

Board of Directors

Wednesday, June 25, 2008 8:00 a.m. - 9:30 a.m. **Kent County Commission Chambers** 300 Monroe Avenue, NW - Grand Rapids, MI

AGENDA

| | I. | Call to Order | |
|--------------------------|-------|--|-------------|
| Canadia | II. | Approval of May 28, 2008, Minutes | Action |
| Convention | *** | C. Litter Demonts | |
| Arena | III. | Committee Reports | |
| Authority | | a. Operations Committee | |
| 6 | | i. Operations Committee Report | Antion |
| Steven Heacock, | | Application for Special Liquor License | Action |
| Chairman Birgit Klohs | | Update on DeVos Place® Artwork Applications | Information |
| Clif Charles | | ii. CVB Report | Information |
| Gary McInerney | | | |
| George Heartwell | | b. Finance Committee | A = 45 = |
| Joseph Tomaselli | | i. SMG May 2008 Financial Statements | Action |
| Lew Chamberlin | | DeVos Place® and Van Andel Arena® | A |
| | | ii. CAA May 2008 Financial Statements | Action |
| | | iii. FY 2009 SMG Facility Operating Budgets | Action |
| | | iv. FY 2009 CAA Administrative Budget | Action |
| | | v. FY 2008 Budget Amendment | Action |
| | | vi. Investment Policy Recommendation | Action |
| | IV. | DeVos Place® Five-Year Rate Sheets | Action |
| | V. | DeVos Place® Parking Facility – City Auto Parking Services Contract | Action |
| | VI. | 201 Monroe, NW Easement Update | Information |
| | VII. | SMG Report and Facilities Calendars | Information |
| | VIII. | Public Comment | |

Next Meeting Date: Wednesday, August 27, 2008. July meeting cancelled.

Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197

IX.

Adjournment

DeVos Place®

303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590

MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Wednesday, May 28, 2008

I. Call to Order

Chair Steve Heacock called the meeting to order at 8:05 a.m. Chair Heacock presided and Susan Waddell recorded the meeting minutes in the absence of Treasurer/Secretary Birgit Klohs.

Attendance

Members Present:

Steve Heacock, Chair

Lew Chamberlin George Heartwell Gary McInerney

Members Absent:

Clif Charles Birgit Klohs Joseph Tomaselli

Staff/Others:

David Czurak

Grand Rapids Business Journal

Jim Day Kent County
Daryl Delabbio Kent County
Brian Dykema Interested Citizen
George Helmstead CVB

Kurt Kimball City of Grand Rapids
Chris Knape The Grand Rapids Press

Chris Machuta SMG Rich MacKeigan SMG

Robert Mihos Kent County

Eddie Tadlock SMG Susan Waddell CAA

Richard Wendt Dickinson Wright
Robert White Kent County

II. Minutes of Prior Meeting

Motion: Mr. McInerney, supported by Mr. Chamberlin, moved to approve the Minutes of the April 23, 2008, meeting of the Grand Rapids-Kent County Convention/Arena Authority. Motion carried unanimously.

IV. Committee Reports

a. Operations Committee

Mr. Chamberlin stated that the Operations Committee did not meet in May. Next month the Committee will be reviewing the capital items in the proposed 2009 budget, in particular, the Arena concourse expansion project.

Mr. Helmstead presented a report on recent sales activities and major bid presentations. A group of minority and religious meeting planners will be in town this weekend and will be attending the Bill Gaither concert. The CVB is preparing for the June arrival of the RCMA Board in preparation for the January 2009 convention. The Society of Plastic Engineers has given a verbal confirmation for its convention in the year 2010. Next week, the CVB will be submitting a bid for the National Association of Assessing Officers' convention.

b. Finance Committee.

i. SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Mr. Heartwell, supported by Mr. Chamberlin, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended April 30, 2008. After review and discussion, the motion was unanimously adopted.

ii. CAA Financial Statements

Motion: Mr. McInerney, supported by Mr. Chamberlin, moved to approve the CAA Financial Statements for the period ended April 30, 2008. After review and discussion, the motion was unanimously adopted.

iii. Consolidated Financial Statements

Consolidated Financial Statements were prepared for both six-month periods ended December 31, 2007 and 2006, respectively, and included the operations of DeVos Place® and Van Andel Arena®, as well as the administrative operations of the CAA. Chair Heacock stated that the statements illustrate the cash flow as a united entity.

iv. Proposed Fiscal Year 2009 SMG Facility Operating Budgets

Mr. Machuta stated that 2009 is potentially a "perfect storm," as the lead income statement for DeVos Place® shows the potential for strong direct event and ancillary income. Although the number of event days at DeVos Place® will decrease, larger events will be replacing multiple smaller events and there will be an increase in attendance overall. The event breakout indicates that there will be an increase in conventions and tradeshows, although the Woodworking event will not occur. There will be an increase in consumer shows with the addition of the wine and food festival and an RV show. Total indirect expenses will increase due to the addition of a sales director and an IT professional, green initiatives, repairs/maintenance, supplies, and advertising. Utility expenses are not expected to increase.

The Arena is expected to post a net income of \$1.4 million, which is consistent with past years. Ancillary income is projected to increase, along with income from luxury seating. The total number of sporting events will be down, although the NCAA hockey tournament returns. The budget predicts 23 concerts, which appears to be the magic number year after year. There will be a strong increase in family shows with the addition of a motocross event and the Rockettes. Indirect expenses will remain fairly consistent with fiscal year 2008. Utility expenses will decrease due to re-lamping and professional fees will increase due to the inclusion of a green audit.

v. Proposed Fiscal Year 2009 CAA Administrative Budget

Mr. White referred to Table A, which provides a summary of the SMG budget documents. This summary notes an original budgeted net operating income for Fiscal Year 2008 of \$541,329, with a current year forecast of \$613,077. The Fiscal Year 2009 budged net operating income is \$693,937. SMG forecasts current year spending in excess of previously authorized budget for the Van Andel Arena®. A budget amendment will be presented to the Board at the June meeting. Table C provides a consolidated income statement for fiscal years ending June 30, 2007-2009. The Fiscal Year 2009 budget forecasts an operating income totaling \$808,662. The Fiscal Year 2008 budget, as originally approved, forecasted net income of \$820,537. This forecasted income has been revised to a total adjusted balance, for the current fiscal year, of approximately \$1,447,430. The income forecast was increased by higher than expected event revenue at the Van Andel Arena®. Revenue forecasts and appropriation requests for the Fiscal Year 2009 budget disclose a net loss of (\$213,438). This net loss is a significant reduction from prior year performance, primarily based on an increase in new capital spending. SMG will take over parking maintenance in the DeVos Place® parking ramp, and there is a \$25,000 appropriation for this expense. There is a new line item of \$120,000 for landscaping at DeVos Place®. The Arena will continue to receive \$80,000 in nonoperating revenue from the Rampage which, according to the lease agreement, states that the tenant agrees to fund during renewal terms a contribution of \$10,000 per home game to the Arena's capital reserve fund. Capital repair/replacement/improvement projects will total approximately \$1.5 million for both buildings, plus the carryover of two projects from fiscal year 2008. The most costly projects include the northwest concourse expansion and upper bowl curtain system at the Arena and the snow melt system and theater fire curtain at DeVos Place®.

V. SMG Report and Facilities Calendar

Mr. MacKeigan presented a summary of the upcoming events that will be held at DeVos Place® and the Van Andel Arena®.

VI. Public Comment

None.

VII. Next Meeting Date

The date for next CAA Board meeting is Wednesday, June 25, 2008.

VIII. Adjournment

There being no other business, the meeting adjourned at 9:00 a.m.

| | 17. | V. | |
|----------|----------|---------------------|--|
| Susan M. | Waddell, | Recording Secretary | |



Memorandum

To:

CAA Board Members

From:

Rich MacKeigan, Executive Director

Date:

June 19, 2008

Re:

Application to Liquor Control Commission for Special License

Convention

Arena

Authority

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

As we move forward with planning the operational aspects of the upcoming International Wine & Food Festival, the CAA may want apply to the Michigan Liquor Control Commission for a Special (24-Hour) On-Premise License. This license allows nonprofit, religious, fraternal, civic, or patriotic organizations to obtain a one-day license to sell alcoholic beverages (beer, wine, and liquor) to the public for on-premise consumption.

Specific requirements for the Special On-Premise License include:

- 1. Profits from the sale of alcoholic beverages must go to the organization and not to any individual.
- 2. The chief local law enforcement officer in the governmental unit must approve the request where the event is to be held.
- 3. No more than 5 licenses are issued to individual organizations each calendar year.
- 4. Proof of nonprofit status must be provided with the application unless the applicant is a national organization or has obtained previous special licenses.

The license fee is \$25.00 for each separate, consecutive day of the event. If the event is held on a Sunday, an additional \$3.75 Sunday Sales fee is required – only if spirits are sold. I am recommending we apply for this license as the cost is minimal, to allow for greater flexibility on the operational side.

Action requested: Approval to submit an application to the Michigan Liquor Control Commission for a Special On-Premise License.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197



DeVos Place 303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590



DEVOSPLASE

DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED MAY 31, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2008

| | YTD Actual | Roll | TOTAL FYE | BUDGET FYE | VARIANCE |
|----------------------------|------------|-----------|--------------|---------------|----------|
| NO. EVENTS | 563 | 16 | 579 | 647 | (68) |
| ATTENDANCE | 630,072 | 17,180 | 647,252 | 723,350 | (76,098) |
| DIRECT EVENT REVENUE | 2,524,257 | 60,978 | 2,585,235 | 2,541,693 | 43,542 |
| ANCILLARY REVENUE | 2,049,814 | 32,847 | 2,082,661 | 2,060,745 | 21,916 |
| TOTAL EVENT REVENUE | 4,574,071 | 93,825 | 4,667,896 | 4,602,438 | 65,458 |
| TOTAL OTHER REVENUE | 166,237 | 9,165 | 175,402 | 229,000 | (53,598) |
| TOTAL OPERATING REVENUE | 4,740,308 | 102,990 | 4,843,298 | 4,831,438 | 11,860 |
| INDIRECT EXPENSES | | | | | |
| EXECUTIVE | 130,794 | 10,388 | 141,182 | 166,596 | 25,414 |
| FINANCE | 192,943 | 28,161 | 221,104 | 208,548 | (12,556) |
| MARKETING | 54,234 | 29,400 | 83,634 | 104,657 | 21,023 |
| OPERATIONS | 1,254,440 | 165,457 | 1,419,897 | 1,385,380 | (34,517) |
| EVENT SERVICES | 911,901 | 53,677 | 965,578 | 944,447 | (21,131) |
| BOX OFFICE | 65,167 | 2,003 | 67,170 | 77,626 | 10,456 |
| SALES | 187,478 | 21,123 | 208,601 | 248,723 | 40,122 |
| OVERHEAD | 2,110,678 | 165,955 | 2,276,633 | 2,217,749 | (58,884) |
| TOTAL OPERATING EXP. | 4,907,636 | 476,164 | 5,383,799 | 5,353,726 | (30,073) |
| NET REVENUE ABOVE EXPENSES | (167,328) | (373,174) | (540,501) | (522,288) | (18,213) |
| INCENTIVE FEE | | 153,300 | 153,300 | 153,300 | - |
| NET OPERATING REVENUE OVER | (167,328) | (526,474) | (693,801) | (675,588) | (18,213) |

Comments:

May proved to be a very successful month for DeVos Place as ancillary spending came in significantly higher than both budget and forecast. This has closed some of the shortfall that was anticipated for the fiscal year, and if June events end up continuing the trend shown in May, there is a good chance that DeVos Place will end the fiscal year very comparable to budget.

General Managery

1

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MAY 31, 2008

The following schedule summarizes operating results for the current month ending May 31, 2008 and the YTD ending June 30, 2008, compared to budget and to the prior year:

| MONTH | May Actual | May Budget | May FY 2007 | |
|---------------------|---------------|---------------|----------------|--|
| Number of Events | 61 | 53 | 59 | |
| Attendance | 66,395 | 56,900 | 50,945 | |
| Direct Event Income | \$231,708 | \$145,541 | \$166,142 | |
| Ancillary Income | 169,966 | 75,938 | 176,482 | |
| Other Income | 11,841 | 19,083 | 20,264 | |
| Indirect Expenses | (354,010) | (398,303) | (508,386) | |
| Net Income | \$59,505 | (\$157,741) | (\$145,498) | |

| YTD | YTD 2008 Actual | YTD 2008 Budget | YTD 2007 Prior Year |
|---------------------|--------------------|--------------------|------------------------|
| Number of Events | 563 | 624 | 629 |
| Attendance | 630,072 | 697,475 | 632,839 |
| Direct Event Income | \$2,524,257 | \$2,446,722 | \$2,380,173 |
| Ancillary Income | 2,049,814 | 2,025,223 | 2,005,372 |
| Other Income | 166,237 | 209,913 | 213,506 |
| Indirect Expenses | (4,907,636) | (4,980,973) | (4,935,927) |
| Net Income | (\$167,328) | (\$299,115) | (\$336,876) |

EVENT INCOME

Event income came in comparable to forecast for the month. The highlight of the month being the National Golden Gloves finals turning the Steelcase Ballroom into a venue with as many as three boxing rings.

ANCILLARY INCOME

Ancillary income came in well ahead of budget and forecast. Spending on a couple of catering events, concessions on the Boxing, and Audio/Visual revenue on a handful of events led to the overage seen.

INDIRECT EXPENSES

Indirect expenses came in a little lower than expected. Most of the savings coming in utilities as the April accrual ended up being much higher than actual.

DE VOS PLACE FACILITY STATEMENT OF INCOME PERIOD ENDING 05/31/08

| | | CURRENT | | | YTD | |
|----------------------------------|---------------------|--------------------|---------------------|---|---|-----------|
| | ACTUAL | BUDGET | LAST YEAR | ACTUAL | BUDGET | LAST YEAR |
| | (4 m) | | | | = 1 | 1 |
| EVENT INCOME | | | | | | |
| | | | | | | |
| DIRECT EVENT INCOME | 246 723 | 140 500 | 100 403 | 2,699,972 | 2,630,900 | 2,523,060 |
| RENTAL INCOME SERVICES INCOME | 246,733 <15,025> | 149,500 <3,959> | 190,403 <24,261> | <175,716> | <184,178> | <142,886> |
| SERVICES INCOME | ~15,025 | | | 173,7107 | | |
| TOTAL DIRECT EVENT INCOME | 231,708 | 145,541 | 166,142 | 2,524,257 | 2,446,722 | 2,380,173 |
| ANCILLARY INCOME | | | | | | |
| DOOD C DEVENDAGE | 92 492 | 20 211 | 94 761 | 701 479 | 771,036 | 758,652 |
| FOOD & BEVERAGE NOVELTY | 83,493 2,696 | 29,311 1,355 | 94,761 356 | 791,429 13,866 | 13,146 | 15,963 |
| ELECTRICAL | 29,958 | 11,672 | 14,181 | 464,075 | 405,497 | 419,509 |
| OTHER ANCILLARY | 53,820 | 33,600 | 67,184 | 780,444 | 835,544 | 811,248 |
| TOTAL ANCILLARY INCOME | 169,966 | 75,938 | 176,482 | 2,049,814 | 2,025,223 | 2,005,372 |
| TOTAL EVENT INCOME | 401,674 | 221,479 | 342,624 | 4,574,071 | 4,471,945 | 4,385,545 |
| OTHER OPERATING INCOME | 11,841 | 19,083 | 20,264 | 166,237 | 209,913 | 213,506 |
| ADJUSTED GROSS INCOME | 413,515 | 240,562 | 362,888 | 4,740,308 | 4,681,858 | 4,599,051 |
| INDIRECT EXPENSES | | | | | | |
| EXECUTIVE | 10,068 | 13,884 | 10,467 | 130,794 | 152,724 | 124,439 |
| FINANCE | 17,619 | 17,379 | 17,651 | 192,943 | 191,169 | 200,912 |
| MARKETING | 2,481 | 8,722 | 2,719 | 54,234 | 95,942 | 64,432 |
| OPERATIONS | 123,787 | 109,287 | 168,375 | 1,254,440 | 1,276,097 | 1,291,512 |
| EVENT MANAGEMENT | 80,153 | 78,454 | 143,345 | 911,901 | 865,994 | 859,298 |
| BOX OFFICE | 5,839 | 6,469 | 6,107 | 65,167 | 71,159 | 80,749 |
| SALES | 16,276 | 20,728 | 15,495 | 187,478 | 228,008 | 199,022 |
| OVERHEAD | 97,787 | 143,380 | 144,228 | 2,110,678 | 2,099,880 | 2,115,563 |
| INDIRECT EXPENSES | 354,010 | 398,303 | | 4,907,636 | 4,980,973 | 4,935,927 |
| NET OPERATING INCOME | | <157,741> | | <167,328> | <299,115> | <336,876> |
| OTHER EXPENSES | | | | | | |
| | | | | ************ | | i - |
| NET INCOME (LOSS) | 59,505 | <157,741> | <145,498> | <167,328> | <299,115> | <336,876> |
| | | | | ======================================= | ======================================= | |

DE VOS PLACE STATEMENT OF SERVICES INCOME PERIOD ENDING 05/31/08

| 2,980 1,180 176,319 15,431 20,381 2,300 23,648 0 2,460 630 4,463 | 0 0 72,217 10,792 13,040 2,200 17,840 0 100 | 0 812 156,146 7,363 15,978 1,900 9,288 0 5,320 | 17,745 14,788 1,231,992 195,607 151,399 17,000 145,071 5,967 | 0 0 1,079,224 181,026 133,410 19,800 172,050 | 48,305 7,738 1,113,718 183,810 144,369 16,850 152,808 |
|--|---|--|---|--|---|
| 1,180 176,319 15,431 20,381 2,300 23,648 0 2,460 630 4,463 | 0 72,217 10,792 13,040 2,200 17,840 0 100 | 812 156,146 7,363 15,978 1,900 9,288 | 14,788 1,231,992 195,607 151,399 17,000 145,071 | 0 1,079,224 181,026 133,410 19,800 | 7,738 1,113,718 183,810 144,369 16,850 |
| 176,319 15,431 20,381 2,300 23,648 0 2,460 630 4,463 | 72,217 10,792 13,040 2,200 17,840 0 100 | 156,146 7,363 15,978 1,900 9,288 0 | 1,231,992 195,607 151,399 17,000 145,071 | 1,079,224 181,026 133,410 19,800 | 1,113,718 183,810 144,369 16,850 |
| 15,431 20,381 2,300 23,648 0 2,460 630 4,463 | 10,792 13,040 2,200 17,840 0 100 | 7,363 15,978 1,900 9,288 0 | 195,607 151,399 17,000 145,071 | 181,026 133,410 19,800 | 183,810 144,369 16,850 |
| 20,381 2,300 23,648 0 2,460 630 4,463 | 13,040 2,200 17,840 0 100 | 15,978 1,900 9,288 0 | 151,399 17,000 145,071 | 133,410 19,800 | 144,369 16,850 |
| 2,300 23,648 0 2,460 630 4,463 | 2,200 17,840 0 100 | 1,900 9,288 0 | 17,000 145,071 | 19,800 | 16,850 |
| 23,648 0 2,460 630 4,463 | 17,840 0 100 0 | 9,288 | 145,071 | | |
| 0 2,460 630 4,463 0 | 0 100 0 | 0 | | 172,050 | 152.808 |
| 2,460 630 4,463 | 100 0 | | 5,967 | | ,000 |
| 630 4,463 0 | 0 | 5,320 | | 0 | 3,641 |
| 4,463 | | | 32,865 | 13,225 | 48,131 |
| 0 | 2 500 | 0 | 980 | 200 | 0 |
| | 3,500 | 3,425 | 33,093 | 34,475 | 43,874 |
| | 0 | 350 | 13,925 | 0 | 15,027 |
| 125 | 0 | 250 | 4,251 | 0 | 5,638 |
| 956 | 0 | 133 | 1,291 | 0 | 1,419 |
| 1,355 | 2,000 | 1,050 | 40,625 | 32,460 | 45,440 |
| 450 | = 0 | 0 | 5,043 | 0 | 12,029 |
| 5,069 | 0 | 3,745 | 70,600 | 0 | 70,764 |
| 257,747 | 121,689 | 205,758 | 1,982,241 | 1,665,870 | 1,913,561 |
| 3,306 | 0 | 0 | 18,521 | 0 | 46,056 |
| 7,000 | 0 | 0 | 7,000 | 0 | 2,500 |
| 170,504 | 70,050 | 146,233 | 1,153,418 | 1,029,365 | 1,045,018 |
| 24,983 | 12,890 | 13,879 | 310,756 | 252,425 | 275,525 |
| 14,267 | 9,128 | 11,185 | 102,121 | 90,534 | 101,058 |
| 2,168 | 4,400 | 1,174 | 20,775 | 50,200 | 21,023 |
| 9,415 | 6,244 | 3,853 | 35,433 | 57,112 | 41,351 |
| 1,195 | 0 | 4,066 | 24,713 | 0 | 41,787 |
| 3,768 | 3,500 | 3,492 | 29,446 | 32,725 | 38,938 |
| 0 | 0 | 2,652 | 7,172 | 0 | 5,070 |
| 0 | 0 | 0 | 677 | 0 | 0 |
| 28,886 | 19,436 | 39,738 | 344,810 | 337,687 | 341,793 |
| 676 | o | 327 | 4,538 | . 0 | 4,973 |
| 0 | 0 | 0 | 0 | 0 | 207 |
| 339 | 0_ | 263 | 10,119 | 0 | 11,360 |
| 0 | 0 | 0 | 1,025 | 0 | . 0 |
| 0 | 0 | 0 | 3,793 | 0 | 6,696 |
| 6,265 | 0 | 3,157 | 83,640 | 0 | 73,092 |
| 272,772 | 125,648 | 230,019 | 2,157,956 | 1,850,048 | 2,056,447 |
| <15,025> | <3,959> | <24,261> | <175,716> | <184,178> | <142,886 |
| | 1,355 450 5,069 257,747 3,306 7,000 170,504 24,983 14,267 2,168 9,415 1,195 3,768 0 0 28,886 676 0 339 0 0 6,265 | 1,355 2,000 450 0 5,069 0 257,747 121,689 3,306 0 7,000 0 170,504 70,050 24,983 12,890 14,267 9,128 2,168 4,400 9,415 6,244 1,195 0 3,768 3,500 0 0 0 0 28,886 19,436 676 0 0 0 339 0 0 0 6,265 0 272,772 125,648 | 1,355 | 1,355 | 1,355 |

SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Month Ended May 31, 2008

| | Events | s/Days | Attenda | nce | Total Event | Income |
|--------------------------|--------|--------|---------|---------|-------------|-----------|
| Event Type | Actual | Budget | Actual | Budget | Actual | Budget |
| Convention/Trade Shows | 161 | 150 | 184,805 | 192,600 | 2,082,929 | 2,002,972 |
| Consumer/Gated Shows | 58 | 64 | 195,902 | 227,300 | 1,014,300 | 998,016 |
| Devos Performance Hall | 144 | 149 | 173,271 | 184,250 | 761,896 | 684,008 |
| Ballroom Exclusive | 54 | 78 = | 33,320 | 52,550 | 381,756 | 506,503 |
| Other | 146 | 183 | 42,774 | 40,775 | 333,124 | 280,446 |
| GRAND TOTALS | 563 | 624 | 630,072 | 697,475 | 4,574,005 | 4,471,945 |
| As Percentage of Overall | | | | | | |
| Convention/Trade Shows | 28.60% | 24.04% | 29.33% | 27.61% | 45.54% | 44.79% |
| Consumer/Gated Shows | 10.30% | 10.26% | 31.09% | 32.59% | 22.18% | 22.32% |
| Devos Performance Hall | 25.58% | 23.88% | 27.50% | 26.42% | 16.66% | 15.30% |
| Ballroom Exclusive | 9.59% | 12.50% | 5.29% | 7.53% | 8.35% | 11.33% |
| Other | 25.93% | 29.33% | 6.79% | 5.85% | 7.28% | 6.27% |

DE VOS PLACE

STATEMENT OF FINANCIAL POSITION PERIOD ENDING 05/31/08

| ASSETS | |
|-------------------------------|-------------|
| CURRENT ASSETS | |
| CASH | 838,711 |
| ACCOUNTS RECEIVABLE | 634,199 |
| PREPAID EXPENSES | 38,168 |
| | |
| TOTAL CURRENT ASSETS | 1,511,078 |
| A | |
| | |
| FIXED ASSETS | |
| | |
| | |
| TOTAL ASSETS | 1,511,078 |
| | |
| ¥ | |
| LIABILITIES & EQUITY | |
| CURRENT LIABILITIES | |
| ACCOUNTS PAYABLE | 143,659 |
| ACCRUED EXPENSES | 425,791 |
| DEFERRED INCOME | 74,942 |
| ADVANCED TIX SALES & DEPOSITS | 363,029 |
| | |
| TOTAL CURRENT LIABILITIES | 1,007,422 |
| | |
| | |
| | |
| EQUITY | |
| FUNDS REMITTED | <1,150,000> |
| FUNDING RECEIVED | 1,436,981 |
| RETAINED EARNINGS | 383,953 |
| NET INCOME (LOSS) | <167,278> |
| | |
| TOTAL EQUITY | 503,656 |
| | |
| | |
| TOTAL LIABILITIES & EQUITY | 1,511,078 |
| | |
| | |

SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable For Month Ended May 31, 2008

| Current - Under 30 Days Food & Beverage Ticketing Decorating Audio/Visual | 170,173 138,372 |
|---|--------------------|
| Ticketing Decorating | 138,372 |
| Decorating | • |
| 9 | 25.070 |
| Audio/Visual | 25,079 |
| | 13,981 |
| Operating | 175,559 |
| | |
| Over 30 Days | 82,354 |
| | |
| Over 60 Days | 13,547 |
| | 8 |
| Over 90 Days | |
| Donnell Productions | 5,736 |
| Paragon Leather | 2,110 |
| Saigon Entertainment | 5,002 |
| Grinder Promotions | 2,286 |
| Total Accounts Receivable | 634,199 |

