

#### **Board of Directors**

Wednesday, January 27, 2010 8:00 a.m. – 9:30 a.m. Kent County Commission Chambers 300 Monroe, NW – Grand Rapids, MI

#### **AGENDA**

Authority
Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell

Joseph Tomaselli

Lew Chamberlin

Convention

Arena

I.

II. Oath of Office for New Board Member Floyd Wilson, Jr.III. Wine & Food Festival Post-Event Report – ShowSpan

IV. Approval of December 2, 2009, Minutes Action

V. Committee Reports

Call to Order

A. Operations Committee Information i. CVB Report Information B. Finance Committee

i. SMG November 2009 Financial Statements DeVos Place® and Van Andel Arena®

ii. SMG December 2009 Financial Statements Action DeVos Place® and Van Andel Arena®

iii. CAA November & December 2009 Action

VI. Financial Services Employment Agreement with Robert J. White

VII. Marketing Services Agreement with Grand Rapids/Kent
County Convention and Visitors Bureau

Action

VIII. SMG Report and Facilities Calendars Information

IX. Public Comment

X. Adjournment

XI. Next Meeting Date: Friday, March 5, 2010, 8:30 a.m.



DEVOS PLACE

Information

Action

303 Monroe Ave. NW Grand Rapids, MI 49503-2233

616.742.6500 Fax 616.742.6590



## Grand Rapids International Wine & Food Festival November 12-14, 2009 Recap

#### **Statistics**

Attendance Increased 26.2%

**Guest Passes decreased 7.8%** 

Average Ticket Price

2008: 8.74 2009: 10.34

Total number of booths: increased from 160 to 213

Total number of wineries/beer booths: increased from 100 to 140

Wines to be tasted rose from 770 to 1100 Beers and craft brews rose from 70 to 145

Restaurants and Pairings doubled

#### Sampling Ticket System

The ticket system works:

- The ticket price (along with the measured pourer) controls the sample pour to be a sample.
- Assists in our effort to not have a "drunkfest" which can easily occur if you charge a single admission price and can drink all you want.
- Allows the distributors to "sell" their product which provides incentive to serve the best.
- We see this system as a key to our success versus other ways shows are done.

#### <u>Pairings</u>

- Pairings are popular and we may go to one more which will take us to five.
- We can seat a few more (18) at each pairing.
- We may need to raise the price to \$30-\$35 for the restaurants to recoup their investment.
- The beer pairing was successful. We created a beer pairing in response to a request from the distributors.

#### Restaurants

- We are probably at capacity with restaurants (10). Last year we had six.
- We don't want to water down the success that the restaurants have at the show

#### Wines and Beers

- We may be at a ceiling for the number of beer and wines. We went from 600 labels to over 1000. And, from 60 to 150 beers.
- The assortment is more than adequate at that level, and we want the exhibitors to get the most exposure for their products as possible
- Beers is definitely popular and we are looking to do a "Beer Garden" in the Welsh Lobby next year.

#### **Pourers**

• We have developed a great working relationship with Ferris State University. They provided 150 students each show day. We look forward to continuing this relationship.

#### **Riverfront Market**

• The Riverfront Market was very well received and have plans to expand this feature.

#### **Features**

#### **Grand Rapids Sister Cities:**

• This is a very successful feature and we will continue to work with them so that the public can learn about and taste products from our sister cities.

#### Wave Awards

• A really great kick-off to the show. Recognizes outstanding service in the hospitality industry and starts our pairings off with a bang.

#### Where we can improve

The distributors need to provide the pourers with better product information

We intend to get more active in encouraging the vendors to provide more handout info for the attendees also

We will encourage restaurants to coupon the attendees

We will work with all exhibitors more with Social Networking

We need to improve the sample ticket purchase lines on Friday night.

Improve the wine / beer seminar process

Use the Grand Gallery rooms

Continue to work and improve the food seminars

#### Trade Hours:

- Possibly use just Thursday night
- Develop a sample ticket for trade

#### **Growth areas**

- Refinement of the displays
  - o Accessories
  - o Food prep
  - o Market products
- Sponsors
- Seminars
- Features

### Patron Survey observations 2009 Grand Rapids Wine & Food Festival

Many of the survey results indicate to us that we succeeded in attracting a higher demographic, educated person as targeted, while attracting a broad spectrum of ages.

Homeowners	83%
College degree or more	65%
Household income of \$80,000+	56%
Newspaper reader on a regular basis	75%

Our attendees are active in their lifestyle and regularly pursue life enhancing activities.

Attended the Show to try new wines	91%
Attended the show to try new foods	63%
Attended for the nights entertainment	46%
Dine at restaurants at least once a week	62%
Wine Festival experience included a hotel stay	11%

We've learned about our patrons wine enthusiasm.

Have toured a winery	77%
Currently has over 10 bottles of wine at home	44%
Typically drinks wine with dinner	43%
Typically buys wine in the \$10-\$20 range	77%
Primarily purchases wine at a grocery store	43%
Primarily buys wine at a wine/liquor store	31%
Primarily buys wine at wineries	18%

The top 4 radio stations listened to by our patrons tell us we are getting both 21-34 yr olds and upscale mature attendees:

HOT-FM	22%	WGRD	21%
WLAV	16%	WVGR -public	16%

#### MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Wednesday, December 2, 2009

#### I. Call to Order

Steven R. Heacock, Chairperson, called the meeting to order at 8:05 a.m. Birgit Klohs, Secretary/Treasurer, recorded the meeting minutes. Chair Heacock added CAA meeting dates and committee structure as an agenda item.

#### **Attendance**

**Members Present:** 

Steve Heacock, Chairperson

Lew Chamberlin George Heartwell Birgit Klohs Joe Tomaselli

Members Absent:

Gary McInerney

Staff/Others:

Scott Atchison

Michigan Flashcard

David Czurak Grand Rapids Business Journal

Jim Day Kent County
Daryl Delabbio Kent County
Pat Duperron BDO Seidman, LLP

George Helmstead CVB Lynne Ike SMG

Chris Knape The Grand Rapids Press

Chris Machuta SMG Rich MacKeigan SMG Doug Small CBVB

Greg Sundstrom City of Grand Rapids

Eddie Tadlock SMG Susan Waddell CAA

Richard Wendt Dickinson Wright
Robert White Kent County

#### II. <u>Minutes of Prior Meeting</u>

Motion: Mr. Heartwell, supported by Mr. Tomaselli, moved to approve the Minutes of the October 28, 2009, meeting of the Grand Rapids-Kent County Convention/Arena Authority. The motion carried unanimously.

#### III. Committee Reports

#### a. Finance Committee.

i. SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended October 31, 2009. After review and discussion, the motion carried unanimously.

#### ii. CAA Financial Statements

Motion: Ms. Klohs, supported by Mr. Heartwell, moved to approve the CAA Financial Statements for the period ended October 31, 2009. After review and discussion, the motion carried unanimously.

Financial Statements and Supplementary Information for the Years Ended June 30, 2009 and 2008

Ms. Pat Duperron of BDO Seidman, LLP presented the CAA FY 2009 audited financial statements. Ms. Duperron reviewed the auditors' letter to the Board that explains the auditors' responsibilities, Significant Findings from the Audit, Internal Control Matters, and Independence. BDO made tests of management's accounting estimates and deemed them to be appropriate. There were no material corrected misstatements or unrecorded misstatements. The CAA's significant accounting practices, estimates, and financial statement disclosures were determined to be in accordance with generally accepted accounting principles. There were no significant difficulties encountered during the course of the audit. BDO did not issue a letter of recommendations to management regarding internal controls. Ms. Duperron presented an overview of the financial statements and footnotes.

Motion: Mr. Tomaselli, supported by Mr. Heartwell, moved to accept the Financial Statements and Supplementary Information for the Years Ended June 30, 2009 and 2008. The motion carried unanimously.

#### b. Operations Committee

Mr. Chamberlin stated that Operations Committee received an update from Jim Watt that the role for Todd Johnson, Director of Event Services, has been expanded to include the Arena's event staff. SMG corporate has launched a new operations website that includes information on best practices, safety procedures, contracted vendors, and a chat space. Guest services training for contracted staff (custodial, users, ticket takers, security) has been completed and will begin for SMG staff. A small group traveled to Auburn Hills last week to look at the Palace facility expansions. Matt Rossetti and Tom Wilson led a two-hour tour and the group saw both exterior expansions and an expansion built over the lobby. The Committee will work with Rossetti to refine their proposals. Mr. Tadlock presented an ArtPrize wrap-up and plans for next year. DeVos Place® hosted 29 artists and received over 15,000 visitors during the 18-day event.

Mr. Small stated that the CVB Board has approved the 2010 budget and marketing plan. Since the budget will be flat this year, staff will become more aggressive in pursuing convention business... The sales team expects to reach 95% of its goals. The CVB, hotels, and SMG are meeting monthly with the goal to book large conventions. Mr. Helmstead provided a brief overview of recent sales activities, marketing efforts, and major bid presentations. In the last two months, the CVB booked 30 meetings that will count for 12,000 room nights and \$10.5 million. The CVB was successful in booking the Fraternal Order of Eagles for July 2012. The FOE will bring more than 2,500 delegates to DeVos Place® and spend \$4.2 million over four days.

#### IV. Selection of Board Member from CVB List

Mr. Small presented a list of three candidates for CAA selection to replace Clif Charles: Kathleen Ponitz of Progressive AE, Floyd Wilson of Metro Health, and Carlos Sanchez of the West Michigan Hispanic Chamber of Commerce. The CVB Board requires that whoever is selected must also serve as a member of the CVB Board. The CVB Board refrained from making a recommendation. Mr. Chamberlin stated that he is statutorily prohibited from participating in the vote because he is also a CVB nominee.

Motion: Mr. Tomaselli, supported by Mr. Heartwell, to nominate Floyd Wilson, Jr. to the Grand Rapids-Kent County Convention/Arena Authority Board, to fill the seat vacated by Clif Charles. Abstain: Lew Chamberlin. Motion carried.

Ms. Klohs suggested that the other two candidates be considered for future appointments. Chair Heacock stated that he may invite them to join a committee as a stepping stone to the Board. Mr. Heartwell would like to assign Mr. Wilson to work on the health care industry for conventions. Chair Heacock stated that he would contact Mr. Wilson to schedule an orientation.

#### V. <u>CAA Meeting Dates and Committee Restructure</u>

Mr. MacKeigan stated that he has been working with Attorney Dick Wendt on a proposal for restructuring the CAA meeting schedules. Mr. MacKeigan recommended that the CAA Board meeting date be changed to the fourth Thursday of the month, a day that works for a majority of the Board members. The Finance and Operations Committees would alternate meeting immediately prior to the Board meeting, from 7:30 a.m. to 8:30 a.m. The Board would then meet from 8:30 a.m. to 9:30 a.m. The intent would be for the full Board to attend both the committee meetings, as well as the full Board meeting. Mr. MacKeigan suggested that the changes be instituted in February 2010, giving the committee chairs time to assess the current structure of their respective committees and make any necessary changes. Mr. Heartwell would have a conflict on Thursdays and may not be able to stay on the Board. Chair Heacock stated county representatives would be excluded, also, since the County Board meets on Thursday mornings. Ms. Klohs likes the format of the Board being involved with the committee meetings.

Motion by Mr. Heartwell, support by Ms. Klohs, to approve changes in the CAA Board and Committee structures, as proposed. Motion carried.

Chair Heacock instructed staff to send out a poll to CAA Board members, Daryl Delabbio, and Greg Sundstrom regarding their preferred meeting date(s) and time(s). There will be no changes for January.

#### VI. SMG Report and Facilities Calendar

Mr. MacKeigan presented a summary of the upcoming events that will be held at DeVos Place® and the Van Andel Arena®.

#### VI. Public Comment

Scott Atchison of Michigan Flashcard distributed t-shirts promoting his concept of a downtown information kiosk. Mr. Tomaselli agreed with the merit of the idea; however, financing would be a problem.

#### VII. Next Meeting Date

The date for next CAA Board meeting is Wednesday, January 27, 2010, in the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW.

#### VIII. Adjournment

There being no other business, the meeting adjourned at 9:30 a.m.

# DEVOSPLACE

### **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED NOVEMBER 30,2009

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	195	356	551	564	(13)
ATTENDANCE	139,556	380,515	520,071	553,300	(33,229)
DIRECT EVENT REVENUE	762,515	1,503,366	2,265,881	2,263,000	2,881
ANCILLARY REVENUE	594,679	1,625,193	2,219,872	2,277,255	(57,383)
TOTAL EVENT REVENUE	1,357,194	3,128,559	4,485,753	4,540,255	(54,502)
TOTAL OTHER REVENUE	49,429	110,160	159,589	172,500	(12,911)
TOTAL OPERATING REVENUE	1,406,623	3,238,719	4,645,342	4,712,755	(67,413)
INDIRECT EXPENSES					
EXECUTIVE	62,569	105,655	168,224	173,304	5,080
FINANCE	85,475	131,599	217,074	224,296	7,222
MARKETING	16,323	81,664	97,987	107,726	9,739
OPERATIONS	561,066	898,488	1,459,554	1,529,250	69,696
EVENT SERVICES	337,979	546,342	884,321	889,147	4,826
BOX OFFICE	30,086	42,484	72,570	72,570	•
SALES	130,625	217,474	348,099	346,620	(1,479)
OVERHEAD	667,808	1,507,356	2,175,164	2,209,432	34,268
TOTAL OPERATING EXP.	1,891,930	3,531,062	5,422,993	5,552,345	129,352
NET REVENUE ABOVE EXPENSES	(485,307)	(292,343)	(777,651)	(839,590)	61,939
INCENTIVE FEE				0	-
NET OPERATING REVENUE OVER	(485,307)	(292,343)	(777,651)	(839,590)	61,939
OPERATING EXPENSES					

#### Comments:

DeVos Place performed consistent with expectations on the event side for the month of November, and came in ahead of budget overall due to a continued savings in expenses.

General Manager

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#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED NOVEMBER 30, 2009

The following schedule summarizes operating results for the current month ending November 30, 2009 and the YTD ending June 30, 2009, compared to budget and to the prior year:

MONTH	November Actual	November Budget	November FY 2009
Number of Events	33	35	46
Attendance	36,087	39,500	39,586
Direct Event Income	\$105,088	\$98,442	\$182,080
Ancillary Income	73,090	90,584	164,232
Other Income	17,218	12,333	24,101
Indirect Expenses	(372,343)	(462,698)	(425,403)
Net Income	(\$176,947)	(\$261,339)	(\$54,990)

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	195	202	238
Attendance	139,556	152,442	151,107
Direct Event Income	\$762,515	\$633,551	\$685,866
Ancillary Income	594,679	717,083	685,158
Other Income	49,428	54,665	75,147
Indirect Expenses	(1,891,930)	(2,313,492)	(2,004,837)
Net Income	(\$485,309)	(\$908,193)	(\$558,666)

#### **EVENT INCOME**

Event income continues to come in at expected levels as compared to both budget and prior year.

#### **ANCILLARY INCOME**

Ancillary income was down slightly for the month in all categories with the shortfall in catering greater than the others.

#### **INDIRECT EXPENSES**

Indirect expenses came in under budget as has been the case throughout the fiscal year.

