

Agenda

Joint Meeting of Board of Directors & Committees

Friday | December 4, 2015 7:30 a.m. Banquet Rooms | Van Andel Arena® 130 West Fulton | Grand Rapids | MI

Adjournment

9.

1.	Call to Order and Chairman's Comments	Steve Heacock
2.	Presentations by Business Partners A. Experience Grand Rapids B. Grand Rapids Griffins C. Opera Grand Rapids D. SMG E. West Michigan Sports Commission	Tom Bennett Tim Gortsema Anne Berquist Joe Romano Mike Guswiler
3.	Minutes of November 6, 2015	Action
4.	Committee Reports	
	A. Operations Committee	
	 B. Finance Committee i. Financial Statements and Supplementary Information for the Years Ended June 30, 2015 and 2014 - BDO USA, LLP ii. Audit Wrap-up Letter for the Year Ended June 30, 2015 iii. Consolidated Financial Report, for the Year Ended June 30, 2015, Recap - Budget to Actual iv. Acceptance of October 2015 Consolidated Financial Statements v. SMG – Oct. 2015 Van Andel Arena® and DeVos Place® Financials 	Action Information Information Action Information
5.	Resolution to Extend Term of SMG Management Agreement for the Second Renewal Term, Authorize Notification to SMG, and Approve and Authorize Execution of Second Amendment to SMG Management Agreement	Action
6.	2016 Proposed Meeting Schedule	Action
7⋅	SMG Report and Facilities Calendars	Rich MacKeigan
8.	Public Comment	

MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Friday, November 6, 2015

1. Call to Order

Steve Heacock, Chairperson, called the meeting to order at 8:30 a.m. Secretary/Treasurer Richard Winn recorded the meeting minutes.

Attendance

Members Present:

Steve Heacock, Chairperson

Lew Chamberlin George Heartwell Birgit Klohs Floyd Wilson, Jr. Richard Winn

Members Absent:

Charlie Secchia

Staff/Others:

Tom Bennett

Experience Grand Rapids

Scott Gorsline DP Fox

Tim Gortsema Grand Rapids Griffins

Chris Machuta SMG Rich MacKeigan SMG

Chief David Rahinsky Grand Rapids Police Department

Doug Small Experience Grand Rapids
Greg Sundstrom City of Grand Rapids

Eddie Tadlock SMG Susan Waddell CAA

Jana Wallace City of Grand Rapids

Jim Watt SMG

Dick Wendt Dickinson Wright

Robert White CAA

2. Salute to Grand Rapids Police Department

Chair Heacock presented Chief David Rahinsky with a commendation for the outstanding service of the GRPD during ArtPrize. The police directing traffic were kind, considerate, and their service was exemplary. Chief Rahinsky expressed his appreciation and added that the police are honored to serve the public.

3. Minutes of Prior Meetings

Motion by Ms. Klohs, support by Mr. Wilson, to approve the September 4, 2015, Minutes. Motion carried.

4. Committee Reports

A. Operations Committee

Mr. Chamberlin stated that there was nothing new to report since its September meeting.

Mr. Bennett provided an overview of the CVB's recent sales activities, marketing efforts, and major bid presentations. Experience Grand Rapids has a new extended contract with Kent County. The CVB moved to the fifth floor yesterday. October was a strong month with three major bookings, site visits, and a great FAM group.

B. Finance Committee

i. Acceptance of September 2015 Consolidated Financial Statements

Motion: Mr. Winn, supported by Mr. Heartwell, moved to accept the September 2015 Consolidated Financial Statements. Motion carried.

ii. SMG Van Andel Arena® and DeVos Place® September 2015 Financial Statements

The SMG financial statements were included in the agenda packet as information items.

iii. SMG Special Purpose Financial Statements as of and for the Years Ended June 30, 2015 and 2014 – Deloitte & Touche, LLP

Motion: Mr. Winn, supported by Ms. Klohs, moved to accept the SMG Special Purpose Financial Statements as of and for the Years Ended June 30, 2015 and 2014 – Deloitte & Touche, LLP. Motion carried.

5. FY 2016 Budget Amendment

Motion by Mr. Heartwell, support by Mr. Winn, to approve an amendment to the FY 2016 budget to include an amount not to exceed \$125,000 for a utility metering and long-term use study Abstain: Ms. Klohs. Motion carried.

6. Ice Floor Compressor

Motion by Mr. Heartwell, support by Mr. Winn, to approve an amendment to the FY 2016 capital budget to include an amount of \$60,000 to purchase a compressor for the ice plant. The motion carried unanimously.

7. SMG Report and Facilities Calendar

Mr. MacKeigan presented the event calendars for the Van Andel Arena® and DeVos Place®. ComicCon was a very successful first-time event that will be returning to the convention center. The event services department did a superior job ensuring everything went smoothly.

Chair Heacock stated that he, Rick Winn, and Rich gave a CAA update presentation to the County Board, then read a letter of appreciation from County Board Chair Dan Koorndyk. Mr. Delabbio stated that the contract with Experience Grand Rapids is incentive based. It is the first time in a decade that the County entered into a five-year agreement. Mayor Heartwell announced that this will be his last meeting, as he will be in Paris in early December. The Mayor is honored to have served on the CAA Board, as the

commitment and dedication of the board members are extraordinary. The Board is thoughtful and careful stewards of its funds. Chair Heacock replied that it has been a joy to share the Mayor's friendship and enthusiasm for the City. The Mayor's service on the CAA Board has been wonderful.

8. Public Comment

None.

9. Adjournment

The meeting adjourned at 9:00 a.m.

Next Meeting Date: Friday, December 4, 2015 At the Van Andel Arena®

Richard A. Winn, Recording Secretary

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Item 4.B.i.

Grand Rapids - Kent County Convention/Arena Authority

Financial Statements and Supplementary Information Years Ended June 30, 2015 and 2014



Financial Statements and Supplementary Information Years Ended June 30, 2015 and 2014

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Tel: 616-774-7000 Fax: 616-776-3680 www.bdo.com

Independent Auditor's Report

Members of the Grand Rapids - Kent County Convention/Arena Authority Grand Rapids, Michigan

Report on the Financial Statements

We have audited the accompanying financial statements of the Grand Rapids - Kent County Convention/Arena Authority (the Authority) as of and for the years ended June 30, 2015 and 2014, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Authority's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Grand Rapids - Kent County Convention/Arena Authority as of June 30, 2015 and 2014, and the changes in its net position and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that management's discussion and analysis on pages 5-9 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Authority's basic financial statements. The Schedule of Revenues, Expenses and Changes in Net Position - Budget and Actual is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on it.

BDO USA, LLP

November 30, 2015

Management's Discussion and Analysis

This section of the Grand Rapids - Kent County Convention/Arena Authority's (the "Authority") financial report presents a discussion and analysis of the Authority's financial performance for the years ended June 30, 2015 and 2014. This discussion has been prepared by management, along with the financial statements and related footnote disclosures, and should be read in conjunction therewith. This discussion and analysis is designed to focus on current activities, resulting changes and currently known facts. The financial statements, footnotes and this discussion are the responsibility of Authority management.

Overview of the Financial Statements

This financial report consists of three financial statements along with footnotes to the financial statements. One of the most important questions asked about the Authority's finances is whether the Authority is better off or worse off as a result of the year's activities. The keys to understanding this question are the statements of net position, the statements of revenues, expenses and changes in net position, and the statements of cash flows. These statements include all assets and liabilities of the Authority using the full accrual basis of accounting.

The statements of net position present all the Authority's assets and liabilities, with the difference between the two reported as net position. Over time, increases or decreases in the Authority's net position are one indicator of whether the financial position of the Authority is improving or deteriorating.

The statements of revenues, expenses and changes in net position present information showing how the Authority's net position changed during the year. Revenues are reported when earned and expenses when incurred, regardless of the timing of the related cash flows. Activities are reported as operating or non-operating. Operating revenues and expenses generally result from providing services. All other revenues and expenses are reported as non-operating.

The statements of cash flows present changes in cash and cash equivalents resulting from operating, financing and investing activities. These statements present cash receipts and cash disbursements information, without consideration of the earnings event, when an obligation arises, or depreciation of capital assets.

The notes to the financial statements provide required disclosures and other information that is essential to a full understanding of material data provided in the statements. The notes present information about the Authority's accounting policies, significant account balances and activities, material risks, obligations, commitments, contingencies and subsequent events, if any.

Analysis of the Authority

The Authority's total net position decreased from \$24,604,186 in 2013 to \$22,423,856 in 2014 and increased to \$23,198,482 in 2015. These changes result primarily from operations, as well as some increased capital-related upgrade and improvement projects at the facilities in the past two years. Our analysis below focuses on the net position and changes in net position of the Authority.

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Statements of Net Position

June 30,	2015	2014	2013
Assets			
Current assets	\$ 31,048,585	\$ 30,356,730	\$ 28,133,290
Capital assets, net	1,302,158	1,263,768	1,400,394
Total Assets	32,350,743	31,620,498	29,533,684
Liabilities			
Current liabilities	9,152,261	9,196,642	4,929,498
Net Position			
Investment in capital assets	1,302,158	1,263,768	1,400,394
Unrestricted	21,896,324	21,160,088	23,203,792
Total Net Position	\$ 23,198,482	\$ 22,423,856	\$ 24,604,186

Current Assets

The increase from 2013 to 2014 was related primarily to box office ticket sales for early fiscal year 2015 concerts including the Eagles, Katy Perry and other popular artists offset somewhat by decreased activities at both venues during 2014. The increase from 2014 to 2015 was related primarily to the results of operations at all facilities, including parking. Both venues showed a better-than-budgeted year with virtually all of the increase in net position being reflected in the increase in total assets.

Current Liabilities

The increase from 2013 to 2014 was primarily related to box office ticket sales run in 2014 for early fiscal year 2015 concerts at the Van Andel Arena. The minimal decrease from 2014 to 2015 was primarily related to the reverse of box office ticket sales run in 2014 for early fiscal year 2015 concerts at the Van Andel Arena.

Net Position

Investment in Capital Assets

Investment in capital assets of approximately \$1,400,000 at June 30, 2013, \$1,264,000 at June 30, 2014 and \$1,302,000 at June 30, 2015 include the historical acquisition costs net of accumulated depreciation of movable building improvements and equipment not pledged as collateral on related bonds. See Note 4 for information related to capital assets.

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Unrestricted Net Position

Unrestricted net position includes funds that have been designated by management for specific purposes, as well as amounts that have been contractually committed for goods and services that have not yet been received. The following is a breakdown of the unrestricted net position as of June 30, 2015, 2014 and 2013:

	2015	2014	2013
Undesignated Facility replacement reserve	\$ 3,926,755 17,969,569	\$ 4,138,359 17,021,729	\$ 3,523,503 19,680,289
Total Unrestricted Net Position	\$ 21,896,324	\$ 21,160,088	\$ 23,203,792
Statements of C	Changes in Net Pos	ition	
Year ended June 30,	2015	2014	2013
Operating revenues, facilities Operating expenses	\$ 13,192,859 12,237,128	\$ 11,780,265 13,463,279	\$ 12,415,076 11,877,451
Operating income (loss)	955,731	(1,683,014)	537,625
Non-operating revenues Other non-operating income	321,947	296,656	245,200
Income (loss) before transfers out	1,277,678	(1,386,358)	782,825
Transfer of constructed assets	(503,052)	(793,972)	-
Increase (Decrease) in Net Position	774,626	(2,180,330)	782,825
Net Position, beginning of year	22,423,856	24,604,186	23,821,361
Net Position, end of year	\$ 23,198,482	\$ 22,423,856	\$ 24,604,186

Operating Income (Loss)

Operating Revenues, Facilities

Operating revenues, facilities are generated by the Authority's DeVos Place and Van Andel Arena. Management of these facilities is provided by SMG, headquartered in Philadelphia and an affiliate of American Capital Strategies, Ltd., with whom the Authority has a management agreement. Operating revenues include event revenues as well as ancillary revenues related to luxury seating, advertising and commissions on vendor sales of food, beverages and novelties. While the two facilities continue to remain popular, 2014 saw a decrease in revenues primarily due to the number and type of events held at the facilities during the year. Timing is everything in this business and while the fall of 2013 was very slow, the fall of 2014 broke some records with many big-name artists scheduled for July through October of 2014 (fiscal year 2015 revenues). In addition, the Kevin Hart show secured and settled in late fourth quarter fiscal year 2015 was a huge success financially as well as a goal realized by the CAA's Community Inclusion Group (CIG).

Operating Expenses

Operating expenses include costs associated with the daily operation and continual upgrade and maintenance of DeVos Place and Van Andel Arena, as well as administrative costs related to the overall operation of the Authority. Generally, administrative costs relate to insurance, personal services and professional services. In 2014, operating costs increased substantially due to the harsh winter and the related utilities; monthly steam bills for both facilities doubled and tripled over the same periods in the previous year, combined with a return to an aggressive upgrade and improvement agenda for both facilities that included many repairs and maintenance projects that could no longer be deferred in 2014. For 2015, the facilities experienced a return to normalcy from a utilities perspective, as well as budgeted and completed upgrade and improvement programs.

Non-Operating Revenues

Non-operating revenues result primarily from a parking lease (Area #2), an SMG food and beverage contribution and investment income. As cash is generated by operations, the Authority gauges future cash flow needs and invests "excess" cash as available to maximize return and value for the Authority. In 2014, investment returns continued to be disappointing, but the decrease in returns slowed, resulting in a much less significant decrease from 2013 to 2014 than the prior year period. Also included in non-operating revenues in 2014 are accrued federal grant funds related to preliminary design and feasibility services performed during 2014 for an outdoor amphitheater at Millennium Park. For 2015, one additional revenue source was provided in the form of a \$110,000 contribution from Broadway Grand Rapids in support of theatre infrastructure improvements necessary to host the biggest Broadway shows. The stage improvements are expected to complete in early second quarter 2015 - just in time for the Phantom of the Opera show scheduled for the spring of 2016.

Transfer of Constructed Assets

Bonds issued by the City County Building Authority and the Downtown Development Authority are collateralized by assets and construction expenses associated with DeVos Place Convention Center and Van Andel Arena, respectively. During fiscal years 2015 and 2014, construction expenses of approximately \$503,000 and \$794,000, respectively, were transferred to the City County Building Authority and the Downtown Development Authority. When the bonds issued by the City County Building Authority have been retired, title to both the Arena and DeVos Place will be conveyed to the Authority. For fiscal year 2013, major capital related expenses were limited to repair and replacement projects not eligible for this transfer treatment.

