

## **Board of Directors**

Wednesday, January 28, 2009 8:00 a.m. – 9:30 a.m. Kent County Commission Chambers 300 Monroe, NW – Grand Rapids, MI

## AGENDA

| Convention<br>Arena  | I.    | Call to Order   |  |
|--|-------|---|--|
| Authority  | II.   | <b>Reappointment of Board Members</b>   |  |
| Steven Heacock,<br>Chairman  | III.  | Approval of December 10, 2008, Minutes  | Action   |
| Birgit Klohs<br>Clif Charles<br>Gary McInerney<br>George Heartwell<br>Joseph Tomaselli<br>Lew Chamberlin | IV    | Committee Reports         A.       Operations Committee         i.       CVB Report         B.       Finance Committee         i.       SMG November & December 2008 Financial         Statements - DeVos Place® and Van Andel Arena®         ii.       CAA November & December 2008 Financial Statements | Information<br>Information<br>Action<br>Action |
|  | v.    | Diversity Initiative Update – Clif Charles  | Action   |
|  | VI.   | SMG Report and Facilities Calendars   | Information                                    |
|  | VII.  | Public Comment  |  |
|  | VIII. | Next Meeting Date: Wednesday, February 25, 2009   |  |

IX. Adjournment

.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197



DeVos Place® 303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590



## MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Wednesday, December 10, 2008

#### I. <u>Call to Order</u>

Steven R. Heacock, Chairperson, called the meeting to order at 8:20 a.m. Secretary/Treasurer Birgit Klohs recorded the meeting minutes.

#### Attendance

Members Present:

Steve Heacock, Chairperson Clif Charles Birgit Klohs Joseph Tomaselli

Members Absent:

George Heartwell Gary McInerney

Lew Chamberlin

Staff/Others:

Henri Boucher David Czurak Lynne Ike Kurt Kimball Chris Knape Janet Korn Cathleen MacDonald Chris Machuta **Rich MacKeigan** Greg Sundstrom Eddie Tadlock Susan Waddell Jana Wallace Jim Watt Rod Weeber Richard Wendt **Robert White** 

ShowSpan Grand Rapids Business Journal SMG City of Grand Rapids The Grand Rapids Press **CVB** ShowSpan SMG **SMG** City of Grand Rapids **SMG** CAA **City of Grand Rapids** SMG **SMG Dickinson Wright** Kent County

#### II. Minutes of Prior Meeting

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the Minutes of the October 22, 2008, meeting of the Grand Rapids-Kent County Convention/Arena Authority. The motion carried unanimously.

#### III. Wine & Food Festival Report

Henri Boucher and Rich MacKeigan provided reports on the first-ever Grand Rapids International Wine & Food Festival held November 21-23 in the DeVos Place® Steelcase Ballrooms. Nearly four years in the making, the Festival was co-produced by the CAA and ShowSpan Inc. Planners had hoped the

Festival would draw 6,000-8,000 attendees, and attendance figures reached the top end of that range. The three-day event featured 600 wines, beers, and spirits from more than 100 wineries, breweries, and distilleries. The Festival also offered a full menu of workshops and seminars, featured restaurants, food pairings, and retailers who offered culinary-based goods and services. As they were leaving the event, Festival patrons were asked to take an on-line survey. Results of the survey revealed that 43% were between the ages of 21 and 44, with 25% 34 years old and younger. Sixty percent reported having earned a college degree, 35% were single, 85% owned homes, and 84% had toured wineries. Mr. Boucher stated that the Festival achieved its goal of attracting emerging wine enthusiasts.

Mr. MacKeigan reported that CAA and ShowSpan will split a loss of \$25,000, but that was to be expected in the first year. Mr. Boucher stated the real loss was about \$9,000 because \$16,000 worth of items that were purchased can be reused for future festivals. Next year's event will be held November 12-14 and will open on Thursday and close Saturday. Mr. MacKeigan stated that, given the success of the first year, he anticipates an increase in attendance and profitable second year. Mr. MacKeigan acknowledged the support of Ferris State University, which supplied the bulk of the volunteer servers. Exhibitors were so impressed with the work of the students that two of them were offered internships. Mr. MacKeigan commended SMG Finance Director Chris Machuta and his team, along with the box office, for their work.

### IV. Committee Reports

#### a. <u>Operations Committee</u>

Mr. Tomaselli presented the Operations Committee report.

- Lynne Ike shared with the Committee an update on the marketing department's community outreach efforts as they relate to the upcoming Walking with Dinosaurs show. SMG has donated 185 tickets for students to attend the show with their respective school principals. WLAV and the Student Advancement Program are holding an essay contest for 5<sup>th</sup> graders. The winners receive tickets and a book authored by Paleo Joe. The book is donated to the schools' libraries in the students' names. The Grand Rapids Public Library and the Kent District Library will be distributing 35,000 bookmarks.
- Progressive AE is working on design plans and budgets for DeVos Place® artwork installation. These documents should be ready for the January 2009 meeting. The design plans will address themes and concepts but will not recommend specific artists. The Christmas tree in front of the Arena was donated by New Life Arboricultural Services.
- Kathy Bart is the new sales director at DeVos Place® and Kristy Roszkowski, a former event coordinator and sales assistant, has been promoted to sales manager.

Janet Korn reported that the CVB hosted seven site inspections last month, and two clients confirmed on the spot. Ms. Korn presented a sales video targeted to planners and exhibitors for the RCMA conference and distributed a packet with a series of four mailings sent to the RCMA members. The CVB hosted a Gather by the River Reunion which featured Harry Schmidt, Vice President of the RCMA Board of Directors. Mr. Schmidt spoke to the economic on a city hosting an RCMA conference. For example, Tampa had \$81 million in business as a result of hosting an RCMA conference, while Pittsburgh realized \$87 million and St. Louis \$17 million in the first 12 months. Last week, GVSU student volunteers made 1,100 phone calls to meeting planners across the country. The CVB created a streaming video invitation that was e-mailed to RCMA members and so far almost 1,000 meeting planners are registered.

#### b. <u>Finance Committee</u>.

i.

SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Mr. Charles, supported by Ms. Klohs, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended October 31, 2008. After review and discussion, the motion carried unanimously.

ii. CAA Financial Statements

Motion: Mr. Charles, supported by Ms. Klohs, moved to approve the CAA Financial Statements for the period ended October 31, 2008. After review and discussion, the motion carried unanimously.

iii. CAA Audited Financial Statements for Years Ended June 30, 2008 and 2007

Mr. White presented the audit that was conducted by BDO Seidman LLP. BDO issued an unqualified opinion. BDO made tests of management's accounting estimates and deemed them to be appropriate. The CAA's significant accounting practices, estimates, and financial statement disclosures were determined to be in accordance with generally accepted accounting principles. BDO did not issue a letter of recommendations to management regarding internal controls. Mr. White stated that the unrestricted net assets grew by over \$1.5 million in 2008 and that operating income increased by approximately \$58,000. Mr. White explained that the "capital contributions transfers out" figure refers to capital improvements paid by the CAA with title transferred to the City-County Building Authority until the bonds are paid off. Mr. White stated that he and CAA accountant Cheri McConomy would be preparing a consolidated financial statement for the February 2009 meeting.

Motion: Mr. Charles, supported by Ms. Klohs, moved to accept the Financial Statements and Supplementary Information for Years Ended June 30, 2008 and 2007, prepared by BDO Seidman, LLP. The motion carried unanimously.

Mr. White presented a summary of the CAA's financial position that included a summary of revenues, expenses, and changes in net assets for fiscal year 2007, comparable status at intervals for fiscal year 2008, and the current status of the FY 2009 budget. Although investment income continues to decline, Mr. White concluded that the CAA should be able to maintain its net assets (unrestricted) balance at an amount adequate to cover anticipated capital expenses in coming years.

V. Resolution to Extend the term of the Management Agreement with SMG for the Renewal Term to Commence on July 1, 2009, and end on June 30, 2011

This item was added to the agenda by Chair Heacock. Attorney Richard Wendt distributed and reviewed a resolution that would extend the SMG Management agreement for the Renewal Term to commence on July 1, 2009, and end at midnight on June 30, 2011. The resolution also provides for the CAA Board Chairperson to provide written notice to SMG on or before December 31, 2008, contingent upon clarification of the insurance and indemnification provisions of the Management Agreement.

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the following resolution:

WHEREAS, the Grand Rapids-Kent County Convention/Arena Authority (the "CAA") operates the DeVos Place® convention center consisting of the Steelcase Ballroom, DeVos Performance Hall, exhibit space, and other meeting rooms and conference areas (the "Place") and Van Andel Arena® (the "Arena"); and

WHEREAS, SMG, a Pennsylvania general partnership, engaged in the business of providing management services, including operations and marketing services, for public assembly facilities, has provided such services to both the Place (including its predecessor the Grand Center) and the Arena since 1996; and

WHEREAS, the CAA has previously entered into a Management Agreement dated as of July 1, 2006, as amended by a First Amendment to Management Agreement dated as of July 1, 2006 (collectively the "Management Agreement"), with SMG to provide management services for the Place and the Arena, which Management Agreement terminates on June 30, 2009, unless the CAA elects to extend its term for the Renewal Term to commence on July 1, 2009, and end at midnight on June 30, 2011; and

**WHEREAS**, the CAA desires to extend the term of the existing Management Agreement for the Renewal Term as provided in Article III, Section 3.1(b) thereof and in this resolution.

#### **RESOLVED:**

1. That the term of the Management Agreement is extended for the Renewal Term commencing July 1, 2009 and ending at midnight on June 30, 2011, unless earlier terminated as provided in the Management Agreement, upon the CAA Board Chairperson providing written notice to SMG on or before December 31, 2008, that there has been clarification of the insurance and indemnification provisions of the Management Agreement to the satisfaction of the CAA legal counsel and the CAA Board Chairperson.

2. That all resolutions or parts of resolutions in conflict herewith shall be, and the same are hereby, rescinded to the extent of such conflict.

After review and discussion, the motion carried unanimously.

VI. <u>SMG Report and Facilities Calendar</u>

Mr. MacKeigan presented a summary of the upcoming events that will be held at DeVos Place® and the Van Andel Arena®.

VII. Public Comment

None.

#### VIII. <u>Next Meeting Date</u>

The date for next CAA Board meeting is Wednesday, January 28, 2009, in the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW.

#### IX. Adjournment

There being no other business, the meeting adjourned at 9:25 a.m.

## X. Backstage Tour

Immediately following the business meeting, Board members enjoyed a backstage tour of the Walking with Dinosaurs show.

Birgit M. Klohs, Recording Secretary

Item IV.B.i.

# DEVOSPLACE

# **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED DECEMBER 31, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



An SMG Managed Facility

#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2009

|                            | YTD Actual | Roll      | TOTAL<br>FYE | BUDGET<br>FYE | VARIANCE  |
|----------------------------|------------|-----------|--------------|---------------|-----------|
| NO. EVENTS                 | 273        | 279       | 552          | 569           | (17)      |
| ATTENDANCE                 | 195,239    | 397,350   | 592,589      | 668,975       | (76,386)  |
| DIRECT EVENT REVENUE       | 865,417    | 1,633,725 | 2,499,142    | 2,640,634     | (141,492) |
| ANCILLARY REVENUE          | 860,321    | 1,369,886 | 2,230,207    | 2,386,332     | (156,125) |
| TOTAL EVENT REVENUE        | 1,725,738  | 3,003,611 | 4,729,349    | 5,026,966     | (297,617) |
| TOTAL OTHER REVENUE        | 92,451     | 101,730   | 194,181      | 210,500       | (16,319)  |
| TOTAL OPERATING REVENUE    | 1,818,189  | 3,105,341 | 4,923,530    | 5,237,466     | (313,936) |
| INDIRECT EXPENSES          |            |           |              |               |           |
| EXECUTIVE                  | 70,741     | 84,889    | 155,630      | 175,762       | 20,132    |
| FINANCE                    | 108,325    | 109,457   | 217,782      | 222,301       | 4,519     |
| MARKETING                  | 31,599     | 43,410    | 75,009       | 105,811       | 30,802    |
| OPERATIONS                 | 668,834    | 802,247   | 1,471,081    | 1,468,414     | (2,667)   |
| EVENT SERVICES             | 484,459    | 502,642   | 987,101      | 965,170       | (21,931)  |
| BOX OFFICE                 | 38,077     | 47,165    | 85,242       | 77,626        | (7,616)   |
| SALES                      | 140,260    | 185,802   | 326,062      | 347,026       | 20,964    |
| OVERHEAD                   | 908,271    | 1,267,058 | 2,175,329    | 2,254,332     | 79,003    |
| TOTAL OPERATING EXP.       | 2,450,566  | 3,042,670 | 5,493,236    | 5,616,442     | 123,206   |
| NET REVENUE ABOVE EXPENSES | (632,377)  | 62,671    | (569,706)    | (378,976)     | (190,730) |
| INCENTIVE FEE              |            | 158,672   | 158,672      | 157,899       | 773       |
| NET OPERATING REVENUE OVER | (632,377)  | (96,001)  | (728,378)    | (536,875)     | (191,503) |
| OPERATING EXPENSES         | 8          |           | . 0          | -             |           |

#### Comments:

December concludes the first half of the fiscal year with the bottomline performance consistent with budget overall. The trend of ancillary income falling short of budget looks to continue throughout the fiscal year, and while all expense categories are being looked at, it is not anticipated that the savings in indirect expenses will offset the shortfall in overall revenue.

#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED DECEMBER 31, 2008

The following schedule summarizes operating results for the current month ending December 31, 2008 and the YTD ending June 30, 2009, compared to budget and to the prior year:

| MONTH               | December<br>Actual | December<br>Budget | December<br>FY 2008 |
|---------------------|--------------------|--------------------|---------------------|
| Number of Events    | 35                 | 42                 | 41                  |
| Attendance          | 44,132             | 39,625             | 51,155              |
| Direct Event Income | \$179,549          | \$165,689          | \$186,012           |
| Ancillary Income    | 175,163            | 200,092            | 150,301             |
| Other Income        | 17,305             | 17,542             | 27,184              |
| Indirect Expenses   | (445,731)          | (512,199)          | (462,603)           |
| Net Income          | (\$73,714)         | (\$128,876)        | (\$99,106)          |

| YTD                 | YTD 2009<br>Actual | YTD 2009<br>Budget | YTD 2008<br>Prior Year |
|---------------------|--------------------|--------------------|------------------------|
| Number of Events    | 273                | 278                | 286                    |
| Attendance          | 195,239            | 258,425            | 242,877                |
| Direct Event Income | \$865,417          | \$932,718          | \$1,069,338            |
| Ancillary Income    | 860,321            | 1,048,727          | 1,046,211              |
| Other Income        | 92,451             | 105,250            | 97,164                 |
| Indirect Expenses   | (2,450,566)        | (2,677,252)        | (2,491,385)            |
| Net Income          | (\$632,377)        | (\$590,557)        | (\$278,672)            |

#### EVENT INCOME

Event income came in ahead of budget for the month.

#### **ANCILLARY INCOME**

Ancillary income fell below budget yet again as has been the trend for the fiscal year as a whole.

#### **INDIRECT EXPENSES**

Indirect expenses came in under budget for the month. Most of the savings was due to a savings in utilities which is more of a result of a change in how steam is being billed than actual usage. A portion of the bill is being straight lined over the course of the year instead of the past when always based on usage. This will result in higher steam bills during summer months.