#### <u>DeVos Place</u> <u>Income Statement</u> <u>For the Five Months Ending November 30, 2009</u>

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income								
Rental Income	\$102,360	\$99,223	\$3,137		\$761,193	\$702,986	\$58,207	\$747,759
Service Revenue Service Expenses	132,436 (129,708)	98,328 (99,109)	34,108 (30,599)		726,800 (725,478)	669,228 (738,663)	57,572 13,185	709,899 (771,792)
Total Direct Event Income	105,088	98,442	6,646		762,515	633,551	128,964	685,866
	***************************************	***************************************				***************************************		
Ancillary Income	-							
F&B Concession	2,113	4,380	(2,267)		26,556	31,512	(4,956)	18,899
F&B Catering	24,598	42,217	(17,619)	•	183,890	280,699	(96,809)	281,297
Novelty Sales Booth Cleaning	262	484	(222)	317	4,500	4,749	(249)	3,945
•	2,461	5,699	(3,238)	6,575	49,166	49,804	(638)	48,789
Telephone/Long Distance Electrical Services	7.500	250	(250)	3,068	900	2,722	(1,822)	7,122
	7,509	12,593	(5,084)	18,802	132,830	144,662	(11,832)	134,906
Audio Visual	25,709	12,792	12,917	39,581	125,508	120,738	4,770	137,639
Internet Services	(567)	1,192	(1,759)	•	13,253	16,422	(3,169)	143
Equipment Rental	11,005	10,977	28	18,287	58,076	65,775	(7,699)	52,418
Total Ancillary Income	73,090	90,584	(17,494)	164,232	594,679	717,083	(122,404)	685,158
Other Event Income								
Ticket Rebates(Per Event)	14,823	9,500	5,323	•	38,003	42,500	(4,497)	57,326
Total Other Event Income	14,823	9,500	5,323	19,814	38,003	42,500	(4,497)	57,326
Total Event Income	193,001	198,526	(5,525)	366,126	1,395,197	1,393,134	2,063	1,428,350
Other Operating Income								
Other Operating Income	1 722	2.000	(267)	2 600	0.667	9 000	667	42.000
Luxury Box Agreements Other Income	1,733 662	2,000 833	(267) (171)	2,600 1,687	8,667 2,759	8,000 4,165	667 (1,406)	13,000 4,821
Total Other Operating Income	2,395	2,833	(438)	4,287	11,426	12,165	(739)	17,821
					*************************			
Adjusted Gross Income	195,396	201,359	(5,963)	370,413	1,406,623	1,405,299	1,324	1,446,171
Operating Expenses								
Salaries and Wages	209,044	223,027	(13,983)	261,231	1,069,708	1,115,137	(45,429)	1,074,107
Payroll Taxes and Benefits	44,601	61,340	(16,739)	76,721	263,574	306,700	(43,126)	299,294
Labor Allocations to Events	(103,693)	(119,103)	15,410	(176,516)	(594,664)	(595,515)	851	(605,523)
Net Salaries and Benefits	149,952	165,264	(15,312)	161,436	738,618	826,322	(87,704)	767,878
Contracted Services	22,279	21,200	1,079	20,994	116,746	106,000	10,746	141,825
General and Administrative	20,879	28,768	(7,889)	50,995	107,164	143,840	(36,676)	146,662
Operations	13,740	11,823	1,917	2,708	54,301	59,115	(4,814)	41,452
Repair and Maintenance	38,166	41,941	(3,775)	34,325	196,654	209,705	(13,051)	218,124
Operational Supplies	19,733	21,500	(1,767)	10,711	90,540	107,500	(16,960)	72,391
Insurance	15,857	17,463	(1,606)	16,596	72,048	87,315	(15,267)	74,216
Utilities	78,514	141,516	(63,002)	114,415	449,746	707,580	(257,834)	476,176
SMG Management Fees	13,223	13,223	0	13,223	66,113	66,115	(2)	66,113
Total Operating Expenses	372,343	462,698	(90,355)	425,403	1,891,930	2,313,492	(421,562)	2,004,837
Net Income(Loss) From Operations	(176,947)	(261,339)	84,392	(54,990) ===================================	(485,307)	(908,193)	422,886 ===================================	(558,666)
Other Non-Operating Expenses								
Adjusted Net Income(Loss)	(176,947)	(261,339) 	84,392 	(54,990) ===================================	(485,307) 	(908,193) 	422,886 ===================================	(558,666)

SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For Month Ended November 30, 2009

		s/Days	Attenda	nce	Total Even	t Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Convention/Trade Shows	52	58	53,080	63,292	698,276	647,006
Consumer/Gated Shows	8	8	17,602	21,950	57,399	68,680
Devos Performance Hall	52	47	39,597	40,000	312,747	305,886
Banquets	14	14	9,684	10,000	120,061	143,967
Meetings	52	58	13,450	10,200	155,806	121,396
Other	17	17	6,143	7,000	50,906	106,199
GRAND TOTALS	195	202	139,556	152,442	1,395,197	1,393,134
As Percentage of Overall						
Convention/Trade Shows	26.67%	28.71%	38.03%	41.52%	50.05%	46.44%
Consumer/Gated Shows	4.10%	3.96%	12.61%	14.40%	4.11%	4.93%
Devos Performance Hall	26.67%	23.27%	28.37%	26.24%	22.42%	21.96%
Ballroom Exclusive	7.18%	6.93%	6.94%	6.56%	8.61%	10.33%
Meetings	26.67%	28.71%	9.64%	6.69%	11.17%	8.71%
Other	8.72%	8.42%	4.40%	4.59%	3.65%	7.62%

## DeVos Place Balance Sheet For the Five Months Ending November 30, 2009

#### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	707,670 586,464 45,029	
Total Current Assets	***************************************	\$1,339,163
Total Assets		
, otal , resold	====	\$1,339,163 ==========
LIABILITIES	AND EQUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	47,445 106,947 66,916 618,467	
Total Current Liabilities		\$839,774
Other Liabilities		
Equity CY Funds Remitted to SEA CY Exp. Paid Directly by City Beginning Balance Equity Current Year Equity	(150,000) 417,398 717,297 (485,308)	
Total Equity		\$499,389
Total Liabilities and Equity		\$1,339,163

#### SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable For Month Ended November 30, 2009

Current - Under 30 Days	
Food & Beverage	26,227
Ticketing	16,571
Merchandise	-
Decorating	2,461
Audio/Visual	21,861
Van Andel Arena	•
Operating	115,028
Operating	224,915
	9
Over 30 Days	136,780
Over 60 Days	27,487
Over 90 Days	
Donnell Productions	5,736
Paragon Leather	2,110
Saigon Entertainment	5,002
Grinder Promotions	2,286
Total Accounts Receivable	586,464

# SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark	Arena Estimate 1,156,176	DeVos Place Estimate (777,651)	Total Estimate 378,525 700,000	FY 2009 Actual 863,953 700,000
Excess	1,156,176	(777,651)	(321,475)	163,953
Incentive Fee Calculation (Only if abo	ove greater tha	n zero)		
	Arena	DeVos Place	Total	Total
	Estimate	Estimate	Estimate	Actual
Base Fee	158,672	158,671	317,343	317,343
Incentive Fee				
Revenue	4,999,609	4,645,342	9,644,951	9,587,496
Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Revenue Excess Incentive Fee **	249,609	495,342	744,951	787,496 211,249
Total SMG Management Fee	158,672	158,671	317,343	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



### VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED NOVEMBER 30, 2009

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	32	71	103	405	
ATTENDANCE	179,703	368,099	547,802	105 559,650	(2) (11,848)
DIRECT EVENT INCOME	456,149	937,516	1,393.665	4 400 745	(00.000)
ANCILLARY INCOME	451,639	658,961	1,110,600	1,423,745 1,113,577	(30,080) (2,977)
TOTAL EVENT INCOME	907,788	1,596,477	2,504,265	2,537,322	(33,057)
TOTAL OTHER INCOME	1,012,831	1,482,513	2,495,344	2,467,390	27,954
TOTAL INCOME	1,920,619	3,078,990	4,999,609	5,004,712	(5,103)
INDIRECT EXPENSES					
EXECUTIVE	67,531	121,335	188,866	187,074	(1,792)
FINANCE	74,827	146,716	221,543	233,925	12,382
MARKETING	102,568	163,300	265,868	275,280	9,412
OPERATIONS	544,885	1,076,488	1,621,373	1,644,844	23,471
BOX OFFICE	45,716	94,495	140,211	144,138	3,927
LUXURY SEATING	32,365	53,428	85,793	86,751	958
SKYWALK ADMIN	8,922	15,034	23,956	23,956	-
OVERHEAD	499,981	795,842	1,295,823	1,246,071	(49,752)
TOTAL INDIRECT EXP.	1,376,796	2,466,638	3,843,433	3,842,039	(1,394)
NET REVENUE ABOVE EXPENSES	543,823	612,352	1,156,176	1,162,673	(6,497)
LESS INCENTIVE FEE			0	-	-
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	543,823	612,352	1,156,176	1,162,673	(6,497)

#### Comments:

November continues a strong trend with shows selling very well with both a sold out Metallica concert and a very strong selling Radio City Music Hall event in which Van Andel was one of the very few return plays from 2008.

General Marrager

#### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED NOVEMBER 30, 2009

The following schedule summarizes operating results for the current month ending November 30, 2009 and the YTD ending June 30, 2009 compared to budget and to the prior year:

MONTH	November Actual	November Budget	November FY 2009	
Number of Events	11	11	13	
Attendance	69,606	57,000	667,260	
Direct Event Income	\$169,392	\$141,377	166,008	
Ancillary Income	182,330	124,065	130,096	
Other Income	220,384	219,170	233,209	
Indirect Expenses	(272,909)	(320,171)	(262,707)	
Net Income	\$299,197	\$164,441	\$266,606	

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	32	35	34
Attendance	179,703	138,650	172,026
Direct Event Income	\$456,149	\$487,788	505,465
Ancillary Income	451,639	409,761	372,405
Other Income	1,012,831	1,005,160	1,095,217
Indirect Expenses	(1,376,796)	(1,600,855)	(1,523,329)
Net Income	\$543,823	\$301,854	\$449,758

#### **EVENT INCOME**

Event income came in ahead of budget due to the success of the sold out Metallica concert and strong sales for the return engagement of Radio City Music Hall.

#### **ANCILLARY INCOME**

Ancillary income came in higher than budget due to strong concessions and merchandise numbers for the Metallica concert and for higher than anticipated spending on a private event hosted during the month.

#### INDIRECT EXPENSES

Indirect expenses continue to come in under budget.

#### <u>Van Andel Arena</u> <u>Income Statement</u> <u>For the Five Months Ending November 30, 2009</u>

	0							
	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date	Variance	Year to Date
			Variation	T TOT TEAT	Actual	Budget	Variance	Prior Year
Secretary of								
Event Income Direct Event Income								
Rental Income	\$206,936	\$210,004	(3.068)	\$224.742	<b>\$</b> 570.004	00.45.004		
Service Revenue	453,479	343,738	(3,068) 109,741	\$224,742 331,205		\$645,869	V - 1	
Service Expenses	(491,023)	(412,365)	(78,658)	(389,939)		739,680 (897,761)	-,	
Total Direct Event Income	169,392	141,377	28,015	166,008	456,149	487,788	(31,639)	***************************************
Anaillandhaana				W21				
Ancillary Income F&B Concession	450.070	404.040						
F&B Concession F&B Catering	159,373	101,342	58,031	103,195	377,229	331,668		278,827
Novelty Sales	9,686 8,678	10,331	(645)	12,489	29,213	33,620		45,356
Booth Cleaning	0,078	7,772 0	906	8,352	35,254	35,733	, -,	•
Audio Visual	23	0	0	0	0	Q	-	• .
Other Ancillary	4.570	4,620	23	0	23	0.740		-
•			(50)	6,060	9,920	8,740	1,180	8,270
Total Ancillary Income	182,330	124,065 	58,265	130,096	451,639	409,761	41,878	372,405
Other Event Income								
Ticket Rebates(Per Event)	44,654	24 770	0.004	10.101				
rioket Repaires(i el Evelit)	44,054	34,770	9,884	49,181	123,644	113,580	10,064	150,676
Total Other Event Income	44,654	34,770	9,884	49,181	123,644	113,580	10,064	150,676
Table					*	1)	***************************************	
Total Event Income	396,376	300,212	96,164	345,285	1,031,432	1,011,129	20,303	1,028,546
Other One and the state of								
Other Operating Income	405 740							
Luxury Box Agreements	125,713	96,816	28,897	129,217	606,107	453,660	152,447	645,723
Club Seat Agreements	0	26,500	(26,500)	0	0	132,500	(132,500)	0
Advertising	44,000	54,167	(10,167)	46,500	256,534	270,835	(14,301)	262,625
Other Income	6,017	6,917	(900)	8,311	26,546	34,585	(8,039)	36,193
Total Other Operating Income	175,730	184,400	(8,670)	184,028	889,187	891,580	(2,393)	944,541
A.B							***************************************	
Adjusted Gross Income	572,106	484,612 	87,494 	529,313	1,920,619	1,902,709	17,910	1,973,087
Operating Expenses								
Salaries and Wages	184,523	158,969	25 554	200 404	747 500	701015	(== 0.00)	
Payroll Taxes and Benefits	41,515	46,429	25,554 (4,914)	200,184	717,592	794,845	(77,253)	794,793
Labor Allocations to Events	(116,318)	(71,669)	(44,649)	56,796 (148,994)	174,880	232,145	(57,265)	205,632
	(110,010)	(71,003)	(44,043)	(148,994) 	(308,767)	(358,345)	49,578	(372,139)
Net Salaries and Benefits	109,720	133,729 	(24,009)	107,986	583,705	668,645	(84,940)	628,286
Contracted Services	40 500	04.000	/O ====:					
General and Administrative	18,522	21,300	(2,778)	24,197	95,545	106,500	(10,955)	135,521
Operations	21,051	27,965	(6,914)	32,751	118,737	139,825	(21,088)	149,522
Repair and Maintenance	4,148 9,648	5,183	(1,035)	2,682	10,088	25,915	(15,827)	14,451
Operational Supplies	19,509	18,662 18,342	(9,014)	6,880	67,794	93,310	(25,516)	93,169
Insurance	15,136	2,667	1,167 12,469	8,533 13.076	52,097	91,710	(39,613)	65,773
Utilities	61,952	79,100	(17,148)	13,076 53,379	45,638	13,335	32,303	38,660
SMG Management Fees	13,223	13,223	(17,140)	13,223	337,078 66,114	395,500	(58,422)	331,834
	.0,220		-		-	66,115	(1)	66,113
Total Operating Expenses	272,909	320,171	(47,262)	262,707	1,376,796	1,600,855	(224,059)	1,523,329
Net Income(Loss) From Operations	299,197 ====================================	164,441	134,756	266,606	543,823	301,854	241,969	449,758
							2011111111	
Other Non-Operating Expenses					***************************************		****************	*************
Adjusted Not Income/Lass		4444					***************************************	
Adjusted Net Income(Loss)	299,197 ======== =:	164,441 ==================================	134,756 ============	266,606 	543,823 ====================================	301,854	241,969	449,758

#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary Month Ending November 30, 2009

	Event	s/Days	Attenda	ance	Total Even	t Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Family Show	6	7	22,059	23,000	52,560	60,396
Sporting Event	5	5	22,084	21,500	151,777	170,700
Concert	6	8	55,395	56,000	637,503	652,268
Team Home Games	11	12	59,465	66,000	129,716	144,348
Other	4	3	20,700	15,150	206,156	102,597
GRAND TOTALS	32	35	179,703	181,650	1,177,712	1,130,309
As Percentage of Overall						
Family Show	18.75%	20.00%	12.28%	12.66%	4.46%	5.34%
Sporting Event	15.63%	14.29%	12.29%	11.84%	12.89%	15.10%
Concert	18.75%	22.86%	30.83%	30.83%	54.13%	57.71%
Team Home Games	34.38%	34.29%	33.09%	36.33%	11.01%	12.77%
Other	12.50%	8.57%	11.52%	8.34%	17.50%	9.08%

## Van Andel Arena Balance Sheet For the Five Months Ending November 30, 2009

#### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	4,202,168 184,983 202,394	
Total Current Assets		\$4,589,545
Total Assets	====	\$4,589,545 =======
LIABILITIES AND E	QUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	111,470 1,042,205 1,265,538 1,654,185	
Total Current Liabilities		\$4,073,398
Other Liabilities		
Equity CY Funds Remitted to CAA CY Exp. Paid Directly by CAA Beginning Balance Equity Current Year Equity	(800,000) 309,838 462,489 543,823	
Total Equity		\$516,147
Total Liabilities and Equity		\$4,589,545



#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending November 30, 2009

Current - Under 30 Days	
Food & Beverage	-
Ticketing Merchandise	154,987
Permanent Advertising	-
DeVos Place	(112,478)
Operating	37,120
Over 30 Days Over 60 Days	36,854 68,500
Over 90 Days	
Total Accounts Receivable	184,983

# SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

	Arena Estimate	DeVos Place Estimate	Total Estimate	FY 2009 Actual
Net Revenue above Expenses	1,156,176	(777,651)	378,525	863,953
Benchmark	, , ,	, , ,	700,000	700,000
Excess	1,156,176	(777,651)	(321,475)	163,953
Incentive Fee Calculation (Only if abo	ove greater that	n zero)		
	Arena	DeVos Place	Total	Total
	Estimate	Estimate	Estimate	Actual
Base Fee	158,672	158,671	317,343	317,343
Incentive Fee				
Revenue	4,999,609	4,645,342	9,644,951	9,587,496
Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Revenue Excess	249,609	495,342	744,951	787,496
Incentive Fee **	-	-	-	211,249
Total SMG Management Fee	158,672	158,671	317,343_	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

# DEVOSPLACE

### **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED DECEMBER 31, 2009

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



#### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	233	318	551	564	(13)
ATTENDANCE	185,461	334,610	520,071	553,300	(33,229)
DIRECT EVENT REVENUE	950,055	1,312,130	2,262,185	2,263,000	(815)
ANCILLARY REVENUE	780,927	1,319,098	2,100,025	2,277,255	(177,230)
TOTAL EVENT REVENUE	1,730,982	2,631,228	4,362,210	4,540,255	(178,045)
TOTAL OTHER REVENUE	68,974	52,850	121,824	172,500	(50,676)
TOTAL OPERATING REVENUE	1,799,956	2,684,078	4,484,034	4,712,755	(228,721)
INDIRECT EXPENSES					
EXECUTIVE	78,840	89,416	168,256	173,304	5,048
FINANCE	105,764	108,347	214,111	224,296	10,185
MARKETING	26,774	67,085	93,859	107,726	13,867
OPERATIONS	684,191	802,367	1,486,558	1,529,250	42,692
EVENT SERVICES	429,877	479,469	909,346	889,147	(20,199)
BOX OFFICE	38,141	42,984	81,125	72,570	(8,555)
SALES	164,256	178,457	342,713	346,620	3,907
OVERHEAD	852,940	1,055,254	1,908,194	2,209,432	301,238
TOTAL OPERATING EXP.	2,380,783	2,823,379	5,204,162	5,552,345	348,183
NET REVENUE ABOVE EXPENSES	(580,826)	(139,301)	(720,128)	(839,590)	119,462
INCENTIVE FEE			-	0	•
NET OPERATING REVENUE OVER OPERATING EXPENSES	(580,826)	(139,301)	(720,128)	(839,590)	119,462

#### Comments:

December concludes the first half of the fiscal year for DeVos Place. Revenues have been at expected levels overall with catering being the only line item showing a large drop off. Expenses have continued to come in ahead of budget overall, most of the savings attributed to utilities.

