

Agenda

Board of Directors

Friday, March 6, 2015 Following CAA Finance Committee Meeting Kent County Commission Chambers 300 Monroe Avenue, NW, Grand Rapids, MI

| 1. | Call to | Call to Order | | | | |
|----|--------------------------------------------------|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|--|--|
| 2. | Update | Update from Opera Grand Rapids | | | | |
| 3. | Minute | s of Feb | ruary 6, 2015 | Action | | |
| 4. | Commi | ittee Re _l | ports | | | |
| | A. | | | | | |
| | В. | Financo i. ii. | e Committee Acceptance of January 2015 Consolidated Financial Statements SMG – Van Andel Arena® and DeVos Place® January 2015 Financial Statements | Action Information | | |
| 5. | Resolut Related | Action | | | | |
| 6. | SMG Report and Facilities Calendars Rich MacKeig | | | | | |
| 7. | Public Comment | | | | | |
| 8. | Adjour | nment | | | | |

Next Meeting Date: Friday, March 27, 2015 After CAA Operations Committee Meeting

MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Friday, February 6, 2015

1. Call to Order

Steve Heacock, Chairperson, called the meeting to order at 8:30 a.m. Secretary/Treasurer Richard Winn recorded the meeting minutes.

Members Present: Steve Heacock, Chairperson

Lew Chamberlin George Heartwell Birgit Klohs Charlie Secchia Richard Winn

Members Absent: Floyd Wilson, Jr.

Staff/Others: Tom Bennett Experience Grand Rapids

Daryl Delabbio Kent County

Glenn Del Vecchio Grand Rapids Ballet Tim Gortsema Grand Rapids Griffins

Jim Harger The Grand Rapids Press/MLive

Peter Kjome Grand Rapids Symphony

Chris Machuta SMG Rich MacKeigan SMG

Doug Small Experience Grand Rapids

Eddie Tadlock SMG Susan Waddell CAA Jim Watt SMG

Richard Wendt Dickinson Wright

2. Updates from Grand Rapids Ballet and Grand Rapids Symphony

Glenn Del Vecchio, Executive Director with the Grand Rapids Ballet (GRB), stated that the GRB is the largest dance company in Michigan and its only professional ballet company. GRB employs 30 full-time professional dancers, who work 40 hours per week and receive full benefits. GRB operations out of a 40,000 sq. ft. facility that serves more than 50,000 people annually. GRB's educational programs enroll 300+ students annually. Students have the opportunity to learn in a professional theater environment. Students from the company have gone on to New York City Ballet, Joffrey Ballet, Atlanta Ballet, Hubbard Street Dance Chicago, and more. Glenn explained that the Nutcracker Ballet is the main revenue producer for practically all ballet companies, making up 50-70% of their performance revenue. GRB introduced a totally new Nutcracker production this year that featured the creative production of Chris Van Allsburg and Eugene Lee and was choreographed by Val Caniparoli. Numbers for the Nutcracker exceeded all expectations. Season tickets 12.5% over forecast, and 25% over last year. Individual tickets 28% over forecast, and 48% over last year. The Gala was attended by 1,400 guests and generated \$502,000 gross additional income that was split 50/50 with Hospice of Michigan. 16,930 patrons attended eight performances, and 4,000 students attended school shows.

Peter Kjome, President and CEO of the Grand Rapids Symphony, stated that the Grammy-nominated Symphony, conducted by Music Director David Lockington, celebrates its anniversary this season. A national search is underway to replace Mr. Lockington, who is leaving after 16 excellent seasons. The

Symphony employs 80 full-time and part-time musicians, as well as 34 full-time and part-time administrative staff members. The Symphony presents more than 400 performances each year that attract 175,000+ patrons from 14 counties. Nearly half of those attendees are students, senior citizens, and people with disabilities. The Symphony musicians are leaders in several educational programs that benefit 86,000 people from 14 counties. More than 50% of the children attending performances qualify for free or reduced lunch. The average demographics include 65% Caucasian, 13% African-American, 17% Hispanic, and 3% Asian. In addition to concerts, the Symphony provides scholarships, awards, and behind-the-scenes events. A Symphony staple is the Fifth Grade concert, free to artist in residence schools. This year's concert is scheduled for February 24-27 and CAA members were invited to drop in and listen with the students. The Celebration of Soul honors community leaders and features the Symphony Mosaic scholars. Created in 2006, the Mosaic Scholarship program offers a unique opportunity for African-American and Hispanic students aged 11-18 to receive private lessons, mentorship, instrument rental, and tickets to Symphony concerts. Celebration of Soul is scheduled for February 28 and this year features Vanessa Williams.

Chair Heacock thanked Glenn and Peter for their presentations and added that Grand Rapids is fortunate to be the home for such prestigious arts organizations.

3. Minutes of Prior Meetings

Motion by Mr. Heartwell, support by Chamberlin, to approve the January 16, 2015, Minutes. Motion carried.

4. Committee Reports

A. Operations Committee

i. Additional Capital Request

Motion by Mr. Chamberlin, support by Ms. Klohs, to amend the FY 2015 budget to adjust the "Keeler Lobby ADA Lift" line item of \$165,000 to \$445,000 to move forward with the installation of an elevator. Motion carried.

B. Finance Committee

i. Acceptance of Consolidated December 2014 Financial Statements

Mr. Winn presented the financial statements for the period ended December 31, 2014. Mr. Winn referred to the financial dashboard and stated that VAA all events income was \$113K over budget; DVP all events income was \$386K over budget; and the consolidated operating income was \$708K over budget. Mr. Winn referred to the summary by facility/other, with the full-year projection. The VAA net position is \$27K over budget; the DVP net position is \$46K over budget; total net proceeds/operating is \$112K over budget; total capital/repair is \$322 under budget; and the total change in net position deficit is reduced by \$434K. Increased revenues at DVP more than offset \$344K-earned SMG incentive fee.

Motion: Mr. Winn, supported by Ms. Klohs, moved to accept the Consolidated December 2014 Financial Statements. Motion carried.

ii. SMG Van Andel Arena® and DeVos Place® December 2014 Financial Statements

The SMG financial statements were included in the agenda packet as information items.

6. SMG Report and Facilities Calendars

Mr. MacKeigan stated that the Grand Rapids Ballet and Grand Rapids Symphony should be applauded for hiring Glenn and Peter, as they bring business acumen to artistic organizations. Peter has experience on "both sides of the aisle," having earned an MBA from Northwestern University after retiring the Grand Rapids Symphony as principal oboist. Mr. MacKeigan encouraged CAA members to attend one of the Fifth Grade concerts. The Griffins great skate takes place this Saturday at Rosa Parks Circle.

| 7. | Public Comment |
|--------|------------------------------|
| None. | |
| 8. | Adjournment |
| The me | eting adjourned at 9:25 a.m. |
| | |
| | |

Richard A. Winn, Recording Secretary

Grand Rapids-Kent County Convention/Arena Authority Consolidated Financial Report January 31, 2015

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Financial Dashboard Year-To-Date (7 Months) January 31, 2015

| Van Andel Arena® | | | | | | | |
|------------------|--------------|--------------|--------------|------------|------------|--------------|--|
| | | All Events | | | Concert | | |
| | Prior Year | Budget | Actual | Prior Year | Budget | Actual | |
| Events | 50 | 60 | 54 | 7 | 13 | 12 | |
| Attendance | 247,306 | 325,000 | 313,737 | 53,381 | 113,500 | 112,825 | |
| Event Income | \$ 1,258,466 | \$ 1,667,177 | \$ 1,882,617 | \$ 511,424 | \$ 983,746 | \$ 1,268,738 | |

| DeVos Place® | | | | | | | | |
|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--|--|
| All Events Convention/Trade | | | | | | | | |
| Prior Year Budget Actual | | | Prior Year | Budget | Actual | | | |
| Events | 262 | 252 | 273 | 64 | 73 | 84 | | |
| Attendance | 237,731 | 249,410 | 278,340 | 66,720 | 70,080 | 73,925 | | |
| Event Income | \$ 2,903,121 | \$ 2,724,050 | \$ 3,052,118 | \$ 1,294,404 | \$ 1,132,668 | \$ 1,329,495 | | |

| Consolidated | | | | | | | |
|-----------------------------|----|-------------|----|-----------|----|-----------|--|
| | Р | rior Year | | Budget | | Actual | |
| Operating Income | \$ | (152,662) | \$ | (241,885) | \$ | 430,941 | |
| Capital/Repair/Replacement | | (2,049,249) | | (424,950) | | (424,950) | |
| Net - Drawn on Fund Balance | \$ | (2,201,911) | \$ | (666,835) | \$ | 5,991 | |

Grand Rapids-Kent County Convention/Arena Authority Summary by Facility/Other Fiscal Year Ending June 30, 2015 January 31, 2015

| | | | FY 2014 | | |
|--------------------------------------|----------------------------|--------------------|-----------------------|-----------------|----------------|
| | 7/1 - 1/31 Year-to-Date | 2/1 - 6/30 Roll | Full-Year Estimate | Budget | Prior Year |
| Van Andel Arena | | | | | |
| Operating - Revenues | \$ 3,225,579 | \$ 1,711,007 | \$ 4,936,586 | \$ 4,874,215 | \$ 4,723,213 |
| - Expenses - Facilities | (2,301,856) | (1,697,440) | (3,999,296) | (3,952,793) | (4,108,045) |
| - Base Management Fees | (100,199) | (71,571) | (171,770) | (170,257) | (168,237) |
| - Incentive Fee | | | | | |
| Net Operating Income (Loss) | 823,524 | (58,004) | 765,520 | 751,165 | 446,931 |
| Parking | 94,394 | 70,210 | 164,604 | 159,144 | 159,144 |
| Pedestrian Safety | (34,004) | (46,044) | (80,048) | (87,654) | (74,278) |
| Net Proceeds (Cost) of VAA | 883,914 | (33,838) | 850,076 | 822,655 | 531,797 |
| DeVos Place Convention Center | | | | | |
| Operating - Revenues | 3,072,186 | 2,982,971 | 6,055,157 | 5,705,942 | \$5,960,459 |
| - Expenses - Facilities | (3,412,685) | (2,482,116) | (5,894,801) | (5,835,554) | (6,131,467) |
| - Base Management Fees | (100,199) | (71,571) | (171,770) | (170,257) | (168,237) |
| - Incentive Fee | - | - | (343,540) | - | - |
| Net Operating Loss | (440,698) | 85,744 | (354,954) | (299,869) | (339,245) |
| Parking | 368,720 | 541,280 | 910,000 | 816,000 | 827,946 |
| Pedestrian Safety | (16,557) | (27,900) | (44,457) | (51,265) | (43,284) |
| Net Proceeds (Cost) of DVP | (88,535) | 599,124 | 510,589 | 464,866 | 445,417 |
| Other | | - | | | |
| Revenues | 88,597 | 120,164 | 208,761 | 170,000 | 253,213 |
| Expenses | (453,035) | (348,481) | (801,516) | (801,516) (2) | (709,283) |
| Net Other | (364,438) | (228,317) | (592,755) | (631,516) | (456,070) |
| Total Net Proceeds/Operating | 430,941 | 336,969 | 767,910 | 656,005 | 521,144 |
| Capital Expenditures | (424,950) | (1,066,630) | (1,491,580) | (1,814,000) (1) | (2,564,848) |
| Results Net of Capital Expenditures | \$ 5,991 | \$ (729,661) | \$ (723,670) | \$ (1,157,995) | \$ (2,043,704) |

Notes:

⁽¹⁾ Includes original budget (6/6/14), plus \$300,000 DeVos Performance Hall stage renovations (5/16/14), \$144,000 of prior-year project carryovers (8/1/14), and wheelchair lift supplemental of \$280,000 (1/16/15).

⁽²⁾ Includes budget amendment of \$50,000 for energy audit.