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## <u>DeVos Place</u> <u>Income Statement</u> <u>For the Six Months Ending December 31, 2008</u>

|  | Current Month C<br>Actual | Current Month<br>Budget | Variance          | Current Month<br>Prior Year | Year to Date<br>Actual | Year to Date<br>Budget | Variance              | Year to Date<br>Prior Year |
|--|---------------------------|-------------------------|-------------------|-----------------------------|------------------------|------------------------|-----------------------|----------------------------|
|  |                           |                         |                   |                             |                        |                        |                       |                            |
| Event Income                                   |                           | 2                       |                   |                             |                        |                        |                       |                            |
| Direct Event Income                            |                           |                         |                   |                             |                        |                        |                       |                            |
| Rental Income                                  | \$182,175                 | \$189,875               | (\$7,700)         | \$191,380                   | \$929,934              | \$1,055,400            | (\$125,466)           | \$1,187,18                 |
| Service Revenue                                | 245,184                   | 21,850                  | 223,334           | 244,506                     | 955,084                | 128,100                | 826,984               | 990,17                     |
| Service Expenses                               | (247,810)                 | (46,036)                | (201,774)         | (249,874)                   | (1,019,601)            | (250,782)              | (768,819)             | (1,108,019                 |
| Total Direct Event Income                      | 179,549                   | 165,689                 | 13,860            | 186,012                     | 865,417                | 932,718                | (67,301)              | 1,069,33                   |
| A  |                           |                         |                   |                             |                        |                        |                       |                            |
| Ancillary Income<br>F&B Concession             | 7 147                     | 4 054                   | 2 102             | 7 074                       | 26 046                 | 41.009                 | (15.052)              | 20.94                      |
| F&B Catering                                   | 7,147<br>67,632           | 4,954<br>95,607         | 2,193<br>(27,975) | 7,271<br>58,856             | 26,046<br>348,928      | 41,098<br>454,192      | (15,052)<br>(105,264) | 39,84<br>391,68            |
| Novelty Sales                                  | 07,032                    | 1,519                   |                   |                             | 3,945                  | 454,192                |                       | 5,55                       |
| Booth Cleaning                                 | 14,575                    | 28,405                  | (1,519)           | 1,434<br>12,942             | 63,364                 | 0,445<br>157,884       | (4,500)               | 113,78                     |
| -  |                           | 20,405                  | (13,830)          |                             | -                      | -                      | (94,520)              | 113,70                     |
| Telephone/Long Distance<br>Electrical Services | 2,186                     |                         | 1,886             | 0                           | 9,308                  | 1,800                  | 7,508                 | 224,30                     |
|  | 47,560                    | 33,230                  | 14,330            | 42,184                      | 182,466                | 184,806                | (2,340)               | •                          |
| Audio Visual                                   | 14,948                    | 23,732                  | (8,784)           | 5,921                       | 152,587                | 131,881                | 20,706                | 165,80                     |
| Internet Services<br>Equipment Rental          | 863<br>20,252             | 0<br>12,345             | 863<br>7,907      | 2,050<br>19,643             | 1,006<br>72,671        | 0<br>68,621            | 1,006<br>4,050        | 21,95<br>83,28             |
|  |                           |                         |                   |                             |                        |                        |                       |                            |
| otal Ancillary Income                          | 175,163<br>               | 200,092                 | (24,929)          | 150,301                     | 860,321                | 1,048,727              | (188,406)             | 1,046,21                   |
| Other Event Income                             |                           |                         |                   |                             |                        |                        |                       |                            |
| Ticket Rebates(Per Event)                      | 14,507                    | 12,083                  | 2,424             | 22,956                      | 71,833                 | 72,500                 | (667)                 | 67,36                      |
| otal Other Event Income                        | 14,507                    | 12,083                  | 2,424             | 22,956                      | 71,833                 | 72,500                 | (667)                 | 67,36                      |
| otal Event Income                              | 369,219                   | 377,864                 | (8,645)           | 359,269                     | 1,797,571              | 2,053,945              | (256,374)             | 2,182,90                   |
|  |                           |                         |                   |                             |                        |                        |                       |                            |
| Other Operating Income                         |                           |                         |                   |                             |                        |                        |                       | 283                        |
| Luxury Box Agreements                          | 2,600                     | 3,167                   | (567)             | 2,998                       | 15,600                 | 19,000                 | (3,400)               | 18,00                      |
| Other Income                                   | 198                       | 2,292                   | (2,094)           | 1,230                       | 5,018                  | 13,750                 | (8,732)               | 11,80                      |
| otal Other Operating Income                    | 2,798                     | 5,459                   | (2,661)           | 4,228                       | 20,618                 | 32,750                 | (12,132)              | 29,80                      |
| Adjusted Gross Income                          | 372,017                   | 383,323                 | (11,306)          | 363,497                     | 1,818,189              | 2,086,695              | (268,506)             | 2,212,71                   |
| с.<br>   |                           |                         |                   |                             |                        |                        |                       |                            |
| perating Expenses                              | 074 400                   | 000 000                 | 54 004            | 004 005                     | 4 9 49 5 45            | 4 000 045              | 0.000                 | 4 000 04                   |
| Salaries and Wages                             | 274,439                   | 223,208                 | 51,231            | 261,065                     | 1,348,545              | 1,339,245              | 9,300                 | 1,298,24                   |
| Payroll Taxes and Benefits                     | 86,907                    | 57,600                  | 29,307            | 80,048                      | 386,201                | 345,602                | 40,599                | 387,3                      |
| Labor Allocations to Events                    | (195,631)                 | (115,821)               | (79,810)          | (195,166)                   | (801,154)              | (694,927)              | (106,227)             | (819,40                    |
| let Salaries and Benefits                      | 165,715                   | 164,987                 | 728               | 145,947                     | 933,592                | 989,920                | (56,328)              | 866,16                     |
| Contracted Services                            | 31,663                    | 21,200                  | 10,463            | 25,021                      | 173,488                | 127,200                | 46,288                | 161,87                     |
| General and Administrative                     |                           |                         |                   | -                           |                        |                        |                       |                            |
|  | 29,336                    | 27,100                  | 2,236             | 22,898                      | 175,998                | 164,100                | 11,898                | 127,40                     |
| Operations<br>Repair and Maintenance           | 1,902                     | 4,500                   | (2,598)           | 4,850                       | 43,353                 | 66,495<br>251 646      | (23,142)              | 61,24<br>289.23            |
|  | 44,727                    | 41,941                  | 2,786             | 50,212                      | 262,851                | 251,646                | 11,205                | 289,23                     |
| Operational Supplies                           | 8,886                     | 26,333                  | (17,447)          | 9,326                       | 81,277                 | 158,000                | (76,723)              | 90,43                      |
| Insurance                                      | 17,229                    | 16,480                  | 749               | 18,089                      | 91,445                 | 104,741                | (13,296)              | 97,4                       |
| Utilities<br>SMG Management Fees               | 133,050<br>13,223         | 196,500<br>13,158       | (63,450)<br>65    | 173,422<br>12,838           | 609,226<br>79,336      | 736,200<br>78,950      | (126,974)<br>386      | 720,4<br>77,0              |
| otal Operating Expenses                        | 445,731                   | 512,199                 | (66,468)          | 462,603                     | 2,450,566              | 2,677,252              | (226,686)             | 2,491,3                    |
|  |                           |                         |                   |                             |                        |                        |                       |                            |
| et Income(Loss) From Operatic                  | (73,714)                  | (128,876)               | 55,162            | (99,106)<br>======          | (632,377)              | (590,557)              | (41,820)              | (278,67                    |
| ther Non-Operating Expenses                    | 9                         | ·                       | ä                 | , II. 2                     |                        |                        |                       |                            |
|  |                           |                         |                   |                             |                        |                        | 2                     |                            |
| djusted Net Income(Loss)                       | (73,714)                  | (128,876)               | 55,162            | (99,106)                    | (632,377)              | (590,557)              | (41,820)              | (278,672                   |

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|                          | Events | /Days  | Attendar | nce     | Total Event |           |
|--------------------------|--------|--------|----------|---------|-------------|-----------|
| Event Type               | Actual | Budget | Actual   | Budget  | Actual      | Budget    |
| Convention/Trade Shows   | 68     | 78     | 59,625   | 87,100  | 768,969     | 958,478   |
| Consumer/Gated Shows     | 9      | 23     | 76,785   | 30,575  | 78,685      | 213,911   |
| Devos Performance Hall   | 73     | 55     | 75,037   | 67,350  | 378,582     | 343,718   |
| Banquets                 | 21     | 34     | 13,798   | 35,800  | 150,633     | 201,457   |
| Meetings                 | 81     | 79     | 18,284   | 29,000  | 203,110     | 228,226   |
| Other                    | 21     | 9      | 11,710   | 8,600   | 146,759     | 35,655    |
| GRAND TOTALS             | 273    | 278    | 255,239  | 258,425 | 1,726,738   | 1,981,445 |
| As Percentage of Overall |        |        | a<br>1   |         |             |           |
| Convention/Trade Shows   | 24.91% | 28.06% | 23.36%   | 33.70%  | 44.53%      | 48.37%    |
| Consumer/Gated Shows     | 3.30%  | 8.27%  | 30.08%   | 11.83%  | 4.56%       | 10.80%    |
| Devos Performance Hall   | 26.74% | 19.78% | 29.40%   | 26.06%  | 21.92%      | 17.35%    |
| Ballroom Exclusive       | 7.69%  | 12.23% | 5.41%    | 13.85%  | 8.72%       | 10.17%    |
| Meetings                 | 29.67% | 28.42% | 7.16%    | 11.22%  | 11.76%      | 11.52%    |
| Other                    | 7.69%  | 3.24%  | 4.59%    | 3.33%   | 8.50%       | 1.80%     |

## SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Month Ended December 31, 2008

## **DeVos Place Balance Sheet** For the Six Months Ending December 31, 2008

## **ASSETS**

| Current Assets       |         |
|----------------------|---------|
| Cash                 | 499,940 |
| Account Receivable   | 740,902 |
| Prepaid Expenses     | 125,963 |
|                      |         |
| Total Current Assets |         |

\$1,366,806

#### **Total Assets**

\$1,366,806 -----

LIABILITIES AND EQUITY

| <b>Current Liabilities</b><br>Accounts Payable<br>Accrued Expenses<br>Deferred Income<br>Advanced Ticket Sales & Deposits | 172,750<br>238,139<br>70,032<br>644,900 |             |
|---|---|-------------|
| Total Current Liabilities   |   | \$1,125,821 |
| Other Liabilities   | *                                       |             |
| <b>Equity</b><br>CY Exp. Paid Directly by City<br>Beginning Balance Equity<br>Current Year Equity                         | 564,490<br>313,539<br>(637,045)         |             |
| Total Equity  |   | \$240,985   |

**Total Liabilities and Equity** 

\$1,366,806

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## SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable For Month Ended December 31, 2008

| Current - Under 30 Days   |         |  |
|---------------------------|---------|--|
| Food & Beverage           | 74,779  |  |
| Ticketing                 | 14,600  |  |
| Merchandise               | -       |  |
| Decorating                | 14,575  |  |
| Audio/Visual              | 16,263  |  |
| Van Andel Arena           | 32,237  |  |
| Operating                 | 357,809 |  |
|                           | ·       |  |
|                           |         |  |
| Over 30 Days              | 187,658 |  |
|                           |         |  |
|                           |         |  |
| Over 60 Days              | 27,847  |  |
|                           |         |  |
|                           |         |  |
| Over 90 Days              |         |  |
| Donnell Productions       | 5,736   |  |
| Paragon Leather           | 2,110   |  |
| Saigon Entertainment      | 5,002   |  |
| Grinder Promotions        | 2,286   |  |
|                           |         |  |
| Total Accounts Receivable | 740,902 |  |
|                           |         |  |

## SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2009

#### **MANAGEMENT FEE SUMMARY**

|                            | Arena     | DeVos Place | Total    | FY 2008   |
|----------------------------|-----------|-------------|----------|-----------|
|                            | Estimate  | Estimate    | Estimate | Actual    |
| Net Revenue above Expenses | 1,332,926 | (569,706)   | 763,220  | 1,104,394 |
| Benchmark                  |           |             | 700,000  | 700,000   |
| Excess                     | 1,332,926 | (569,706)   | 63,220   | 404,394   |

Incentive Fee Calculation (Only if above greater than zero)

|                          | Arena<br>Estimate | DeVos Place<br>Estimate | Total<br>Estimate | Total<br>Estimate |
|--------------------------|-------------------|-------------------------|-------------------|-------------------|
| Base Fee                 | 158,672           | 158,672                 | 317,343           | 308,100           |
| ÷                        |                   |                         |                   |                   |
| Incentive Fee            |                   |                         |                   |                   |
| Revenue                  | 5,224,892         | 4,923,530               | 10,148,422        | 10,589,568        |
| Benchmark Revenue        | 4,700,000         | 4,100,000               | 8,800,000         | 8,700,000         |
| Revenue Excess           | 524,892           | 823,530                 | 1,348,422         | 1,889,568         |
| Incentive Fee **         | 158,672           | 158,672                 | 317,343           | 308,100           |
| Total SMG Management Fee | 317,343           | 317,343                 | 634,686           | 616,200           |

\*\* Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

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## Item IV.B.i.



# VAN ANDEL ARENA

## FINANCIAL STATEMENT FOR THE PERIOD ENDED DECEMBER 31, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



An SMG Managed Facility

#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2009

|  | YTD       | ROLL      | TOTAL<br>FYE | BUDGET<br>FYE | VARIANCE  |
|--|-----------|-----------|--------------|---------------|-----------|
|  |           | 56        | 109          | 118           | (9)       |
| NO. EVENTS                                 | 53        |           | 537,558      | 666,000       | (128,442) |
| ATTENDANCE                                 | 265,058   | 272,500   | 557,556      | 000,000       | (120)112) |
| DIRECT EVENT INCOME                        | 910,138   | 303,957   | 1,214,095    | 1,279,191     | (65,096)  |
|  | 533,680   | 908,418   | 1,442,098    | 1,598,019     | (155,921) |
| ANCILLARY INCOME                           | 555,000   | 000,110   |              |               |           |
| TOTAL EVENT INCOME                         | 1,443,818 | 1,212,375 | 2,656,193    | 2,877,210     | (221,017) |
| TOTAL OTHER INCOME                         | 1,159,570 | 1,409,129 | 2,568,699    | 2,450,000     | 118,699   |
| TOTAL INCOME                               | 2,603,388 | 2,621,504 | 5,224,892    | 5,327,210     | (102,318) |
| TOTAL INCOME                               |           |           |              |               |           |
| INDIRECT EXPENSES                          |           |           |              |               | 34 - Ga   |
| EXECUTIVE                                  | 106,147   | 118,240   | 224,387      | 171,498       | (52,889)  |
| FINANCE                                    | 98,353    | 102,850   | 201,203      | 212,561       | 11,358    |
| MARKETING                                  | 115,509   | 122,600   | 238,109      | 275,958       | 37,849    |
| OPERATIONS                                 | 790,406   | 788,400   | 1,578,806    | 1,573,301     | (5,505)   |
| BOX OFFICE                                 | 63,552    | 58,200    | 121,752      | 120,377       | (1,375)   |
|  | 37,932    | 52,600    | 90,532       | 117,298       | 26,766    |
| SKYWALK ADMIN                              | 23,430    | 22,400    | 45,830       | 39,856        | (5,974)   |
| OVERHEAD                                   | 645,447   | 745,900   | 1,391,347    | 1,402,650     | 11,303    |
| TOTAL INDIRECT EXP.                        | 1,880,776 | 2,011,190 | 3,891,966    | 3,913,499     | 21,533    |
|  |           |           |              |               |           |
| NET REVENUE ABOVE EXPENSES                 | 722,612   | 610,314   | 1,332,926    | 1,413,711     | (80,785)  |
| LESS INCENTIVE FEE                         |           | 158,672   | 158,672      | ` 157,899     | (773)     |
| NET REVENUE ABOVE EXPENSES AFTER INCENTIVE | 722,612   | 451,642   | 1,174,254    | 1,255,812     | (81,558)  |
| NET REVENUE ADUVE EXPENSES AFTER INCENTIVE |           |           |              |               |           |

#### Comments:

December concludes the first half of the fiscal year which saw the facility peforming consistent with budget overall, however, looking for that trend to not continue as the mix of events being hosted by the Arena will lead to lower than normal ancillary income overall. Some of the shortfall will be offset by a savings in indirect expenses and other income not paid to the Rampage with their cancellation, but will not be enough to offset the shortfall in event income.

General Magager Director of Finance

## VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED DECEMBER 31, 2008

The following schedule summarizes operating results for the current month ending December, 31, 2008 and the YTD ending June 30, 2009 compared to budget and to the prior year:

| MONTH               | December<br>Actual | December<br>Budget | December<br>FY 2008 |  |
|---------------------|--------------------|--------------------|---------------------|--|
| Number of Events    | 19                 | 15                 | 14                  |  |
| Attendance          | 93,032             | 84,000             | 83,439              |  |
| Direct Event Income | \$263,851          | \$170,301          | \$198,072           |  |
| Ancillary Income    | 161,276            | 182,259            | 151,488             |  |
| Other Income        | 205,177            | 201,000            | 222,579             |  |
| Indirect Expenses   | (357,448)          | (341,918)          | (299,924)           |  |
| Net Income          | \$272,856          | \$211,642          | \$272,215           |  |

| YTD                 | YTD 2009<br>Actual | YTD 2009<br>Budget | YTD 2008<br>Prior Year |
|---------------------|--------------------|--------------------|------------------------|
| Number of Events    | 53                 | 51                 | 44                     |
| Attendance          | 265,058            | 276,000            | 234,714                |
| Direct Event Income | \$910,138          | \$632,970          | \$577,509              |
| Ancillary Income    | 533,680            | 755,633            | 613,106                |
| Other Income        | 1,159,570          | 1,206,000          | 1,195,500              |
| Indirect Expenses   | (1,880,776)        | (1,878,512)        | (1,695,795)            |
| Net Income          | \$722,612          | \$716,091          | \$690,320              |

#### EVENT INCOME

Event income came in higher than budget for the month due to the Walking With Dinosaurs and the continued strong attendance for the Griffins and annual Trans-Siberian Orchestra concerts.

#### **ANCILLARY INCOME**

Ancillary income fell below expected levels for the month as per caps for the Dinosaurs and Amy Grant/Vince Gill concerts were below what was budgeted.

#### INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month.

## Van Andel Arena Income Statement For the Six Months Ending December 31, 2008

|                                  | Current Month C  | Budget           | Variance          | Prior Year       | Year to Date<br>Actual | Budget            | Variance     | Year to Date<br>Prior Year   |
|----------------------------------|------------------|------------------|-------------------|------------------|------------------------|-------------------|--------------|------------------------------|
|                                  |                  |                  |                   |                  |                        |                   |              |                              |
|                                  |                  |                  |                   |                  |                        |                   |              | ×.,                          |
| Event Income                     |                  |                  |                   |                  |                        |                   |              |                              |
| Direct Event Income              |                  |                  |                   | 1                |                        |                   | 6700.040     | #700 00A                     |
| Rental Income                    | \$412,685        | \$268,700        | \$302,006         | \$249,550        | \$1,177,716            | \$940,600         | \$702,043    | \$766,864                    |
| Service Revenue                  | 346,182          | 156,164          | 190,018           | 174,615          | 1,163,580              | 694,273           | 469,307      | 898,464                      |
| Service Expenses                 | (495,016)        | (254,563)        | (240,453)         | (226,093)        | (1,431,158)            | (1,001,903)       | (429,255)    | (1,087,819)<br>              |
| Total Direct Event Income        | 263,851          | 170,301          | 93,550            | 198,072          | 910,138                | 632,970           | 277,168      | 577,509                      |
| Ancillary Income                 |                  |                  |                   |                  |                        |                   |              |                              |
| F&B Concession                   | 132,742          | 138,200          | (5,458)           | 111,460          | 411,569                | 562,750           | (151,181)    | 462,091                      |
| F&B Catering                     | 10,886           | 13,589           | (2,703)           | 11,471           | 56,242                 | 59,713            | (3,471)      | 41,299                       |
| Novelty Sales                    | 11,385           | 24,310           | (12,925)          | -20,700          | 51,242                 | 121,040           | (69,798)     | 87,329                       |
| Booth Cleaning                   | 153              | 0                | 153               | 157              | 247                    | 0                 | 247          | 157                          |
| Other Ancillary                  | 6,110            | 6,160            | (50)              | 7,700            | 14,380                 | 12,130            | 2,250        | 22,230                       |
| Fotal Anciliary Income           | 161,276          | 182,259          | (20,983)          | 151,488          | 533,680                | 755,633           | (221,953)    | 613,106                      |
| Other Event Income               |                  |                  |                   |                  |                        |                   |              |                              |
| Ticket Rebates(Per Event)        | 65,446           | 42,083           | 23,363            | 69,676           | 216,122                | 252,500           | (36,378)     | 218,147                      |
| Fotal Other Event Income         | 65,446           | 42,083           | 23,363            | 69,676           | 216,122                | 252,500           | (36,378)     | 218,147                      |
| otal Event Income                | 490,573          | 394,643          | 95,930            | 419,236          | 1,659,940              | 1,641,103         | 18,837       | 1,408,762                    |
|                                  |                  |                  |                   |                  |                        |                   |              |                              |
| ther Operating Income            |                  |                  |                   |                  |                        |                   |              |                              |
| Luxury Box Agreements            | 89,984           | 96,833           | (6,849)           | 90,603           | 594,883                | 581,000           | 13,883       | 584,636                      |
| Advertising                      | 46,500           | 51,667           | (5,167)           | 52,500           | 309,125                | 310,000           | (875)        | 319,625                      |
| Other Income                     | 3,247            | 10,417           | (7,170)           | 9,800            | 39,440                 | 62,500            | (23,060)     | 73,092                       |
| otal Other Operating Income      | 139,731          | 158,917          | (19,186)          | 152,903          | 943,448                | 953,500           | (10,052)     | 977,353                      |
| Adjusted Gross Income            | 630,304          | 553,560          | 76,744            | 572,139          | 2,603,388              | 2,594,603         | 8,785        | 2,386,115                    |
| 2                                |                  | ••••••           |                   |                  |                        | ••••              |              | 0                            |
| Derating Expenses                |                  |                  |                   |                  |                        |                   |              |                              |
| Salaries and Wages               | 199,140          | 150,447          | 48,693            | 172,075          | 993,933                | 902,684           | 91,249       | 909,254                      |
| Payroll Taxes and Benefits       | 64,670           | 44,854           | 19,816            | 34,740           | 270,301                | 269,126           | 1,175        | 203,319                      |
| Labor Allocations to Events      | (112,175)        | (72,236)         | (39,939)          | (98,315)         | (484,314)              | (433,419)         | (50,895)     | (470,919                     |
| let Salaries and Benefits        | 151,635          | 123,065          | 28,570            | 108,500          | 779,920                | 738,391           | 41,529       | 641,654                      |
|                                  |                  |                  |                   | 04 500           | Uni<br>404-069         | 140 000           | 10 469       | 179,520                      |
| Contracted Services              | 25,747           | 23,800           | 1,947             | 24,533           | 161,268                | 142,800           | 18,468       | 128,71                       |
| General and Administrative       | 33,061           | 28,750           | 4,311             | 24,604           | 182,583                | 172,500           | 10,083       | -                            |
| Operations                       | 2,374            | 2,933            | (559)             | 3,713            | 16,825                 | 35,600            | (18,775)     | 28,09                        |
| Repair and Maintenance           | 13,571           | 18,667           | (5,096)           | 7,208            | 106,740                | 112,000           | (5,260)      | 75,81                        |
| Operational Supplies             | 9,700            | 18,342           | (8,642)           | 15,552           | 75,473                 | 110,050           | (34,577)     | 94,41                        |
| Insurance                        | 16,039           | 20,486           | (4,447)           | 17,186           | 54,699                 | 63,921            | (9,222)      | 52,968                       |
| Utilities<br>SMG Management Fees | 92,098<br>13,223 | 92,717<br>13,158 | (619)<br>65       | 85,790<br>12,838 | 423,932<br>79,336      | 424,302<br>78,948 | (370)<br>388 | 417,58 <sup>-</sup><br>77,02 |
| fotal Operating Expenses         | 357,448          | 341,918          | 15,530            | 299,924          | 1,880,776              | 1,878,512         | 2,264        | 1,695,79                     |
|                                  |                  |                  |                   |                  |                        |                   |              |                              |
| Net Income(Loss) From Operation  | : 272,856        | 211,642          | 61,214<br>======= |                  |                        | 716,091           | 6,521        | 690,320                      |
| Other Non-Operating Expenses     |                  |                  |                   |                  |                        |                   |              |                              |
|                                  |                  |                  |                   |                  |                        |                   |              |                              |
| Adjusted Net Income(Loss)        | 272,856          | 211,642          | 61,214            | 272,215          | 722,612                | 716,091           | 6,521        | 690,32                       |

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| SMG - Van Andel Arena                                 |  |  |  |  |  |
|---|--|--|--|--|--|
| Grand Rapids - Kent County Convention/Arena Authority |  |  |  |  |  |
| Event Summary   |  |  |  |  |  |
| Month Ending December 31, 2008                        |  |  |  |  |  |

|                          | Events/Days |        | Attenda | nce     | Total Event Income |           |  |
|--------------------------|-------------|--------|---------|---------|--------------------|-----------|--|
| Event Type               | Actual      | Budget | Actual  | Budget  | Actual             | Budget    |  |
| Family Show              | 14          | 12     | 46,737  | 36,000  | 270,573            | 114,347   |  |
| Sporting Event           | 4           | 4      | 22,397  | 29,000  | 232,569            | 190,112   |  |
| Concert                  | . 11        | 12     | 77,610  | 100,000 | 746,429            | 1,072,927 |  |
| Team Home Games          | 19          | 19     | 98,535  | 95,000  | 205,759            | 194,218   |  |
| Other                    | 5           | 5      | 19,779  | 16,000  | 204,610            | 69,499    |  |
| GRAND TOTALS             | 53          | 52     | 265,058 | 276,000 | 1,659,940          | 1,641,103 |  |
| As Percentage of Overall |             |        |         |         |                    |           |  |
| Family Show              | 26.42%      | 23.08% | 17.63%  | 13.04%  | 1 <b>6.30%</b>     | 6.97%     |  |
| Sporting Event           | 7.55%       | 7.69%  | 8.45%   | 10.51%  | 14.01%             | 11.58%    |  |
| Concert                  | 20.75%      | 23.08% | 29.28%  | 36.23%  | 44.97%             | 65.38%    |  |
| Team Home Games          | 35.85%      | 36.54% | 37.17%  | 34.42%  | 12.40%             | 11.83%    |  |
| Other                    | 9.43%       | 9.62%  | 7.46%   | 5.80%   | 12.33%             | 4.23%     |  |

## <u>Van Andel Arena</u> <u>Balance Sheet</u> For the Six Months Ending December 31, 2008

## ASSETS

| <b>Total Current Assets</b> |  |  |           |  |
|-----------------------------|--|--|-----------|--|
|                             |  |  | ********  |  |
| Prepaid Expenses            |  |  | 145,449   |  |
| Account Receivable          |  |  | 1,647,399 |  |
| Cash                        |  |  | 3,481,888 |  |
|                             |  |  | 2 404 000 |  |
| Current Assets              |  |  |           |  |

#### **Total Assets**

\$5,274,735

\$5,274,735

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## LIABILITIES AND EQUITY

| Current Liabilities              |                         |           |             |
|----------------------------------|-------------------------|-----------|-------------|
| Accounts Payable                 |                         | 771,394   |             |
| Accrued Expenses                 |                         | 868,959   |             |
| Deferred Income                  |                         | 1,768,618 |             |
| Advanced Ticket Sales & Deposits |                         | 1,206,558 | Ϋ́, Υ       |
| Total Current Liabilities        |                         | <br>      | \$4,615,528 |
| Other Liabilities                | ан <sub>5</sub> ан<br>8 | \$        |             |
| Equity                           |                         |           |             |
| CY Funds Remitted to CAA         |                         | (850,000) |             |

| CY Funds Remitted to CAA     | (850,000) |
|------------------------------|-----------|
| CY Exp. Paid Directly by CAA | 388,119   |
| Beginning Balance Equity     | 398,478   |
| Current Year Equity          | 722,611   |
|                              |           |
| Total Equity                 |           |

## **Total Liabilities and Equity**

\$659,207

\$5,274,735

## SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending December 31, 2008

| Current - Under 30 Days   |           |
|---------------------------|-----------|
| Food & Beverage           | 269,132   |
| Ticketing                 | 917,863   |
| Merchandise               | 4,921     |
| Permanent Advertising     | 105,678   |
| DeVos Place               | (31,252)  |
| Operating                 | 280,657   |
|                           |           |
| Over 30 Days              | 68,000    |
|                           |           |
| Over 60 Days              | 32,400    |
|                           |           |
| Over 90 Days              |           |
| Total Accounts Receivable | 1,647,399 |
|                           |           |

## SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2009

#### **MANAGEMENT FEE SUMMARY**

|                            | Arena     | DeVos Place | Total    | FY 2008   |
|----------------------------|-----------|-------------|----------|-----------|
|                            | Estimate  | Estimate    | Estimate | Actual    |
| Net Revenue above Expenses | 1,332,926 | (569,706)   | 763,220  | 1,104,394 |
| Benchmark                  |           |             | 700,000  | 700,000   |
| Excess                     | 1,332,926 | (569,706)   | 63,220   | 404,394   |

Incentive Fee Calculation (Only if above greater than zero)

|                          | Arena<br>Estimate | DeVos Place<br>Estimate | Total<br>Estimate | Total<br>Estimate |
|--------------------------|-------------------|-------------------------|-------------------|-------------------|
| Base Fee                 | 158,672           | 158,672                 | 317,343           | 308,100           |
| Incentive Fee            |                   |                         | 8                 |                   |
| Revenue                  | 5,224,892         | 4,923,530               | 10,148,422        | 10,589,568        |
| Benchmark Revenue        | 4,700,000         | 4,100,000               | 8,800,000         | 8,700,000         |
| Revenue Excess           | 524,892           | 823,530                 | 1,348,422         | 1,889,568         |
| Incentive Fee **         | 158,672           | 158,672                 | 317,343           | 308,100           |
| Total SMG Management Fee | 317,343           | 317,343                 | 634,686           | 616,200           |

\*\* Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

Item IV.B.i.

# DEVOSPLACE

## **DE VOS PLACE**

## FINANCIAL STATEMENT FOR THE PERIOD ENDED NOVEMBER 30, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



An SMG Managed Facility

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#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2009

|                            | YTD Actual | Roll      | TOTAL<br>FYE | BUDGET<br>FYE | VARIANCE |
|----------------------------|------------|-----------|--------------|---------------|----------|
| NO. EVENTS                 | 238        | 328       | 566          | 569           | (3)      |
| ATTENDANCE                 | 151,107    | 497,975   | 649,082      | 668,975       | (19,893) |
| DIRECT EVENT REVENUE       | 685,866    | 1,922,614 | 2,608,480    | 2,640,634     | (32,154) |
| ANCILLARY REVENUE          | 685,158    | 1,662,717 | 2,347,875    | 2,386,332     | (38,457) |
| TOTAL EVENT REVENUE        | 1,371,024  | 3,585,331 | 4,956,355    | 5,026,966     | (70,611) |
| TOTAL OTHER REVENUE        | 75,147     | 119,034   | 194,181      | 210,500       | (16,319) |
| TOTAL OPERATING REVENUE    | 1,446,171  | 3,704,365 | 5,150,536    | 5,237,466     | (86,930) |
| INDIRECT EXPENSES          |            |           |              |               |          |
| EXECUTIVE                  | 58,943     | 116,819   | 175,762      | 175,762       | -        |
| FINANCE                    | 90,587     | 131,714   | 222,301      | 222,301       |          |
| MARKETING                  | 26,405     | 79,406    | 105,811      | 105,811       | -        |
| OPERATIONS                 | 563,184    | 905,230   | 1,468,414    | 1,468,414     | -        |
| EVENT SERVICES             | 394,896    | 570,274   | 965,170      | 965,170       |          |
| BOX OFFICE                 | 31,914     | 45,712    | 77,626       | 77,626        | -        |
| SALES                      | 117,045    | 229,981   | 347,026      | 347,026       | -        |
| OVERHEAD                   | 721,863    | 1,532,469 | 2,254,332    | 2,254,332     | · .      |
| TOTAL OPERATING EXP.       | 2,004,837  | 3,611,605 | 5,616,442    | 5,616,442     | · -      |
| NET REVENUE ABOVE EXPENSES | (558,666)  | 92,760    | (465,906)    | (378,976)     | (86,930) |
| INCENTIVE FEE              |            | 157,899   | 157,899      | 157,899       | 54m -    |
| NET OPERATING REVENUE OVER | (558,666)  | (65,139)  | (623,805)    | (536,875)     | (86,930) |
| OPERATING EXPENSES         |            |           | •            |               |          |

#### Comments:

The facility ended November fairly consistent with budget as it relates to the bottom line. However, event revenue continues to come in short of budget, which is being offset to some degree by lower indirect expenses.

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#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED NOVEMBER 30, 2008

The following schedule summarizes operating results for the current month ending November 30, 2008 and the YTD ending June 30, 2009, compared to budget and to the prior year:

| MONTH               |        | November<br>Actual | November<br>Budget |            | vember<br>Y 2008 |
|---------------------|--------|--------------------|--------------------|------------|------------------|
| Number of Events    | -      | 46                 | 52                 | 295        | 57               |
| Attendance          | *8<br> | 39,586             | 47,800             |            | 56,228           |
| Direct Event Income |        | \$182,080          | \$198,920          |            | \$233,262        |
| Ancillary Income    |        | 164,232            | 218,407            |            | 266,884          |
| Other Income        |        | 24,101             | 17,542             |            | 23,482           |
| Indirect Expenses   |        | (425,403)          | (479,168)          | <u>,</u> 8 | (447,774)        |
| Net Income          |        | (\$54,990)         | (\$44,299)         |            | \$75,854         |

| YTD                 | YTD 2009<br>Actual | YTD 2009<br>Budget | YTD 2008<br>Prior Year |
|---------------------|--------------------|--------------------|------------------------|
| Number of Events    | 238                | 236                | 245                    |
| Attendance          | 151,107            | 218,800            | 191,722                |
| Direct Event Income | \$685,867          | \$767,029          | \$883,326              |
| Ancillary Income    | 685,157            | 848,635            | 895,911                |
| Other Income        | 75,147             | 87,708             | 69,981                 |
| Indirect Expenses   | (2,004,837)        | (2,165,053)        | (2,028,781)            |
| Net Income          | (\$558,666)        | (\$461,681)        | (\$179,563)            |

#### EVENT INCOME

Event income came in consistent with budget overall for the month.

## **ANCILLARY INCOME**

Ancillary income fell below budgeted levels for the month as spending in all areas fell below expectation: which has been the trend throughout the fiscal year.

#### **INDIRECT EXPENSES**

Indirect expenses came in under budget for the month.