We are anticipating the second half of the fiscal year to be more challenging as there continues to be some contraction in many of the consumer shows.

General Manager

Finance Director

#### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED DECEMBER 31, 2009

The following schedule summarizes operating results for the current month ending December 31, 2009 and the YTD ending June 30, 2010, compared to budget and to the prior year:

MONTH	December Actual	December Budget	December FY 2009
Number of Events	38	49	35
Attendance	45,905	52,600	44,132
Direct Event Income	\$187,540	\$167,747	\$179,549
Ancillary Income	186,248	172,353	175,163
Other Income	19,544	18,333	17,305
Indirect Expenses	(488,851)	(462,698)	(445,731)
Net Income	(\$95,519)	(\$104,265)	(\$73,714)

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	233	251	273
Attendance	185,461	205,042	195,239
Direct Event Income	\$950,055	\$801,298	\$865,417
Ancillary Income	780,928	889,436	860,321
Other Income	68,974	74,998	92,451
Indirect Expenses	(2,380,783)	(2,776,191)	(2,450,566)
Net Income	(\$580,826)	(\$1,010,459)	(\$632,377)

#### **EVENT INCOME**

Event income came in a little ahead of budget overall.

#### **ANCILLARY INCOME**

Ancillary income came in ahead of budget on the strength of audio/visual and electrical services associated with the Gordon Food Service event.

#### **INDIRECT EXPENSES**

Indirect expenses came in higher than budget for the month, however, consistent with what was expected considering the events hosted during the month.

### DeVos Place Income Statement For the Six Months Ending December 31, 2009

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income								
Rental Income	\$169,906	\$170,20	* * *	(2)				1 \$929,934
Service Revenue Service Expenses	322,995 (305,361)	213,61 (216,066		•		•		
Total Direct Event Income	187,540	167,74	7 19,793	179,549	950,055	801,29	B 148,757	7 865,417
Ancillary Income								
F&B Concession	7,285	4,866	2,425	7,147	33,841	36,37	2 (2,531)	26,046
F&B Catering	54,148	66,92	•	•		•	• • •	
Novelty Sales	1,440	484			•	5,233	• • •	
Booth Cleaning	16,089	11,62		-	-1	61,425		-,
Telephone/Long Distance	113	,	•		•	2,722		
Electrical Services	54,368	38,40		_,	• • • • •	183,066		
Audio Visual	29,794	25,786	•	•	•	146,524	•	•
Internet Services	1,283	1,993		•		18,415	•	
Equipment Rental	21,728	22,277	. ,			88,052		
Total Ancillary Income	186,248	172,353	13,895	175,163	780,928	889,436	(108,508)	860,321
Other Event Income								
Ticket Rebates(Per Event)	15,948	15,500	448	14,507	53,952	58,000	(4,048)	71,833
Total Other Event Income	15,948	15,500	448	14,507	53,952	58,000	(4,048)	71,833
Total Event Income	389,736	355,600	34,136	369,219	1,784,935	1,748,734	36,201	1,797,571
		***********	****************			~~~~		
Other Operating Income								
Luxury Box Agreements Other Income	2,333 1,263	2,000 833		2,600 198	11,000 4,022	12,000 4,998		
Total Other Operating Income	3,596	2,833	763	2,798	15,022	16,998	(1,976)	20,618
Adjusted Gross Income	393,332	358,433	34,899	372,017	1,799,957	1,765,732	34,225	1,818,189
	****************		***************				***************************************	***************************************
Operating Expenses								
Salaries and Wages	307,081	223,027	84,054	274,439	1,376,790	1,338,165	38,625	1,348,545
Payroll Taxes and Benefits	72,597	61,340	•	86,907	336,171	368,040	(31,869)	386,201
Labor Allocations to Events	(175,649)	(119,103) 	(56,546)	(195,631)	(770,313)	(714,618) 	(55,695)	(801,154)
Net Salaries and Benefits	204,029	165,264	38,765	165,715	942,648	991,587	(48,939)	933,592
Contracted Services	29,888	21,200	8,688	31,663	146,634	127,200	10 /24	172 400
General and Administrative	33,301	28,768	4,533	29,336	140,465		-	173,488
Operations	60	11,823	(11,763)	1,902	54,361	172,608 70,938		175,998
Repair and Maintenance	37,035	41,941	(4,906)	44,727	233,689	70,936 251,646		43,353 262,851
Operational Supplies	21,306	21,500	(194)	8,886	111,846	129,000		81,277
Insurance	17,469	17,463	(10-7)	17,229	89,518	104,778		91,445
Utilities	132,540	141,516	(8,976)	133,050	582,286	849,096	, , ,	609,226
SMG Management Fees	13,223	13,223	0	13,223	79,336	79,338	(2)	79,336
Total Operating Expenses	488,851	462,698	26,153	445,731	2,380,783	2,776,191	(395,408)	2,450,566
Net Income(Loss) From Operations	(95,519)	(104,265)	8,746	(73,714)	(580,826)	(1,010,459)	429,633	(632,377)
· ( · · · · )	=======================================							
Other Non-Operating Expenses								
	***************************************		*****************			************	***************************************	***************************************
Adjusted Net Income(Loss)	(95,519)	(104,265)	8,746	(73,714)	(580,826)	(1,010,459)	429,633	(632,377)

SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For Six Months Ended December 31, 2009

	Events	s/Days	Attendance Total Ever		Total Event	Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Convention/Trade Shows	59	71	69,280	76,292	831,988	786,899
Consumer/Gated Shows	8	8	17,602	21,950	57,399	68,680
Devos Performance Hall	71	66	62,758	59,000	431,833	426,004
Banquets	17	17	10,774	12,750	137,933	166,050
Meetings	56	62	13,900	15,200	164,925	132,432
Other	22	27	11,147	19,850	160,856	168,669
GRAND TOTALS	233	251	185,461	205,042	1,784,936	1,748,734
As Percentage of Overall						
Convention/Trade Shows	25.32%	28.29%	37.36%	37.21%	46.61%	45.00%
Consumer/Gated Shows	3.43%	3.19%	9.49%	10.71%	3.22%	3.93%
Devos Performance Hall	30.47%	26.29%	33.84%	28.77%	24.19%	24.36%
Ballroom Exclusive	7.30%	6.77%	5.81%	6.22%	7.73%	9.50%
Meetings	24.03%	24.70%	7.49%	7.41%	9.24%	7.57%
Other	9.44%	10.76%	6.01%	9.68%	9.01%	9.65%

## DeVos Place Balance Sheet For Month Ending December 31, 2009

### ASSETS

Current Assets Cash Account Receivable	536,120 852,470	
Prepaid Expenses	32,307	
Total Current Assets		\$1,420,896
Total Assets	=====	\$1,420,896
LIABILITIES AND EQUI	тү	
Current Liabilities		
Accounts Payable	17,365	
Accrued Expenses Deferred Income	325,584 63,582	
Advanced Ticket Sales & Deposits	528,693	
Total Current Liabilities	<del></del>	\$935,225
Other Liabilities		
Equity	(450,000)	
CY Funds Remitted to CAA CY Exp. Paid Directly by CAA	(150,000) 543,482	
Beginning Balance Equity	673,015	
Current Year Equity	(580,827)	
Total Equity		\$485,672
Total Liabilities and Equity	**************************************	\$1,420,897

# SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of December 31, 2009

Current Under 20 Davis	
Current - Under 30 Days Food & Beverage	61,453
Ticketing	-
Merchandise	742
Decorating	16,089
Audio/Visual	25,923
Van Andel Arena	163,008
Operating	435,264
e e	
Over 30 Days	98,457
Over 60 Days	36,400
O 00 D	
Over 90 Days  Donnell Productions	6 726
	5,736
Paragon Leather	2,110 5,002
Saigon Entertainment Grinder Promotions	2,286
Total Accounts Receivable	852,470

#### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark Excess	Arena Estimate 1,165,089 1,165,089	DeVos Place Estimate (720,128) (720,128)	Total Estimate 444,961 700,000 (255,039)	FY 2009 Actual 863,953 700,000 163,953
Incentive Fee Calculation (Only if about	ove greater than	n zero)		
Base Fee	Arena Estimate 158,672	DeVos Place Estimate 158,671	Total Estimate 317,343	Total Actual 317,343
	100,072	130,071	317,343	317,343
Incentive Fee				
Revenue	4,979,220	4,484,034	9,463,254	9,587,496
Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
Revenue Excess	229,220	334,034	563,254	787,496
Incentive Fee **	<del></del>			211,249
Total SMC M				
Total SMG Management Fee	158,672	158,671	317,343	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



### VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED DECEMBER 31, 2009

#### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



#### VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2010

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	41	62	103	105	(2)
ATTENDANCE	224,954	314,650	539,604	559,650	(2) (20,046)
DIRECT EVENT INCOME	501,350	882,400	1,383,750	1,423,745	(39,995)
ANCILLARY INCOME	530,653	569,600	1,100,253	1,113,577	(13,324)
TOTAL EVENT INCOME	1,032,003	1,452,000	2,484,003	2,537,322	(53,319)
TOTAL OTHER INCOME	1,144,377	1,350,840	2,495,217	2,467,390	27,827
TOTAL INCOME	2,176,380	2,802,840	4,979,220	5,004,712	(25,492)
INDIRECT EXPENSES					
EXECUTIVE	83,192	103,400	186,592	187,074	482
FINANCE	92,004	122,630	214,634	233,925	19,291
MARKETING	146,574	126,300	272.874	275,280	2,406
OPERATIONS	692,827	905,250	1,598,077	1,644,844	46,767
BOX OFFICE	59,747	80,765	140,512	144,138	3,626
LUXURY SEATING	40,593	39,754	80,347	86,751	6,404
SKYWALK ADMIN	11,103	12,425	23,528	23,956	428
OVERHEAD	642,080	655,487	1,297,567	1,246,071	(51,496)
TOTAL INDIRECT EXP.	1,768,116	2,046,011	3,814,131	3,842,039	27,908
NET REVENUE ABOVE EXPENSES	408,264	756,829	1,165,089	1,162,673	2,416
LESS INCENTIVE FEE			0	-	-
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	408,264	756,829	1,165,089	1,162,673	2,416

#### Comments:

Van Andel concludes the first half of the fiscal year performing well for the shows that are being hosted, but looking like it will fall short of the number of concerts expected. It is expected that this will continue through the balance of the fiscal year, and that savings in expenses will offset any shortfall in revenue.

General Manager

MILLIAN MARKET

#### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED DECEMBER 31, 2009

The following schedule summarizes operating results for the current month ending December 31, 2009 and the YTD ending June 30, 2009 compared to budget and to the prior year:

MONTH	December Actual	December Budget	December FY 2009	
Number of Events	9	8	19	
Attendance	45,251	45,000	93,032	
Direct Event Income	\$45,201	\$60,026	\$196,811	
Ancillary Income	79,015	80,269	161,276	
Other Income	131,546	173,575	272,217	
Indirect Expenses	(391,323)	(320,171)	(357,448)	
Net Income	(\$135,561)	(\$6,301)	\$272,856	

YTD	YTD 2010 Actual	YTD 2010 Budget	YTD 2009 Prior Year
Number of Events	41	43	53
Attendance	224,954	183,650	265,058
Direct Event Income	\$501,350	\$547,814	\$702,275
Ancillary Income	530,653	490,030	533,680
Other income	1,144,377	1,178,735	1,367,433
Indirect Expenses	(1,768,116)	(1,921,026)	(1,880,776)
Net Income	\$408,264	\$295,553	\$722,612

#### **EVENT INCOME**

Event income came in behind budget overall as a concert was expected to be hosted and was not.

#### ANCILLARY INCOME

Ancillary income was consistent with expectations overall due to strong numbers for Griffins games which helped offset the loss of a concert.

#### **INDIRECT EXPENSES**

Indirect expenses came in a little higher than budget for the month due to some one time purchases.

## Van Andel Arena Income Statement For the Six Months Ending December 31, 2009

		Current Month		Current Month	Year to Date	Year to Date		Year to Date
	Actual	Budget	Variance	Prior Year	Actual	Budget	Variance	Prior Year
Event Income								
Direct Event Income								
Rental Income	\$83,314	\$97,952	(14,638)	\$345,645	\$656,198	6742.024	(07.000)	****
Service Revenue	43,941	85,736	(41,795)	346,182	832,080	\$743,821 825,416	(87,623)	\$969,853
Service Expenses	(82,054)	(123,662)	41,608	(495,016)	(986,928)	(1,021,423)	6,664 34,495	1,163,580 (1,431,158)
Total Direct Event Income	48.004		***************************************					(1,451,156)
Total Direct Event income	45,201	60,026	(14,825)	196,811	501,350	547,814	(46,464)	702,275
				***************************************				~~~~~~~
Ancillary Income								
F&B Concession	64,974	67,319	(2,345)	132,742	442,202	398,987	43,215	411,569
F&B Catering	5,016	5,164	(148)	10,886	34,229	38,784	(4,555)	56,242
Novelty Sales	0	3,166	(3,166)	11,385	35,254	38,899	(3,645)	51,242
Booth Cleaning	265	0	265	153	265	0	265	247
Audio Visual	0	0	0	0	23	0	23	0
Other Ancillary	8,760	4,620	4,140	6,110	18,680	13,360	5,320	14,380
Total Ancillary Income	79,015	80,269	(1,254)	161,276	530,653	490,030	40,623	£22 COA
	***************************************		(.,== .,				40,623	533,680
Other Event Income								
Ticket Rebates(Per Event)	0	10,385	(40.205)	65 446	400.044	400.000		
The state of the s		10,365	(10,385)	65,446	123,644	123,965	(321)	216,122
Total Other Event Income	0	10,385	(10,385)	65,446	123,644	123,965	(321)	216,122
							(021)	
Total Event Income	124,216	150,680	(26.464)	400 500	4.455.045			
		***************************************	(26,464)	423,533	1,155,647	1,161,809	(6,162)	1,452,077
Other Operating Income								
Luxury Box Agreements	80,694	75,606	5,088	157,024	686,801	529,266	157,535	802,746
Club Seat Agreements	0	26,500	(26,500)	0	0	159,000	(159,000)	0
Advertising	44,000	54,167	(10,167)	46,500	300,534	325,002	(24,468)	309,125
Other Income	6,852	6,917	(65)	3,247	33,398	41,502	(8,104)	39,440
Total Other Operating Income	131,546	163,190	(31,644)	206,771	1,020,733	1,054,770	(34,037)	4 454 244
							(34,037)	1,151,311
Adjusted Gross Income	255,762	313.870	(50.400)	1000.004				
,	200,702	313,670	(58,108)	630,304	2,176,380	2,216,579	(40,199)	2,603,388
Operating Expenses								
Salaries and Wages	164,749	158,969	5,780	199,140	882,341	953,814	(71,473)	993,933
Payroll Taxes and Benefits	35,801	46,429	(10,628)	64,670	210,681	278,574	(67,893)	270,301
Labor Allocations to Events	(45,143)	(71,669)	26,526	(112,175)	(353,911)	(430,014)	76,103	(484,314)
Not Salarian and Danafita	4== 40=				*************			***************************************
Net Salaries and Benefits	155,407	133,729	21,678	151,635	739,111	802,374	(63,263)	779,920
				*********************				
Contracted Services	22,077	21,300	777	25,747	117,622	127,800	(10,178)	161,268
General and Administrative	41,719	27,965	13,754	33,061	160,455	167,790	(7,335)	182,583
Operations	2,240	5,183	(2,943)	2,374	12,328	31,098	(18,770)	16,825
Repair and Maintenance	10,323	18,662	(8,339)	13,571	78,117	111,972	(33,855)	106,740
Operational Supplies	29,174	18,342	10,832	9,700	81,271	110,052	(28,781)	75,473
Insurance	22,167	2,667	19,500	16,039	67,805	16,002	51,803	54,699
Utilities	94,993	79,100	15,893	92,098	432,071	474,600	(42,529)	423,932
SMG Management Fees	13,223	13,223	0	13,223	79,336	79,338	(2)	79,336
Total Operating Eveness				*****************				
Total Operating Expenses	391,323	320,171	71,152	357,448	1,768,116	1,921,026	(152,910)	1,880,776
					***************************************			
Net Income(Loss) From Operations	(135,561)	(6,301)	(129,260)	272,856	408,264	295,553	112,711	722,612
		=======================================	=======================================	======== ==		=======================================	=======================================	
Other Non-Operating Expenses								
Adjusted Not Income/Lens	(425 504)							
Adjusted Net Income(Loss)	(135,561) ======== ==	(6,301)	(129,260)	272,856	408,264	295,553	112,711	722,612
-			=:				=======================================	========