Economic Factors and Next Year's Budget

Management believes the Grand Rapids - Kent County Convention/Arena Authority is in good condition both administratively and financially. This report covers the fourteenth and fifteenth years of operation. The Authority's operations and finance committees continue to monitor policies and practices governing facility rates, booking preferences and quality of service. Consolidated operating revenues at DeVos Place and Van Andel Arena continue to exceed operating expenses (including large scale repair and replacement projects) on an annual basis. Long-term booking activity, enhanced by the services of the Grand Rapids/Kent County Convention and Visitor's Bureau, continues to draw commitments for convention center activity, which is now booking through calendar year 2021.

The Authority's facilities include a 12,000+ seat capacity Van Andel Arena, a 2,400 seat DeVos Performance Hall, a 685 parking space facility below the convention center complex, a 160,000 square foot full-service exhibit hall, related meeting rooms offering over 24,000 square feet of additional space, as well as a 40,000 square foot ballroom.

The fiscal year 2016 (year beginning July 1, 2015) budget forecasts operating revenues of \$12.3 million with operating expenses (before depreciation) of \$11.8 million. Debt service obligations related to Van Andel Arena and DeVos Place Convention Center are being financed by Grand Rapids Downtown Development Authority tax increment revenues and Kent County lodging excise tax revenues.

Contacting the Authority's Financial Management

This financial report is designed to provide a general overview of the Authority's finances and show the Authority's accountability for the revenue it earns. Questions about this report or requests for additional financial information should be directed to the Grand Rapids - Kent County Convention/Arena Authority's Administrative Manager at 303 Monroe Avenue NW, Grand Rapids, Michigan 49503.

Financial Statements

Grand Rapids - Kent County Convention/Arena Authority Statements of Net Position

June 30,		2015	2014
Assets			
Current assets:			
Cash and cash equivalents (Note 2)	\$	6,138,798	\$ 6,967,706
Investments (Note 2)	2:	2,447,878	21,404,540
Accounts receivable, net (Note 3)	;	2,297,199	1,787,064
Prepaid expenses		164,710	197,420
Total current assets	3:	1,048,585	30,356,730
Capital assets (Note 4):			
Buildings and structures		322,431	322,431
Equipment		2,982,730	2,735,641
Less accumulated depreciation	(2,003,003)	 (1,794,304)
Net capital assets		1,302,158	 1,263,768
Total Assets	3:	2,350,743	31,620,498
Liabilities			
Current liabilities:			
Accounts payable (Note 5)		890,726	884,661
Accrued expenses (Note 5)		1,565,776	909,623
Advance ticket sales	•	4,587,644	5,280,377
Advance deposits		370,771	395,229
Compensated absences		5,845	4,491
Unearned revenue		1,731,499	 1,722,261
Total Liabilities		9,152,261	9,196,642
Net Position			
Investment in capital assets		1,302,158	1,263,768
Unrestricted		1,896,324	 21,160,088
Total Net Position	\$ 2:	3,198,482	\$ 22,423,856

See accompanying notes to financial statements.

Grand Rapids - Kent County Convention/Arena Authority Statements of Revenues, Expenses and Changes in Net Position

Year ended June 30,	 2015	 2014
Operating Revenues, facilities	\$ 13,192,859	\$ 11,780,265
Operating Expenses		
Personnel services	4,241,872	4,176,026
Utilities	2,616,204	3,124,139
Supplies and expenses	975,752	2,283,662
Contractual services (Note 7)	3,237,114	2,675,822
Depreciation	208,699	202,832
Repairs and maintenance	889,708	944,180
Professional services	 67,779	56,618
Total Operating Expenses	 12,237,128	13,463,279
Operating income (loss)	 955,731	(1,683,014)
Non-Operating Revenues		
Federal support	65,349	52,483
Investment income	94,319	85,029
Miscellaneous	 162,279	159,144
Total Non-Operating Revenues	321,947	296,656
Income (loss) before transfers out	1,277,678	(1,386,358)
Transfer of Constructed Assets	 (503,052)	(793,972)
Increase (Decrease) in Net Position	774,626	(2,180,330)
Net Position, beginning of the year	 22,423,856	24,604,186
Net Position, end of the year	\$ 23,198,482	\$ 22,423,856

See accompanying notes to financial statements.

Grand Rapids - Kent County Convention/Arena Authority Statements of Cash Flows

Year ended June 30,	2015	2014
Cash From (for) Operating Activities		
Cash received from facility operations	\$ 11,991,725	\$ 17,051,098
Payments to employees	(4,181,662)	(4,178,054)
Payments to suppliers and contractors	(7,167,439)	(9,643,390)
Net Cash From Operating Activities	642,624	3,229,654
Cash From (for) Capital and Related Financing Activities		
Capital assets constructed	(503,052)	(793,972)
Purchases of capital assets	(247,089)	(66,206)
Other receipts	227,627	211,627
Net Cash for Capital and Related Financing Activities	(522,514)	(648,551)
Cash From (for) Investing Activities		
Interest and dividends	94,319	85,029
Proceeds from investment maturities	1,250,000	2,750,000
Purchases of investments	(2,293,337)	(3,015,131)
Net Cash for Investing Activities	(949,018)	(180,102)
Net Increase (Decrease) in Cash and Cash Equivalents	(828,908)	2,401,001
Cash and Cash Equivalents, beginning of the year	 6,967,706	4,566,705
Cash and Cash Equivalents, end of the year	\$ 6,138,798	\$ 6,967,706

Grand Rapids - Kent County Convention/Arena Authority Statements of Cash Flows

Year ended June 30,	2015	2014
Reconciliation of Operating Income (Loss) to Net Cash		
From Operating Activities		
Operating income (loss)	\$ 955,731	\$ (1,683,014)
Adjustments to reconcile operating income (loss) to net cash		
from operating activities:		
Depreciation	208,699	202,832
Changes in assets and liabilities:		
Receivables, net	(510,135)	547,218
Prepaid expense	32,710	(104,526)
Accounts payable	6,065	17,476
Accrued expenses	656,153	(686,322)
Advance ticket sales	(692,733)	4,816,543
Advance deposits	(24,458)	63,421
Compensated absences	1,354	(754)
Unearned revenue	9,238	56,780
Net Cash From Operating Activities	\$ 642,624	\$ 3,229,654
Non-Cash Transactions		
Transfer of constructed assets	\$ (503,052)	\$ (793,972)

See accompanying notes to financial statements.

Notes to Financial Statements

1. Summary of Significant Accounting Policies

Description of the Authority

The Grand Rapids - Kent County Convention/Arena Authority (the "Authority") was created by the City of Grand Rapids (the "City") and the County of Kent (the "County"), Michigan, under the provisions of Act 203 of the Public Acts of Michigan of 1999 effective June 20, 2000. The Authority was established for the purpose of acquiring, constructing, improving, enlarging, renewing, replacing, repairing, financing, refinancing, equipping and operating convention facilities (including all or part of, or any combination of, a convention hall, auditorium, arena, meeting rooms, exhibition area and related adjacent public areas, together with appurtenant property including parking lots and structures) and real property on which they are located.

The Authority includes the operations of DeVos Place which provides space for conventions, concerts, meetings and other performances. Capital assets of DeVos Place were transferred to the City County Building Authority (the "CCBA") where they are pledged until the related bonds are retired in 2031. At that time, ownership of these capital assets will be transferred to the Authority.

The Authority also includes the operations of the Van Andel Arena (the "Arena") which provides space for conventions, concerts, sporting events, meetings and other performances. The Grand Rapids Downtown Development Authority (the "DDA") maintains ownership of certain capital assets until the CCBA bonds are retired in 2031 according to the terms of the operating agreement signed by the CCBA, DDA and the Authority. At that time, ownership of these capital assets will be transferred to the Authority.

Basis of Presentation

The Authority is a special-purpose entity that uses proprietary fund reporting. Proprietary funds distinguish operating revenues and expenses from non-operating items. Operating revenues and expenses generally result from providing services and producing and delivering goods in connection with the proprietary funds' principal ongoing operations. The principal operating revenues of the Authority's proprietary funds are charges to customers for sales and services. Operating expenses include the cost of sales and services, administrative expenses and depreciation on capital assets. All revenues and expenses not meeting this definition are reported as non-operating revenues and expenses.

Measurement Focus and Basis of Accounting

The Authority uses the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met.

Budget

Public Act 203 of 1999 requires the Authority to adopt an annual budget. The budget is adopted on the accrual basis of accounting.

Notes to Financial Statements

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results may differ from those estimates.

Assets, Liabilities and Net Position

Cash and Cash Equivalents

The Authority considers cash and all highly liquid investments with a maturity of three months or less to be cash equivalents for the statements of cash flows.

Investments and Accrued Interest

The Authority participates in the Kent County Investment Pool (the "Pool") which is managed by the County Treasurer. Investments underlying the Pool consist primarily of certificates of deposit and U.S. Treasury notes, which are carried at fair value. The Pool is not subject to regulatory oversight, is not registered with the SEC and does not issue separate financial statements. The fair value of the Authority's position in the Pool is the same as the value of the Pool shares, and includes accrued interest. The Authority also has investments in money market mutual funds.

Capital Assets

Capital assets having a useful life in excess of one year and whose costs exceed \$10,000 are capitalized. All assets are reported at historical cost except for donated assets, which are recorded at fair value. Depreciation and amortization are computed by the straight-line method based on the estimated useful lives of the related assets.

Estimated useful lives of the related assets by asset category are as follows:

Years
1 - 34
3 - 10

Expenditures for maintenance and repairs are charged to expense as incurred, whereas major additions are capitalized.

Net Position

Net position represents the difference between assets and liabilities. Net position, investment in capital assets, consists of capital assets, net of accumulated depreciation. Net position is reported as restricted when limitations are imposed on its use either through legislation or through external restrictions imposed by creditors, grantors, laws or regulations of other governments.

Notes to Financial Statements

Revenue, Expenditures and Expenses

Compensated Absences

Employees are credited with 20 days of vacation each calendar year, which cannot be carried over. Accrued compensated absences totaled \$5,845 and \$4,491 at June 30, 2015 and 2014, respectively.

Revenues

The Authority records facilities revenue upon completion of the event at DeVos Place or the Arena. Accordingly, amounts received for advance ticket sales or deposits are recorded as unearned revenue until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Subsequent Events

Subsequent events have been evaluated by management through November 30, 2015, the date these financial statements were available to be issued.

2. Cash and Investments

Deposits

State statutes require that certificates of deposit, savings accounts, deposit accounts and depository receipts are made with banks doing and having a place of business in the State of Michigan, which are also members of a federal or national insurance corporation.

Custodial Credit Risk Related to Deposits

Custodial credit risk is the risk that, in the event of a bank failure, the Authority's deposits might not be recovered. The Authority minimizes custodial credit risk by pre-qualifying financial institutions. At June 30, 2015, \$5,440,970 of the Authority's bank balances of \$6,190,970 was uninsured and uncollateralized. At June 30, 2014, \$6,659,889 of the Authority's bank balances of \$7,409,889 was uninsured and uncollateralized.

Investments

State statutes authorize the Authority to invest in obligations of the U.S. Treasury, agencies and instrumentalities, commercial paper rated at the time of purchase within the two highest classifications established by not less than two standard rating services, bankers' acceptances of U.S. banks, United States government or federal agency obligation repurchase agreements, obligations of the State of Michigan or any of its political subdivisions rated as investment grade by not less than one standard rating service, and mutual funds composed of the types of investment vehicles named previously.

At June 30, 2015, the Authority's investment in the Kent County Investment Pool had a fair value of \$22,447,878 and a maturity of less than one year. At June 30, 2014, the Authority's investment in the Kent County Investment Pool had a fair value of \$21,404,540 and a maturity of less than one year.

Notes to Financial Statements

Interest Rate Risk

Interest rate risk is the risk that the market value of securities will fall due to changes in market interest rates. The Authority mitigates interest rate risk by structuring the portfolio so that securities mature to meet cash requirements, thereby avoiding the need to sell securities prior to maturity and by investing in shorter-term securities.

Custodial Credit Risk Related to Investments

Custodial credit risk is the risk that, in the event of the failure of the counterparty, the Authority will not be able to recover the value of its investments that are in the possession of an outside party. The Authority had no investments subject to custodial credit risk at June 30, 2015 or 2014.

Credit Risk

Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. The Authority mitigates credit risk by limiting investments to the safest types of securities, pre-qualifying financial institutions and diversifying the portfolio. The Pool is not rated, but the money market mutual funds are rated AAAm by S&P.

3. Accounts Receivable

Accounts receivable at June 30, 2015 and 2014 were as follows:

	·	2015	 2014
Facility customers/events Ancillary revenues Allowance for uncollectable accounts	\$	1,562,643 856,115 (121,559)	\$ 1,230,286 709,018 (152,240)
	\$	2,297,199	\$ 1,787,064

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Grand Rapids - Kent County Convention/Arena Authority Notes to Financial Statements

4. Capital Assets

Capital asset activity for the years ended June 30, 2015 and 2014 was as follows:

		Balance July 1, 2014	Additions	Disposals/ Transfers	Balance June 30, 2015
Cost of capital assets Buildings and structures Equipment	\$	322,431 2,735,641	\$ 247,089	\$ -	\$ 322,431 2,982,730
Total Cost of Capital Assets		3,058,072	247,089	-	3,305,161
Accumulated depreciation Buildings and structures Equipment		(322,431) (1,471,873)	 - (208,699)	-	(322,431) (1,680,572)
Total Accumulated Depreciation		(1,794,304)	(208,699)	-	(2,003,003)
Capital Assets, net	\$	1,263,768	\$ 38,390	\$ -	\$ 1,302,158
	8	Balance July 1, 2013	Additions	Disposals/ Transfers	Balance June 30, 2014
Cost of capital assets Buildings and structures Equipment	\$	322,431 2,669,435	\$ - 66,206	\$ - -	\$ 322,431 2,735,641
Total Cost of Capital Assets		2,991,866	66,206	-	3,058,072
Accumulated depreciation Buildings and structures Equipment		(322,431) (1,269,041)	(202,832)	-	(322,431) (1,471,873)
Total Accumulated Depreciation		(1,591,472)	(202,832)	-	(1,794,304)
Capital Assets, net	\$	1,400,394	\$ (136,626)	\$ -	\$ 1,263,768

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Notes to Financial Statements

5. Accounts Payable and Accrued Expenses

Accounts payable at June 30, 2015 and 2014 were as follows:

		2015		2014
Professional services	\$	473	\$	4,017
Facility customers	•	360,298	·	423,688
Vendors		529,955		456,956
	\$	890,726	\$	884,661
Accrued expenses at June 30, 2015 and 20	114 were as follows:			
Accrued expenses at June 30, 2015 and 20	014 were as follows:	2015		2014
·				
Facility customers	014 were as follows:	2015 338,657 783,435	\$	2014 258,316 268,227
Facility customers Vendors		338,657	\$	258,316
Accrued expenses at June 30, 2015 and 20 Facility customers Vendors Professional services Salaries and benefits		338,657 783,435	\$	258,316 268,227

6. Risk Management

The Authority is exposed to various risks of loss related to torts, theft of and damage to assets, errors and omissions, injuries to employees and natural disasters. The Authority carries insurance for most risks of loss, including employee life, health and accident insurance. Settled claims have not exceeded this commercial coverage in any of the past three fiscal years.