Grand Rapids-Kent County Convention/Arena Authority Budget Summary by Facility/Other Financial Trends for Year Ending June 30, 2015

| | Annual | | | Year-To-Date | | |
|-------------------------------------|------------------|-------------------|----------------------|-----------------------|-----------------------|----------------------|
| | FY 2014 Final | FY 2015 Budget | Percentage Change | FY 2014 7/1 - 1/31 | FY 2015 7/1 - 1/31 | Percentage Change |
| Van Andel Arena | | | | | | g- |
| Operating - Revenues | \$ 4,723,213 | \$ 4,874,215 | 3.2 | \$2,432,788 | \$3,225,579 | 32.6 |
| - Expenses - Facilities | (4,108,045) | (3,952,793) | 3.8 | (2,126,245) | (2,301,856) | (8.3) |
| - Base Management Fees | (168,237) | (170,257) | 1.2 | (98,138) | (100,199) | (2.1) |
| - Incentive Fee | - | · - | - | - | - | - |
| Net Operating Income (Loss) | 446,931 | 751,165 | 64.4 | 208,405 | 823,524 | 295.2 |
| Parking | 159,144 | 159,144 | 0.0 | 92,834 | 94,394 | 1.7 |
| Pedestrian Safety | (74,278) | (87,654) | 18.0 | (26,604) | (34,004) | (27.8) |
| Net Proceeds (Cost) of VAA | 531,797 | 822,655 | 54.7 | 274,635 | 883,914 | 221.9 |
| DeVos Place Convention Center | | | | | | |
| Operating - Revenues | 5,960,459 | 5,705,942 | (4.3) | 2,922,150 | 3,072,186 | 5.1 |
| - Expenses - Facilities | (6,131,467) | (5,835,554) | 4.8 | (3,280,048) | (3,412,685) | (4.0) |
| - Base Management Fees | (168,237) | (170,257) | 1.2 | (98,138) | (100,199) | (2.1) |
| - Incentive Fee | - | - | - | - | - | - |
| Net Operating Loss | (339,245) | (299,869) | 11.6 | (456,036) | (440,698) | 3.4 |
| Parking | 827,946 | 816,000 | (1.4) | 355,847 | 368,720 | 3.6 |
| Pedestrian Safety | (43,284) | (51,265) | 18.4 | (15,503) | (16,557) | (6.8) |
| Net Proceeds (Cost) of DVP | 445,417 | 464,866 | 4.4 | (115,692) | (88,535) | 23.5 |
| Other | | | | | | |
| Revenues | 253,213 | 170,000 | (32.9) | 43,496 | 88,597 | 103.7 |
| Expenses | (709,283) | (801,516) | (13.0) | (355,101) | (453,035) | (27.6) |
| Net Other | (456,070) | (631,516) | (38.5) | (311,605) | (364,438) | (17.0) |
| Total Net Proceeds/Operating | 521,144 | 656,005 | | (152,662) | 430,941 | |
| Capital/Repair Expenditures | (2,564,848) | (1,814,000) | | (2,049,249) | (424,950) | |
| Results Net of Capital Expenditures | \$ (2,043,704) | \$ (1,157,995) | | \$ (2,201,911) | \$ 5,991 | |

Significant Notes

Van Andel Arena®

- Page 1 12 concerts generated \$1,268,738 in Event Revenue versus seven concerts (+\$511,424) in the first seven months of the prior fiscal year
- Page 2 2nd Quarter Rolling Forecast increase "Net Proceeds" by \$27K for the full fiscal year

DeVos Place®

- Page 1 "All Events," budgeted at 252 (249,410 attendance), came in at 273 (278,340 attendance)
- Page 2 2nd Quarter Rolling Forecast increase "Net Proceeds" by \$46K for the full fiscal year
- Page 3 DeVos Place® Parking City financial reporting problems; Auto Parking Services working to resolve software problem

Other

• No significant budget variance trends

Capital

• Page 2 – 2nd Quarter Rolling Forecast – project spending to come in \$322K under budget. VAA wi-fi and DVP electronic signage projects to be completed at significant savings. DVP – air plenum drainage project (\$55K budget) cancelled

VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2015

| _ | YTD | ROLL | TOTAL FYE | BUDGET FYE | VARIANCE |
|--------------------------------------------|-----------|-----------|--------------|---------------|----------|
| NO. EVENTS | 54 | 44 | 98 | 100 | (2) |
| ATTENDANCE | 313,737 | 240,450 | 554,187 | 576,000 | (21,813) |
| DIRECT EVENT INCOME | 674,346 | 405,269 | 1,079,615 | 1,126,581 | (46,966) |
| ANCILLARY INCOME | 828,397 | 487,827 | 1,316,224 | 1,234,509 | 81,715 |
| TOTAL EVENT INCOME | 1,502,743 | 893,096 | 2,395,839 | 2,361,090 | 34,749 |
| TOTAL OTHER INCOME | 1,722,836 | 817,911 | 2,540,747 | 2,513,125 | 27,622 |
| TOTAL INCOME | 3,225,579 | 1,711,007 | 4,936,586 | 4,874,215 | 62,371 |
| INDIRECT EXPENSES | | | | | |
| EXECUTIVE | 125,008 | 77,400 | 202,408 | 179,481 | (22,927) |
| FINANCE | 117,966 | 108,108 | 226,074 | 239,406 | 13,332 |
| MARKETING | 145,785 | 122,993 | 268,778 | 281,845 | 13,067 |
| OPERATIONS | 1,042,698 | 720,888 | 1,763,586 | 1,686,446 | (77,140) |
| BOX OFFICE | 58,460 | 56,688 | 115,148 | 127,293 | 12,145 |
| LUXURY SEATING | 34,616 | 37,458 | 72,074 | 96,234 | 24,160 |
| SKYWALK ADMIN | 27,540 | 13,968 | 41,508 | 40,960 | (548) |
| OVERHEAD | 849,981 | 631,509 | 1,481,490 | 1,471,385 | (10,105) |
| TOTAL INDIRECT EXP. | 2,402,055 | 1,769,012 | 4,171,066 | 4,123,050 | (48,016) |
| NET REVENUE ABOVE EXPENSES | 823,524 | (58,005) | 765,520 | 751,165 | 14,355 |
| LESS INCENTIVE FEE | | - | 0 | - | - |
| NET REVENUE ABOVE EXPENSES AFTER INCENTIVE | 823,524 | (58,005) | 765,520 | 751,165 | 14,355 |

Comments:

The Arena performed very well for the month of January in spite of the cancellation of Cher that was supposed to have been hosted during the month.

Fleetwood Mac set a facility record as the highest grossing single show engagement.

General Manager

Director of Finance

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JANUARY 31, 2015

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

| MONTH | January Actual | January Budget | January FY 2014 |
|------------------------|-------------------|-------------------|--------------------|
| Number of Events | 14 | 14 | 14 |
| Attendance | 87,250 | 77,500 | 81,056 |
| Direct Event Income | \$172,106 | \$112,175 | \$189,805 |
| Ancillary Income | 219,285 | 186,117 | 222,869 |
| Other Event Income | 56,345 | 46,700 | 54,887 |
| Other Operating Income | 194,044 | 171,135 | 200,147 |
| Indirect Expenses | (338,570) | (345,065) | (331,268) |
| Net Income | \$303,210 | \$171,062 | \$336,440 |

| YTD | YTD 2015 Actual | YTD 2015 Budget | YTD 2014 Prior Year |
|------------------------|--------------------|--------------------|------------------------|
| Number of Events | 54 | 60 | 50 |
| Attendance | 313,737 | 295,000 | 247,306 |
| Direct Event Income | \$674,346 | \$672,622 | \$515,457 |
| Ancillary Income | 828,397 | 719,855 | 567,005 |
| Other Event Income | 379,874 | 274,700 | 176,004 |
| Other Operating Income | 1,342,962 | 1,187,312 | 1,174,322 |
| Indirect Expenses | (2,402,055) | (2,415,455) | (2,224,383) |
| Net Income | \$823,524 | \$439,034 | \$208,405 |

EVENT INCOME

Event income came in ahead of budget for the month on the strength of Fleetwood Mac and better than budgeted sales for both Arenacross and Harlem Globetrotters.

ANCILLARY INCOME

Ancillary income came in higher for the month as per caps continue to be very strong for all shows, especially Griffins games during the month.

INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month and continue to do so for the year.

DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2015

| | YTD Actual | Roll | TOTAL FYE | BUDGET FYE | VARIANCE |
|----------------------------|------------|-----------|--------------|---------------|-----------|
| NO. EVENTS | 273 | 246 | 519 | 507 | 12 |
| ATTENDANCE | 278,340 | 278,500 | 556,840 | 498,100 | 58,740 |
| DIRECT EVENT REVENUE | 1,592,860 | 1,480,845 | 3,073,705 | 2,961,450 | 112,255 |
| ANCILLARY REVENUE | 1,239,318 | 1,399,856 | 2,639,174 | 2,424,042 | 215,132 |
| TOTAL EVENT REVENUE | 2,832,178 | 2,880,701 | 5,712,879 | 5,385,492 | 327,387 |
| TOTAL OTHER REVENUE | 240,008 | 102,270 | 342,278 | 320,450 | 21,828 |
| TOTAL OPERATING REVENUE | 3,072,186 | 2,982,971 | 6,055,157 | 5,705,942 | 349,215 |
| INDIRECT EXPENSES | | | | | |
| EXECUTIVE | 111,535 | 83,441 | 194,976 | 194,099 | (877) |
| FINANCE | 139,785 | 107,407 | 247,192 | 251,535 | 4,343 |
| MARKETING | 73,619 | 39,437 | 113,056 | 112,700 | (356) |
| OPERATIONS | 952,634 | 655,979 | 1,608,613 | 1,558,584 | (50,029) |
| EVENT SERVICES | 571,596 | 453,459 | 1,025,055 | 1,067,867 | 42,812 |
| BOX OFFICE | 86,182 | 49,480 | 135,662 | 90,712 | (44,950) |
| SALES | 230,683 | 192,137 | 422,820 | 400,369 | (22,451) |
| OVERHEAD | 1,346,851 | 972,346 | 2,319,197 | 2,329,945 | 10,748 |
| TOTAL OPERATING EXP. | 3,512,884 | 2,553,686 | 6,066,571 | 6,005,811 | (60,760) |
| NET REVENUE ABOVE EXPENSES | (440,698) | 429,285 | (11,414) | (299,869) | 288,455 |
| INCENTIVE FEE | | 343,540 | 343,540 | | (343,540) |
| NET OPERATING REVENUE OVER | (440,698) | 85,745 | (354,954) | (299,869) | (55,085) |
| OPERATING EXPENSES | | | | | |

Comments:

DeVos Place continues to perform very well as compared to both budget and prior year activity overall. Revenue expectations continue to look attainable as we get into the second half of the fiscal year. Utilities are now the most unknown piece with February being the key month as that is when the increases were seen in the prior fiscal year.

General Manager

Finance Director

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FISCAL YEAR ENDING JUNE 30, 2015

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

| MONTH | January | January | January |
|------------------------|------------|-----------|-------------|
| | Actual | Budget | FY 2014 |
| Number of Events | 39 | 39 | 31 |
| Attendance | 67,959 | 58,291 | 48,701 |
| Direct Event Income | \$289,372 | \$306,882 | \$247,448 |
| Ancillary Income | 122,393 | 171,109 | 145,191 |
| Other Event Income | 30,484 | 21,954 | 10,282 |
| Other Operating Income | 1,847 | 2,666 | 2,810 |
| Indirect Expenses | (536,413) | (500,484) | (541,590) |
| Net Income | (\$92,317) | \$2,127 | (\$135,859) |

| YTD | YTD 2015 Actual | YTD 2015 Budget | YTD 2014 Prior Year |
|------------------------|--------------------|--------------------|------------------------|
| Number of Events | 273 | 252 | 262 |
| Attendance | 278,340 | 249,410 | 237,731 |
| Direct Event Income | \$1,592,860 | \$1,413,401 | \$1,456,029 |
| Ancillary Income | 1,239,318 | 1,170,674 | 1,266,237 |
| Other Event Income | 219,942 | 139,975 | 180,855 |
| Other Operating Income | 20,066 | 18,662 | 19,029 |
| Indirect Expenses | (3,512,884) | (3,503,388) | (3,378,186) |
| Net Income | (\$440,698) | (\$760,676) | (\$456,036) |

EVENT INCOME

Direct event income came in consistent with budget overall as most events hosted performed at expected levels.

ANCILLARY INCOME

Ancillary income fell below budgeted levels for the month, however, remains above expectations for the fiscal year as a whole.

INDIRECT EXPENSES

Indirect expenses overall are right at budget. February will be a key month as this is where the utility increases occurred last FY and will start to put into focus how the fiscal year will end up overall.

