms C and D, Mon A-D, RO F Off site	NHA-NTO	WED. AUG I
	AK	PERFORMANCE	8:00AM-11:59PM	DVPH	TRANSPLANT GAMES OF AMERICA CLOSING CEREMONY	
W.	DA	GES Decorator Move In NTS Staff Set Up	7:00am-5:00pm 9:00am-6:30pm	Exhibit Hall A-C Grand Gallery A	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	
600	Ð	Client Arrival Breakfast Professional Instruction with Teacher Leaders Break Professional Instruction with Teacher Leaders Lunch Expo Open Professional Instruction with Teacher Leaders Professional Instruction with Teacher Leaders Break Professional Instruction with Teacher Leaders OPPS CHANGEOVER Optional Excursions and Dinner on Own	6:00 am 7:45 am 7:00 am-7:45 am 7:45 am-10:15 am 10:00 am-10:15 am 10:15 am-12:00 pm 12:00 pm-1:00 pm 12:00 pm-1:00 pm 12:00 pm-3:00 pm 3:00 pm-3:15 pm 3:15 pm-5:00 pm 5:00 PM	Secchia Lobby Ballroom A RO, GG OL, GG, Ballroom C, Boardroom Pre-function Areas RO, GG OL, GG, Ballroom C, Boardroom Ballroom A Ballroom B RO, GG OL, GG, Ballroom C, Boardroom Pre-function Areas RO, GG OL, GG, Ballroom C, Boardroom GG B-F, Ballroom C, RO F Off Site	NHA-NTO	TUES. JULY 31
36.	DA	Event Pre-Con Meeting	3:00pm-4:00pm	DVP Admin. Boardroom	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	
600	JD	Client Arrival Skit Rehearsal and Breakfast Registration and Breakfast Welcome Professional Instruction with Teacher Leaders Break Professional Instruction with Teacher Leaders Lunch Expo Open Professional Instruction with Teacher Leaders Meeting Break Professional Instruction with Teacher Leaders Meeting Break Professional Instruction with Teacher Leaders Dinner with Teacher Leaders	6:00 am 6:30 am-9:00 am 7:00 am-7:45 am 7:00 am-7:45 am 9:00 am-10:00 am 10:00 am-10:00 pm 10:15 am-12:00 pm 12:00 pm-1:00 pm 12:00 pm-1:00 pm 1:00 pm-3:00 pm 1:00 pm-3:15 pm 3:05 pm-5:00 pm 5:30 pm	Secchia Lobby  Monroe A-D Secchia Lobby, Ballroom A Secchia Lobby, Ballroom A DeVos Place Performance Hall RO, GG OL, GG, Ballroom C, Boardroom Pre-function Areas RO, GG OL, GG, Ballroom C, Boardroom Ballroom B Ballroom B BRO, GG OL, GG, Ballroom C, Boardroom Monroe A-D Pre-function Areas RO, GG OL, GG, Ballroom C, Boardroom Off site	NHA-NTO	MON. JULY 30
EST. ATTEND.	EC	DETAILS	TIME	ROOMS IN USE	EVENT NAME	DATE