## <u>DeVos Place</u> <u>Income Statement</u> <u>For the Five Months Ending November 30, 2008</u>

| Current MonthC<br>Actual | urrent Month<br>Budget  | (<br>Variance   | Current Month<br>Prior Year   | Year to Date<br>Actual   | Year to Date<br>Budget   | Variance   | Year to Date<br>Prior Year   |
|--------------------------|---|---|---|--|--|--|--|
|                          |   |   |   |  |  |  |  |
|                          |   |   |   |  |  |  |  |
|                          |   |   |   |  |  |  |  |
| \$196,431                | \$228,075   | (\$31,644)  | \$256,647   | \$747,759  | \$865,525  | (\$117,766)  | \$995,805  |
| 225,623                  | 21,850  | 203,773   | 243,522   | 709,899  | 106,250  | 603,649  | 745,666  |
| (239,974)                | (51,005)  | (188,969)   | (266,907)   | (771,792)  | (204,746)  | (567,046)  | (858,145)  |
| 182,080                  | 198,920   | (16,840)  | 233,262   | 685,866  | 767,029  | (81,163)   | 883,326  |
|                          |   |   |   |  |  |  |  |
| 3,231                    | 8,369   | (5,138)   | 11,286  | 18,899   | 36,144   | (17,245)   | 32,569   |
| 72,738                   | 90,544  | (17,806)  | 110,418   | 281,297  | 358,585  |  | 332,827  |
| 317                      | 1,825   | (1,508)   | 1,151   | 3,945  | 6,926  | (2,981)  | 4,119  |
| 6,575                    | 34,120  | (27,545)  | 27,797  | 48,789   | 129,479  | (80,690)   | 100,840  |
| 3,068                    | 300   | 2,768   | 0   | 7,122  | 1,500  | 5,622  | 0  |
| 18,802                   | 39,916  | (21,114)  | 40,179  | 134,906  | 151,576  | (16,670)   | 182,125  |
| 39,581                   | 28,506  | 11,075  | 52,813  | 137,639  | 108,149  | 29,490   | 159,887  |
| 1,633                    | 0   | 1,633   | 4,550   | 143  | 0  | 143  | 19,900   |
| 18,287                   | 14,827  | 3,460   | 18,689  | 52,418   | 56,276   | (3,858)  | 63,644   |
| 164,232                  | 218,407   | (54,175)  | 266,883   | 685,158  | 848,635  | (163,477)  | 895,911  |
|                          |   |   |   |  |  |  |  |
| 19,814                   | 12,083  | 7,731   | 18,908  | 57,326   | 60,417   | (3,091)  | 44,404   |
| 19,814                   | 12,083  | 7,731   | 18,908  | 57,326   | 60,417   | (3,091)  | 44,404   |
| 366,126                  | 429,410   | (63,284)  | 519,053   | 1,428,350  | 1,676,081  | (247,731)  | 1,823,641  |
|                          |   |   |   |  |  |  |  |
| 2 600                    | 3 167   | (567)   | 2 998   | 13,000   | 15 833   | (2.833)  | 15,002   |
| 1,687                    | 2,292   | (605)   | 1,576   | 4,821  | 11,458   | (6,637)  | 10,575   |
| 4,287                    | 5,459   | (1,172)   | 4,574   | 17,821   | 27,291   | (9,470)  | 25,577   |
| 370,413                  | 434,869   | (64,456)  | 523,627   | 1,446,171  | 1,703,372  | (257,201)  | 1,849,218  |
|                          |   |   |   |  |  |  |  |
|                          | •   |   |   | ः<br>• • • • • • • • • • • • •   | 4 4 4 0 0 0 0  | (44.024)   | 4 027 490  |
|                          |   |   |   |  |  | • • •  | 1,037,180<br>307,271   |
|                          |   | 19,121 (60,695)   | (201,505)   |  |  |  |  |
|                          |   | (3.551)   | 150.578   | 767.878  | 824,934  | (57,056)   | 720,213  |
|                          |   |   |   |  |  |  |  |
| 20,994                   | 21,200  | (206)   | 31,112  | 141,825  |  | •  | 136,849  |
| 50,995                   | 27,100  | 23,895  | 20,102  | 146,662  | 137,000  | 9,662  | 104,568  |
| 2,708                    | 5,555   | (2,847)   | 15,012  | 41,452   | 61,995   | (20,543)   | 56,398   |
| 34,325                   | 41,941  | (7,616)   | 39,414  | 218,124  | 209,705  | 8,419  | 239,021  |
| 10,711                   | 26,333  | (15,622)  | 17,587  | 72,391   | 131,667  | (59,276)   | 81,108   |
| 16,596                   | 17,894  | (1,298)   | 18,966  | 74,216   | 88,261   | (14,045)   | 79,363   |
| 114,415                  | 161,000   | (46,585)  | 142,164   | 476,176  | 539,700  | (63,524)   |  |
| 13,223                   | 13,158  | 65  | 12,838  | 66,113   | 65,791   | 322  | 64,188   |
| 425,403                  | 479,168   | (53,765)  | 447,773   | 2,004,837  | 2,165,053  | (160,216)  | 2,028,781  |
| (54,990)                 | (44,299)  | (10,691)  | 75,854  |  |  |  |  |
| *********                |   |   |   |  |  |  | 1  |
|                          |   |   |   | 2 I  |  |  |  |
|                          |   |   |   |  |  |  |  |
|                          | Actual<br>\$196,431<br>225,623<br>(239,974)<br>182,080<br>3,231<br>72,738<br>317<br>6,575<br>3,068<br>18,802<br>39,581<br>1,633<br>18,287<br>164,232<br>19,814<br>19,814<br>19,814<br>19,814<br>19,814<br>19,814<br>19,814<br>19,814<br>366,126<br>2,600<br>1,687<br>4,287<br>370,413<br>261,231<br>76,721<br>(176,516)<br>161,436<br>20,994<br>50,995<br>2,708<br>34,325<br>10,711<br>16,596<br>114,415<br>13,223<br>425,403 | \$196,431<br>225,623<br>21,850<br>(239,974)<br>(51,005)<br>182,080<br>198,920<br>3,231<br>8,369<br>72,738<br>90,544<br>317<br>1,825<br>6,575<br>34,120<br>3,068<br>300<br>18,802<br>39,916<br>39,581<br>28,506<br>1,633<br>0<br>18,287<br>14,827<br>164,232<br>218,407<br>19,814<br>12,083<br>19,814<br>12,083<br>19,814<br>12,083<br>19,814<br>12,083<br>366,126<br>429,410<br>2,600<br>3,167<br>1,687<br>2,292<br>4,287<br>5,459<br>370,413<br>434,869<br>261,231<br>223,208<br>76,721<br>57,600<br>(176,516)<br>(115,821)<br>161,436<br>164,987<br>20,994<br>21,200<br>50,995<br>27,100<br>2,708<br>5,555<br>34,325<br>41,415<br>161,000<br>13,223<br>13,158<br>425,403<br>479,168 | Actual         Budget         Variance           \$196,431         \$228,075         (\$31,644)           225,623         21,850         203,773           (239,974)         (51,005)         (188,969)           182,080         198,920         (16,840)           3,231         8,369         (5,138)           72,738         90,544         (17,806)           317         1,825         (1,508)           6,575         34,120         (27,545)           3,068         300         2,768           18,802         39,916         (21,114)           39,581         28,506         11,075           1,633         0         1,633           18,802         39,916         (21,114)           39,581         28,506         11,075           1,633         0         1,633           18,287         14,827         3,460           164,232         218,407         (54,175)           19,814         12,083         7,731           19,814         12,083         7,731           19,814         12,083         7,731           366,126         429,410         (63,284)           2,600 | Actual         Budget         Variance         Prior Year           \$196,431         \$226,623         21,850         203,773         243,522           (239,974)         (51,005)         (188,969)         (266,907)           182,080         198,920         (16,840)         233,262           3,231         8,369         (5,138)         11,286           72,738         90,544         (17,806)         110,418           317         1,825         (1,508)         1,511           6,575         34,120         (27,545)         27,797           3,068         300         2,768         0           18,802         39,916         (21,114)         40,179           39,581         28,506         11,075         52,813           1,633         0         1,633         4,550           18,287         14,827         3,460         18,689           19,814         12,083         7,731         18,908           19,814         12,083         7,731         18,908           19,814         12,083         7,731         18,908           19,814         12,083         7,731         18,908           1,687         2,292 | Actual         Budget         Variance         Prior Year         Actual           \$196,431         \$228,075         (\$31,644)         \$256,647         \$747,759           225,623         21,850         203,773         243,522         709,899           (239,974)         (51,005)         (188,869)         (266,907)         (771,792)           182,080         198,920         (16,840)         233,262         685,866           3,231         8,369         (5,138)         11,286         18,889           72,738         90,544         (17,806)         110,418         281,297           317         1,825         (1,508)         1,151         3,945           6,575         34,120         (27,545)         27,797         48,789           30,68         300         2,768         0         7,122           18,802         39,916         (21,114)         40,179         134,906           18,812         14,827         3,460         18,689         52,418           164,232         218,407         (54,175)         266,883         685,158           19,814         12,083         7,731         18,908         57,326           366,126         429,410 | Actual         Budget         Variance         Prior Year         Actual         Budget           \$196,431         \$226,075         (\$31,644)         \$256,647         \$747,759         \$865,525           (239,974)         (51,005)         (186,969)         (266,907)         (771,792)         (204,746)           182,080         198,920         (16,840)         233,282         685,865         767,029           3,231         8,369         (5,136)         11,286         18,899         36,144           72,738         90,544         (17,606)         110,418         281,297         358,855           317         1,625         (1,508)         1,151         3,945         6,926           6,575         34,120         (27,545)         27,767         137,639         108,149           1,633         300         2,768         0         7,122         1,500           18,002         14,827         3,460         18,689         52,418         56,276           186,122         218,407         (54,175)         266,883         685,158         648,635           19,814         12,083         7,731         18,908         57,326         60,417           19,814         12,083 | Actual         Budget         Variance         Prior Year         Actual         Budget         Variance           \$196,431         \$226,025         \$21,650         203,773         243,522         706,899         106,250         603,649           (239,974)         (51,005)         (188,969)         (286,907)         (71,722)         (204,746)         (567,046)           182,080         198,520         (16,840)         233,282         685,866         767,029         (81,163)           3,231         8,366         (5,136)         11,286         18,899         36,144         (17,245)           3,17         1,825         (15,005)         1,104         28,1297         58,585         (77,289)           3,180         300         2,766         0         7,122         1,500         5,622           18,802         39,916         (21,114)         40,179         134,906         151,376         (16,270)           18,802         241,627         3,460         16,869         52,418         56,272         (3,091)           19,814         12,003         7,731         18,908         57,326         60,417         (3,091)           19,814         12,003         7,731         18,908 |

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## SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Month Ended November 30, 2008

|                          | Events | /Days  | Attendar | nce     | Total Event | Income    |
|--------------------------|--------|--------|----------|---------|-------------|-----------|
| Event Type               | Actual | Budget | Actual   | Budget  | Actual      | Budget    |
| Convention/Trade Shows   | 58     | 68     | 42,525   | 75,500  | 627,608     | 725,426   |
| Consumer/Gated Shows     | 9      | 23     | . 16,785 | 30,575  | 77,434      | 213,911   |
| Devos Performance Hall   | 56     | 40     | 54,613   | 50,500  | 286,591     | 261,024   |
| Banquets                 | 19     | 29     | 12,678   | 28,200  | 137,868     | 169,710   |
| Meetings                 | 78     | 68     | 18,034   | 27,625  | 201,455     | 214,239   |
| Other                    | 18     | 8      | 6,472    | 6,400   | 40,067      | 31,354    |
| GRAND TOTALS             | 238    | 236    | 151,107  | 218,800 | 1,371,023   | 1,615,664 |
| As Percentage of Overall |        |        |          |         |             |           |
| Convention/Trade Shows   | 24.37% | 28.81% | 28.14%   | 34.51%  | 45.78%      | 44.90%    |
| Consumer/Gated Shows     | 3.78%  | 9.75%  | 11.11%   | 13.97%  | 5.65%       | 13.24%    |
| Devos Performance Hall   | 23.53% | 16.95% | 36.14%   | 23.08%  | 20.90%      | 16.16%    |
| Ballroom Exclusive       | 7.98%  | 12.29% | 8.39%    | 12.89%  | 10.06%      | 10.50%    |
| Meetings                 | 32.77% | 28.81% | 11.93%   | 12.63%  | 14.69%      | 13.26%    |
| Other                    | 7.56%  | 3.39%  | 4.28%    | 2.93%   | 2.92%       | 1.94%     |

## <u>DeVos Place</u> <u>Balance Sheet</u> <u>For the Five Months Ending November 30, 2008</u>

## ASSETS

| <b>Total Current Assets</b> |         | \$1,174,034 |
|-----------------------------|---------|-------------|
|                             |         |             |
| Prepaid Expenses            | 141,385 |             |
| Account Receivable          | 524,819 |             |
| Cash                        | 507,830 |             |
| Current Assets              | 507.000 |             |

**Total Assets** 

\$1,174,034

==============================

## LIABILITIES AND EQUITY

| Current Liabilities              |  |     |          |           |
|----------------------------------|--|-----|----------|-----------|
| Accounts Payable                 |  |     | (57,235) |           |
| Accrued Expenses                 |  |     | 260,996  |           |
| Deferred Income                  |  | 590 | 73,032   | 0.25      |
| Advanced Ticket Sales & Deposits |  |     | 707,926  |           |
|                                  |  |     |          |           |
| Total Current Liabilities        |  |     |          | \$984,719 |

#### **Other Liabilities**

| <b>Equity</b><br>CY Exp. Paid Directly by City<br>Beginning Balance Equity<br>Current Year Equity | 439,108<br>313,539<br>(563,332) |             |
|---|---------------------------------|-------------|
| Total Equity  |                                 | \$189,315   |
| Total Liabilities and Equity  | 3                               | \$1,174,034 |

## SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable For Month Ended October 31, 2008

| Current - Under 30 Days   |          |
|---------------------------|----------|
| Food & Beverage           | 75,969   |
| Ticketing                 | -        |
| Merchandise               | -        |
| Decorating                | 6,575    |
| Audio/Visual              | 40,897   |
| Van Andel Arena           | (92,069) |
| Operating                 | 363,101  |
| Over 30 Days              | 87,365   |
|                           |          |
| Over 60 Days              | 27,847   |
|                           |          |
| Over 90 Days              |          |
| Donnell Productions       | 5,736    |
| Paragon Leather           | 2,110    |
| Saigon Entertainment      | 5,002    |
| Grinder Promotions        | 2,286    |
| Total Accounts Receivable | 524,819  |

## SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2009

## MANAGEMENT FEE SUMMARY

|                            | Arena     | DeVos Place | Total    | FY 2008   |
|----------------------------|-----------|-------------|----------|-----------|
|                            | Estimate  | Estimate    | Estimate | Actual    |
| Net Revenue above Expenses | 1,305,907 | (465,906)   | 840,001  | 1,104,394 |
| Benchmark                  |           |             | 700,000  | 700,000   |
| Excess                     | 1,305,907 | (465,906)   | 140,001  | 404,394   |

Incentive Fee Calculation (Only if above greater than zero)

|                          | Arena<br>Estimate | DeVos Place<br>Estimate | Total<br>Estimate | Total<br>Estimate |
|--------------------------|-------------------|-------------------------|-------------------|-------------------|
| Base Fee                 | 158,672           | 158,672                 | 317,343           | 308,100           |
|                          |                   |                         |                   |                   |
| Incentive Fee            |                   |                         |                   |                   |
| Revenue                  | 5,219,406         | 5,150,536               | 10,369,942        | 10,589,568        |
| Benchmark Reve           | nue 4,700,000     | 4,100,000               | 8,800,000         | 8,700,000         |
| Revenue Excess           | 519,406           | 1,050,536               | 1,569,942         | 1,889,568         |
| Incentive Fee **         | 158,672           | 158,672                 | 317,343           | 308,100           |
| Total SMG Management Fee | 317,343           | 317,343                 | 634,686           | 616,200           |