Grand Rapids-Kent County Convention/Arena Authority

Administrative Accounts

Net Proceeds Detail

Fiscal Trends for Year Ending June 30, 2015

| | | Annual | | Year-to-Date | | | |
|------------------------------|------------------|-------------------|----------------------|--------------------|----------------------|----------------------|--|
| | FY 2014 Final | FY 2015 Budget | Percentage Change | FY2014 7/1-1/31 | FY 2015 7/1/-1/31 | Percentage Change | |
| Other | | | | | | | |
| Revenues | | | | | | | |
| Interest/Capital Contr. | \$ 132,434 | \$ 130,000 | (1.8) | \$ 39,578 | \$ 46,402 | 17.2 | |
| Miscellaneous | 120,779 | 40,000 | (66.9) | 3,918 | 42,195 | +100.0 | |
| | 253,213 | 170,000 | (32.9) | 43,496 | 88,597 | 103.7 | |
| Expenses | | | | | | | |
| Marketing (CVB/Sports) | 125,000 | 125,000 | - | 125,000 | 125,000 | - | |
| Diversity Initiative | 124,160 | 125,000 | 0.8 | 21,836 | 18,542 | (15.1) | |
| Wages/Benefits | 118,617 | 114,956 | (3.1) | 60,423 | 64,223 | 6.3 | |
| Marketing Campaign | - | 75,000 | 100.0 | - | - | - | |
| Professional Services | 56,619 | 56,000 | (3.2) | 25,224 | 46,480 | 84.3 | |
| DID Assessment | 38,990 | 40,000 | 2.6 | 38,990 | 39,720 | 1.9 | |
| Food & Beverage Repairs | 31,622 | 40,000 | 145.5 | 3,554 | - | (100.0) | |
| Consulting Services | 140,036 | 81,060 | (0.6) | 15,529 | 88,563 | +100.0 | |
| Landscaping | 20,003 | 30,000 | 82.0 | 16,487 | 34,149 | 107.1 | |
| Procurement of Art | 17,869 | 30,000 | 67.9 | 15,901 | 8,108 | (49.0) | |
| Insurance | 23,775 | 24,500 | 3.0 | 23,775 | 18,500 | (22.2) | |
| Supplies/Other | 12,592 | 60,000 | 376.5 | 8,382 | 9,750 | 16.3 | |
| | 709,283 | 801,516 | 26.5 | 355,101 | 453,035 | 27.6 | |
| Net Proceeds - Operating | \$ (456,070) | \$ (631,516) | (38.5) | \$ (311,605) | \$ (364,438) | (17.0) | |

Notes:

Includes \$43,468 of expense for the HUD grant infrastructure study, \$10,232 for a parking feasibility study, and. \$19,008 for an energy assessment study. (SMG-\$15,855)



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED JANUARY 31, 2015

PROUD HOME OF THE GRAND RAPIDS GRIFFINS – 2013 CALDER CUP CHAMPIONS



Distribution:

Grand Rapids – KentCounty Convention / Arena Authority Robert White Joe Romano Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2015

| | YTD | ROLL | TOTAL FYE | BUDGET FYE | VARIANCE |
|--------------------------------------------|-----------|-----------|--------------|---------------|----------|
| NO. EVENTS | | | | | |
| ATTENDANCE | 54 | 44 | 98 | 100 | (2) |
| | 313,737 | 240,450 | 554,187 | 576,000 | (21,813) |
| DIRECT EVENT INCOME | | | | | (|
| ANCILLARY INCOME | 674,346 | 405,269 | 1,079,615 | 1,126,581 | (46,966) |
| | 828,397 | 487,827 | 1,316,224 | 1,234,509 | 81,715 |
| TOTAL EVENT INCOME | 1 500 310 | | | | |
| | 1,502,743 | 893,096 | 2,395,839 | 2,361,090 | 34,749 |
| TOTAL OTHER INCOME | 4 700 000 | | | | |
| TOTAL INCOME | 1,722,836 | 817,911 | 2,540,747 | 2,513,125 | 27,622 |
| | 3,225,579 | 1,711,007 | 4,936,586 | 4,874,215 | 62,371 |
| INDIRECT EXPENSES | | | | | |
| EXECUTIVE | 405.000 | | | | |
| FINANCE | 125,008 | 77,400 | 202,408 | 179,481 | (22,927) |
| MARKETING | 117,966 | 108,108 | 226,074 | 239,406 | 13,332 |
| OPERATIONS | 145,785 | 122,993 | 268,778 | 281,845 | 13,067 |
| BOX OFFICE | 1,042,698 | 720,888 | 1,763,586 | 1,686,446 | (77,140) |
| LUXURY SEATING | 58,460 | 56,688 | 115,148 | 127,293 | 12,145 |
| SKYWALK ADMIN | 34,616 | 37,458 | 72,074 | 96,234 | 24,160 |
| OVERHEAD | 27,540 | 13,968 | 41,508 | 40,960 | (548) |
| | 849,981 | 631,509 | 1,481,490 | 1,471,385 | (10,105) |
| TOTAL INDIRECT EXP. | 2 400 055 | | | | |
| | 2,402,055 | 1,769,012 | 4,171,066 | 4,123,050 | (48,016) |
| NET REVENUE ABOVE EXPENSES | 823,524 | (58,005) | 765,520 | 751,165 | 14,355 |
| LESS INCENTIVE FEE | | | | | |
| NET DEVENUE ABOVE THE | | <u>~</u> | 0 | - | * |
| NET REVENUE ABOVE EXPENSES AFTER INCENTIVE | 823,524 | (58,005) | 765,520 | 751,165 | 14,355 |
| | | | | | |

Comments:

The Arena performed very well for the month of January in spite of the cancellation of Cher that was supposed to have been hosted during the month.

Fleetwood Mac set a facility record as the highest grossing single show engagement.

General Manager

Birector of Finance

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED JANUARY 31, 2015

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

| MONTH | January Actual | January Budget | January FY 2014 |
|-------------------------------------|-------------------|-------------------|--------------------|
| Number of Events Attendance | 14 | 14 | 14 |
| | 87,250 | 77,500 | 81,056 |
| Direct Event Income | \$172,106 | \$112,175 | \$189,805 |
| Ancillary Income Other Event Income | 219,285 | 186,117 | 222,869 |
| | 56,345 | 46,700 | 54,887 |
| Other Operating Income | 194,044 | 171,135 | 200,147 |
| Indirect Expenses Net Income | (338,570) | (345,065) | (331,268) |
| Net income | \$303,210 | \$171,062 | \$336,440 |

| YTD Number of Events | YTD 2015 Actual | YTD 2015 Budget | YTD 2014 Prior Year |
|------------------------|--------------------|------------------------|------------------------|
| Attendance | 54 | 60 | 50 |
| Direct Event Income | 313,737 | 295,000 | 247,306 |
| Ancillary Income | \$674,346 | \$672,622 | \$515,457 |
| | 828,397 | 719,855 | 567,005 |
| Other Event Income | 379,874 | 274,700 | 176,004 |
| Other Operating Income | 1,342,962 | 1,187,312 | 1,174,322 |
| Indirect Expenses | (2,402,055) | (2,415,455) | (2,224,383) |
| Net Income | \$823,524 | \$439,034 [°] | \$208,405 |

EVENT INCOME

Event income came in ahead of budget for the month on the strength of Fleetwood Mac and better than budgeted sales for both Arenacross and Harlem Globetrotters.

ANCILLARY INCOME

Ancillary income came in higher for the month as per caps continue to be very strong for all shows, especially Griffins games during the month.

INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month and continue to do so for the year.

Van Andel Arena Income Statement For the Seven Months Ending January 31, 2015

| Current Month (Actual | Budget | | Current Month | Year to Date | Year to Date | | |
|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------|------------------------------------------------------|
| | | Variance | Prior Year | Actual | Budget | Variance | Year to Date Prior Year |
| | | | | | | *************************************** | 7 3101 1 021 |
| | | | | | | | |
| | | | | | | | |
| \$299,766 | \$196,774 | 102 992 | \$280.521 | \$001.00¢ | 2000 002 | | |
| 143,585 | 130,447 | | | | | | \$832,746 |
| (271,245) | (215,046) | (56,199) | (358,804) | (1,449,716) | (992, 252) | (457,464) | 585,119 (902,408) |
| 172,106 | 112,175 | 59,931 | 189,805 | 674,346 | 672,622 | 1,724 | 515,457 |
| | | | | | *************************************** | **************** | |
| 185 504 | 164 610 | 00.004 | | | | | |
| | | | | | 632,045 | 64,095 | 490,422 |
| | | | | | 35,342 | 28,222 | 51,036 |
| | | | | | 51,968 | 15,077 | 25,202 |
| _ | - | | - | | - | 1,002 | 345 |
| 500 | 500 | 0 | 0 | 146 500 | 0 500 | 146 | 0 |
| 219,285 | 186,117 | 33,168 | 222.869 | 828.397 | 710 955 | 100 540 | |
| | | *************************************** | | | * | 100,342 | 567,005 |
| EC 045 | 40 700 | | | | | | |
| | | | 54,887 | 379,874 | 274,700 | 105,174 | 176,004 |
| 56,345 | 46,700 | 9,645 | 54,887 | 379,874 | 274,700 | 105,174 | 176.004 |
| 447,736 | 344,992 | 102,744 | 467,561 | 1,882,617 | 1,667,177 | 215,440 | 1,258,466 |
| | | | | | | ***************** | |
| | | | | | | | |
| 147,273 | 115,052 | 32.221 | 141 094 | 984 174 | 704 700 | 100 115 | |
| 42,734 | 52,083 | (9,349) | 52,136 | | | | 779,969 |
| 4,037 | 4,000 | 37 | 6,917 | 40.843 | 28,000 | 12,843 | 366,819 27,534 |
| 194,044 | 171,135 | 22,909 | 200,147 | 1,342,962 | 1,187,312 | 155,650 | 1,174,322 |
| 641,780 | 516,127 | 125,653 | 667,708 | 3,225,579 | 2,854,489 | 371,090 | 2,432,788 |
| The section and will also the deliver upon the section pipe upon the value of the section of | | | | *************** | | | |
| | | | | | | | |
| 148,685 | 168,573 | (19,888) | 225.554 | 1.347.448 | 1 100 011 | 107 407 | |
| | 49,120 | 2,208 | 64,521 | | , | | 1,133,235 |
| (83,980) | (69,893) | (14,087) | (177,557) | (752,568) | | | 275,166 (485,965) |
| 116,033 | 147,800 | (31,767) | 112 518 | 969 700 | | | |
| to make any or sir his archit also archit also archit also architecture and architecture architecture. | | The second secon | ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ | | | | 922,436 |
| 23.718 | 20 928 | 2.700 | 17.000 | - حس <i>د</i> د پ | | | |
| 23,779 | | | | | | (4.787) | 127,667 |
| 2,397 | | | | | | | 221,100 |
| 24,631 | 20,675 | | | | | | 18,804 |
| 14,442 | 15,415 | (973) | | | | | 134,750 |
| 23,089 | 10,727 | 12,362 | | | | | 112,635 |
| | 85,996 | 10,171 | 101,868 | | | | 62,415 526,438 |
| | | 126 | 14,020 | 100,199 | 00.010 | | |
| 330,370 | 345,005 | (6,495) | 331,268 | 2,402,055 | 2.415.455 | (13.400) | 2 224 383 |
| 303,210 | 171,062 | 132,148 | 336 440 | 822 524 | 420 024 | 204 404 | |
| 1997年春日日本日日日 | and refer other times made and which while the color other o | | there makes valve valvas valva | to their man open the way only the same and the same same and the same same and the same same and the same same to the same to the same same same to the same same same to the same same same same same same same sam | | ********** | |
| | | | | | | | t of the fit for all also become as the advantage as |
| 303,210 | 171,062 | 132.148 | 336.440 | NO3 CON | 420.024 | 384,490 | 208,405 |
| | 143,585 (271,245) 172,106 185,504 20,098 13,183 0 500 219,285 56,345 56,345 447,736 147,273 42,734 4,037 194,044 641,780 148,685 51,328 (83,980) 116,033 23,718 23,779 2,397 24,631 14,442 23,089 96,167 14,314 338,570 303,210 | 143,585 | 143,585 | 143,585 130,447 13,138 259,088 (271,245) (215,046) (56,199) (358,804) 172,106 112,175 59,931 189,805 185,504 164,610 20,894 188,463 20,098 8,031 12,067 18,107 13,183 12,976 207 16,299 0 0 0 0 0 500 500 0 0 0 0 500 500 0 0 0 0 0 0 219,285 186,117 33,168 222,869 222,869 2447,736 344,992 102,744 467,561 467,561 467,700 9,645 54,887 54,887 447,736 344,992 102,744 467,561 447,734 52,083 (9,349) 52,136 4,037 4,000 37 6,917 194,044 171,135 22,909 200,147 641,780 516,127 125,653 667,708 645,21 641,521 68,983 <td> 143,585</td> <td> 143.585</td> <td> 143.585</td> | 143,585 | 143.585 | 143.585 |