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H

MON A-D = Monroe Meeting Rooms DVPH = DeVos Performance Hall

# REVISED WEEKLY - 2012

	SAT. AUG 4			FRI. AUG 3		THURS. AUG 2
HUNT FOR A CURE	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	HUNT FOR A CURE	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	NHA-NTO	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	NHA-NTO
BALL AB	Grand Gallery A Exhibit Hall A-C Grand Gallery Exhibit Hall A-C Exhibit Hall A-C Exhibit Hall A-C	BALL AB	Grand Gallery A Exhibit Hall A-C Grand Gallery Exhibit Hall A-C Show Office A Exhibit Hall A-C Exhibit Hall A-C	Secchia Lobby Monroe A-D Ballroom CD DeVos Place Performance Hall Pre-function Areas DeVos Place Performance Hall Ballroom CD Grand Gallery Overlook D All Spaces Lyon Dock	Exhibit Hall A-C Grand Gallery A Exhibit Hall A-C Exhibit Hall A-C Exhibit Hall A-C	Secchia Lobby Ballroom A GG, Ball C, Ball D, Monroe Rooms Pre-function Areas GG, Ball C, Ball D, Monroe Rooms Rosa Park Circle or Ballroom A GG, Ball C, Ball D, Monroe Rooms Rosa Park Circle or Ballroom A GG, Ball C, Ball D, Monroe Rooms Pre-Function Areas GG, Ball C, Ball D, Monroe Rooms Off Site BALLROOM CD
9:00am 12:00pm 3:00pm 5:00pm	8:30am-6:30pm 9:00am-10:00am 9:30am-5:30pm 10:00am-6:00pm 6:00pm-6:30pm 6:30pm	9:00am 12:00pm 4:30pm	6:30am-6:30pm 7:00am-9:00am 7:00am-9:00am 8:00am 9:00am-12:00pm 11:30am-5:30pm 12:00pm-6:30pm 6:00pm-6:30pm	6:00 am 6:30 am-9:00 am 7:00 am-7:45 am 7:45 am-10:00 am 10:00 am-10:15 am 10:15 am-12:00 pm 12:00 pm 12:00 pm-2:30 pm 12:00 pm-5:00 pm	7:00am-8:30pm 7:00am-9:00pm 8:00am-8:30pm 8:30pm-9:00pm 9:00pm	6:00 am 7:00 am-7:45 am 7:45 am-10:00 am 10:00 am-10:15 am 10:15 am-12:00 pm 12:00 pm-1:00 pm 1:00 pm-3:00 pm 3:05 pm-3:15 pm 3:15 pm-5:00 pm 5:00 pm
Client Arrival Client Departure Doors Open Registration Cocktails Silent Auction Open	NTS Staff Show Office Exhibitors Allowed into Exhibit Halls Box Office Open Public Show Open Exhibit Halls Cleared Exhibit Halls Closed/Overnight Security Starts	Client Arrival Florist Arrival Client Departure	OTS Staff Show Office GES Decorator Set Up Exhibitor/Modular Layout Set Up Fire Inspection Convention/Industry Tradeshow Private Show Hours Box Office Open Public Show Open Vendor Meeting Exhibit Halls Closed/Overnight Security Starts	Client Arrival Breakfast Professional Instruction Break Closing Session Grab-and-Go Lunch Meeting Client Load Out Client pick up of materials	GES Decorator Set Up NTS Staff Show Office Exhibitor/Modular Layout Move In & Set Up Exhibit Halls Cleared of Exhibitors Exhibit Halls Closed/Overnight Security Starts	Client Arrival Breakfast Professional Instruction: Behave with Care Break Professional Instruction: Behave with Care Lunch Professional Instruction: Behave with Care Break Professional Instruction: Behave with Care Break Professional Instruction: Behave with Care Dinner on Own OPPS CHANGEOVER
MR	DA	M.	DA	JD	DA	JD
600	20000		20000	600		600

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H MON A-D = Monroe Meeting Rooms