\*\* Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

# Item IV.B.i.



# VAN ANDEL ARENA

## FINANCIAL STATEMENT FOR THE PERIOD ENDED NOVEMBER 30, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



An SMG Managed Facility

#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2009

| NO. EVENTS         34         78         112         118         (6)           ATTENDANCE         172,026         443,728         615,754         666,000         (50,246)           DIRECT EVENT INCOME         646,288         559,431         1,205,719         1,279,191         (73,472)           ANCILLARY INCOME         372,405         1,152,583         1,524,988         1,598,019         (73,031)           TOTAL EVENT INCOME         1,018,693         1,712,014         2,730,707         2,877,210         (146,503)           TOTAL OTHER INCOME         1,973,087         3,246,319         5,219,406         5,327,210         (107,804)           INDIRECT EXPENSES         92,436         79,062         171,498         171,498         -           FINANCE         81,933         130,628         212,561         -         -           MARKETING         94,242         181,716         275,958         275,953         -           DOY OFICE         48,682         71,695         120,377         120,377         -           LUXURY SEATING         31,647         85,651         117,298         117,298         -           SKYWALK ADMIN         19,659         20,197         39,856         -         - <th></th> <th>YTD</th> <th>ROLL</th> <th>TOTAL<br/>FYE</th> <th>BUDGET<br/>FYE</th> <th>VARIANCE</th>  |  | YTD       | ROLL      | TOTAL<br>FYE | BUDGET<br>FYE | VARIANCE  |
|--|--|-----------|-----------|--------------|---------------|-----------|
| ATTENDANCE       172,026       443,728       615,754       666,000       (50,246)         DIRECT EVENT INCOME       372,405       1,152,583       1,205,719       1,279,191       (73,472)         ANCILLARY INCOME       372,405       1,152,583       1,524,988       1,598,019       (73,031)         TOTAL EVENT INCOME       1,018,693       1,712,014       2,730,707       2,877,210       (146,503)         TOTAL OTHER INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         TOTAL OTHER INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         TOTAL OTHER INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         TOTAL INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         INDIRECT EXPENSES       92,436       79,062       171,498       171,498       -         INDIRECT EXPENSES       92,436       79,062       171,498       171,498       -         INDIRECT EXPENSES       92,436       79,062       171,498       171,498       -         UXURY SEATING       650,866       922,435       1,573,301       1,573,301       -         SKY  |  |           | 70        | 110          | 110           | (6)       |
| DIRECT EVENT INCOME       646,288       559,431       1.205,719       1.279,191       (73,472)         ANCILLARY INCOME       372,405       1,152,583       1,524,988       1,598,019       (73,031)         TOTAL EVENT INCOME       1,018,683       1,712,014       2,730,707       2,877,210       (146,503)         TOTAL OTHER INCOME       954,384       1,534,305       2,488,699       2,450,000       38,699         TOTAL INCOME       1,973,087       3,246,319       5,219,406       5,327,210       (107,804)         INDIRECT EXPENSES       2       2,436       79,062       171,498       171,498       -         FINANCE       81,933       130,628       212,561       212,561       -       -         MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       1,573,301       -         LUXURY SEATING       31,647       8,6551       117,298       -       -         OVERHEAD       503,866       898,784       1,402,650       -       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -       -         NET REVENUE ABOVE EXPENSES  |  |           |           |              |               |           |
| ANCILLARY INCOME         372,405         1,152,583         1,524,988         1,598,019         (73,031)           TOTAL EVENT INCOME         1,018,693         1,712,014         2,730,707         2,877,210         (146,503)           TOTAL OTHER INCOME         954,394         1,534,305         2,488,699         2,450,000         38,699           TOTAL OTHER INCOME         954,394         1,534,305         2,488,699         2,450,000         38,699           TOTAL INCOME         95,394         1,534,305         2,488,699         2,450,000         38,699           INDIRECT EXPENSES         92,436         79,062         171,498         107,804           INDIRECT EXPENSES         92,436         79,062         171,498         111,498         111,498           FINANCE         81,933         130,628         212,561         212,561         111,498         <   | ATTENDANCE                                 | 172,026   | 443,728   | 010,704      | 888,000       | (30,240)  |
| TOTAL EVENT INCOME       1,018,693       1,712,014       2,730,707       2,877,210       (146,503)         TOTAL OTHER INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         TOTAL INCOME       1,973,087       3,246,319       5,219,406       5,327,210       (107,804)         INDIRECT EXPENSES       2       2,436       79,062       171,498       171,498       -         EXECUTIVE       92,436       79,062       171,498       171,498       -       (107,804)         INDIRECT EXPENSES       81,933       130,628       212,561       212,561       -       -         OPERATIONS       650,866       922,435       1,573,301       -       -       -       -         BOX OFFICE       48,682       71,695       120,377       120,377       -  | DIRECT EVENT INCOME                        | 646,288   | 559,431   | 1,205,719    | 1,279,191     | (73,472)  |
| TOTAL OTHER INCOME       954,394       1,534,305       2,488,699       2,450,000       38,699         TOTAL INCOME       1,973,087       3,246,319       5,219,406       5,327,210       (107,804)         INDIRECT EXPENSES       2       2,450,000       38,699       2,450,000       38,699         EXECUTIVE       92,436       79,062       171,498       171,498       -         FINANCE       81,933       130,628       212,561       212,561       -         MARKETING       94,242       181,716       275,958       -       -         OPERATIONS       650,866       922,435       1,573,301       -       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,655       20,197       39,856       -       -         OVERHEAD       503,866       898,784       1,402,650       -       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)  | ANCILLARY INCOME                           | 372,405   | 1,152,583 | 1,524,988    | 1,598,019     | (73,031)  |
| TOTAL INCOME       1,973,087       3,246,319       5,219,406       5,327,210       (107,804)         INDIRECT EXPENSES       92,436       79,062       171,498       171,498       -         FINANCE       92,436       79,062       171,498       171,498       -         FINANCE       81,933       130,628       212,561       212,561       -         MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       1,573,301       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       -       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)   | TOTAL EVENT INCOME                         | 1,018,693 | 1,712,014 | 2,730,707    | 2,877,210     | (146,503) |
| TOTAL INCOME       1,973,087       3,246,319       5,219,406       5,327,210       (107,804)         INDIRECT EXPENSES       92,436       79,062       171,498       171,498       -         FINANCE       92,436       79,062       171,498       171,498       -         MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       1,573,301       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       -       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)  | TOTAL OTHER INCOME                         | 954,394   | 1,534,305 | 2,488,699    | 2,450,000     | 38,699    |
| EXECUTIVE       92,436       79,062       171,498       171,498       -         FINANCE       81,933       130,628       212,561       212,561       -         MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       -       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       157,899       (773)  |  | 1,973,087 | 3,246,319 | 5,219,406    | 5,327,210     | (107,804) |
| FINANCE       81,933       130,628       212,561       212,561       -         MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       1,573,301       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)  | INDIRECT EXPENSES                          |           |           |              |               |           |
| MARKETING       94,242       181,716       275,958       275,958       -         OPERATIONS       650,866       922,435       1,573,301       1,573,301       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)   | EXECUTIVE                                  | 92,436    | 79,062    | 171,498      | 171,498       | · ·       |
| MARKE ING       650,866       922,435       1,573,301       1,573,301       -         BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)   | FINANCE                                    | 81,933    | 130,628   | 212,561      | 212,561       |           |
| BOX OFFICE       48,682       71,695       120,377       120,377       -         LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)   | MARKETING                                  | 94,242    | 181,716   | 275,958      | 275,958       | -         |
| LUXURY SEATING       31,647       85,651       117,298       117,298       -         SKYWALK ADMIN       19,659       20,197       39,856       39,856       -         OVERHEAD       503,866       898,784       1,402,650       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)  | OPERATIONS                                 | 650,866   | 922,435   | 1,573,301    | 1,573,301     | -         |
| LONGHT GLATING         Dong T         Dong T <thdong t<="" th=""> <thd< td=""><td>BOX OFFICE</td><td>48,682</td><td>71,695</td><td>120,377</td><td>120,377</td><td></td></thd<></thdong> | BOX OFFICE                                 | 48,682    | 71,695    | 120,377      | 120,377       |           |
| OVERHEAD       503,866       898,784       1,402,650       -         TOTAL INDIRECT EXP.       1,523,329       2,390,168       3,913,499       -         NET REVENUE ABOVE EXPENSES       449,758       856,151       1,305,907       1,413,711       (107,804)         LESS INCENTIVE FEE       158,672       158,672       157,899       (773)   | LUXURY SEATING                             | 31,647    | 85,651    | 117,298      | 117,298       | -         |
| TOTAL INDIRECT EXP.     1,523,329     2,390,168     3,913,499     3,913,499     -       NET REVENUE ABOVE EXPENSES     449,758     856,151     1,305,907     1,413,711     (107,804)       LESS INCENTIVE FEE     158,672     158,672     157,899     (773)  | SKYWALK ADMIN                              | 19,659    | 20,197    | 39,856       | 39,856        | •         |
| NET REVENUE ABOVE EXPENSES         449,758         856,151         1,305,907         1,413,711         (107,804)           LESS INCENTIVE FEE         158,672         158,672         157,899         (773)  | OVERHEAD                                   | 503,866   | 898,784   | 1,402,650    | 1,402,650     | •         |
| LESS INCENTIVE FEE 158,672 158,672 157,899 (773)   | TOTAL INDIRECT EXP.                        | 1,523,329 | 2,390,168 | 3,913,499    | 3,913,499     | -         |
|  | NET REVENUE ABOVE EXPENSES                 | 449,758   | 856,151   | 1,305,907    | 1,413,711     | (107,804) |
| NET REVENUE ABOVE EXPENSES AFTER INCENTIVE 449,758 697,479 1,147,235 1,255,812 (108,577)   | LESS INCENTIVE FEE                         |           | 158,672   | 158,672      | 157,899       | (773)     |
|  | NET REVENUE ABOVE EXPENSES AFTER INCENTIVE | 449,758   | 697,479   | 1,147,235    | 1,255,812     | (108,577) |

#### Comments:

The Arena performed well during November on the strength of the Rockette's show and a very good start to the Griffins season in which their attendance is up over 25% from last year through the same amount of games.

General Manager :161/611/46

## VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED NOVEMBER 30, 2008

The following schedule summarizes operating results for the current month ending November 30, 2008 and the YTD ending June 30, 2009 compared to budget and to the prior year:

| MONTH               | November  | November  | November  |
|---------------------|-----------|-----------|-----------|
|                     | Actual    | Budget    | FY 2008   |
| Number of Events    | 13        | 15        | 11        |
| Attendance          | 67,260    | 80,000    | 50,149    |
| Direct Event Income | \$200,341 | \$72,159  | \$113,093 |
| Ancillary Income    | 130,096   | 134,486   | 134,999   |
| Other Income        | 198,876   | 201,000   | 210,640   |
| Indirect Expenses   | (262,707) | (334,425) | (298,929) |
| Net Income          | \$266,606 | \$73,220  | \$159,803 |

| Actual    | Budget  | YTD 2008<br>Prior Year  |  |
|-----------|---|---|--|
| 34        | 36  | 30  |  |
| 172,026   | 192,000   | 151,275   |  |
| \$646,288 | \$401,731   | \$379,437   |  |
| 372,405   | 506,058   | 461,618   |  |
| 954,394   | 1,005,000   | 972,920   |  |
| •         | (1,536,593)   | (1,395,871)   |  |
| \$449,758 | \$376,196   | \$418,104   |  |
|           | 34<br>172,026<br>\$646,288<br>372,405<br>954,394<br>(1,523,329) | 34         36           172,026         192,000           \$646,288         \$401,731           372,405         506,058           954,394         1,005,000           (1,523,329)         (1,536,593) |  |

#### EVENT INCOME

Direct event income came in higher than budget due to the very successful Radio City Rockette's show that was hosted for the first time by the Arena. This number could have been stronger had load in logistists not forced the show to cancel one of their performances.

#### ANCILLARY INCOME

Anicllary income came in consistent with budget overall. Per caps for the Nine Inch Nails concert was well ahead of last visit, which helped offset very low per caps for the Rockette's.

#### **INDIRECT EXPENSES**

Indirect expenses came in lower than budget for the month, however, brings overall spending for the year back in line with budget.

## <u>Van Andel Arena</u> <u>Income Statement</u> <u>For the Five Months Ending November 30, 2008</u>

|                                      | Current Month<br>Actual | Current Month<br>Budget | Variance            | Current Month<br>Prior Year | Year to Date<br>Actual | Year to Date<br>Budget _ | Variance          | Year to Date<br>Prior Year |
|--------------------------------------|-------------------------|-------------------------|---------------------|-----------------------------|------------------------|--------------------------|-------------------|----------------------------|
|                                      |                         |                         |                     |                             |                        |                          |                   |                            |
|                                      |                         |                         |                     |                             |                        |                          |                   |                            |
| Event income                         |                         |                         |                     |                             |                        |                          |                   |                            |
| Direct Event Income                  |                         |                         |                     |                             |                        |                          |                   |                            |
| Rental Income                        | \$259,075               |                         | \$103,892           |                             |                        |                          |                   | \$517,314                  |
| Service Revenue                      | 331,205                 | •                       | •                   |                             |                        |                          | 279,289           | 723,849                    |
| Service Expenses                     | (389,939)               | (273,855)               | (116,084)           | (257,450)                   | (936,142)              | (747,340)                | (188,802)         | (861,726)                  |
| Total Direct Event Income            | 200,341                 | 133,097                 | 67,244              | 113,093                     | 646,288                | 462,669                  | 183,619           | 379,437                    |
| Ancillary Income                     |                         |                         |                     | 54<br>1                     |                        |                          |                   |                            |
| F&B Concession                       | 103,195                 | 153,040                 | (49,845)            | 101,459                     | 278,827                | 424,550                  | (145,723)         | 350,631                    |
| F&B Catering                         | 12,489                  | 16,382                  | (3,893)             | -                           |                        | •                        | (768)             | 29,828                     |
| Novelty Sales                        | 8,352                   | 28,220                  | (19,868)            |                             | 39,858                 | 96,730                   | (56,872)          | 66,629                     |
| Booth Cleaning                       | 0                       | 0                       | Ó                   | 0                           | 94                     | 0                        | 94                | 0                          |
| Other Ancillary                      | 6,060                   | 4,160                   | 1,900               | 4,620                       | 8,270                  | 5,970                    | 2,300             | 14,530                     |
| Total Ancillary Income               | 130,096                 | 201,802                 | (71,706)            | 134,999                     | 372,405                | 573,374                  | (200,969)         | 461,618                    |
| Other Event Income                   |                         |                         |                     | 24<br>                      |                        |                          |                   |                            |
| Ticket Rebates(Per Event)            | 49,181                  | 42,083                  | 7,098               | 48,791                      | 150,676                | <sup>,</sup> 210,417     | (59,741)          | 148,471                    |
| Total Other Event Income             | 49,181                  | 42,083                  | 7,098               | 48,791                      | 150,676                | 210,417                  | (59,741)          | 148,471                    |
| Total Event Income                   | 379,618                 | 376,982                 | 2,636               | 296,883                     | 1,169,369              | 1,246,460                | (77,091)          | 989,526                    |
|                                      |                         |                         |                     |                             | ****                   |                          |                   |                            |
| Other Operating Income               |                         | 774<br>1                |                     |                             |                        |                          |                   |                            |
| Luxury Box Agreements                | 94,884                  | 96,833                  | (1,949)             | •                           | 504,900                | •                        | 20,733            | 494,033                    |
| Advertising<br>Other Income          | 46,500<br>8,311         | 51,667<br>10,417        | (5,167)<br>(2,106)  |                             | 262,625<br>36,193      | 258,333<br>52,083        | 4,292<br>(15,890) | 267,125<br>63,291          |
| Total Other Operating Income         | 149,695                 | 158,917                 | (9,222)             |                             | 803,718                | 794,583                  | 9,135             | 824,449                    |
|                                      |                         |                         |                     |                             |                        |                          |                   |                            |
| Adjusted Gross Income                | 529,313                 | 535,899                 | (6,586)             | 458,732                     | 1,973,087              | 2,041,043                | (67,956)          | 1,813,975                  |
| Operating Expenses                   |                         |                         | 24                  |                             |                        |                          |                   |                            |
| Salaries and Wages                   | 200,184                 | 150,447                 | 49,737              | 167,860                     | 794,793                | 752,236                  | 42,557            | 737,178                    |
| Payroll Taxes and Benefits           | 56,796                  | 44,854                  | 11,942              |                             | 205,632                |                          | (18,639)          | 168,579                    |
| Labor Allocations to Events          | (148,994)               | (72,236)                | (76,758)            |                             | (372,139)              | •                        | (10,957)          | (372,604)                  |
| Net Salaries and Benefits            | 107,986                 | 123,065                 | (15,079)            | 110,597                     | 628,286                | 615,325                  | 12,961            | 533,153                    |
| Operational Department               | 04.40 <del>-</del>      | 00.000                  |                     | 07.000                      | 405 504                | 440.000                  | 40.001            | 474.000                    |
| Contracted Services                  | 24,197                  | 23,800                  | 397                 | •                           | 135,521                | 119,000                  | 16,521            | 154,993                    |
| General and Administrative           | 32,751<br>2,682         | 28,750                  | 4,001               | 22,955                      | 149,522                | 143,750<br>32,667        | 5,772             | 104,113<br>24,385          |
| Operations<br>Repair and Maintenance | 6,880                   | 11,933<br>18,667        | (9,251)<br>(11,787) |                             | 14,451<br>93,169       | 93,333                   | (18,216)<br>(164) | 68,608                     |
| Operational Supplies                 | 8,533                   | 18,342                  | (9,809)             |                             | 65,773                 | 91,708                   | (25,935)          | 78,859                     |
| Insurance                            | 13,076                  | 13,393                  | (317)               | 11,427                      | 38,660                 |                          | (4,775)           | 35,781                     |
| Utilities                            | 53,379                  | 83,317                  | (29,938)            |                             | 331,834                |                          | 249               | 331,791                    |
| SMG Management Fees                  | 13,223                  | 13,158                  | - 65                |                             | 66,113                 | 65,790                   | 323               | 64,188                     |
| Total Operating Expenses             | 262,707                 | 334,425                 | (71,718)            | 298,929                     | 1,523,329              | 1,536,593                | (13,264)          | 1,395,871                  |
| Net Income(Loss) From Operatic       |                         | 201,474                 | 65,132<br>========  |                             | 449,758<br>========    | <b>504,4</b> 50          | (54,692)          | 418,104                    |
| Other Non-Operating Expenses         |                         |                         |                     |                             |                        |                          |                   |                            |
|                                      |                         |                         |                     |                             |                        |                          |                   |                            |
| Adjusted Net Income(Loss)            | 266,606                 | 201,474                 | 65,132              | 159,803                     | 449,758                | 504,450                  | (54,692)          | 418,104                    |

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## SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending November 30, 2008

|                          | Event  | Events/Days Attenda |         | 100     | Total Event Income |           |
|--------------------------|--------|---------------------|---------|---------|--------------------|-----------|
| Event Type               | Actual | Budget              | Actual  | Budget  | Actual             | Budget    |
| Family Show              | 6      | . 8                 | 23,858  | 20,000  | 58,333             | 44,848    |
| Sporting Event           | 4      | 4                   | 22,397  | 29,000  | 232,569            | 190,112   |
| Concert                  | 6      | 9                   | 51,696  | 72,000  | 511,276            | 829,559   |
| Team Home Games          | 11     | 11                  | 54,296  | 55,000  | 133,968            | 112,442   |
| Other                    | 5      | 4                   | 19,779  | 16,000  | 233,223            | 69,499    |
| GRAND TOTALS             | 32     | 36                  | 172,026 | 192,000 | 1,169,369          | 1,246,460 |
| As Percentage of Overall |        |                     |         |         |                    |           |
| Family Show              | 18.75% | 22.22%              | 13.87%  | 10.42%  | 4.99%              | 3.60%     |
| Sporting Event           | 12.50% | 11.11%              | 13.02%  | 15.10%  | 19.89%             | 15.25%    |
| Concert                  | 18.75% | 25.00%              | 30.05%  | 37.50%  | 43.72%             | 66.55%    |
| Team Home Games          | 34.38% | 30.56%              | 31.56%  | 28.65%  | 11.46%             | 9.02%     |
| Other                    | 15.63% | 11.11%              | 11.50%  | 8.33%   | 19.94%             | 5.58%     |