7. Commitments and Contingencies

The Authority has entered into an agreement with SMG to manage the operations of DeVos Place and the Arena through June 30, 2016.

The Authority pays SMG an annual base management fee and an incentive fee based on the results of operations of DeVos Place and the Arena. For the years ended June 30, 2015 and 2014, respectively, total management and incentive fees earned by SMG were approximately \$687,000 and \$337,000, respectively, and are recorded in contractual services expense.

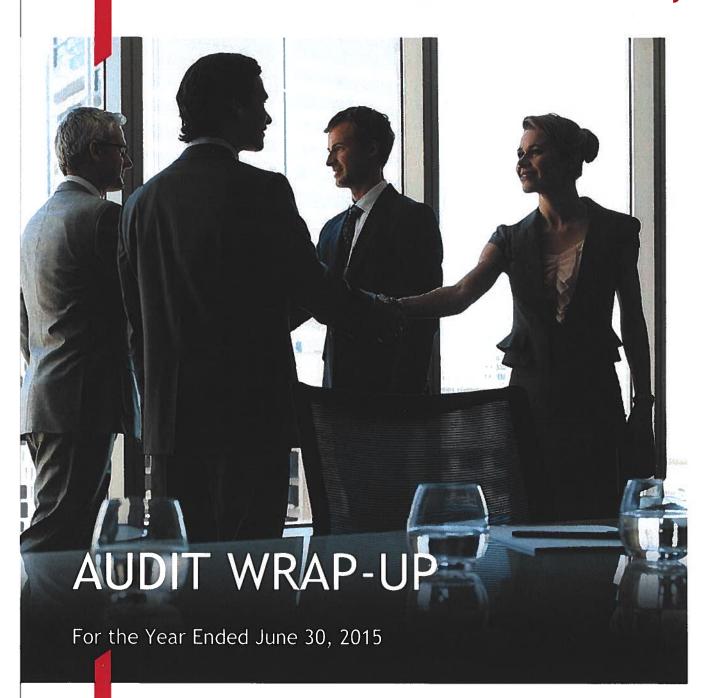
The Authority is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on the financial position of the Authority.

Supplementary Information

Grand Rapids - Kent County Convention/Arena Authority Schedule of Revenues, Expenses and Changes in Net Position - Budget and Actual

			Variance Favorable
Year ended June 30, 2015	Budget	Actual	(Unfavorable)
Operating Revenues, facilities	\$ 11,740,301	\$ 13,192,859	\$ 1,452,558
Operating Expenses			
Personnel services	4,256,339	4,241,872	14,467
Utilities	2,832,760	2,616,204	216,556
Supplies and expenses	521,200	975,752	(454,552)
Contractual services	2,713,108	3,237,114	(524,006)
Depreciation	•	208,699	(208,699)
Repairs and maintenance	744,289	889,708	(145,419)
Professional services	186,600	67,779	118,821
Total Operating Expenses	11,254,296	12,237,128	(982,832)
Operating income	486,005	955,731	469,726
Non-Operating Revenues			
Federal support	•	65,349	65,349
Investment income	80,000	94,319	14,319
Miscellaneous	90,000	162,279	72,279
Total non-operating revenues	170,000	321,947	151,947
Transfer of Constructed Assets (1)	(1,814,000)	(503,052)	1,310,948
Net non-operating revenues	(1,644,000)	(181,105)	1,462,895
Increase (Decrease) in Net Position	(1,157,995)	774,626	1,932,621
Net Position, beginning of the year	22,423,856	22,423,856	
Net Position, end of the year	\$ 21,265,861	\$ 23,198,482	\$ 1,932,621

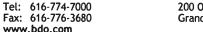
⁽¹⁾ The budget and actual presentation includes construction expenses, which are generally capitalized under accounting principles generally accepted in the United States of America.



The following communication was prepared as part of our audit, has consequential limitations, and is intended solely for the information and use of those charged with governance (e.g., Board of Directors) and, if appropriate, management of the Authority, and is not intended and should not be used by anyone other than these specified parties.

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200 Ottawa Avenue NW, Suite 300 Grand Rapids, MI 49503

December 1, 2015

Members of the Board of Directors Grand Rapids - Kent County Convention/Arena Authority Grand Rapids, Michigan

Dear Board Members:

Professional standards require us to communicate with you regarding matters related to the audit that are, in our professional judgment, significant and relevant to your responsibilities in overseeing the financial reporting process. On October 26, 2015 we presented an overview of our plan for the audit of the financial statements of Grand Rapids - Kent County Convention/ Arena Authority (the Authority) as of and for the year ended June 30, 2015, including a summary of our overall objectives for the audit, and the nature, scope and timing of the planned audit work.

This communication is intended to elaborate on the significant findings from our audit, including our views on the qualitative aspects of the Authority's accounting practices and policies, management's judgments and estimates, financial statement disclosures, and other required matters.

We are pleased to be of service to the Authority and look forward to meeting with you at your convenience to discuss our audit findings, as well as other matters that may be of interest to you, and to answer any questions you might have.

Respectfully,

BDO WSA, LLP

Discussion Outline

	Page
Status of Our Audit	3
Results of Our Audit	4
Internal Control Over Financial Reporting	5
Other Required Communications	6
Independence Communication	7
Get to Know BDO	8

Status of Our Audit

We have completed our audit of the financial statements as of and for the year ended June 30, 2015. Our audit was conducted in accordance with auditing standards generally accepted in the United States of America. This audit of the financial statements does not relieve management or those charged with governance of their responsibilities.

- The objective of our audit was to obtain reasonable not absolute assurance about whether the financial statements are free from material misstatements.
- The scope of the work performed was substantially the same as that described to you in our earlier Audit Planning communications.
- We have issued an unmodified opinion on the financial statements dated November 30, 2015.
- Our responsibility for other information, such as Management's Discussion and Analysis, which is required supplementary information (RSI), does not extend beyond the financial information identified in the audit report, and we are not required to perform procedures to corroborate such other information. However, in accordance with professional standards, we have read the information included by the Authority and considered whether such information, or the manner of its presentation, was materially inconsistent with its presentation in the financial statements. Our responsibility also includes calling to management's attention any information that we believe is a material misstatement of fact. We have not identified any material inconsistencies or concluded there are any material misstatements of facts in the other information that management has chosen not to correct.
- All records and information requested by BDO were freely available for our inspection.
- Management's cooperation was excellent. We received full access to all information that we
 requested while performing our audit, and we acknowledge the full cooperation extended to us by
 all levels of Authority personnel throughout the course of our work.

Results of Our Audit

ACCOUNTING PRACTICES, POLICIES AND ESTIMATES

The following summarizes the more significant required communications related to our audit concerning the Authority's accounting practices, policies and estimates:

The Authority's significant accounting practices and policies are those included in Note 1 to the financial statements. These accounting practices and policies are appropriate, comply with generally accepted accounting principles and industry practice, were consistently applied, and are adequately described within Note 1 to the financial statements.

There were no changes in significant accounting policies and practices during fiscal year 2015.

CORRECTED AND UNCORRECTED MISSTATEMENTS

There were no corrected misstatements related to accounts and/or disclosures that we brought to the attention of management.

There were no uncorrected misstatements related to accounts and/or disclosures that we presented to management.

QUALITY OF THE AUTHORITY'S FINANCIAL REPORTING

The Authority's significant accounting policies and financial statement disclosures are reasonable and in accordance with generally accepted accounting principles applicable to governmental entities.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Authority's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, we do not express an opinion on the effectiveness of the Authority's internal control.

Our consideration of internal control was for the limited purpose described above and was not designed to identify all deficiencies in internal control that might be significant deficiencies or material weaknesses.

We are required to communicate, in writing, to those charged with governance all material weaknesses and significant deficiencies that have been identified in the Authority's internal controls over financial reporting. The definitions of control deficiency, significant deficiency and material weakness follow:

Category	Definition	
Deficiency in Internal Control	A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis.	
Significant Deficiency	A deficiency or combination of deficiencies in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.	
Material Weakness	A deficiency or combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the Authority's financial statements will not be prevented, or detected and corrected on a timely basis.	

In conjunction with our audit of the financial statements, we noted no material weaknesses.

Other Required Communications

Following is a summary of other required items, along with specific discussion points, as they pertain to the Authority:

Requirement	Discussion Points
Significant changes to planned audit strategy or significant risks initially identified	There were no significant changes to the planned audit strategy or significant risks initially identified and previously communicated to those charged with governance as part of our Audit Planning communications.
Obtain information from those charged with governance relevant to the audit	There were no matters noted relevant to the audit, including, but not limited to: violations or possible violations of laws or regulations; risk of material misstatements, including fraud risks; or tips or complaints regarding the Authority's financial reporting that we were made aware of as a result of our inquiry of those charged with governance.
Consultations with other accountants	We are not aware of any consultations about accounting or auditing matters between management and other independent public accountants. Nor are we aware of opinions obtained by management from other independent public accountants on the application of generally accepted accounting principles.
Disagreements with management	There were no disagreements with management about matters, whether or not satisfactorily resolved, that individually or in aggregate could be significant to the Authority's financial statements or to our auditor's report.
Significant difficulties encountered during the audit	There were no significant difficulties encountered during the audit.
Representations requested from management	Please refer to the management representation letter that is available from management.

Independence Communication

Our engagement letter to you dated August 31, 2015 describes our responsibilities in accordance with professional standards and certain regulatory authorities with regard to independence and the performance of our services. This letter also stipulates the responsibilities of the Authority with respect to independence as agreed to by the Authority. Please refer to that letter for further information.

BDO delivers customized assurance, tax, financial advisory, and consulting services to clients of all sizes - across industries, throughout the country, and around the globe. We offer numerous industry-specific practices, world-class resources, and an unparalleled commitment to meeting the unique needs of every client, large or small. We serve more than 400 publicly traded domestic and international companies, among the thousands of companies we serve worldwide.

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BDO's strength is derived from our structure as a cohesive global network and dedication to internal integration. In each country, BDO Member Firms are composed of people who are knowledgeable about national laws and business customs, and familiar with local and international business methods. As our clients expand globally, our access to our international network can help them do business with a depth of experience in international matters, significant resources and international client service capabilities.



BDO commits significant resources to keep our professionals and our clients up to date on current and evolving technical, governance, industry, and reporting developments. Our thought leadership consists of quarterly email updates, publications, surveys, practice aids, and tools that span a broad spectrum of topics that impact financial reporting, as well as corporate governance. Our focus is not simply to announce changes in technical guidance, regulations or emerging business trends, but rather expound on how such changes may impact our clients' businesses. Through our various webinar offerings, we reach a broad audience and provide brief, engaging, just-in-time training that we make available in a variety of ways to meet the needs of your busy schedule. The following provides a sample of our offerings, all of which are readily available on our refreshed website at: http://www.bdo.com.

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- Natural Resources
- Nonprofit & Education
- Private Equity
- Public Sector
- Real Estate & Construction
- Restaurants
- Technology & Life Sciences



Memorandum

To:

CAA Board

CAA Finance Committee

From:

Robert J. White

Subject:

Consolidated Financial Report

FY 2015 Recap — Budget to Actual

Date:

November 20, 2015

The attached material summarizes the CAA administrative operating budget and consolidated income statement for fiscal years ended June 30, 2014-2016 and provides a comparison to the current fiscal year (FY 2016) budget.

Table D provides a summary of the consolidated budget by facility for the fiscal year ending June 30, 2016, along with actual results for FY 2014 and FY 2015. The FY 2015 budget, as adopted, forecasted a (\$1,157,995) draw on unrestricted fund balance. Upon completion of the fiscal year and release of the audited financial statements, it was determined that the Authority had generated a net income of \$736,236 applied to its unrestricted fund balance. The variances are summarized in the following manner:

Van Andel Arena®

The original budgeted operating revenues forecast a 3.2% increase for this facility. At fiscal year end, the facility recorded \$5.8 million in actual operating revenues, representing a 22.6% increase from prior year. Increased concert activity had a significant impact on this operating account. The originally budgeted "net proceeds," totaled \$0.8 million. Actual results totaled \$1.5 million.

DeVos Place® Convention Center

The FY 2015 budget forecast a decline in operating revenues of (4.3%). Increased activity at DeVos Place® resulted in an actual increase of 2.1% over prior year. The result was a modest improvement in "net proceeds," from a budgeted net of \$464,866 to a margin of \$674,383.

Administrative

Revenues:

 Broadway Grand Rapids made a year-end contribution of \$110,000 intended to provide for a portion of the cost of DeVos Performance Hall infrastructure improvements. • The Authority received \$65,349 of federal grant reimbursements for completion of a roadway improvements study.

Expenses:

- The Authority "Diversity" FY 2015 budget included an allocation of \$75,000 for sponsorship of a concert. The expense was incurred in FY 2016.
- The budget included an allowance of \$40,000 for "Food+Beverage equipment-repair/replacement." No funds were expended in FY 2015.

Capital Expenditures

The original budget included a spending allowance of \$1,814,000. Two projects, with appropriation balances totaling \$312,000, were not completed and carried over to the FY 2016 budget. All other projects were completed at a net savings of \$372,057.

All of these revenue/expenditure variances resulted in a positive variance from a forecasted \$1.2 million draw on unrestricted fund balance to a positive balance of \$0.7 million for the Fiscal Year ended June 30, 2015.

The Fiscal Year 2016 budget, as amended, forecasts a draw of \$2.2 million from unrestricted fund balance. This draw is required as a result of a capital spending appropriation of \$2.8 million. Current year cash flow will provide \$.5 million for these capital projects, with the remaining \$2.2 million to be drawn from unrestricted fund balance.