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For the Seven Months Ended January 31, 2015

| Event Type | Event Actual | ts/Days | Attend | | | ent Income |
|--------------------------|-----------------|---------|---------|---------|-----------|------------|
| E. one Type | Actual | Budget | Actual | Budget | Actual | Budget |
| Family Show | 12 | 14 | 29,473 | 29,500 | 105,579 | 111,722 |
| Sporting Event | 4 | 6 | 13,594 | 27,000 | 120,162 | 170,227 |
| Concert | 12 | 13 | 112,825 | 113,500 | 1,268,738 | 983,746 |
| Team Home Games | 22 | 22 | 138,325 | 132,000 | 319,049 | 328,262 |
| Other | 4 | 5 | 19,520 | 23,000 | 69,089 | 73,220 |
| GRAND TOTALS | 54 | 60 | 313,737 | 325,000 | 1,882,617 | 1,667,177 |
| As Percentage of Overall | | | | | | |
| Family Show | 22.22% | 23.33% | 9.39% | 9.08% | 5.61% | 6.70% |
| Sporting Event | 7.41% | 10.00% | 4.33% | 8.31% | 6.38% | 10.21% |
| Concert | 22.22% | 21.67% | 35.96% | 34.92% | 67.39% | 59.01% |
| Team Home Games | 40.74% | 36.67% | 44.09% | 40.62% | 16.95% | 19.69% |
| Other | 7.41% | 8.33% | 6.22% | 7.08% | 3.67% | 4.39% |

Van Andel Arena Balance Sheet As of January 31, 2015

ASSETS

| Current Assets Cash Account Receivable Prepaid Expenses | 4,323,407 627,860 45,010 | |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Total Current Assets | | \$4,996,276 |
| Total Assets | | \$4,996,276 |
| | ===: | ann victo nille land ann ann ban ban bah ship ball ann ann ann char can ann ann ann ann ann ann ann ann ann a |
| LIABILITI | ES AND EQUITY | |
| Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits | 1,263,601 539,686 2,083,594 2,725,833 | |
| Total Current Liabilities | | \$6,612,714 |
| Other Liabilities Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity | (2,101,280) 509,896 (848,577) 823,524 | |
| Total Equity | | (\$1,616,437) |
| Total Liabilities and Equity | | \$4,996,276 |



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SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of January 31, 2015

| Current - | Under 30 Days |
|-----------|-----------------|
| | Food & Beverage |

Food & Beverage 338,476
Ticketing 358,973
Merchandise Permanent Advertising DeVos Place (284,511)
Operating 198,548

Over 30 Days 16,374

Over 60 Days

Over 90 Days

Total Accounts Receivable 627,860



SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2015

MANAGEMENT FEE SUMMARY

| | Arena Estimate | DeVos Place Estimate | Total Estimate | FY 2014 Actual |
|----------------------------|-------------------|-------------------------|-------------------|-------------------|
| Net Revenue above Expenses | 765,520 | (11,414) | 754,106 | 107,686 |
| Benchmark ++ | | | 750,000 | 750,000 |
| Excess | 765,520 | (11,414) | 4,106 | (642,314) |

Incentive Fee Calculation (Only if above greater than zero)

| Base Fee | | Arena Estimate 171,770 | DeVos Place Estimate 171,770 | Total Estimate 343,540 | Total Estimate 336,474 |
|---------------|------------------|------------------------|------------------------------------|------------------------|------------------------|
| Incentive Fee | | | | | |
| R | evenue | 4,936,586 | 6,055,157 | 10,991,743 | 10,683,672 |
| В | enchmark Revenue | 5,000,000 | 4,400,000 | 9,400,000 | 9,300,000 |
| R | evenue Excess | (63,414) | 1,655,157 | 1,591,743 | 1,383,672 |
| Ir | ncentive Fee ** | (13,686) | 357,226 | 343,540 | ** |
| Total SMG M | anagement Fee | 158,084 | 528,996 | 687,080 | 336,474 |

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.



DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED JANUARY 31, 2015

Distribution:

Grand Rapids – KentCounty Convention / Arena Authority Robert White Joe Romano Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2015

| | YTD Actual | Roll | TOTAL FYE | BUDGET FYE | VARIANCE |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|--------------|---------------|-----------|
| NO. EVENTS | | | | | |
| ATTENDANCE | 273 | 246 | 519 | 507 | 12 |
| | 278,340 | 278,500 | 556,840 | 498,100 | 58,740 |
| DIRECT EVENT REVENUE | 1,592,860 | | | | |
| ANCILLARY REVENUE | 1,239,318 | 1,480,845 | 3,073,705 | 2,961,450 | 112,255 |
| | 1,239,318 | 1,399,856 | 2,639,174 | 2,424,042 | 215,132 |
| TOTAL EVENT REVENUE | 2,832,178 | 2,880,701 | 5,712.879 | 5,385,492 | |
| TO TO A TAX OF THE PARTY OF THE | | _,,_, | 5,712,079 | 3,363,492 | 327,387 |
| TOTAL OTHER REVENUE | 240,008 | 102,270 | 342,278 | 320,450 | 21,828 |
| TOTAL OPERATING REVENUE | 3,072,186 | 2,982,971 | 6,055,157 | 5,705,942 | 349,215 |
| INDIRECT EXPENSES | | | | 2,130,712 | 347,213 |
| EXECUTIVE | | | | | |
| FINANCE | 111,535 | 83,441 | 194,976 | 194,099 | (877) |
| MARKETING | 139,785 | 107,407 | 247,192 | 251,535 | 4,343 |
| OPERATIONS | 73,619 | 39,437 | 113,056 | 112,700 | (356) |
| EVENT SERVICES | 952,634 | 655,979 | 1,608,613 | 1,558,584 | (50,029) |
| BOX OFFICE | 571,596 | 453,459 | 1,025,055 | 1,067,867 | 42,812 |
| SALES | 86,182 | 49,480 | 135,662 | 90,712 | (44,950) |
| OVERHEAD | 230,683 | 192,137 | 422,820 | 400,369 | (22,451) |
| | 1,346,851 | 972,346 | 2,319,197 | 2,329,945 | 10,748 |
| TOTAL OPERATING EXP. | 3,512,884 | 2,553,686 | 6,066,571 | 6,005,811 | (60,760) |
| NET REVENUE ABOVE EXPENSES | | | | | (00,700) |
| THE TEXT ABOVE EXPENSES | (440,698) | 429,285 | (11,414) | (299,869) | 288,455 |
| INCENTIVE FEE | | 343,540 | 343,540 | | (343,540) |
| NET OPERATING REVENUE OVER | (440,698) | 85,745 | (354,954) | (299,869) | , , , |
| OPERATING EXPENSES | | | | (477,007) | (55,085) |

Comments:

DeVos Place continues to perform very well as compared to both budget and prior year activity overall. Revenue expectations continue to look attainable as we get into the second half of the fiscal year. Utilities are now the most unknown piece with February being the key month as that is when the increases were seen in the prior fiscal year.

Einance Director

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FISCAL YEAR ENDING JUNE 30, 2015

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

| MONTH | January Actual | January Budget | January FY 2014 |
|------------------------|-------------------|-------------------|--------------------|
| Number of Events | 39 | 39 | 31 |
| Attendance | 67,959 | 58.291 | 48.701 |
| Direct Event Income | \$289,372 | \$306,882 | \$247,448 |
| Ancillary Income | 122,393 | 171,109 | 145,191 |
| Other Event Income | 30,484 | 21,954 | 10,282 |
| Other Operating Income | 1,847 | 2,666 | 2,810 |
| Indirect Expenses | (536,413) | (500,484) | (541,590) |
| Net Income | (\$92,317) | \$2,127 | (\$135,859) |

| YTD | YTD 2015 Actual | YTD 2015 Budget | YTD 2014 Prior Year |
|------------------------|--------------------|--------------------|------------------------|
| Number of Events | 273 | 252 | 262 |
| Attendance | 278,340 | 249,410 | 237.731 |
| Direct Event Income | \$1,592,860 | \$1,413,401 | \$1,456,029 |
| Ancillary Income | 1,239,318 | 1,170,674 | 1.266,237 |
| Other Event Income | 219,942 | 139,975 | 180.855 |
| Other Operating Income | 20,066 | 18,662 | 19,029 |
| Indirect Expenses | (3,512,884) | (3,503,388) | (3,378,186) |
| Net Income | (\$440,698) | (\$760,676) | (\$456,036) |

EVENT INCOME

Direct event income came in consistent with budget overall as most events hosted performed at expected levels.

ANCILLARY INCOME

Ancillary income fell below budgeted levels for the month, however, remains above expectations for the fiscal year as a whole.

INDIRECT EXPENSES

Indirect expenses overall are right at budget. February will be a key month as this is where the utility increases occurred last FY and will start to put into focus how the fiscal year will end up overall.

DeVos Place Income Statement For the Seven Months Ending January 31, 2015

| | Current Month Actual | Current Month Budget | Variance | Current Month Prior Year | Year to Date Actual | Year to Date Budget | Variance | Year to Date |
|--------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------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----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | | | | | |
| Event Income | | | | | | | | |
| Direct Event Income | | | | | | | | |
| Rental Income | \$311,551 | \$309,940 | \$1,611 | \$260,100 | \$1,709,767 | #1 455 Q40 | **** | |
| Service Revenue | 210,363 | 183,919 | 26,444 | 120,999 | 1,453,698 | \$1,455,340 1,094,730 | \$254,427 | \$1,481,65 |
| Service Expenses | (232,542) | (186,977) | (45,565) | (133,651) | (1,570,605) | (1,136,669) | 358,968 (433,936) | 1,324,138 (1,349,757 |
| Total Direct Event Income | 289,372 | 306,882 | (17,510) | 247,448 | 1,592,860 | 1,413,401 | 179,459 | 1,456,029 |
| Ancillary Income | | | 5 The control of the | *************** | | ************************ | te till, som satt der likt med han hat var av har satt en satt en satt ga gegreger | |
| F&B Concession | 20,221 | 22.252 | | | | | | |
| F&B Catering | 18,742 | 22,953 | (2,732) | 14,437 | 74,031 | 74,434 | (403) | 74.355 |
| Novelty Sales | 1.208 | 34,694 | (15,952) | 21,095 | 454,465 | 409,186 | 45,279 | 416.837 |
| Booth Cleaning | 19,524 | 664 | 544 | 0 | 6,163 | 4,957 | 1,206 | 4,362 |
| Telephone/Long Distance | | 32,051 | (12,527) | 21,135 | 144,334 | 123,097 | 21,237 | 125.536 |
| Electrical Services | 338 33,437 | 0 | 338 | 338 | 563 | 0 | 563 | 1,238 |
| Audio Visual | 7,681 | 46,312 | (12,875) | 39,510 | 223,451 | 239,280 | (15,829) | 229,285 |
| Internet Services | | 16,314 | (8,633) | 22,211 | 145,827 | 182,480 | (36,653) | 246,248 |
| Equipment Rental | 6,220 | 6,654 | (434) | 17,256 | 69,132 | 47,750 | 21,382 | 65,573 |
| | 15,022 | 11,467 | 3,555 | 9,209 | 121,352 | 89,490 | 31,862 | 102,803 |
| Total Ancillary Income | 122,393 | 171,109 | (48,716) | 145,191 | 1,239,318 | 1,170,674 | 68,644 | 1,266,237 |
| Other Event Income | | | | | | | | *************************************** |
| Ticket Rebates(Per Event) | 30,484 | 21,954 | 8,530 | 10,282 | 219,942 | 139,975 | 79,967 | 180.855 |
| Total Other Event Income | 30,484 | 21,954 | 8,530 | 10,282 | 219,942 | 139,975 | 79,967 | 180,855 |
| Total Event Income | | | ***************** | *************** | | *************** | | |
| rotal Event Income | 442,249 | 499,945 | (57,696) | 402,921 | 3,052,120 | 2,724,050 | 328,070 | 2,903,121 |
| Other Operating Income | | | | | | | | |
| Luxury Box Agreements | | | | | | | | |
| Other Income | 1,067 780 | 1,333 1,333 | (266) (553) | 1,250 1,560 | 9,112 10,954 | 9,331 | (219) | 10,016 |
| Total Other Operating Income | 1,847 | | | | | 9,331 | 1,623 | 9,013 |
| | 1,047 | 2,666 | (819) | 2,810 | 20,066 | 18,662 | 1,404 | 19,029 |
| Adjusted Gross Income | 444,096 | 502,611 | (58,515) | 405,731 | 3,072,186 | 2,742,712 | 329,474 | 2,922,150 |
| Omanakina Fina | - | | THE RESIDENCE OF THE PARTY OF T | | the first first the section and the section for an accompany of nations are section for any | ************************************** | | |
| Operating Expenses | | | | | | | | |
| Salaries and Wages | 243,053 | 269,202 | (26,149) | 196,309 | 1,854,116 | 1,884,414 | (30,298) | 1.740.662 |
| Payroll Taxes and Benefits Labor Allocations to Events | 84,335 | 78,248 | 6.087 | 94,600 | 591,620 | 547.736 | 43.884 | 514,992 |
| Labor Arocations to Events | (142,971) | (148,656) | 5,685 | (79,904) | (1,089,043) | (1,040,592) | (48,451) | (979,094) |
| Net Salaries and Benefits | 184,417 | 198,794 | (14,377) | 211,005 | 1,356,693 | 1,391,558 | (34,865) | 1,276,560 |
| Contracted Services | 20.000 | | | | in the first of the second deposits and the second second second second second second | | | the Month of the State on the State of the S |
| General and Administrative | 30,035 | 20,718 | 9,317 | 28,692 | 192,974 | 145,026 | 47,948 | 219,112 |
| Operations | 49,558 | 28,110 | 21,448 | 19,906 | 223,394 | 196,770 | 26.624 | 184,503 |
| Repair and Maintenance | 4,900 | 9,960 | (5.060) | 3,983 | 94,393 | 69,720 | 24,673 | 61,131 |
| Operational Supplies | 51,739 | 41,350 | 10,389 | 57,282 | 344,273 | 289,450 | 54,823 | 280,061 |
| insurance | 17,459 | 20,975 | (3,516) | 14,634 | 116,523 | 146,825 | (30,302) | 103,560 |
| Utilities | 24,659 | 16,322 | 8,337 | 19,136 | 127,171 | 114,254 | 12,917 | 120,837 |
| SMG Management Fees | 159,332 | 150,067 | 9,265 | 172,189 | 957,264 | 1,050,469 | (93,205) | 1,034,284 |
| | 14,314 | 14,188 | 126 | 14,763 | 100,199 | 00.216 | 000 | 20 4 20 |
| Total Operating Expenses | 536,413 | 500,484 | 35,929 | 541,590 | 3,512,884 | 3,503,388 | 9,496 | 3,378,186 |
| Net Income(Loss) From Operations | (92,317) | 2,127 | (94,444) | (135.859) | (440 698) | (760 676) | 210.070 | /456 DOGS |
| Other Non-Operating Expenses | the transfer and transfer | | ********* | prior also anno delle large sinne anno piene sinne anno | TO THE PARTY SHAPE AND THE REST SHAPE AND SHAP | | | |
| which item operating expenses | . We will show the section on the section as the section $\phi(\phi)$ and $\phi(\phi)$ and $\phi(\phi)$. We show that $\phi(\phi)$ | **************** | da ta da ta da a a a a a a a a a a a a a | | And we should not recognize the second section to the section to the second section to the section to the second section to the second section to the second section to the section | the state of the s | | |
| Adjusted Net Income(Loss) | (92,317) | 2,127 | (94,444) | (135,859) | (440,698) | (766 676) | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ | |
| | *********** | | | () | (***V,U30) | (760,676) | 319,978 | (456,036) |

SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For the Seven Months ended January 31, 2015

| | Event | ts/Days | Attenda | unce | Total Even | t Ingome |
|--------------------------|--------|---------|---------|---------|------------|-----------|
| Event Type | Actual | Budget | Actual | Budget | Actual | Budget |
| Convention/Trade Shows | 84 | 73 | 73,925 | 70,080 | 1,329,495 | 1,132,668 |
| Consumer/Gated Shows | 20 | 20 | 50,776 | 48,330 | 306,485 | 370,600 |
| DeVos Performance Hall | 81 | 79 | 106,760 | 95,930 | 739,364 | 620,999 |
| Banquets | 26 | 23 | 18,058 | 14,950 | 216,203 | 231,748 |
| Meetings | 45 | 40 | 10,693 | 14,000 | 285,124 | 253,880 |
| Other | 17 | 17 | 18,128 | 6,120 | 175,448 | 114,155 |
| GRAND TOTALS | 273 | 252 | 278,340 | 249,410 | 3,052,118 | 2,724,050 |
| As Percentage of Overall | | | | | | |
| Convention/Trade Shows | 30.77% | 28.97% | 26.56% | 28.10% | 43.56% | 41.58% |
| Consumer/Gated Shows | 7.33% | 7.94% | 18.24% | 19.38% | 10.04% | 13.60% |
| Devos Performance Hall | 29.67% | 31.35% | 38.36% | 38.46% | 24.22% | 22.80% |
| Ballroom Exclusive | 9.52% | 9.13% | 6.49% | 5.99% | 7.08% | 8.51% |
| Meetings | 16.48% | 15.87% | 3.84% | 5.61% | 9.34% | 9.32% |
| Other | 6.23% | 6.75% | 6.51% | 2.45% | 5.75% | 4.19% |

DeVos Place Balance Sheet As of January 31, 2015

ASSETS

| Current Assets Cash | | |
|----------------------------------|-----------------------------------------|-------------------------------------------------------------|
| Account Receivable | 1,921,407 | |
| Prepaid Expenses | 1,029,955 | |
| ropaid Experies | 44,129 | |
| Total Current Assets | *************************************** | \$2,995,491 |
| | | |
| Total Assets | | \$2,995,491 |
| | ***** | neer vann siene steen vann vann van van van van van van van |
| LIABILITIE | S AND EQUITY | |
| Current Liabilities | | |
| Accounts Payable | 20.422 | |
| Accrued Expenses | 26,198 | |
| Deferred Income | 213,827 | |
| Advanced Ticket Sales & Deposits | 131,208 1,588,557 | |
| | 1,300,337 | |
| Total Current Liabilities | | \$1,959,790 |
| Other Liabilities | | ¥ 1,000,00 |
| Equity | | |
| Funds Remitted to CAA | (000,000) | |
| Expenses Paid Direct by CAA | (288,992) 860,573 | |
| Beginning Balance Equity | 904,820 | |
| Current Year Equity | (440,701) | |
| | (440,701) | |
| Total Equity | | \$1,035,700 |
| Total Liabilities and Equity | | \$2,995,491 |



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SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of January 31, 2015

| Current - Under 30 Days | |
|---------------------------|-----------|
| Food & Beverage | 39,173 |
| Ticketing | 410,832 |
| Merchandise | 1,941 |
| Decorating | 19,524 |
| Audio/Visual | 7,751 |
| Van Andel Arena | 286,529 |
| Operating | 132,807 |
| Over 30 Days | 103,114 |
| Over 60 Days | 28,284 |
| Over 90 Days | |
| Total Accounts Receivable | 1,029,955 |

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2015

MANAGEMENT FEE SUMMARY

| | Arena | DeVos Place | Total | FY 2014 |
|----------------------------------------|------------------|-------------|------------|------------|
| | Estimate | Estimate | Estimate | Actual |
| Net Revenue above Expenses | 765,520 | (11,414) | 754,106 | 107,686 |
| Benchmark ++ | | | 750,000 | 750,000 |
| Excess | 765,520 | (11,414) | 4,106 | (642,314) |
| Incentive Fee Calculation (Only if abo | ove greater than | zero) | | |
| | Arena | DeVos Place | Total | Total |
| | Estimate | Estimate | Estimate | Estimate |
| Base Fee | 171,770 | 171,770 | 343,540 | 336,474 |
| Incentive Fee | | | | |
| Revenue | 4,936,586 | 6,055,157 | 10,991,743 | 10,683,672 |
| Benchmark Revenue | 5,000,000 | 4,400,000 | 9,400,000 | 9,300,000 |
| Revenue Excess | (63,414) | 1,655,157 | 1,591,743 | 1,383,672 |
| Incentive Fee ** | (13,686) | 357,226 | 343,540 | -,505,672 |
| Total SMG Management Fee | 158,084 | 528,996 | 687,080 | 336,474 |

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.

GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY

RESOLUTION APPROVING AND AUTHORIZING EXECUTION OF INDEMNITY AGREEMENT RELATED TO THE VAN ANDEL ARENA SKYWALK

| Boardmember | , supported by Boardmember | , move |
|------------------------------------------|----------------------------|--------|
| the adoption of the following resolution | on: | |

WHEREAS, the Downtown Development Authority of the City of Grand Rapids (the "DDA") constructed an overhead pedestrian walkway (the "Skywalk") over the Ottawa Avenue, S.W. public right-of-way connecting the Van Andel to a building located at 25 Ottawa Avenue, S.W. (the "25 Ottawa Building"); and

WHEREAS, Franklin Ottawa, LLC ("Franklin Ottawa") is the current owner of the 25 Ottawa Building; and

WHEREAS, Franklin Ottawa's predecessor in title, Arena Station, LLC ("Arena Station") in 1997, executed an agreement granting the DDA certain easement rights related to the Skywalk; and

WHEREAS, Arena Station, the DDA and a third party, in 1998, entered into a Memorandum of Agreement (the "MOA") related to the operation and maintenance of the Skywalk; and

WHEREAS, the DDA, in 2000, assigned to the Grand Rapids – Kent County Convention/Arena Authority (the "CAA") certain rights in the Skywalk and MOA; and

WHEREAS, the City of Grand Rapids (the "City"), also in 2000, granted a perpetual license for encroachment of the Skywalk in the Ottawa Avenue, S.W. public right-of-way; and

WHEREAS, Franklin Ottawa intends to construct an architectural feature within the Ottawa Avenue, S.W. public right-of-way within the Skywalk encroachment and surrounding the Skywalk and has requested an encroachment from the City in order to do so; and

WHEREAS, in connection with the granting of such encroachment it is necessary for Franklin Ottawa to enter into an agreement with the CAA and DDA with respect to the location of such architectural feature.

NOW, THEREFORE, BE IT RESOLVED:

- 1. That the Indemnity Agreement (the "Agreement") between the CAA, DDA and Franklin Ottawa in the form presented at this meeting is approved with such modifications not materially adverse to the CAA approved as to content by the CAA Chairperson and as to form by the CAA legal counsel.
- 2. That the CAA Chairperson is authorized and directed to execute the approved Agreement for and on behalf of the CAA.
- 3. That upon execution of the Agreement by all parties thereto the Agreement shall be recorded with the Kent County Register of Deeds.
- 4. That all resolutions and parts of resolutions in conflict herewith shall be, and the same are hereby, rescinded to the extent of such conflict.

| YEAS: | Boardmembers |
|----------|--------------|
| | |
| | |
| NAYS: | Boardmembers |
| ABSTAIN: | Boardmembers |
| ABSENT: | Boardmembers |

RESOLUTION DECLARED ADOPTED.

| Dated: March 6, 2015 | |
|----------------------|--------------------------------------------|
| | Susan M. Waddell |
| | Administrative Manager/Recording Secretary |

CERTIFICATION

I, the undersigned duly qualified and acting Administrative Manager/Recording Secretary of the Grand Rapids-Kent County Convention/Arena Authority (the "CAA"), do hereby certify that the foregoing is a true and complete copy of a resolution adopted by the CAA Board at a regular meeting held on March 6, 2015, and that public notice of said meeting was given pursuant to, and in compliance with, Act 267 of the Public Acts of Michigan of 1976, as amended.

Dated: March 6, 2015

Susan M. Waddell Administrative Manager/Recording Secretary

INDEMNITY AGREEMENT ARCHITECTURAL FEATURE 25 OTTAWA PROJECT

WITNESSETH:

WHEREAS, the City has control over the right-of-way of the property commonly known as Ottawa Avenue (the "Right-of-Way").

WHEREAS, the DDA constructed an overhead pedestrian walkway ("Skywalk") within the Right-of-Way that connects to the property located at 25 Ottawa, Grand Rapids, Michigan, legally described as Lot(s) 7, 9, and 11, KENT PLAT SOUTH OF BRIDGE STREET, CALDER STREET, according to the recorded plat thereof, as recorded in Liber 19 of Plats, Page 12, Kent County Records (the "25 Ottawa Property") to the Van Andel Arena.

WHEREAS, Franklin Ottawa is the current owner of the 25 Ottawa Property.

WHEREAS, Franklin Ottawa's predecessor in title executed a Grant of Easement Concerning Pedestrian Concourse dated December 30, 1997, which granted certain easement rights to the DDA and was recorded in the Kent County Register of Deeds in Liber 4290, page 1388.

WHEREAS, Franklin Ottawa's predecessor in title (Arena Station, LLC), the DDA, and a third party entered into a Memorandum of Agreement Regarding Ottawa/Market/Fulton Pedestrian Walkway dated March 13, 1998 (the "Memorandum of Agreement"), a copy of which is attached as Exhibit A;

WHEREAS, the DDA has assigned its rights in the Skywalk and under the Memorandum of Agreement to the CAA, pursuant to an Assignment of Contract dated as of July 1, 2000;

WHEREAS, the City has granted the CAA a perpetual license to encroach upon the Right-of-Way and to operate the Skywalk, as set forth in an Encroachment Agreement – Ottawa Avenue between the City and the CAA dated July 1, 2000 and recorded in the Kent County Register of Deeds on September 15, 2000 in Liber 5152, pg. 1219 (the "2000 Encroachment Agreement");

WHEREAS, Franklin Ottawa is currently upgrading and renovating the 25 Ottawa Property, and as part of that renovation it intends to construct an architectural feature consisting of a steel structure with a curtain wall, as further depicted in the drawing attached as Exhibit B (the "Encroachment").