#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For Six Months Ending December 31, 2009

		_					
Event Type		s/Days Budget	Attenda Actual	ince Budget	Total Even		
Event Type	Actual	Dudget	Actual	Duugei	Actual	Budget	
Family Show	6	7	22,059	23,000	52,560	60,396	
Sporting Event	5	5	22,084	21,500	151,707	170,700	
Concert	6	9	55,395	63,000	637,503	725,036	
Team Home Games	19	18	98,690	99,000	231,082	216,522	
Other	5	4	26,726	20,150	229,076	117,045	
GRAND TOTALS	41	43	224,954	226,650	1,301,928	1,289,699	
As Percentage of Overall							
Family Show	14.63%	16.28%	9.81%	10.15%	4.04%	4.68%	
Sporting Event	12.20%	11.63%	9.82%	9.49%	11.65%	13.24%	
Concert	14.63%	20.93%	24.63%	27.80%	48.97%	56.22%	
Team Home Games	46.34%	41.86%	43.87%	43.68%	17.75%	16.79%	
Other	12.20%	9.30%	11.88%	8.89%	17.60%	9.08%	

## Van Andel Arena Balance Sheet For the Month Ending December 31, 2009

#### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	4,704,448 1,051,934 133,699	
Total Current Assets		\$5,890,081
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Total Assets	22000	\$5,890,081 
LIABILITI	ES AND EQUITY	
Current Liabilities Accounts Payable	283,773	
Accounts Payable Accrued Expenses	661,766	
Deferred Income	1,844,130	
Advanced Ticket Sales & Deposits	2,272,108	
Total Current Liabilities		\$5,061,777
Other Liabilities		
Equity CY Funds Remitted to CAA	(800,000)	
CY Exp. Paid Directly by CAA	400,015	
Beginning Balance Equity	820,030	
Current Year Equity	408,264	
Total Equity	***************************************	\$828,304
Total Liabilities and Equity		\$5,890,081



\_\_\_\_\_\_

#### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of December 31, 2009

Current - Under 30 Days Food & Beverage Ticketing Merchandise Permanent Advertising DeVos Place Operating	194,620 797,486 - - (163,008) 135,662
Over 30 Days	18,674
Over 60 Days	68,500
Over 90 Days	
Total Accounts Receivable	1,051,934

#### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2010

#### MANAGEMENT FEE SUMMARY

		_			
		Arena	DeVos Place	Total	FY 2009
		Estimate	Estimate	Estimate	Actual
	ue above Expenses	1,165,089	(720,128)	444,961	863,953
Benchmark	(		t:	700,000	700,000
Excess		1,165,089	(720,128)	(255,039)	163,953
Incentive F	ee Calculation (Only if ab	ove greater than	ı zero)		
		Arena	DeVos Place	Total	Total
		Estimate	Estimate	Estimate	Actual
Base Fee		158,672	158,671	317,343	317,343
Incentive F	ee				
	Revenue	4,979,220	4,484,034	9,463,254	9,587,496
	Benchmark Revenue	4,750,000	4,150,000	8,900,000	8,800,000
	Revenue Excess	229,220	334,034	563,254	787,496
	Incentive Fee **				<u>2</u> 11,249
Total SMG	Management Fee	158,672	158,671	317,343	528,592

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



#### Memorandum

To: CAA Board Members

From: Susan Waddell, Administrative Manager

Date: January 22 2010

Convention Arena Authority

Steven Heacock,

Chairman Birgit Klohs

Clif Charles
Gary McInerney

George Heartwell

Joseph Tomaselli

Lew Chamberlin

Re: CAA Financial Statements

The following is a summary of financial activity in the two operating accounts as of November 30, 2009:

#### 1070: Kent County Operating 1050: Operations Beginning Balance \$ 420,805.28 \$22,213,151.15 Cleared Transactions -283,949.37 28,874.73 Cleared Balance 136,855.91 22,242,025.88 **Uncleared Transactions -41,330.88** Register Balance 95,525.03 \$22,242,025,88

- 1. Parking revenues, parking management, and pedestrian safety are behind schedule due to staff and timing issues. Once the public show season begins, parking revenue should increase.
- 2. Miscellaneous revenue includes the Clark Hill sponsorship of the wine and food festival Chairman's Reception.
- 3. The increase in meeting expense includes the sponsorship of receptions that were not budgeted initially.

If you have any questions or would like additional information, please contact me at 742-6594 or <a href="mailto:swaddell@smggr.com">swaddell@smggr.com</a>. Thank you.







3:13 PM 01/13/10 **Accrual Basis** 

### **Grand Rapids-Kent County Convention/Arena Authority** Balance Sheet As of November 30, 2009

Current Assets		Nov 30, 09
Checking/Savings   1040 · Cash · Operations · SMG   5,310,756.10   1050 · Operations · Cash   95,525.03   Total Checking/Savings   5,406,281.13   Other Current Assets   1070 · Kent County · Operating   22,242,025.88   1200 · Accounts Receivable   2,118,099.17   1300 · Prepaid Expenses   204,866.35   1600 · Advances/Deposits Receivable   5,50,001.07   Total Other Current Assets   24,014,990.33   Total Current Assets   29,421,271.46   Fixed Assets   238,873.62   Equip	ASSETS	
1040 * Cash - Operations - SMG         5,310,756.10           1050 • Operations - Cash         95,525.03           Total Checking/Savings         5,406,281.13           Other Current Assets         1070 * Kent County - Operating         22,242,025.88           1200 • Accounts Receivable         2,118,099.17           1300 • Prepaid Expenses         204,866.35           1600 • Advances/Deposits Receivable         -550,001.07           Total Other Current Assets         29,421,271.46           Fixed Assets         Bulldings & Structures           Depreciation         -83,557.38           Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         Depreciation         -817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         128,755.54           Liabilities         2000 • Accounts Payable           2005 • Accounts Payable         835,402.71           Other Current Liabilities         30,33,395.73 <td></td> <td></td>		
1050 · Operations - Cash         95,525.03           Total Checking/Savings         5,406,281.13           Other Current Assets         1200 · Accounts Receivable         21,18,099.17           1200 · Accounts Receivable         2,18,099.17           1300 · Prepald Expenses         204,866.35           1600 · Advances/Deposits Receivable         -550,001.07           Total Other Current Assets         24,014,990.33           Total Current Assets         29,421,271.46           Fixed Assets         30,873.62           Buildings & Structures         238,873.62           Depreciation         -83,557.38           Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         -817,407.58           Depreciation         -817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Accounts Payable         835,402.71           Other Current Liabilities         300.00 - Acco		5 310 756 10
Total Checking/Savings         5,406,281.13           Other Current Assets         1070 · Kent County - Operating         22,242,025.88           1200 · Accounts Receivable         2,118,099.17           1300 · Prepald Expenses         204,866.35           1600 · Advances/Deposits Receivable         -550,001.07           Total Other Current Assets         24,014,990.33           Total Current Assets         29,421,271.46           Fixed Assets         Buildings & Structures           Buildings & Structures         238,873.62           Equip         -83,557.38           Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LLABILITIES & EQUITY         1           Liabilities         2           Current Liabilities         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         3,033,935.73	•	
Other Current Assets         1070 · Kent County - Operating         22,242,025.88           1200 · Accounts Receivable         2,118,099.17           1300 · Prepaid Expenses         204,866.35           1600 · Advances/Deposits Receivable         -550,001.07           Total Other Current Assets         24,014,990.33           Total Current Assets         29,421,271.46           Fixed Assets         Buildings & Structures           Depreciation         -83,557.38           Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         -817,407.58           Depreciation         -817,407.58           Original Cost         1,063,917.04           Equip         -817,407.58           Original Cost         1,063,917.04           Equip         376,760.65           Vehicles         43,914.30           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         1           Liabilities         400.4 Accounts Payable           2000 - Accounts Payable         250.54,607.17 <t< td=""><td></td><td></td></t<>		
1070 - Kent County - Operating   22,242,025.88   1200 - Accounts Receivable   2,118,099.17   1300 - Prepaid Expenses   204,866.35   1600 - Advances/Deposits Receivable   -550,001.07   Total Other Current Assets   24,014,990.33   Total Current Assets   29,421,271.46   Fixed Assets   29,421,271.46   Fixed Assets   29,421,271.46   Fixed Assets   322,431.00   Total Buildings & Structures   238,873.62   Equip   Depreciation   -83,557.38   Original Cost   322,431.00   Total Buildings & Structures   238,873.62   Equip   Depreciation   -817,407.58   Original Cost   1,063,917.04   Equip - Other   130,251.19   Total Equip   376,760.65   Vehicles   43,914.30   Total Fixed Assets   659,548.57   TOTAL ASSETS   30,080,820.03   LIABILITIES & EQUITY   Liabilities   Accounts Payable   2000 - Accounts Payable   2000 - Accounts Payable   2000 - Accounts Payable   2210 - Advance Ticket Sales   2210 - Advance deposits   277,635.00   2400 - Accrued Expenses   876,270.61   2210 - Advance deposits   277,635.00   2400 - Accrued Compensated Absences   4,192.84   2500 - Deferred facility income   1,233,686.74   Total Current Liabilities   6,261,123.63   Equity   3000 - Opening Bal Equity   37,035,584.45   3900 - Retained Earnings   12,256,580.05   Net Income   9,99,300.00   Total Equity   23,819,696.40	· ·	5,400,201.15
1200 - Accounts Receivable   2,118,099.17   1300 - Prepald Expenses   204,866.35   1600 - Advances/Deposits Receivable   -550,001.07   Total Other Current Assets   24,014,990.33   Total Current Assets   29,421,271.46   Fixed Assets   29,421,271.46   Fixed Assets   Buildings & Structures   Depreciation   -83,557.38   Original Cost   322,431.00   Total Buildings & Structures   238,873.62   Equip   Depreciation   -817,407.58   Original Cost   1,063,917.04   Equip - Other   130,251.19   Total Equip   376,760.65   Vehicles   43,914.30   Total Fixed Assets   659,548.57   TOTAL ASSETS   30,080,820.03   Total Fixed Assets   659,548.57   TOTAL ASSETS   30,080,820.03   LIABILITIES & EQUITY   Liabilities   Accounts Payable   2000 - Accounts Payable   2000 - Accounts Payable   355,402.71   Other Current Liabilities   2210 - Advance Deposits   277,635.00   2410 - Adcrued Expenses   876,270.61   2210 - Advance Ticket Sales   3,033,935.73   2220 - Advance deposits   277,635.00   2400 - Accrued Expenses   4,192.84   2500 - Deferred facility income   1,233,686.73   2500 -		22 242 025 88
1300 - Prepaid Expenses   204,866.35   1600 · Advances/Deposits Receivable   -550,001.07     Total Other Current Assets   24,014,990.33     Total Current Assets   29,421,271.46     Fixed Assets   8uildings & Structures   Buildings & Structures   238,873.62     Equip   Depreciation   -81,557.38   322,431.00     Total Buildings & Structures   238,873.62     Equip   Depreciation   -817,407.58   (1,683,917.04   130,251.19     Total Equip   376,760.65   43,914.30     Total Equip   376,760.65   43,914.30     Total Fixed Assets   659,548.57     TOTAL ASSETS   30,080,820.03     LIABILITIES & EQUITY   Liabilities   Accounts Payable   2005 · Accounts Payable   2005 · Accounts Payable   385,402.71     Other Current Liabilities   2200 · Accounts Payable   385,402.71     Other Current Liabilities   2210 · Advance deposits   277,635.00   2400 · Accrued Expenses   876,270.61   2210 · Advance deposits   277,635.00   2400 · Accrued Compensated Absences   4,192.84   2500 · Deferred facility income   1,233,685.79.92     Total Current Liabilities   6,261,123.63     Total Liabilities   6,261,123.63     Total Liabilities   6,261,123.63     Total Liabilities   6,261,123.63     Equity   37,035,584.46   3900 · Opening Bal Equity   37,035,584.46   3900 · Retained Earnings   -12,266,580.06   Net Income   9,959,308.00     Total Equity   23,819,696.40		
1600 · Advances/Deposits Receivable   -550,001.07     Total Other Current Assets   24,014,990.33     Total Current Assets   29,421,271.46     Fixed Assets   8uildings & Structures   Depreciation   -83,557.38     Original Cost   322,431.00     Total Buildings & Structures   238,873.62     Equip Depreciation   -817,407.58     Original Cost   1,063,917.04     Equip - Other   130,251.19     Total Equip   376,760.65     Vehicles   43,914.30     Total Fixed Assets   659,548.57     TOTAL ASSETS   30,080,820.03     LIABILITIES & EQUITY     Liabilities   Accounts Payable   2000 · Accounts Payable   2000 · Accounts Payable   35,402.71     Other Current Liabilities   2200 · Accrued Expenses   876,270.61     2210 · Advance deposits   277,635.00     2400 · Accrued Compensated Absences   4,192.84     2500 · Deferred facility income   1,233,686.74     Total Current Liabilities   5,425,720.92     Total Current Liabilities   5,425,720.92     Total Current Liabilities   6,261,123.63     Total Liabilities   6,261,123.63     Total Current Liabilities   6,261,123.63     Equity   3000 · Opening Bal Equity   37,035,584.45     3900 · Retained Earnings   -12,256,580.05     Net Income   -959,308.00     Total Equity   23,819,696.40		
Total Current Assets         29,421,271.46           Fixed Assets         Buildings & Structures           Depreciation         -83,557.38           Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         -817,407.58           Depreciation         -817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         2000 - Accounts Payable           Accounts Payable         128,755.54           2005 - Accounts payable - SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         3033,935.73           2220 - Advance Ticket Sales         3,033,935.73           2220 - Advance deposits         277,635.00           2400 - Accrued Compensated Absences         4,192.84           2500 - Deferred facility income         1,233,686.74           Total Current Liabilities         6,261,123.63     <		
Fixed Assets   Buildings & Structures   Depreciation   -83,557.38   322,431.00     Total Buildings & Structures   238,873.62     Equip   Depreciation   -817,407.58   1,063,917.04     Equip - Other   130,251.19     Total Equip   376,760.65     Vehicles   43,914.30     Total Fixed Assets   659,548.57     TOTAL ASSETS   30,080,820.03     LIABILITIES & EQUITY   Liabilities   Current Liabilities   2200 - Accounts Payable   2005 - Accounts Payable   835,402.71     Total Accounts Payable   835,402.71     Other Current Liabilities   2210 - Advance Ticket Sales   3,033,935.73     2220 - Advance deposits   277,635.00     2400 - Accrued Compensated Absences   4,192.84     2500 - Deferred facility income   1,233,686.74     Total Current Liabilities   6,261,123.63     Total Current Liabilities   6,261,123.63     Total Current Liabilities   6,261,123.63     Total Liabilities   6,261,123.63     Equity   37,035,584.45     3900 - Opening Bal Equity   37,035,584.45     3900 - Retained Earnings   -12,256,580.05     Net Income   -959,308.00     Total Equity   23,819,696.40	Total Other Current Assets	24,014,990.33
Buildings & Structures   Page	Total Current Assets	29,421,271.46
Buildings & Structures   Page	Fixed Assets	
Depreciation Original Cost   322,431.00     Total Bulldings & Structures   238,873.62     Equip Depreciation		
Original Cost         322,431.00           Total Buildings & Structures         238,873.62           Equip         -817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Accounts Payable         128,755.54           2005 - Accounts Payable - SMG         706,647.17           Total Accounts Payable - SMG         835,402.71           Other Current Liabilities         2200 - Accrued Expenses         876,270.61           2210 - Advance Ticket Sales         3,033,935.73         2220 - Advance deposits         277,635.00           2400 - Accrued Compensated Absences         4,192.84         2500 - Deferred facility income         1,233,686.74           Total Current Liabilities         5,425,720.92           Total Current Liabilities         6,261,123.63           Total Liabilities         6,261,123.63           Equity         3000 - Opening Bal Equity         37,035,584,45           3900 - Retained Earnings         -12,256,580.05           Net Incom		-83.557.38
Equip         -817,407.58           Original Cost         1,063,917.04           Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         2000 · Accounts Payable           2000 · Accounts Payable         128,755.54           2005 · Accounts payable - SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         2200 · Accrued Expenses           2200 · Accrued Expenses         876,270.61           2210 · Advance Ticket Sales         3,033,935.73           2220 · Advance deposits         277,635.00           2400 · Accrued Compensated Absences         4,192.84           2500 · Deferred facility income         1,233,686.74           Total Other Current Liabilities         5,425,720.92           Total Liabilities         6,261,123.63           Equity         3000 · Opening Bal Equity         37,035,584.45           3900 · Opening Bal Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05 <td>•</td> <td></td>	•	
Depreciation	Total Buildings & Structures	238,873.62
Depreciation	Equip	
Original Cost Equip - Other         1,063,917.04 130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         2000 - Accounts Payable           Accounts Payable         128,755.54           2005 - Accounts payable - SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         2200 - Accrued Expenses           2210 - Advance Ticket Sales         3,033,935.73           2220 - Advance deposits         277,635.00           2400 - Accrued Compensated Absences         4,192.84           2500 - Deferred facility income         1,233,686.74           Total Other Current Liabilities         5,425,720.92           Total Current Liabilities         6,261,123.63           Total Liabilities         6,261,123.63           Total Liabilities         6,268,05           Total Liabilities         959,308.00           Total Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05           Net Income         -959,308.00	·	-817,407.58
Equip - Other         130,251.19           Total Equip         376,760.65           Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         2000 · Accounts Payable           Accounts Payable         128,755.54           2005 · Accounts payable - SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         876,270.61           2210 · Acrued Expenses         876,270.61           2210 · Advance Ticket Sales         3,033,935.73           2220 · Advance deposits         277,635.00           2400 · Accrued Compensated Absences         4,192.84           2500 · Deferred facility income         1,233,686.74           Total Other Current Liabilities         5,425,720.92           Total Liabilities         6,261,123.63           Equity         3000 · Opening Bal Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05           Net Income         -959,308.00           Total Equity         23,819,696.40	Original Cost	•
Vehicles         43,914.30           Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         128,755.54           2000 · Accounts Payable         128,755.54           2005 · Accounts payable · SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         2200 · Accrued Expenses           2210 · Advance Ticket Sales         3,033,935.73           2220 · Advance deposits         277,635.00           2400 · Accrued Compensated Absences         4,192.84           2500 · Deferred facility income         1,233,686.74           Total Other Current Liabilities         5,425,720.92           Total Current Liabilities         6,261,123.63           Total Liabilities         6,261,123.63           Equity         3000 · Opening Bal Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05           Net Income         -959,308.00           Total Equity         23,819,696.40		
Total Fixed Assets         659,548.57           TOTAL ASSETS         30,080,820.03           LIABILITIES & EQUITY         Liabilities           Current Liabilities         128,755.54           2000 · Accounts Payable         128,755.54           2005 · Accounts payable - SMG         706,647.17           Total Accounts Payable         835,402.71           Other Current Liabilities         876,270.61           2210 · Advance Ticket Sales         3,033,935.73           2220 · Advance deposits         277,635.00           2400 · Accrued Compensated Absences         4,192.84           2500 · Deferred facility income         1,233,686.74           Total Other Current Liabilities         5,425,720.92           Total Liabilities         6,261,123.63           Total Liabilities         6,261,123.63           Equity         37,035,584.45           3900 · Opening Bal Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05           Net Income         -959,308.00           Total Equity         23,819,696.40	Total Equip	376,760.65
TOTAL ASSETS   30,080,820.03	Vehicles	43,914.30
LIABILITIES & EQUITY       Liabilities         Current Liabilities       Accounts Payable         2000 · Accounts Payable       128,755.54         2005 · Accounts payable - SMG       706,647.17         Total Accounts Payable       835,402.71         Other Current Liabilities       876,270.61         2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	Total Fixed Assets	659,548.57
Liabilities       Current Liabilities         Accounts Payable       128,755.54         2000 · Accounts payable - SMG       706,647.17         Total Accounts Payable       835,402.71         Other Current Liabilities       2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	TOTAL ASSETS	30,080,820.03
Accounts Payable 2000 · Accounts Payable 128,755.54 2005 · Accounts payable - SMG 706,647.17  Total Accounts Payable 835,402.71  Other Current Liabilities 2200 · Accrued Expenses 876,270.61 2210 · Advance Ticket Sales 3,033,935.73 2220 · Advance deposits 277,635.00 2400 · Accrued Compensated Absences 4,192.84 2500 · Deferred facility income 1,233,686.74  Total Other Current Liabilities 5,425,720.92  Total Current Liabilities 6,261,123.63  Equity 3000 · Opening Bal Equity 37,035,584.45 3900 · Retained Earnings -12,256,580.05 Net Income -959,308.00  Total Equity 23,819,696.40	LIABILITIES & EQUITY Liabilities	
2000 · Accounts Payable       128,755.54         2005 · Accounts payable - SMG       706,647.17         Total Accounts Payable       835,402.71         Other Current Liabilities       876,270.61         2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	Current Liabilities	
2005 · Accounts payable - SMG       706,647.17         Total Accounts Payable       835,402.71         Other Current Liabilities       876,270.61         2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	· · · · · · · · · · · · · · · · · · ·	
Total Accounts Payable       835,402.71         Other Current Liabilities       876,270.61         2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40		· · · · · · · · · · · · · · · · · · ·
Other Current Liabilities         2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	2005 · Accounts payable - SMG	706,647.17
2200 · Accrued Expenses       876,270.61         2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	Total Accounts Payable	835,402.71
2210 · Advance Ticket Sales       3,033,935.73         2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40		270 270 24
2220 · Advance deposits       277,635.00         2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       3000 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	•	
2400 · Accrued Compensated Absences       4,192.84         2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       3000 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40		077.005.00
2500 · Deferred facility income       1,233,686.74         Total Other Current Liabilities       5,425,720.92         Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       3000 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	2400 - Accrued Componented Absonces	
Total Other Current Liabilities         5,425,720.92           Total Current Liabilities         6,261,123.63           Total Liabilities         6,261,123.63           Equity         3000 · Opening Bal Equity         37,035,584.45           3900 · Retained Earnings         -12,256,580.05           Net Income         -959,308.00           Total Equity         23,819,696.40		
Total Current Liabilities       6,261,123.63         Total Liabilities       6,261,123.63         Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	•	
Total Liabilities       6,261,123.63         Equity       3000 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	Total Current Liabilities	6 261 123 63
Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	Total Current Liabilities	0,201,123.03
3000 · Opening Bal Equity       37,035,584.45         3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40		6,261,123.63
3900 · Retained Earnings       -12,256,580.05         Net Income       -959,308.00         Total Equity       23,819,696.40	, ,	27 N25 59 <i>4 45</i>
Net Income         -959,308.00           Total Equity         23,819,696.40		
Total Equity 23,819,696.40	<u> </u>	
		<del></del>
TOTAL LIABILITIES & EQUITY 30,080,820.03	i otal Equity	23,819,696.40
	TOTAL LIABILITIES & EQUITY	30,080,820.03