Attachments:

Table A – SMG Facilities Budget

Table B – Administrative-Operating/Capital Replacement Budget

Table B - Notes

Table B-1 – Detail of Expenditure Estimates

Table C – Consolidated Income Statement

Table D – Budget Summary by Facility/Other

Table A Grand Rapids-Kent County Convention/Arena Authority SMG Facilities Budget Fiscal Years Ending June 30, 2014 - 2016

	FY 2014		FY 2015		FY 2016
	Actual	Budget	Estimate	Actual	Budget
Van Andel Arena					
Operating - Revenues	\$ 4,723,213	\$ 4,874,2	15 \$ 5,428,473	\$ 5,789,536	\$ 5,073,448
- Expenses - Facilities	(4,108,045)	(3,952,7	93) (4,001,539)	(4,077,497)	(4,122,352)
- Management Fees	(168,237)	(170,2	57) (171,770)	(171,770)	(176,065)
- Incentive Fees			- (68,193)	(109,538)	(5,552)
Net Operating Income	446,931	751,	1,186,971	1,430,731	769,479
DeVos Place					
Operating - Revenues	\$ 5,960,459	\$ 5,705,9	42 \$ 6,130,066	\$ 6,086,652	\$ 5,913,710
- Expenses - Facilities	(6,131,467)	(5,835,5		(5,888,576)	(5,742,406)
- Management Fees	(168,237)	(170,2		(171,770)	(176,065)
- Incentive Fees	-	(,-	- (275,347)	(234,002)	(346,578)
Net Operating Loss	\$ (339,245)	\$ (299,8		\$ (207,696)	\$ (351,339)
Net Available to CAA:					
Van Andel Arena	\$ 446,931	\$ 751,1	65 \$ 1,186,971	\$ 1,430,731	\$ 769,479
DeVos Place	(339,245)	(299,8	69) (214,990)	(207,696)	(351,339)
	\$ 107,686	\$ 451,2	96 \$ 971,981	\$ 1,223,035	\$ 418,140

Table B
Grand Rapids-Kent County Convention/Arena Authority
Administrative - Operating / Capital Replacement Budget
FY 2014-2016

		FY2014		FY 2015		 FY 2016
		<u>Actual</u>	Budget	Estimate	<u>Actual</u>	Budget
Revenues:						
Facility Operations		\$ 107,686	\$ 451,296	\$ 971,981	\$ 1,223,035	\$ 418,140
Utility Reimbursement	:	2,917,351	2,659,972	2,463,314	2,410,976	 2,480,960
Transfers from SMG		3,025,037	3,111,268	3,435,295	3,634,011	2,899,100
DeVos Place Parking	(1)	980,892	1,001,000	1,098,900	1,102,165	1,098,900
VanAndel Parking	(1)	159,144	159,144	179,087	162,279	160,084
Interest	(2)	82,434	80,000	94,000	93,959	100,000
Miscellaneous	(7)	170,779	90,000	141,714	280,217	 85,000
Total Revenues		4,418,286	4,441,412	4,948,996	5,272,631	 4,343,084
Expenditures:						
Utilities	(4)	2,917,351	2,659,972	2,463,314	2,410,976	2,480,960
Other Operating	(5)	322,133	468,919	453,878	394,242	527,661
Administration/Other	(6)	657,658	656,516	638,822	601,232	792,450
Facility Maintenance		-	-	-	379,802	-
Capital		2,564,848	1,814,000	1,147,982	750,141	2,774,000 (3)
Total Expenditures		6,461,990	5,599,407	4,703,996	4,536,393	 6,575,071
et Excess (Deficit)		\$ (2,043,704)	\$ (1,157,995)	\$ 245,000	\$ 736,238	\$ (2,231,987)

Notes: See Following Pages

Table B-1 Grand Rapids-Kent County Convention/Arena Authority Administrative - Operating / Capital Replacement Budget FY 2016 Budget

Notes:

(1)DeVos Place Parking Rates:	F	Y 2013	FY 2014	FY 2015	FY 2016
30 Minutes	\$	1.25	\$ 1.25	\$ 1.50	\$ 1.50
Daily Maximum		12.00	12.00	15.00	15.00
Event		8.00	8.00	9.00	9.00
Monthly -Public		152.00	152.00	154.00	154.00
-Reserved Premium		56.00	57.00	58.00	58.00
-County/SMG (O+M)		28.47	39.10	34.47	34.47
Van Andel Arena Parking Rates:					
Event	\$	9.00	\$ 9.00	\$ 9.00	\$ 9.00
Non-Event Coin Unit		5.00	5.00	5.00	5.00
Monthly -Public		71.00	75.00	76.00	76.00

\$ 167,000

145,000

(2) \$20 million (3/31/15 pool balance) in invested funds at .5%.

DVP Stagehouse Infrastructure

(3) FY 2016 Eligible Projects:

Carryover Projects:	
DVP Keeler Lobby ADA Lift	

Retractables (replace south-end seating)	625,000
Wi Fi (install facility wide)	275,000
Old Rampage Office (remodel/overhaul)	175,000
Compressor Rebuilds	120,000
Electric Capacitors	25,000
Folding Chairs (replace 300 floor seating chairs)	55,000
Riding Scrubber	28,000
Ice Floor Compressor Replacement	60,000

DeVos Place®

Total FY

Sloan Valves (phase 2 of water savings project)	45,000
Chiller Rebuild (unit 3 of 5)	55,000
Interior Lyon Dock Concrete	65,000
Roof Drain Rework	24,000
Electric Capacitors (energy efficiency)	35,000
VFD HVAC - 8 Pumps	85,000
Carpet Replacement	175,000
Permanent Advertising Electronic Boards	325,000
Theater Wall Concrete	150,000
Window Replacement (6 old Welsh/Lyon St.)	100,000
Wi Fi Upgrades (ballrooms density)	40,000
2016 Capital Budget	\$ 2,774,000

^{*}Budget Amendment Approved on 11/6/15.

Table B-1
Grand Rapids-Kent County Convention/Arena Authority
Detail of Expenditure Estimates
FY 2014-2016

	I	FY 2014			FY 2015		FY 2016
		Actual	Budget]	<u>Estimate</u>	Actual	 Budget
Utilities ⁽⁴⁾ :							
Electricity	\$	1,740,353	\$ 1,638,004	\$	1,626,489	\$ 1,585,637	\$ 1,622,000
Steam/Gas		1,056,330	881,604		734,449	707,181	751,600
Water/Sewer		120,668	 140,364		102,376	 118,158	 107,360
	\$ 2	2,917,351	\$ 2,659,972		2,463,314	 2,410,976	\$ 2,480,960
Other Operating ⁽⁵⁾ :							
Parking Management	\$	152,946	\$ 185,000	\$	164,303	\$ 168,669	\$ 183,661
Pedestrian Safety		117,562	138,919		170,426	143,568	174,000
Marketing Campaign		-	75,000		75,000	62,711	100,000
Repairs - F&B		31,622	40,000		10,000	-	40,000
Landscaping		20,003	 30,000		34,149	38,920	 30,000
	\$	322,133	\$ 468,919	\$	453,878	\$ 413,868	\$ 527,661
Administration/Other(6):							
Wages	\$	90,023	\$ 91,576	\$	91,805	\$ 98,731	\$ 95,871
Benefits		28,594	23,380		23,151	29,642	26,734
Accounting/Audit		35,417	31,000		31,000	38,821	33,000
Legal Services		21,202	25,000		34,000	28,958	35,000
DID Assessment		38,990	40,000		39,720	39,720	40,500
Consulting Services		140,036	81,060		122,959	138,973	197,345 **
Insurance		23,775	24,500		22,879	13,513	24,000
Marketing - CVB		75,000	75,000		75,000	75,000	75,000
Marketing - Sports Commission		50,000	50,000		50,000	50,000	50,000
Diversity Initiative		124,160	125,000		125,000	46,688	125,000
Procurement of Art (ArtPrize)		17,869	30,000		8,308	25,162	30,000
Other		12,592	 60,000		15,000	 16,024	 60,000
	\$	657,658	\$ 656,516	\$	638,822	\$ 601,232	\$ 792,450

Notes:

⁽A)Downtown Improvement District special assessment contribution from CAA based on benefit allocation formula.

⁽⁷⁾ Miscellaneous Revenue (FY 2014/2015/2016) includes a \$50,000 annual (5-year) amortization of a capital contribution from SMG under the terms of the new food and beverage agreement.

^{**}SMG-\$32,345 and \$40,000 for a "South Arena Parking Market Analysis." In addition, a budget amendment (11/6/15) for a "Utility Metering and Long-Term Utility Use Study" in the amount of \$125,000.

Table C
Grand Rapids-Kent County Convention/Arena Authority
Consolidated Income Statement
Fiscal Years Ending June 30, 2014-2016

		F	Y 2014		FY 2015				FY 2016
		A	Actual	 Budget	<u>Estimate</u>		Actual		Budget
Operating Reven	ue:								
Event	- VanAndel Arena	\$	1,039,981	\$ 1,126,581	\$ 1,153,272	\$	1,170,991	\$	1,169,825
	- DeVos Place		3,029,153	2,961,450	3,131,150		3,154,482		2,939,400
Ancillary	- VanAndel Arena		1,192,438	1,234,509	1,511,166		1,618,571		1,338,243
	- DeVos Place		2,582,435	2,424,042	2,569,762		2,467,318		2,639,860
Other	- VanAndel Arena		2,490,794	2,513,125	2,764,035		2,999,974		2,565,380
	- DeVos Place		348,871	320,450	429,154		464,852		334,450
	-Administration		68,296	40,000	91,714		164,506		35,000
Parking	- VanAndel Arena		159,144	159,144	179,087		162,279		160,084
	- DeVos Place		980,892	1,001,000	1,098,900		1,102,165		1,098,900
			11,892,004	 11,780,301	 12,928,240		13,305,138		12,281,142
Operating Expension	se / Appropriations:								
	- VanAndel Arena		4,108,045	3,952,793	4,001,539		4,077,497		4,122,352
	- DeVos Place		6,131,467	5,835,554	5,897,939		5,888,576		5,742,406
	- Management		336,474	340,514	343,540		343,540		352,130
	- Incentive		-	-	343,540		343,540		352,130
	- Parking/Maintenance		322,133	468,919	453,878		394,242		527,661
Other Ope	rating		1,704,670	-	-		379,802		-
Administra	ation/Other		657,658	656,516	638,822		601,232	-	792,450
			13,260,447	 11,254,296	 11,679,258	_	12,028,429		11,889,129
Operating Income			(1,368,443)	526,005	1,248,982		1,276,709		392,013
Interest/Ca	pital Contribution		184,917	130,000	144,000		209,668		150,000
Transfer (t	o) from Capital Acct.		(860,178)	(1,814,000)	(1,147,982)		(750,141)		(2,774,000)
			(675,261)	 (1,684,000)	(1,003,982)	-	(540,473)	_	(2,624,000)
Net Income (Los	ss)		(2,043,704)	(1,157,995)	245,000		736,236		(2,231,987)
Fund Balance, b	oeg. of yr.		23,203,792	 21,160,088	21,160,088		21,160,088	_	21,896,324
Fund Balance, e	nd of yr.	\$ 2	21,160,088	 20,002,093	\$ 21,405,088		21,896,324		19,664,337

Table D
Grand Rapids-Kent County Convention/Arena Authority
Budget Summary by Facility/Other
FY 2014-2015 Actual
FY 2016 Budget

	FY 2014		FY 2015		FY 2016
	Actual	Budget	Estimate	Actual	Budget
Van Andel Arena		•			
Operating - Revenues	\$ 4,723,213	\$ 4,874,215	\$ 5,428,473	\$ 5,789,536	\$ 5,073,448
- Expenses - Facilities	(4,108,045)	(3,952,793)	(4,001,539)	(4,077,497)	(4,122,352)
- Management Fees	(168,237)	(170,257)	(171,770)	(171,770)	(176,065)
- Incentive Fee			(68,193)	(109,538)	(5,552)
Net Operating Income (Loss)	446,931	751,165	1,186,971	1,430,731	769,479
Parking	159,144	159,144	179,087	162,279	160,084
Pedestrian Safety	(74,278)	(87,654)	(105,846)	(92,151)	(108,000)
Net Proceeds (Cost) of VAA	531,797	822,655	1,260,212	1,500,859	821,563
DeVos Place Convention Center					
Operating - Revenues	5,960,459	5,705,942	6,130,066	6,086,652	5,913,710
- Expenses - Facilities	(6,131,467)	(5,835,554)	(5,897,939)	(5,888,576)	(5,742,406)
- Management Fees	(168,237)	(170,257)	(171,770)	(171,770)	(176,065)
- Incentive Fee	-	-	(275,347)	(234,002)	(346,578)
Net Operating Loss	(339,245)	(299,869)	(214,990)	(207,696)	(351,339)
Parking	827,946	816,000	934,597	933,496	915,239
Pedestrian Safety	(43,284)	(51,265)	(64,580)	(51,417)	(66,000)
Net Proceeds (Cost) of DVP	445,417	464,866	655,027	674,383	497,900
Other					
Revenues					
Interest	132,434	130,000	144,000	159,668	150,000
Miscellaneous	120,779	40,000	91,714	214,506	35,000
	253,213	170,000	235,714	374,174	185,000
Expenses			·		
Administration	(657,658)	(656,516)	(638,822)	(601,232)	(792,450)
Other Operating	(51,625)	(145,000)	(119,149)	(82,005)	(170,000)
	(709,283)	(801,516)	(757,971)	(683,237)	(962,450)
Net Other	(456,070)	(631,516)	(522,257)	(309,063)	(777,450)
Total Net Proceeds/Operating	521,144	656,005	1,392,982	1,866,179	542,013
Capital Expenditures	(2,564,848)	(1,814,000)	(1,147,982)	(1,129,943)	(2,774,000)
Results Net of Capital Expenditures	\$ (2,043,704)	\$ (1,157,995)	\$ 245,000	\$ 736,236	\$ (2,231,987)

Item 4.B.iv.