## <u>Van Andel Arena</u> <u>Balance Sheet</u> For the Five Months Ending November 30, 2008

## ASSETS

| Current Assets              |   |           |
|-----------------------------|---|-----------|
| Cash                        | 2 | 5,094,615 |
| Account Receivable          |   | 760,406   |
| Prepaid Expenses            |   | 160,014   |
|                             |   |           |
| <b>Total Current Assets</b> |   |           |

#### **Total Assets**

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\$6,015,036

\$6,015,036

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LIABILITIES AND EQUITY

| Current Liabilities              |           |                |
|----------------------------------|-----------|----------------|
| Accounts Payable                 | 343,837   |                |
| Accrued Expenses                 | 855,325   |                |
| Deferred Income                  | 2,000,182 |                |
| Advanced Ticket Sales & Deposits | 2,014,734 |                |
| <br>Total Current Liabilities    |           | \$5,214,077    |
|                                  |           |                |
| Other Liabilities                |           |                |
| Equity                           |           |                |
| CY Funds Remitted to CAA         | (350,000) |                |
| CY Exp. Paid Directly by CAA     | 302,725   |                |
| Beginning Balance Equity         | 398,478   |                |
| Current Year Equity              | 449,756   |                |
| Total Equity                     |           | \$800,959      |
| Total Liabilities and Equity     | -         | \$6,015,036    |
|                                  |           | ============== |
### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending November 30, 2008

| Current - Under 30 Days |         |  |
|-------------------------|---------|--|
| Food & Beverage         | 215,469 |  |
| Ticketing               | -       |  |
| Merchandise             | 16,364  |  |
| Permanent Advertising   | 105,678 |  |
| DeVos Place             | 92,069  |  |
| Operating               | 251,176 |  |
|                         |         |  |
| Over 30 Days            | 47,250  |  |
|                         |         |  |
| Over 60 Days            | 32,400  |  |
|                         |         |  |
|                         |         |  |
| Over 90 Days            |         |  |
|                         |         |  |

Total Accounts Receivable

760,406

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2009

### MANAGEMENT FEE SUMMARY

|                            | Arena     | DeVos Place | Total    | FY 2008   |
|----------------------------|-----------|-------------|----------|-----------|
|                            | Estimate  | Estimate    | Estimate | Actual    |
| Net Revenue above Expenses | 1,305,907 | (465,906)   | 840,001  | 1,104,394 |
| Benchmark                  |           |             | 700,000  | 700,000   |
| Excess                     | 1,305,907 | (465,906)   | 140,001  | 404,394   |

Incentive Fee Calculation (Only if above greater than zero)

|                          | Arena<br>Estimate | DeVos Place<br>Estimate | Total<br>Estimate | Total<br>Estimate |
|--------------------------|-------------------|-------------------------|-------------------|-------------------|
| Base Fee                 | 158,672           | 158,672                 | 317,343           | 308,100           |
| Incentive Fee            |                   |                         |                   |                   |
| Revenue                  | 5,219,406         | 5,150,536               | 10,369,942        | 10,589,568        |
| Benchmark Revenue        | 4,700,000         | 4,100,000               | 8,800,000         | 8,700,000         |
| Revenue Excess           | 519,406           | 1,050,536               | 1,569,942         | 1,889,568         |
| Incentive Fee **         | 158,672           | 158,672                 | 317,343           | 308,100           |
| Total SMG Management Fee | 317,343           | 317,343                 | 634,686           | 616,200           |

\*\* Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

-7-



Item IV.B.ii.

## Memorandum

| To:   | CAA Board Members                     |
|-------|---------------------------------------|
| From: | Susan Waddell, Administrative Manager |
| Date: | January 22, 2009                      |
| Re:   | CAA Financial Statements              |

Convention Arena Authority

Steven Heacock, Chairman Birgit Klohs Clif Charles Gary McInerney George Heartwell Joseph Tomaselli Lew Chamberlin The following is a summary of financial activity in the two operating accounts as of December 31, 2008:

|                             | 1050: Operations    | 1070: Kent County Operating |  |  |
|-----------------------------|---------------------|-----------------------------|--|--|
| Beginning Balance           | \$ 95,759.97        | \$21,999,882.55             |  |  |
| <b>Cleared Transactions</b> | <u>- 5,599.54</u>   | 64,130.97                   |  |  |
| Cleared Balance             | 90,160.43           | 22,064,013.52               |  |  |
| Uncleared Transactions      | 2,060.27            | -000.00                     |  |  |
| Register Balance            | <u>\$ 92,220.70</u> | <u>\$22,064,013.52</u>      |  |  |

• Interest earnings and parking revenue are below budget. We have not received the County Treasurer's statement for December 2008 interest earnings yet.

- Legal expenses exceed the budget due to the Delta Turner matter.
- The steam expense is under budget. This may be due to the purchase of the steam plant by Veolia, Inc. Keith Oldewurterl of Veolia stated that bills will generally be lower in the colder months and higher in the warmer months, because Veolia uses a flat rate to recoup capital costs and the County had a different method.

If you have any questions or would like additional information, please contact me at 742-6594 or <u>swaddell@smggr.com</u>. Thank you.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197



DeVos Place® 303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590



#### 3:26 PM

01/08/09 Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of December 31, 2008

|  | Dec 31, 08   |
|--|--|
| ASSETS<br>Current Assets   |  |
| Checking/Savings<br>1040 · Cash - Operations - SMG<br>1050 · Operations - Cash   | 4,319,835.10<br>92,220.70                                    |
| Total Checking/Savings   | 4,412,055.80   |
| Other Current Assets<br>1070 · Kent County - Operating<br>1200 · Accounts Receivable<br>1300 · Prepaid Expenses<br>1600 · Advances/Deposits Receivable | . 22,064,013.52<br>1,227,456.17<br>189,100.35<br>-850,000.07 |
| Total Other Current Assets   | 22,630,569.97  |
| Total Current Assets   | 27,042,625.77  |
| Fixed Assets<br>Buildings & Structures<br>Depreciation<br>Original Cost  | -83,557.38<br>322,431.00                                     |
| Total Buildings & Structures   | 238,873.62   |
| Equip<br>Depreciation<br>Original Cost   | -682,930.97<br>1,063,917.04                                  |
| Total Equip  | 380,986.07   |
| Vehicles   | 43,914.30  |
| Total Fixed Assets   | 663,773.99   |
| TOTAL ASSETS   | 27,706,399.76  |
| LIABILITIES & EQUITY<br>Liabilities<br>Current Liabilities<br>Accounts Payable<br>2000 · Accounts Payable<br>2005 · Accounts payable - SMG             | 97,931.37<br>665,803.17                                      |
| Total Accounts Payable   | 763,734.54   |
| Other Current Liabilities<br>2200 - Accrued Expenses<br>2210 - Advance Ticket Sales<br>2220 - Advance deposits<br>2500 - Deferred facility income      | 1,097,477.61<br>1,882,333.73<br>291,472.00<br>1,077,282.74   |
| <b>Total Other Current Liabilities</b>   | 4,348,566.08   |
| Total Current Liabilities  | 5,112,300.62   |
| Total Liabilities  | 5,112,300.62   |
| Equity<br>3000 · Opening Bal Equity<br>3900 · Retained Earnings<br>Net Income  | 37,035,584.45<br>-13,430,836.02<br>-1,010,649.29             |
| Total Equity   | 22,594,099.14  |
| TOTAL LIABILITIES & EQUITY   | 27,706,399.76  |

## Item IV.B.ii.

3:27 PM

01/08/09

Accrual Basis

# Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual July through December 2008

|  | Jul - Dec 08   | Budget   | \$ Over Budget   | % of Budget  |
|--|--|--|--|--|
| Income<br>4500 · Interest on Investments<br>4540 · Land Lease<br>4545 · Parking Revenues<br>4550 · Miscellaneous Revenue   | 259,080.82<br>86,736.35<br>260,791.25<br>105,143.00                    | 370,998.00<br>70,608.00<br>464,100.00  | -111,917.18<br>16,128.35<br>-203,308.75  | 69.8%<br>122.8%<br>56.2%                           |
| Total Income   | 711,751.42   | 905,706.00   | -193,954.58  | 78.6%  |
| Expense<br>6000 · Professional Services<br>6001 · Accounting/Auditing Services<br>6040 · Legal Services  | 24,046.58<br>56,066.20   | 18,996.00<br>17,496.00   | 5,050.58<br>38,570.20  | 126.6%<br>320.5%                                   |
| Total 6000 · Professional Services   | 80,112.78  | 36,492.00  | 43,620.78  | 219.5%   |
| 6060 · Other Contractual Services<br>6065 · Pedestrian Safety<br>6068 · Parking Management<br>6100 · Other Supplies & Expenses<br>6010 · Bank Fees   | 56,300.78<br>15,227.71<br>66,425.00<br>145.51                          | 144,498.00<br>43,614.00<br>140,742.00  | -88,197.22<br>-28,386.29<br>-74,317.00   | 39.0%<br>34.9%<br>47.2%                            |
| 6020 · Computer Services<br>6030 · Insurance-Property/Liability<br>6110 · Meeting Expense<br>6120 · Supplies   | 46.98<br>20,673.00<br>8,089.79<br>3,181.77                             | 22,000.00<br>4,998.00<br>2,496.00  | -1,327.00<br>3,091.79<br>685.77  | 94.0%<br>161.9%<br>127.5%                          |
| Total 6100 · Other Supplies & Expenses   | 32,137.05  | 29,494.00  | 2,643.05   | 109.0%   |
| 6160 · Facility Repair and Maintenance<br>6200 · Capital Replacement Projects<br>6210 · F&B Repair & Maintenance<br>6300 · Utilities Expense<br>6301 · Electricity<br>6310 · Natural Gas<br>6320 · Steam | 0.00<br>303,208.85<br>7,213.78<br>560,105.23<br>5,563.88<br>144,845.29 | 16,496.00<br>922,050.00<br>22,500.00<br>528,606.00<br>6,414.00<br>433,054.00 | -16,496.00<br>-618,841.15<br>-15,286.22<br>31,499.23<br>-850.12<br>-288,208.71 | 0.0%<br>32.9%<br>32.1%<br>106.0%<br>86.7%<br>33.4% |
| 6340 · Water & Sewer   | 44,904.10  | 56,250.00  | -11,345.90   | 79.8%  |
| Total 6300 · Utilities Expense   | 755,418.50   | 1,024,324.00   | -268,905.50  | 73.7%  |
| 6500 · DID Assessment<br>6600 · SMG Incentive Fees<br>8000 · Personal Services   | 53,138.59<br>308,100.00  |  |  |  |
| 8001 · Employee Wages<br>8030 · Employee Benefits  | 38,867.67<br>6,250.00  | 20,298.00<br>10,230.00   | 18,569.67<br>-3,980.00   | 191.5%<br>61.1%                                    |
| Total 8000 · Personal Services   | 45,117.67  | 30,528.00  | 14,589.67  | 147.8%   |
| Total Expense  | 1,722,400.71   | 2,410,738.00   | -688,337.29  | 71.4%  |
| Net Income   | -1,010,649.29  | -1,505,032.00  | 494,382.71   | 67.2%  |

3:28 PM

01/08/09

Accrual Basis

### Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison July through December 2008

|  | Jul - Dec 08  | Jul - Dec 07  | \$ Change  | % Change   |
|--|---|---|--|--|
| Income<br>4500 · Interest on Investments<br>4540 · Land Lease<br>4545 · Parking Revenues<br>4550 · Miscellaneous Revenue   | 259,080.82<br>86,736.35<br>260,791.25<br>105,143.00   | 524,415.00<br>54,317.20<br>334,643.50<br>0.00   | -265,334.18<br>32,419.15<br>-73,852.25<br>105,143.00                                       | -50.6%<br>59.7%<br>-22.1%<br>100.0%                      |
| Total Income   | 711,751.42  | 913,375.70  | -201,624.28  | -22.1%   |
| Expense<br>6000 · Professional Services<br>6001 · Accounting/Auditing Services<br>6040 · Legal Services  | 24,046.58<br>56,066.20  | 21,404.74<br>3,903.95   | 2,641.84<br>52,162.25  | 12.3%<br>1.336.1%  |
| Total 6000 · Professional Services   | 80,112.78   | 25,308.69   | 54.804.09  | 216.5%   |
| 6060 · Other Contractual Services<br>6065 · Pedestrian Safety<br>6068 · Parking Management<br>6100 · Other Supplies & Expenses<br>6010 · Bank Fees<br>6020 · Computer Services<br>6030 · Insurance-Property/Liability<br>6110 · Meeting Expense<br>6120 · Supplies | 56,300.78<br>15,227.71<br>66,425.00<br>145.51<br>46.98<br>20,673.00<br>8,089.79<br>3,181.77 | 22,312.07<br>17,303.09<br>133,550.43<br>499.09<br>0.00<br>20,258.00<br>238.47<br>300.94 | 33,988.71<br>-2,075.38<br>-67,125.43<br>-353.58<br>46.98<br>415.00<br>7,851.32<br>2,880.83 | -70.8%<br>-70.8%<br>100.0%<br>2.1%<br>3,292.4%<br>957.3% |
| Total 6100 · Other Supplies & Expenses   | 32,137.05   | 21,296.50   | 10.840.55  | 50.9%  |
| 6200 · Capital Replacement Projects<br>6210 · F&B Repair & Maintenance<br>6300 · Utilities Expense<br>6301 · Electricity   | 303,208.85<br>7,213.78<br>560,105.23  | 441,912.08<br>13,045.38   | -138,703.23<br>-5,831.60   | -31.4%<br>-44.7%   |
| 6310 · Natural Gas<br>6320 · Steam<br>6340 · Water & Sewer   | 5,563.88<br>144,845.29<br>44,904.10   | 495,330.58<br>3,773.19<br>386,167.67<br>67,141.63                                       | 64,774.65<br>1,790.69<br>-241,322.38<br>-22,237.53   | 13.1%<br>47.5%<br>-62.5%<br>-33.1%                       |
| Total 6300 · Utilities Expense   | 755,418.50  | 952,413.07  | -196,994.57  | -20.7%   |
| 6500 · DID Assessment<br>6600 · SMG Incentive Fees<br>8000 · Personal Services   | 53,138.59<br>308,100.00   | 0.00<br>300,000.00  | 53,138.59<br>8,100.00  | 100.0%<br>2.7%   |
| 8001 · Employee Wages<br>8030 · Employee Benefits  | 38,867.67<br>6,250.00   | 37,971.95<br>10,123.50  | 895.72<br>-3,873.50  | 2.4%<br>-38.3%   |
| Total 8000 · Personal Services   | 45,117.67   | 48,095.45   | -2,977.78  | -6.2%  |
| Total Expense  | 1,722,400.71  | 1,975,236.76  | -252,836.05  | -12.8%   |
| Net Income   | -1,010,649.29   | -1,061,861.06   | 51,211.77  | 4.8%   |

#### 10:39 AM

01/05/09 Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of November 28, 2008

|  | Nov 28, 08                |
|--|---------------------------|
| ASSETS   | 17 a.                     |
| Current Assets   |                           |
| Checking/Savings<br>1040 · Cash - Operations - SMG<br>1050 · Operations - Cash | 4,319,835.10<br>95,627.24 |
| Total Checking/Savings   | 4,415,462.34              |
| Other Current Assets   |                           |
| 1070 · Kent County - Operating   | 21,999,882.55             |
| 1200 · Accounts Receivable   | 1,227,456.17              |
| 1300 · Prepaid Expenses  | 189,100.35                |
| 1600 · Advances/Deposits Receivable  | -550,000.07               |
| Total Other Current Assets   | 22,866,439.00             |
| Total Current Assets   | 27,281,901.34             |
| Fixed Assets   |                           |
| Buildings & Structures   |                           |
| Depreciation   | -83,557.38                |
| Original Cost  | 322,431.00                |
| Total Buildings & Structures   | 238,873.62                |
| Equip  |                           |
| Depreciation   | -682,930.97               |
| Original Cost  | 1,063,917.04              |
| Total Equip  | 380,986.07                |
| Vehicles   | 43,914.30                 |
| Total Fixed Assets   | 663,773.99                |
| TOTAL ASSETS   | 27,945,675.33             |
| LIABILITIES & EQUITY<br>Liabilities  | 2                         |
| Current Liabilities  |                           |
| Accounts Payable   |                           |
| 2000 · Accounts Payable  | 178,209.42                |
| 2005 · Accounts payable - SMG  | 665,803.17                |
| Total Accounts Payable   | 844,012.59                |
| Other Current Liabilities  |                           |
| 2200 · Accrued Expenses  | 1,097,477.61              |
| 2210 · Advance Ticket Sales  | 1,882,333.73              |
| 2220 · Advance deposits  | 291,472.00                |
| 2500 · Deferred facility income  | 1,077,282.74              |
| Total Other Current Liabilities  | 4,348,566.08              |
| Total Current Liabilities  | 5,192,578.67              |
| Total Liabilities  | 5,192,578.67              |
| Equity   |                           |
| 3000 · Opening Bal Equity  | 37,035,584.45             |
| 3900 · Retained Earnings   | -13,430,836.02            |
| Net Income   | -851,651.77               |
| Total Equity   | 22,753,096.66             |
| TOTAL LIABILITIES & EQUITY   | 27,945,675.33             |
|  |                           |