DE VOS PLACE
INDIRECT EXPENSE SUMMARY
PERIOD ENDING 05/31/08

| | | CURRENT | | | YTD | |
|--------------------------------|-----------|-----------|-----------|-------------|-------------|-------------|
| 125 | ACTUAL | BUDGET | LAST YEAR | ACTUAL | BUDGET | LAST YEAR |
| | | _ | | | | |
| Salaries Administration | 70,798 | 75,069 | 66,832 | 780,325 | 825,759 | 780,102 |
| Part-Time | 17,422 | 13,167 | 14,475 | 163,741 | 144,837 | 150,318 |
| Wages-Trade | 183,048 | 121,023 | 165,238 | 1,491,269 | 1,331,253 | 1,408,756 |
| Sales Commissions Group Sales | 37 | 0 | 74 | 330 | 0 | 851 |
| Auto Allowance | 2,071 | 2,271 | 2,121 | 22,429 | 24,981 | 23,329 |
| Auto Expense | 150 | 0 | 150 | 1,650 | 0 | 1,650 |
| Taxes & Benefits | 77,377 | 52,468 | 130,632 | 695,878 | 577,148 | 631,163 |
| Less: Allocation/Reimbursement | <206,746> | <113,125> | <177,412> | <1,509,445> | <1,244,375> | <1,386,041> |
| TOTAL LABOR COSTS | 144,157 | 150,873 | 202,110 | 1,646,177 | 1,659,603 | 1,610,129 |
| Contracted Security | 28,529 | 21,000 | 27,819 | 272,824 | 231,000 | 254,272 |
| Contracted Cleaning | 13,903 | 0 | 3,523 | 38,219 | 0 | 33,415 |
| Other Contracted Services | 210 | 200 | 190 | 2,216 | 2,200 | 2,197 |
| Travel & Entertainment | 343 | 1,209 | 819 | 16,562 | 13,299 | 13,930 |
| Corporate Travel | 571 | 417 | 0 | 1,077 | 4,587 | 0 |
| Meetings & Conventions | <2,000> | 1,958 | 208 | 14,621 | 30,038 | 16,266 |
| Dues & Subscriptions | 0 | 300 | 342 | 6,693 | 3,300 | 5,815 |
| Employee Training | 975 | 833 | 1,255 | 3,833 | 9,163 | 10,140 |
| Miscellaneous Expense | 100 | 0 | 256 | 100 | 0 | 264 |
| Computer Expense | 5,501 | 6,250 | 4,980 | 57,093 | 68,750 | 57,203 |
| Professional Fees | 2,343 | 3,042 | 2,250 | 24,937 | 33,462 | 28,641 |
| Marketing & Advertising | 719 | 6,800 | 357 | 36,556 | 74,800 | 37,692 |
| Box Office Expenses | <12> | 0 | <148> | 392 | 0 | <94> |
| Vehicle Maintenance | 0 | 0 | 0 | 0 | 0 | 14 |
| Trash Removal | 2,873 | 2,500 | 5,620 | 31,569 | 27,500 | 32,672 |
| Equipment Rental | 1,908 | 1,000 | 1,847 | 15,569 | 11,000 | 15,891 |
| Landscaping | 1,062 | 833 | 1,062 | 7,432 | 9,163 | 10,461 |
| Exterminating | 0 | 1,000 | 23,848 | 28,143 | 55,440 | 51,412 |
| Cleaning | 0 | 0 | 1,850 | 5,250 | 24,000 | 15,200 |
| Construction Costs | 0 | 0 | - 0 | 0 | 0 | 150 |
| Repairs & Maintenance | 42,430 | 39,792 | 40,140 | 522,499 | 437,712 | 419,558 |
| Supplies | 7,129 | 24,583 | 51,976 | 191,357 | 270,413 | 274,201 |
| Bank Service Charges | 2,146 | 1,500 | 1,999 | 21,457 | 16,500 | 18,450 |
| Insurance | 24,996 | 22,187 | 21,905 | 257,609 | 244,057 | 248,851 |
| Licenses & Fees | 0 | 0 | 0 | 2,165 | 0 | 3,489 |
| Printing & Stationary | 0 | 417 | <178> | 1,573 | 4,587 | 6,370 |
| Office Supplies | 2,056 | 750 | 2,505 | 13,419 | 8,250 | 17,529 |
| Postage | 71 | 417 | 48 | 3,781 | 4,587 | 3,357 |
| Parking Expense | 2,305 | 1,500 | 2,174 | 25,639 | 16,500 | 22,888 |
| Relocation Expense | 757 | 0 | 0 | 7,162 | 0 | 0 |
| Telephone Long Distance | 8,382 | 6,000 | 7,620 | 83,676 | 66,000 | 83,126 |
| Utilities | 50,059 | 92,000 | 89,774 | 1,436,981 | 1,534,700 | 1,516,299 |
| Base Fee | 12,838 | 12,775 | 12,500 | 141,213 | 140,525 | 137,500 |
| Less: Allocated/Reimbursement | <339> | <1,833> | <263> | <10,156> | <20,163> | <11,360> |
| TOTAL MATERIAL AND SERVICES | 209,853 | 247,430 | 306,276 | 3,261,459 | 3,321,370 | 3,325,798 |
| TOTAL INDIRECT EXPENSES | 354,010 | 398,303 | | 4,907,636 | | |
| | | | | | | ======== |

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2008

MANAGEMENT FEE SUMMARY

Total SMG Management Fee

| | | Arena | DeVos Place | Total | FY 2007 |
|-------------|-----------------------------|------------------|-------------|------------|------------|
| | | Estimate | Estimate | Estimate | Actual |
| Net Rever | nue above Expenses | 1,590,805 | (540,501) | 1,050,304 | 1,238,267 |
| Benchmar | ·k | | | 700,000 | 700,000 |
| Excess | | 1,590,805 | (540,501) | 350,304 | 538,267 |
| Incentive 1 | Fee Calculation (Only if ab | ove greater than | n zero) | | |
| | | _ | · | | |
| | | Arena | DeVos Place | Total | Total |
| | | Estimate | Estimate | Estimate | Estimate |
| Base Fee | | 153,300 | 153,300 | 306,600 | 300,000 |
| Incentive 1 | Fee | | | | |
| | Revenue | 5,544,533 | 4,843,298 | 10,387,831 | 10,411,774 |
| | Benchmark Revenue | 4,650,000 | 4,050,000 | 8,700,000 | 8,600,000 |
| | Revenue Excess | 894,533 | 793,298 | 1,687,831 | 1,811,774 |
| | Incentive Fee ** | 153,300 | 153,300 | 306,600 | 300,000 |

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

306,600

306,600

613,200

600,000



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED MAY 31, 2008

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2008

| | YTD | ROLL | TOTAL FYE | BUDGET FYE | VARIANCE |
|--|-----------|----------|--------------|---------------|-----------|
| NO. EVENTS | 115 | 2 | 117 | 116 | 1 |
| ATTENDANCE | 648,741 | 13,000 | 661,741 | 666,500 | (4,759) |
| DIRECT EVENT INCOME | 1,508,855 | 56,850 | 1,565,705 | 1,183,930 | 381,775 |
| ANCILLARY INCOME | 1,434,704 | 41,282 | 1,475,986 | 1,567,304 | (91,318) |
| TOTAL EVENT INCOME | 2,943,559 | 98,132 | 3,041,691 | 2,751,234 | 290,457 |
| TOTAL OTHER INCOME | 2,304,517 | 198,325 | 2,502,842 | 2,395,000 | 107,842 |
| TOTAL INCOME | 5,248,075 | 296,457 | 5,544,533 | 5,146,234 | 398,299 |
| INDIRECT EXPENSES | | | | | |
| EXECUTIVE | 181,424 | 16,547 | 197,971 | 146,498 | (51,473) |
| FINANCE | 176,580 | 21,859 | 198,439 | 204,274 | 5,835 |
| MARKETING | 245,299 | 24,507 | 269,806 | 282,151 | 12,345 |
| OPERATIONS | 1,351,708 | 191,360 | 1,543,068 | 1,487,583 | (55,485) |
| BOX OFFICE | 129,427 | 6,312 | 135,739 | 119,613 | (16,126) |
| LUXURY SEATING | 114,165 | 6,089 | 120,254 | 117,298 | (2,956) |
| SKYWALK ADMIN | 41,439 | 1,308 | 42,747 | 39,856 | (2,891) |
| OVERHEAD | 1,342,857 | 102,847 | 1,445,704 | 1,378,745 | (66,959) |
| TOTAL INDIRECT EXP. | 3,582,899 | 370,829 | 3,953,728 | 3,776,018 | (177,710) |
| NET REVENUE ABOVE EXPENSES | 1,665,176 | (74,372) | 1,590,805 | 1,370,216 | 220,589 |
| LESS INCENTIVE FEE | | | 153,300 | 153,300 | |
| NET REVENUE ABOVE EXPENSES AFTER INCENTIVE | 1,665,176 | (74,372) | 1,437,505 | 1,216,916 | 220,589 |

Comments:

May concludes a very successful month that ends up being one of the top five fiscal months in Arena history. The success of the concerts, in addition to some conservative forecasting given recent volatility on the concert schedule, the Arena should conclude the fiscal year well ahead of both budget and forecast.

General Manager

Director of Finance

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MAY 31, 2008

The following schedule summarizes operating results for the current month ending May 31, 2008 and the YTD ending June 30, 2008 compared to budget and to the prior year:

| MONTH | May Actual | May Budget | May FY 2007 |
|---------------------|---------------|---------------|----------------|
| Number of Events | 11 - | 8 | 7 |
| Attendance | 75,648 | 59,000 | 51,716 |
| Direct Event Income | \$291,979 | \$178,750 | \$142,035 |
| Ancillary Income | 222,481 | 172,618 | 156,379 |
| Other Income | 274,509 | 199,583 | 198,861 |
| Indirect Expenses | (305,775) | (309,044) | (284,419) |
| Net Income | \$483,194 | \$241,907 | \$212,857 |

| YTD | YTD 2008 Actual | YTD 2008 Budget | YTD 2007 Prior Year |
|---------------------|--------------------|--------------------|------------------------|
| Number of Events | 115 | 113 | 125 |
| Attendance | 648,741 | 642,500 | 653,119 |
| Direct Event Income | \$1,508,855 | \$1,148,764 | \$1,484,237 |
| Ancillary Income | 1,434,704 | 1,537,418 | 1,580,664 |
| Other Income | 2,304,517 | 2,195,413 | 2,201,396 |
| Indirect Expenses | (3,582,898) | (3,486,984) | (3,529,439) |
| Net Income | \$1,665,177 | \$1,394,611 | \$1,736,859 |

EVENT INCOME.

Event income came in well ahead of budget for the month. The highlights of the month was the sold out Tom Petty concert, near sellouts of both Kenny Chesney concerts, and strong selling The Police, Bill Gaither, WWE and Backyardigans shows.

ANCILLARY INCOME

Ancillary income came in ahead of budget as spending on food & beverage for all events hosted during the month exceeded expectations.

INDIRECT EXPENSES

Indirect expenses was consistent with expectations.

VAN ANDEL ARENA FACILITY STATEMENT OF INCOME PERIOD ENDING 05/31/08

| | | CT TO DO TO | | | 11mp | |
|--|----------|-------------------|-----------|-----------|-----------|-----------|
| | ACTUAL | CURRENT BUDGET | LAST YEAR | ACTUAL | BUDGET | LAST YEA |
| | | 100 | | | | 11 8 |
| | | | | | | |
| EVENT INCOME | | | | | | |
| | | | | | | |
| DIRECT EVENT INCOME | | | | | | |
| RENTAL INCOME | 363,529 | 176,600 | 112,404 | 2,116,401 | 1,790,300 | 2,076,860 |
| SERVICES INCOME | <71,550> | 2,150 | 29,630 | | <641,536> | <592,622 |
| | | | | | | |
| TOTAL DIRECT EVENT INCOME | 291,979 | 178,750 | 142,035 | 1,508,855 | 1,148,764 | 1,484,237 |
| 4 | | | | | 3*0 | |
| ANCILLARY INCOME | | | | | | |
| | | | | | | |
| FOOD & BEVERAGE | 199,700 | 128,490 | 120,307 | 1,211,226 | 1,256,629 | 1,329,682 |
| NOVELTY | 33,842 | 42,500 | 29,493 | 184,881 | 242,505 | 207,195 |
| OTHER ANCILLARY | <11,061> | 1,628 | 6,580 | 38,596 | 38,284 | 43,788 |
| TOTAL ANCILLARY INCOME | 222,481 | 172,618 | 156,379 | 1,434,704 | 1,537,418 | 1,580,664 |
| TOTAL EVENT INCOME | 514,460 | 351,368 | 298,414 | 2,943,559 | 2,686,182 | 3,064,902 |
| | | • | | | CAMPAGNIT | = |
| OTHER OPERATING INCOME | 274,509 | 199,583 | 198,861 | 2,304,517 | 2,195,413 | 2,201,396 |
| ADJUSTED GROSS INCOME | 788,969 | 550,951 | 497,276 | 5,248,076 | 4,881,595 | 5,266,298 |
| INDIRECT EXPENSES | | | | | | |
| EXECUTIVE | 35,565 | 12,083 | 11,271 | 181,424 | 134,413 | 141,316 |
| FINANCE | 14,940 | 16,898 | 17,386 | 176,580 | 187,378 | 181,225 |
| MARKETING | 24,147 | 23,388 | 16,224 | 245,299 | 258,768 | 271,419 |
| LUXURY SEATING | 8,091 | 9,775 | 7,112 | 114,165 | 107,525 | 105,481 |
| OPERATIONS | 107,391 | 123,714 | 105,678 | 1,351,708 | 1,363,854 | 1,341,014 |
| BOX OFFICE | 4,342 | 9,968 | 8,722 | 129,427 | 109,648 | 129,337 |
| SKYWALK ADMINISTRATION | 3,028 | 3,322 | 2,794 | 41,439 | 36,542 | 42,239 |
| OVERHEAD | 108,271 | 109,896 | 115,232 | 1,342,857 | 1,288,856 | 1,317,408 |
| INDIRECT EXPENSES | | 309,044 | | 3,582,898 | 3,486,984 | |
| NET OPERATING INCOME | 483 194 | | | 1,665,177 | | 1 736 950 |
| The state of the s | 203,174 | 231,301 | 4.00,000 | 1,003,177 | 1,324,011 | 1,730,039 |
| OTHER EXPENSES | | | | | | |
| NET INCOME (LOSS) | 483,194 | 241,907 | 212,857 | 1,665,177 | 1,394,611 | 1,736,859 |

VAN ANDEL ARENA STATEMENT OF SERVICES INCOME PERIOD ENDING 05/31/08

| | | CURRENT | | | YEAR TO DAT | |
|-------------------------------------|----------|---------|-----------|-----------|-------------|-----------|
| | ACTUAL | BUDGET | LAST YEAR | ACTUAL | BUDGET | LAST YEAR |
| | - | 100 | | | | |
| Advertising Billed | 48,079 | 0 | 53,224 | 271,703 | 108,000 | 509,630 |
| Sponsorship Income | 0 | 0 | 0 | 0 | 0 | 121,593 |
| Labor Billed | 4,540 | 3,150 | 3,275 | 21,809 | 13,540 | 24,142 |
| Changeover Setup Billed | 35,498 | 20,200 | 25,836 | 173,207 | 87,400 | 127,713 |
| Stagehands Billed | 162,706 | 79,000 | 56,094 | 697,115 | 414,350 | 472,279 |
| Security Billed | 39,244 | 30,900 | 26,965 | 157,868 | 130,700 | 157,468 |
| Ushers & Tix Takers Billed | 25,203 | 19,650 | 21,017 | 121,949 | 101,130 | 116,879 |
| Box Office Billed | 387 | 2,000 | 774 | 1,548 | 8,116 | 7,832 |
| Ticketing Service Billed | 22,668 | 40,000 | 13,440 | 100,771 | 197,200 | 89,744 |
| Utilities Billed | 3,480 | 0 | 4,438 | 15,180 | 0 | 10,250 |
| City Police Fire Billed | 3,072 | 2,352 | 2,275 | 17,387 | 10,300 | 13,405 |
| EMT Medical Billed | 3,683 | 3,150 | 3,690 | 21,847 | 19,100 | 22,034 |
| Cleaning Billed | 26,542 | 18,800 | 22,076 | 129,213 | 84,300 | 120,576 |
| Group Sales Commissions Billed | 5,752 | 0 | 4,277 | 17,733 | 0 | 15,649 |
| Telephone Billed | 4,910 | 4,000 | 2,820 | 21,805 | 23,850 | 24,185 |
| Damages Billed | 0 - | 0 | 0 | 400 | 0 | 1,079 |
| Other Production Billed | 57,283 | 36,500 | 20,468 | 246,602 | 153,400 | 238,994 |
| TOTAL SERVICE INCOME | 443,046 | 259,702 | 260,666 | 2,016,137 | 1,351,386 | 2,073,452 |
| Advertising Expense | 58,915 | 0 | 54,631 | 291,433 | 118,000 | 568,132 |
| Sponsorship Expenses | 0 | a= 0 | 0 | 0 | 0 | 1,653 |
| Labor Wages | 3,859 | 2,678 | 2,784 | 19,133 | 11,511 | 20,521 |
| Contracted Changeover Setup Expense | 27,114 | 23,455 | 18,471 | 251,774 | 236,777 | 221,468 |
| Stagehand Wages | 168,974 | 77,177 | 52,614 | 727,321 | 438,279 | 488,741 |
| Contracted Security Expense | 44,596 | 27,080 | 29,562 | 305,597 | 242,190 | 302,985 |
| Contracted Ushers & T/T Expense | 26,167 | 20,960 | 26,506 | 265,243 | 257,470 | 285,335 |
| Ticket Sellers Wages | 329 | 0 | 658 | 1,316 | 0 | 6,841 |
| Ticket Service Charge Expense | 51,708 | 40,000 | 12,817 | 160,312 | 196,920 | 99,203 |
| City Police Fire Expense | 1,375 | 2,352 | 847 | 8,624 | 13,222 | 8,776 |
| EMT Medical Expense | 7,079 | 3,339 | 3,830 | 36,026 | 35,213 | 37,959 |
| Contracted Cleaning Expense | 26,681 | 22,691 | 16,291 | 244,078 | 276,086 | 226,004 |
| Group Sales Commissions | 1,384 | 0 | 1,283 | 4,883 | 0 | 7,951 |
| Allocated Telephone Expense | 1,563 | 1,320 | 606 | 6,481 | 6,554 | 6,956 |
| Production Expense | 94,852 | 36,500 | 10,135 | 301,463 | 160,700 | 383,549 |
| TOTAL SERVICE EXPENSE | | 257,552 | | | 1,992,922 | 6 |
| ET SERVICE INCOME | <71,550> | 2,150 | 29,630 | <607,547> | <641,536> | <592,622 |
| | | | | | | |

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending May 31, 2008

| | Events | s/Days | Attenda | nce | Total Event | Income |
|--------------------------|--------|--------|---------|---------|-------------|-----------|
| Event Type | Actual | Budget | Actual | Budget | Actual | Budget |
| Family Show | 28 | 33 | 108,326 | 146,500 | 460,446 | 596,819 |
| Sporting Event | 6 | 4 | 33,850 | 27,000 | 246,027 | 169,881 |
| Concert | 25 | 21 | 196,657 | 172,000 | 1,631,283 | 1,430,563 |
| Team Home Games | 47 | 46 | 247,529 | 248,000 | 446,709 | 430,861 |
| Other | 9 | 9 | 62,379 | 49,000 | 159,094 | 58,058 |
| GRAND TOTALS | 115 | 113 | 648,741 | 642,500 | 2,943,559 | 2,686,182 |
| As Percentage of Overall | | | | | | |
| Family Show | 24.35% | 29.20% | 16.70% | 22.80% | 15.64% | 22.22% |
| Sporting Event | 5.22% | 3.54% | 5.22% | 4.20% | 8.36% | 6.32% |
| Concert | 21.74% | 18.58% | 30.31% | 26.77% | 55.42% | 53.26% |
| Team Home Games | 40.87% | 40.71% | 38.16% | 38.60% | 15.18% | 16.04% |
| Other | 7.83% | 7.96% | 9.62% | 7.63% | 5.40% | 2.16% |
| totals | 125 | 118 | 589630 | 678400 | 2204611 | 2494767 |

VAN ANDEL ARENA STATEMENT OF FINANCIAL POSITION PERIOD ENDING 05/31/08

| ASSETS | |
|-------------------------------|-------------|
| CURRENT ASSETS | |
| CASH | 5,473,228 |
| ACCOUNTS RECEIVABLE | 178,785 |
| PREPAID EXPENSES | 151,774 |
| | |
| TOTAL CURRENT ASSETS | 5,803,786 |
| | |
| * | |
| FIXED ASSETS | |
| | |
| | |
| TOTAL ASSETS | 5,803,786 |
| | |
| | |
| LIABILITIES & EQUITY | |
| CURRENT LIABILITIES | |
| ACCOUNTS PAYABLE | 1,782,719 |
| ACCRUED EXPENSES | 591,103 |
| DEFERRED INCOME | 543,808 |
| ADVANCED TIX SALES & DEPOSITS | 2,081,599 |
| | |
| TOTAL CURRENT LIABILITIES | 4,999,228 |
| | |
| | |
| | |
| EQUITY | |
| FUNDS REMITTED | <2,400,000> |
| FUNDING RECEIVED | 865,365 |
| RETAINED EARNINGS | 677,565 |
| NET INCOME (LOSS) | 1,661,629 |
| | |
| TOTAL EQUITY | 804,558 |
| | |
| | |
| TOTAL LIABILITIES & EQUITY | 5,803,786 |
| | |
| | |

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending May 31, 2008

| Cui | rrent - Under 30 Days Food & Beverage Ticketing Merchandise Permanent Advertising | 98,487 - 23,208 (4,627) |
|-----|---|----------------------------------|
| ē | Operating | 61,717 |
| Ove | er 30 Days | X = 0 |
| Ove | er 60 Days | |
| | | |
| Ove | er 90 Days | |
| Tot | al Accounts Receivable | 178,785 |

VAN ANDEL ARENA INDIRECT EXPENSE SUMMARY PERIOD ENDING 05/31/08

| | CURRENT | | | YTD | YTD | |
|--------------------------------|-----------|----------|-----------|-----------|-----------|-----------|
| | ACTUAL | BUDGET | LAST YEAR | ACTUAL | BUDGET | LAST YEAR |
| | | | | | | |
| Salaries Administration | 56,859 | 63,488 | 56,151 | 666,916 | 698,368 | 657,820 |
| Part-Time | 5,745 | 5,833 | 5,446 | 83,101 | 64,163 | 79,480 |
| Wages-Trade | 181,872 | 69,903 | 81,188 | 1,013,739 | 768,933 | 847,543 |
| Sales Commissions Group Sales | <1,071> | 0 | 1,458 | 4,207 | 0 | 12,270 |
| Auto Allowance | 594 | 985 | 594 | 6,531 | 10,835 | 6,531 |
| Auto Expense | 300 | 0 | 300 | 3,300 | 0 | 3,300 |
| Taxes & Benefits | 48,022 | 40,100 | 36,360 | 404,800 | 441,100 | 415,868 |
| Less: Allocation/Reimbursement | <190,557> | <59,022> | <74,037> | <936,458> | <649,242> | <721,250> |
| TOTAL LABOR COSTS | 101,765 | 121,287 | 107,461 | 1,246,136 | 1,334,157 | 1,301,562 |
| Contracted Security | 24,482 | 21,000 | 17,872 | 235,249 | 231,000 | 222,069 |
| Contracted Cleaning | 2,223 | 2,500 | 2,224 | 24,893 | 27,500 | 25,432 |
| Other Contracted Services | 1,896 | 300 | 400 | 39,272 | 3,300 | 20,218 |
| Travel & Entertainment | 153 | 858 | 307 | 21,203 | 9,438 | 14,363 |
| Corporate Travel | 571 | 625 | 0 | 571 | 6,875 | = 0 |
| Meetings & Conventions | 2,759 | 350 | 208 | 6,092 | 11,350 | 3,528 |
| Dues & Subscriptions | 0 | 208 | 300 | 7,579 | 2,288 | 6,887 |
| Employee Training | 975 | 750 | 1,255 | 2,134 | 8,250 | 3,519 |
| Miscellaneous Expense | 0 | 0 | 0 | 300 | 0 | 269 |
| Computer Expense | 8,761 | 5,417 | 4,453 | 68,673 | 59,587 | 64,695 |
| Professional Fees | 27,537 | 2,583 | 3,420 | 58,021 | 28,413 | 34,383 |
| Marketing & Advertising | 12,217 | 12,083 | 3,671 | 117,523 | 132,913 | 144,588 |
| Box Office Expenses | <4,392> | 0 | 0 | 452 | 0 | <1,115> |
| Trash Removal | 1,934 | 1,500 | 3,445 | 20,798 | 16,500 | 22,323 |
| Equipment Rental | 2,561 | 1,250 | 1,660 | 15,307 | 13,750 | 17,195 |
| Landscaping | 345 | 483 | 345 | 2,415 | 5,313 | 3,966 |
| Exterminating | 248 | 300 | 248 | 2,723 | 3,300 | 2,678 |
| Cleaning | 0 | 900 | 0 | 7,825 | 9,900 | 4,900 |
| Repairs & Maintenance | 11,103 | 16,166 | 10,528 | 266,212 | 177,826 | 186,655 |
| Supplies | 10,529 | 17,008 | 15,308 | 187,070 | 187,088 | 187,821 |
| Bank Service Charges | 684 | 750 | 336 | 8,187 | 8,250 | 5,508 |
| Insurance | 20,182 | 15,037 | 15,132 | 161,844 | 165,407 | 178,125 |
| Licenses & Fees | 0 | . 0 | 0 | 2,000 | 0 | 3,000 |
| Printing & Stationary | 78 | 917 | 0 | 1,665 | 10,087 | 5,603 |
| Office Supplies | 1,373 | 1,000 | 2,316 | 14,455 | 11,000 | 16,500 |
| Postage | 1,590 | 1,000 | 902 | 12,850 | 11,000 | 13,310 |
| Parking Expense | 2,658 | 2,000 | 2,538 | 29,287 | 22,000 | 27,807 |
| Telephone Long Distance | 7,920 | 7,000 | 4,348 | 57,693 | 77,000 | 55,756 |
| Utilities | 57,032 | 66,317 | 76,327 | 865,365 | 809,487 | 858,634 |
| Base Fee | 12,838 | 12,775 | 12,500 | 141,213 | 140,525 | 137,500 |
| Letter of Credit Fee | 0 | 0 | 12,500 | 394 | 140,525 | 137,300 |
| Common Area Expense | | <2,945> | | | | |
| Less: Allocated/Reimbursement | <1,563> | <375> | <606> | <6,332> | • | <6,956> |
| TOTAL MATERIAL AND SERVICES | 204,010 | 187,757 | 176,958 | 2,336,185 | 2,152,827 | 2,227,877 |
| TOTAL INDIRECT EXPENSES | 305,775 | 309,044 | 284,419 | 3,582,321 | 3,486,984 | 3,529,439 |
| | , | , | , | -,, | | -,,,, |

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2008

MANAGEMENT FEE SUMMARY

Total SMG Management Fee

| | | Arena | DeVos Place | Total | FY 2007 |
|-------------|-----------------------------|------------------|-------------|------------|------------|
| | | Estimate | Estimate | Estimate | Actual |
| Net Rever | nue above Expenses | 1,590,805 | (540,501) | 1,050,304 | 1,238,267 |
| Benchmar | ·k | | | 700,000 | 700,000 |
| Excess | | 1,590,805 | (540,501) | 350,304 | 538,267 |
| Incentive 1 | Fee Calculation (Only if ab | ove greater than | n zero) | | |
| | | Arena | DeVos Place | Total | Total |
| | | Estimate | Estimate | Estimate | Estimate |
| Base Fee | | 153,300 | 153,300 | 306,600 | 300,000 |
| Incentive 1 | Fee | | | | |
| | Revenue | 5,544,533 | 4,843,298 | 10,387,831 | 10,411,774 |
| | Benchmark Revenue | 4,650,000 | 4,050,000 | 8,700,000 | 8,600,000 |
| | Revenue Excess | 894,533 | 793,298 | 1,687,831 | 1,811,774 |
| | Incentive Fee ** | 153,300 | 153,300 | 306,600 | 300,000 |
| | | | | | |

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

306,600

306,600

613,200

600,000



Memorandum

To:

CAA Board Members

From:

Susan Waddell, Administrative Manager

Date:

June 19, 2008

Re:

CAA Financial Statements

Convention

Arena

Authority

Steven Heacock. Chairman Birgit Klohs Clif Charles Gary McInerney

George Heartwell

Joseph Tomaselli Lew Chamberlin

The following is a summary of financial activity in the two operating accounts as of May 31, 2008:

| | 1050: Operations | 1070: Kent County Operating |
|-------------------------------|---------------------|-----------------------------|
| Beginning Balance | \$551,461.88 | \$21,167,063.10 |
| Cleared Transactions | <u>-46,221.02</u> | 447,148.34 |
| Cleared Balance | 505,240.86 | 21,644,211.44 |
| Uncleared Transactions | <u>553.36</u> | 0.00 |
| Ending Balance | <u>\$505,794.22</u> | <u>\$21,644,211.44</u> |

- Interest earnings continue to exceed budgeted expectations.
- The land lease line item is under budget due to timing of the payments.
- The personal services line item is under budget because the expense reimbursement from the Kent County Parks Foundation for administrative services is not considered.