Grand Rapids-Kent County
Convention/Arena Authority
Consolidated Financial Report
October 31, 2015

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Financial Dashboard Year-To-Date (4 Months) FY2016 October 31, 2015

	Senson use year to	All Events	S		Concert		
	Prior Year	Budget	Actual	Prior Year	Budget		Actual
Events	20	18	20	9	&		7
Attendance	113,240	114,000	95,451	60,369	000'89		53,986
Event Income	\$ 865,579	\$ 768,512	\$ 799,024	\$ 697,072	\$ 659,152	4	662,907
		De	DeVos Place®				
		All Events			Convention/Trade	ade	
	Prior Year	Budget	Actual	Prior Year	Budget		Actual
Events	151	135	139	52	43		44
Attendance	107,558	111,697	124,432	43,425	43,000		49,060
Event Income	\$ 1,437,039	\$ 1,661,766	\$ 1,629,903	\$ 676,799	\$ 894,142	4	786,553
				Prior Year	Budget		Actual
	Operating Income (Loss)	ne (Loss)		\$ (338,564)	\$ (286,399)	\$	(138,101)
	Capital/Repair/Replacement	eplacement		(293,009)	(1,030,055)		(1,030,055)
	Net - To/(From) on Fund	on Fund Balance		\$ (631,573)	\$ (1,316,454)	49	(1,168,156)

Unrestricted Fund Balance @ June 30, 2015*

\$ 21,896,324

Grand Rapids-Kent County Convention/Arena Authority Summary by Facility/Other Fiscal Year Ending June 30, 2016

		FY	FY 2016		FY 2015
	7/1 - 10/31 Year-to-Date	Roll	Full-Year Estimate	Budget	Prior Year
Van Andel Arena					
Operating - Revenues	\$ 1,559,392	\$ 3,501,184	\$ 5,060,576	\$ 5,073,448	\$ 5,789,536
- Expenses - Facilities	(1,351,120)	(2,775,527)	(4,126,647)	(4,122,352)	(4,077,497)
- Base Management Fees	(57,257)	(114,513)	(171,770)	(176,065)	(171,770)
- Incentive Fee	•	(2,402)	(2,402)	(5,552)	(109,538)
Net Operating Income (Loss)	151,015	608,742	759,757	769,479	1,430,731
Parking	68,826	130,174	199,000	160,084	162,279
Pedestrian Safety	(11,365)	(96,635)	(108,000)	(108,000)	(92,151)
Net Proceeds (Cost) of VAA	208,476	642,281	850,757	821,563	1,500,859
DeVos Place Convention Center					
Operating - Revenues	1.645.751	4,308,059	5,953,810	5.913.710	6.086,652
- Expenses - Facilities	(1,873,909)	(3,872,792)	(5,746,701)	(5,742,406)	(5,888,576)
- Base Management Fees	(57,257)	(114,513)	(171,770)	(176,065)	(171,770)
- Incentive Fee	•	(341,482)	(341,482)	(346,578)	(234,002)
Net Operating Income (Loss)	(285,415)	(20,728)	(306,143)	(351,339)	(207,696)
Parking	154,792	760,447	915,239	915,239	933,496
Pedestrian Safety	(5,930)	(60,020)	(9000)	(0000)	(51,417)
Net Proceeds (Cost) of DVP	(136,553)	679,649	543,096	497,900	- 674,383
Other					
Revenues	29,158	155,842	185,000	185,000	374,174
Expenses	(239,182)	(598,268)	(837,450)	(962,450)	(683,237)
Net Other	(210,024)	(442,426)	(652,450)	(777,450)	(309,063)
		•			
Total Net Proceeds/Operating	(138,101)	879,504	741,403	542,013	1,866,179
Capital Expenditures	(1,030,055)	(1,683,945)	(2,714,000)	(2,774,000) (1)	(1,129,943)
Results Net of Capital Expenditures	\$ (1,168,156)	\$ (804,441)	\$ (1,972,597)	\$ (2,231,987)	\$ 736,236

Notes:

Includes budget amendments, approved 11/6/15 for additional utility study consulsting - \$125,000 and ice floor compressor replacement - \$60,000.

.5

Grand Rapids-Kent County Convention/Arena Authority Budget Summary by Facility/Other Financial Trends for Year Ending June 30, 2016

		Annual			Year-To-Date	
	FY 2015 Final	FY 2016 Budget	Percentage Change	FY 2015 7/1 - 10/31	FY 2016 7/1 - 10/31	Percentage Change
Van Andel Arena))
Operating - Revenues	\$ 5,789,536	\$ 5,073,448	(12.4)	\$ 1,647,801	\$ 1,559,392	(5.4)
- Expenses - Facilities	(4,077,497)	(4.122.352)	(I.D	(1.341.217)	(1.351.120)	(0.7)
- Base Management Fees	(171,770)	(176,065)	(2.5)	(57,257)	(57,257)	<u> </u>
- Incentive Fee	(109,538)	(5,552)	94.9	•	•	•
Net Operating Income (Loss)	1,430,731	769,479	(46.2)	249,327	151,015	(39.4)
Parking	162,279	160,084	(1.4)	53,048	68,826	29.7
Pedestrian Safety	(92,151)	(108,000)	(17.2)	(12,764)	(11,365)	(11.0)
Net Proceeds (Cost) of VAA	1,500,859	821,563	(45.3)	289,611	208,476	(28.0)
DeVos Place Convention Center						
Operating - Revenues	6,086,652	5,913,710	(2.8)	1,451,453	1,645,751	13.4
- Expenses - Facilities	(5,888,576)	(5,742,406)	2.5	(1,930,528)	(1,873,909)	2.9
- Base Management Fees	(171,770)	(176,065)	(2.5)	(57,257)	(57,257)	•
- Incentive Fee	(234,002)	(346,578)	(48.1)	1	ı	•
Net Operating Loss	(207,696)	(351,339)	(69.2)	(536,332)	(285,415)	46.8
Parking	933,496	915,239	(2.0)	86,403	154,792	79.8
Pedestrian Safety	(51,417)	(900,99)	(28.4)	(3,349)	(5,930)	(77.1)
Net Proceeds (Cost) of DVP	674,383	497,900	(26.2)	(453,278)	(136,553)	6.69
Other						
Revenues	374,174	185,000	(50.6)	44,283	29,158	(34.2)
Expenses	(683,237)	(962,450)	(40.9)	(219,180)	(239,182)	9.1
Net Other	(309,063)	(777,450)	(151.6)	(174,897)	(210,024)	(20.1)
Total Net Proceeds/Operating	1,866,179	542,013		(338,564)	(138,101)	
Capital/Repair Expenditures Results Net of Capital Expenditures	(1,129,943) \$ 736,236	(2,774,000) \$ (2,231,987)	1 11	(293,009) \$ (631,573)	(1,030,055) \$ (1,168,156)	

Significant Notes

Van Andel Arena®

- Page 1 Seven concerts generated \$662,907 in event revenue, a decrease of 4.9% from prior year (6 concerts) of \$697,072.
- Page 3 Net proceeds, of \$208,476, decreased by 28.0% from prior year of \$289,611.

DeVos Place®

- increase of 16.2% over prior year (attendance up from 43,425 to 49,060) of \$676,799. • Page 1 - Convention/trade show business generated \$786,553 in event revenue, an
- Page 3 Net "cost," of (\$136,553), improved by 69.9% over prior year of (\$453,278).

			FYE	31.	
NO. EVENTS	20	78	86	86	•
ATTENDANCE	95,451	467,549	548,000	563,000	(15,000)
DIRECT EVENT INCOME	360,498	809,327	1,207,613	1,169,825	37,788
ANCILLARY INCOME	271,597	1,066,646	1,298,955	1,338,243	(39,288)
TICKETING REBATES	166,930	355,660	498,291	522,590	(24,299)
TOTAL EVENT INCOME	799,025	2,231,633	3,004,859	3,030,658	(25,799)
TOTAL OTHER INCOME	760,367	1,282,423	2,055,717	2,042,790	12,927
TOTAL INCOME	1,559,392	3,514,056	5,060,576	5,073,448	(12,872)
INDIRECT EXPENSES					
EXECUTIVE	62,946	144,815	207,761	207,761	
FINANCE	70,512	167,266	237,778	237,778	646
MARKETING	98,921	233,068	331,989	331,989	•
OPERATIONS	666,439	1,103,917	1,770,356	1,770,356	•6
BOX OFFICE	43,748	107,495	151,243	151,243	9
LUXURY SEATING	15,701	83,098	98,799	98,799	•
SKYWALK ADMIN	12,566	39,094	51,660	51,660	26
OVERHEAD	437,542	1,011,289	1,448,831	1,448,831	
TOTAL INDIRECT EXP.	1,408,377	2,890,042	4,298,417	4,298,417	
NET REVENUE ABOVE EXPENSES	151,015	624,014	762,159	775,031	(12,872)
LESS INCENTIVE FEE		2,402	2,402	5,552	3,150
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	151,015	621,612	759,757	769,479	(9,722)

Comments:

October was a slower month for the Arena, however, saw the successful kickoff to the 20th Griffins season. November is also expected to fall below budget for the month, however, should still be in good shape overall year to date.

General Manager

Director of Finance

FOR FISCAL YEAR ENDING JUNE 30, 2016 FINANCIAL STATEMENT HIGHLIGHTS **VAN ANDEL ARENA**

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	October	October	October
	Actual	Budget	FY 2015
Number of Events	9	5	7
Attendance	25,620	32,500	42,842
Direct Event Income	\$19,243	\$39,860	\$70,463
Ancillary Income	64,195	82,388	126,774
Other Event Income	25,212	22,110	39,920
Other Operating Income	158,627	158,436	164,046
Indirect Expenses	(414,112)	(358,200)	(406,800)
Net Income	(\$146,835)	(\$55,406)	(\$5,597)
YTD	YTD 2016 Actual	YTD 2016 Budget	YTD 2015 Prior Year
Number of Events	20	18	20
Attendance	95,451	114,000	113,240
Direct Event Income	\$360,498	\$287,994	\$279,927
Ancillary Income	271,597	303,638	366,060
Other Event Income	166,930	176,880	219,592
Other Operating Income	760,367	681,984	782,222
Indirect Expenses	(1,408,377)	(1,432,800)	(1,398,474)

EVENT INCOME

Net Income

Halloween on Ice and Mike Epps, while strong for the respective tours, did not make up that shortfall. Event income fell below budget overall as no concerts were hosted during the month and sales for

(1,398,474)\$249,327

\$17,696

(1,408,377)\$151,015

ANCILLARY INCOME

Ancillary income fell below budget for the month with no concert hosted during the month. Per caps for Griffins games started out ahead of prior season.

INDIRECT EXPENSES

Indirect expenses came in higher than budget for the month and brings it with budget year to date.

DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2016

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	139	343	482	467	15
ATTENDANCE	124,432	388,068	512,500	482,600	29,900
DIRECT EVENT REVENUE	811,929	2,217,531	3,029,460	2,939,400	090'06
ANCILLARY REVENUE	703,510	1,866,390	2,569,900	2,639,860	(096,69)
TICKETING REBATES	114,464	207,986	322,450	302,450	20,000
TOTAL EVENT REVENUE	1,629,903	4,291,907	5,921,810	5,881,710	40,100
TOTAL OTHER REVENUE	15,848	16,152	32,000	32,000	<u>.</u>
TOTAL OPERATING REVENUE	1,645,751	4,308,059	5,953,810	5,913,710	40,100
INDIRECT EXPENSES	000 07	143 272	202 461	202 461	
FINANCE	84.553	175,101	259 654	259 654	
MARKETING	31,168	95,428	126.596	126,596	e 95e 1 77∎ 1 70€
OPERATIONS	525,974	1,015,055	1,541,029	1,541,029	•
EVENT SERVICES	344,950	751,717	1,096,667	1,096,667	
BOX OFFICE	41,021	50,911	91,932	91,932	٠
SALES	125,861	276,187	402,048	402,048	•
OVERHEAD	717,549	1,479,535	2,197,084	2,197,084	*
TOTAL OPERATING EXP.	1,931,166	3,987,306	5,918,471	5,918,471	
NET REVENUE ABOVE EXPENSES	(285,415)	320,753	35,339	(4,761)	40,100
INCENTIVE FEE		341,482	341,482	346,578	960'5
NET OPERATING REVENUE OVER	(285,415)	(20,729)	(306,143)	(351,339)	45,196

Comments:

DeVos Place performed very well during the month of October and continues strong performance for the fiscal year as a whole. Facility is trending very consistent with budget and ahead of prior year overall.

General Manager

Finance Director

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FISCAL YEAR ENDING JUNE 30, 2016

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	October	October	October
	Actual	Budget	FY 2015
Number of Events	54	55	55
Attendance	50,349	43,217	42,574
Direct Event Income	\$293,769	\$261,339	\$260,796
Ancillary Income	292,438	281,912	299,445
Other Event Income	52,153	22,412	40,822
Other Operating Income	6,558	2,666	6,103
Indirect Expenses	(589,888)	(493,206)	(561,631)
Net Income	\$55,030	\$75,123	\$45,535
		,	
	Actual	Budget	Prior Year
Number of Events	139	135	151
Attendance	124,432	111,697	107,558
Direct Event Income	\$811,929	\$757,299	\$683,037
Ancillary Income	703,510	838,203	693,095
Other Event Income	114,464	66,264	60,907
Other Operating Income	15,848	10,664	14,414
Indirect Expenses	(1,931,166)	(1,972,824)	(1,987,785)
Net Income	(\$285,415)	(\$300,394)	(\$536,332)

EVENT INCOME

Event income came in a little ahead of budget overall on the strength across all categories and not one or two events.

ANCILLARY INCOME

Ancillary income came in consistent with budget after lagging behind the first quarter of the fiscal year. This trend is expected to continue through the 2nd and 3rd quarters.

INDIRECT EXPENSES

Indirect expenses came in higher than budget for the month but remain consistent with year to date expectations and can be attributed to timing more than a trend.

Grand Rapids-Kent County Convention/Arena Authority Administrative Accounts Net Other Detail October 31, 2015

		Annual			Year-to-Date	
	FY 2015 Final	FY 2016 Budget	Percentage Change	FY 2015 7/1-10/31	FY 2016 7/1/-10/31	Percentage Change
Other						
Revenues Interest/Capital Contr.	\$ 143,959	\$ 150,000	4.2	\$ 22,802	\$ 26,078	14.4
Miscellaneous	230,217	35,000	(84.8)	21,481	3,080	(85.7)
Rolling Forecast (YTD Actual)	374,176	185,000	(50.6)	44,283	29,158	(34.2)
Hvnancac						
Marketing (CVB/Sports)	125,000	125,000	•	50,000	50,000	1
Diversity Initiative	46,688	125,000	167.8	11,746	93,389	694.4
Wages/Benefits	128,373	122,605	(4.5)	35,067	27,752	(20.9)
Marketing Campaign	62,711	100,000	59.5	•	1	1
Professional Services	61,779	68,000	0.3	10,424	9,461	(9.2)
DID Assessment	39,720	40,500	2.0	39,720	•	(100.0)
Food & Beverage Repairs	1	40,000	100.0+	•	1	•
Consulting Services	138,973	197,345	42.0	39,399	9,260	(76.5)
Landscaping	38,920	30,000	(22.9)	3,831	3,831	•
Procurement of Art	25,162	30,000	19.2	8,097	20,486	153.0
Insurance	13,513	24,000	77.6	18,500	21,861	18.2
Supplies/Other	16,024	60,000	274.4	2,396	3,142	31.1
	702,863	962,450	36.9	219,180	239,182	9.1
Net Proceeds - Operating	\$ (328,687)	\$ (777,450)	(136.5)	\$ (174,897)	\$ (210,024)	(20.1)



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED OCTOBER 31, 2015

PROUD HOME OF THE GRAND RAPIDS GRIFFINS - 2013 CALDER CUP CHAMPIONS



Distribution:

Grand Rapids – KentCounty Convention / Arena Authority Robert White Joe Romano Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2016

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	20	78	98	98	-
ATTENDANCE	95,451	467,549	548,000	563,000	(15,000)
DIRECT EVENT INCOME	360,498	809,327	1,207,613	1,169,825	37,788
ANCILLARY INCOME	271,597	1,066,646	1,298,955	1,338,243	(39,288)
TICKETING REBATES	166,930	355,660	498,291	522,590	(24,299)
TOTAL EVENT INCOME	799,025	2,231,633	3,004,859	3,030,658	(25,799)
TOTAL OTHER INCOME	760,367	1,282,423	2,055,717	2,042,790	12,927
TOTAL INCOME	1,559,392	3,514,056	5,060,576	5,073,448	(12,872)
INDIRECT EXPENSES					
EXECUTIVE	62,946	144,815	207,761	207,761	-
FINANCE	70,512	167,266	237,778	237,778	-
MARKETING	98,921	233,068	331,989	331,989	-
OPERATIONS	666,439	1,103,917	1,770,356	1,770,356	-
BOX OFFICE	43,748	107,495	151,243	151,243	-
LUXURY SEATING	15,701	83,098	98,799	98,799	-
SKYWALK ADMIN	12,566	39,094	51,660	51,660	-
OVERHEAD	437,542	1,011,289	1,448,831	1,448,831	•
TOTAL INDIRECT EXP.	1,408,377	2,890,042	4,298,417	4,298,417	
NET REVENUE ABOVE EXPENSES	151,015	624,014	762,159	775,031	(12,872)
LESS INCENTIVE FEE		2,402	2,402	5,552	3,150
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	151,015	621,612	759,757	769,479	(9,722)
		<u> </u>	1 1		194

Comments:

October was a slower month for the Arena, however, saw the successful kickoff to the 20th Griffins season. November is also expected to fall below budget for the month, however, should still be in good shape overall year to date.