10:44 AM

01/05/09

Accrual Basis

### Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual July 1 through November 28, 2008

|  | Jul 1 - Nov 28, 08 | Budget        | \$ Over Budget | % of Budget  |
|--|--------------------|---------------|----------------|--------------|
| Income   |                    |               |                |              |
| 4000 · State of Michigan Support                                       | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4010 · City of Grand Rapids Support                                    | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4020 · CCBA Capital Contributions                                      | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4030 · Federal Support   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4040 · Private Support   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4050 · DDA Support   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4051 · DDA - capital replacement                                       | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4052 · DDA - project support   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4060 · In-kind Support   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4065 · Transfer from Operating Fund                                    | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4500 · Interest on Investments   | 194,949.85         | 305,042.80    | -110,092.95    | 63.9%        |
| 4530 · Facility Operations   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4531 · Charges for services  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4540 · Land Lease  | 76,566.35          | 58,055.47     | 18,510.88      | 131.9%       |
| 4545 · Parking Revenues  | 192,126.25         | 381,593.33    | -189,467.08    | 50.3%        |
| 4550 · Miscellaneous Revenue   | 99,920.00          | 0.00          | 99,920.00      | 100.0%       |
| 4570 · Transfers In  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 4575 · From/(To) Fund Balance  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 9993 · Transfer from Construction Fund                                 | 0.00               | 0.00          | 0.00           | 0.0%         |
| 9994 · Retainage Interest Income                                       | 0.00               | 0.00          | 0.00           | 0.0%         |
| Total Income   | 563,562.45         | 744,691.60    | -181,129.15    | 75.7%        |
| Expense  |                    |               |                |              |
| 5000 · Architectural and Engineering                                   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 5010 · Construction Material Testing                                   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 5020 · Construction in Progress-GMP                                    | 0.00               | 0.00          | 0.00           | 0.0%         |
| 5030 · Equipment Rental  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 5040 · Space Rental  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6000 · Professional Services   | 36,529.72          | 30,004.53     | 6,525.19       | 121.7%       |
| 6050 · Project Mgt/Owner's Rep   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6060 · Other Contractual Services                                      | 39,840.00          | 118,809.47    | -78,969.47     | 33.5%        |
| 6065 · Pedestrian Safety   | 9,180.26           | 35,860.40     | -26,680.14     | 25.6%        |
| 6068 · Parking Management  | 49,103.00          | 115,721.20    | -66,618.20     | 42.4%        |
| 6070 · Facility Management Fees  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6100 · Other Supplies & Expenses                                       | 24,837.41          | 28,161.74     | -3,324.33      | 88.2%        |
| 6125 · Transfer to Construction Acct                                   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6150 · Project-Related Travel  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6160 · Facility Repair and Maintenance                                 | 0.00               | 14,985.60     | -14,985.60     | 0.0%         |
| 6200 · Capital Replacement Projects                                    | 221,959.49         | 758,130.00    | -536,170.51    | 29.3%        |
| 6210 · F&B Repair & Maintenance<br>6300 · Utilities Expense            | 7,116.50           | 18,500.00     | -11,383.50     | 38.5%        |
| 6440 - Interest & Deving Agent Fore                                    | 681,933.43         | 783,158.53    | -101,225.10    | 87.1%        |
| 6410 · Interest & Paying Agent Fees<br>6500 · DID Assessment           | 0.00               | 0.00          | 0.00           | 0.0%         |
|  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6560 · Payroll Expenses  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6570 · Depreciation Expense<br>6575 · Amortization Expense             | 0.00               | 0.00          | 0.00           | 0.0%         |
| 6600 · SMG Incentive Fees  | 0.00               | 0.00          | 0.00           | 0.0%         |
|  | 308,100.00         | 0.00          | 308,100.00     | 100.0%       |
| 7000 · In-kind Expense   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 7100 · Transfers Out   | 0.00               | 0.00          | 0.00           | 0.0%         |
| 8000 · Personal Services<br>8500 · Loss on transfer of assets          | 36,614.41          | 25,100.80     | 11,513.61      | 145.9%       |
|  | 0.00               | 0.00          | 0.00           | 0.0%         |
| 9995 · Retainage Disbursements<br>9996 · Transfer to Retainage Account | 0.00<br>0.00       | 0.00<br>0.00  | 0.00<br>0.00   | 0.0%<br>0.0% |
| Total Expense  | 1,415,214.22       | 1,928,432.27  | -513,218.05    | 73.4%        |
| •  |                    |               |                |              |
| et Income  | -851,651.77        | -1,183,740.67 | 332,088.90     | 71.9%        |

10:43 AM

01/05/09

Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison

July 1 through November 28, 2008

|  | Jul 1 - Nov 28, 08                                 | Jul 1 - Nov 28, 07                               | \$ Change   | % Change                             |
|--|--|--|---|--------------------------------------|
| Income<br>4500 · Interest on Investments<br>4540 · Land Lease<br>4545 · Parking Revenues<br>4550 · Miscellaneous Revenue       | 194,949.85<br>76,566.35<br>192,126.25<br>99,920.00 | 355,804.20<br>54,317.20<br>231,794.00<br>0.00    | -160,854.35<br>22,249.15<br>-39,667.75<br>99,920.00 | -45.2%<br>41.0%<br>-17.1%<br>100.0%  |
| Total Income   | 563,562.45   | 641,915.40                                       | -78,352.95  | -12.2%                               |
| Expense<br>6000 · Professional Services<br>6001 · Accounting/Auditing Services<br>6040 · Legal Services                        | 14,523.52<br>22,006.20                             | 21,294.18<br>2,166.00                            | -6,770.66<br>19,840.20                              | -31.8%<br>916.0%                     |
| Total 6000 · Professional Services   | 36,529.72  | 23,460.18  | 13,069.54   | 55.7%                                |
| 6060 · Other Contractual Services<br>6065 · Pedestrian Safety<br>6068 · Parking Management<br>6100 · Other Supplies & Expenses | 39,840.00<br>9,180.26<br>49,103.00                 | 14,295.96<br>17,303.09<br>75,016.43              | 25,544.04<br>-8,122.83<br>-25,913.43                | 178.7%<br>-46.9%<br>-34.5%           |
| 6010 · Bank Fees<br>6030 · Insurance-Property/Liability<br>6110 · Meeting Expense<br>6120 · Supplies                           | 33.34<br>20,673.00<br>1,412.69<br>2,718.38         | 481.09<br>20,258.00<br>86.94<br>260.95           | -447.75<br>415.00<br>1,325.75<br>2,457.43           | -93.1%<br>2.1%<br>1,524.9%<br>941.7% |
| Total 6100 - Other Supplies & Expenses   | 24,837.41  | 21,086.98  | 3,750.43  | 17.8%                                |
| 6200 · Capital Replacement Projects<br>6210 · F&B Repair & Maintenance<br>6300 · Utilities Expense                             | 221,959.49<br>7,116.50                             | 389,614.08<br>13,045.38                          | -167,654.59<br>-5,928.88                            | -43.0%<br>-45.5%                     |
| 6301 · Electricity<br>6310 · Natural Gas<br>6320 · Steam<br>6340 · Water & Sewer   | 497,326.36<br>3,480.52<br>144,845.29<br>36,281.26  | 460,033.17<br>2,860.92<br>98,801.29<br>47,740.74 | 37,293.19<br>619.60<br>46,044.00<br>-11,459.48      | 8.1%<br>21.7%<br>46.6%<br>-24.0%     |
| Total 6300 · Utilities Expense   | 681,933.43   | 609,436.12                                       | 72,497.31   | 11.9%                                |
| 6600 · SMG Incentive Fees<br>8000 · Personal Services  | 308,100.00   | 300,000.00                                       | 8,100.00  | 2.7%                                 |
| 8001 · Employee Wages<br>8030 · Employee Benefits  | 32,075.91<br>4,538.50                              | 31,389.85<br>8,484.84                            | 686.06<br>-3,946.34                                 | 2.2%<br>-46.5%                       |
| Total 8000 · Personal Services   | 36,614.41  | 39,874.69  | -3,260.28   | -8.2%                                |
| Total Expense  | 1,415,214.22                                       | 1,503,132.91                                     | -87,918.69  | -5.9%                                |
| et Income  | -851,651.77  | -861,217.51                                      | 9,565.74  | 1.1%                                 |

It has been an exciting year for the Diversification Committee as we worked towards development of our community outreach efforts to underserved communities in Grand Rapids. I wanted to take a moment to inform you of a few highlights of the many activities that SMG and the CAA Diversification Committee has engaged in over the past six months:

### **Diversity Initiatives (A working list of objectives)**

- Reach out to nontraditional local and national meeting/convention groups and seek to raise interest in DeVos Place activities, ideally planting the seed for use of meeting and entertainment facilities.
- Build relationships with area organizations and universities to raise awareness of DeVos Place and the hospitality industry at large, to include setting up mentoring and internship programs.
- Partner with local organizations such as the Multiracial Association of Professionals (MAP), BL<sup>2</sup>END (Business Leaders Linked to Encourage New Directions) and the West Michigan Hispanic Chamber of Commerce, focusing on topics relevant to a diverse audience that highlights the accessibility of the venues to the community at large.

### MAP Multiracial Association of Professionals (GRCC)

Multiracial Association of Professionals (MAP) a program of the Grand Rapids Area Chamber of Commerce. MAP creates a strong network of professionals of all races to help welcome people and celebrate racial diversity within the community. MAP services assist employers to welcome, retain and connect professionals of color and their family to the Greater Grand Rapids Area

### **BL<sup>2</sup>END (Business Leaders Linked to Encourage New Directions)**

BL<sup>2</sup>END was established in 2006, by a group of young professionals who found themselves living and working in the Grand Rapids area upon graduation. The transition from college to the professional world brought challenges, including building a new personal and professional network, and connecting within the community.

### West Michigan Hispanic Chamber of Commerce

The WM Hispanic Chamber is dedicated to working with all members of the community to increase the economic advancement of Hispanic owned businesses and to assist in the professional growth of Hispanic business leaders in West Michigan. Members of the West Michigan Hispanic Chamber of Commerce are businesses and organizations from the private and public sectors in the areas of automotive, business services, construction, retail industries, etc.

- Draft a Diversity Statement for adoption by the CAA
- Developing relationships in the broader community to raise the visibility of the CAA and the three venues in the community including future sponsorship of MAP and BL<sup>2</sup>END events in the 2<sup>nd</sup> quarter of 2009.
- Disseminating information regarding job opportunities to an ethnically diverse group of community organizations.
- Outreach was conducted with the Hospitality and Tourism Programs at both Grand Valley State University and Ferris State University to encourage volunteerism and promote internship opportunities with SMG.
- SMG/CAA developed two (2) paid and college internships both of which have the
  potential to develop into a sustainable career track. (SMG currently has one minority
  intern working at Van Andel Arena).
- SMG was a participant in the West Michigan Hispanic Chamber of Commerce Expo
- Event receptionist has been hired who is bilingual. Customer Service Area now has a bilingual person there for most events.
- Grand Rapids has submitted a bid to the National Organization of Black Law Enforcement Executives (NOBLE) to host their July 2014 Annual Training Conference & Exhibition (5,294 total room nights). Grand Rapids is a finalist going up against Long Beach. The Bureau and SMG has partnered with local law enforcement and garnered endorsements from the Grand Rapids Urban League and law enforcement agencies in both the County and the State.
- Eddie T.L Tadlock, Assistant General Manager for DeVos Place and Darius Quinn, Human Resource Manager for Kent County have been added to the Diversity Committee.

The Diversity Committee is hard at work. The information and input from various community groups gathered over the past year will enable the Committee to continue its efforts and focus on areas, such as diversity training for staff, which may foster an appreciation of the racial and ethnic differences of minority groups in the area and thereby increase the participation of a more diverse population in events and activities at the three venues. Through its projects, the Diversification Committee is working to instill the belief that diversity is an issue that the CAA is

addressing and that there is a real interest in reaching out to a broader cross-section of the community.

Item V



## **Diversity Statement**

The future of our region depends on our ability to embrace change and leverage diversity through leadership, education, employment, suppliers, and continued community support. We believe that diversity is critical to our business strategy and will improve our competitiveness and prospects for long-term success.



### **Diversity Business Rationale**

The demographics of West Michigan continue to change. Additionally, our client base is extending beyond our immediate area. West Michigan continues to change. It looks different than it did five, ten, or more years ago and it will continue to evolve over the next decade.

These differences mean substantial benefits for DeVos Place®, Van Andel Arena®, and DeVos Performance Hall. People of different backgrounds bring unique perspectives to the business challenges facing our community. Greater diversity enhances our ability to innovate and maintain a competitive edge. This ultimately benefits our employees, our valued customers, and our community.

### Vision Statement

To foster an inclusive environment in which the unique talents and perspectives of each individual are respected, valued, understood, and leveraged.

### **Mission Statement**

To guide the Grand Rapids-Kent County Convention/Arena Authority in establishing a visible commitment to diversity that will support our vision, our business strategies, our board behavior, relationships with customers, suppliers, and our communities in a manner that enables our organization to reach our full potential and, in so doing, maximizes value to our clients and the community we serve.

# VAN ANDEL ARENA<sup>®</sup> WEEKLY

| DATE         | EVENT                                 | EC   | MOD   | ROOM            | TIME                       | FUNCTION   |
|--------------|---------------------------------------|------|-------|-----------------|----------------------------|--|
| Wed, Jan 21  | Griffins vs Toronto                   | GC   | JIM   | Arena           | 10A-12:30P                 | Teams practice   |
|              | · · · · · · · · · · · · · · · · · · · |      |       |                 | 6:00 PM                    | Doors  |
|              | <u> </u>                              |      |       |                 | 7P-9:30P                   | Hockey game  |
|              | Paradigm Design                       | MJD  |       | Banquet B       | 6P-7P                      | Banquet  |
|              | Networking Night                      | 4    |       | Banquet C       | 6P-7P                      | Banquet  |
|              | Merrill Lynch                         | 4    |       | East Nest       | 6P-9:30P                   | Banquet  |
|              | Technical Energy Solutions            | 4    |       | West Nest       | 6P-9:30P                   | Banquet  |
|              | Gordon Food Service                   | -    |       | Talsma Terrace  | 6P-9:30P                   | Banquet  |
|              | Alticor                               | -    |       | North Tunnel    | 6P-9:30P                   | Banquet  |
| Thur In 22   | Barnes & Thornburg                    | - DO | TODD  | Suite 101A      | 6P-9:30P                   | Banquet<br>Sand load-in  |
| Thur, Jan 22 | AVP Beach Volleyball                  | RS   | TODD  | Arena           | 8:00 AM<br>9:00 AM         | Event load-in  |
|              |                                       |      |       |                 | 6:00 PM                    | Doors  |
|              |                                       |      |       |                 | 7P-7:15P                   | Men's game 1   |
|              |                                       |      |       |                 | 7:18P-7:33P                | Men's game 2   |
|              |                                       |      |       |                 | 7:36P-7:51P                | Men's game 3   |
|              |                                       |      |       |                 | 7:52P-8:02P                | Change net/Women warm-up   |
|              |                                       |      |       |                 | 8:03P-8:18P                | Women's game1  |
|              |                                       |      |       |                 | 8:21P-8:36P                | Womens' game2  |
|              |                                       |      |       |                 | 8:39P-8:54P                | Women's game 3   |
|              |                                       |      |       |                 | 8:55P-9:03P<br>9:04P-9:26P | Change net/Men Warm-up<br>Men's introduction/Final                 |
|              | 2                                     |      |       |                 | 9:34P-9:56P                | Women's introduction/Final   |
|              |                                       |      |       |                 | 10:00 PM                   | Load-out   |
|              |                                       | MJD  |       | Banquet B/C     | 7A-7:30P                   | Backstage catering   |
| Fri, Jan 23  | Griffins vs Quad City                 | GC   | ROD   | Arena           | 10A-12:30P                 | Teams practice   |
|              |                                       |      |       |                 | 6:00 PM                    | Doors  |
| <i>C</i>     |                                       |      |       |                 | 7P-9:30P                   | Hockey game  |
|              |                                       | MJD  |       | Banquet B       | 6P-7P                      | Team strip giveaway  |
|              | West Side Beer                        | 4    |       | East Nest       | 6P-9:30P                   | Banquet  |
|              | Northwest Airlines                    | 4    |       | West Nest       | 6P-9:30P                   | Banquet  |
|              | FedEx Freight                         | _    |       | Talsma Terrace  | 6P-9:30P                   | Banquet  |
|              | Fitness Things                        | -    |       | North Tunnel    | 6P-9:30P                   | Banquet  |
|              | BCBS                                  | -    |       | Suite 101A      | 6P-9:30P                   | Banquet  |
| Sat, Jan 24  | Griffins vs Quad City                 | RS   | KATHY | Arena           | 10A-12P                    | Teams practice   |
|              |                                       |      |       |                 | 1P-2P<br>2:30P-3:30P       | Pre-game hockey game<br>Pre-game hockey game                       |
|              |                                       |      |       |                 | 4P-5P                      | Pre-game hockey game   |
|              |                                       |      |       |                 | 6:00 PM                    | Doors  |
|              |                                       |      |       |                 | 7P-9:30P                   | Hockey game  |
|              |                                       |      |       |                 | 9:30P-9:50P                | Post-game autographs   |
|              |                                       |      |       |                 | 9:50P-10:15P               | Post-game skate  |
|              |                                       | MJD  |       | Banquet All     | 5:30P-7P                   | Red Wings celeb autographs   |
| 13           | Diamond Concrete Sawing               | 4    |       | East/West Nests | 6P-10:15P                  | Banquet  |
|              | Cintas                                |      |       | Talsma Terrace  | 6P-10:15P                  | Banquet  |
|              | West Ottawa Dance Team                | 4    |       | North Tunnel    | 6P-10:15P                  | Banquet  |
| Com I OC     | Aquinas College                       |      | OUDIO | Suite 101A      | 6P-10:15P                  | Banquet  |
| Sun, Jan 25  | Harlem Globetrotters                  | RS   | CHRIS | Arena           | 9:00 AM                    | Team arrival<br>Globetrotter University doors/                     |
|              |                                       |      |       |                 | 12:00 PM                   | Globetrotter University doors/<br>Contest winners arrive & sent to |
|              |                                       |      |       |                 |                            | announcer's table  |
|              |                                       |      |       |                 | 12:30 PM                   | Globetrotter University starts                                     |
|              |                                       |      |       |                 | 1:00 PM                    | Show doors   |
|              |                                       |      |       |                 | 2P-4:30P                   | Performance  |
|              |                                       |      |       |                 | 4:30P-5P                   | Autographs   |
|              |                                       |      | 4     | L               | 5:00 PM                    | Load-out   |
|              |                                       | MJD  | 4     | Banquet B       | 1:25P-2P                   | Winner's meet-n-greet  |
|              | Jam @ the Van                         | GC   |       | Arena           | 5:30P-9:30P                | One team practice per hour   |