If you have any questions or would like additional information, please contact me at 742-6594 or swaddell@smggr.com. Thank you.



Andel Arena® 30 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax: 616.742.6197

303 Monroe Grand Rapids, MI 49503-2233 616.742.

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9:52 AM 06/10/08 **Accrual Basis**

Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of May 31, 2008

| <u>.</u> | May 31, 08 |
|--|----------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 1040 · Cash - Operations - SMG | 4,068,974.10 |
| 1050 · Operations - Cash | 505,794.22 |
| Total Checking/Savings | 4,574,768.32 |
| Other Current Assets | 01.011.011.11 |
| 1070 · Kent County - Operating | 21,644,211.44 |
| 1200 · Accounts Receivable | 1,424,324.17 |
| 1300 · Prepaid Expenses 1600 · Advances/Deposits Receivable | 161,220.35 |
| | -3,700,000.07 |
| Total Other Current Assets | 19,529,755.89 |
| Total Current Assets | 24,104,524.21 |
| Fixed Assets | |
| Buildings & Structures | |
| Depreciation | -41,778.69 |
| Original Cost | 322,431.00 |
| Total Buildings & Structures | 280,652.31 |
| Equip | |
| Depreciation | -589,296.08 |
| Original Cost | 969,236.60 |
| Total Equip | 379,940.52 |
| Vehicles | 43,914.30 |
| Total Fixed Assets | 704,507.13 |
| TOTAL ASSETS | 24,809,031.34 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| 2000 · Accounts Payable | 129,664.05 |
| 2005 · Accounts payable - SMG | 598,094.17 |
| Total Accounts Payable | 727,758.22 |
| Other Current Liabilities | |
| 2200 · Accrued Expenses | 803,918.61 |
| 2210 · Advance Ticket Sales | 1,993,226.73 |
| 2220 · Advance deposits | 291,205.00 |
| 2500 · Deferred facility income | 906,555.74 |
| 2700 · Entertainment Equipment Reserve | 60,000.00 |
| Total Other Current Liabilities | 4,054,906.08 |
| Total Current Liabilities | 4,782,664.30 |
| Total Liabilities | 4,782,664.30 |
| Equity | |
| 3000 · Opening Bal Equity | 37,035,584.45 |
| 3900 · Retained Earnings | -14,931,143.70 |
| Net Income | -2,078,073.71 |
| Total Equity | 20,026,367.04 |
| | |
| TOTAL LIABILITIES & EQUITY | 24,809,031.34 |

9:53 AM 06/10/08 Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual

July 2007 through May 2008

| | | Jul '07 - May 08 | Budget | \$ Over Budget | % of Budge | et |
|---|--|--|--|--|-----------------------------------|---------------------------|
| | Income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue | 762,681.41 81,007.00 812,099.00 730.50 | 749,999.97 115,874.00 791,002.63 | 12,681.44 -34,867.00 21,096.37 | - J | 101.7% 69.9% 102.7% |
| | Total Income | 1,656,517.91 | 1,656,876.60 | -358.69 | | 100.0% |
| | Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services | 29,138.42 10,414.50 | 27,500.00 32,083.26 | 1,638.42 -21,668.76 | 106.0% 32.5% | |
| | Total 6000 · Professional Services | 39,552.92 | 59,583.26 | -20,030.34 | | 66.4% |
| | 6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management – 6100 · Other Supplies & Expenses 6010 · Bank Fees 6020 · Computer Services | 98,517.07 79,748.07 249,253.43 499.09 634.90 | 146,208.26 82,500.00 334,806.01 | -47,691.19 -2,751.93 -85,552.58 | | 67.4% 96.7% 74.4% |
| | 6030 · Insurance-Property/Liability 6110 · Meeting Expense 6120 · Supplies | 20,258.00 357.76 188.34 | 21,000.00 9,166.63 4,583.26 | -742.00 -8,808.87 -4,394.92 | 96.5% 3.9% 4.1% | |
| | Total 6100 · Other Supplies & Expenses | 21,938.09 | 34,749.89 | -12,811.80 | | 63.1% |
| | 6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense 6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer | 4,219.20 516,593.17 27,850.37 1,128,556.54 11,885.08 1,021,141.75 111,236.70 | 631,583.26 32,083.26 1,129,333.26 16,500.00 1,079,500.00 103,125.00 | -114,990.09 -4,232.89 -776.72 -4,614.92 -58,358.25 8,111.70 | 99.9% 72.0% 94.6% 107.9% | 81.8% 86.8% |
| | Total 6300 · Utilities Expense | 2,272,820.07 | 2,328,458.26 | -55,638.19 | | 97.6% |
| | 6500 · DID Assessment 6600 · SMG Incentive Fees 8000 · Personal Services | 51,350.58 300,000.00 | 46,815.01 281,050.00 | 4,535.57 18,950.00 | | 109.7% 106.7% |
| | 8001 · Employee Wages 8030 · Employee Benefits | 54,173.50 18,575.15 | 78,436.38 17,888.75 | -24,262.88 686.40 | 69.1% 103.8% | |
| | Total 8000 · Personal Services | 72,748.65 | 96,325.13 | -23,576.48 | | 75.5% |
| | Total Expense | 3,734,591.62 | 4,074,162.34 | -339,570.72 | | 91.7% |
| N | let Income | -2,078,073.71 | -2,417,285.74 | 339,212.03 | 5 | 86.0% |
| N | let Income | -2,078,073.71 | -2,417,285.74 | 339,212.03 | | 86 |

9:54 AM 06/10/08 Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison

July 2007 through May 2008

| | Jul '07 - May 08 | Jul '06 - May 07 | \$ Change | % Change |
|--|---|---|---|--|
| Income 4040 · Private Support 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscelianeous Revenue | 0.00 762,681.41 81,007.00 812,099.00 730.50 | 0.00 896,897.94 128,793.00 784,025.74 0.00 | 0.00 -134,216.53 -47,786.00 28,073.26 730.50 | 0.0% -15.0% -37.1% 3.6% 100.0% |
| Total Income | 1,656,517.91 | 1,809,716.68 | -153,198.77 | -8.5% |
| Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services | 29,138.42 10,414.50 | 24,286.39 21,250.14 | 4,852.03 -10,835.64 | 20.0% -51.0% |
| Total 6000 · Professional Services | 39,552.92 | 45,536.53 | -5,983.61 | -13.1% |
| 6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses | 98,517.07 79,748.07 249,253.43 | 33,293.80 42,737.39 251,837.36 | 65,223.27 37,010.68 -2,583.93 | 195.9% 86.6% -1.0% |
| 6010 · Bank Fees 6020 · Computer Services 6030 · Insurance-Property/Liability 6110 · Meeting Expense 6120 · Supplies 6140 · Printing and Binding | 499.09 634.90 20,258.00 357.76 188.34 0.00 | 464.05 299.00 19,196.86 236.46 5,430.82 4,470.00 | 35.04 335.90 1,061.14 121.30 -5,242.48 -4,470.00 | 7.6% 112.3% 5.5% 51.3% -96.5% -100.0% |
| Total 6100 · Other Supplies & Expenses | 21,938.09 | 30,097.19 | -8,159.10 | -27.1% |
| 6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense | 4,219.20 516,593.17 27,850.37 | 0.00 1,619,318.24 52,993.18 | 4,219.20 -1,102,725.07 -25,142.81 | 100.0% -68.1% -47.5% |
| 6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer | 1,128,556.54 11,885.08 1,021,141.75 111,236.70 | 1,090,471.65 11,276.05 1,106,963.30 99,132.05 | 38,084.89 609.03 -85,821.55 12,104.85 | 3.5% 5.4% -7.8% 12.2% |
| Total 6300 · Utilities Expense | 2,272,820.07 | 2,307,843.05 | -35,022.98 | -1.5% |
| 6500 · DID Assessment 6600 · SMG Incentive Fees 8000 · Personal Services | 51,350.58 300,000.00 | 50,298.90 229,259.00 | 1,051.68 70,741.00 | 2.1% 30.9% |
| 8001 · Employee Wages 8030 · Employee Benefits | 54,173.50 18,575.15 | 58,251.14 19,504.91 | -4,077.64 -929.76 | -7.0% -4.8% |
| Total 8000 · Personal Services | 72,748.65 | 77,756.05 | -5,007.40 | -6.4% |
| Total Expense | 3,734,591.62 | 4,740,970.69 | -1,006,379.07 | -21.2% |
| Net Income | -2,078,073.71 | -2,931,254.01 | 853,180.30 | 29.1% |
| | | | | |

DEVOSPLACE

DE VOS PLACE

OPERATING BUDGET FISCAL YEAR ENDING JUNE 30, 2009

INCLUDES APRIL ROLLING FORECAST

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



SMG - DeVos Place Grand Rapids - Kent County Coavention/Arena Authority Lead Income Statement Fiscal Year Ending June 39, 2009

| | JÜL | AUG | SEP | ОСТ | NOV | DEC | JAN | FEB | MAR | APR | MAY | NO. | FY 2009 BUDGET | FY 2008 EST/ACT | VAR. |
|------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------|------------------|--------------|--------------|-------------|-------------------|--------------------|----------------|
| EVENT DAYS/PERFORMANCES ATTENDANCE | 22 21,975 | 50 76,525 | 95 98,900 | 68 68,925 | 52 42,250 | 42 62,675 | 53 53,400 | 49 31,850 | 62 123,000 | 47 97,925 | 53 16,625 | 12 6,925 | 586 688,975 | 579 647,252 | (13) 21,723 |
| DIRECT EVENT INCOME RENT | 74,050 | 152,325 | 223,700 | 221,025 | 228,075 | 189,875 | 305,075 | 422,125 | 426,850 | 209,950 | 307,000 | 46,950 | 2,807,000 | | 2,807,000 |
| SERVICE INCOME | (4,063) | (4,792) | (13,496) | (13,033) | (14,428) | (11,943) | (18,590) | (23,845) | 399 503 | (13,400) | (19,131) | (2,301) | (166,367) | 2 513 080 | (166,367) |
| ANCILLARY INCOME | 007 | 9 | 200 | Š | 600 | | 1 200 | 6 | 44 63 | 100 | 000 | 2 | 207 | 741 334 | 440 |
| CATERING | 39,534 | 79,418 | 54,426 | 94,663 | 90,544 | 95,607 | 50,486 | 39,162 48,973 | 41,529 52,390 | 53,046 | 80,877 | 17,919 | 757,883 | 155,747 | 95,694 |
| NOVELTY | 285 | 1,220 | 1,791 | 1,767 | 1,825 | 1,519 | 2,442 | 3,379 | 3,416 | 1,680 | 2,457 | 376 | 22,484 | 11,170 | 11,294 |
| DECORATOR | 11,079 | 22,787 | 33,465 | 33,062 | 34,120 | 28,405 | 45,639 | 63,150 | 63,857 | 31,408 | 45,927 | 7,024 | 419,923 | 365,901 | 54,022 |
| ELECTRICAL | 13,047 | 26,662 | 39,153 | 38,687 | 39,916 | 33,230 | 53,391 | 73,876 | 74,701 | 36,745 | 53,727 | 8,217 | 491,352 | 474,117 | 17,235 |
| AUDIOMISUAL. | 9,233 | 19,037 | 27,958 | 27,621 | 28,506 | 23,732 | 38,131 | 52,762 | 53,353 | 26,239 | 38,373 | 5,868 | 350,813 | 265,127 | 85,686 |
| EQUIPMENT | 4,815 | 9,905 | 14,545 | 14,371 | 14,827 | 12,345 | 19,834 | 27,442 | 27,751 | 13,650 | 19,957 | 3,053 | 182,495 | 133,347 | 49,148 |
| TOTAL ANCILLARY INCOME | 82,699 | 169,513 | 181,073 | 215,262 | 218,107 | 199,792 | 227,187 | 308,764 | 316,997 | 170,715 | 252,516 | 43,707 | 2,386,332 | 2,067,598 | 318,734 |
| TOTAL EVENT INCOME | 152,687 | 317,046 | 391,277 | 423,254 | 431,755 | 377,724 | 513,672 | 707,045 | 716,500 | 367,266 | 540,386 | 88,357 | 5,026,966 | 4,580,678 | 446,288 |
| OTHER OPERATING INCOME | | | | | | | | | | | | | | | |
| INTEREST INCOME | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 1,667 | 20,000 | 13,847 | 6,153 |
| TICKET INCENTIVES | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 12,083 | 145,000 | 142,755 | 2,245 |
| PREMIUM SEATING | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 3,167 | 38,000 | 33,658 | 4,342 |
| OTHER INCOME | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 625 | 7,500 | 6,518 | 982 |
| TOTAL OTHER INCOME | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 17,542 | 210,500 | 196,778 | 13,722 |
| | | | | | | | | | | | | | | | |
| ADJUSTED GROSS INCOME | 170,228 | 334,588 | 408,819 | 440,796 | 449,296 | 395,266 | 531,214 | 724,586 | 734,041 | 384,807 | 557,927 | 105,898 | 5,237,466 | 4,777,456 | 460,010 |
| INDIRECT EXPENSES | | | | | | | | | | | | | | | |
| EXECUTIVE | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,647 | 14,645 | 175,762 | 141,182 | (34,580) |
| FINANCE | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,526 | 18,515 | 222,301 | 221,104 | (1,197) |
| MARKETING | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,817 | 8,824 | 105,811 | 83,634 | (22,177) |
| SALES | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,920 | 28,906 | 347,026 | 208,601 | (138,425) |
| OPERATIONS | 116,140 | 126,640 | 136,860 | 126,640 | 114,640 | 113,585 | 113,585 | 129,585 | 113,585 | 114,640 | 135,860 | 126,654 | 1,468,414 | 1,389,318 | (79,096) |
| EVENT SERVICES | 80,182 | 80,182 | 80,182 | 80,182 | 80,182 | 80,182 | 80,182 | 83,182 | 80,182 | 80,182 | 80,182 | 80,168 | 965,170 | 965,578 | 408 |
| BOX OFFICE | 6,469 | 6,469 | 6,489 | 6,469 | 6,469 | 6,469 | 6,469 | 6,469 | 6,469 | 6,469 | 6,469 | 6,467 | 77,626 | 67,170 | (10,456) |
| OVERHEAD | 124,503 | 124,940 | 133,575 | 183,025 | 205,010 | 244,044 | 254,939 | 297,711 | 258,980 | 179,642 | 137,577 | 110,386 | 2,254,332 | 2,276,633 | 22,301 |
| TOTAL INDIRECT EXPENSES | 398,204 | 409,141 | 427,996 | 467,226 | 477,211 | 515,190 | 526,085 | 587,857 | 530,126 | 451,843 | 430,998 | 394,565 | 5,616,442 | 5,353,220 | (283,222) |
| NET FACILITY INCOME (LOSS) | (227.976) | (74,553) | (19,177) | (26,430) | (27,915) | (119,924) | 5,129 | 136,729 | 203,915 | (67,036) | 126,929 | (288,667) | (378,977) | (575,764) | 196,788 |
| | | | | | | | | | | | | | | | |

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SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Event Summary Fiscal Year Ending June 30, 2009

| | 9000 | | | | | | | |
|--------------------------------|--------|------------|-----------|----------|-----------|-----------|-----------|----------|
| | S CN | | Rental | Service | Ancillan | INCOME | INCOME | VADIANCE |
| EXHIBITION HALLS | Events | Attendance | Income | Income | Income | FY 2009 | FY 2008 | |
| Agriculture & Farming | 9 | 7,400 | 47,900 | (3,114) | 46,783 | 91,570 | 33,680 | 57,890 |
| Animals | | | | • | • | • | 92,990 | (92,990) |
| Apparel | 10 | 12,500 | 13,000 | (845) | 10,694 | 22,849 | • | 22,849 |
| Associations | S | 7,100 | 39,475 | (2,342) | 52,471 | 89,605 | 188,780 | (99,176) |
| Automotive & Trucking | 4 | 4,750 | 34,350 | (634) | 28,257 | 61,973 | 47,985 | 13,988 |
| Banking | | • | • | • | • | • | 28,122 | (26,122) |
| Beauty & Hair Care | m | 4,500 | 36,900 | (2,399) | 30,354 | 64,856 | 58,235 | 6,621 |
| Building & Construction | KO | 4,000 | 22,125 | (1,664) | 18,200 | 38,662 | 32,549 | 6,113 |
| Business | n | 4,200 | 10,900 | (109) | 13,947 | 24,139 | 19,350 | 4,789 |
| Ceramics & Glass | | • | • | • | • | • | 6,144 | (6,144) |
| China & Glassware | • | • | • | | • | • | 11,858 | (11,858) |
| Computers & Applications | 4 | 3,000 | 12,000 | (780) | 10,771 | 21,991 | 6,665 | 15,326 |
| Dentai | • | • | • | | • | • | 93,715 | (93,715) |
| Education | 31 | 31,000 | 275,375 | (13,223) | 259,442 | 521,595 | 403,498 | 118,099 |
| Engineering | m | 4,500 | 34,500 | (2,243) | 28,380 | 80,638 | 67,868 | (7,231) |
| Fishing | • | • | • | | • | • | • | • |
| Floriculture & Horticulture | 9 | 7,200 | 60,900 | (3,959) | 960'09 | 107,037 | 105,215 | 1,822 |
| Food Processing & Distribution | 9 | 000'6 | 73,225 | (4,760) | 105,236 | 173,701 | 165,956 | 7,745 |
| Funeral Indusrty | • | | | • | • | • | 14,443 | (14,443) |
| Government | Ø | 13,050 | 78,875 | (5,127) | 70,949 | 144,697 | 88,311 | 56,386 |
| Insurance | - | 1,100 | 6,000 | (380) | 4,936 | 10,546 | 12,401 | (1,855) |
| Landscaping & Gardening | 50 | 10,000 | 68,625 | (4,461) | 67,424 | 131,589 | 150,612 | (19,024) |
| Libraries | • | • | • | • | • | • | • | • |
| Medical & Health Care | 12 | 11,100 | 36,500 | (1,772) | 30,089 | 64,818 | 72,229 | (7,412) |
| Metalworkings & Coatings | e | 1,500 | 14,100 | (917) | 14,869 | 28,053 | • | 28,053 |
| Motorcycles | | | • | | • | ٠ | 1,629 | (1,629) |
| Music | • | • | • | | • | • | 12,074 | (12,074) |
| Pharmaceuticals | • | • | • | • | • | • | • | • |
| Petroleum & Gas | - | 2,500 | 12,150 | (790) | 49,995 | 61,355 | 43,491 | 17,864 |
| Police | e | 3,750 | 8,700 | (296) | 7,158 | 15,293 | • | 15,293 |
| Political | - | 2,000 | 10,300 | (745) | 8,473 | 18,029 | • | 18,029 |
| Radio, TV, & Cable | 7 | 2,500 | 11,825 | (169) | 9,727 | 20,784 | 22,152 | (1,369) |
| Real Estate | • | • | | • | • | • | 2,684 | (2,684) |
| Religious | 7 | 13,800 | 121,925 | (3,701) | 91,826 | 210,051 | 57,125 | 152,926 |
| Safety | • | • | • | • | • | • | • | • |
| Science | | • | • | • | • | , | • | • |
| Toys & Hobbies | က | 2,250 | 29,700 | (1,931) | 24,432 | 52,202 | • | 52,202 |
| Transportation | | • | • | | • | • | 64,124 | (64,124) |
| Water | • | • | • | • | • | • | • | • |
| Women | 8 | 4,400 | 17,900 | (1,164) | 14,725 | 31,462 | • | 31,462 |
| Woodworking | • | • | • | • | | • | 899'66 | (899'66) |
| Misc Tradeshows - Small | - | 1,100 | 4,625 | (304) | 3,804 | 8,129 | • | 8,129 |
| Misc Tradeshows - Large | 6 | 11,750 | 51,600 | (3,225) | 42,448 | 90,824 | 69,040 | 21,784 |
| TOTAL CONVENTIONS/TRADESHOWS | 144 | 479 950 | 1 113 475 | 162 5231 | 1 005 486 | 2 466 430 | 2 070 604 | 978 30 |
| | | 200 | 212011 | (00,000) | 1,000,000 | 4,100,400 | 4,010,001 | 30,040 |

SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Event Summary Fiscal Year Ending June 39, 2009

| | 2008 | | | | | EVENT | EVENT | |
|-----------------------------|--------|------------|-----------|-----------|-----------|-----------|-----------|----------|
| | NO of | | Rental | Service | Ancillary | INCOME | INCOME | VARIANCE |
| EXHIBITION HALLS | Events | Attendance | Income | Income | Income | FY 2009 | FY 2008 | |
| Sporting Events | 2 | 3,000 | 32,900 | (2,289) | 27,969 | 58,581 | 51,719 | 6,862 |
| Antique Show | m | 6,500 | 21,950 | (111) | 21,097 | 42,270 | 10,125 | 32,145 |
| Automotive & Trucking | 4 | 32,000 | 100,525 | (6,534) | 96,347 | 190,338 | 188,553 | 1,785 |
| Boat Show | NO. | 17,500 | 134,500 | (8,743) | 37,790 | 163,548 | 151,348 | 12,200 |
| Craft Show/Sale | 4 | 3,025 | 15,425 | (1,003) | 9,711 | 24,134 | 18,283 | 5,851 |
| Custom Car Show | က | 9,300 | 27,300 | (1,775) | 20,517 | 46,043 | 40,518 | 5,525 |
| Education | en | 3,500 | 13,650 | (888) | 7,916 | 20,679 | 22,295 | (1,617) |
| Food & Beverage | 9 | 5,000 | 25,350 | (1,648) | 17,956 | 41,658 | • | 41,658 |
| Golf Show | e | 10,500 | 33,450 | (2,175) | 25,481 | 26,757 | 49,276 | 7,481 |
| Motorcycles | 2 | 6,000 | 12,200 | (793) | 10,126 | 21,533 | 27,152 | (5,619) |
| Music | 64 | 1,500 | 9,400 | (611) | 5,452 | 14,241 | 10,323 | 3,918 |
| Real Estate | 4 | 2,000 | 44,600 | (2,899) | 26,808 | 68,509 | 53,438 | 15,071 |
| Recreational Vehicles | 60 | 17,600 | 65,400 | (8,476) | 79,648 | 136,572 | 93,870 | 42,702 |
| Sporting Goods & Recreation | 4 | 24,000 | 74,700 | (4,856) | 56,539 | 126,384 | 106,538 | 19,846 |
| Wedding Shows | 9 | 24,400 | 31,600 | (1,326) | 18,352 | 48,626 | 33,773 | 14,853 |
| Women | m | 12,600 | 31,800 | (2,067) | 22,368 | 52,101 | 905'65 | (7,405) |
| Misc. Public Shows | 4 | 3,500 | 21,250 | (1,382) | 14,448 | 34,317 | 31,541 | 2,776 |
| Home & Garden | 4 | 20,000 | 82,900 | (5,389) | 53,324 | 130,836 | 114,953 | 15,883 |
| TOTAL PUBLIC SHOWS | 74 | 201,925 | 778,900 | (53,627) | 551,849 | 1,277,123 | 1,063,211 | 213,912 |
| | | | | | | | | |
| TOTAL - EXHIBITION HALL | 218 | 381,875 | 1,912,375 | (116,149) | 1,647,335 | 3,443,562 | 3,133,802 | 309,760 |
| | | | | | | | | |

SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Event Summary Fiscal Year Ending June 30, 2009

| | 2008 | | | | | EVENT | EVENT | |
|--------------------------------------|--------|------------|---------|----------|-----------|-----------|-----------|----------|
| | NO of | | Rental | Service | Ancillary | INCOME | INCOME | VARIANCE |
| EXHIBITION HALLS | Events | Attendance | Income | Income | Income | FY 2009 | FY 2008 | |
| Testing | 3 | 3,300 | 4,950 | (322) | 4,206 | 8,834 | 4,333 | 4.501 |
| Banquets under 1,000 | | • | • | | • | • | • | • |
| Graduation/Commencement | - | 2,300 | 4,850 | (391) | 4,123 | 8,583 | 12,206 | (3,624) |
| Corporate | - | 200 | 17,425 | (1,133) | 45,358 | 61,651 | 74,060 | (12,410) |
| Seminars/Amway | œ | 4,000 | 28,850 | (1,876) | 57,385 | 84,359 | 120,825 | (36,466) |
| Dances - College | 8 | 1,000 | 4,900 | (319) | 4,166 | 8,748 | 6,603 | 2.145 |
| Dances - High School | • | • | • | • | • | • | 7,085 | (7,085) |
| Seminars & Meetings | 125 | 30,100 | 115,250 | (14,155) | 127,598 | 228,693 | 189,807 | 38,886 |
| Weddings/Parties | S | 3,700 | 8,500 | (296) | 15,750 | 23,954 | 10,172 | 13,782 |
| Ballroom Banquet - Large | 150 | 2,500 | 000'69 | (4,485) | 38,656 | 103,171 | 37,195 | 65,976 |
| Baltroom Banquet - Small | 49 | 46,100 | 90,925 | (6,887) | 185,192 | 269,230 | 254,548 | 14,682 |
| | | | | | | | | |
| TOTAL BALROOM/MEETING ROOMMISC. | 199 | 93,500 | 344,650 | (29,863) | 482,434 | 797,222 | 716,834 | 80,388 |
| Grand Ranide Ballet | 77 | 14 000 | 64 400 | 100001 | 2000 | 107 20 | 0,0,0 | |
| Spirate Daniel | • | 900'5 | 00,10 | (4,0,0) | 2 1 | 474,10 | 04716 | 0 '0 |
| Opera Grand Rapids | Đ | 200,8 | 35,250 | (1,557) | 20,447 | 54,140 | 42,246 | 11,894 |
| Broadway Theatre Build | 48 | 52,800 | 118,950 | (7,733) | 48,999 | 160,216 | 154,300 | 5,916 |
| Grand Rapids Symphony | 35 | 67,500 | 198,375 | (12,401) | 74,882 | 260,857 | 255,255 | 5,602 |
| Miscellaneous DeVos Performance Hall | 77 | 45,700 | 137,950 | 5,011 | 690'25 | 200,030 | 186,940 | 13,090 |
| Family Show | 7 | 3,400 | 5,850 | (192) | 3,395 | 9,053 | • | 9,053 |
| Graduation/Commencement | - | 2,200 | 2,500 | (163) | 2,126 | 4,464 | • | 4,464 |
| | | | | | | | | |
| IOIAL - DE VOS PERFORMANCE HALL | ZGL | 193,600 | 549,975 | (20,356) | 256,563 | 786,183 | 729,981 | 56,202 |
| | | | | | | | | |
| TOTAL - NON-EXHIBITION HALLS | 351 | 287,100 | 894,625 | (50,218) | 738,997 | 1,583,404 | 1,446,815 | 136,589 |

| 446,349 |
|-----------------------|
| 4,580,617 |
| 5,026,966 |
| 2,386,332 |
| (166,367) |
| 2,807,000 |
| 668,975 |
| 569 |
| TOTAL - ALL BUILDINGS |

SMG - DeVos Place (Grand Center) Grand Rapids - Kent County Convention/Arena Authority Indirect Expense Summary Fiscal Year Ending June 30, 2009

| | Budget <u>F/Y 2009</u> | Estimate <u>F/Y 2008</u> | <u>Variance</u> |
|-----------------------------|---------------------------|-----------------------------|-----------------|
| Salaries - Full Time | 1,563,225 | 1,464,158 | (99,067) |
| Salaries Part Time | 1,004,415 | 1,130,767 | 126,352 |
| Auto Allowance | 30,850 | 26,230 | (4,620) |
| Payroll Taxes | 312,021 | 300,075 | (11,946) |
| Employee Benefits | 222,447 | 195,160 | (27,287) |
| Pension | 66,106 | 47,183 | (18,923) |
| Union Expenses | 166,130 | 194,344 | 28,214 |
| Allocated Salaries | (1,405,355) | (1,563,237) | (157,882) |
| Total Labor Costs | 1,959,839 | 1,794,680 | (165,159) |
| Contracted Security | 302,000 | 293,154 | (8,846) |
| Meetings | 38,000 | 28,876 | (9,124) |
| Meals & Entertainment | 14,500 | 12,119 | (2,381) |
| Dues & Subscriptions | 3,600 | 5,622 | 2,022 |
| Professional Fees | 39,000 | 27,113 | (11,887) |
| Employee Training | 10,000 | 12,486 | 2,486 |
| Printing | 15,600 | 8,847 | (6,753) |
| Advertising | 60,000 | 45,331 | (14,669) |
| Trash Removal | 42,000 | 34,435 | (7,565) |
| Landscaping | 8,440 | 7,644 | (796) |
| Armored Services | 2,400 | 2,407 | ` 7 |
| Exterminating | 55,440 | 55,992 | 552 |
| Cleaning | 36,000 | 33,652 | (2,348) |
| Repairs & Maintenance | 503,291 | 462,463 | (40,828) |
| Supplies | 266,000 | 251,766 | (14,234) |
| Corporate Travel | 5,000 | - | (5,000) |
| Computer Expenses | 75,000 | 65,744 | (9,256) |
| Equipment Rental | 12,000 | 11,984 | (16) |
| Bank Service Charges | 18,000 | 23,173 | 5,173 |
| General Liability Insurance | 115,733 | 117,019 | 1,286 |
| Property Insurance | 115,500 | 112,526 | (2,974) |
| Insurance Expense | 42,000 | 49,589 | 7,589 |
| Printing & Stationary | 11,000 | 1,558 | (9,442) |
| Office Supplies | 9,000 | 13,636 | 4,636 |
| Postage | 5,000 | 4,452 | (548) |
| Parking Expense | 18,000 | 28,001 | 10,001 |
| Telephone | 72,000 | 82,162 | 10,162 |
| Utilities | 1,626,200 | 1,629,307 | 3,107 |
| Management Fee | 157,899 | 153,300 | (4,599) |
| Incentive Fee | 0 | - | - |
| Allocated Expenses | (22,000) | (15,818) | 6,182 |
| Total Materials & Service | 3,656,603 | 3,558,540 | (98,063) |
| Total Indirect Expenses | 5,616,442 | 5,353,220 | (263,222) |

SMG - Van Andel Arena / DeVos Place(Grand Center)
Grand Rapids - Kent County Convention/Arena Authority
Full Time Employee Summary & Allocation
Fiscal Year Ending June 30, 2009

| | | F/Y 2008 | , | | F/Y 2009 |) | |
|-----------------------------------|-------|----------|----------|-------|----------|-------|--------|
| Position | VAA | DVP | Total | VAA | DVP | Total | Change |
| General Manager | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Administrative Assistant | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | • |
| Director of Finance | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Accounting Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Accounting Support | 1.50 | 1.50 | 3.00 | 1.50 | 1.50 | 3.00 | - |
| Box Office Manager | 0.80 | 0.20 | 1.00 | 0.80 | 0.20 | 1.00 | • |
| Assistant Box Office Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Premium Seat/Suite | 1.00 | • | 1.00 | 1.00 | • | 1.00 | - |
| Box Office Support | 1.00 | - | 1.00 | 1.00 | - | 1.00 | - |
| Director of Marketing | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Marketing Manager | 1.00 | • | 1.00 | 1.00 | - | 1.00 | - |
| Marketing Support | 1.00 | - | 1.00 | 1.00 | - | 1.00 | - |
| Group Sales Manager | 1.00 | - | 1.00 | 1.00 | • | 1.00 | • |
| Assistant General Manager - Ops | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Director of Facilities | 0.33 | 0.67 | 1.00 | 0.33 | 0.67 | 1.00 | - |
| Maintenance Assistant | 0.33 | 0.67 | 1.00 | 0.33 | 0.67 | 1.00 | - |
| Maintenance Support | 4.00 | 7.00 | 11.00 | 4.00 | 7.00 | 11.00 | • |
| Operations Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | • |
| Operations Support | 9.00 | 8.00 | 17.00 | 9.00 | 8.00 | 17.00 | - |
| MIS/IT | | | - | | 1.00 | 1.00 | 1.00 |
| Assistant General Manager - Sales | - | 1.00 | 1.00 | - | 1.00 | 1.00 | • |
| Director of Sales | | | | • | 1.00 | 1.00 | 1.00 |
| Sales Manager | | 1.00 | 1.00 | | 1.00 | 1.00 | • |
| Sales Support | - | 1.00 | 1.00 | - | 1.00 | 1.00 | - |
| Director of Event Services | - | 1.00 | 1.00 | - | 1.00 | 1.00 | • |
| Event Coordinators | 2.00 | 4.00 | 6.00 | 2.00 | 4.00 | 6.00 | - |
| House Manager | | 1.00 | 1.00 | | 1.00 | 1.00 | |
| Receiptionist/Admin Support | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Total | 29.46 | 33.54 | 63.00 | 29.46 | 35.54 | 65.00 | 2.00 |

SMG - Van Andel Arena / DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Calculation Fiscal Year Ending June 30, 2009

The management fee is broken up into two categories. The base fee and incentive fee.

With the new contract starting July 1, 2006, the base fee is \$300,000 split evenly between DeVos Place and Van Andel Arena. This fee is subject to an annual increase based on the change in the CPI-U, with no increase in any given year to be greater than 3%.

The incentive fee is based on benchmarks for both Net Revenues above Expenses, as well as, Total Gross Revenues. The Total Gross Revenue benchmarks are \$4.6 million for Van Andel Arena and \$4.0 million for DeVos Place. The incentive fee is paid on all combined revenues for both facilities in excess of the combined benchmarks. SMG is paid 25% of the first \$500,000, and 30% on excess above \$500,000. At no point shall the incentive fee paid to SMG exceed the initial base fee. Benchmark shall increase overall by \$100,000 per year.

SMG is entitled to the incentive fee as calculated above only if the combined Net Revenue above Expenses for the facilities exceeds \$700,000.

Below is the calculation for the Base and Incentive Fee's for F/Y 2009 compared to the expected fee for F/Y 2008.

| Net Revenue above Expenses Benchmark | Arena Budget 1,413,711 | DeVos Place Budget (378,977) | Total Budget 1,034,734 700,000 | FY 2008 Act/Est 919,647 700,000 |
|---|------------------------------|------------------------------------|--------------------------------|--|
| Excess | 1,413,711 | (378,977) | 334,734 | 219,647 |
| Incentive Fee Calculation (Only if ab | ove greater th | an zero) | | |
| | Arena | DeVos Place | Total | FY 2008 |
| | Budget | Budget | Budget | Act/Est |
| Base Fee | 157,899 | 157,899 | 315,798 | 306,600 |
| Incentive Fee | | | | |
| Revenue | 5,327,210 | 5,237,438 | 10,564,648 | 10,148,119 |
| Benchmark Revenue | | | 8,800,000 | 8,700,000 |
| Projected Revenue Increase | | | 1,764,648 | 1,448,119 |
| Trojected Revenue mereast | | | 1,704,046 | 1,440,117 |
| Increase below \$500,000 | 25% | 500,000 | 125,000 | • |
| Increase above \$500,000 | 30% | 1,264,648 _ | 379,394 | - |
| Total Incentive Fee | | - | 315,798 | 306,600 |
| Total SMG Management Fee | 157,899 | 157,899 | 631,596 | 613,200 |



VAN ANDEL ARENA

OPERATING BUDGET FISCAL YEAR ENDING JUNE 30, 2009

INCLUDES APRIL ROLLING FORECAST

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Budget Highlights Fiscal Year Ending June 30, 2009

| | JUL | AUG | SEP | 0СТ | NOV. | DEC | JAN | 89 | MAR | APR | МАУ | NOS | FY 2009 BUDGET | FY 2008 EST/ACT | VAR. |
|---------------------------------------|----------|----------|----------------|----------|--------------|----------|-----------|--------------|---------------|--------------|-------------|----------|-------------------|--------------------|-----------|
| EVENT DAYS/PERFORMANCES ATTENDANCE | 8,000 | 8,000 | 12 47,000 | 6 41,000 | 13 70,000 | 103,000 | 14 69,000 | 10 52,500 | 22 125,500 | 12 75,000 | 6 43,000 | 3 24,000 | 118 | 118 | 5,307 |
| DIRECT EVENT INCOME RENT | 32,500 | 32,500 | 189,000 | 129,200 | 238,400 | 294,000 | 236,500 | 152,000 | 382,800 | 160,800 | 124,100 | 51,600 | 2,023,400 | | 2,023,400 |
| SERVICE INCOME | 3,968 | 3,968 | (66,917) | (31,117) | (94,453) | (38,962) | (122,570) | (40,119) | (220,886) | (56,725) | (5,787) | (14,609) | (744,209) | | (744,209) |
| TOTAL DIRECT EVENT INCOME | 36,468 | 36,468 | 122,083 | 98,083 | 143,947 | 195,038 | 113,930 | 111,881 | 161,914 | 104,075 | 118,313 | 36,991 | 1,279,191 | 1,447,148 | (167,957) |
| ANCILLARY INCOME | | | | | | | | | | | | | | | i |
| CONCESSIONS | 22,260 | 22,260 | 102,820 | 101,910 | 137,040 | 154,200 | 140,700 | 110,490 | 206,835 | 95,020 | 66,780 | 22,280 | 1,182,575 | 1,109,686 | 72,889 |
| CALEKING | 6,030 | 0,030 | 00'6 | /pc' | 070,41 | 24.940 | 34 425 | 27,70 | 24 820 | 21.250 | 25,500 | 200 | 254 235 | 205,040 | 49 195 |
| NOVEL NES VIDEO BOARD | OC.'8 | 900, | 06,23 06,04 | 1.810 | 2,620 | 7,700 | 3,850 | 4,250 | 7,788 | 138 | 1,628 | 1,628 | 31,812 | 40,646 | (8,834) |
| TOTAL ANCILLARY INCOME | 33,658 | 33,658 | 135,851 | 135,147 | 182,508 | 202,078 | 188,673 | 155,649 | 258,924 | 128,585 | 105,302 | 37,986 | 1,598,019 | 1,455,087 | 142,932 |
| | | | | | | | | | | | | | | | |
| TOTAL EVENT INCOME | 70,126 | 70,126 | 257,934 | 233,230 | 326,455 | 397,116 | 302,603 | 267,530 | 420,838 | 232,680 | 223,615 | 74,977 | 2,877,210 | 2,902,235 | (25,025) |
| OTHER OPERATING INCOME | | | | | | | | | | | | | | | |
| LUXURY SEATING | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 | 1,200,000 | 1,262,077 | (62,077) |
| PERMANENT ADVERTISING | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,667 | 51,663 | 620,000 | 609,625 | 10,375 |
| INTEREST INCOME | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 6,250 | 75,000 | 64,200 | 10,800 |
| TICKET INCENTIVES | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,083 | 42,087 | 205,000 | 484,639 | 20,361 |
| MISCELLANEOUS INCOME | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,167 | 4,163 | 20,000 | 47,887 | 2,113 |
| TOTAL OTHER INCOME | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,167 | 204,163 | 2,450,000 | 2,468,428 | (18,428) |
| | | | | | | | | | | | | ļ | | | |
| ADJUSTED GROSS INCOME | 274,293 | 274,293 | 462,101 | 437,397 | 530,622 | 601,283 | 506,770 | 471,697 | 625,005 | 436,827 | 427,782 | 279,140 | 5,327,210 | 5,370,663 | (43,453) |
| INDIRECT EXPENSES | | | | | | | | | | | | | | | |
| EXECUTIVE | 14.167 | 14.167 | 14,167 | 14,167 | 14,167 | 14,167 | 14,167 | 15,667 | 14,167 | 14,167 | 14,167 | 14,161 | 171,498 | 168,949 | (2,549) |
| FINANCE | 17,589 | 17,589 | 17,589 | 17,589 | 17,589 | 17,589 | 17,589 | 19,089 | 17,589 | 17,589 | 17,589 | 17,582 | 212,561 | 198,439 | (14,122) |
| MARKETING | 22,871 | 22,871 | 22,871 | 22,871 | 22,871 | 22,871 | 22,871 | 24,371 | 22,871 | 22,871 | 22,871 | 22,877 | 275,958 | 269,806 | (6,152) |
| OPERATIONS | 137,608 | 128,608 | 128,608 | 128,608 | 137,608 | 128,608 | 128,608 | 131,608 | 137,608 | 128,608 | 128,608 | 128,613 | 1,573,301 | 1,513,804 | (59,497) |
| BOX OFFICE | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,031 | 10,036 | 120,377 | 135,739 | 15,362 |
| LUXURY SEATING | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,775 | 9,773 | 117,298 | 120,254 | 2,956 |
| SKYWALK | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,322 | 3,314 | 39,856 | 42,747 | 2,891 |
| OVERHEAD | 82,887 | 82,887 | 94,634 | 118,596 | 123,613 | 138,722 | 148,440 | 145,586 | 148,215 | 124,478 | 108,942 | 85,650 | 1,402,650 | 1,425,484 | 22,834 |
| TOTAL INDIRECT EXPENSES | 298,250 | 289,250 | 300,997 | 324,959 | 338,976 | 345,085 | 354,803 | 359,449 | 363,578 | 330,841 | 315,305 | 292,006 | 3,913,499 | 3,875,222 | (38,277) |
| SOO MENOUN STUDENT | (23 957) | (14 057) | 161 104 | 112 438 | 191 646 | 256 198 | 151 967 | 112.248 | 261.427 | 105.986 | 112.477 | (12.866) | 1.413.711 | 1,495,441 | (81,730) |
| | 1:00:00 | (1201) | 52112 | | 22.21.21 | 221 | | ?: 1 | | | | | | | |

SMG - Van Andel Arena Grand Rapids - Kent County Convention / Arena Authority Event Summary Fiscal Year Ending June 30, 2009

| | 2008 | | | | | | | | EVENT | EVENT | |
|---------------------------|-------|------------|-----------|-----------|------------|----------|---------|-----------------------|-------------------|-------------------|-----------|
| HANT TABLE | NO of | Attendance | Rental | Service | Concession | Catering | Novelty | Video Board Income | INCOME FY 2009 | INCOME FY 2008 | VARIANCE |
| | | | | | | | | | | | |
| Griffins Regular Season | 4 | 200,000 | 356,000 | (333,000) | 320,000 | 35,080 | • | 30,800 | 408,880 | 462,175 | (43,295) |
| Griffins Playoffs | • | | • | • | • | • | • | • | • | • | • |
| Rampage Regular Season | 60 | 64,000 | 76,400 | (74,308) | • | 10,800 | • | 6,512 | 19,404 | 24,299 | (4,895) |
| NCAA Hockey Tournament | 7 | 12,000 | 100,000 | (76,300) | 31,800 | 3,150 | 4,080 | • | 62,730 | • | 62,730 |
| NBA Preseason | - | 10,000 | 37,500 | (14,080) | 33,390 | 2,940 | 3,060 | (200) | 62,310 | 68,297 | (5,987) |
| WNBA | • | | | | • | • | • | • | • | • | • |
| Professional Wrestling | - | 9,000 | 30,000 | (14,999) | 14,575 | 316 | 7,650 | • | 37,641 | 112,699 | (75,158) |
| Basketball Exhibition | • | • | | • | • | • | | • | • | 47,618 | (47,618) |
| High School Basketball | - | 4,000 | 32,000 | (22,850) | 4,240 | 210 | • | • | 13,600 | 2,903 | 10,697 |
| College Basketball | • | • | • | • | • | | | | 300 | 1000 | • |
| TOTAL SPORTS | 63 | 295,000 | 631,900 | (535,537) | 404,005 | 52,495 | 14,790 | 36,812 | 604,465 | 707,991 | (103,526) |
| | • | 30 | 63 000 | 161 612) | 32 RAN | 2 620 | • | • | 44.848 | 50.493 | (5.645) |
| Mitguilly Diouters | • | 900'94 | 27 500 | (10 400) | 9776 | 146 | 6 100 | • | 32.790 | 30.428 | 2.362 |
| | - 1 | 900,0 | 000'17 | (000'0) | 200 | | 3 | | CB 463 | 87 578 | 6.877 |
| Disney on Ice | 4 | 24,000 | 000,00 | (207'00) | 30,160 | 0,0,1 | | • | 20,400 | 36.643 | 920 |
| Stars on Ice | - | 2,500 | 25,000 | C/9'L | פפרי | 7/9 | 7,040 | • | 740'00 | 210,00 | 676 |
| Monster Trucks | 4 | 20,000 | 20,000 | (28,770) | 43,460 | 1,470 | 10,200 | • | 96,360 | 128,223 | (31,863) |
| Bulls and Broncs Rodeo | • | • | • | | | • | | • | • | • | • |
| Arenacross | m | 12,000 | 45,000 | (23,434) | 34,450 | 929 | 2,975 | • | 59,516 | 42,647 | 16,869 |
| Freestyle Motocross | 7 | 10,000 | 30,000 | (23,582) | 26,500 | 929 | 4,250 | (3,800) | 33,893 | • | 33,893 |
| Professional Bull Riders | 8 | 11,000 | 61,000 | (21,323) | 25,440 | 1,365 | 6,950 | 400 | 72,832 | 77,842 | (5,010) |
| Miscellaneous Family Show | 12 | 45,500 | 155,000 | (79,012) | 70,490 | 3,780 | 32,300 | 400 | 182,958 | 21,215 | 161,743 |
| TOTAL FAMILY SHOWS | 37 | 153,000 | 541,500 | (273,660) | 287,790 | 12,747 | 62,815 | (3,000) | 628,192 | 449,037 | 179,155 |
| 1000 | , | 188 000 | 845 000 | 60 048 | 490 780 | 63.105 | 176.630 | (2.000) | 1.603.561 | 1.016.659 | 586,902 |
| Country | ١, | • | | • | • | • | | • | • | 383,256 | (383,256) |
| Christian | • | | • | • | | • | • | • | • | 156,149 | (156,149) |
| TOTAL CONCERTS | 23 | 188,000 | 815,000 | 60,046 | 490,780 | 63,105 | 176,630 | (2,000) | 1,603,561 | 1,556,064 | 47,497 |
| College Graduation | w | 30.000 | 35,000 | 4,942 | | 1,060 | , | • | 40,992 | 55,807 | (14,815) |
| Religious | • | | • | • | • | • | • | • | • | 55,108 | (55,108) |
| Miscellaneous | | | • | • | | | | | 100000 | 78,228 | |
| TOTAL MISCELLANOUS | œ | 30,000 | 35,000 | 4,942 | | 1,050 | • | • | 40,992 | 189,143 | (69,923) |
| | | | | | | | | | | | 1200 207 |
| GRAND TOTAL | 118 | 000'999 | 2,023,400 | (744,209) | 1,182,575 | 129,397 | 254,235 | 218,18 | 0L7' / /9'Z | 2,302,235 | (520,625) |
| | | | | | | | | | | | |

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Indirect Expense Summary Fiscal Year Ending June 30, 2009

| | Budget <u>F/Y 2009</u> | Estimate F/Y 2008 | <u>Variance</u> |
|-----------------------------|---------------------------|-------------------|-----------------|
| Salaries | 1,238,542 | 1,225,978 | (12,564) |
| Salaries Part - Time | 590,000 | 597,227 | 7,227 |
| Auto Allowance | 11,825 | 10,725 | (1,100) |
| Payroll Taxes | 206,369 | 210,139 | 3,770 |
| Employee Benefits | 205,525 | 188,360 | (17,165) |
| Pension | 48,229 | 37,098 | (11,131) |
| Union Expenses | 48,889 | 39,599 | (9,290) |
| Allocated Salaries | (875,886) | (909,678) | (33,792) |
| Total Labor Costs | 1,473,493 | 1,399,448 | (74,045) |
| Contracted Security | 252,000 | 252,919 | 919 |
| Contracted Cleaning | 30,000 | 28,676 | (1,324) |
| Meetings | 11,700 | 10,383 | (1,317) |
| Meals & Entertainment | 10,300 | 21,027 | 10,727 |
| Dues & Subscriptions | 2,500 | 8,471 | 5,971 |
| Professional Fees | 62,500 | 38,305 | (24,195) |
| Employee Training | 9,000 | 5,623 | (3,377) |
| Printing | 8,000 | 6,052 | (1,948) |
| Advertising | 75,000 | 70,568 | (4,432) |
| Trash Removal | 18,000 | 22,637 | 4,637 |
| Landscaping | 5,800 | 2,484 | (3,316) |
| Armored Services | 3,600 | 3,910 | 310 |
| Exterminating | 3,600 | 2,970 | (630) |
| Cleaning | 28,800 | 18,890 | (9,910) |
| Repairs & Maintenance | 248,000 | 270,535 | 22,535 |
| Supplies | 220,100 | 219,079 | (1,021) |
| Corporate Travel | 7,500 | - | (7,500) |
| Computer Expenses | 65,000 | 71,894 | 6,894 |
| Marketing Fund | 38,000 | 45,482 | 7,482 |
| Equipment Rental | 15,000 | 13,379 | (1,621) |
| Bank Service Charges | 9,000 | 9,041 | 41 |
| General Liability Insurance | 115,219 | 116,959 | 1,740 |
| Property Insurance | 32,000 | 29,669 | (2,331) |
| Insurance Expense | 43,132 | 36,529 | (6,603) |
| Printing & Stationary | 11,000 | 10,971 | (29) |
| Office Supplies | 12,000 | 15,154 | 3,154 |
| Postage | 12,000 | 11,899 | (101) |
| Parking Expense | 24,000 | 26,955 | 2,955 |
| Telephone | 84,000 | 78,424 | (5,576) |
| Utilities | 865,200 | 912,648 | 47,448 |
| Management Fee | 157,899 | 153,300 | (4,599) |
| Incentive Fee | 0 | • | • |
| Amortization | 0 | • | - |
| Allocated Expenses | (39,844) | (39,059) | 785 |
| Total Materials & Service | 2,440,006 | 2,475,774 | 35,768 |
| Total Indirect Expenses | 3,913,499 | 3,875,222 | (38,277) |