General Manager

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR FISCAL YEAR ENDING JUNE 30, 2016

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	October Actual	October Budget	October FY 2015
Number of Events	6	5	7
Attendance	25,620	32,500	42,842
Direct Event Income	\$19,243	\$39,860	\$70,463
Ancillary Income	64,195	82,388	126,774
Other Event Income	25,212	22,110	39,920
Other Operating Income	158,627	158,436	164,046
Indirect Expenses	(414,112)	(358,200)	(406,800)
Net Income	(\$146,835)	(\$55,406)	(\$5,597)

YTD	YTD 2016 Actual	YTD 2016 Budget	YTD 2015 Prior Year
Number of Events	20	18	20
Attendance	95,451	114,000	113,240
Direct Event Income	\$360,498	\$287,994	\$279,927
Ancillary Income	271,597	303,638	366,060
Other Event Income	166,930	176,880	219,592
Other Operating Income	760,367	681,984	782,222
Indirect Expenses	(1,408,377)	(1,432,800)	(1,398,474)
Net Income	\$151,015	\$17,696	\$249,327

EVENT INCOME

Event income fell below budget overall as no concerts were hosted during the month and sales for Halloween on Ice and Mike Epps, while strong for the respective tours, did not make up that shortfall.

ANCILLARY INCOME

Ancillary income fell below budget for the month with no concert hosted during the month. Per caps for Griffins games started out ahead of prior season.

INDIRECT EXPENSES

Indirect expenses came in higher than budget for the month and brings it with budget year to date.

Van Andel Arena Income Statement For the Four Months Ending October 31, 2015

	Current Month			Current Month		Year to Date		Year to Date
	Actual	Budget	Variance	Prior Year	Actual	Budget	Variance	Prior Year
Event Income								
Direct Event Income								
Rental Income	\$64,035	\$74,037	(10,002)	•		\$340,696	115,793	\$323,649
Service Revenue Service Expenses	61,717	62,886	(1,169)	•	475,143	487,918	(12,775)	684,578
Gervice Expenses	(106,509)	(97,063)	(9,446)	(170,790)	(571,134)	(540,620)	(30,514)	(728,300)
Total Direct Event Income	19,243	39,860	(20,617)	70,463	360,498	287,994	72,504	279,927
Anaillan, Incomo								
Ancillary Income F&B Concession	57,375	75,066	(17,691)	115,574	220,712	258,393	(27 604)	204.057
F&B Catering	6,628	3,704	2,924		23,362	16,301	(37,681) 7,061	304,957 25,170
Novelty Sales	192	3,618	(3,426)	1,852		28,944	(1,421)	35,143
Booth Cleaning	0	0	(5,1.2)	644	0_0	0	(1,121)	644
Audio Visual	0	0	0	146	0	0	Ō	146
Total Ancillary Income	64,195	82,388	(18,193)	126,774	271,597	303,638	(32,041)	366,060
			*****************	***************************************		***************************************		
Other Event Income	A=	== · · ·	= -=					
Ticket Rebates(Per Event)	25,212	22,110	3,102	39,920	166,930	176,880	(9,950)	219,592
Total Other Event Income	25,212	22,110	3,102	39,920	166,930	176,880	(9,950)	219,592
Total Event Income	108,650	144,358	(35,708)	237,157	799,025	768,512 	30,513	865,579
Other Operating Income								
Luxury Box Agreements	98,387	102,352	(3,965)	117,675	525,242	457,648	67,594	570,505
Advertising	56,680	52,084	4,596	42,734	213,960	208,336	5,624	189,742
Other Income	3,560	4,000	(440)	3,637	21,165	16,000	5,165	21,975
Total Other Operating Income	158,627	158,436	191	164,046	760,367	681,984	78,383	782,222
			***************************************				***************************************	
Adjusted Gross Income	267,277	302,794	(35,517)	401,203	1,559,392	1,450,496	108,896	1,647,801
Operating Expenses	005.405	474.000	04.400	004 000	740.000	000 000	44.000	047.040
Salaries and Wages Payroll Taxes and Benefits	235,195 50,100	174,009 50,789	61,186 (689)	231,826 50,756	740,966 186,796	696,036 203,156	44,930	817,812 217,858
Labor Allocations to Events	(56,734)	(69,965)	13,231	(96,218)	(299,060)	(279,860)	(16,360) (19,200)	(451,176)
Labor Allocations to Events		(09,303)		(30,210)	(299,000)	(279,000)		(431,170)
Net Salaries and Benefits	228,561	154,833	73,728	186,364	628,702	619,332	9,370	584,494
Contracted Condess	40.004	00.000	/O FOT	40 000	70 455	00.740	// ^==	70 044
Contracted Services	18,391	20,928	(2,537)	18,585	79,455	83,712	(4,257)	75,314 137,318
General and Administrative Operations	27,618 5,767	30,368 7,365	(2,750) (1,598)	39,414 5,357	99,107 24,737	121,472 29,460	(22,365) (4,723)	24,695
Repair and Maintenance	18,548	21,924	(3,376)	33,148	104,507	87,696	16,811	117,778
Operational Supplies	21,094	15,417	5,677	22,526	82,836	61,668	21,168	77,367
Insurance	9,190	10,830	(1,640)	10,776	35,105	43,320	(8,215)	36,031
Utilities	70.629	81,863	(11,234)	76,316	296,671	327,452	(30,781)	288,220
SMG Management Fees	14,314	14,672	(358)	14,314	57,257	58,688	(1,431)	57,257
-								
Total Operating Expenses	414,112 	358,200	55,912 	406,800	1,408,377	1,432,800 	(24,423) 	1,398,474
Net Income(Loss) From Operations	(146,835)	(55,406)	(91,429) =======	(5,597)	151,015 =========	17,696 ===================================	133,319	249,327
Other Non-Operating Expenses								

Adjusted Net Income(Loss)	(146,835)	(55,406)	(91,429)	(5,597)	151,015	17,696	133,319	249,327

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For the Three Months Ended October 31, 2015

	T	- MD	A 1			. •
Event Type	Actual	s/Days Budget	Attenda Actual	nce Budget	Total Even	Budget
Family Show	8	6	18,417	22,000	36,425	47,396
Sporting Event						
Concert	7	8	53,986	68,000	662,907	659,152
Team Home Games	4	4	19,515	24,000	44,284	61,964
Other	1		3,533		55,407	
GRAND TOTALS	20	18	95,451	114,000	799,024	768,512
As Percentage of Overall						
Family Show	40.00%	33.33%	19.29%	19.30%	4.56%	6.17%
Sporting Event	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Concert	35.00%	44.44%	56.56%	59.65%	82.96%	85.77%
Team Home Games	20.00%	22.22%	20.45%	21.05%	5.54%	8.06%
Other	5.00%	0.00%	3.70%	0.00%	6.93%	0.00%

Van Andel Arena Balance Sheet As of October 31, 2015

ASSETS

Current Assets Cash Account Receivable Prepaid Expenses	3,227,335 1,225,855 78,984	
Total Current Assets		\$4,532,174
Total Assets		\$4,532,174 =========
LIABILITIE	S AND EQUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits Total Current Liabilities	416,901 607,514 2,515,578 2,845,402	\$6,385,396
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(534,949) 269,029 (1,738,315) 151,014	
Total Equity		(\$1,853,221)
Total Liabilities and Equity		\$4,532,174

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of October 31, 2015

Current - Under 30 Days Food & Beverage Ticketing Merchandise Permanent Advertising DeVos Place Operating	108,141 363,292 265 628,758 (41,910) 125,731
Over 30 Days	41,578
Over 60 Days	
Over 90 Days	
Total Accounts Receivable	1,225,855

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2016

MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark ++ Excess	Arena Estimate 762,159 762,159	DeVos Place	Total Estimate 797,498 750,000 47,498	FY 2015 Actual 1,566,575 750,000 816,575
Incentive Fee Calculation (Only if abo	ve greater than	n zero)		
D. B	Arena Actual	DeVos Place Actual	Total Actual	Total Estimate
Base Fee	171,942	171,942	343,884	343,540
Incentive Fee				
Revenue	5,060,576	5,953,810	11,014,386	11,876,188
Benchmark Revenue	5,050,000	4,450,000	9,500,000	9,400,000
Revenue Excess Incentive Fee **	10,576 2,402	1,503,810 341,482	1,514,386 343,884	2,476,188 343,540
Total SMG Management Fee	174,344	513,424	687,768	687,080

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.

DEVOSPLACE

DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED OCTOBER 31, 2015

Distribution:

Grand Rapids – KentCounty Convention / Arena Authority Robert White Joe Romano Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2016

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	139	343	482	467	15
ATTENDANCE	124,432	388,068	512,500	482,600	29,900
DIRECT EVENT REVENUE	811,929	2,217,531	3,029,460	2,939,400	90,060
ANCILLARY REVENUE	703,510	1,866,390	2,569,900	2,639,860	(69,960)
TICKETING REBATES	114,464	207,986	322,450	302,450	20,000
TOTAL EVENT REVENUE	1,629,903	4,291,907	5,921,810	5,881,710	40,100
TOTAL OTHER REVENUE	15,848	16,152	32,000	32,000	-
TOTAL OPERATING REVENUE	1,645,751	4,308,059	5,953,810	5,913,710	40,100
INDIRECT EXPENSES					
EXECUTIVE	60,089	143,372	203,461	203,461	-
FINANCE	84,553	175,101	259,654	259,654	-
MARKETING	31,168	95,428	126,596	126,596	-
OPERATIONS	525,974	1,015,055	1,541,029	1,541,029	-
EVENT SERVICES	344,950	751,717	1,096,667	1,096,667	-
BOX OFFICE	41,021	50,911	91,932	91,932	-
SALES	125,861	276,187	402,048	402,048	-
OVERHEAD	717,549	1,479,535	2,197,084	2,197,084	-
TOTAL OPERATING EXP.	1,931,166	3,987,306	5,918,471	5,918,471	-
NET REVENUE ABOVE EXPENSES	(285,415)	320,753	35,339	(4,761)	40,100
INCENTIVE FEE		341,482	341,482	346,578	5,096
NET OPERATING REVENUE OVER	(285,415)	(20,729)	(306,143)	(351,339)	45,196
OPERATING EXPENSES					

Comments:

DeVos Place performed very well during the month of October and continues strong performance for the fiscal year as a whole. Facility is trending very consistent with budget and ahead of prior year overall.

General Manager

Kirlstan Diversor

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FISCAL YEAR ENDING JUNE 30, 2016

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	October Actual	October Budget	October FY 2015
Number of Events	54	55	55
Attendance	50,349	43,217	42,574
Direct Event Income	\$293,769	\$261,339	\$260,796
Ancillary Income	292,438	281,912	299,445
Other Event Income	52,153	22,412	40,822
Other Operating Income	6,558	2,666	6,103
Indirect Expenses	(589,888)	(493,206)	(561,631)
Net Income	\$55,030	\$75,123	\$45,535

YTD	YTD 2016 Actual	YTD 2016 Budget	YTD 2015 Prior Year
Number of Events	139	135	151
Attendance	124,432	111,697	107,558
Direct Event Income	\$811,929	\$757,299	\$683,037
Ancillary Income	703,510	838,203	693,095
Other Event Income	114,464	66,264	60,907
Other Operating Income	15,848	10,664	14,414
Indirect Expenses	(1,931,166)	(1,972,824)	(1,987,785)
Net Income	(\$285,415)	(\$300,394)	(\$536,332)

EVENT INCOME

Event income came in a little ahead of budget overall on the strength across all categories and not one or two events.

ANCILLARY INCOME

Ancillary income came in consistent with budget after lagging behind the first quarter of the fiscal year. This trend is expected to continue through the 2nd and 3rd quarters.

INDIRECT EXPENSES

Indirect expenses came in higher than budget for the month but remain consistent with year to date expectations and can be attributed to timing more than a trend.