| Mon, Jan 26                           | Jam @ the Van             | GC  | CHRIS | Arena                                     | 5:00 PM<br>6:15P-8:15P<br>8:30P-9:45P                                      | Doors<br>Zeeland East v Zeeland West<br>GR Catholic Central v Wayland  |
|---------------------------------------|---------------------------|-----|-------|---|--|--|
|                                       |                           | MJD |       | Banquet B/C                               | 7A-10:30P  | Catering   |
| Tue, Jan 27                           | Booth Family Services     | RS  | LYNNE | Banquet All,<br>Lobby,Concourse,<br>Arena | 10A-3P   | Project Homeless Connect   |
| Wed, Jan 28                           | RCMA-New Shanghai Circus  | RS  | KATHY | Arena                                     |  | Performance  |
| Thur, Jan 29                          | Chris Tomlin              | GC  | EDDIE | Arena                                     | 7:00 PM  | Performance  |
|                                       |                           | MJD |       | Banquet C/D                               | 7A-7:30P   | Backstage catering   |
| Fri, Jan 30                           | Griffins vs Rochester     | RS  | KATHY | Arena                                     | 10A-12:30P<br>6:00 PM<br>7P-9:30P  | Teams practice<br>Doors<br>Hockey game   |
|                                       | 2°                        | MJD |       | Banquet B                                 | 6P-7P  | Jersey card giveaway   |
|                                       | One Communications        |     |       | East/West Nests<br>Talsma Terrace         | 6P-9:30P   | Banquet  |
|                                       | Cintas                    |     |       | Suite 101A                                | 7P-9:30P   | Banquet  |
| Sat, Jan 31                           | Griffins vs Rochester     | GC  | TODD  | Arena                                     | 10A-11:30A<br>12P-5P<br>6:00 PM<br>7P-9:30P<br>9:30P-9:50P<br>9:50P-10:15P | Teams practice<br>Cross Ice Jamboree<br>Doors<br>Hockey game<br>Post-game autographs<br>Post-game skate                |
|                                       | One Communications        | MJD |       | Banquet B/C                               | 6P-7P  | Banquet  |
|                                       | Regal Financial Group     |     |       | East Nest                                 | 6P-10:15P  | Banquet  |
|                                       | Summit Training Source    |     |       | West Nest                                 | 6P-10:15P  | Banquet  |
|                                       | Van Andel Institute       | 1   |       | Talsma Terrace                            | 6P-10:15P  | Banquet  |
|                                       | W. Mich Sports Commission | 1   |       | Suite 101A                                | 6P-10:15P  | Banquet  |
| Sun, Feb 1                            | Available                 |     |       |   |  |  |
| Mon, Feb 2                            | Available                 |     |       |   |  |  |
| Tue, Feb 3                            | Available                 |     |       |   |  |  |
| Wed, Feb 4                            | Available                 |     |       |   |  |  |
| Thur, Feb 5                           | Rascal Flatts             | RS  |       | Arena                                     | 8:00 PM  | Performance  |
|                                       | Arbor Mortgage            | MJD |       | Arbor Mort Club                           | 6:30P-11P  | Contest winner's banquet   |
| Fri, Feb 6                            | Griffins vs Chicago       | GC  |       | Arena                                     | 10A-12:30P<br>6:00 PM<br>7P-9:30P<br>9:30P-9:50P                           | Teams practice<br>Doors<br>Hockey game<br>Post-game autographs   |
|                                       | West Side Beer            | MJD |       | East Nest                                 | 6P-9:50P   | Banquet  |
|                                       | Centennial Securities     |     |       | West Nest                                 | 6P-9:50P   | Banquet  |
|                                       | Griffins Properties       |     |       | Talsma Terrace                            | 6P-9:50P   | Banquet  |
|                                       | Staffing, Inc.            |     |       | Suite 101A                                | 6P-9:50P   | Banquet  |
| Sat, Feb 7                            | Griffins vs Lake Erie     | RS  |       | Arena                                     | 10A-12:30P<br>2:30P-3:30P<br>4P-5P<br>6:00 PM<br>7P-9:30P<br>9:30P-9:50P   | Teams practice<br>Muskegon Chiefs hockey game<br>Youth pre-game hockey game<br>Doors<br>Hockey game<br>Post-game skate |
|                                       | Steve Hunt                | MJD |       | East Nest                                 | 6P-9:50P   | Banquet  |
|                                       | Gilson Graphics           | ]   |       | West Nest                                 | 6P-9:50P   | Banquet  |
|                                       | Douglas J                 | ]   |       | North Tunnel                              | 6P-9:50P   | Banquet  |
| · · · · · · · · · · · · · · · · · · · | Emerald Leisure Source    | 8   |       | Suite 101A                                | 6P-9:50P   | Banquet  |
| Sun, Feb 8                            | Lipizzaner Stallions      | GC  |       | Arena                                     | 2:00 PM<br>6:00 PM   | Performance<br>Performance   |
|                                       |                           | MJD |       | Banquet C/D                               | 6A-6:30P   | Backstage catering   |
| Mon, Feb 9                            | Available                 |     |       |   |  |  |
| Tue, Feb 10                           | Available                 |     |       |   |  |  |
| Wed, Feb 11                           | Available                 |     |       |   |  |  |
| Thur, Feb 12                          | Available                 |     |       |   |  |  |

| Fri, Feb 13  | Mötley Crüe                | RS  | Arena          | 6:00 PM     | Performance                   |
|--------------|----------------------------|-----|----------------|-------------|-------------------------------|
|              |                            | MJD | Banquet B/C    | 6A-7P       | Backstage catering            |
| Sat, Feb 14  | Available                  |     |                | â           |                               |
| Sun, Feb 15  | Celtic Woman               | GC  | Arena          | 7:30 PM     | Performance                   |
|              |                            | MJD | Banquet C/D    | 7A-8P       | Backstage catering            |
| Mon, Feb 16  | Available                  |     | 2 8            |             |                               |
| Tue, Feb 17  | Available                  |     | 8              |             |                               |
| Wed, Feb 18  | Available                  |     |                |             |                               |
| Thur, Feb 19 | Dave Ramsey                | RS  | Arena          | 6P-9:30P    | Total Money Makeover Live!    |
| Fri, Feb 20  | Griffins vs Manitoba       | GC  | Arena          | 10A-12:30P  | Teams practice                |
|              |                            |     |                | 6:00 PM     | Doors                         |
|              |                            |     |                | 7P-9:30P    | Hockey game                   |
|              |                            | MJD | Banquet C      | 6P-7P       | Team strip giveaway           |
|              | Home Building Association  |     | Banquet B      | 6P-7P       | Banquet                       |
|              | BCBS                       |     | East Nest      | 6P-9:30P    | Banquet                       |
|              | Northwest Airlines         |     | West Nest      | 6P-9:30P    | Banquet                       |
|              | Michigan Group             |     | Talsma Terrace | 6P-9:30P    | Banquet                       |
|              | Douglas J                  |     | North Tunnel   | 6P-9:30P    | Banquet                       |
|              | Barnes & Thornburg         | 7   | Suite 101A     | 6P-9:30P    | Banquet                       |
| Sat, Feb 21  | Griffins vs Lake Erie      | RS  | Arena          | 10A-12:30P  | Teams practice                |
|              |                            |     |                | 6:00 PM     | Doors                         |
|              |                            |     |                | 7P-9:30P    | Hockey game                   |
|              |                            | MJD | Banquet B/C    | 6P-7P       | Jack Morris autograph session |
|              | Lake Michigan Credit Union |     | East Nest      | 6P-9:30P    | Banquet                       |
|              | Summit Training Source     |     | Talsma Terrace | 6P-9:30P    | Banquet                       |
|              | Dance Team Performance     | ~   | North Tunnel   | 6P-9:30P    | Banquet                       |
|              | Action Mold & Machining    |     | Suite 101A     | 6P-9:30P    | Banquet                       |
| Sun, Feb 22  | Griffins vs San Antonio    | GC  | Arena          | 10A-11:30A  | Teams practice                |
|              |                            |     |                | 3:00 PM     | Doors                         |
|              |                            |     |                | 4P-6:30P    | Hockey game                   |
|              |                            |     |                | 6:30P-6:50P | Post-game autographs          |
|              |                            |     |                | 6:50P-7:15P | Post-game skate               |
|              | March of Dimes             | MJD | East Nest      | 3P-7:15P    | Banquet                       |
|              | Talsma Furniture           |     | Talsma Terrace | 3P-7:15P    | Banquet                       |
|              | Scott Miedema              |     | Suite 101A     | 3P-7:15P    | Banquet                       |

|               |   | ŏ  | DeVos Place® - F   | Place® - February 2009   |      |  |                              |                                  |               |
|---------------|---|--|--|--|------|--|------------------------------|----------------------------------|---------------|
| DATE          | EVENT   | ROOM   | TIME   | FUNCTION   | EC   | HOUSE STAFF  | EMT'S                        | POLICE                           | SECURITY      |
| SUN. FEB 8    | GR OPERA – THE ELIXER OF LOVE                       | DVPH/DOCK  | 8:00AM - 5:00PM<br>6:30PM - 10:30PM  | MOVE IN<br>REHEARSAL   | AK   | 0  | 0                            | 0                                | 1 SD          |
| 2<br>         | MI INTERNATIONAL AUTO SHOW                          | EH A-C<br>GO A-H<br>GG A-F   | 10AM-6PM<br>6:30PM-10PM  | SHOW OPEN<br>MOVE OUT  | LT . | 9:30a-5:30p<br>(5) Ticket Takers<br>(1) Supervisor<br>(1) Coat check | 2 EMT<br>9:30a-6:30p         | 2 TRAFFIC<br>9:30a-6:30P         |               |
| MON. FEB 9    | GR OPERA – THE ELIXER OF LOVE                       | DVPH   | 8:00AM - 6:00PM<br>7:30PM - 11:30PM  | MOVE IN<br>REHEARSAL   | AK   | 0  | 0                            | 0                                | 1 SD          |
|               | MI INTERNATIONAL AUTO SHOW                          | EH A-C<br>GO A-H<br>GG A-F   | 8AM-5PM  | FINAL TEAR DOWN  | Ĩ    |  |                              |                                  |               |
| TUES. FEB 10  | GR OPERA - THE ELIXER OF LOVE                       | OCK  | 8:00AM - 6:00PM<br>7:30PM - 10:30PM  | MOVE IN<br>REHEARSAL   | AK   | 0  | 0                            | 0                                | 1 SD          |
| WED. FEB 11   | GR OPERA - THE ELIXER OF LOVE                       | НАЛО   | 8:00AM - 6:00PM<br>7:30PM - 10:30PM  | MOVE IN<br>OPEN REHEARSAL  | AK   | AS NEEDED<br>6:00PM –<br>10:30PM                                     | 2 EMT<br>6:00PM –<br>10:30PM | 2 TRAFFIC<br>6:30PM -<br>10:30PM | 1 SD<br>1 FOH |
| THURS. FEB 12 | WEST MICHIGAN GOLF SHOW                             | EH A-B   | 8:00AM-11:59PM   | SETUP  |      |  |                              |                                  |               |
|               | GR OPERA - THE ELIXER OF LOVE                       | DVPH   |  | DARK DAY   |      |  |                              |                                  |               |
|               | AUTO-WARES TECH EXPO                                | Ballroom A-D<br>Exhibit Hall C<br>Exhibit Hall C                                   | 8:00AM<br>8:00AM-5:00PM<br>7:30AM-5:00 PM<br>5:00PM-8:00PM                                       | Client Arrival<br>Production load in<br>Exhibitor Load in<br>Cont. Exhibitor Set up                          | CG   |  |                              |                                  |               |
| FRI. FEB 13   | WEST MICHIGAN GOLF SHOW                             | EH A-B   | 8:00AM-11:59PM   | EXHIBIT  |      |  |                              |                                  |               |
|               | GR OPERA – THE ELIXER OF LOVE                       | DVPH   | 7:30PM – 10:30PM   | PERFORMANCE  | AK   | AS NEEDED<br>6:00PM –<br>10:30PM                                     | 2 EMT<br>6:00PM –<br>11:00PM | 2 TRAFFIC<br>6:30PM –<br>11:00PM | 1 SD<br>1 FOH |
|               | AUTO-WARES TECH EXPO                                | Exhibit Hall C<br>Exhibit Hall C<br>Grand Gallery<br>Ballroom CD<br>Exhibit Hall C | 6:00 AM<br>7:00AM-9:00AM<br>7:00AM -4::00AM<br>7:00AM-9:00PM<br>9:00AM-5:00PM<br>5:00 PM-9:00 PM | Client arrival<br>Breakfast<br>Exhibitor Load in<br>Registration<br>Varied Sessions<br>Exhibits Open/Preview | CG   | ,  |                              |                                  |               |
| SAT. FEB 14   | WEST MICHIGAN GOLF SHOW                             |  | 8:00AM-11:59PM   | EXHIBIT  |      |  |                              |                                  |               |
|               | GR OPERA – THE ELIXER OF LOVE                       | DVPH<br>DVPH/LYON<br>DOCK  | 7:30PM - 10:30PM<br>10:30PM - 2:30AM   | PERFORMANCE<br>MOVE OUT  | AK   | AS NEEDED<br>6:00PM -<br>10:30PM                                     | 2 EMT<br>6:00PM –<br>11:00PM | 2 TRAFFIC<br>6:30PM -<br>11:00PM | I SD<br>I FOH |
| SUN. FEB 15   | WEST MICHIGAN GOLF SHOW                             | EH A-B   | 8:00AM-11:59PM   | EXHIBIT  |      |  |                              |                                  |               |
|               | CHEMICAL BANK EMPLOYEE EVENT                        | BALL A-D<br>SECCHIA LOBBY<br>COAT CLOSET A   | 8:00AM-11:59PM<br>8:00AM-11:59PM<br>8:00AM-11:59PM   | SETUP<br>REGISTRATION<br>STORAGE / OFFICE  |      |  |                              |                                  |               |
| MON. FEB 16   | CHEMICAL BANK EMPLOYEE EVENT                        | ۲<br>A   | 8:00AM-11:59PM<br>8:00AM-11:59PM<br>8:00AM-11:59PM   | SESSION<br>REGISTRATION<br>STORAGE / OFFICE  |      |  |                              |                                  |               |
| TUES. FEB 17  | GRAND RAPIDS SYMPHONY –<br>CLASSICAL 6: THE PLANETS |  | 8:00AM - 1:00PM<br>3:30PM - 6:00PM<br>7:30PM - 10:00PM   | MOVE IN<br>REHEARSAL<br>REHEARSAL  | AK   | 0  | 0                            | 0                                | 1 SD          |
| WED. FEB 18   | GRAND RAPIDS SYMPHONY –<br>CLASSICAL 6: THE PLANETS | DVPH   | 3:30PM – 6:00PM<br>7:30PM – 10:00PM  | REHEARSAL<br>REHEARSAL   | AK   | 0  | 0                            | 0                                | 1 SD          |
| THURS. FEB 19 | GRAND RAPIDS SYMPHONY –<br>CLASSICAL 6: THE PLANETS | DVPH   | 3:30PM - 6:00PM<br>7:30PM - 10:00PM  | REHEARSAL<br>REHEARSAL   | AK   | 0  | 0                            | 0                                | 1 SD          |

| SUPPONENTIATION - 2004 RELEARSAL AK ANEEDD 2.DFT 2.TRAFTC 150<br>SUPPONENTISOUL: LADIXANTIN 00000000000000000000000000000000000 |                      | EVENT   | ROOM | DeVos Place® - February 2009        | -ebruary 2009<br>FUNCTION | EC | HOUSE STAFF                      | EMT'S                        | POLICE                        | SECURITY |
|---|----------------------|---|------|-------------------------------------|---------------------------|----|----------------------------------|------------------------------|-------------------------------|----------|
|   | GRAN<br>SYMP<br>BLAC | ID RAPIDS SYMPHONY -<br>HONY WITH SOUL: LADYSMITHY<br>K MAMBAZO | DVPH | 3:30PM - 6:00PM<br>8:00PM - 10:00PM | REHEARSAL<br>PERFORMANCE  | AK | AS NEEDED<br>6:30PM -<br>10:30PM | 2 EMT<br>6:30PM –<br>10:30PM | 2 TRAFFIC<br>7PM –<br>10:30PM | 1 SD     |
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