3:15 PM 01/13/10 **Accrual Basis** 

# Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual July through November 2009

46.0% 100.0% 41.3% 100.0% 49.1% 31.8% 88.8% 84.3% 17.0% 41.9% 35.4%
84.3% 84.3% 17.0% 41.9% 35.4%
84.3% 84.3% 17.0% 41.9% 35.4%
17.0% 41.9% 35.4%
41.9% 35.4%
0.00/
10.0% 10.0% 14.1% 10.0% 12.5% 19.4%
166.7%
211.7% 29.9% 0.0%
4.4% 5.9% 5.1% 12.3%
56.7%
7.8% 8.9%
115.7%
57.5%
61.2%
7333

3:16 PM 01/13/10 **Accrual Basis** 

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison July through November 2009

Jul - Nov 09	Jul - Nov 08	\$ Change	% Change
129,404.39 56,145.00 147,521.05 8,236.52	259,080.82 76,566.35 192,126.25 99,920.00	-129,676.43 -20,421.35 -44,605.20 -91,683.48	-50.1% -26.7% -23.2% -91.8%
341,306.96	627,693.42	-286,386.46	-45.6%
9,782.51 15,863.55	14,523.52 22,006.20	-4,741.01 -6,142.65	-32.6% -27.9%
25,646.06	36,529.72	-10,883.66	-29.8%
26,205.28 16,753.92 39,612.00	39,840.00 9,180.26 49,103.00	-13,634.72 7,573.66 -9,491.00	-34.2% 82.5% -19.3%
302.95 240.00 22,903.00 7,938.70 14,688.79 1,028.59	33.34 0.00 20,673.00 0.00 1,412.69 2,718.38	269.61 240.00 2,230.00 7,938.70 13,276.10 -1,689.79	808.7% 100.0% 10.8% 100.0% 939.8% -62.2%
47,102.03	24,837.41	22,264.62	89.6%
8,820.41 241,983.57 0.00	0.00 226,907.68 7,116.50	8,820.41 15,075.89 -7,116.50	100.0% 6.6% -100.0%
381,747.96 2,693.77 165,118.63 38,563.22	497,326.36 3,480.52 144,845.29 36,281.26	-115,578.40 -786.75 20,273.34 2,281.96	-23.2% -22.6% 14.0% 6.3%
588,123.58	681,933.43	-93,809.85	-13.8%
53,175.29 211,249.00	0.00 308,100.00	53,175.29 -96,851.00	100.0% -31.4%
32,317.52 9,626.30	32,075.91 4,538.50	241.61 5,087.80	0.8% 112.1%
41,943.82	36,614.41	5,329.41	14.6%
1,300,614.96	1,420,162.41	-119,547.45	-8.4%
-959,308.00	-792,468.99	-166,839.01	-21.1%
	129,404.39 56,145.00 147,521.05 8,236.52 341,306.96  9,782.51 15,863.55 25,646.06 26,205.28 16,753.92 39,612.00  302.95 240.00 22,903.00 7,938.70 14,688.79 1,028.59  47,102.03 8,820.41 241,983.57 0.00  381,747.96 2,693.77 165,118.63 38,563.22 588,123.58 53,175.29 211,249.00 32,317.52 9,626.30 41,943.82 1,300,614.96	129,404.39	129,404.39



#### Memorandum

To:

**CAA Board Members** 

From:

Susan Waddell, Administrative Manager

Date:

**January 22 2010** 

Re:

**CAA Financial Statements** 

Convention

Arena **Authority** 

Steven Heacock, Chairman Birgit Klohs Clif Charles Gary McInerney

George Heartwell Joseph Tomaselli

Lew Chamberlin

The following is a summary of financial activity in the two operating accounts as of December 31, 2009:

	1050: Operations	1070: Kent County Operating
Beginning Balance	\$ 136,855.91	\$22,213,151.15
Cleared Transactions	<u>-46,454.01</u>	28,874.73
Cleared Balance	90,401.90	22,242,025.88
Uncleared Transactions	<u>135.25</u>	0-**
Register Balance	<b>\$</b> 90,537.15	\$22,242,025.88

1. Parking revenues, parking management, and pedestrian safety are behind schedule due to staff and timing issues. Once the public show season begins, parking revenue should increase.

If you have any questions or would like additional information, please contact me at 742-6594 or swaddell@smggr.com. Thank you.

\*\* December statement not yet received.









3:19 PM 01/13/10 Accrual Basis

### Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of December 31, 2009

	Dec 31, 09
ASSETS	
Current Assets	
Checking/Savings	5 040 750 40
1040 · Cash - Operations - SMG 1050 · Operations - Cash	5,310,756.10 90,537.15
Total Checking/Savings	5,401,293.25
Other Current Assets	22 222 225 22
1070 · Kent County - Operating 1200 · Accounts Receivable	22,092,025.88 2,118,099.17
1300 · Prepaid Expenses	204,866.35
1600 · Advances/Deposits Receivable	-550.001.07
Total Other Current Assets	23,864,990.33
Total Current Assets	29,266,283.58
Fixed Assets	
Buildings & Structures	
Depreciation	-83,557.38
Original Cost	322,431.00
Total Buildings & Structures	238,873.62
Equip	
Depreciation	-817,407.58
Original Cost	1,063,917.04
Equip - Other	130,251.19
Total Equip	376,760.65
Vehicles	43,914.30
Total Fixed Assets	659,548.57
TOTAL ASSETS	29,925,832.15
LIABILITIES & EQUITY Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	196,109.59
2005 · Accounts payable - SMG	706,647.17
Total Accounts Payable	902,756.76
Other Current Liabilities	
2200 · Accrued Expenses	876,270.61
2210 · Advance Ticket Sales	3,033,935.73
2220 · Advance deposits	277,635.00
2400 · Accrued Compensated Absences	4,192.84
2500 · Deferred facility income	1,233,686.74
<b>Total Other Current Liabilities</b>	5,425,720.92
Total Current Liabilities	6,328,477.68
Total Liabilities	6,328,477.68
Equity	
3000 · Opening Bal Equity	37,035,584.45
3900 · Retained Earnings	-12,256,580.05
Net Income	-1,181,649.93
Total Equity	23,597,354.47
TOTAL LIABILITIES & EQUITY	29,925,832.15

3:18 PM 01/13/10 **Accrual Basis** 

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual July through December 2009

	Jul - Dec 09	Budget	\$ Over Budget	% of Budget
income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue	129,404.39 67,374.00 220,529.05 8,236.52	337,500.00 67,375.50 428,806.50 0.00	-208,095.61 -1.50 -208,277.45 8,236.52	38.3 100.0 51.4 100.0
Total Income	425,543.96	833,682.00	-408,138.04	51.0
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services Total 6000 · Professional Services	29,924.07 19,469.05	19,000.04 17,500.04	10,924.03 1,969.01	157.5% 111.3%
	49,393.12	36,500.08	12,893.04	135.3
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses	35,973.28 24,687.18 62,576.00	184,500.00 48,000.00 134,325.52	-148,526.72 -23,312.82 -71,749.52	19.5 51.4 46.6
6010 · Bank Fees 6020 · Computer Services 6030 · Insurance-Property/Liability 6101 · Advertising/Promo/Publicity 6110 · Meeting Expense 6120 · Supplies	340.92 240.00 22,903.00 7,938.70 14,883.52 1,028.59	0.00 0.00 22,000.00 0.00 5,000.02 2,500.04	340.92 240.00 903.00 7,938.70 9,883.50 -1,471.45	100.0% 100.0% 104.1% 100.0% 297.7% 41.1%
Total 6100 · Other Supplies & Expenses	47,334.73	29,500.06	17,834.67	160.5
6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense	8,820.41 315,597.23 0.00	5,000.02 972,600.00 10,000.04	3,820.39 -657,002.77 -10,000.04	176.4 32.4 0.0
6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer	437,575.58 3,847.98 249,735.67 52,653.49	616,000.04 9,000.00 564,450.00 56,250.00	-178,424.46 -5,152.02 -314,714.33 -3,596.51	71.0% 42.8% 44.2% 93.6%
Total 6300 · Utilities Expense	743,812.72	1,245,700.04	-501,887.32	59.7
6500 · DID Assessment 6600 · SMG Incentive Fees 8000 · Personal Services	53,175.29 211,249.00	53,139.00	36.29	100.1
8001 · Employee Wages 8030 · Employee Benefits	42,742.52 11,832.41	32,912.54 10,608.52	9,829.98 1,223.89	129.9% 111.5%
Total 8000 · Personal Services	54,574.93	43,521.06	11,053.87	125.4
Total Expense	1,607,193.89	2,762,785.82	-1,155,591.93	58.2
t Income	-1,181,649.93	-1,929,103.82	747,453.89	61.3