SMG - Van Andel Arena / DeVos Place(Grand Center)
Grand Rapids - Kent County Convention/Arena Authority
Full Time Employee Summary & Allocation
Fiscal Year Ending June 30, 2009

| | | F/Y 2008 | } | | F/Y 2009 |) | |
|-----------------------------------|-------|----------|-------|-------|----------|-------|--------|
| Position | VAA | DVP | Total | VAA | DVP | Total | Change |
| General Manager | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Administrative Assistant | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Director of Finance | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Accounting Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Accounting Support | 1.50 | 1.50 | 3.00 | 1.50 | 1.50 | 3.00 | - |
| Box Office Manager | 0.80 | 0.20 | 1.00 | 0.80 | 0.20 | 1.00 | - |
| Assistant Box Office Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Premium Seat/Suite | 1.00 | - | 1.00 | 1.00 | - | 1.00 | - |
| Box Office Support | 1.00 | • | 1.00 | 1.00 | - | 1.00 | - |
| Director of Marketing | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Marketing Manager | 1.00 | - | 1.00 | 1.00 | - | 1.00 | - |
| Marketing Support | 1.00 | - | 1.00 | 1.00 | - | 1.00 | - |
| Group Sales Manager | 1.00 | • | 1.00 | 1.00 | • | 1.00 | • |
| Assistant General Manager - Ops | 0.50 | 0.50 | 1.00 | 0.50 | 0.50 | 1.00 | - |
| Director of Facilities | 0.33 | 0.67 | 1.00 | 0.33 | 0.67 | 1.00 | • |
| Maintenance Assistant | 0.33 | 0.67 | 1.00 | 0.33 | 0.67 | 1.00 | - |
| Maintenance Support | 4.00 | 7.00 | 11.00 | 4.00 | 7.00 | 11.00 | - |
| Operations Manager | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | |
| Operations Support | 9.00 | 8.00 | 17.00 | 9.00 | 8.00 | 17.00 | - |
| MIS/IT | | | - | | 1.00 | 1.00 | 1.00 |
| Assistant General Manager - Sales | - | 1.00 | 1.00 | • | 1.00 | 1.00 | - |
| Director of Sales | | | | - | 1.00 | 1.00 | 1.00 |
| Sales Manager | | 1.00 | 1.00 | | 1.00 | 1.00 | • |
| Sales Support | - | 1.00 | 1.00 | - | 1.00 | 1.00 | |
| Director of Event Services | - | 1.00 | 1.00 | - | 1.00 | 1.00 | - |
| Event Coordinators | 2.00 | 4.00 | 6.00 | 2.00 | 4.00 | 6.00 | - |
| House Manager | | 1.00 | 1.00 | | 1.00 | 1.00 | - |
| Receiptionist/Admin Support | 1.00 | 1.00 | 2.00 | 1.00 | 1.00 | 2.00 | - |
| Total | 29.46 | 33.54 | 63.00 | 29.46 | 35.54 | 65.00 | 2.00 |

SMG - Van Andel Arena / DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Calculation Fiscal Year Ending June 30, 2009

The management fee is broken up into two categories. The base fee and incentive fee.

With the new contract starting July 1, 2006, the base fee is \$300,000 split evenly between DeVos Place and Van Andel Arena. This fee is subject to an annual increase based on the change in the CPI-U, with no increase in any given year to be greater than 3%.

The incentive fee is based on benchmarks for both Net Revenues above Expenses, as well as, Total Gross Revenues. The Total Gross Revenue benchmarks are \$4.6 million for Van Andel Arena and \$4.0 million for DeVos Place. The incentive fee is paid on all combined revenues for both facilities in excess of the combined benchmarks. SMG is paid 25% of the first \$500,000, and 30% on excess above \$500,000. At no point shall the incentive fee paid to SMG exceed the initial base fee. Benchmark shall increase overall by \$100,000 per year.

SMG is entitled to the incentive fee as calculated above only if the combined Net Revenue above Expenses for the facilities exceeds \$700,000.

Below is the calculation for the Base and Incentive Fee's for F/Y 2009 compared to the expected fee for F/Y 2008.

| Net Revenue above Expenses Benchmark Excess | Arena Budget 1,413,711 1,413,711 | DeVos Place Budget (378,977) (378,977) | Total Budget 1,034,734 700,000 334,734 | FY 2008 Act/Est 919,647 700,000 219,647 |
|---|----------------------------------|---|--|---|
| Incentive Fee Calculation (Only if al | bove greater th | an zero) | | |
| | Arena Budget | DeVos Place Budget | Total Budget | FY 2008 Act/Est |
| Base Fee | 157,899 | 157,899 | 315,798 | 306,600 |
| Incentive Fee | | | | |
| Revenue | 5,327,210 | 5,237,438 | 10,564,648 | 10,148,119 |
| Benchmark Revenue | <u></u> | | 8,800,000 | 8,700,000 |
| Projected Revenue Increase | | | 1,764,648 | 1,448,119 |
| Increase below \$500,000 | 25% | 500,000 | 125,000 | - |
| Increase above \$500,000 | 30% | 1,264,648 | 379,394 | |
| Total Incentive Fee | | _ | 315,798 | 306,600 |
| Total SMG Management Fee | 157,899 | 157,899 | 631,596 | 613,200 |



Memorandum

To:

CAA Finance Committee

From:

Robert J. White, Kent County Fiscal Services Director

Date:

June 10, 2008

Re:

Convention/Arena Authority (CAA) Fiscal Year 2009 Budget Request

Convention

Arena

Authority

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

The attached material summarizes a requested CAA Administrative Operating Budget and Consolidated Income Statement for the Fiscal Year beginning July 1, 2008 (Fiscal Year 2009). The format of the report provides the Committee with an overview of Fiscal Year 2007 actual, Fiscal Year 2008 estimate, and Fiscal Year 2009 preliminary recommendations. Final Finance Committee review is scheduled for June 19th with full Board approval anticipated on June 25th.

Table A provides a summary of the facility manager (SMG) budget documents submitted under separate cover. This summary notes an original budgeted net operating income for Fiscal Year 2008 of \$541,329. Based on SMG's most recent "budget roll," the current year forecast has been updated to a net operating income balance of \$613,077. Note should be made, at this time, that SMG forecasts current year (FY 2008) spending in excess of previously authorized budget for the Van Andel Arena®. Recognition and authorization of the anticipated budgetary overrun should be acknowledged prior to close-out of the current fiscal year accounting.

The Fiscal Year 2009 consolidated income statement (Table C) forecasts a net operating income totaling \$808,662. This income will be applied to finance, in part, a capital outlay request totaling \$1,844,100. The balance of the funds requested will be drawn from the capital reserve account.

Table B provides a summary of the CAA administrative budget. Revenues in this account include regularly scheduled transfers from the facility manager, parking, interest and other miscellaneous contributions to the organization. Expenditures from this fund include



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197 **DEVOSPLACE**

303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616,742,6500

Fax 616.742.6590



provision for utilities, capital repair/replacement/improvement (as defined in the SMG management contract), parking management fees, landscape plantings (new), and other administrative expenses. Table B-1, attached hereto, provides additional details concerning utility and miscellaneous administrative expenditure accounts.

Table C provides a "Consolidated Income Statement" for the CAA covering Fiscal Years ending June 30, 2007 through 2009. The Fiscal Year 2008 budget, as originally approved, forecasted net income of \$820,537. This forecasted income has been revised to a total adjusted balance, for the current fiscal year, of approximately \$1,447,430. The income forecast was increased by higher than expected event revenue at the Van Andel Arena® and deferral of two budgeted capital projects to the following fiscal year. Revenue forecasts and appropriation requests for the Fiscal Year 2009 budget disclose a net loss of (\$213,438). This net loss is a significant reduction from prior year performance, primarily based on an increase in new capital spending.

On the basis of these initial budgetary estimates, it is expected that the CAA will close its Fiscal Year 2008 activities with a "fund balance" approximating \$22.8 million. This would include a recommended minimum operating reserve balance of \$6 million and a capital repair/replacement/improvement reserve of \$16.8 million.

Table D provides an updated forecast of balances anticipated to be available in the "capital repair/replacement/improvement" account. The forecast covers a ten-year time period. The capital outlay requirements forecast is based on a comprehensive study commissioned by the Finance Committee Chair. The committee constituted for the purpose of review and recommending capital projects included Rich MacKeigan – SMG, Jim Watt – SMG, and Robert Mihos – County Facilities Director. The summary table was taken from the final capital replacement/improvement report and updated to include estimates concerning future net operating income and interest earnings.

Rich MacKeigan, Sue Waddell, and I participated in preparation of the attached recommended budget. We would expect to present this to the Finance Committee, at its June meeting, and be prepared to answer any additional questions which may arise from a review of this material.

Attachments: FY 2009 Budget

FY 2009 Capital Request Details

Table A
Grand Rapids-Kent County Convention/Arena Authority
SMG Facilities Budget
Fiscal Years Ending June 30, 2008 and 2009

| | | FY | 2008 | | | FY2009 |
|-----------------------------|----|-------------|------|-------------|----|-------------|
| | -0 | Budget | | Estimate | | Requested |
| Van Andel Arena | | | | | 11 | |
| Operating - Revenues | \$ | 5,146,235 | \$ | 5,370,663 | \$ | 5,327,210 |
| - Expenses - Facilities | | (3,622,718) | | (3,721,922) | | (3,755,600) |
| - Base Management Fees | | (153,300) | | (153,300) | | (157,899) |
| Net Operating Income | \$ | 1,370,217 | \$ | 1,495,441 | \$ | 1,413,711 |
| | | | | | | |
| DeVos Place | | | | | | |
| Operating - Revenues | \$ | 4,831,438 | \$ | 4,777,456 | \$ | 5,237,466 |
| - Expenses - Facilities | | (5,200,426) | | (5,199,920) | | (5,458,543) |
| - Base Management Fees | | (153,300) | | (153,300) | | (157,899) |
| Net Operating Loss | \$ | (522,288) | \$ | (575,764) | \$ | (378,976) |
| Net Available to CAA: | | | | | | |
| Van Andel Arena | \$ | 1,370,217 | \$ | 1,495,441 | \$ | 1,413,711 |
| DeVos Place | | (522,288) | T. | (575,764) | · | (378,976) |
| Less - SMG Incentive | | (306,600) | | (306,600) | | (315,798) |
| - DeVos Parking Maintenance | | 0 | | 0 | | (25,000) |
| 3 | \$ | 541,329 | \$ | 613,077 | \$ | 693,937 |

Table B
Grand Rapids-Kent County Convention/Arena Authority
Administrative - Operating / Capital Replacement Budget
FY2009 Recommendation

| | | FY2007 | | FY | 2008 | FY2009 |
|-----------------------|----------------|-----------------|------------|------------|-----------------|------------------------|
| | Budget | Estimate | Actual | Budget | Estimate | Recommendation |
| Revenues: | | | | | | |
| Facility Operations | \$ 422,705 | \$ 720,560 | \$ 901,436 | \$ 541,329 | \$ 613,077 | \$ 693,937 |
| Utility Reimbursement | 2,445,304 | 2,488,398 | 2,503,599 | 2,457,000 | 2,241,955 | 2,491,400 |
| Transfers from SMG | 2,868,009 | 3,208,958 | 3,405,035 | 2,998,329 | 2,855,032 | 3,185,337 |
| DeVos Place Parking | 734,565 | 867,300 | 900,256 | 862,912 | 883,300 | 928,200 (1) |
| VanAndel Parking | 154,601 | 126,854 | 123,871 | 126,408 | 128,116 | 141,216 (1) |
| Interest | 785,000 | 986,000 | 1,069,805 | 1,000,000 | 967,500 | 742,000 ⁽²⁾ |
| Contributions | 0 | 0 | 0 | 0 | 0 | - 0 |
| Miscellaneous | 15,000 | 0 | 0 | 80,000 | 80,000 | 80,000 (3) |
| Total Revenues | 4,557,175 | 5,189,112 | 5,498,967 | 5,067,649 | 4,913,948 | 5,076,753 |
| | | | | | | |
| Expenditures: | | | | | w. | 77 |
| Utilities | 2,445,304 | 2,488,398 | 2,503,599 | 2,457,000 | 2,241,955 | 2,491,400 |
| Parking Management | 337,232 | 336,881 | 348,896 | 365,243 | 314,836 | 281,495 |
| Pedestrian Safety | 80,000 | 85,000 | 83,781 | 90,000 | 90,000 | 87,234 |
| Landscaping | 0 | 0 | 0 | 0 | 0 | 120,000 |
| Administration | 279,529 | 326,755 | 311,052 | 451,653 | 408,772 | 465,962 |
| Capital | 3,175,230 | 2,727,987 | 1,696,061 | 883,216 | 410,955 | 1,844,100 (4) |
| Total Expenditures | 6,317,295 | 5,965,021 | 4,943,389 | 4,247,112 | 3,466,518 | 5,290,191 |
| Net Excess (Deficit) | \$ (1,760,120) | \$ (775,909) | \$ 555,578 | \$ 820,537 | \$ 1,447,430 | \$ (213,438) |

Notes: See Following

Table B Grand Rapids-Kent County Convention/Arena Authority Administrative - Operating / Capital Replacement Budget FY2009 Recommendation

| (1) DeVos Place Parking Rates: | F | Y 2008 | F | Y 2009 |
|--------------------------------|----|--------|----|--------|
| 30 Minutes | \$ | 1.00 | \$ | 1.10 |
| Daily Maximum | | 9.00 | | 10.00 |
| Event | | 6.50 | | 7.00 |
| Monthly -Public | | 139.00 | | 142.50 |
| -County/SMG (O+M) | | 47.00 | | 40.00 |
| Van Andel Arena Parking Rates: | | | | |
| Event | \$ | 7.00 | \$ | 8.00 |
| Monthly -Public | | 63.75 | | 65.25 |

^{(2)\$21.2} million in investment funds at 3.5%.

- (3) Lease Agreement with Rampage states: "... Tenant agrees to fund during such Renewal Terms a contribution of ten thousan dollars (\$10,000.00) per Home Game to the Arena's capital reserve fund."
- (4)

| FY 2008 Carryover Projects: | | |
|------------------------------|-----|---------------|
| Removable Seating | VAA | \$ 300,000 |
| Fall Arrest System | VAA | 60,000 |
| | | 360,000 |
| | | |
| FY 2009 Eligible Projects: | | |
| Theater concrete repair | DVP | \$ 65,000 |
| WI FI equipment upgrades | DVP | 50,000 |
| Public circulation furniture | DVP | 30,000 |
| Snow melt system | DVP | 170,000 |
| Theater fire curtain | DVP | 250,000 |
| Theater lighting instrumetns | DVP | 50,000 |
| Upgrade telecom system | | 90,000 |
| Total DVP Request | | 705,000 |
| | | (90) |
| Variable frequency drives | VAA | 30,000 |
| NW concourse expansion | VAA | 450,000 |
| Security concourse cameras | VAA | 50,000 |
| Ice edger | VAA | 8,000 |
| Upper bowl curtain system | VAA | 225,000 |
| Total VAA Request | | 763,000 |
| Smallwares | F&B | 6,000 |
| POS terminal | F&B | 1,500 |
| 2 thermal printers | F&B | 1,600 |
| Uniforms | F&B | 1,500 |
| Radios | F&B | 5,000 |
| | | 2,330 |

Concession table drapes

Total F&B Request

| \$ 1,844,1 | 00 |
|---------------|----|
| | |

500

16,100

F&B

Table B-1
Grand Rapids-Kent County Convention/Arena Authority
Detail of Expenditure Estimates
FY2009 Recommendation

| v. | | * F | Y2007 | | | | F | Y2008 | | | | FY2009 | |
|-------------------------------|-----------------|------|----------|------|----------|----|-----------|-------|-----------|-----|-----|---|-----|
| | Budget | | stimate | 0.7 | Actual | _ | Budget | | Estimate | • | Rec | ommendation | |
| Utilities: | | _ | | | | | | | | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | |
| Electricity | \$ 1,194,000 | \$ 1 | ,230,104 | \$ 1 | ,223,427 | \$ | 1,232,000 | \$ | 1,273,427 | | \$ | 1,232,000 | |
| Steam/Gas | 1,127,500 | 1 | ,160,911 | | 891,631 | | 1,112,500 | | 1,141,631 | | | 1,146,900 | |
| Water/Sewer | 123,800 | | 97,383 | | 126,897 | | 112,500 | | 126,897 | | | 112,500 | |
| | \$ 2,445,300 | \$ 2 | ,488,398 | \$ 2 | ,241,955 | \$ | 2,457,000 | \$ | 2,541,955 | | \$ | 2,491,400 | |
| | | | | | | | | | | | | Y | |
| Wages | \$ 58,803 | \$ | 83,803 | \$ | 69,647 | \$ | 85,567 | \$ | 65,567 | (4) | \$ | 68,595 | (4) |
| Benefits | 21,067 | | 19,794 | | 21,527 | | 19,515 | | 18,679 | | | 20,467 | |
| Accounting/Audit | 26,000 | | 28,162 | | 27,730 | | 30,000 | | 36,917 | | | 38,000 | |
| Legal Services | 30,000 | | 30,000 | | 24,242 | | 35,000 | | 30,000 | | | 35,000 | |
| DID Assessment | 49,659 | | 50,299 | | 50,299 | | 51,071 | | 51,351 | | | 52,900 | (1) |
| Insurance | 20,000 | | 19,197 | | 19,197 | | 21,000 | | 20,258 | | | 22,000 | |
| Meetings/Supplies | 14,000 | | 14,000 | | 12,623 | | 15,000 | | 3,000 | | | 15,000 | |
| Marketing - CVB | 50,000 | | 0 | | 0 | | 75,000 | | 75,000 | | | 75,000 | |
| Marketing - Sports Commission | 0 | | 0 | | 0 | | 25,000 | | 25,000 | | | 25,000 | |
| Repairs - F&B | 0 | | 55,000 | | 52,993 | | 35,000 | | 41,000 | | | 45,000 | |
| Diversity Initiative | 0 | | 16,500 | | 16,146 | | 22,000 | (3) | 22,000 | | | 29,000 | |
| Other | 10,000 | | 10,000 | | 16,648 | | 37,500 | | 20,000 | | | 40,000 | (2) |
| | \$ 279,529 | | 326,755 | | 311,052 | | 451,653 | | 408,772 | | | 465,962 | |

⁽¹⁾ Downtown Improvement District special assessment contribution from CAA based on benefit allocation formula.

⁽²⁾FY 2009 budget recommendation anticipates continuing requirement for consulting assistance.

^{(3)\$22,000 @ 9} mos.

⁽⁴⁾ Net of \$20,000 per annum paid by Kent County Parks Foundtion for administrative services.

Table C
Grand Rapids-Kent County Convention/Arena Authority
Consolidated Income Statement
Fiscal Years Ending June 30, 2007-2009

| | | FY2007 | | | FY2008 | | | FY2009 | | | | |
|--------------------------------------|--------------------------|------------------|-----|-------------|--------|---------------|----|------------|----|------------|-----|--------------|
| | | Budget | | Estimate | | <u>Actual</u> | | Budget | | Estimate | Rec | commendation |
| Operating Re | evenue: | | | | | | | | | Ce. | | |
| Event | - VanAndel Arena | \$ 1,284,116 | \$ | 1,479,937 | \$ | 1,524,339 | \$ | 1,183,931 | \$ | 1,447,148 | \$ | 1,279,191 |
| | - DeVos Place | 2,323,417 | | 2,443,692 | | 2,459,924 | | 2,541,693 | | 2,513,080 | | 2,640,634 |
| Ancillary | - VanAndel Arena | 1,456,159 | | 1,588,165 | | 1,647,869 | | 1,567,304 | | 1,455,087 | | 1,598,019 |
| | - DeVos Place | 2,007,628 | | 2,011,993 | | 2,160,615 | | 2,060,745 | | 2,067,598 | | 2,386,332 |
| Other | - VanAndel Arena | 2,240,000 | | 2,295,474 | | 2,506,635 | | 2,395,000 | | 2,468,428 | | 2,450,000 |
| | - DeVos Place | 231,000 | | 228,379 | | 239,559 | | 229,000 | | 196,778 | | 210,500 |
| | - Parking | 889,166 | | 994,154 | | 1,024,127 | | 989,320 | | 1,011,416 | | 1,069,416 |
| | | 10,431,486 | 1.5 | 11,041,794 | | 11,563,068 | | 10,966,993 | | 11,159,535 | | 11,634,092 |
| Operating Ex | xpense / Appropriations: | | | | | | | | | | | |
| Facility Oper | rations | | | | | | | | | | | |
| | - VanAndel Arena | 3,424,232 | | 3,578,865 | | 3,625,769 | | 3,622,718 | | 3,721,922 | | 3,755,600 |
| | - DeVos Place | 5,137,687 | | 5,148,215 | | 5,110,799 | | 5,200,426 | | 5,199,920 | | 5,458,543 |
| | - Management | 557,696 | | 600,000 | | 600,000 | | 613,200 | | 613,200 | | 631,596 |
| | - Parking Maintenance | 0 | | 0 | | 0 | | 0 | | 0 | | 25,000 |
| Administrati | ve | 279,529 | | 326,755 | | 311,052 | | 451,653 | | 408,772 | | 465,962 |
| Parking | | 337,232 | | 336,881 | | 348,896 | | 365,243 | | 314,836 | | 281,495 |
| Landscaping | = | 0 | | 0 | | 0 | | 0 | | 0 | | 120,000 |
| Pedestrian Safety | | 80,000 | | 85,000 | | 83,781 | | 90,000 | | 90,000 | | 87,234 |
| | | 9,816,376 | | 10,075,716 | 5 | 10,080,297 | | 10,343,240 | | 10,348,650 | | 10,825,430 |
| Operating In | come | 615,110 | | 966,078 | | 1,482,771 | | 623,753 | | 810,885 | | 808,662 |
| Non-Operating Revenue ⁽¹⁾ | | 0 | | 0 | | 0 | | 80,000 | | 80,000 | | 80,000 |
| Interest and Miscellaneous | | 800,000 | | 986,000 | | 1,069,805 | | 1,000,000 | | 967,500 | | 742,000 |
| Transfer (to) from Capital Acct. | | (3,175,230) | 10 | (2,727,987) | | (1,996,998) | | (883,216) | | (410,955) | | (1,844,100) |
| Net Income (Loss) | | (1,760,120) | | (775,909) | | 555,578 | | 820,537 | | 1,447,430 | | (213,438) |
| Fund Balance, beg. of yr. | | 20,844,355 | | 20,844,355 | | 20,844,355 | | 21,399,933 | | 21,399,933 | | 22,847,363 |
| Fund Balance, end of yr. | | \$ 19,084,235 | \$ | 20,068,446 | \$ | 21,399,933 | \$ | 22,220,470 | \$ | 22,847,363 | \$ | 22,633,925 |

⁽¹⁾ Lease Agreement with Rampage states: "... Tenant agrees to fund during such Renewal Terms a contribution of ten thousand dollars (\$10,000.00) per Home Game to the Arena's capital reserve fund."

Table D
Grand Rapids-Kent County Convention/Arena Authority
Capital Repair/Replacement/Improvement Reserve
Projection of Receipts, Disbursements and Balances

| Fiscal Year Ending 6/30 | Net Operating Income ⁽¹⁾ | Interest ⁽²⁾ | Disbursements ⁽³⁾ | Year End Balance ⁽⁴⁾ | | |
|----------------------------|-------------------------------------|-------------------------|------------------------------|------------------------------------|--|--|
| 2006 | | | | 014044055 | | |
| 2006 | | 8 | | \$ 14,844,355 | | |
| 2007 (Audit) | 817,523 | 1,069,805 | (1,331,750) | \$ 15,399,933 | | |
| 2008 (Est.) | 890,885 | 967,500 | (410,955) | \$ 16,847,363 | | |
| 2009 (Request) | 888,662 | 742,000 | (1,844,100) | \$ 16,633,925 | | |
| 2010 | 800,000 | 665,000 | (716,900) | \$17,382,025 | | |
| 2011 | 800,000 | 695,000 | (738,400) | \$ 18,138,625 | | |
| 2012 | 800,000 | 726,000 | (760,500) | \$ 18,904,125 | | |
| 2013 | 800,000 | 756,000 | (783,400) | \$ 19,676,725 | | |
| 2014 | 800,000 | 787,000 | (806,900) | \$ 20,456,825 | | |
| 2015 | 900,000 | 818,000 | (2,881,200) | \$ 19,293,625 | | |
| 2016 | 900,000 | 772,000 | (2,967,700) | \$ 17,997,925 | | |
| 2017 | 900,000 | 720,000 | (3,056,700) | \$ 16,561,225 | | |
| 2018 | 900,000 | 662,000 | (3,148,400) | \$ 14,974,825 | | |
| 2019 | 900,000 | 599,000 | (3,242,900) | \$ 13,230,925 | | |
| | | | | | | |

⁽¹⁾ Net operating income, before depreciation, plus \$80,000 annual Rampage capital contribution, including Van Andel Arena, DeVos Place Convention Center, Parking and Administration. Assumes continuation of current entertainment/business environment.