DeVos Place Income Statement For the Four Months Ending October 31, 2015

	Current Month	Current Month	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
	Actual	Budget	variance	Filor Tear	Actual	Dudget	varianies	
Event Income								
Direct Event Income Rental Income	\$342,260	\$276,400	\$65,860	\$282,363	\$915,733	\$811,100	\$104,633	\$791,263
Service Revenue	217,686	229,507	(11,821)	238,987	708,281	549,523	158,758	526,051
Service Expenses	(266,177)	(244,568)	(21,609)	(260,554)	(812,085)	(603,324)	(208,761)	(634,277)
Total Direct Event Income	293,769	261,339 	32,430	260,796	811,929 	757,299 	54,630	683,037
Ancillary Income				0.400	50.700	44 025	8,787	27,878
F&B Concession	25,678	16,830	8,848	9,108	50,722 214,293	41,935 307,098	(92,805)	279,179
F&B Catering	77,728	108,937 772	(31,209) (532)	115,007 301	4,067	2,884	1,183	1,403
Novelty Sales	240 36,177	22,577	13,600	37,014	80,690	85,223	(4,533)	78,022
Booth Cleaning Telephone/Long Distance	113	22,577	113	0,,,,,	563	0	563	225
Electrical Services	63,370	47,032	16,338	63,318	121,904	157,284	(35,380)	125,748
Audio Visual	47,821	48,314	(493)	33,877	124,258	147,623	(23,365)	76,963
Internet Services	16,389	10,835	5,554	13,849	39,003	36,525	2,478	45,556
Equipment Rental	24,922	26,615	(1,693)	26,971	68,010	59,631	8,379 	58,121
Total Ancillary Income	292,438	281,912	10,526	299,445	703,510	838,203	(134,693)	693,095
Other Event Income	52,153	22,412	29,741	40,822	114,464	66,264	48,200	60,907
Ticket Rebates(Per Event)								60 007
Total Other Event Income	52,153 	22,412	29,741 	40,822	114,464	66,264	48,200	60,907
Total Event Income	638,360	565,663	72,697	601,063	1,629,903	1,661,766	(31,863)	1,437,039
Other Operating Income							4 000	E 204
Luxury Box Agreements	1,382	1,333	49	-	6,552	5,332	1,220	5,364 9,050
Other Income	5,176	1,333	3,843	4,762	9,296	5,332	3,964	
Total Other Operating Income	6,558	2,666	3,892 	6,103	15,848	10,664	5,184 	14,414
Adjusted Gross Income	644,918	568,329	76,589	607,166	1,645,751	1,672,430	(26,679)	1,451,453
Operating Expenses								
Salaries and Wages	319,169	269,834	49,335	368,607	983,949	1,079,336	(95,387)	932,133
Payroll Taxes and Benefits	90,114		4,876				(49,853)	287,158
Labor Allocations to Events	(146,364)	(154,688)	8,324 	(189,975)	(510,285)	(618,752)	108,467	(427,202)
Net Salaries and Benefits	262,919	200,384	62,535	271,452	764,763	801,536	(36,773)	792,089
		00.000	40.040	34,824	122,780	83,280	39,500	111,294
Contracted Services	39,132		18,312 336				(6,321)	106,171
General and Administrative	30,846		(5,839)		-		11,713	78,924
Operations	5,307 54,763		13,413		•		(5,009)	198,684
Repair and Maintenance	45,220		24,995				14,785	66,139
Operational Supplies Insurance	19,755		2,139			70,464	(6,875)	
Utilities	117,632		(18,851)			545,932	(51,247)	
SMG Management Fees	14,314		(358)		57,257	58,688	(1,431)	57,257
Total Operating Expenses	589,888	493,206	96,682	561,631	1,931,166	1,972,824	(41,658)	1,987,785
Net Income(Loss) From Operations	55,030	75,123	(20,093)	45,535	(285,415)	(300,394)	14,979	(536,332)
			=======					
Other Non-Operating Expenses		***************************************	***************************************					
Adjusted Net Income(Loss)	55,030	75,123	(20,093) 45,535	(285,415)	(300,394)	14,979	(536,332)
,		==========	==========	==========	:==========	=========	=========	

SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For the Four Months Ended October 31, 2015

	Events/Days		Attendar	nce	Total Event	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget		
Convention/Trade Shows	44	43	49,060	43,000	786,953	894,142		
Consumer/Gated Shows	9	9	19,680	16,875	128,930	85,131		
DeVos Performance Hall	29	26	33,345	28,472	273,404	262,866		
Banquets	7	7	3,450	4,550	55,745	71,239		
Meetings	37	37	10,032	12,950	323,972	253,228		
Other	13	13	8,865	5,850	60,898	95,160		
GRAND TOTALS	139	135	124,432	111,697	1,629,903	1,661,766		
As Percentage of Overall								
Convention/Trade Shows	31.65%	31.85%	39.43%	38.50%	48.28%	53.81%		
Consumer/Gated Shows	6.47%	6.67%	15.82%	15.11%	7.91%	5.12%		
Devos Performance Hall	20.86%	19.26%	26.80%	25.49%	16.77%	15.82%		
Ballroom Exclusive	5.04%	5.19%	2.77%	4.07%	3.42%	4.29%		
Meetings	26.62%	27.41%	8.06%	11.59%	19.88%	15.24%		
Other	9.35%	9.63%	7.12%	5.24%	3.74%	5.73%		

DeVos Place Balance Sheet As of October 31, 2015

ASSETS

Current Assets		
Cash	1,355,831	
Account Receivable Prepaid Expenses	912,899 84,394	
Flepaid Expelises		
Total Current Assets		\$2,353,124
Total Assets		\$2,353,124
	=====	
LIABILITIES AND EQUI	TV	
EIABILITIES AND EQUI	• •	
Current Liabilities		
Accounts Payable	81,724	
Accrued Expenses	479,431	
Deferred Income	82,449	
Advanced Ticket Sales & Deposits	1,231,517	
Total Current Liabilities		\$1,875,120
Other Liabilities		
Equity	(070.404)	
Funds Remitted to CAA	(276,431)	
Expenses Paid Direct by CAA	454,073 585,776	
Beginning Balance Equity Current Year Equity	(285,414)	
Current real Equity	(200,717)	
Total Equity		\$478,004
Total Liabilities and Equity		\$2,353,124



SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of October 31, 2015

Current - Under 30 Days	
Food & Beverage	108,637
Ticketing	232,623
Merchandise	1,694
Decorating	36,177
Audio/Visual	47,821
Van Andel Arena	41,910
Operating	264,706
Over 30 Days	89,381
Over 60 Days	89,950
Over 90 Days	
Total Accounts Receivable	912,899

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2016

MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark ++ Excess	Arena Estimate 762,159	DeVos Place Estimate 35,339	Total Estimate 797,498 750,000 47,498	FY 2015 Actual 1,566,575 750,000 816,575
	702,137	33,339	47,430	810,373
Incentive Fee Calculation (Only if above	ve greater than	ı zero)		
	Arena Actual	DeVos Place Actual	Total Actual	Total Estimate
Base Fee	171,942	171,942	343,884	343,540
Incentive Fee				
Revenue	5,060,576	5,953,810	11,014,386	11,876,188
Benchmark Revenue	5,050,000	4,450,000	9,500,000	9,400,000
Revenue Excess Incentive Fee **	10,576 2,402	1,503,810 341,482	1,514,386 343,884	2,476,188 343,540
Total SMG Management Fee	174,344	513,424	687,768	687,080

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.

GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

RESOLUTION ELECTING TO EXTEND THE TERM OF THE MANAGEMENT AGREEMENT WITH SMG FOR THE SECOND RENEWAL TERM, AUTHORIZING THE NOTIFICATION OF SMG OF SUCH ELECTION, AND APPROVING AND AUTHORIZING EXECUTION OF A SECOND AMENDMENT TO MANAGEMENT AGREEMENT WITH SMG EXTENDING ITS TERM FOR THE PERIOD OF THE SECOND RENEWAL TERM

Boardmember,	supported	by	Boardmember	,
moved the adoption of the following resolution	n:			

WHEREAS, the Grand Rapids – Kent County Convention/Arena Authority (the "CAA") and SMG have entered into a Management Agreement (the "Agreement"), and a First Addendum to Management Agreement (the "First Addendum" and collectively with the Agreement the "Management Agreement") both dated and effective July 1, 2011, related to the promotion, operation, maintenance, marketing and management of the Van Andel Arena and DeVos Place and the performance of the additional services as set forth in Attachment A to the First Addendum; and

WHEREAS, the Initial Term of the Management Agreement ended on June 30, 2014; and

WHEREAS, the CAA and SMG have entered into a First Amendment to Management Agreement dated as of November 15, 2013, extending the term of the Management Agreement, pursuant to Section 3.1(b) for two additional years ending June 30, 2016, the First Renewal Term; and

WHEREAS, Section 3.1(b) of the Agreement provides that the CAA Board of Directors (the "CAA Board"), in its sole discretion, may extend the term of the Management Agreement

for a Second Renewal Term, i.e. commencing July 1, 2016, and ending June 30, 2018, upon not less than 180 days' written notice to SMG prior to the end of the First Renewal Term; and

WHEREAS, the CAA desires to extend the term of the Management Agreement for the period of the Second Renewal Term and to direct that written notice of said election be given to SMG not less than 180 days prior to the end of the First Renewal Term; and

WHEREAS, the CAA further desires to approve and authorize the execution of a Second Amendment to Management Agreement (the "Second Amendment") extending the term of the Agreement for the period of the Second Renewal Term.

NOW, THEREFORE, BE IT RESOLVED:

- 1. That the CAA Board elects to extend the term of the Management Agreement, i.e. both the Agreement and the First Addendum, for the period of the Second Renewal Term, i.e. July 1, 2016, through June 30, 2018, pursuant to Section 3.1(b) of the Agreement.
- 2. That the Administrative Manager of the CAA is directed to provide written notice of such election not less than 180 days prior to June 30, 2016, in accordance with Sections 3.1(b) and 13.8 of the Agreement.
- 3. That the Second Amendment in the form presented at this meeting is approved with such modifications not materially adverse to the CAA approved as to content by the Chairperson of the CAA Board (the "Chairperson") or his designee and as to form by legal counsel and the Chairperson is authorized and directed to execute the approved Second Amendment for and on behalf of the CAA.
- 4. That all resolutions and parts of resolutions in conflict herewith shall be, and the same are hereby, rescinded to the extent of such conflict.

YEAS:	Boardmembers	
NAYS:	Boardmembers	
ABSTAIN:		
ABSENT:		
RESOLUTIO	ON DECLARED ADOP	PTED.
Dated: Dece	mber 4, 2015	
Dated. Dece	111001 4, 2013	Susan M. Waddell
		Administrative Manager/Recording Secretary
	(CERTIFICATION
of the Grand that the foreg regular meeti	Rapids-Kent County Cogoing is a true and compling held on December 4,	ed and acting Administrative Manager/Recording Secretary nvention/Arena Authority (the "CAA"), do hereby certify lete copy of a resolution adopted by the CAA Board at a 2015, and that public notice of said meeting was given, Act 267 of the Public Acts of Michigan of 1976, as
Dated: Decer	mber 4, 2015	
		Susan M. Waddell
		Administrative Manager/Recording Secretary

SECOND AMENDMENT TO MANAGEMENT AGREEMENT

THIS SECOND AMENDMENT TO MANAGEMENT AGREEMENT (the "Second Amendment") is dated as of December 4, 2015, between the GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY (the "CAA") and SMG.

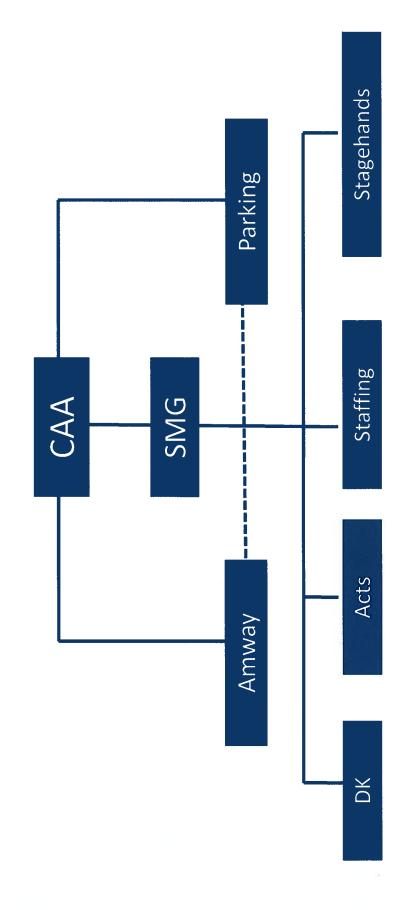
RECITALS

- A. The CAA and SMG have previously entered into (i) a Management Agreement (the "Management Agreement") and a First Addendum to Management Agreement (the "First Addendum") both dated and effective as of July 1, 2011, related to the promotion, operation, maintenance, marketing and management of the Van Andel Arena and DeVos Place and the performance of additional service as set forth in Attachment A to the First Addendum and (ii) a First Amendment to Management Agreement dated as of November 15, 2013, extending the term of the Management Agreement and First Addendum.
- B. The initial term of the Management Agreement and First Addendum ended June 30, 2014, and the First Amendment extended the term of the Management Agreement and First Addendum two additional years ending June 30, 2016, the First Renewal Term. The CAA pursuant to the provisions of Section 3.1(b) has elected to extend the term of the Management Agreement including the First Addendum for the period of the Second Renewal Term.
- C. The CAA and SMG have agreed to enter into this Second Amendment memorializing such extension.
- **NOW, THEREFORE,** in further consideration of the promises, covenants and agreements in the Management Agreement and First Addendum, the parties hereto, intending to be legally bound, hereby agree as follows:
- **Section 1. Extension of Term.** Pursuant to the provisions of Section 3.1(b) of the Management Agreement the term of the Management Agreement including the First Addendum is extended for the period of the Second Renewal Term, i.e. commencing on July 1, 2016 at 12:01 a.m. and ending at midnight on June 30, 2018, unless earlier terminated pursuant to the provisions of the Management Agreement.
- **Section 2. Ratification.** The Management Agreement including the First Addendum is, in all other respects, ratified and confirmed.
- IN WITNESS WHEREOF, this First Amendment has been executed by the parties hereto as of the day and year first written above.

GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

By:	
•	Steven R. Heacock
	Chairperson
SMG	
By:	
•	John F. Burns
	Chief Financial Officer

Nature of Contract



- DeVos Place®

- DeVos Performance Hall

- Van Andel Arena®

- Savor

SMG

Operations

- Facilities
- Marketing
- EXGR
- WMSC
- Finance

Finance

- \$350,000 Management Fee
- \$700 Base + Incentive Fee

Issues

- Issues with Using Outside Management?
- Is Private Management the Right Call?
- If yes, then ...
- Issues with SMG Corporate?
- Is SMG the Right Call?
- If yes, then ...
- Management/Performance of Buildings? Issues with Specific
- How is SMG Performing?
- Overall Opinion is Very Well
- Some items Identified Include ...

Considerations

- Walkways Skywalk Aesthetics
- 2. Cost/Accessibility, *i.e.*, Rental Cost, Service Cost, etc.
- Full Utilization of Space Are We Maximizing?
- Booking Policy Convention Center (Consumer Show vs. Convention/Trade Show Business)
- Performance Hall ... Comfort with Staff More than Policy
- Performance Hall Lines | Pricing | Concessions
- Bathrooms, Concessions, Box Office
- E.g., "Whitecaps" Standard

Considerations (cont.)