3:17 PM 01/13/10 **Accrual Basis** 

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison July through December 2009

	Jul - Dec 09	Jul - Dec 08	\$ Change	% Change
Income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue	129,404.39 67,374.00 220,529.05 8,236.52	381,458.92 86,736.35 260,791.25 105,143.00	-252,054.53 -19,362.35 -40,262.20 -96,906.48	-66.1% -22.3% -15.4% -92.2%
Total Income	425,543.96	834,129.52	-408,585.56	-49.0%
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	29,924.07 19,469.05	24,046.58 56,066.20	5,877.49 -36,597.15	24.4% -65.3%
Total 6000 · Professional Services	49,393.12	80,112.78	-30,719.66	-38.4%
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses	35,973.28 24,687.18 62,576.00	56,300.78 15,227.71 66,425.00	-20,327.50 9,459.47 -3,849.00	-36.1% 62.1% -5.8%
6010 · Bank Fees 6020 · Computer Services 6030 · Insurance-Property/Liability 6101 · Advertising/Promo/Publicity 6110 · Meeting Expense 6120 · Supplies	340.92 240.00 22,903.00 7,938.70 14,883.52 1,028.59	145.51 46.98 20,673.00 0.00 8,089.79 3,181.77	195.41 193.02 2,230.00 7,938.70 6,793.73 -2,153.18	134.3% 410.9% 10.8% 100.0% 84.0% -67.7%
Total 6100 · Other Supplies & Expenses	47,334.73	32,137.05	15,197.68	47.3%
6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense 6301 · Electricity 6310 · Natural Gas	8,820.41 315,597.23 0.00 437,575.58 3,847.98	0.00 303,208.85 7,213.78 560,105.23 5,563.88	8,820.41 12,388.38 -7,213.78 -122,529.65 -1,715.90	100.0% 4.1% -100.0% -21.9% -30.8%
6320 · Steam 6340 · Water & Sewer	249,735.67 52,653.49	144,845.29 44,904.10	104,890.38 7,749.39	72.4% 17.3%
Total 6300 · Utilities Expense	743,812.72	755,418.50	-11,605.78	-1.5%
6500 · DID Assessment 6600 · SMG Incentive Fees 8000 · Personal Services	53,175.29 211,249.00	53,138.59 308,100.00	36.70 -96,851.00	0.1% -31.4%
8001 · Employee Wages 8030 · Employee Benefits	42,742.52 11,832.41	38,867.67 6,250.00	3,874.85 5,582.41	10.0% 89.3%
Total 8000 · Personal Services	54,574.93	45,117.67	9,457.26	21.0%
Total Expense	1,607,193.89	1,722,400.71	-115,206.82	-6.7%
Net Income	-1,181,649.93	-888,271.19	-293,378.74	-33.0%



#### Memorandum

To:

**CAA Board Members** 

From:

Rich MacKeigan, Executive Director

Date:

January 22, 2010

Re:

Financial Services Employment Agreement

Convention

Arena Authority

Steven Heacock, Chairman

Birgit Klohs

Clif Charles
Gary McInerney

George Heartwell Joseph Tomaselli Lew Chamberlin Last December, Bob White retired from the County as its Fiscal Services Director. Bob's involvement with the CAA has been possible through the willingness of the County to allow him to provide us his talents and services. With his retirement, we discussed the concept of engaging Bob White as a contracted part-time employee, ensuring his continued involvement.

Bob has been involved with the CAA since its inception in 2000 and his contributions to the organization have been significant. In addition to serving on the CAA Finance Committee, Bob has compiled consolidated financial statements, prepared the annual budget, created the sources and uses of construction funds, and assisted with CAA investments.

Generally, Bob's services to the CAA would include cash flow/investments; contract monitoring; staff liaison to city, county, and state agencies; budget monitoring; and maximizing the value of the sale tax exemption. Bob will be compensated at a rate of \$125/hour with an annual not to exceed amount of \$25K, based on the CAA's fiscal year (pro-rated amount for the remainder of this year). Bob will report jointly to the Chair of the Finance Committee (Birgit) for policy and long-term issues, as well as the Executive Director of the CAA (Rich) for day-to-day items.

Attorney Richard Wendt has drafted a resolution and employment agreement, both of which are attached. Once you have reviewed these documents, please feel free to contact us with your questions.

**Action requested:** CAA Board approval of the resolution and employment agreement for Robert White.

VAN ANDEL ARENA

Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197 DEVOS PLACE

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### GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

### RESOLUTION APPROVING A FINANCIAL SERVICES EMPLOYMENT AGREEMENT WITH ROBERT J. WHITE

Boardmember, supported by Boardmember,
moved the adoption of the following resolution:
WHEREAS, the Grand Rapids-Kent County Convention/Arena Authority (the "CAA")
has identified a need for certain enhanced financing, contract monitoring, budget and related
services; and
WHEREAS, Robert J. White ("White") has represented to the CAA that he is qualified
and willing to provide such services; and
WHEREAS, the CAA and White have agreed that such services shall be performed in

#### NOW, THEREFORE, BE IT RESOLVED THAT:

1. The Agreement in the form presented at this meeting is approved with such minor modifications that are not materially adverse to the CAA approved as to content by the Chairperson of the CAA Board of Directors and as to form by the CAA's legal counsel and that the Chairperson is authorized and directed to execute such finally approved Agreement for and on behalf of the Authority.

accordance with the terms of a Financial Services Employment Agreement (the "Agreement").

2. All resolutions and parts of resolutions insofar as they conflict with the provisions of this resolution be and the same are hereby rescinded.

YEAS:	Boardmembers	
NAYS:	Boardmembers	
ABSTAIN:	Boardmembers	
ABSENT:	Boardmembers	
RESOLUTIO	ON DECLARED ADOP	ΓED.
Dated: Januar	ry 27, 2010	
		Susan M. Waddell Administrative Manager
		CERTIFICATION
Rapids-Kent foregoing is a CAA at a me	County Convention/Are true and complete copy eting held January 27,	fied and acting Administrative Manager of the Grand na Authority (the "CAA"), do hereby certify that the of a resolution adopted by the Board of Directors of the 2010, and that public notice of said meeting was given of Michigan of 1976, as amended.
Dated: Januar	ry 27, 2010	Susan M. Waddell Administrative Manager

#### FINANCIAL SERVICES EMPLOYMENT AGREEMENT

THIS FINANCIAL SERVICES AGREEMENT (the "Agreement") is made as of January 1, 2010, by and between the GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY, an authority created pursuant to Act 203 of the Public Acts of Michigan of 1999 (the "CAA"), of 130 W. Fulton Street, Grand Rapids, Michigan 49503, and ROBERT J. WHITE, an individual ("White"), of 19\_\_ Oakleigh Woods, N.W., Grand Rapids, Michigan 49504.

- **Section 1.** Agreement. The CAA has identified a need for certain enhanced financing, contract monitoring, budgeting and related services as more specifically identified in Section 3 hereof (the "Services"). White has represented to the CAA that he is qualified and willing to provide such Services.
- Section 2. Employee of CAA. Pursuant to the terms of this Agreement, White shall be an at-will employee of the CAA whose employment may be terminated by the CAA at any time in accordance with Section 6 hereof with or without cause. The CAA will withhold federal, state and local taxes and FICA (including Medicare) deductions from White's wages as required by law. The CAA will also provide workers' disability compensation insurance and unemployment compensation insurance, if required by law, the cost of which shall be deducted from amounts payable to White pursuant to Section 5 hereof. The CAA will provide no other benefits including, but not limited to, health insurance, life insurance, vacation leave and sick leave.
- **Section 3. Services.** White will, at the request and direction of the CAA, provide the following services:
  - A. Cash flow and investment matters including:
    - 1. compiling twelve month rolling forecasts;
    - 2. structuring, reviewing and making recommendations regarding a diversified/laddered investment portfolio;
    - 3. coordinating the investment schedule with the CAA facilities manager, SMG; and
    - 4. periodically reviewing and, as necessary, making recommendations related to the CAA's investment policy.
  - B. Monitoring and keeping current CAA contracts including, but not limited to, the management services agreement, the food and beverage agreement, the parking services agreements, agreements with professional sports organizations, the legal services agreement, the accounting services agreement and the audit services agreement.

- C. Performing liaison services between the CAA and the City of Grand Rapids, the County of Kent and the State of Michigan, including monitoring state and local legislation affecting the CAA.
- D. Assisting in the preparation of the CAA's annual consolidated budget and longrange capital plan; monitoring the annual budget and expenditures and preparing monthly reports regarding the same; and preparing quarterly financial reports.
- E. Analyzing and making recommendations regarding the CAA's disbursement schedule to maximize the value of the CAA's State of Michigan sales tax exemption.
- F. Such other duties as directed by the CAA including review of the annual Downtown Improvement District assessment, review of the annual calculation of the CAA's contribution for pedestrian safety and attendance at CAA Board of Directors (the "Board") meetings and Board committee meetings.
- Section 4. Direction and Reporting. White will receive direction and assignment of Services from, and report to, both the Executive Director of the CAA and the Chairperson of the Board's Finance Committee. White shall keep a written record of the time he devotes to performing the Services under this Agreement in a format acceptable to the CAA which he shall submit to the CAA's Executive Director for review and approval at the end of each calendar month during the term of this Agreement and which the CAA will use to determine White's compensation for such month.
- Section 5. Compensation. White will be compensated for the Services he performs under this Agreement at the rate of \$125 per hour determined to the nearest quarter hour, provided, however, (i) during the first six months of the term of this Agreement, i.e., the period ending June 30, 2010, White will not work more than 100 hours and (ii) during each twelve-month period thereafter, White will not work more than 200 hours. The CAA shall deduct from the amounts payable to White workers' disability compensation insurance and unemployment compensation insurance coverage payments, if such insurance coverages are required by law. White will be compensated for his work on a monthly basis within fifteen days after he submits to the CAA Executive Director each monthly time report required by Section 4 hereof.
- Section 6. Term and Termination. Subject to the provisions of this Section 6, this Agreement shall have a term commencing on the date set forth in the first paragraph of this Agreement and ending June 30, 2013, provided, however, the CAA may terminate this Agreement at any time, with or without cause, upon thirty days' written notice to White in accordance with Section 7 hereof. Similarly, White may terminate this Agreement at any time upon thirty days' written notice to the CAA in accordance with Section 7 hereof.
- **Section 7. Notices.** All notices required to be given pursuant to this Agreement by one party to the other party shall be given by first-class mail or personal delivery at the addresses

shown in the first paragraph of this Agreement, or such other address as one party provides the other by notice given in compliance with this Section 7.

- Section 8. Assignment. Since this Agreement is a personal services employment agreement for the services of White, he may not assign it. The CAA may, however, without White's consent, assign this Agreement to any successor or other entity who undertakes the duties and responsibilities of the CAA.
- **Section 9. Severability.** The provisions of this Agreement are severable, and if any one or more of its provisions may be determined to be illegal, or otherwise unenforceable, in whole or in part, the remaining provisions, and any partially enforceable provisions, to the extent enforceable, shall nevertheless be binding and enforceable.
- **Section 10.** Governing Law. This Agreement shall be governed by, and construed in accordance with, the laws of the State of Michigan.
- **Section 11.** Complete Agreement. This Agreement contains the complete agreement between the CAA and White regarding the subject matter, and any and all prior agreements, arrangements, representations or understandings between the CAA and White are superseded by this Agreement. This Agreement may only be modified by an express written agreement executed by the CAA and White.

WHEREAS, the undersigned have executed this Agreement effective as of the day first written above.

By:	***************************************
	Steven R. Heacock, Chairperson
ROE	BERT J. WHITE

Robert J. White

GRAND RAPIDS-KENT COUNTY
CONVENTION/ARENA AUTHORITY

#### **Item VII**



#### Memorandum

To:

**CAA Board Members** 

From:

Rich MacKeigan, Executive Director

Date:

January 20, 2010

Re:

Marketing Services Agreement with CVB

Convention

Arena

Authority

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

Attorney Dick Wendt has prepared the attached Marketing Services Agreement. This is a continuation of our commitment and there is one minor change to the previous agreement relative to timing. The CVB's auditors recommended that the base and incentive time frames be clearly spelled out in the contract and that any changes be reviewed and documented. For 2007-2008, the base period (Payment amount) and incentive period (Additional payment amount) timeframes per the written contract differed from those actually observed.

Action requested: CAA Board approval of the Marketing Services Agreement.







#### MARKETING SERVICES AGREEMENT

THIS MARKETING SERVICES AGREEMENT (the "Agreement") made as of July 1, 2009, between the GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY, a Michigan authority created pursuant to Act 203 of the Public Acts of Michigan of 1999 (the "CAA"), whose current address is 245 Monroe Avenue, Grand Rapids, Michigan 49503 and the GRAND RAPIDS/KENT COUNTY CONVENTION AND VISITORS BUREAU, a Michigan non-profit corporation (the "CVB"), whose current address is 171 Monroe Avenue, N.W., Suite 700, Grand Rapids, Michigan 49503.

#### **RECITALS**

- A. The CAA is the lessee and operator of the Van Andel Arena, DeVos Performance Hall and DeVos Place convention center (collectively, the "CAA Facilities").
- B. The CVB is an entity that has been formed to promote tourist and convention business within the City of Grand Rapids and Kent County.
- C. The CVB has pursuant to prior agreement with the CAA provided marketing services for the CAA Facilities and the CAA desires the CVB continue to market the CAA Facilities as sites for hosting of conventions, seminars, business meetings, trade shows and similar activities and events.
- NOW, THEREFORE, in consideration of the respective representations and agreements contained herein, the parties hereto agree as follows:
- Section 1. Services to be Provided by the CVB. The CVB shall perform, for the benefit of and on behalf of the CAA, marketing services to promote the utilization of the CAA Facilities for conventions, seminars, business meetings, trade shows and similar activities and events. The program of marketing services is expected to provide incentives to attract new business to the CAA Facilities including, but not limited to, (a) discounted facility rental fees, (b) reception or food service, (c) hosting industry events which lead to new business, (d) special set-ups and equipment rental and (e) marketing activities to promote unsold dates at the CAA Facilities. Prior to the payment by the CAA of the Payment Amount (as hereinafter defined), the CVB shall provide the CAA Executive Director with a written action plan for each applicable fiscal year of the CAA commencing with the fiscal year beginning July 1, 2009, and ending June 30, 2010 ("FY 2009/2010") acceptable to him, demonstrating how, with respect to each such fiscal year during the term of this Agreement, the Payment Amount and any Additional Payment Amount (as hereinafter defined) will be used to market the CAA Facilities including providing incentives to attract new business (the "Action Plan").
- Section 2. Payment of the Payment Amount and Additional Payment Amount. Upon approval of the Action Plan for a fiscal year by the CAA Executive Director as provided in Section 1 hereof, the CAA shall pay the CVB \$50,000 for such fiscal year (the "Payment Amount") to assist in implementation of the Action Plan. In addition, the CAA shall pay the

CVB an additional \$25,000 for such fiscal year (the "Additional Payment Amount"), if the actual CVB initiated hotel/motel bookings exceed 94,500 room nights for the annual period commencing on January 1 prior to the applicable fiscal year and ending December 31 during the applicable fiscal year (e.g., January 1, 2009, through December 31, 2009, for the FY 2009/2010) as documented to the satisfaction of the CAA Executive Director.