⁽²⁾Interest - Actual FY 2007, budget estimates in FY 2008 & FY 2009, 4% per annum (on balance, beginning plus \$6 million operating reserve) FY 2009-2019.

⁽³⁾Capital project list at May 7, 2008 (current pricing), FY 2010 through FY 2019, indexed at 3% per annum.

⁽⁴⁾Excluding operating reserve balance of \$6 million.

VAN ANDEL ARENA/DE VOS PLACE

CAPITAL YE 2009 NOTES

June 9, 2008

| VAN ANDEL ARENA | | |
|---------------------------------------|---|----|
| ITEM | BUDGET | |
| | | |
| Variable frequency drives | \$ 30,000.00 | |
| NW Concourse expansion | \$ 450,000.00 | |
| Security Concourse cameras | \$ 50,000.00 | |
| Ice edger | \$ 8,000.00 | |
| Upper bowl curtain system | \$ 225,000.00 \$ 763,000.0 | 00 |
| | | |
| DE VOS DI ACE | | |
| DE VOS PLACE | A 05 000 00 | |
| Theater concrete repair | \$ 65,000.00 | |
| WI FI Equipment upgrades | \$ 50,000.00 | |
| Public circulation furniture | \$ 30,000.00 | |
| Snow Melt system | \$ 170,000.00 | |
| Theater fire curtain | \$ 250,000.00 | |
| Theater lighting instruments | \$ 50,000.00 | |
| Upgrade Telecom system | \$ 90,000.00 \$ 705,000.0 | 00 |
| 2008 CARRYOVER | | |
| Theater Fall Arrest System | \$ 60,000.00 | |
| VAA Removable Seating | \$ 300,000.00 \$ 360,000.0 | ın |
| · · · · · · · · · · · · · · · · · · · | Ψ 000,000.00 Ψ 000,000. 0 | |
| | | |

TOTAL COMBINED BUDGET YE 2009

\$1,828,000.00

VAN ANDEL ARENA: \$763,000

1. VARIABLE FREQUENCY DRIVES \$30,000 (VFDs)—Addition of VFDs to 9 pumps and fans primarily related to the ice plant. These drives provide the greatest possible energy savings to motors of this type. VFDs provide soft-start capabilities, which decreases electrical stresses and line voltage sags associated with full voltage motor start-ups. The applied frequency and voltage are increased at a controlled rate, or ramped up, without drawing excessive current.

Energy savings payback ranges from 8 months to 42 months depending on the individual motor with the shorter time frame relating to the 4 largest motors. Total payback for this project should be well under two years.

2. NW CONCOURSE EXPANSION \$450,000—Expand NW concourse area by 2,000+sf to relieve congestion on larger attended events and improve merchandise and food & beverage sales area. Heavy congestion in this area caused by opposing traffic flows from Skywalk entrance and main entrance crossing lines for main womens restroom and merchandise stands. Figure 1 below is current congested area. Attachment A shows proposed expansion.

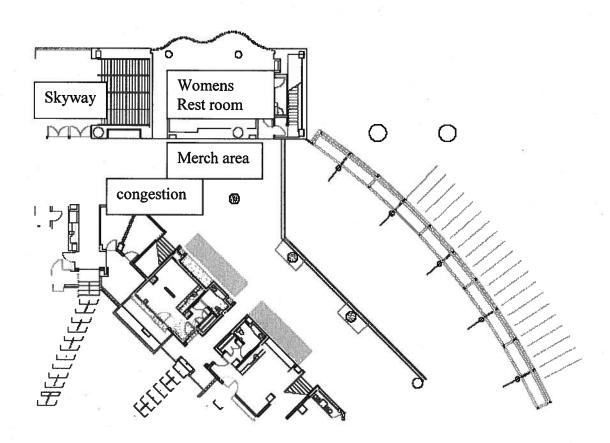


Figure 1

- 3. SECURITY CONCOURSE CAMERAS \$50,000--Addition of 7 security cameras and related recording/controls for arena east and west concourse. Currently no security cameras in these areas.
- 4. ICE EDGER \$8,000—Replacement equipment for ice maintenance.
- 5. UPPER BOWL CURTAIN \$225,000—Blackout curtain and associated rigging/controls to drape off upper bowl. Provides the ability to book events requiring smaller seating capacity by making the facility appear smaller with quantities of unsold seating not visible.

DE VOS PLACE: \$705,000

1. THEATER CONCRETE REPAIR \$65,000—Repairs to structural concrete where high rigging steel connects. Over the years expansion/contraction have caused concrete to crack and spaul. This project removes existing concrete, reinstalls bearing plates and fills area with non-shrink grout. Budget includes repairs, engineering fees, contingencies. Figures 2-4 below are examples of damaged areas.

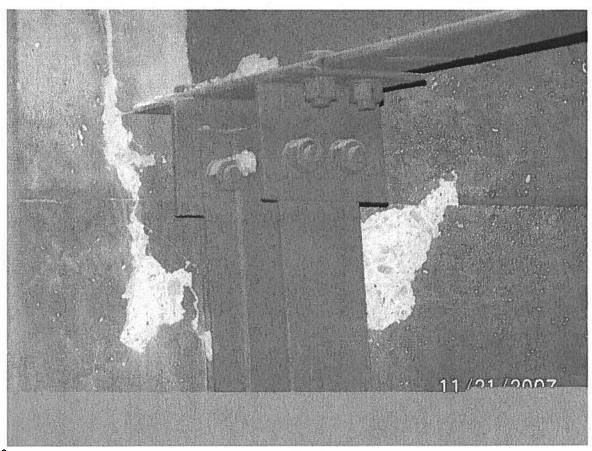


Figure 2

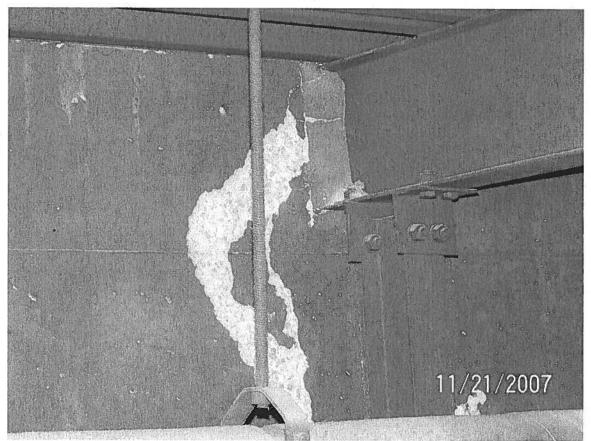
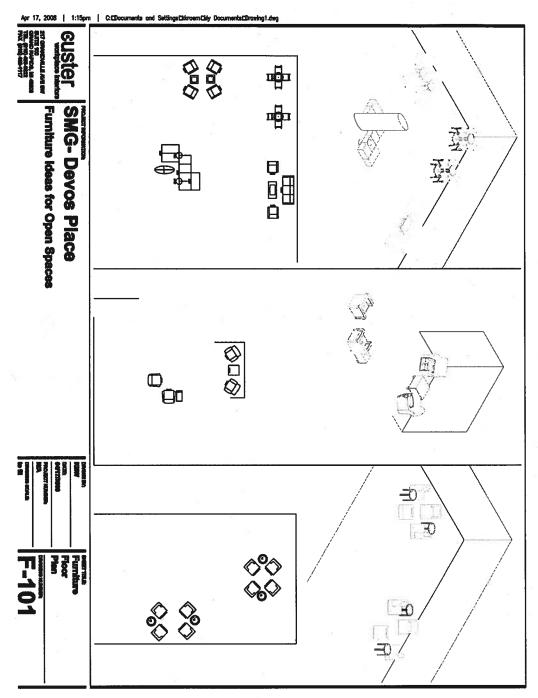


Figure 3



Figure 4

- 2. WI FI EQUIPMENT UPGRADES \$50,000—Current system designed to handel about 100 users at the same time throughout the facility. Experience is showing demand for wireless is increasing as well as in much higher densities ie meeting in a single room requiring 50 users. Also upgrades original 802.11b platform to 802.11a and 802.11g, the most current standards.
- 3. PUBLIC CIRCULATION FURNITURE \$30,000—New lounge type furniture for heavy traffic areas along the Skyway for rest/lounge areas; large open area coming from Amway Hotel into DeVos Place, Skyway at the turn by administrative offices, River Overlook area at top of west escalators.



- 4. SNOW MELT MONROE AVE—Current snow melt system on Monroe Ave. extends from main Grand Gallery entrance to south edge of De Vos Performance Hall. Effectively only covers the main entrance areas.
 - A. \$170,000—Addition of snow melt system on Monroe Ave from south edge of De Vos Performance Hall south to property line of River City

Building at 201 Monroe. This assumes current refurbishment of Ricer City Bldg will include snow melt.

- 5. THEATER FIRE CURTAIN \$250,000—This project was in last years budget at \$115,000. Increases attributed to code requirements which will require a dramatically heavier curtain, in turn requiring additional steel, supports, and rigging. In addition lead time increased to over 20 weeks. This project needs to be re-bid entirely.
- 6. THEATER LIGHTING INSTRUMENTS \$50,000—Upgrade theatrical lighting control system and software with addition of new theatrical lighting instruments. Will provide more flexible theatrical lighting for local Arts organizations as well as a number of touring attractions.
- 7. UPGRADES TO NORTEL TELECOM SYSTEM \$90,000—Software and hardware upgrades to existing telecom system for both Van Andel Arena and De Vos Place. These upgrades are required by manufacturer to continue software system support. As we review the requirements we will be analyzing the number of ports we currently have to the actual use in an effort to reduce the total cost of this upgrade.



Memorandum

To:

CAA Operations Committee Members

From:

Susan Waddell, Administrative Manager

Date:

June 19, 2008

Re:

DeVos Place® Art Location Opportunities

Convention

Arena

Authority

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell

Joseph Tomaselli Lew Chamberlin Per the CAA Operations Committee meeting yesterday, enclosed is the schematic prepared by Phil Lundwall of Progressive AE showing potential locations for artwork installation.

Please contact me if you have any questions or would like additional information. My telephone number is 742-6594 and my e-mail address is: swaddell@smggr.com. Thank you.

Have a great summer! See you in August.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197



DeVos Place® 303 Monroe Ave. NW Grand Rapids, MI 49503-2233

Fax 616.742.659



VAN ANDEL ARENA/DE VOS PLACE

CAPITAL YE 2009 NOTES

June 9, 2008

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|------------------------------|-----------------------------|
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| | = " |
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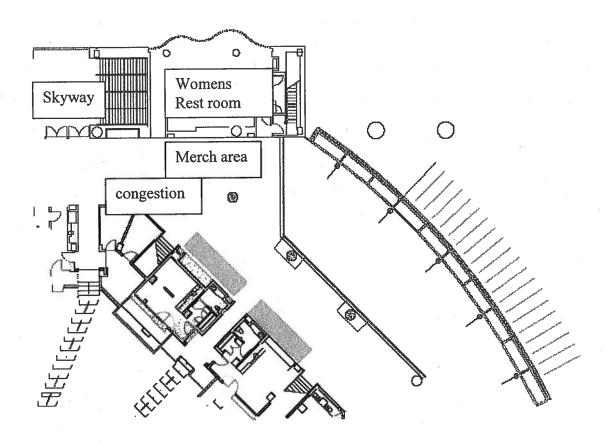


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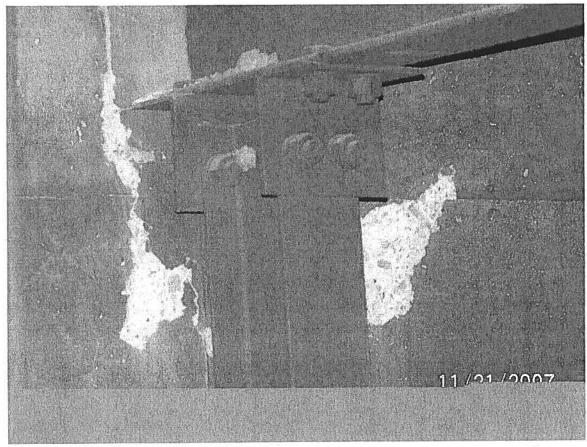


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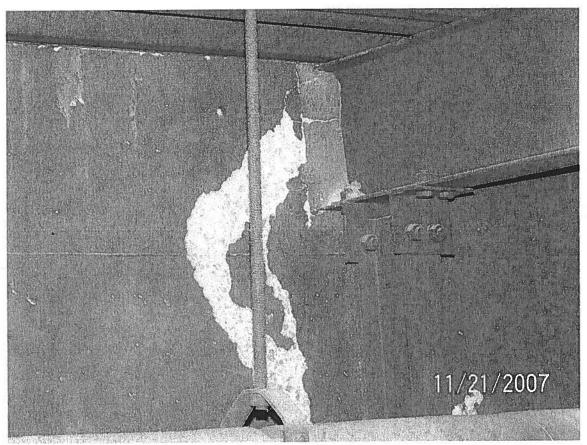


Figure 3

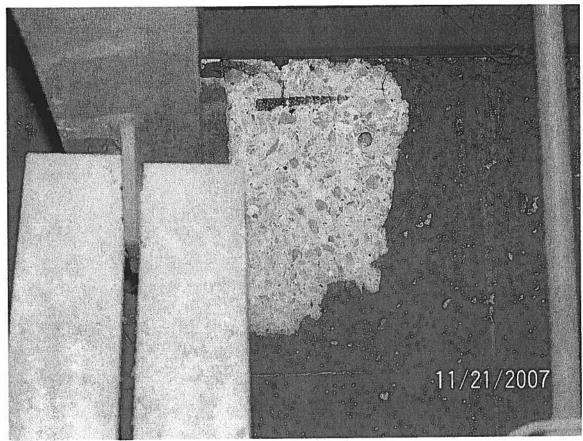
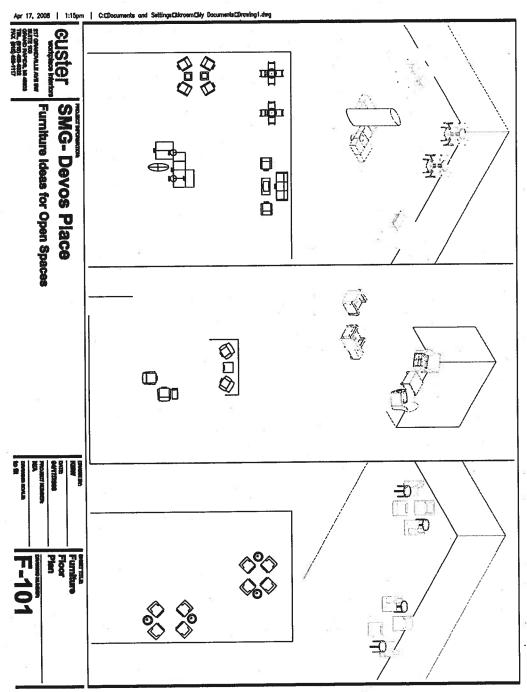


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Memorandum

To:

Grand Rapids-Kent County

Convention/Arena Authority

From:

Robert J. White, Kent County Fiscal Services Director

Date:

June 19, 2007

Re:

Fiscal Year 2008 Budget Amendment

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli

Lew Chamberlin

Convention

Arena Authority

The cover memorandum for agenda item VI – CAA Administrative Budget – contains a sentence that reads as follows, "Recognition and authorization of the anticipated budgetary overrun should be acknowledged prior to close-out of the current fiscal year accounting."

On Statement C of that report, it is noted that the current operating budget for the Van Andel Arena® totals \$3,622,718, with an updated current-year expenditure of \$3,721,922.

It is recommended that the CAA Board adopt a resolution authorizing an increase in the budget of the Van Andel Arena® at least equal to the spending estimate.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197



303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590



Memorandum

To:

CAA Board Members

From:

Robert White, Director

Kent County Fiscal Services

Date:

June 19, 2008

Re:

Review/Recommendation Concerning Investment Policy/Practices

Convention Arena Authority

Steven Heacock,
Chairman
Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

Attached immediately following this memorandum is a copy of the Convention/Arena Authority's investment policy as approved on July 20, 2000. Section V., "Suitable and Authorized Investment" generally mirrors the definition of investments permitted by state statute, with the exception of "Obligations of this State or any of its political subdivisions ..." I do not believe the Authority would find an investment of this nature as providing a competitive interest rate. These debt obligations are predominantly tax-exempt/long-term and the lower effective interest rate of these instruments reflects that status. I recommend no change in the current investment policy of the Convention/Arena Authority.

In October 2004, the Convention/Arena Authority entered into an agreement with the Kent County Treasurer whereby the County Treasurer's office would provide investment management services for a significant portion of the Authority's available funds. The County Treasurer's practice is to generally invest this money in U.S. obligations and certificates of deposit with an average one-year maturity. Attachment B provides a comparative analysis of County "pooled investment" rates with one-year U.S. Treasury obligations over the term of this agreement (forty-two months). The pooled investment account has returned an average interest rate of 4.14% versus a benchmark rate (one-year U.S. Treasuries) of 4.06%. I would recommend that the Finance Committee of the Authority continue to utilize the services of the County Treasurer and his "pooled investment" account to provide investment management services for the Authority.

Attachment C provides a listing of the various accounts of the Convention/Arena Authority held either by SMG, as facility manager, or by the Authority itself. The interest rates quoted on each account are those that were available on April 30, 2008. This material is provided only as background information for the members of the Authority Finance Committee.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197 **DEVOSPLACE**

DeVos Place 303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500



Attachment A

CONVENTION/ARENA AUTHORITY

INVESTMENT POLICY

Approved July 20, 2000

To comply with Act 20 of the Public Acts of Michigan of 1943, as amended.

I. Purpose

It is the policy of the Convention/Arena Authority to invest its funds in a manner which will provide the highest investment return with the maximum security while meeting the daily cash flow needs of the Convention/Arena Authority, and comply with all State statutes governing the investment of public funds.

II. Scope

This policy applies to all financial assets of the Convention/Arena Authority. These assets are accounted for in the Operating, Capital Replacement Reserve and Capital Improvement Funds and any new fund established by the Convention/Arena Authority.

III. Objectives

The primary objectives, in priority order, of investment activities shall be safety, liquidity, and yield:

- A. Safety Safety of principal is the foremost objective of the investment program. Investments shall be undertaken in a manner that seeks to ensure the preservation of capital in the overall portfolio. The objective will be to mitigate credit risk and interest rate risk.
 - 1. Credit Risk The Convention/Arena Authority will minimize credit risk, the risk of loss due to the failure of the security issuer or backer, by:
 - Limiting investments to the safest types of securities
 - Pre-qualifying the financial institutions, broker/dealers, intermediaries, and advisers with which the Convention/Arena Authority will do business
 - Diversifying the investment portfolio so that potential losses on individual securities will be minimized

- 2. Interest Rate Risk The Convention/Arena Authority will minimize the risk that the market value of securities in the portfolio will fall due to changes in general interest rates, by:
- Structuring the investment portfolio so that securities mature to meet cash requirements for ongoing operations, thereby avoiding the need to sell securities on the open market prior to maturity
- · Investing operating funds primarily in shorter-term securities.
- B. Liquidity The investment portfolio shall remain sufficiently liquid to meet all operating requirements that may be reasonably anticipated. This is accomplished by structuring the portfolio so that securities mature concurrent with cash needs to meet anticipated demands (static liquidity). Furthermore, since all possible cash demands cannot be anticipated, the portfolio should consist largely of securities with active secondary or resale markets (dynamic liquidity).
- C. Yield The investment portfolio shall be designed with the objective of attaining a market rate of return throughout budgetary and economic cycles, taking into account the investment risk constraints and liquidity needs. Return on investment is of secondary importance compared to the safety and liquidity objectives described above. The core of investments are limited to relatively low risk securities in anticipation of earning a fair return relative to the risk being assumed. Securities shall not be sold prior to maturity with the following exceptions:
- A security with declining credit may be sold early to minimize loss of principal
- · A security swap would improve the quality, yield, or target duration in the portfolio
- Liquidity needs of the portfolio require that the security be sold

IV. Standards of Care

A. Prudence The standard of prudence to be used by investment officials shall be the "prudent person" standard and shall be applied in the context of managing an overall portfolio. Investment officers acting in accordance with written procedures and this investment policy and exercising due diligence shall be relieved of personal responsibility for an individual security's credit risk or market price changes, provided deviations from expectations are reported in a timely fashion and the liquidity and the sale of securities are carried out in accordance with the terms of this policy.

Investments shall be made with judgment and care, under circumstances then prevailing, which persons of prudence, discretion and intelligence exercise in the management of their own affairs, not for speculation, but for investment, considering the probable safety of their capital as well as the probable income to be derived.

- B. Ethics and Conflicts of Interest Officers and employees involved in the investment process shall refrain from personal business activity that could conflict with the proper execution and management of the investment program, or that could impair their ability to make impartial decisions. Employees and investment officials shall disclose any material interests in financial institutions with which they conduct business. They shall further disclose any personal financial/investment positions that could be related to the performance of the investment portfolio. Employees and officers shall refrain from undertaking personal investment transactions with the same individual with whom business is conducted on behalf of the Convention/Arena Authority.
- C. Delegation of Authority Management responsibility for the investment program is hereby delegated to the Treasurer, who shall establish written procedures and internal controls for the operation of the investment program consistent with this investment policy. Procedures should include references to: safekeeping, delivery vs. payment, investment accounting, repurchase agreements, wire transfer agreements, collateral/depository agreements, and banking service contracts. No person may engage in an investment transaction except as provided under the terms of this policy, and the procedures established by the Treasurer. The Treasurer shall be responsible for all transactions undertaken and shall establish a system of controls to regulate the activities of subordinate officials.

V. Suitable and Authorized Investment

- (1) The Treasurer is limited to investments authorized by Act 20 of 1943, as amended, and may invest in the following:
 - A. Bonds, securities and other obligations of the United States, or an agency or instrumentality of the United States
 - B. Certificates of deposit, savings accounts, deposit accounts, or depository receipts of a financial institution, but only if the financial institution complies with subsection (2)
 - C. Commercial paper rated at the time of purchase within the two highest classifications established by not less than two standard rating services, and the debt matures not more than 270 days after the date of purchase
 - D. Repurchase agreements consisting of instruments listed in the subdivision (letter A.)
 - E. Bankers acceptances of United States banks

(2) A public corporation that invests its funds under subsection (1) shall not deposit or invest the funds in a financial institution that is not eligible to be a depository of funds belonging to the State under a law or rule of this State, or the United States.

VI. Safekeeping and Custody

All security transactions, including collateral for repurchase agreements and financial institution deposits, entered into by the Treasurer shall be on a cash basis. Securities may be held by a third party custodian designated by the Treasurer, and evidenced by safekeeping receipts as determined by the Treasurer.

VII. Reporting

The Treasurer shall prepare an investment report at least quarterly, including a management summary that provides an analysis of the status of the current investment portfolio and transactions made over the last quarter. This management summary will be prepared in a manner which will allow the Convention/Arena Authority to ascertain whether investment activities during the reporting period conform to the investment policy. The report will be provided to the full Board of the Convention/Arena Authority.