WHEREAS, to enable Franklin Ottawa to construct the Encroachment, the City requires Franklin Ottawa to obtain permission to encroach within a portion of the Right-of-Way constituting airspace over Ottawa Avenue, legally described in the attached Exhibit C (the "Encroachment Area").

WHEREAS, the Skywalk extends through the Encroachment Area;

WHEREAS, pursuant to Michigan law and the provisions of the City's Charter, the City has absolute control of the Right-of-Way, as dedicated, and pursuant to City Commission authorization on December 16, 2014, under City Commission Proceeding No. 84197 (attached hereto as Exhibit D) (the "Resolution"), the City is willing to permit Franklin Ottawa to use a portion of such right-of-way under certain terms and conditions; and

WHEREAS, the CAA and DDA consent to the construction of the Encroachment within the Encroachment Area, in accordance with the terms and conditions herein.

NOW, THEREFORE, in consideration of the respective covenants contained herein, the parties agree as follows:

- The CAA and DDA consent and agree to the construction of the Encroachment within the Encroachment Area and around the existing Skywalk.
- 2. Franklin Ottawa shall pay all costs and fees associated with the Encroachment, including all construction and maintenance costs and fees, and will promptly repair any damage caused to the Skywalk in connection with the construction, repair, maintenance, or removal of the Encroachment.
- 3. Franklin Ottawa shall obtain, continuously maintain for the duration of this Agreement, and provide the DDA and CAA prior to execution of this Agreement, and from time to time thereafter, proof acceptable to the DDA and CAA of commercial general liability insurance coverage naming the CAA, DDA, City, County, and SMG (to the extent that it is operating as the CAA's agent) as an additional insured. Such insurance shall have an initial limit of \$1,000,000 per occurrence and \$2,000,000 in annual aggregate. Said insurance must contain comprehensive coverage to insure against any and all claims arising out of or attributable to the Encroachment, regardless of whether Franklin Ottawa or any of its officers, employees, or agents are negligent in any manner.
- 4. Separate and apart from the foregoing paragraph, Franklin Ottawa agrees to save and hold the CAA, the DDA, City, County, SMG, and their respective officers, commissions, boards, employees, and agents harmless from, and defend and indemnify them against, any and all costs, damages, liabilities, claims, suits, actions, causes of action and expenses (including, without limitation, reasonable attorney's fees and court costs) for damage or injury, including death, and against other legal proceedings instituted against any of them, directly or indirectly, arising from the physical existence of the Encroachment in the Encroachment Area, or from the erection or maintenance of such encroachment by Franklin Ottawa, regardless of whether or not Franklin Ottawa or any of its officers, commissions, boards, employees or agents are negligent. Franklin Ottawa's obligations under this paragraph shall not extend to any claims or lawsuits arising from the negligence or intentional conduct of any indemnified party identified above or any of their respective officers, employees, agents, or contractors. As to incidents occurring during the term of this Agreement or any extensions thereof which would or do give rise to claims for

- damages, the obligations of Franklin Ottawa under this paragraph shall survive the termination of this Agreement pursuant to paragraph 10 hereof for a period of three (3) years.
- Franklin Ottawa shall allow the CAA and SMG access to the Encroachment Area at any time for any and all repairs, replacements, and/or maintenance of the Skywalk.
- 6. If the CAA is required to contract for or perform directly any work on the Skywalk or elsewhere directly as a result of the Encroachment, then Franklin Ottawa shall pay the actual cost thereof to the CAA promptly upon demand. The CAA will provide Franklin Ottawa with reasonable documentation of actual costs.
- 7. If required for the Encroachment, Franklin Ottawa agrees to pay any cost incurred by the CAA in connection with the relocation and/or inspection of utilities in connection with the Encroachment.
- 8. This Agreement shall be subordinate to the rights granted to the CAA as set forth in the 2000 Encroachment Agreement, and will not be construed as impairing any of the CAA's rights in the Skywalk.
- 9. The parties acknowledge and agree that Franklin Ottawa has and will assume the rights, duties, and obligations of Arena Station, LLC, as set forth in the Memorandum of Agreement, and that Franklin Ottawa will pay the annual contribution required thereunder beginning with the contribution due on January 31, 2015, and the parties further acknowledge that Franklin Ottawa is not obligated to pay any annual contributions that had become due under the Memorandum of Agreement prior to the January 31, 2015 contribution. Other than as modified by the preceding sentence, the parties acknowledge and agree that they are mutually bound under the Memorandum of Agreement, and that this Agreement shall not modify their respective obligations, rights, and duties thereunder.
- 10. This Agreement will only terminate in the event that the Encroachment is permanently removed by Franklin Ottawa and/or is removed by the City.
- 11. This Agreement shall be governed by and construed in accordance with the laws of the state of Michigan.
- 12. Any notices required hereunder shall be delivered personally, or by first-class mail to the parties at the addresses stated above.

- 13. This Agreement shall be executed in recordable form and recorded with the Kent County Register of Deeds.
- 14. The CAA and DDA acknowledge and agree that the conditions set forth in the Resolution of the City Commission attached hereto as Exhibit D are satisfied.
- 15. This Agreement shall be binding upon and inure to the benefit of the parties, their administrators, successors, and assigns.

IN WITNESS WHEREOF, the parties hereto have set their hands thereto as of the day first above written.

Special Counsel

STATE OF MICHIGAN

On this day of the bound of the county, personally appeared the above named Brian Harris, Chairperson of the City of Grand Rapids Downtown Development Authority, to me known to be the same person described in and who executed the within instrument, and who has acknowledged the same to be his free act and deed.

AMANDA J. KAATZ Notary Public, State of Michigan County of Barry My Commission Expires: 04/11/2020 Acting in the County of Kent

My commission expires: 4-11-Acting in Kent County, Michigan

Amanda J.

Notary Public, Barry

Kazut Z

County, MI

| APPROVED AS TO FORM | |
|-------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | GRAND RAPIDS – KENT COUNTY CONVENTION/ARENA AUTHORITY |
| Legal Counsel for the | Ву: |
| Convention/Arena Authority | Steven Heacock, Chairperson |
| STATE OF MICHIGAN) | |
| COUNTY OF KENT) | |
| County, personally appeared the above named the Grand Rapids - Kent County Convention | , 2015, before me, a Notary Public in and for said is Steven Heacock, Chairperson of the Board of Directors of n/Arena Authority, to me known to be the same person ument, and who has acknowledged the same to be his free |
| | Notary Public, County, MI My commission expires: Acting in Kent County, Michigan |
| | FRANKLIN OTTAWA, LLC, a Michigan limited liability company |
| | Its Managar |
| STATE OF ILLINOIS) | |
| COUNTY OF <u>Cook</u>)ss. | |
| The foregoing instrument was acknowle , 20 <u>15</u> , by Don Shoemaker, manager, c iability company. | edged before me on this <u>9th</u> day of <u>February</u> on behalf of Franklin Ottawa, LLC, a Michigan limited |
| | Tymberly M. Barks |
| OFFICIAL SEAL | Notary Public, State of Illinois, County of Cook |
| KIMBERLY M BANKS Notary Public - State of Hingis My Commission Expires Jun 13, 2016 | My commission expires: 6-/3-20/6 Acting in the County of Cook |

Prepared by and when recorded return to: Thomas M. Amon (P72351) Warner Norcross & Judd LLP 111 Lyon Street NW, Suite 900 Grand Rapids, MI 49503

12370343-1

EXHIBIT A

Memorandum of Agreement

MEMORANDUM OF AGREEMENT REGARDING OTTAWA/MARKET/FULTON PEDESTRIAN WALKWAY

THIS MEMORANDUM OF AGREEMENT (the "Memorandum") is entered into between the CITY OF GRAND RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY, a Michigan statutory authority formed by the City of Grand Rapids pursuant to Act 197 of the Public Acts of Michigan of 1975, as amended (the "DDA"). AMWAY PROPERTIES CORPORATION, a Michigan corporation ("Properties"), and ARENA STATION, LLC, a Michigan limited liability company ("AS"), as of June 11, 1997.

RECITALS

- A. The DDA has constructed or caused the construction of an enclosed elevated pedestrian walkway (the "Walkway") from the west wall of Van Andel Arena (the "Arena") through a building known as Arena Station located at 25 Ottawa, S.W., owned by AS, across Market Street to property owned by Properties and across Fulton Avenue to Plaza Towers, as identified on Exhibit A attached hereto.
- B. Each of the parties to this Agreement benefit from the Walkway and desire to provide for its ownership, operation and maintenance.

AGREEMENTS

- Ownership. The Walkway, except for Section B identified on the attached Exhibit A which shall be owned by AS, shall be owned by the DDA and its successors and assigns.
- 2. Physical Description. The Walkway shall consist of Sections A, B, C and D and the Tower, as identified on the attached Exhibit A. The Walkway shall have a minimum width of 12 feet and a minimum height of 9 feet and be accessible to handicap persons in compliance with applicable state and federal laws.
- 3. Operation and Maintenance Responsibilities. The DDA shall be responsible for the operation, maintenance, heating, cooling and security for Section A of the Walkway identified on the attached Exhibit A. Section A of the Walkway shall be considered a part of the Arena and the general public shall only have access to Section A for purposes of entering and exiting the Arena to attend Arena events. AS shall be responsible for operation, maintenance, heating, cooling and security for Section B of the Walkway identified on the attached Exhibit A. AS shall provide both stairwell and elevator access to the Walkway within Arena Station during such times that the Walkway is open to the general public. The DDA shall be responsible for operation, maintenance, heating, cooling and security for Section C of the Walkway identified on the attached Exhibit A with an annual contribution towards the cost thereof from AS as provided in Paragraph 6 hereof. The DDA shall be responsible for operation, maintenance, heating, cooling and security for Section D of the Walkway identified on the attached Exhibit A with the cost thereof to be provided by Properties as provided in Paragraph 6 hereof. The DDA shall be responsible for operation, maintenance, heating, cooling and security for the Tower portion of the Walkway as identified on

SPEEDS ALEMAN VEN

the attached Exhibit A with the cost thereof to be shared by the DDA and Properties as provided in Paragraph 6 hereof.

The DDA will provide maintenance, heating, cooling and security for Section A in conjunction with its operation of the Van Andel Arena. AS will provide maintenance, heating, cooling and security in connection with its operation of Arena Station. Maintenance for Sections C and D and the Tower portion of the Walkway shall be coordinated by the DDA and Properties Security for Sections C and D and the Tower portion of the Walkway shall also be coordinated by the DDA and Properties and they shall jointly develop a protocol for the provision of security in these portions of the Walkway with the understanding that Properties shall have no responsibility for security within Section C. Heating and cooling for Sections C and D and the Tower portion of the Walkway shall be provided through HVAC units located in the Tower and the cost thereof shall be shared as provided in Paragraph 6 hereof.

- 4. Standards of Maintenance. The parties to this Agreement agree that the following standards shall apply with respect to maintenance of the Walkway:
 - (a) All floors shall be kept reasonably clean and free of debris and shall be cleaned daily.
 - (b) All interior glass surfaces shall be kept reasonably clean and shall be cleaned at least monthly.
 - (c) All exterior glass surfaces shall be kept reasonably clean and shall be cleaned at least bi-annually.
 - (d) All other interior surfaces shall be kept reasonably clean and shall be cleaned weekly.
 - (e) All other exterior surfaces shall be kept reasonably clean and shall be cleaned at least bi-annually.
 - (f) Maintenance contracts reasonably acceptable to the DDA and Properties shall continuously be in effect for the elevator and HVAC units located in the Tower.

The "point person" with respect to all operation, maintenance, heating and cooling issues related to the Walkway shall be the manager at the Arena or his or her designee. He or she shall be esponsible for coordinating with the parties to this Agreement all matters related to operation and naintenance of the Walkway.

Utility services for Sections C and D and the Tower portion of the Walkway shall be in the same of the DDA, which shall be responsible for timely paying such costs subject to contribution by the other parties hereto as provided in Paragraph 6 hereof.

P. WANTS ... is a

- Operating Rules. The following rules of operation shall apply to the Walkway:
- (a) The temperature within all sections of the Walkway, including the Tower, shall be between 55 degrees and 80 degrees fahrenheit.
- (b) The general public shall have ingress and egress access to the Walkway seven days a week between the hours of 0:00 a.m. and 11:00 p.m. In addition, it is agreed Properties may provide at its sole cost ingress and egress "card" access to the Walkway to employees of Plaza Towers and other businesses located therein and employees of the Amway Grand Plaza Hotel and other businesses located therein during such time that the Walkway is closed to the general public. Further, it is understood and agreed that AS may provide at its sole cost egress access through the Walkway to its tenants and their employees and patrons during such time that the Walkway is closed to the general public.
- (c) A uniform system of directional signage will be developed and implemented jointly by the parties to this Agreement.
 - (d) There shall be no advertising on the exterior of the Walkway.