DVPH = DeVos Performance Hall

# REVISED WEEKLY - 2012

		THURS. AUG 9			WED. AUG 8		TUES. AUG 7		MON. AUG 6	SUN. AUG S	
SMG	SMG	SMG	SMG	SMG	BBL KENT COUNTY MEETING	SMG	SMG	HUNT FOR A CURE	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	NATIONAL MODEL RAILROAD ASSOCIATION CONVENTION	
DVPH	BALL A-D, GG A-F, GGO A-H, RO A-F	DVP	DVPH	DVP	GG A-C	DVPH	DVP	Lyon Dock	Exhibit Hall A-C DVP Admin. Boardroom DVP Admin. Boardroom	Grand Gallery A Exhibit Hall A-C Grand Gallery Exhibit Hall A-C Exhibit Hall A-C Exhibit Hall A-C Exhibit Hall A-C	
8:00AM- TBD	8:00AM- TBD	8:00AM- TBD	8:00AM- TBD	8:00AM- TBD	11:00 am 11:30 am 12:00 pm- 1:15 pm 1:45 pm	8:00AM- TBD	8:00AM- TBD	8:30am	8:00am-1:00pm 3:00pm-4:00pm 4:00pm-5:00pm	8:30am-10:30pm 9:00am-10:00am 9:30am-4:30pm 10:00am-5:00pm 5:30pm-10:00pm 5:30pm-10:00pm	7:00pm 8:15pm 8:45pm 9:15pm-9:25pm 9:25pm-9:35pm 9:35pm-9:45pm 9:45pm-9:55pm 10:15pm 10:15pm 10:15pm-10:45pm
CARPET REPAIR	HVAC REPAIR/ UPDATE	FIRE ALARM TESTING	CARPET REPAIR	FIRE ALARM TESTING	Client Arrival Attendee Arrival Meeting Client Departure	CARPET REPAIR	FIRE ALARM TESTING	Florist Pick-up	GES Decorator Move Out Post-Con Meeting Settlement	NTS Staff Show Office Exhibitors Allowed into Exhibit Halls Box Office Open Public Show Open Exhibitor/Modular Layout Move Out GES Decorator Move Out Exhibit Halls Cleared and Closed	Games Open Welcome Welcome National Anthem/Prayer Dinner Evening Program Live Auction Begins Silent Auction Section A Closes Silent Auction Section C Closes Silent Auction Section C Closes Technology Raffle Winner is Drawn Raffle Winners are Drawn Production Load Out
					JD				DA	DA	
					200					20000	

EH A-C = Exhibit Halls A-CBALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H MON A-D = Monroe Meeting Rooms

DVPH = DeVos Performance Hall

# REVISED WEEKLY - 2012

			30		
MR	AUCTION	8:00AM-11:59PM	GG AB	KENT COUNTY PROPERTY AUCTION	THURS. AUG 16
DA	Client Arrival Breakfast Show Open Lunch Vendor & Spartan Stores Load Out	6:30am 7:00am-9:00am 8:00am-4:00pm 11:30am-1:00pm 4:00pm-7:00pm	Secchia Lobby Ballroom A-D, Business Center Secchia Lobby Ballroom A-D, Business Center	SPARTAN STORES GM/HBC SHOW	WED. AUG 15
DA	Client Arrival Spartan Stores Arrival Vendor Load In Show Open – Sneak Peak Show Open – Tuesday Night Madness Client Departure	6:30am 7:00am 8:00am-3:00pm 3:00pm-6:00pm 6:00pm-8:00pm 8:30pm	Ball A-D, Bus Center, Secchia Lobby	SPARTAN STORES GM/HBC SHOW	TUES. AUG 14
DA	Client Arrival Spartan Stores Load In	9:00am 12:00pm-6:00pm	Ballroom A-D, Business Center	SPARTAN STORES GM/HBC SHOW	MON. AUG 13
					SUN. AUG 12
				+	
	Advanced- Hip Hop Intermediate- Jazz Advanced- Contemporary Intermediate- Hip Hop Lunch Break Advanced- Hip Hop Intermediate- Contemporary Advanced- Jazz Intermediate- Progressions Advanced- Progressions Intermediate- Progressions Advanced- Progressions Intermediate- Hip Hop Autograph Session Load Out Client Departure	8:45a-10:15a 9:15a-10:15a 10:25a-11:25a 10:25a-11:25a 11:25a-12:15p 12:15p-1:15p 12:15p-1:15p 12:15p-2:25p 1:25p-2:25p 1:25p-2:25p 1:25p-2:25p 1:25p-2:25p 2:35p-3:35p 2:35p-3:35p 2:35p-3:35p 3:45p-4:15p 4:15p-5:30p 5:30p			
MR	Client Arrival/ Doors Open Registration	6:30a 8:00a	MON A-D	DANCE ATTACK WORKSHOP	SAT. AUG 11
	HVAC REPAIR/ UPDATE	8:00AM- TBD	BALL A-D, GG A-F, GGO A-H, RO A-F	SMG	
MR	Client Arrival Client Load In Client Departure	6:30p 6:30p- 9:30p 9:30p	MON A-D	DANCE ATTACK WORKSHOP	
DA	Client Arrival Meeting	8:00AM 8:30AM – 11:00AM	MON A	CITY MANAGERS MEETING	FRI. AUG 10
		W LLVL 1 - 2012	NE VENT		