Attachment B

Grand Rapids-Kent County Convention/Arena Authority Investments in Kent County Pooled Account Actual Return Compared in One-Year US Treasuries November 2004 to Present

| Mo./Year ⁽¹⁾ | US Treasury 1 Year | County Pooled Account Rate | Positive Margin (Shortfall) |
|-------------------------|-----------------------|----------------------------|--------------------------------|
| 4/08 | 1.56% | 4.11% | 2.55% |
| 3/08 | 1.32 | 4.31 | 2.99 |
| 2/08 | 2.02 | 4.53 | 2.51 |
| 1/08 | 2.87 | 4.70 | 1.83 |
| 12/07 | 3.34 | 4.80 | 1.46 |
| 11/07 | 3.49 | 4.89 | 1.40 |
| 10/07 | 4.33 | 5.02 | 0.69 |
| 9/07 | 4.23 | 5.09 | 0.86 |
| 8/07 | 4.41 | 5.09 | 0.68 |
| 7/07 | 5.01 | 5.10 | 0.09 |
| 6/07 | 4.93 | 5.07 | 0.14 |
| 5/07 | 4.85 | 5.05 | 0.20 |
| 4/07 | 4.97 | 5.12 | 0.15 |
| 3/07 | 4.93 | 5.06 | 0.13 |
| 2/07 | 5.04 | 5.08 | 0.04 |
| 1/07 | 5.06 | 5.08 | 0.02 |
| 12/06 | 4.96 | 5.08 | 0.12 |
| 11/06 | 5.04 | 5.02 | (0.02) |
| 10/06 | 5.05 | 5.00 | (0.05) |
| 9/06 | 5.03 | 4.95 | (0.08) |
| 8/06 | 5.11 | 4.85 | (0.26) |
| 7/06 | 5.24 | 4.68 | (0.56) |
| 6/06 | 5.15 | 4.56 | (0.59) |
| 5/06 | 5.01 | 4.45 | (0.56) |
| 4/06 | 4.93 | 4.32 | (0.61) |
| 3/06 | 4.77 | 4.18 | (0.59) |
| 2/06 | 4.77 | 3.99 | (0.71) |
| 1/06 | 4.42 | 3.85 | (0.57) |
| 12/05 | 4.42 | 3.70 | (0.63) |
| 11/05 | 4.38 | 3.57 | (0.81) |
| 10/05 | 4.36 | 3.52 | (0.69) |
| 9/05 | 3.81 | 3.39 | (0.42) |
| 8/05 | 3.91 | 3.23 | (0.68) |
| 7/05 | 3.61 | 3.10 | (0.51) |
| 6/05 | 3.39 | 3.00 | (0.31) |
| 5/05 | 3.33 | 2.87 | (0.46) |
| 4/05 | 3.26 | 2.76 | (0.50) |
| 4/05 3/05 | 3.26 | 2.64 | (0.68) |
| | 3.32 | 2.50 | (0.53) |
| 2/05 1/05 | 2.90 | 2.36 | (0.54) |
| | | 2.24 | (0.40) |
| 12/04 11/04 | 2.64 2.53 | 2.24 | (0.40) (0.41) |
| Average (42 Mos.) | 4.06% | 4.14% | +.08% |

Attachment C

Grand Rapids-Kent County Convention/Arena Authority Cash/Investment Balances @ April 30, 2008

| | Balance | Rate |
|------------------------------|--------------|--------|
| CAA Administrative Accounts: | | |
| Checking | . \$509,238 | 2.000% |
| Pooled Investments | 21,567,063 | 4.114% |
| | 22,076,301 | 4.065% |
| SMG Operating: | | |
| DeVos Place | | |
| Operating | 299,148 | 0.345% |
| Box Office | 295,363 | 0.246% |
| Payroll | (11,359) | 0.000% |
| Money Market | 165,692 | 2.230% |
| Van Andel Arena | | |
| Operating | 1,005,349 | 0.350% |
| Box Office | 554,137 | 0.277% |
| Payroll | (2,556) | 0.000% |
| Money Market-Operating | 663,065 | 2.230% |
| Money Market-Box Office | 146,000 | 2.860% |
| Commercial Paper | | |
| - 5/23/08 | 759,556 | 3.050% |
| - 6/2/08 | 1,011,558 | 2.950% |
| - 5/12/08 | 592,043 | 2.420% |
| +* | 5,477,996 | 1.767% |
| Totals | \$27,554,297 | 3.608% |



MEMORANDUM

TO: CAA Board

THROUGH: Rich MacKeigan, General Manager, DeVos Place®/Van Andel Arena®

FROM: Eddie Faelock, Assistant General Manager, DeVos Place®

RE: Five (5) Year Rental Rates, DeVos Place®

Convention
Arena
Authority

Steven Heacock,
Chairman

Birgit Klohs
Clif Charles
Gary McInerney
George Heartwell
Joseph Tomaselli
Lew Chamberlin

I would like to take this opportunity to present SMG's recommendations for Room Rental Rates for DeVos Place, effective FY July 2008 through FY June 2013. SMG has established a 5-year rate card for DeVos Place® to provide potential clients chance to guarantee rental rates in outlying years. Historically, while rental rates at DeVos Place® have not increased more than 3.25% each year over the past few years (averaging between 2.75% - 3%); our rates continue to hover in the mid-range on the regional average. Our proposed pricing schedules reflect current comparisons for rent, based on current economic assumptions in the regional marketplace (2007-2008) and knowledge of rental rates of comparable venues of similar size in the area.

We consider a 5-year rate card to be a key marketing element for the facility. In addition, given our current flexibility to negotiate rental rates with clients (limited to an increase or reduction no greater than 20% of the approved rates), the proposed rates affords us continued opportunities to be competitive in the bidding process for regional and national conventions. While it is difficult to do a direct rental cost comparison within our competitive set, by adopting a 5-year rental rate card, we position ourselves appropriately to deliver the most value for the quality of product we serve.

Within the structure of the rental rate cards approved by the CAA, SMG is committed to provide the best services required in the marketing of the facilities. Given the current market conditions, we stand confident that our proposed recommendations in rental prices are within acceptable price points for current market conditions and into the foreseeable future.

Attachments: Rental Rate Schedules FY's 2009, 2010, 2011, 2012, 2013



DEVOS PLACE

DeVos Place®
303 Monroe Ave. NW
Grand Rapids, MI 49503-2233
616.742.6500
Fax 616.742.6590



FY 2009 (July 1, 2008 – June 30, 2009)

| ROOM | PERFORM | NON-PROFIT | CONVENTION | CONSUMER | ONE DAY MEETING | BANQUET |
|--|--------------------|--|----------------------------------|----------------------------------|--------------------|---------|
| DeVos Hall (Sun – Thurs) | \$2,500 vs 12% | \$2,500/1 st Performance \$1,250/2 nd Performance | N/A | N/A | \$2,500 | N/A |
| DeVos Hall (Fri-Sat) | \$3,000 vs 12% | \$3,000/1 st Performance \$1,500/2 nd Performance | N/A | N/A | \$2,500 | N/A |
| Hall A-C | \$16,875 vs 12% | N/A | \$13,500 or \$.25 net sq. ft. | \$16,875 or \$.29 net sq. ft. | \$16,875 | \$8,550 |
| Hall A-B or B-C | \$11,250 vs 12% | N/A | \$9,000 or \$.25 net sq. ft | \$11,250 or \$.29 net sq. ft. | \$11,250 | \$5,700 |
| Hall A, B, Or C | \$5,625 vs 12% | N/A | \$4,500 or \$.25 net sq. ft. | \$5,625 or \$.29 net sq. ft. | \$5,625 | \$2,850 |
| Meeting Rooms Grand Gallery 1 st or 2 nd | \$1,200 vs 12% | N/A | \$975 or \$.25 net sq. ft. | \$1,200 or \$.29 net sq. ft. | \$1,200 | \$900 |
| Meeting Rooms Grand Gallery Individual | \$375 vs 12% | N/A | \$375 or \$.25 net sq. ft. | \$375 or \$.29 net sq. ft. | \$375 | \$375 |
| Banquet Room | \$5,000 vs 12% | N/A | \$4,050 or \$.25 net sq. ft. | \$5,000 or \$.29 net sq. ft. | \$5,000 | \$2,900 |
| Banquet Room A,B,C-D | \$1,750 vs 12% | N/A | \$1,650 or \$.25 net sq. ft. | \$1,750 or \$.29 net sq. ft. | \$1,750 | \$1,300 |
| Banquet Room C or D | \$900 vs 12% | N/A | \$850 or \$.25 net sq. ft. | \$900 or \$.29 net sq. ft. | \$900 | \$800 |
| River Overlook Meeting Rooms | \$375 vs 12% | N/A | \$375 per day | \$375 per day | \$375 | \$375 |
| Board Room | N/A | N/A | \$400 per day | \$400 per day | \$400 | \$400 |
| Monroe Meeting Rooms A-D | \$800 vs 12% | N/A | \$750 per day | \$800 per day | \$800 | \$750 |
| Monroe Meeting Room B, C, or D | N/A | N/A | \$250 per day | \$250 per day | \$250 | \$250 |
| Recital Hall or Monroe Meeting Room A | \$550 vs 12% | N/A | \$550 per day | \$550 per day | \$550 | \$550 |

FY 2010 (July 1, 2009 – June 30, 2010)

| | | 1 1 2010 (001) 1, 2 | 505 – June 50, 2010) | | ONE DAY | |
|--|--------------------|--|----------------------------------|----------------------------------|----------|---------|
| ROOM | PERFORM | NON-PROFIT | CONVENTION | CONSUMER | MEETING | BANQUE' |
| DeVos Hall (Sun – Thurs) | \$2,600 vs 12% | \$2,600/1 st Performance \$1,300/2 nd Performance | N/A | N/A | \$2,600 | N/A |
| DeVos Hall (Fri-Sat) | \$3,100 vs 12% | \$3,100/1 st Performance \$1,550/2 nd Performance | N/A | N/A | \$2,600 | N/A |
| Hall A-C | \$17,400 vs 12% | N/A | \$14,025 or \$.25 net sq. ft. | \$17,400 or \$.29 net sq. ft. | \$17,400 | \$8,850 |
| Hall A-B or B-C | \$11,600 vs 12% | N/A | \$9,350 or \$.25 net sq. ft | \$11,600 or \$.29 net sq. ft. | \$11,600 | \$5,900 |
| Hall A, B, Or C | \$5,800 vs 12% | N/A | \$4,675 or \$.25 net sq. ft. | \$5,800 or \$.29 net sq. ft. | \$5,800 | \$2,950 |
| Meeting Rooms Grand Gallery 1 st or 2 nd | \$1,250 vs 12% | N/A | \$1,000 or \$.25 net sq. ft. | \$1,250 or \$.29 net sq. ft. | \$1,250 | \$925 |
| Meeting Rooms Grand Gallery Individual | \$400 vs 12% | N/A | \$400 or \$.25 net sq. ft. | \$400 or \$.29 net sq. ft. | \$400 | \$400 |
| Banquet Room | \$5,150 vs 12% | N/A | \$4,175 or \$.25 net sq. ft. | \$5,150 or \$.29 net sq. ft. | \$5,150 | \$3,000 |
| Banquet Room A,B,C-D | \$1,800 vs 12% | N/A | \$1,700 or \$.25 net sq. ft. | \$1,800 or \$.29 net sq. ft. | \$1,800 | \$1,350 |
| Banquet Room C or D | \$950 vs 12% | N/A | \$900 or \$.25 net sq. ft. | \$950 or \$.29 net sq. ft. | \$950 | \$850 |
| River Overlook Meeting Rooms | \$400 vs 12% | N/A | \$400 per day | \$400 per day | \$400 | \$400 |
| Board Room | N/A | N/A | \$450 per day | \$450 per day | \$450 | \$450 |
| Monroe Meeting Rooms A-D | \$850 vs 12% | N/A | \$800 per day | \$850 per day | \$850 | \$800 |
| Monroe Meeting Room B, C, or D | N/A | N/A | \$300 per day | \$300 per day | \$300 | \$300 |
| Recital Hall or Monroe Meeting Room A | \$600 vs 12% | N/A | \$600 per day | \$600 per day | \$600 | \$600 |

FY 2011 (July 1, 2010 - June 30, 2011)

| ROOM | PERFORM | NON-PROFIT | CONVENTION | CONSUMER | ONE DAY MEETING | BANQUET |
|--|--------------------|--|----------------------------------|----------------------------------|--------------------|---------|
| DeVos Hall (Sun – Thurs) | \$2,700 vs 12% | \$2,700/1 st Performance \$1,350/2 nd Performance | N/A | N/A | \$2,700 | N/A |
| DeVos Hall (Fri-Sat) | \$3,200 vs 12% | \$3,200/1 st Performance \$1,600/2 nd Performance | N/A | N/A | \$2,700 | N/A |
| Hall A-C | \$17,925 vs 12% | N/A | \$14,550 or \$.25 net sq. ft. | \$17,925 or \$.29 net sq. ft. | \$17,925 | \$9,150 |
| Hall A-B or B-C | \$11,950 vs 12% | N/A | \$9,700 or \$.25 net sq. ft | \$11,950 or \$.29 net sq. ft. | \$11,950 | \$6,100 |
| Hall A, B, Or C | \$5,975 vs 12% | N/A | \$4,850 or \$.25 net sq. ft. | \$5,975 or \$.29 net sq. ft. | \$5,975 | \$3,050 |
| Meeting Rooms Grand Gallery 1 st or 2 nd | \$1,300 vs 12% | N/A | \$1,050 or \$.25 net sq. ft. | \$1,300 or \$.29 net sq. ft. | \$1,300 | \$950 |
| Meeting Rooms Grand Gallery Individual | \$425 vs 12% | N/A | \$425 or \$.25 net sq. ft. | \$425 or \$.29 net sq. ft. | \$425 | \$425 |
| Ballroom | \$5,300 vs 12% | N/A | \$4,300 or \$.25 net sq. ft. | \$5,300 or \$.29 net sq. ft. | \$5,300 | \$3,100 |
| Ballroom A,B,C-D | \$1,850 vs 12% | N/A | \$1,750 or \$.25 net sq. ft. | \$1,850 or \$.29 net sq. ft. | \$1,850 | \$1,400 |
| Ballroom C or D | \$1,000 vs 12% | N/A | \$950 or \$.25 net sq. ft. | \$1,000 or \$.29 net sq. ft. | \$1,000 | \$900 |
| River Overlook Meeting Rooms | \$425 vs 12% | N/A | \$425 per day | \$425 per day | \$425 | \$425 |
| Board Room | N/A | N/A | \$475 per day | \$475 per day | \$475 | \$475 |
| Monroe Meeting Rooms A-D | \$900 vs 12% | N/A | \$850 per day | \$900 per day | \$900 | \$850 |
| Monroe Meeting Room B, C, or D | N/A | N/A | \$325 per day | \$325 per day | \$325 | \$325 |
| Recital Hall or Monroe Meeting Room A | \$625 vs 12% | N/A | \$625 per day | \$625 per day | \$625 | \$625 |

FY 2012 (July 1, 2011 – June 30, 2012)

| 20014 | | | | | ONE DAY | |
|--|--------------------|--|----------------------------------|----------------------------------|----------|---------|
| ROOM | PERFORM | NON-PROFIT | CONVENTION | CONSUMER | MEETING | BANQUET |
| DeVos Hall (Sun – Thurs) | \$2,800 vs 12% | \$2,800/1 st Performance \$1,400/2 nd Performance | N/A | N/A | \$2,800 | N/A |
| DeVos Hall (Fri-Sat) | \$3,300 vs 12% | \$3,300/1 st Performance \$1,650/2 nd Performance | N/A | N/A | \$2,800 | N/A |
| Hall A-C | \$18,450 vs 12% | N/A | \$15,075 or \$.25 net sq. ft. | \$18,450 or \$.29 net sq. ft. | \$18,450 | \$9,450 |
| Hall A-B or B-C | \$12,300 vs 12% | N/A | \$10,050 or \$.25 net sq. ft | \$12,300 or \$.29 net sq. ft. | \$12,300 | \$6,300 |
| Hall A, B, Or C | \$6,150 vs 12% | N/A | \$5,025 or \$.25 net sq. ft. | \$6,150 or \$.29 net sq. ft. | \$6,150 | \$3,150 |
| Meeting Rooms Grand Gallery 1 st or 2 nd | \$1,350 vs 12% | N/A | \$1,100 or \$.25 net sq. ft. | \$1,350 or \$.29 net sq. ft. | \$1,350 | \$975 |
| Meeting Rooms Grand Gallery Individual | \$450 vs 12% | N/A | \$450 or \$.25 net sq. ft. | \$450 or \$.29 net sq. ft. | \$450 | \$450 |
| Ballroom | \$5,450 vs 12% | N/A | \$4,450 or \$.25 net sq. ft. | \$5,450 or \$.29 net sq. ft. | \$5,450 | \$3,200 |
| Ballroom A,B,C-D | \$1,900 vs 12% | N/A | \$1,800 or \$.25 net sq. ft. | \$1,900 or \$.29 net sq. ft. | \$1,900 | \$1,450 |
| Ballroom C or D | \$1,050 vs 12% | N/A | \$1,000 or \$.25 net sq. ft. | \$1,050 or \$.29 net sq. ft. | \$1,050 | \$950 |
| River Overlook Meeting Rooms | \$450 vs 12% | N/A | \$450 per day | \$450 per day | \$450 | \$450 |
| Board Room | N/A | N/A | -\$500 per day | \$500 per day | \$500 | \$500 |
| Monroe Meeting Rooms A-D | \$950 vs 12% | N/A | \$900 per day | \$950 per day | \$950 | \$900 |
| Monroe Meeting Room B, C, or D | N/A | N/A | \$350 per day | \$350 per day | \$350 | \$350 |
| Recital Hall or Monroe Meeting Room A | \$675 vs 12% | N/A | \$675 per day | \$675 per day | \$675 | \$675 |

FY 2013 (July 1, 2012 – June 30, 2013)

| ROOM | PERFORM | NON-PROFIT | CONVENTION | CONSUMER | ONE DAY MEETING | BANQUET |
|--|--------------------|--|----------------------------------|----------------------------------|--------------------|---------|
| DeVos Hall (Sun – Thurs) | \$2,900 vs 12% | \$2,900/1 st Performance \$1,450/2 nd Performance | N/A | N/A | \$2,900 | N/A |
| DeVos Hall (Fri-Sat) | \$3,400 vs 12% | \$3,400/1 st Performance \$1,700/2 nd Performance | N/A | N/A | \$2,900 | N/A |
| Hall A-C | \$18,975 vs 12% | N/A . | \$15,600 or \$.25 net sq. ft. | \$18,975 or \$.29 net sq. ft. | \$18,975 | \$9,750 |
| Hall A-B or B-C | \$12,650 vs 12% | N/A | \$10,400 or \$.25 net sq. ft | \$12,650 or \$.29 net sq. ft. | \$12,650 | \$6,500 |
| Hall A, B, Or C | \$6,325 vs 12% | N/A | \$5,200 or \$.25 net sq. ft. | \$6,325 or \$.29 net sq. ft. | \$6,325 | \$3,250 |
| Meeting Rooms Grand Gallery 1 st or 2 nd | \$1,400 vs 12% | N/A | \$1,150 or \$.25 net sq. ft. | \$1,400 or \$.29 net sq. ft. | \$1,400 | \$1,000 |
| Meeting Rooms Grand Gallery Individual | \$475 vs 12% | N/A | \$475 or \$.25 net sq. ft. | \$475 or \$.29 net sq. ft. | \$475 | \$475 |
| Ballroom | \$5,600 vs 12% | N/A | \$4,600 or \$.25 net sq. ft. | \$5,600 or \$.29 net sq. ft. | \$5,600 | \$3,300 |
| Ballroom A,B,C-D | \$1,950 vs 12% | N/A | \$1,850 or \$.25 net sq. ft. | \$1,950 or \$.29 net sq. ft. | \$1,950 | \$1,500 |
| Ballroom C or D | \$1,100 vs 12% | N/A | \$1,050 or \$.25 net sq. ft. | \$1,100 or \$.29 net sq. ft. | \$1,100 | \$1,000 |
| River Overlook Meeting Rooms | \$475 vs 12% | N/A | \$475 per day | \$475 per day | \$475 | \$475 |
| Board Room | N/A | N/A | \$525 per day | \$525 per day | \$525 | \$525 |
| Monroe Meeting Rooms A-D | \$1,000 vs 12% | N/A | \$950 per day | \$1,000 per day | \$1,000 | \$950 |
| Monroe Meeting Room B, C, or D | N/A | N/A | \$375 per day | \$375 per day | \$375 | \$375 |
| Recital Hall or Monroe Meeting Room A | \$700 vs 12% | N/A | \$700 per day | \$700 per day | \$700 | \$700 |



To:

Grand Rapids-Kent County Convention/Arena Authority

From:

Robert J. White

Date:

June 19, 2008 Fiscal Year 2009 Contracts

Re:

DeVos Place® Parking Facility – City Auto Parking Service Contract

The City and the CAA first entered into a "Parking Operation and Maintenance Agreement" for DeVos Place® in January 2004. That contract expired on June 30, 2005, and was renewed under the same general terms and conditions scheduled to now expire on June 30, 2008. The services provided under the existing agreement included staffing of the parking booths (operations), security (roving security personnel who provide both security and customer assistance), and routine maintenance including striping, washdown, cleaning, and sweeping (facilities maintenance). The proposed new contract, attached hereto, retains the services of the City-Auto Parking System for operations and security on and after July 1, 2008. The facilities maintenance requirements would be provided by the facility manager (SMG), subject to approval of the SMG budget for Fiscal Year 2009. This recommendation is being made in order to eliminate a significant overlap in maintenance responsibilities between SMG and Auto Parking System personnel. In addition, the Authority would significantly reduce its cost exposure.

The Fiscal Year 2008 budget, previously approved, provided a budgetary allowance of \$365,243 for services provided under the existing Auto Parking System – Operating and Maintenance Agreement. The proposed Fiscal Year 2009 budget, originally submitted by Auto Parking System, totaled \$332,199. After removal of the facilities maintenance portion of the original budget submittal, the revised budget request totals \$281,495. In substitution for facilities maintenance services provided by the City-Auto Parking System, SMG will submit a separate indirect expense category for like services to be provided. The budgetary request submitted by SMG for this activity totals \$25,000, including a one-time expense of \$8,000 for extension of water service lines into the facility. This represents a savings of approximately \$25,000 from the budgetary forecast submitted by the City-Auto Parking System. In addition, consolidation of this maintenance work in the parking facility will avoid the overlap of responsibilities which presently exists between the two entities.

I am recommending that the "Parking Operation Agreement" with the City of Grand Rapids be approved for a new three-year period.

Attachment: Parking Operation Agreement as drafted by CAA legal counsel, Richard Wendt.

VAN ANDEL ARENA CEAND FREEDS

Convention

Arena

Authority

Steven Heacock,

Chairman

Birgit Klohs

Clif Charles

Gary McInerney George Heartwell

Joseph Tomaselli

Lew Chamberlin

Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197 DEVOS PLACE
DeVos Place

303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616 742 6500

616.742.6500 Fax 616.742.6590



PARKING OPERATION AGREEMENT

THIS PARKING OPERATION AGREEMENT (the "Agreement") is made as of July 1, 2008, by and between the GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY, a Michigan statutory authority (the "CAA" or "Authority"), and the CITY OF GRAND RAPIDS, a Michigan municipal corporation (the "City").

PREMISES

- A. The CAA controls the operation of DeVos Place, a performing arts/convention/entertainment facility located at 303 Monroe Avenue, N.W., in the City (the "Convention Center"), including 690 parking spaces located in the lower level of the Convention Center identified on Exhibit A attached hereto (the "Parking Spaces").
- B. The Operating Agreement dated as of March 29, 2000 (the "Operating Agreement"), between the County of Kent (the "County") and the City related to the Convention Center provides that (a) "all parking facilities constituting a portion of the Convention Center shall be operated by the City's Parking System under the direction of the Authority with any net income in a fiscal year of the Authority, after deduction of operating expenses, belong to the Authority" and (b) "the Authority shall make available to the County and the City, for employees and other users the parking spaces in the Convention Center parking facilities at a cost equal to a pro rata share of operating expenses."
- C. The CAA and the City previously entered into a Parking Operation and Maintenance Agreement dated June 21, 2005, related to the Parking Spaces which expires June 30, 2008.
- D. The CAA and the City desire to enter into this Agreement setting forth (a) the terms and conditions for the continued operation but not maintenance of the Parking Spaces and (b) the basis for providing, including the determination of cost, the Parking Spaces to the County and the City.
- NOW, THEREFORE, in consideration of the mutual promises set forth below, the parties agree as follows:
- Section 1. Operation of Parking Spaces. Subject to the terms and conditions of this Agreement, the City, through its Parking Services Department (the "Department"), shall be responsible for the operation of the Parking Spaces.
- Section 2. Parking Control Equipment. The CAA shall at its cost be responsible for providing, replacing and upgrading at each entry/exit to the Parking Spaces parking control equipment compatible with the City's Automobile Parking System (the "System") and, where required, attendant booths of the same or similar quality as booths located in City-owned parking ramps within the System. The City shall be responsible for the maintenance of such parking control equipment and attendant booths. In this regard, the City currently maintains its parking control equipment throughout the System pursuant to a maintenance agreement with an outside vendor and has included the Convention Center Parking Spaces parking control equipment in

such maintenance agreement and will include the Convention Center Parking Spaces parking control equipment in any future maintenance agreements and will pass such additional costs related to such parking control equipment on to the CAA as an operational cost which the CAA agrees to pay.

- Section 3. Conditions of Operation. The operation of the Parking Spaces by the Department shall be subject to the following conditions:
 - (a) Unless otherwise agreed by the CAA and the City, the Department shall be responsible for providing:
 - 1. Attendant staffing as and to the level mutually determined necessary by the CAA's Owner's Representative and the Department.
 - 2. Security/customer service "red car" patrol at the same level provided to parking lots and ramps in the System during those times that the Parking Spaces are available for public monthly pass, daily in/out or special event use. It is understood that the CAA has installed and will maintain and monitor security cameras throughout the area of the Parking Spaces as a part of the Convention Center's overall security system.
 - 3. Supervision of Department personnel performing services pursuant to this Agreement related to the Parking Spaces and related administrative services including management and accounting services.
 - (b) The level of operation provided shall, except as otherwise provided in this Agreement, be equal to that provided by the Department to City-owned ramps operated and maintained by the Department.
 - (c) The City, including the Department, shall not be responsible for any maintenance of the Parking Spaces.
- Section 4. Utilities. The CAA shall be responsible for furnishing and paying for utilities related to the space occupied by the Parking Spaces, including electricity for lighting and parking control equipment and electric and telephone lines for attendant booths.
- **Section 5. Hours of Operation.** The CAA's Owner's Representative shall determine the hours of operation of the Parking Spaces for both event and non-event days.
- Section 6. City and County Use of Parking Spaces. Pursuant to the terms of the Operating Agreement, the CAA is required to make the Parking Spaces available to the County and the City for employees and other users on a prepaid monthly pass basis. When such spaces are requested by the County or the City, the Department shall work with the CAA to facilitate making the requested spaces available. Unless otherwise mutually agreed by the City and CAA, the City agrees that it will maintain from time to time at the Government Center Parking Ramp located across Monroe Avenue from the Convention Center (the "Government Center Ramp") as daily/special event spaces (without in and out privileges) parking spaces of an equal number to

the number of spaces that have moved from the Government Center Ramp to the Parking Spaces at the request of the City.

Section 7. Monthly Parking Passes. Except for the monthly parking passes required to be made available to the City and County pursuant to Section 6 hereof, the total number of monthly parking passes issued at any one time for the Parking Spaces shall be approved by the CAA's Owner's Representative.

Section 8. Establishment of Parking Rates. Rates charged for use of the Parking Spaces, except those made available to the County and City pursuant to Section 6 hereof, shall be (a) as determined from time to time by the City Parking Commission and the City Commission in conjunction with the Department's annual facilities study update after receiving input from the CAA's Owner's Representative, and (b) as finally approved by the CAA's Owner's Representative provided, however, such (i) prepaid daily maximum rate shall not be less than 80% of the similar rate charged at the Government Center Ramp and (ii) the prepaid monthly pass rate and special event rates shall not be less than those similar rates charged at the Government Center Ramp unless the CAA and the City otherwise mutually agree.