The parties to this Agreement may from time to time revise these operating rules or adopt and implement additional operating rules that are mutually acceptable.

- Sharing of Costs. The DDA shall pay all costs of operation, maintenance, heating. cooling and security for Section A of the Walkway. AS shall pay all costs of operation, maintenance, heating, cooling and security for Section B of the Walkway. The DDA shall be responsible for the costs of operation, maintenance, heating, cooling and security for Section C of the Walkway with AS making an annual contribution to the DDA toward such costs, beginning with the fiscal year commencing July 1, 1997. The first annual contribution shall be \$2,500 and shall be due and payable on June 30, 1998. The second annual contribution shall be \$5,000 and shall be due and payable on January 31, 1999. Thereafter the annual contribution shall be an amount equal to the amount paid the prior year plus an increase equal to the percentage increase during the then most recent annual reporting period for the Consumer Price Index for All Cities. Except as provided above in this paragraph, the annual contribution by AS shall be payable to the DDA on or before January 31 of each fiscal year. Properties shall be responsible for all costs of operation, maintenance, heating, cooling and security for Section D of the Walkway. The operation, maintenance, heating, cooling and security costs of the Tower portion of the Walkway shall be shared, with Properties paying 75% of such costs and the DDA paying 25% of such costs It is understood such costs include the annual contracted maintenance for the elevator and HVAC units located in the Tower.
- 7. Insurance. The DDA shall provide all risk insurance on the Walkway, except for Section B, through a policy of insurance or a program of self insurance in such amounts as shall be sufficient to repair or replace such portions of the Walkway if damaged or destroyed. AS shall be

responsible for providing all risk insurance on Section B of the Walkway through a policy of insurance or a program of self insurance in such amounts and as shall be sufficient to repair or replace such portion of the Walkway if damaged or destroyed. AS shall not be obliged to replace Section B of the Walkway in the event the building known as Arena Station is damaged by casualty to the extent that it is not economically feasible to rebuild. In that event, the parties hereto shall negotiate in good faith, an extension of the Walkway through the airspace previously occupied by Section B of the Walkway. In the event that the building known as Arena Station is rebuilt replacement or Section B of the Walkway shall be incorporated into the design of the rebuilt building so as to (a) provide a reasonably direct pedestrian access between the current east and west ends of Section B and (b) a means of ingress and egress from Section B to the exterior through the rebuilt building.

The DDA shall provide and at all times keep in effect a policy of commercial general liability insurance covering the Walkway, except for Section B, insuring against injury to persons or damage to property in the minimum amount of \$500,000 per occurrence and \$1,000,000 annual aggregate. Such policy of insurance shall name Properties and AS as additional or co-insureds and shall provide that the policy may not be cancelled, modified or terminated without 30 days' written notice to all insureds. Similarly, AS shall provide and at all times keep in effect a policy of commercial general liability insurance covering Section B of the Walkway against injury to persons or damage to property in the minimum amount of \$500,000 per occurrence and \$1,000,000 annual aggregate. Such policy shall name the DDA and Properties as additional or co-insureds and shall provide that the policy may not be cancelled, modified or terminated without 30 days' written notice to all insureds.

- 8. Meeting Among the Parties. The parties agree to meet semi-annually in the spring and fall of each year to review the items addressed in this Agreement, including operation and maintenance of the Walkway and the costs related thereto. In addition, the parties agree to meet more frequently, if necessary, to resolve any problem related to the Walkway.
- 9. DDA's Agent. The current Arena management company, Spectacor Management Group ("SMG"), or any successor to SMG designated in writing by the DDA to the other parties hereto, is authorized to act as the DDA's agent or representative with respect to the matters covered in this Agreement. Specifically, SMG is authorized to negotiate and enter into maintenance agreements for maintenance of the Walkway, exclusive of Section B, including cleaning, elevator maintenance and HVAC maintenance and to develop with Properties the security protocol for Sections C and D ad the Tower portion of the Walkway.

10. Modification. It is understood and agreed by the parties hereto that this Agreement may from time to time be modified or amended in writing signed by each of them.

| <i>t</i> | CITY OF GRAND RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY |
|----------------------|-----------------------------------------------------|
| Datee: 3/13 . 1008 | By: James H Frank |
| | James W. Knack, Executive Director |
| 80. | AMWAY PROPERTIES CORPORATION |
| Dated: 3 - 13 , 1998 | Ву: |
| | Mark Koster, Assistant Treasurer |
| | ARENA STATION, LLC |
| Dated: 3/13, 1998 | By: A. Thomas Villiam Dr |
| | R Thomas Williams In Many |

non-season and

THIBIT A

OTTAWA/MARKET/FULTON PEDESTRIAN WALKWAY SECTION A, B, C, D AND TOWER

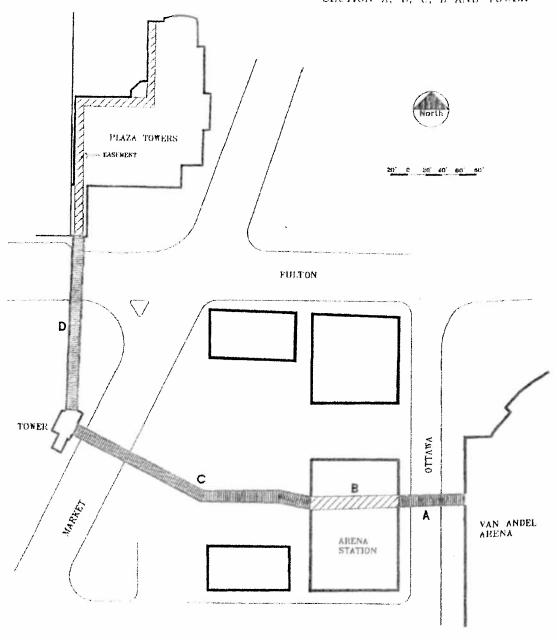
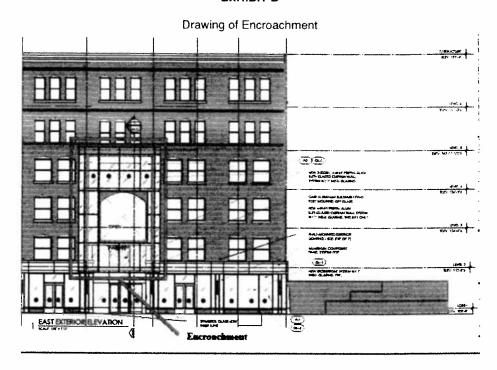


EXHIBIT B



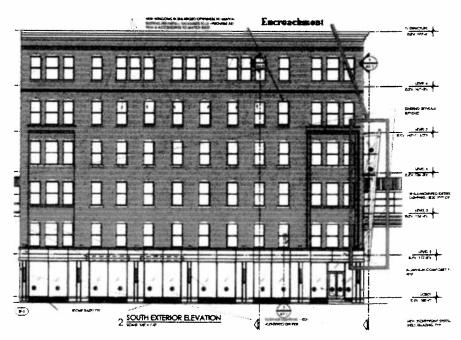


EXHIBIT C

Legal Description of Encroachment Area

That part of Ottawa Avenue right-of-way lying adjacent to Lots 7, 9 and 11 of Kent Plat South of Bridge Street, Calder Street (as recorded in Liber 19 of Plats, Page 12, Kent County Records), Section 25, Town 7 North, Range 12 West, City of Grand Rapids, Kent County, Michigan, described as: **BEGINNING** on the West right-of-way line of Ottawa Avenue at a point being South 00°West 34.25 feet from the Northeast corner of said Lot 7; thence North 90° East 4.42 feet; thence South 00°West 33.50 feet; thence North 90° West 4.42 feet; thence North 00° East 33.50 feet along the West right-of-way line of Ottawa Avenue to the place of beginning, from an elevation of 625.56 feet to an elevation of 665.00, NGVD 1929 Datum.

EXHIBIT D

City Commission Resolution

December 16, 2014

CITY COMMISSION

1013

the necessary property interest to the Petitioner) in Ottawa Avenue from Weston Street to Oakes Street subject to the following conditions:

- 1. That the City retains all rights for public right-of-way over and under the areas to be vacated, and the grade of the existing sidewalk and other improvements located over and under the areas to be vacated shall not be changed without prior written approval of the City.
- That if required by others, the Petitioner causes to be completed an amended plat conforming to State of Michigan requirements of the area affected by this vacation request, the cost of which is estimated to be \$2,500.
- 3. That Petitioner deposits the amount of \$15,000, to be held in escrow by the City. The City may adjust the escrow amount contingent upon approval by the City Engineer or designee. Said amount includes the amended plat requirement of \$2,500 and an estimated cost of \$12,500 for engineering administrative fees. The City shall hold said escrow amount until such time as the amended plat requirement has been completed, if required. The engineering administrative fees shall be charged to the escrow account. When said amended plat, if required, and all other work associated with this vacation request have been completed, any such monies remaining in the escrow account will be returned to the Petitioner. If, after a reasonable length of time, the said amended plat requirement has not been completed, the City may use the money held in escrow to accomplish the same. If any additional costs are incurred by the City in connection with the aforesaid amended plat requirement and/or the engineering administrative fees exceed the escrow amount of \$15,000, the Petitioner will be responsible to reimburse the City for said costs.
- 4. That consent be predicated on receipt of the escrow funds outlined in Item 3 and the proper proceedings being commenced in the proper court within ninety (90) days of the date herein.
- That Petitioner shall deliver a recorded copy of the court judgment regarding the aforesaid vacation (or such other process) of a portion of Ottawa Avenue to the City Attorney's office.
- 6. That the City Clerk is hereby authorized and directed to record this resolution with the Kent County Register of Deeds.
- *84197 Com. Bliss, supported by Com. Gutowski, moved adoption of the following resolution under the Consent Agenda:

WHEREAS, on December 30, 1997 the Downtown Development Authority (DDA) of the City of Grand Rapids entered into a Grant of Easement Concerning Pedestrian Concourse with the owner of 25 Ottawa Avenue SW that is recorded in Liber 4290, Page 1388, Kent County Register

of Deeds. The DDA subsequently constructed an overhead pedestrian walkway system to connect the Van Andel Arena (SMG) with other downtown buildings, including attachments to and a pedestrian concourse through 25 Ottawa Avenue SW. Upon establishment of the Grand Rapids-Kent County Convention/Arena Authority (CAA), the DDA conveyed its control and ownership of the overhead pedestrian walkways to the CAA, and on June 27, 2000 (Proceeding No. 67470) the City approved an Encroachment Agreement into the Ottawa Avenue right-of-way for the pedestrian walkway over Ottawa Avenue that is recorded in Liber 5152, Page 1219, Kent County Register of Deeds; and

WHEREAS, Franklin Ottawa, LLC plans to redevelop the property at 25 Ottawa Avenue SW, and as part of that redevelopment wishes to construct building architectural elements that will encroach into the Ottawa Avenue right-of-way adjacent to 25 Ottawa Street SW with an approximate area of approximately 4.5 feet by 33.5 feet at an elevation of 625.56 feet to 665.00, NGVD 1929 Datum. Franklin Ottawa, LLC is willing to enter into an agreement with the City which outlines the conditions under which the City will permit the aforesaid encroachment; and

WHEREAS, Franklin Ottawa, LLC agrees to pay all costs associated with the aforesaid encroachment; therefore

RESOLVED:

- 1. That the City of Grand Rapids enter into an Encroachment Agreement with Franklin Ottawa, LLC, contingent upon approval of the same as to form by the City Attorney, that consents, with conditions, to the construction of building architectural elements within the airspace of Ottawa Avenue right-of-way, with the understanding that all costs associated with the aforesaid Encroachment Agreement will be paid by Franklin Ottawa, LLC.
- 2. That the aforesaid Encroachment Agreement can only be executed and is contingent on the following conditions, including but not limited to: That the DDA, CAA, SMG, and County all concur in the installation; an indemnification/hold harmless agreement be executed by Franklin Ottawa, LLC in favor of the DDA, CAA, SMG, County and City in a form acceptable to all parties; appropriate security be provided by Franklin Ottawa, LLC in a form and amount approved by the City; an agreement by which Franklin Ottawa, LLC agrees to repair any damage to the skywalk caused by them or its contractors during and after construction of the feature and acknowledgement that the DDA, CAA, and SMG has access to the encroachment area for ongoing preventative maintenance and repair of the skywalk; proof of liability insurance be provided to the City with the DDA, CAA, SMG, County and City named as an additional insured in a form

acceptable to the City's risk manager; acknowledgement by Franklin Ottawa, LLC that this Encroachment Agreement is subject to and subordinate to the rights in the existing City/DDA Encroachment Agreement relative to the skywalk; and that Franklin Ottawa, LLC acknowledges that it is obligated under the existing skywalk maintenance, operation, and repair agreement and will make the annual contribution as provided for in that agreement.