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms DVP

Meeting Rooms DVPH = DeVos Performance Hall

REVISED WEEKLY - 2012

У.	1	GGO A-H = Overlook Meeting Rooms A-H	GO A-H = Overlook	GG A-F = Grand Gallery Meeting Rooms A-F Gr		EH A-C = Exhibit Halls A-C
	CJ	REGISTRATION STORAGE SETUP OFFICE	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	BALL A PRE BALL A COAT BALL A CHASE	AMWAY NEW PLATINUM CONFERENCE	
	JD	CONVENTION GENERAL SESSION BREAKOUT BREAKOUT	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	SAT. AUG 25
	CJ	REGISTRATION STORAGE SETUP OFFICE	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	BALL A PRE BALL A COAT BALL A CHASE	AMWAY NEW PLATINUM CONFERENCE	
	Qf	CONVENTION GENERAL SESSION BREAKOUT BREAKOUT	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	FRI. AUG 24
	ar	CONVENTION GENERAL SESSION BREAKOUT BREAKOUT	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	THURS. AUG 23
	Qf.	CONVENTION GENERAL SESSION BREAKOUT BREAKOUT	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	WED. AUG 22
	JD	SETUP SETUP SETUP SETUP	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	TUES. AUG 21
	JD	SETUP SETUP SETUP SETUP	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	EH ABC BALL BC GG A-F GGO A-H	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	MON. AUG 20
						+
	JD	SETUP	8:00AM-11:59PM	EH ABC	AMERICAN QUILTERS SOCIETY 2012 AQS QUILT SHOW	SUN. AUG 19
						1
	ū	BANQUET RECPT./REGISTRA. STORAGE STORAGE	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	BALL CD BALL CD PRE-FUNC BALL D COAT BUS CNTR	STEPPIN' OUT FOR SCHOLARSHIPS	SAT. AUG 18
		¥ 0				
						FRI. AUG 17
			XEVISED WEENLY - 2012	KEVISEU		

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms D

DVPH = DeVos Performance Hall

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### EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

# GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

# DEVOSPLACE REVISED WEEKLY – 2012

	BREAKOUT BREAKOUT	8:00AM-11:59PM 8:00AM-11:59PM	CHASE RO A-F		
	MEALS	8:00AM-11:59PM	BALL A BALL B		
Q	REGISTRATION STORAGE	8:00AM-11:59PM 8:00AM-11:59PM	BALL A COAT	AMWAY NEW PLATINUM CONFERENCE	MON. AUG 27
	SHOW	8:00AM-11:59PM	RECITAL		
	SHOW	8:00AM-11:59PM	MON BCD		
	SHOW	8:00AM-11:59PM	MON A	CEREMONY	
JH	SHOW	M465:11-WA00:8	DVPH	MSU- MED SCHOOL: WHITE COAT	
	OFFICE	8:00AM-11:59PM	BUS CNTR		
	STORAGE	8:00AM-11:59PM	BALL D COAT		
	SETUP	8:00AM-11:59PM	BALL D		
	REGISTRATION	8:00AM-11:59PM	BALL CD PRE	CONFERENCE	
MR	SETUP/SESSION	8:00AM-11:59PM	BALL C	PARTNER COMMUNITY COUNCIL	
	BREAKOUT	8:00AM-11:59PM	RO A-F	9	
	OFFICE	8:00AM-11:59PM	CHASE		
	MEALS	8:00AM-11:59PM	BALL B		
	SESSION	8:00AM-11:59PM	BALL A		
	STORAGE	8:00AM-11:59PM	BALL A COAT		
Ω	REGISTRATION	M465:11-MA00:8	BALL A PRE	AMWAY NEW PLATINUM CONFERENCE	SUN. AUG 26