- Section 3. Carry-over of Payment Amount and Additional Payment Amount. If the Payment Amount and Additional Payment Amount, if applicable, are not expended or committed by the end of the fiscal year for which such payments were made, such unexpended or uncommitted amounts may be retained by the CVB and utilized in future fiscal years of the CAA in a matter consistent with the Action Plan.
- Section 4. Quarterly Reporting. Within 15 days after the end of the each calendar quarter during the term of this Agreement and any carry-over period pursuant to Section 3 hereof until all of the Payment Amount and Additional Payment Amount, if applicable, are expended or committed, the CVB shall, upon request of the CAA Executive Director, provide the CAA Executive Director a written report indicating how the Payment Amount and, if applicable, the Additional Payment Amount, was utilized in implementing the Action Plan.
- Section 5. Term and Extension. Except as otherwise provided in Section 3 hereof, this Agreement shall be for an initial term of one year commencing as of the date of this Agreement and ending June 30, 2010. Thereafter, this Agreement shall automatically be extended for successive one-year terms with such modifications, if any, as the parties may agree to in writing unless either party to this Agreement shall notify the other party to this Agreement in accordance with Section 13 hereof at least 60 days prior to the end of the current one-year term of its election not to extend the term of this Agreement for another successive one-year term.
- Section 6. Amendment. This Agreement may not be amended except by written agreement signed by both parties hereto.
- Section 7. Assignment. Neither party may assign its rights or obligations hereunder without the prior written consent of the other party.
- Section 8. No Partnership or Joint Venture. It is understood that nothing in this Agreement is intended or shall in any way be construed to create or establish the relationship of partners or a joint venture between the CAA and the CVB.
- Section 9. Non-Discrimination. The CVB agrees in connection with the performance of its duties and responsibilities under this Agreement that it will not discriminate against any employee or applicant for employment with respect to hire, tenure, terms, conditions, privilege of employment or any matter directly or indirectly related to employment because of race, color, religion, national origin, sex, height, weight, marital status, sexual orientation, or physical or mental disability. Breach of this covenant shall be a material breach of this Agreement as provided in the Handicapper's Civil Rights Act, Act 220 of the Public Acts of Michigan of 1976, as amended, and the Elliott-Larson Civil Rights Act, Act 453 of the Public Acts of 1976, as amended.

- Section 10. Governing Law. This Agreement shall be construed in all respects in accordance with the laws of the State of Michigan.
- Section 11. Binding Effect. The covenants herein contained shall bind, and the benefits shall inure to the respective successors and assigns of the parties hereto.
- Section 12. Captions. The captions or headings in this Agreement are for convenience only and in no way define, limit or describe the scope or intent of any provisions or sections of this Agreement.
- Section 13. Notices. All notices and other communications hereunder shall be sufficiently given and shall be deemed given when dispatched by regular mail, postage prepaid, or hand delivery, addressed as follows:

#### If to the CAA:

Grand Rapids-Kent County Convention/Arena Authority 303 Monroe Avenue, N.W. Grand Rapids, Michigan 49503 Attention: Executive Director

#### If to the CVB:

Grand Raids/Kent County Convention and Visitors Bureau 171 Monroe Avenue, N.W., Suite 700 Grand Rapids, Michigan 49503 Attention: President

Section 14. Entire Agreement. This Agreement constitutes the entire agreement between the parties regarding the subject matter hereof and there are no other representations, warranties, promises, guarantees or agreement, oral or written, expressed or implied, between the parties hereto with respect to this Agreement.

IN WITNESS WHEREOF, the CAA and the CVB have caused these presents to be signed by their respective duly authorized officer as of the day and year first above written.

### GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

By:_		
•	Richard MacKeigan	
	Executive Director	

GRAND RAPIDS/KENT COUNTY CONVENTION AND VISITORS BUREAU

By:

Douglas Small, President

DATE	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Jan 20	Available					
Thur, Jan 21	Available					
Fri, Jan 22	Griffins vs Toronto	RS	JIM	Arena	10A-12:30P 6:00 PM 7P-9:30P	Team practice Doors Hockey game
		MJD		Banquet B	5:30P-7P	Guaranteed giveaway
	GVSU Young Alumni Assn	_		East/West Nests	6P-9:30P	Banquet
	Chenard and Osborn	_		Talsma Terrace	6P-9:30P	Banquet
	East Kentwood Varsity Dance	_		North Tunnel	6P-9:30P	Staging area
	Great Lakes Chrysler/Jeep	╛		Suite 101A	6P-9:30P	Banquet
	Tim Spehar			Suite 101B	6P-9:30P	Banquet
Sat, Jan 23	Brad Paisley	GC	ROD	Arena	8:00 AM 2:00 PM 3P-5:30P 6:00 PM 6:30 PM	Load-in Chair set Sound check Usher meeting Doors
					7:30P-7:55P 7:55P-8:05P 8:05P-8:55P 8:55P-9:10P 9:10P-10:50P 10:30 PM	Justin Moore Intermission Miranda Lambert Intermission Brad Baisley Load-out
		MJD		Arbor Mort Club	6P-10:50P	Contest winner's banquet
Sun, Jan 24	Harlem Globetrotters	RS	JIM	Arena Banquet B	9:00 AM 12:00 PM 12:30 PM 1:00 PM 1:25 PM 2P-4:30P 4:30P-5P	Team arrival Magic Pass doors/Winners arrive Magic Pass starts Doors Winners' Meet-n-Greet Performance Post-game autographs
	Jam @ the Van	GC		Arena	6P-9P	Team practice (1 team/hour)
Mon, Jan 25	Jam @ the Van	GC	CHRIS	Arena	5:00 PM 6:15 PM 8:30P-9:45P	Doors East G.R. vs G.R. Christian Rockford vs Jenison
Tue, Jan 26	Available	1				
Wed, Jan 27	Available					
Thur, Jan 28	Available	1				
Fri, Jan 29	Griffins vs Chicago	RS	ROD	Arena Huntington Club	10A-12:30P 6:00 PM 7P-9:30P 9:30P-9:50P	Team practice Doors Hockey game Post-game autographs
	GVSU Alumni	MJD		Banquet B	6P-9:50P	Banquet
	DP Fox	9		Banquet C	6P-9:50P	Speed dating event
	Data Strategy			Banquet D	6P-9:50P	Banquet
	One Communications			East-West Nests/ Talsma Terrace	6P-9:50P	Banquet
	Priority Health	- 1		North Tunnel	6P-9:50P	Banquet
	Blue Cross/Blue Shield	7		Suite 101A	6P-9:50P	Banquet
	Data Strategy	1		Suite 101B	6P-9:50P	Banquet

Sat, Jan 30	Griffins vs Rockford	GC	CHRIS	Arena	10A-12:30P 6:00 PM	Team practice Doors
					7P-9:30P	Hockey game
				Huntington Club	9:30P-9:50P	Post-game jersey auction
		MJD		Banquet All	6P-7P	Ken Morrow autographs
	Huntington Bank	1		East Nest	6P-9:50P	Banquet
	Summit Training Source	]		West Nest	6P-9:50P	Banquet
	Michigan Office Solutions			Talsma Terrace	6P-9:50P	Banquet
	TDS Metrocom			North Tunnel	6P-9:50P	Banquet
	Investment Centers of America	1		Suite 101A	6P-9:50P	Banquet
Sun, Jan 31	Available		EDDIE			<u> </u>
Mon, Feb 1	Available			ii ii		
Tue, Feb 2	Available					
Wed, Feb 3	Available					
Thur, Feb 4	Available					
Fri, Feb 5	Griffins vs Toronto	RS	TODD	Arena	10A-12:30P	Team practice
,			_		6:00 PM	Doors
					7P-9:30P	Hockey game
	West Side Beer	MJD		East Nest	6P-9:30P	Banquet
	Centennial Securities			West Nest	6P-9:30P	Banquet
	Cambridge Partners	]		Talsma Terrace	6P-9:30P	Banquet
	Hicky Combs			East Terrace	6P-9:30P	Banquet
	Grand Rapids Groove	1		North Tunnel	6P-9:30P	Staging area
	CompuCraft, Inc.			Suite 101A	6P-9:30P	Banquet
Sat, Feb 6	Griffins vs Houston	GC	EDDIE	Arena	10A-12:30P	Team practice
,					6:00 PM	Doors
					7P-9:30P	Hockey game
					9:30P-9:50P	Post-game skate
					9:50P-10:10P	Post-game autographs
		MJD		Banquet All	6P-7P	Kirk Gibson autographs
	Gander Mountain			East Nest	6P-10:10P	Banquet
	The Printery	]		West Nest	6P-10:10P	Banquet
	Axios	1		North Tunnel	6P-10:10P	Banquet
	Powell Relocation	1		Suite 101A		
Sun, Feb 7	Available					
Mon, Feb 8	Available					
Tue, Feb 9	Available					
Wed, Feb 10	Available					
Thur, Feb 11	Super Bull	RS		Arena	8A-5P	Load-in
Fri, Feb 12	Super Bull	RS	KATHY	Arena	7:30 PM	Performance
Sat, Feb 13	Super Bull	RS	LYNNE	Arena	7:30 PM	Performance
Sun, Feb 14	Available	1				
Mon, Feb 15	Available					
Tue, Feb 16	Available	<b> </b>			<del>                                     </del>	
Wed, Feb 17	Available	<del>                                     </del>				
Thur, Feb 18	Available	<del> </del>				
Fri, Feb 19	Griffins vs Hamilton	GC	LYNNE	Arena	10A-12:30P	Team practice
111, 100 17		"	PITAIAE	Aiona	6:00 PM	Doors
					7P-9:30P	Hockey game
	BPA Leadership Conference	MJD		Banquet B	6P-7P	Banquet
	Fraternal Order of Police	1		Banquet C	6P-7P	Banquet
	Blue Cross Blue Shield	1		East Nest	6P-9:30P	Banquet
	ASPE W. Mich Chapter	1		West Nest	6P-9:30P	Banquet
	Priority Health	1		Talsma Terrace	6P-9:30P	Banquet
	GVSU Poms	1		North Tunnel	6P-9:30P	
	J& H Oil	1		Suite 101A	6P-9:30P	Staging area Banquet
	IJOKUUII	1		I SUITE TOTA	1 OT-9:3UF	i Danquei

Sat, Feb 20	Griffins vs Peoria	GC	ROD	Arena	10A-12:30P	Team practice
					6:00 PM	Doors
					7P-9:30P	Hockey game
ų.		MJD		Banquet All	5:30P-7P	Matt Giraud autographs
	Lake Michigan Credit Union			East Nest	6P-9:30P	Banquet
	Action Mold			West Nest	6P-9:30P	Banquet
	Tri County Pom and Cheer			North Tunnel	6P-9:30P	Staging area
	Powell Relocation			Suite 101A	6P-9:30P	Banquet
Sun, Feb 21	Griffins vs Texas	GC	KATHY	Arena	10A-12:30P	Team practice
					3:00 PM	Doors
					4P-6:30P	Hockey game
	Metro Health	MJD	]	East Nest	4P-6:30P	Banquet
	Dan Wiley			Suite 101A	4P-6:30P	Banquet

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SECURITY		1 Scribner/ Michigan 3 Loading Dock 1 Overnight 1 24 hour Uniform 1 Sunervisor	0		1 24 Hour Uniform 1 Scribner/ Michigan 3 Loading Dock 1 Overnight 1 Director 1 Supervisor	1 SD 1 FOH 1 SMOKING	1 24 hour Uniform 1 Overhead/ loading dock 1 Ex. Hall Roamer 1 Host Desk 1 Supervisor 1 M\$M (uniform) 1 GG	Welsh Lobby Host Desk	1 SD	1 24 Hour Uniform 1 Overhead loading dock 1 Host Desk 1 EX Hall Roamer 1 Supervisor 1 M\$M 1 GG
POLICE		NONE	0		NONE	2 TRAFFIC 6:30PM- 10PM	2 TRAFFIC 4:30pm- 10:30pm	None	0	2.30pm- 10.30pm
EMT'S		NONE	0	ä	NONE	2 EMT 6PM- 10:30PM	2 EMT 4:30pm- 10:30pm	None	0	2.30pm- 10.30pm
HOUSE STAFF		NONE	0		NONE	STAFF AS NEEDED 6PM-10PM	4:00pm-10:30pm	None	0	4 Ticket Takers, 1 Supervisor 2:30pm-9:30pm 1 Coat Check 3:00pm-9:30pm
ည္		DA	AK		DA	AK	DA	1	AK	DA
FUNCTION	FREIGHT & LABOR	SETUP	HOUSE RESTORE	MEETING	VEHICLE LOAD IN	MOVE IN REHEARSAL PERFORMANCE MOVE OUT	FINAL DETAILING MEDIA PREVIEW CHARITY GALA	EXHIBIT SETUP SETUP SETUP	MOVE IN REHEARSAL REHEARSAL	SHOW OPEN
TIME	7:00AM-7:00PM	7:00AM-7:00PM	ТВД	7:00AM-10:00AM	8:00AM-7:00PM	8AM-1PM 2:30PM-5:30PM 7:30PM-10PM 9:30PM-1AM	7AM-12PM 1PM-3PM 6:30PM-10PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8AM-12PM 3:30PM-6PM 7:30PM-10PM	3PM-10PM
ROOM	BALL A-B	EH A-C GG A-F GGO A-H	ОРН	BOARDROOM	EH A-C GG A-F GGO A-H	DPH/LYON DOCK DPH DPH DPH/LYON DOCK	EH A-C GG A-F GGO A-H	BALL D- RO A-F BOARDROOM	DPH	EH A-C GG A-F GGO A-H
EVENT	MICHIGAN CAREER EDUCATION CONFERENCE	MI INTERNATIONAL AUTO SHOW	BROADWAY GRAND RAPIDS: CIRQUE DREAMS: ILLUMINATION	DECU FINANCIAL WEST ANNUAL EMPLOYEE MEETING	MI INTERNATIONAL AUTO SHOW	GRAND RAPIDS SYMPHONY: THE MUSIC OF ELTON JOHN	MI INTERNATIONAL AUTO SHOW	MICH. RECREATION & PARK ASSOCIATION	GRAND RAPIDS SYMPHONY CLASSICAL 6: BEETHOVEN VIOLIN CONCERTO	MI INTERNATIONAL AUTO SHOW
DATE	MON. FEB 1			TUES. FEB 2		ri	WED. FEB 3			THURS. FEB 4

SECURITY	4 Fire Doors	Welsh lobby Host Desk	1 SD	1 24 Hour Uniform 1 Host Desk 1 EX Hall Roamer 1 Supervisor 1 M\$M 1 GG 1 Overnight 4 Fire Doors	1 Host Desk 1 Welsh Desk 1 Lyon Dock 1 W. GG Guard 8 Ticket Takers/ Entry Guards 2 Secchia Lobby Guards 1 Fire Watch 1 Welsh Exit Door Guard 1 GG Guard 3 Stage Guards 2 Ballroom Roamers	1 SD 1 FOH	1 24 Hour Uniform 1 Host Desk 1 EX Hall Roamer 1 Supervisor 1 M\$M 1 GG 1 Ovemight 4 Fire Doors		1 SD	1 SD 1 FOH
POLICE		None	0	2 TRAFFIC 10:30am- 10:30pm	NONE	2 TRAFFIC 7PM- 10:30PM	2 TRAFFIC 9:30am- 10:30pm		0	2 TRAFFIC 7PM- 10:30PM
EMT'S		None	0	2 EMT 10:30am- 10:30pm	2 EMT 8:00PM- 1:00AM	2 EMT 6:30PM- 10:30PM	2 EMT 9:30am- 10:30pm	!	0	2 EMT 6:30PM- 10:30PM
HOUSE STAFF		None	0	5 Ticket Takers, 1 Supervisor 10:30am-9:30pm 2 Coat Check 11:00am-9:30pm	NONE	STAFF AS NEEDED 6:30PM-10:30PM	5 Ticket Takers, 1 Supervisor 9:30am-9:30pm 2 Coat Check 10:00am-9:30pm		0	STAFF AS NEEDED 6:30PM-10:30PM
EC		J.	AK	DA	DA	ΑK	A		ΑĶ	AK
FUNCTION		EXHIBIT MEETING ROOMS MEETING	MOVE IN REHEARSAL REHEARSAL	SHOW OPEN	DINNER	UPBEAT PERFORMANCE	SHOW OPEN	FUNDRAISER	REHEARSAL	UPBEAT PERFORMANCE MOVE OUT
TIME		8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8AM-12PM 3:30PM-6PM 7:30PM-10PM	11AM-10PM	8:00AM-11:59PM	7PM-7:30PM 8PM-10PM	10AM-10PM	8:00AM-11:59PM	1PM-4PM	7PM-7:30PM 8PM-10PM 10PM-12AM
ROOM		BALL D- RO A-F BOARDROOM	ОРН	EH A-C GG A-F GGO A-H	BALL A-D	RECITAL HALL DPH	EH A-C GG A-F GGO A-H	BALLC	RECITAL HALL	RECITAL HALL DPH
EVENT		MICH. RECREATION & PARK ASSOCIATION	GRAND RAPIDS SYMPHONY CLASSICAL 6: BEETHOVEN VIOLIN CONCERTO	MI INTERNATIONAL AUTO SHOW	GVSU PRESIDENT'S BALL	GRAND RAPIDS SYMPHONY CLASSICAL 6: BEETHOVEN VIOLIN CONCERTO	MI INTERNATIONAL AUTO SHOW	PROJECT COOL	OPERA GRAND RAPIDS: PAGLIACCI	GRAND RAPIDS SYMPHONY CLASSICAL 6: BEETHOVEN VIOLIN CONCERTO
DATE				FRI. FEB 5	41	25	SAT. FEB 6			