- 3. That the Mayor is hereby authorized to execute the aforesaid Encroachment Agreement with Franklin Ottawa, LLC on behalf of the City of Grand Rapids, contingent upon approval as to form by the City Attorney.
- That the City Clerk is hereby authorized and directed to record the aforesaid Encroachment Agreement with the Kent County Register of Deeds.

DeVos Place® Event Calendar March 2015

| START | END | TYPE | EVENT | | | | | |
|-------------|----------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| | 03/01/15 | Р | GR Youth Symphony and Classical Orchestra | | | | | |
| | 03/02/15 | М | Firefighter Exam Testing | | | | | |
| | 03/02/15 | R | Hope College Reception | | | | | |
| | 03/03/15 | M | Wolverine World Wide Meeting | | | | | |
| 03/02/15 | 03/09/15 | P | West MI Home and Garden Show | | | | | |
| 03/04/15 | 03/07/15 | P | GRS Classical 8: Brass and Variations | | | | | |
| 03/04/15 | 03/05/15 | M | SpartanNash Winter Summit | | | | | |
| | 03/05/15 | M | 2015 Snow Conference Pre-Conference Meeting | | | | | |
| | 03/05/15 | М | Voya Financial CANCELLED | | | | | |
| 03/05/15 | | С | 2015 MFA Convention & Trade Show (Floral) | | | | | |
| 03/05/15 | | C | MCEC Michigan Council for Exceptional Children | | | | | |
| 03/06/15 | | P | GRSO Brass and Variations | | | | | |
| 03/07/15 | | R | Bids for Bachelors & Bachelorettes | | | | | |
| | 03/09/15 | P | LaughFest - Wanda Sykes | | | | | |
| | 03/09/15 | <u>.</u> В | | | | | | |
| 03/09/15 | | P | Client Appreciation Reception - Ameriprise Financial | | | | | |
| 03/10/15 | 03/11/15 | - ' - | Gilda's Laughfest Signature Event 2015 | | | | | |
| 03/10/15 | 03/11/15 | С | Van Eerden Foodservice Food Show | | | | | |
| 03/12/15 | 03/15/15 | C | 2015 Annual Conference and Trade Show Michigan Petroleum Asso/MI Assn of Conven Stores | | | | | |
| 03/12/15 | 03/15/15 | P | Michigan DECA | | | | | |
| 03/12/15 | 03/15/15 | P | GRS Pops 5: The Best of Broadway | | | | | |
| 00/12/10 | 03/13/15 | | West Michigan Women's Expo | | | | | |
| | 03/13/15 | C | MPPOA 2015 Reverse Vendor Trade Fair | | | | | |
| | | M | 2015 City Managers Meetings | | | | | |
| 03/17/15 | 03/15/15 | P | Gilda's Club (Comedian) (George Lopez) | | | | | |
| | 03/20/15 | M | GE Aviation Meeting | | | | | |
| 03/17/15 | 03/23/15 | <u>Р</u> | Ultimate Sport Show | | | | | |
| 00/40/45 | 03/17/15 | В | Outstanding Growth Awards | | | | | |
| 03/18/15 | 03/19/15 | M | Pure Michigan Business Connect Agriculture Matchmaking Summit | | | | | |
| | 03/19/15 | Р | Sing Off | | | | | |
| | 03/20/15 | Р | Australian Bee-Gees | | | | | |
| 00100145 | 03/20/15 | | ABC Career Quest Planning Meeting | | | | | |
| 03/20/15 | 03/22/15 | C | BPA Annual State Leadership Conference | | | | | |
| 03/22/15 | 03/23/15 | M | MI Tourism & Econ. Club Luncheon | | | | | |
| | 03/23/15 | M | Pure Michigan Governor's Conference on Tourism | | | | | |
| 03/23/15 | 03/24/15 | С | Spring 2014 Joint Providers/Surveyor Training | | | | | |
| 03/24/15 | 03/28/15 | Р | GRS Classical 9: Mozart and Tchaikovsky | | | | | |
| 03/24/15 | 03/30/15 | Р | Cottage and Lakefront Living Show | | | | | |
| 03/25/15 | 03/26/15 | M | One Stop | | | | | |
| | 03/25/15 | M | 2015 Snow Conference Pre-Conference Meeting | | | | | |
| 03/25/15 | 03/26/15 | М | Spring SLC - Spectrum Health | | | | | |
| 03/26/15 | 03/29/15 | С | 2015 Annual Convention Michigan Reading Association MRA | | | | | |
| 03/27/15 | 03/28/15 | Р | GRSO Mozart and Tchaikovsky | | | | | |
| | 03/29/15 | P | Brit Floyd | | | | | |
| | 03/30/15 | M | Michigan Electric Cooperative Association - Director Training | | | | | |
| | 03/30/15 | R | Paws, Claws & Corks | | | | | |
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| | 03/29/15 | ~~~~~~ | Brit Floyd |
| | 03/30/15 | M | Michigan Electric Cooperative Association - Director Training |
| - | 03/30/15 | R | Paws, Claws & Corks |
| 3/31/2015 | 04/01/15 | С | 2015 NACAC Spring College Fair (National Association for College Admission Co) |

VAN ANDEL ARENA® WEEKLY (Revised)

| DATE '15 | EVENT | EC | MOD | ROOM | TIME | FUNCTION |
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| Mon, Mar 2 | Available | | 1 | 1.00111 | INIT | FUNCTION |
| Tue, Mar 3 | Available | \dashv | | | | |
| Wed, Mar 4 | Griffins vs Oklahoma City | KP | TODD | Arena | 10A-12:30P | Team practice |
| | | | | 0110 | 6:00 PM | Doors |
| | 1 | | | | 7P-9:30P | Hockey game |
| | | | and the same of th | Banquet D | 6P-7P | Social media seminar |
| | Spectrum Health | KN | 1 | Banquet B/C | 5:30P-9:30P | Banquet |
| | | | | West Nest | 7.501 | Danquet |
| | Delta Dental | | | East Nest | 6P-9:30P | Banquet |
| | Triangle Associates | | | MOS Corner Office | 6P-9:30P | Banquet |
| | BIAMI | | | Crease Club | 6P-9:30P | Banquet |
| | Custer | | | Suite 101A | 6P-9:30P | Banquet |
| | Lumbermen's | | | Suite 101B | 6P-9:30P | Banquet |
| Thur, Mar 5 | Monster Jam | KP | | Arena | 8A-8P | Dirt/Show load-in |
| | | | | Concourse | 12:00 PM | Merch walk-thru |
| | NAME OF THE PARTY | | | Media Room | 3:00 PM | Building meeting |
| | | | | | 4:00 PM | Production meeting |
| Fri, Mar 6 | Monster Jam | KP | EDDIE | Arena | 9A-6P | Registration |
| | | - | | | 2:00 PM | Street bike practice |
| | | | | | 3:00 PM | Track reset/painting |
| | | | | | 6:00 PM | Doors |
| | | | | | 7P-7:50P | Performance #1 – 1 st half |
| | | | | | 7:50P-8:05P | Intermission |
| Sat, Mar 7 | Monster Jam | - | | | 8:05P-9:30P | Performance $#1 - 2^{nd}$ half |
| Sat, Mai / | Wonster Jam | KP | LYNNE | Arena | 9A-1P | Registration |
| | | | | | 11:30A-1P | Pit Party |
| | | | | | 1:00 PM | Doors |
| | | | | | 2P-2:50P | Performance #2 – 1 st half |
| | | | | | 2:50P-3:05P | Intermission |
| | | | | ispromace | 3:05P-4:30P | Performance #2 – 2 nd half |
| | | | | | 4:30P-6P | Quick clean |
| | | *** | | | 6:00 PM 7P-7:50P | Doors |
| | | O'ELLI ALLIAN AND AND AND AND AND AND AND AND AND A | | | 7:50P-8:05P | Performance #3 – 1 st half |
| | | | | | 8:05P-9:30P | Intermission Performance #3 – 2 nd half |
| Sun, Mar 8 | Monster Jam | KP | JIM | Arena | 9A-1P | |
| · | | | | rtiviid | 1:00 PM | Registration |
| and the state of t | | | | | 2P-2:50P | Doors Performance #4 – 1 st half |
| THE STATE OF THE S | | | ** | new colonia de la colonia de l | 2:50P-3:05P | Intermission |
| | | | - Contraction | | 3:05P-4:30P | Performance #4 – 2 nd half |
| | | 100000000000000000000000000000000000000 | SP SP 4 d Sansa | | 4:30 PM | Load-out |
| Mon, Mar 9 | Monster Jam | KP | | Horseshoe | 8A-6P | Crushed cars leaving |
| Tue, Mar 10 | Available | | | | | Orasinea cars neaving |
| Wed, Mar 11 | Available | | | | | |
| Thur, Mar 12 | Available | T | | | | |
| Fri, Mar 13 | Available | 1 | | 1 | | 1 |

| Sat, Mar 14 | Griffins vs Rockford | KP | TODD | Arena | 10A-12:30P | Team practice |
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| | | | | | 6:00 PM | Doors |
| | | | | | 7P-9:30P | Hockey game |
| | | | | | 9:30P-10:10P | Post-game autographs |
| | Club's Choice | SH | | Banquet C | 6P-7P | Banquet |
| | Royal Oak Eagles 2000 Team | | _ | Banquet D | 6P-7P | Banquet |
| | All Phase Electric | KN | | West Nest | 6P-10:10P | Banquet |
| | Hickey Combs | | | East Nest | 6P-10:10P | Banquet |
| | Club's Choice | | and the same of th | MOS Corner Office | 6P-10:10P | Banquet |
| | Power Plumbing | | - | Crease Club | 6P-10:10P | Banquet |
| | Flagstar Bank |] | retirement of the control of the con | Suite 101A | 6P-10:10P | Banquet |
| | DECA | | | Suite 101B | 6P-10:10P | Banquet |
| *************************************** | J.O. Galloup Company | | | Suite 120A | 6P-10:10P | Banquet |
| Sun, Mar 15 | Miranda Lambert | KP | LYNNE | Arena | 7:30 PM | Performance |
| Mon, Mar 16 | | | | | | |
| Tue, Mar 17 | Available | | | | | |
| Wed, Mar 18 | | | | | | |
| Thur, Mar 19 | Available | | | | | |
| Fri, Mar 20 | Griffins vs Milwaukee | KP | JIM | Arena | 10A-12:30P | Team practice |
| | | | | | 6:00 PM | Doors |
| | October 1 | | | | 7P-9:30P | Hockey game |
| | | | | Crease Club | 6P-9P | Expressions Dance |
| | | KN | | West Nest | 6P-9:30P | Banquet |
| | Blue Cross Blue Shield | | | East Nest | 6P-9:30P | Banquet |
| | Michigan Office Solutions | | | MOS Corner Office | 6P-9:30P | Banquet |
| | Standard Electric | | | Suite 101A/B | 6P-9:30P | Banquet |
| Section 1995 of the 1995 of th | Sun Title | | | Suite 120A | 6P-9:30P | Banquet |
| Sat, Mar 21 | Available | | | | | <u> </u> |
| Sun, Mar 22 | Griffins vs Adirondack | KP | EDDIE | Arena | 10A-12:30P | Team practice |
| | | | | | 3:00 PM | Doors |
| | | | | | 4P-6:30P | Hockey game |
| | Heller J.F. | | | | 6:30P-7:10P | Post-game skate |
| | Holland Engineering | KN | | West Nest/ | 3P-7:10P | Banquet |
| | Nestle Purina | | | MOS Corner Office | | |
| and and an analysis of the same and an analysis of the sam | Oppenheimer Oppenheimer | | - | East Nest | 3P-7:10P | Banquet |
| 300 days | Dan Grice | | | Crease Club | 3P-7:10P | Banquet |
| | Morgan Stanley | | - | Suite 101A | 3P-7:10P | Banquet |
| Mon, Mar 23 | Available Available | | | Suite 101B | 3P-7:10P | Banquet |
| Tue, Mar 24 | | | | | | |
| Wed, Mar 25 | Available | | | | | |
| | Available | | | | | |
| Thur, Mar 26 | | SH | - | The Intermission | 8:30A-6P | Conference |
| Fri, Mar 27 | Available | | | | | |
| Sat, Mar 28 | | ζP_ | CHRIS | Arena | 8:00 PM | Performance |
| Sun, Mar 29 | Available | | ************************************** | | | |