6. Aging of Van Andel Arena®

- Center-Hung Video (Most Other AHL Venues Have Now)
- Seats Will Need Replacing
- Wi-Fi Becoming Expected by Guests

7. TicketMaster

- Can Tenants Be More Involved in Review and Assessment of Contract?
- Shared Focus on Customer Experience
- Task Force to Review the Entire Experience from a Guest's Point of View

GR/KC CAA Proposed Finance Committee Dates Calendar 2016

Date/Month	Activity
2/5/16	2 nd Quarter Roll
5/6/16	3 rd Quarter Roll Preliminary Budget/Capital Plan – FY 1017
6/3/16	Adopt Budget – FY 2017
8/5/16	Preliminary Year-End Financials – FY 2016
11/4/16	1 st Quarter Roll
12/2/16	Fiscal Year Ended June 30, 2016 - Audit Opinion - Consolidated Financial Statements

GR/KC CAA Proposed Operations Committee Dates Calendar 2016

Date/Month	Activity
1/8/16	CIG Update
4/1/16	Preliminary FY 2017 Capital Plan 15-Year Capital Outlook
6/3/16	Joint Meeting – Adopt Budget – FY 2017
8/5/16	Open
10/7/16	Annual SMG Performance Review
12/2/16	Joint Meeting – Audit Report

Transient Moments: Foresight to the Present

A companion exhibit and photography competition Inspired by the work of and juried by Christine Flavin

On display on the skywalk in DeVos Place through December 28, 2015

Gallery is open 8:00 a.m. - 5 p.m. daily

Grand Caroling 6:00 PM to 7:00 PM on the steps outside of the Welsh Auditorium, on Lyon Street

Friday, December 4
West Michigan Gay Men's Chorus Friday, December 11 Grand Rapids Sweet Adelines Chorus Friday, December 18 Girls Choral Academy with the Grand Rapids Women's Chorus

December 2015

DATE	EVENT
TUES. DEC 1	2015 Michigan Farm Bureau Annual
	Convention
	2015 Annual Employee Meeting GFS
	PUBLIC SERVICE ANNOUNCEMENT WITH THE MENTAL HEALTH FOUNDATION OF WEST MI
WED DEGA	
WED. DEC 2	2015 Michigan Farm Bureau Annual Convention
	Gymnastics on the Grand 2015
	GRS Pops 3: Holiday Pops
	AM YOGA
THURS. DEC 3	2015 Michigan Farm Bureau Annual Convention
	The Law Offices of David L. Carrier P.C. Christmas Reception
	Hancock & Associates Reception
	Gymnastics on the Grand 2015
	GRS Pops 3: Holiday Pops
	EAST TO SEE THE SECOND
FRI. DEC 4 5:08pm Sunset Time	Gymnastics on the Grand 2015
	2015 Great Lakes Fruit, Vegetables & Farm Market Expo
	Grand Caroling
	AM YOGA
	GRS Pops 3: Holiday Pops
	60年展出建筑社会的6000000000000000000000000000000000000
SAT. DEC 5	Gymnastics on the Grand 2015
	2015 Great Lakes Fruit, Vegetables & Farm Market Expo
	GRS HOLIDAY SPECTACULAR

	GRS Pops 3: Holiday Pops
SUN. DEC 6	2015 Great Lakes Fruit, Vegetables & Farm Market Expo Gymnastics on the Grand 2015
-	GRS Pops 3: Holiday Pops
	Etc. C. March 1977 Paragraph (Co.)
MON. DEC 7	2015 Great Lakes Fruit, Vegetables & Farm Market Expo AM YOGA
	Grand Rapids Ballet Co. The Nutcracker
TUES. DEC 8	2015 Great Lakes Fruit, Vegetables & Farm Market Expo
	Grand Rapids Ballet Co. The Nutcracker
WED. DEC 9	2015 Great Lakes Fruit, Vegetables & Farm Market Expo
	2015 Annual Employee Meeting GFS
•	AM YOGA
	Grand Rapids Ballet Co. The Nutcracker
THURS. DEC 10	2015 Great Lakes Fruit, Vegetables & Farm Market Expo
	2015 Annual Employee Meeting GFS
····	Grand Rapids Ballet Co. The Nutcracker
FRI. DEC 11	2015 Great Lakes Fruit, Vegetables & Farm Market Expo 2015 Annual Employee Meeting GFS
<u>.</u>	Grand Caroling
	AM YOGA
	Grand Rapids Ballet Co. The Nutcracker
San India (India)	
SAT. DEC 12	2015 Annual Employee Meeting GFS
	Grand Rapids Ballet Co. The Nutcracker
SUN. DEC 13	2015 Annual Employee Meeting GFS
	Grand Rapids Ballet Co. The Nutcracker
	CLARA'S NUTCRACKER PARTY
	\$65 PER PERSON
	TICKETS CAN BE PURCHASED THROUGH THE BALLET BOX OFFICE (616) 454-4771 OR TICKETMASTER.COM
MON. DEC 14	HOLLAND HOME CHRISTMAS DINNER
	2015 Annual Employee Meeting GFS
Name was also example.	Grand Rapids Ballet Co. The Nutcracker
THE DEC 15	
TUES. DEC 15	Amway Malaysia Photo op 40 per busload; 150 total
	AMWAY HOTEL COLLECTION HOLIDAY CELEBRATION

	Grand Rapids Ballet Co. The Nutcracker
WED. DEC 16	RETIREMENT OPEN HOUSE
	AMWAY HOTEL COLLECTION HOLIDAY CELEBRATION
	Amway Malaysia
	Photo op 40 per busload; 150 total
	Grand Rapids Ballet Co. The Nutcracker
THURS. DEC 17	West escalator
	CARPET INSTALLATION
	Grand Rapids Ballet Co. The Nutcracker
FRI. DEC 18	West escalator
	Grand Caroling
	CARPET INSTALLATION
	Grand Rapids Ballet Co. The Nutcracker
SAT. DEC 19	Grand Rapids Ballet Co. The Nutcracker
SUN. DEC 20	Grand Rapids Ballet Co. The Nutcracker
MON. DEC 21	West escalator
2	CARPET INSTALLATION
	Grand Rapids Ballet Co. The Nutcracker
- Francisco	A CLASSIC ROCK CHRISTMAS W/THE DECEMBER PEOPLE
TUES. DEC 22	West escalator
	CARPET INSTALLATION
	FIFTH THIRD CIRQUE DE NOËL
WED, DEC 23	West escalator
WED. DEC 23	West escalator CARPET INSTALLATION
WED. DEC 23	CARPET INSTALLATION
WED. DEC 23	
	CARPET INSTALLATION
WED. DEC 23 THURS. DEC 24	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL
	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator
	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION
THURS. DEC 24	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION AGPH
	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION
THURS. DEC 24 FRI. DEC 25	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION AGPH AGPH
THURS. DEC 24	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION AGPH
FRI. DEC 25 SAT. DEC 26	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION AGPH AGPH
THURS. DEC 24 FRI. DEC 25	CARPET INSTALLATION FIFTH THIRD CIRQUE DE NOËL West escalator CARPET INSTALLATION AGPH AGPH

MON. DEC 28	CARPET INSTALLATION			
	AGPH			
	SHEN YUN			
TUES. DEC 29	GRAND RAPIDS ORIGINAL SWING SOCIETY			
	CARPET INSTALLATION			
	SHEN YUN			
WED. DEC 30	CARPET INSTALLATION			
	SHEN YUN			
THU, DEC 31				

VAN ANDEL ARENA® WEEKLY (Revised)

DATE '15	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Mon, Nov 30	Available			1100111		ronorion
Tue, Dec 1	Sesame Street Live	KP	KATHY	Arena	8:00 AM	Load-in
					5:30 PM	Doors
					6:30P-7:10P	Performance #1 - 1st half
		İ			7:10P-7:25P	Intermission
		<u> </u>			7:25P-8P	Performance #1 – 2 nd half
Wed, Dec 2	Sesame Street Live	KP	LYNNE	Arena	9:30 AM	Doors
					10:30A-11:10A	Performance #2 – 1 st half
					11:10A-11:25A 11:25A-12P	Intermission Performance #2 – 2 nd half
					5:30 PM	Doors
					6:30P-7:10P	Performance #3 – 1 st half
					7:10P-7:25P	Intermission
					7:25P-8P	Performance #3 – 2 nd half
					8:00 PM	Load-out call
Thur, Dec 3	Available	1				
Fri, Dec 4	Convention/Arena Authority	SH	TODD	Banquet All	7:30A-9:30A	Board meeting
	Griffins vs Chicago	KP		Arena	10A-12:30P	Team practice
	Ç				6:00 PM	Doors
					7P-9:30P	Hockey game
				Banquet C	9:30P-10:30P	Post-game meal
	Grand Haven Cheer]		Crease Club	5:30P-8:30P	Staging area
	Lakeisha Dulin	SH		Banquet B	5:30P-7P	Banquet
	HB Fuller	1		Banquet C	5P-7P	Banquet
	Funtech	KN		Banquet D	5:30P-7P	Banquet
	Chicago Wolves			Banquet D	9:30P-10:30P	Post-game meal
	Minor Supply		1	West Nest	6P-9:30P	Banquet
	All Phase Electric			East Nest	6P-9:30P	Banquet
	Baker-Holtz	1		MOS Corner Office	6P-9:30P	Banquet
	Star Tickets	1		Suite 101A	6P-9:30P	Banquet
ĺ	Mike Ball	1		Suite 101B	6P-9:30P	Banquet
	Funtech	1		Griffs West Den 126	6P-9:30P	Banquet
	Carson City Schools	1		Griffs North Den 126	6P-9:30P	Banquet
	Temper, Inc.	1		Griff's East Den 104B	6P-9:30P	Banquet
Sat, Dec 5	Griffins vs Lake Erie	KP	KATHY	Arena	10A-12:30P	Team practice
					1:00 PM	Doors
		1			1:30P-2:30P	High school hockey game
					6:00 PM	Doors
					7P-9:30P	Hockey game
				D . D	9:30P-10:10P	Post-game autographs
	Timmen Transport	CIT	{	Banquet D	8A-9A	Pre-practice meal
	Timpson Transport	SH KN		Banquet B/C	5P-7P	Banquet
	MayDay Avionics			Banquet D	5:30P-7P	Banquet
	Sigma Kappa			Amway Section A	6P-10:10P	Banquet
	KDP Retirement Plan Services			West/East Nests	6P-10:10P	Banquet
	MayDay Avionics			MOS Corner Office	6P-10:10P	Banquet
Cum Day (Fox Motors	1/2	OUDYS	Suite 101A/B	6P-10:10P	Banquet
Sun, Dec 6	Trans-Siberian Orchestra	KP	CHRIS	Arena	3:00 PM	Performance
		CIT		The Internalization	7:30 PM	Performance
Mon Des 7	Avoilable	SH		The Intermission	1P-7:30P	Patron dining
Mon, Dec 7	Available	CIT		The Internation	C-20D 11D	Obstance
Tue, Dec 8	Kent Co. Board of Commissioners	SH	L	The Intermission	6:30P-11P	Christmas party

Wed, Dec 9	Griffins vs Milwaukee	KP	EDDIE	Arena	10A-12:30P	Team practice
,			9755		6:00 PM	Doors
					7P-9:30P	Hockey game
	ExaGrid	SH	1	Banquet B	5P-7P	Banquet
	G.R.A.P.E.	1		Banquet C	5:30P-7P	Banquet
	Jeff Randall	1		Banquet D	2P-6P	Banquet
	Milwaukee Admirals	1		Banquet D	9:30P-10:30P	Post-game meal
	Advanced Finishing Technologies	KN	1	West Nest	6P-9:30P	Banquet
	Railside Golf	1		East Nest	6P-9:30P	Banquet
	Michigan Office Solutions	1		MOS Corner Office	6P-9:30P	Banquet
	Earthlink	1		Crease Club	6P-9:30P	Banquet
	Custer	+		Suite 101A	6P-9:30P	Banquet
	Jeff Randall	-		Suite 101A Suite 101B	6P-9:30P	
Thur Dog 10	<u></u>	1.		Suite 101B	0P-9:30P	Banquet
Thur, Dec 10		VD.	CHRIC	A	7.00 D) (D. of company
Fri, Dec 11	Zac Brown Band	KP	CHRIS	Arena	7:00 PM	Performance
0.10	Gun Lake Casino	SH		Gun Lake Lounge	6P-11P	VIP event
Sat, Dec 12	Grand Valley State University	KP	JIM	Arena	9:30 AM	Commencement ceremony
Sun, Dec 13	Available	1				
Mon, Dec 14	Available	\bot				
Tue, Dec 15	Available					
Wed, Dec 16	Available					
Thur, Dec 17						
Fri, Dec 18	Griffins vs Texas	KP	KATHY	Arena	10A-12:30P	Team practice
					6:00 PM	Doors
					7P-9:30P	Hockey game
	Gerref Industries	SH	_	Banquet C	5:30P-7P	Banquet
	Informs	KN		West Nest	6P-9:30P	Banquet
	All Phase Electric			East Nest	6P-9:30P	Banquet
	Stallard Asphalt			MOS Corner Office	6P-9:30P	Banquet
	Ashley Lintz			Crease Club	6P-9:30P	Banquet
	Clarion Technologies	7		Suite 101A/B	6P-9:30P	Banquet
Sat, Dec 19	Griffins vs Texas	KP	EDDIE	Arena	10A-12:30P	Team practice
					6:00 PM	Doors
					7P-9:30P	Hockey game
	Morrison Industrial	SH		Banquet C	5:30P-7P	Banquet
	Sherri French	1		Banquet D	5:30P-7P	Banquet
	Andrew Behler	KN		West Nest	6P-9:30P	Banquet
	All Phase Electric	1		East Nest	6P-9:30P	Banquet
	Perrigo	1	1	MOS Corner Office	6P-9:30P	Banquet
	West Michigan Family Health	1		Crease Club	6P-9:30P	Banquet
	Flagstar Bank	1		Suite 101A	6P-9:30P	Banquet
	Allison Hedstrom	1		Suite 101B	6P-9:30P	Banquet
	Pat Cronin	1		Griffs West Den 126	6P-9:30P	Banquet
Sun, Dec 20	Available				01 7.501	Zunquet
Mon, Dec 21	Available	+	 			
Tue, Dec 22	Available	+				
Wed, Dec 23	Available	+				<u> </u>
Thur, Dec 24	Available	+-	+		1.	
Thur, Dec 24	i i i i i i i i i i i i i i i i i i i					
	SMG Holiday	:				
Fri, Dec 25						
	SMG Holiday					
Sat, Dec 26	Available					
Sun, Dec 27	Available					
7. ·		_				<u> </u>