Section 9. Establishment of Parking Rates for County and City Use. accordance with the provisions of the Operating Agreement, parking spaces made available to the County and City pursuant to Section 6 hereof are to be provided at a cost equal to the pro rata share of the operating and maintenance expenses of the Parking Spaces used by the County and City. The Department shall with the assistance of the CAA's Owner's Representative determine such cost annually in conjunction with its annual facilities update. Costs to be incorporated in the rate established for the County and the City shall include the Department's operating costs, including a reasonable management fee related to the Parking Spaces (the "Department Operating Costs") and a pro rata share of operation and maintenance incurred by the CAA in connection with the Parking Spaces such as a pro rata share of utility costs, elevator maintenance, insurance premiums and building security and maintenance costs related to the Parking Spaces for maintenance services performed by the CAA's Owner's Representative or other entity(ies) the CAA contracts with to provide such maintenance services (collectively, with the Department Operating Costs, the "Parking Spaces Operating and Maintenance Costs"). For each fiscal year during the term of this Agreement beginning with the fiscal year commencing July 1, 2008, the rate established for the City and the County (the "CC Rate") shall be determined based on estimated costs for such fiscal year plus an upward or downward adjustment to reflect the recovery of actual costs versus estimated costs for the prior fiscal year (the "Adjustment"). The CC Rate for the County and City shall be determined by dividing the total number of monthly passes for the Parking Spaces issued by the Department at the time of such determination (but such number shall never be less than the number of Parking Spaces) into the Parking Spaces Operating and Maintenance Costs plus or minus the Adjustment for such fiscal year. The Department shall make available to the CAA's Owner's Representative the calculation of such CC Rate for review and approval prior to the implementation of such CC Rate. It is understood that for the purpose of determining the CC Rate, Parking Spaces Operating and Maintenance Costs will not be allocated to daily in/out parkers and event parkers.

Section 10. Preparation and Approval of Annual Budget. The Department shall prepare and submit to the CAA's Owner's Representative for approval an operating cost budget for the services it is required to perform pursuant to this Agreement for the Parking Spaces for

the ensuing fiscal year. Annual budgets shall be submitted at least 90 days prior to the beginning of the CAA's fiscal year (July 1).

Section 11. Review of Procedures for Establishing Parking Rates and Other Matters. The CAA through it's Owner's Representative and the City through the Department agree to meet to review the procedures used to establish rates pursuant to Sections 8 and 9 hereof and, if based on such review, it is mutually agreed to revise such procedures, to amend this Agreement to reflect such revisions. In addition, the CAA through it's Owner's Representative and the Department agree to communicate regularly as necessary concerning the levels of operation service provided for the Parking Spaces and to meet and review such levels of service on an annual basis.

Section 12. Collection and Deposit of Receipts and Payment of Department Operating Costs. The Department shall bill and collect all revenues for the Parking Spaces based on rates established pursuant to Sections 8 and 9 hereof and cause any such receipts generated from hourly, daily or event collections to be deposited daily in a CAA bank account pursuant to written instructions from the CAA's Owner's Representative. Bill receipts generated from credit card, validation accounts and monthly card holder fees will be accounted for on a monthly basis and subtracted from the monthly operating costs billing invoices. The Department shall bill the CAA for Department Operating Costs on a calendar month basis. The billing invoice shall contain "line item" detail and documentation verifying such Department Operating Costs shall be promptly made available by the Department to the CAA's Owner's Representative upon request. The CAA shall pay such invoices within 30 days of their receipt. If the CAA has any questions regarding an invoice, it shall promptly notify the Department and the CAA's Owner's Representative and the Department shall promptly meet to resolve such questions and make any required adjustments in the invoice.

Section 13. Term. The Agreement shall be for a term commencing on July 1, 2008, and ending June 30, 2011, subject to the right of either party to terminate the Agreement early on July 1 of any year by giving written notice to the other party at least one year prior to the termination date.

Section 14. Indemnification. The City shall indemnify the CAA and its officers, boardmembers, employees and agents (the "CAA Indemnified Parties" or "CAA Indemnified Party") against, and save the CAA Indemnified Parties harmless from, any and all liabilities, obligations, damages, penalties, costs and expenses, including reasonable attorneys fees, paid or incurred by the CAA Indemnified Parties and arising from the City's or the City's invitees use of the Parking Spaces except such as arise from the willful acts or negligence of the CAA Indemnified Parties. If any action or proceeding is brought against a CAA Indemnified Party, by reason of any such claim, the City will, upon written notice from the CAA Indemnified Party, at the City's expense, resist or defend such action or proceeding by counsel approved by the CAA Indemnified Party in writing. In providing the indemnification set forth above, the City is not waiving any defenses otherwise available to it by law; provided such defenses are also available to, and asserted by, the City for the CAA Indemnified Parties. The City shall not be responsible for the indemnification obligations set forth above with respect to any CAA Indemnified Party to the extent that a CAA Indemnified Party has waived a defense which was otherwise available to it by law.

The CAA shall indemnify the City and its officers, commissioners, employees and agents (the "City Indemnified Parties" or "City Indemnified Party") against and save the City Indemnified Parties harmless from any and all liabilities, obligations, damages, penalties, costs and expenses, including reasonable attorneys fees, paid or incurred by the City Indemnified Parties and arising from the CAA's and the CAA's invitees use and occupancy of the Parking Spaces except such as arise from the willful acts or negligence of the City Indemnified Parties. If any action or proceeding is brought against a City Indemnified Party by reason of any such claim, the CAA will upon written notice from the City Indemnified Party, at the CAA's expense, resist or defend such action or proceeding by counsel approved by the City Indemnified Party in writing. In providing the indemnification set forth above, the CAA is not waiving any defenses otherwise available to it by law; provided such defenses are also available to, and asserted by, the CAA for the City Indemnified Parties. The CAA shall not be responsible for the indemnification obligations set forth above with respect to any City Indemnified Party to the extent that a City Indemnified Party has waived a defense which was otherwise available to it by law.

Section 15. Notices. All notices and other communications to be given pursuant to this Agreement shall be given in writing and delivered personally, by certified or registered mail (return receipt requested, postage prepaid) or by facsimile to the appropriate party at its address or facsimile set forth below:

If to the CAA:

Grand Rapids-Kent County Convention/Arena

Authority

303 Monroe Avenue, N.W. Grand Rapids, Michigan 49503 Attention: Administrative Manager Facsimile Number: (616) 742-6197

If to the City:

City of Grand Rapids 6th Floor, City Hall

300 Monroe Avenue, N.W. Grand Rapids, Michigan 49503

Attention: City Manager

Facsimile Number: (616) 456-3166

With a copy to:

City of Grand Rapids

Parking Services Department 50 Ottawa Avenue, N.W.

P.O. Box 1968

Grand Rapids, Michigan 49501-1968 Attention: Parking Services Director Facsimile Number: (616) 456-4322

Either party may change its designated address/facsimile number by delivery of written notice of the change to the other party. Notices shall be deemed effective upon actual receipt. Actual receipt of facsimile transmissions shall be presumed based upon the transmitting party's receipt of a confirmation of transmission.

Section 16. General Provisions.

- (a) This Agreement constitutes the entire agreement between the CAA and the City related to the subject matter hereof, i.e., the operation of the Parking Spaces, and may be modified or amended in whole or in part from time to time only by mutual written agreement of the CAA and the City.
- (b) As used in this Agreement the term "Owner's Representative" shall mean the general manager of the Convention Center or such other person as shall be designated to the Department by the CAA in writing.
- (c) This Agreement shall be interpreted in accordance with the laws of the State of Michigan.
- (d) Nothing in this Agreement is intended by the parties hereto to create, nor shall anything in it be construed as creating, any obligations to, or rights in, any party not a signatory to this Agreement that would not exist independent of this Agreement.
- (e) If any particular portion of this Agreement is rendered invalid, illegal, unenforceable or otherwise of no effect, the remaining provisions of this Agreement shall remain in full force and effect so that the essence and intent of this Agreement is preserved.
- (f) A failure of either party to give notice or insist upon the immediate performance of any right that it has under this Agreement shall not constitute a waiver of that right or any other right under this Agreement.
- (g) The section headings of this Agreement are for convenience only and shall not be considered a part of the substance of this Agreement or affect the interpretations of this Agreement.
- (h) This Agreement shall not be assigned, transferred or conveyed by either party without the prior written consent of the other party.
- (i) The City shall act solely as an independent contractor with respect to the operation and maintenance of the Parking Spaces. The relationship of the City and the CAA under this Agreement shall in no way be construed to create a joint venture or partnership, or to constitute either party as an agent or employee of the other for any purpose.

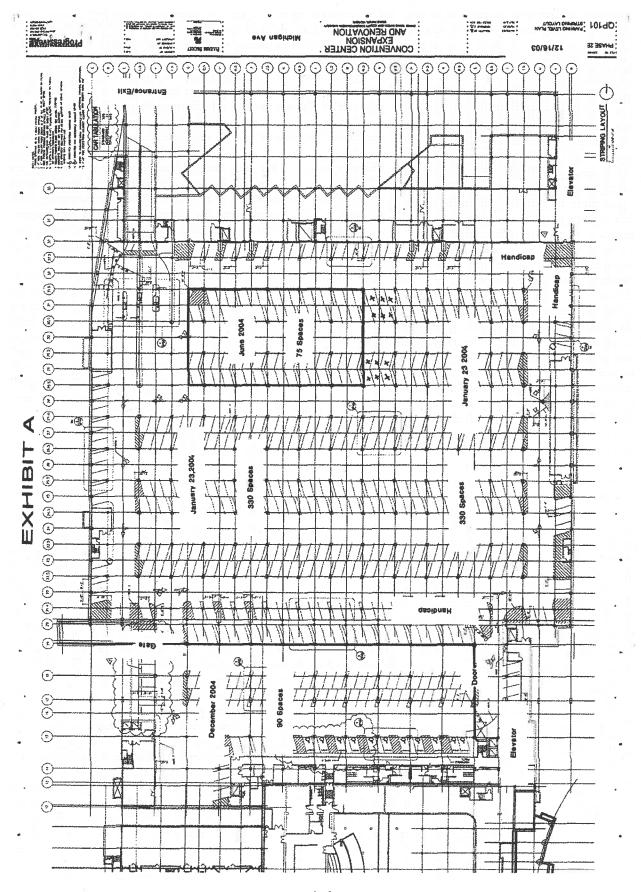
IN WITNESS WHEREOF, the parties have signed this Agreement on the day first written above.

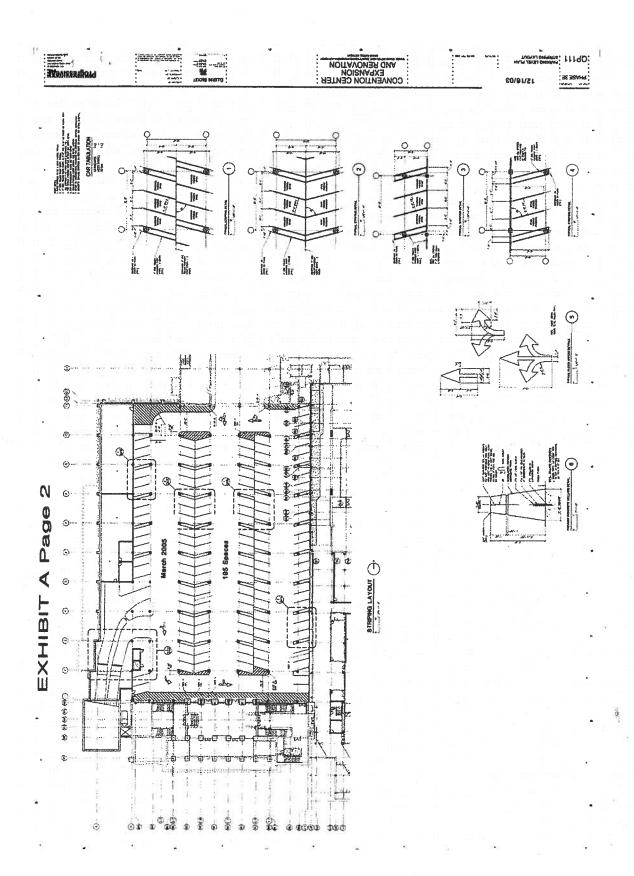
GRAND RAPIDS-KENT COUNTY
CONVENTION/ARENA AUTHORITY

Steven R. Heacock, Chairman

CITY OF GRAND RAPIDS

| George K. Heartwell, Mayor | |
|----------------------------|------|
| Attest: | |
| | |
| Lauri S. Parks, City Clerk | |





| DATE | EVENT | EC | MOD | ROOM | TIME | FUNCTION |
|--------------|------------------|----|-----|-------------------------|-------|---------------------------|
| Wed, Jun 18 | SMG | DG | | Huntington Club | 8A-5P | Finance software training |
| Thur, Jun 19 | SMG | DG | | Hungtington Club | 8A-5P | Finance software training |
| Fri, Jun 20 | Available | | 1 | | | |
| Sat, Jun 21 | Available | | | · _ = | | |
| Sun, Jun 22 | Available | | | | | |
| Mon, Jun 23 | Available | | | | | |
| Tue, Jun 24 | Available | | | | | |
| Wed, Jun 25 | Available | | | | | |
| Thur, Jun 26 | Available | | | | * | |
| Fri, Jun 27 | Available | | | | | |
| Sat, Jun 28 | Available | | | | | |
| Sun, Jun 29 | Available | | | | | |
| Mon, Jun 30 | Available | | | | | |
| Tue, Jul 1 | Available | | | | | |
| Wed, Jul 2 | Available | | | | | = = _ 17 |
| Thur, Jul 3 | Available | | | | | |
| Fri, Jul 4 | | | | | | |
| | Closed – Holiday | | | 71 | | h in the |
| Sat, Jul 5 | Available | | | | | |
| Sun, Jul 6 | Available | | | | | |
| Mon, Jul 7 | Available | | | | | |
| Tue, Jul 8 | Available | | ı | | | · |
| Wed, Jul 9 | Available | | | , and the second second | | - |
| Thur, Jul 10 | Available | | | · | | |
| Fri, Jul 11 | Available | | | | | |
| Sat, Jul 12 | Available | | | | | |
| Sun, Jul 13 | Available | | | | | |
| Mon, Jul 14 | Available | | | | | |
| Tue, Jul 15 | Available | | | | r | 28 |
| Wed, Jul 16 | Available | | | | | |
| Thur, Jul 17 | Available | | | | | |
| Fri, Jul 18 | Available | | | | | |
| Sat, Jul 19 | Available | | | | | |
| Sun, Jul 20 | Available | | W. | | | |

DeVOS PLACE @ - .ILII Y 2008

| VEIGILIDIA | SECURILI | | | | | | | | | | Welsh Lobby Lyon Dock Overnight | 1 | Welsh Lobby Overnight | | Lyon Dock Welsh Lobby | | None | Welsh Lobby Overnight | | Welsh Lobby | | Welsh Lobby Host Desk | Welsh Lobby Host Desk Lyon Dock? | | Welsh Lobby Host Desk | - 1 | Host Desk | Welsh Lobby Host Desk |
|--------------------------|----------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|---------------------------------------|-------------------------|-------------------------------------|-------------------------|---|-------------------------|------------------------|---|-------------------------|----------------------------|-------------------------|--|--|-------------------------|--|-------------------------|------------------------------|--|
| 100 | POLICE | | | | |))(| | | | | None | | None | | None | | None | None | | None | | None | None | | None | | None | None |
| STME | O L MIL | | | | , | 1 | | | | | None | | None | | None | | None | None | | None | | None | None | | None | l | None | None |
| חסווסו | STAFF | | | | | | | 50 | | | None | | None | | None | | None | None | | None | | None | None | | None | 380 | None | None |
| ٢ | 2 | | | | | | | | | | JW. | | MJ | | M | | RC | D. | | M | | RC | RC | | RC | | RC | RC |
| eVOS PLACE ® - JULY 2008 | NOIDIN | MAINTENANCE | SETUP | MAINTENANCE | Session Session | MAINTENANCE | MEETING MEETING EXPOLORM | MAINTENANCE | MEETING | MEETING MEETING MEETING EXPO | MAINTENANCE | MEETING EXPO LOADOUT | MAINTENANCE | SETUP | SETUP SETUP SETUP | MAINTENANCE | GENERAL SESSION BREAKOUTS EXHIBIT BREAKOUT | MAINTENANCE | MEETING | GENERAL SESSION BREAKOUTS |
| eVOS PLACE | IIME | ALL DAY | 8:00AM-5:00pm | ALL DAY | 1:30pm - 5:30pm 8:00pm - 12:00am | ALL DAY | 8:30am – 11:30am 12:30pm – 5:30pm 8:00am – 5:00am | ALL DAY | 8:00AM-11:00AM | 9:00am -12:00pm 1:00pm - 6:00pm 9:00pm -12:00am | ALL DAY | 12:00pm – 5:00pm ? | ALL DAY | 8AM – 5PM | 8AM – 5PM | ALL DAY | 7AM – 10PM | ALL DAY | 11:30AM-5:00PM | 7AM – 10PM |
| Q | ROOM | ОУРН | DVPH | DVPH | ОVРН | ОУРН | DVPH | DVPH | DVPH | DVPH | BALL C | DVPH | BALL C | DVPH | BALL C | DVPH | GO A | BALL C BALL D | DVPH | BALL C Ballroom D | DVPH | BOARDROOM | BALL A-B RO A-F BOARDROOM | DVPH | BALL A RO A-F BALL B BOARDROOM | DVPH | GG A-B | BALL A RO A-F |
| EVENIT | EVEN | DVPH - MAINTENANCE WORK | 2008 NSA ANNUAL CONVENTION | DVPH - MAINTENANCE WORK | 2008 NSA ANNUAL CONVENTION | DVPH - MAINTENANCE WORK | 2008 NSA ANNUAL CONVENTION | DVPH - MAINTENANCE WORK | CITY MANAGER'S MEETING | 2008 NSA ANNUAL CONVENTION | DVPH - MAINTENANCE WORK | 2008 NSA ANNUAL CONVENTION | DVPH - MAINTENANCE WORK | 2008 QUADRENNIAL NORTH CENTRAL JURISDICTIONAL CONF. | 2008 QUADRENNIAL NORTH CENTRAL JURISDICTIONAL CONF. | DVPH - MAINTENANCE WORK | 2008 QUADRENNIAL NORTH CENTRAL JURISDICTIONAL CONF. | DVPH - MAINTENANCE WORK | KENT COUNTY PROPERTY AUCTION | 2008 QUADRENNIAL NORTH CENTRAL JURISDICTIONAL CONF. |
| LHV | DAIE | TUES. JULY 1 | WED. JULY 2 | THURS. JULY 3 | FRI. JULY 4 | SAT. JULY 5 | SUN. JULY 6 | MON. JULY 7 | TUES. JULY 8 | | WED. JULY 9 | | THURS. JULY 10 | | FRI. JULY 11 | | | SAT. JULY 12 | | SUN. JULY 13 | MON. JULY 14 | | TUES. JULY 15 | | WED. JULY 16 | | | THURS. JULY 17 |

DeVOS PLACE ® - JULY 2008

| EC HOUSE EMT'S POLICE SECURITY STAFF | | | | RC None Welsh Lobby Host Desk Lyon Dock? | MJ None None Host Desk | SL None None Host Desk | | MJ None None Host Desk Mi Dock | | SL None None Host Desk Welsh Lobby Lyon Dock Roamer | MJ None None Host Desk Mi Dock | | | | SL None TBD TBD TBD | | None | SL TBD TBD TBD | | SL TBD TBD TBD | | | SL None None Host Desk Welsh Lobby |
|--------------------------------------|-----------|--|-------------------------|--|------------------------------------|-----------------------------|-------------------------|--|-------------------------|---|--|-------------------------|-------------------------|-------------------------|-------------------------------------|-------------------------|--------------------|-------------------------------------|-------------------------|--|-------------------------|--|---------------------------------------|
| | | | | | H | | | MJ | | SL | MJ | | | | ST Non | | Nor | SL TBI | | SL TBI | | SL Non | SL TBD |
| EXHIBIT | BREAKOUI | MEETING | MAINTENANCE | GENERAL SESSION BREAKOUTS EXHIBIT BREAKOUT | IA SETUP EXPO SETUP | SET UP/Decorate | MAINTENANCE | GENERAL SESSION EXHIBIT DINNER GENERAL SESSION | MAINTENANCE | DINNER | BREAKFAST GENERAL SESSION GENERAL SESSION LOADOUT | MAINTENANCE | MAINTENANCE | MAINTENANCE | SETUP | MAINTENANCE | MEETING | SETUP BREAKOUTS SETUP | MAINTENANCE | EXHIBIT BREAKOUTS BREAKOUT | MAINTENANCE | MEETING | EXHIBIT BREAKOUTS |
| | | 4:30PM-9:00PM | ALL DAY | 7AM – 10PM | 8:00am – 1:00pm 8:00am – 5:00pm | 3:00pm-6:00pm | ALL DAY | 11:30am – 4:30pm 4:30pm – 6:00pm 6:00pm-7:30pm 7:30pm – 11:00pm | ALL DAY | 8:00AM-11:59PM | 7:00am – 9:00am 9:00am – 11:30am 1:30pm – 4:30pm | ALL DAY | ALL DAY | ALL DAY | | ALL DAY | 7:00AM-1:00PM | | ALL DAY | | ALL DAY | 8:00AM-11:59PM | |
| DATED | BOARDROOM | GG A | DVPH | BALL A RO A-F BALL B BOARDROOM | EH C EH A | BALL C | DVPH | EH C EH A EH B EH C | DVPH | BALLC | EH B | DVPH | DVPH | DVPH | ЕНА | DVPH | GG A | EH A G B-F GO A-H | DVPH | EH A GG A-F GO A-H | DVPH | BALL C | EH A GG A-F |
| | | GRAND RAPIDS HOUSING COMMISSION BOARD MEETING & DINNER | DVPH - MAINTENANCE WORK | 2008 QUADRENNIAL NORTH CENTRAL JURISDICTIONAL CONF. | WORLD WIDE DREAM BUILDERS | QUINCEANERA DE MARIZA CERDA | DVPH - MAINTENANCE WORK | WORLD WIDE DREAM BUILDERS | DVPH - MAINTENANCE WORK | QUINCEANERA DE MARIZA CERDA | WORLD WIDE DREAM BUILDERS | DVPH - MAINTENANCE WORK | DVPH - MAINTENANCE WORK | DVPH - MAINTENANCE WORK | GREAT AMERICAN SCRAPBOOK CONVENTION | DVPH - MAINTENANCE WORK | FORD MOTOR COMPANY | GREAT AMERICAN SCRAPBOOK CONVENTION | DVPH - MAINTENANCE WORK | GREAT AMERICAN SCRAPBOOK CONVENTION | DVPH - MAINTENANCE WORK | WHITE CLOUD EMPOWERMENT CENTER CHURCH OF GOD IN CHRIST | GREAT AMERICAN SCRAPBOOK CONVENTION |
| • | | | | FRI. JULY 18 | | | | SAT. JULY 19 | | | SUN. JULY 20 | , | MON. JULY 21 | TUES. JULY 22 | WED. JULY 23 | | | THURS. JULY 24 | | FRI. JULY 25 | | | SAT. JULY 26 |

DeVOS PLACE @ - JULY 2008

| | SECURITY | Host Desk Welsh Lobby | | 0 | Host Desk Welsh Lobby | 1 DOCK | L SU | 1 SD | 1 FOH | Monroe | | 1 SD | 1 FOH | Monroe | | Monroe | | 1 SD | 1 FOH | |
|-------------|----------|--|-------------------------|-------------|--|--------------|-----------------|---------------|--------------|------------------------------|------------------|--------------|--------------|------------------------------|------------------|------------------------------|------------------|-------------|---------------|--------------|
| | POLICE | None | | 0 | None | 0 | | 2 TRAFFIC | 6:30P-10:30P | None | | 2 TRAFFIC | 6:30P-10:30P | None | | None | , | 2 TRAFFIC | IPM-SPM & | 6.30P-10.30P |
| | EMT'S | None | | 0 | None | 0 | | 2 EMT | 6P-10:30P | None | | 2 EMT | 6P-10:30P | None | | None | | 2 EMT | 12:30PM-5PM & | 6P-10-30P |
| | HOUSE | None | | 0 | None | 0 | | USHERS | TIX | None | | USHERS | TIX | None | | None | | USHERS | TIX | |
| | S | ST | | AK | ST | ΑK | | ΑK | | MJ | | ΑK | | Œ | | MJ | | ΑK | | |
| 9 0021 2000 | FUNCTION | MEETING | MAINTENANCE | HOUSE STRIP | MEETING | PRE RIG | LOAD | LOAD IN | PERFORMANCE | Breakfast | MEETING | PERFORMANCE | | Breakfast | MEETING | Breakfast | MEETING | PERFORMANCE | PERFORMANCE | |
| | TIME | 8:00AM-11:59PM | ALL DAY | зРМ-6РМ | 8:00AM-11:59PM | 8AM-5PM | OF IVI-1 IF IVI | 8AM-5PM | 7:30PM-10PM | 7:30am | 8:00AM-4:00pm | 7:30PM-10PM | | 7:30am | 8:00AM-4:00pm | 7:30am | 8:00AM-4:00pm | 2PM-4:30PM | 7:30PM-10PM | |
| 3 | ROOM | BALLC | DVPH | DVPH | BALLC | DVPH/LYON | DOCK | DVPH/LYON | DOCK | MON B-D | | DVPH | | MON B-D | | MON B-D | | DVPH | | |
| | EVENT | WHITE CLOUD EMPOWERMENT CENTER CHURCH OF GOD IN CHRIST | DVPH - MAINTENANCE WORK | MAMMA MIA! | WHITE CLOUD EMPOWERMENT CENTER CHURCH OF GOD IN CHRIST | MAMMA MIA! | | MAMMA MIA! | | FLIPPEN LEADERSHI P SERIES - | LEVEL I TRAINING | MAMMA MIA! | | FLIPPEN LEADERSHI P SERIES – | LEVEL 1 TRAINING | FLIPPEN LEADERSHI P SERIES – | LEVEL I TRAINING | MAMMA MIA! | | |
| | DATE | | SUN. JULY 27 | | | MON. JULY 28 | | TUES. JULY 29 | | | | WED. JULY 30 | | , | | THURS. JULY 31 | | | | |