	SECURITY	1 Uniform 1 MI Loading Dock 1 Host Desk 1 Ex Hall Roamer 1 Supervisor 1 M\$M (uniform) 1 GG 4 Fire Doors 1 Overnight 2 Scribner/ Michigan 3 MI Loading Dock	TBD	1 SD				1 SD	1 SD 1 FOH	3 MI Dock	2 Mr Dook	Overnight		3 MI Dock 1 Freight Elevator 1 Grand Gallery 1 Box Office 2 Emergency Exit Doors 1 Overhead AB	Welsh lobby Host Desk
	POLICE	2 TRAFFIC 9:30am- 6:30pm	NONE	0				0	2 TRAFFIC 6:30PM- 10:30PM	NONE	None			2 TRAFFIC 3:30pm- 9:00pm	None
0.00	C IMI	2 EMT 9:30am- 6:30pm	NONE	0				0	2 EMT 6:30PM- 10:30PM	NONE	None			2 EMT 3:30pm- 9:30pm	None
HOUSE STAFF	TOOSE STAFF	4 Ticket Takers, 1 Supervisor 9:30am-5:00pm 1 Coat Check 10:00am-5:30pm	NONE	0				0	STAFF AS NEEDED 6PM-10:30PM	NONE	None			2 Ticket Takers 3:30pm-8:30pm	None
C C	?	PA	DA	AK				¥	AK	DA	F			VQ PA	님
FINCTION		SHOW OPEN VEHICLE MOVE OUT	FINAL TEAR DOWN	MOVE IN REHEARSAL	EXHIBIT	MEETING	GENERAL SESSION BREAKOUT ROOM	MOVE IN REHEARSAL	MOVE IN REHEARSAL	SETUP	SETUP	SETUP SETUP SETUP SETUP	DARK	ЕХИВІТ	BREAKOUT ROOM BREAKOUT ROOM
TIME		10AM-6PM 6:30PM-10PM	8AM-5PM	8PM-5PM 7:30PM-10:30PM	8:00AM-11:59PM	4:00PM-9:00PM	8:00AM-11:59PM 8:00AM-11:59PM	8PM-5PM 7:30PM-10:30PM	8PM-5PM 7:30PM-10:30PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM		8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM
ROOM		GGO A-H	EH A-C GG A-F GGO A-H	DPH/LYON DOCK DPH	BALL B-D	GO A	GG A-C GG C-F	ОРН	ОРН	EH A-B	RO A-F	GG A-F GO A-H BOARDROOM EH C	DPH	ЕН А-В	RO A-F GG A-F
EVENT	Aff Diffebula Trouter at the cutour	MI IN EKNATIONAL AUTO SHOW	MI INTERNATIONAL AUTO SHOW	OPERA GRAND RAPIDS: PAGLIACCI	GVSU COLLEGIATE JOB FAIR	DK / AXIOS JOINT TRAINING MEETING	FIFTH THIRD BANK	OPERA GRAND RAPIDS: PAGLIACCI	OPERA GRAND RAPIDS: PAGLIACCI	WEST MICHIGAN GOLF SHOW	AUTO-WARES CUSTOMER OUTING	9	OPERA GRAND RAPIDS: PAGLIACCI	WEST MICHIGAN GOLF SHOW	AUTO-WARES CUSTOMER OUTING
DATE	CITAL DED 7		MON. FEB 8		TUES. FEB 9				WED. FEB 10	THURS. FEB 11				FRI. FEB 12	

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SECURITY	3 MI Dock Freight Elevator 2 Airwall guards Overnioht		1 SD 1 FOH	1 MI Dock 1 Box Office 2 Emergency Exit Doors	1 Overnight	Welsh Lobby Host Desk	2 Airwall	Freight Elevator MI Dock	1 SD 1 FOH	3 MI Dock	I Freight Elevator	I Grand Gallery I Box Office	2 Emergency Exit Doors 1 Overhead AB	농	Scribner Overnight	4 MI Dock Scribner	3 MI Dock	1SD	4 MI Dock	2 Overnight Roamer	Supervisor Freight	Service East GG	West GC
POLICE			2 TRAFIC 6:30PM- 10PM	2 TRAFFIC 9:30am- 7:00pm		None			2 TRAFIC 6:30PM- 10PM	2 TRAFFIC	9:30am-6pm	*		None		None	None	0	Traffic	10pm	•		
EMT'S		Ē	2 EMT 6PM-10PM	2 EMT 9:30am- 7:00pm		None		-	2 EMT 6PM-10PM	2 EMT	9:30pm 5:30pm			None		None	None	0	Team of 2	mqoc.v-mdc			T
HOUSE STAFF		:	STAFF AS NEEDED 6PM-10PM	2 Ticket Takers 9:30am-6:30pm		None			STAFF AS NEEDED 6PM-10PM	2 Ticket Takers	7:30am-4:30pm			None		None	None	0	Coat Check	ilenet lanets			
EC			AK	DA		11			AK	DA				片		JL	II.	AK A	리				1
FUNCTION	BREAKOUT ROOM BREAKOUT ROOM EXHIBIT DINNER MEETING	MEETING	PRE OPERA TALK PERFORMANCE	Ехнвіт		BREAKOUT ROOMS BREAKOUT ROOMS	BREAKOUT ROOMS	EXHIBIT MEETING	PRE OPERA TALK PERFORMANCE MOVE OUT	EXHIBIT				SETUP	SETUP SETUP	SETUP SETUP SETUP	SETUP SETUP SETUP	MOVE IN REHEARSAL REHEARSAL	EXHIBIT	BREAKOUT ROOMS			-
TIME	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:00AM	6:30PM-7PM 7:30PM-9:30PM	8:00AM-11:59PM		8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	6:30PM-7PM 7:30PM-9:30PM 9:30PM-1:30AM	8:00AM-11:59PM			2	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8AM-12PM 3:30PM-6PM 7:30PM-10PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM			
ROOM	GO A-H BOARDROOM EH C BALL A-B BALL C-D	MON B	DPH	ЕН А•В		RO A-F GG A-F	GO A-H	EH C BALL C-D BALL A-B	DPH DPHLYON DOCK	EH A-B				EH A-C	GGO A-H	EH A-C GG A-F GGO A-H	EH A-C GG A-F GGO A-H	DPH	EH A-C GG A-F	GGO A-H			
EVENT		CITY OF GRAND RAPIDS	OPERA GRAND RAPIDS: PAGLIACCI	WEST MICHIGAN GOLF SHOW		AUTO-WARES CUSTOMER OUTING			OPERA GRAND RAPIDS: PAGLIACCI	WEST MICHIGAN GOLF SHOW				GRAND RAPIDS BOAT SHOW	20	GRAND RAPIDS BOAT SHOW	GRAND RAPIDS BOAT SHOW	GRAND RAPIDS SYMPHONY CLASSICAL 7: A NIGHT OF ROMANCE	GRAND RAPIDS BOAT SHOW				
DATE				SAT. FEB 13						SUN. FEB 14			11			MON. FEB 15	TUES. FEB 16		WED. FEB 17				T

	SECURITY	4 Fire door		MI Dock 2 Overnight	Supervisor East GG West GG 4 Fire door	ner		2 Overnight	ock	Supervisor East GG	west GG Roamer 4 Fire door	1 Welsh Lobby 2 Lyon Dock 2 Service	Corridor Guards Fire Watch	I But	night	ock visor	၁ ဗု		1 Welsh Lobby	2 Lyon Dock 2 Service	Corridor Guards Fire Watch			night r	isor	Ď
	Š	4 Fi	1 SD	MII 204	Supervis East GG West GG	Roamer	1 SD	2 Qv	MI Dock	Supervis East GG	Roamer 4 Fire do	1 Welsh L 2 Lyon Do 2 Service	Corridor G Fire Watch	1 SD 1 FOH	2 overnight	MI Dock	East GG West GG	Roamer 4 Fire door	1 Wel	2 Lyon Do 2 Service	Corridor G Fire Watch	1 SD 1 FOH		2 Overnight Roamer	Supervisor East GG	West GG
	POLICE		0	Traffic	2:30pm-10pm		0	Traffic	Control	9:30pm		None		2 TRAFFIC 7PM-	Traffic	Control 10am-9pm			None			2 TRAFFIC 7PM-	10:30PM	Traffic 11am- 6pm		
	EMT'S		0	Team of 2 3pm-9:30pm			0	Team of 2	11:30am-	mqoc.e		2 EMT 5:00pm- 9:00pm	•	2 EMT 6:30PM-	2 EMT	10am-9pm			2 EMT	10am-4pm		2 EMT 6:30PM-	10:30PM	2 EMT 11am-6pm		ā
	HOUSE STAFF		0	Coat Check Ticket Takers			0	Coat Check	Ticket Takers			2 Ticket Takers 4:30pm-8:30pm		STAFF AS NEEDED	Coat Check	licket Takers			2 Ticket Takers	9:30am-4:00pm		STAFF AS NEEDED	6:30PM-10:30PM	Coat Check Ticket Takers		
	<u>ш</u>		AK	11			AK	15				DA		AK	J.				Δ	-		¥K	<b> </b>			7
7 2010	FUNCTION		REHEARSAL REHEARSAL	EXHIBIT EXHIBIT PREAVOITE BOOMS	BREAKOUI KOOMS	BANQUET	RECEPTION REHEARSAL REHEARSAL REHEARSAL	EXHIBIT	EXHIBIT BREAKOUT ROOMS			SETUP / EXHIBIT		UPBEAT PERFORMANCE	EXHIBIT	BREAKOUT ROOMS	g		T/TEAR	DOWN		UPBEAT PERFORMANCE	MOVE OUT		BREAKOUT ROOMS	
February 2010	IIME		3:30PM-6PM 7:30PM-10PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:50PM	MJ6C:11-MJ00.0	8:00AM-11:59PM 8:00AM-11:59PM	3:30PM-6PM 3:30PM-6PM 7:30PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM			8:00AM-11:59PM		7PM-7:30PM 8PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM			8:00AM-11:59PM			7PM-7:30PM 8PM-10PM	9-00AM-12AM	8:00AM-11:59PM	8:00AM-11:59PM	
1000	NOON TO SERVICE OF THE PROPERTY OF THE PROPERT		DРН	GG A-F		BALL A-D RO A	DPH RECITAL HALL DPH	EH A-C	GG A-F GGO A-H			BALL A-D		RECITAL HALL DPH	EH A-C GG A-F	GGO A-H		25	BALL A-D			RECITAL HALL DPH	EH A-C	GG A-F	000 A-H	
EVENT		CD ANITY DA DIFFE CASE MATCHES	CLASSICAL 7: A NIGHT OF ROMANCE	GRAND RAPIDS BOAT SHOW		2010 BUILDING CHARACTER CELEBRATION DINNER	GRAND RAPIDS SYMPHONY CLASSICAL 7: A NIGHT OF ROMANCE	GRAND RAPIDS BOAT SHOW			TO A THE PARTY OF	W. MI WEDDING ASSOC. FEBRUARY BRIDAL SHOW		GRAND RAPIDS SYMPHONY CLASSICAL 7: A NIGHT OF ROMANCE	GRAND RAPIDS BOAT SHOW				W. MI WEDDING ASSOC. FEBRUARY BRIDAL SHOW			GRAND RAPIDS SYMPHONY CLASSICAL 7: A NIGHT OF ROMANCE	GRAND RAPIDS BOAT SHOW			
DATE			OF CLUE OUR HALE	IHUKS. FEB 18				FRI. FEB 19						74	SAT. FEB 20								SUN. FEB 21			

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SECURITY	4 Fire door 4 MI Dock 2 Scribner Service	2 overnight Scribner Supervisor	4 MI Dock	TBD	1 SD 2 MONROE	1 SCRIBNER	ТВД	1 SD 2 MONROE	i SCRIBINER		1 SD 2 MONROE 1 SCRIBNER				1 SD 2 MONROE 1 SCRIBNER				I SD I FOH I WELSH I HOST DESK
POLICE		None		None	2 TRAFFIC 8:30AM-	12:30PM	None	2 TRAFFIC 8:30AM-	M 100.21		2 TRAFFIC 8:30AM- 12:30PM	ε			2 TRAFFIC 8:30AM- 12:30PM				2 TRAFFIC 7PM- 10:30PM
EMT'S		None		None	2 EMT 8:30AM-	12:30FM	None	2 EMT 8:30AM-	W 10077		2 EMT 8:30AM- 12:30PM				2 EMT 8:30AM- 12:30PM				2 EMT 6:30PM- 10:30PM
HOUSE STAFF		None		None	STAFF AS NEEDED	0.3UAINI-12.3UFINI	None	STAFF AS NEEDED 8-30AM-12-30PM			STAFF AS NEEDED 8:30AM-12:30PM	2			STAFF AS NEEDED 8:30AM-12:30PM				STAFF AS NEEDED 6:30PM-10:30PM
EC		님		DA	ĄĶ		DA	ΑK			Α¥				AK		-	-	AK 6 7 8
FUNCTION		TEARDOWN TEARDOWN TEARDOWN	SETUP	REGISTRATION EXHIBT SETUP	PERFORMANCE PERFORMANCE	SETUP	REGISTRATION EXHIBT BREAKOUT ROOMS	PERFORMANCE PERFORMANCE	BREAKOUT ROOM BREAKOUT ROOM EXHIRT	SETUP	PERFORMANCE PERFORMANCE REHEARSAL REHFARSAI	BREAKOUT ROOM DINNER EXHIBIT BREAKOUT ROOM	SETUP	MEETING	PERFORMANCE PERFORMANCE CHANGEOVER REHFARSAI	BREAKOUT ROOM EXHIBIT	HOME AUCTION SHOW OFFICE	EXHIBIT	REHEARSAL RECEPTION/DINER PERFORMANCE
TIME		8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-12:00AM	9:40AM-10:40AM 11:10AM-12:10PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-12:00AM 8:00AM-5:00PM	9:40AM-10:40AM 11:10AM-12:10PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	9:00PM-11:59PM	9:40AM-10:40AM 11:10AM-12:10PM 3:30PM-6PM 7:30PM-10PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	5:00AM-11:59PM	9:40AM-10:40AM 11:10AM-12:10PM 12PM-5PM 7:30PM-10PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	3:30PM-6PM 5PM-7:30PM 8PM-10:30PM
ROOM		EH A-C GG A-F GGO A-H	ЕН В-С	SECCHIA LOBBY BALL A-D	ОРН	EH B-C	SECCHIA LOBBY BALL A-D GG A-F	ОРН	GG E-F GG D EH B-C	BALL A	DPH	GG E-F BALL A-D EH B-C GG D	ЕНА	BALL A	DPH DPH/LYON DOCK DPH	<u> </u>	BALL B GG D-F		DPH BALL C DPH
EVENT		GRAND RAPIDS BOAT SHOW	S. ABRAHAM & SONS TRADE SHOW	MICH. ASSOC. OF INSURANCE AGENTS	GRAND RAPIDS SYMPHONY 5 <sup>1H</sup> GRADE CONCERTS	S. ABRAHAM & SONS TRADE SHOW	MICH. ASSOC. OF INSURANCE AGENTS	GRAND RAPIDS SYMPHONY 5 <sup>TH</sup> GRADE CONCERTS	S. ABRAHAM & SONS TRADE SHOW	MI POLITICAL LEADERSHIP PROGRAMS	GRAND RAPIDS SYMPHONY 5 <sup>TH</sup> GRADE CONCERTS	S. ABRAHAM & SONS TRADE SHOW	W. MI MOTORCYLE & ORV SHOW	MI POLITICAL LEADERSHIP PROGRAMS	GRAND RAPIDS SYMPHONY 5 <sup>TH</sup> GRADE CONCERTS / TOO HOT TO HANDEL	S. ABRAHAM & SONS TRADE SHOW	REAL ESTATE DISPOSITION CORP	W. MI MOTORCYLE & ORV SHOW	GRAND RAPIDS SYMPHONY: TOO HOT TO HANDEL
DATE		MON. FEB 22	TUES. FEB 23			WED. FEB 24			THURS. FEB 25			FRI. FEB 26				SAT. FEB 27			