

### **Agenda**

### **Board of Directors**

Friday, May 3, 2013
Following CAA Operations Committee Meeting
Kent County Commission Chambers
300 Monroe, NW – Grand Rapids, MI

Call to Order Steve Heacock 1. Minutes of April 5, 2013 Action 2. **Committee Reports** 3. **Operations Committee** A. Information i. **Experience Grand Rapids Report** В. **Finance Committee** i. Acceptance of CAA March 2013 Financial Statements Action Acceptance of SMG March 2013 Financial Statements ii. Action Approval of Audit Services Agreement Extension Action 4. Approval of Financial Services Employment Agreement Extension Action 5. **SMG Report and Facilities Calendars** 6. Information **Public Comment** 7. 8. Adjournment

Next Meeting Date: Friday, June 7, 2013, Following the CAA Finance and Operations Committee Meetings

### MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Friday, April 5, 2013

### 1. Call to Order

Steve Heacock, Chairperson, called the meeting to order at 8:22 a.m. Secretary/Treasurer, Richard Winn, recorded the meeting minutes.

### Attendance

Members Present:

Steve Heacock, Chair

George Heartwell Birgit Klohs Charlie Secchia Floyd Wilson, Jr.

Richard Winn

Members Absent:

Lew Chamberlin

Staff/Others:

David Czurak

Grand Rapids Business Journal

Daryl Delabbio Kent County

Jim Harger The Grand Rapids Press/MLive
George Helmstead Experience Grand Rapids

Eddie Tadlock SMG Susan Waddell CAA

Richard Wendt Dickinson Wright

### 2. Minutes of Prior Meeting

Motion by Ms. Klohs, support by Mr. Heartwell, to approve the March 1, 2013, Minutes. Motion carried.

### 3. Committee Reports

### a. Operations Committee

Chair Heacock stated that the Operations Committee just met and there is nothing further to add.

### b. Finance Committee

### i. CAA February 2013 Financial Statements

Mr. Winn referred to the Consolidated Income Statement on page 5. Operating net proceeds are rending +\$1.2 million ahead of the same period in the prior fiscal year, while full-year budget forecasted a decline of (\$.1) million. This year-to-date improvement may be detailed as follows: Van Andel Arena® operating revenues trending +\$124K ahead of budget, Van Andel Arena® operating expenses trending +415K below budget authorization, DeVos Place® operating revenues trending +\$503K ahead of budget, administrative expenses trending +\$164K below budget authorization, with all other accounts trending a net +\$125 ahead of budget. The total net positive variance, year-to-date, is trending a positive +\$1.3 million.

Motion: Mr. Winn, supported by Mr. Secchia, moved to accept the CAA Financial Statements for the period ended February 28, 2013. The motion carried unanimously.

### v. SMG February 2013 Financial Statements

Mr. Winn reported that DeVos Place® continues to perform very well. Consumer show attendance was a little stronger than anticipated. Ancillary spending has been strong across most events hosted. When looking at a year-to-year comparison, the facility is well ahead of last year. The balance of this fiscal year is not anticipated to be as strong as last year; however, the facility should finish very well as compared to both budget and prior year. February ended up being one of the top 3 or 4 financially successful months in the history of the Van Andel Arena®. Journey, Jeff Dunham, Luke Bryan, and Maroon 5 concerts were all sold out, with strong numbers, as well, for the Rock and Worship show and Griffins games hosted during the month. Event activity for the balance of the fiscal year should allow for the facility to exceed budget expectations.

Motion: Mr. Winn, supported by Mr. Secchia, moved to accept the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended February 28, 2013. The motion carried unanimously.

### 4. SMG Report and Facilities Calendars

Mr. Winn stated that national convention for the American Jail Association will be hosted in May, utilizing 4,000 room nights. This is a very large group that could lead to additional business and make a difference to the City and County.

### 5. Public Comment

None.

### 6. Adjournment

The meeting adjourned at 8:25 a.m.

The date for next CAA Board meeting is Friday, May 3, 2013, in the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW, immediately following the CAA Finance Committee meeting.

Richard A. Winn,	Secretary/Treasurer



### Memorandum

To: CAA Finance Committee

From: Robert J. White

**Subject:** March 2013 Financial Statements

Date: April 24, 2013

The attached interim Balance Sheet, Administrative Income Statement, and Consolidated Income Statement are formatted to provide information concerning the Convention/Arena Authority administrative accounts.

These statements are prepared on a cash basis. The Balance Sheet includes a two-year comparative financial position at March 31 for Fiscal Years 2012 and 2013. The Administrative Income Statement provides a line item comparison of accounts for the current fiscal year as compared to a similar period in the prior fiscal year. In addition, the Administrative Income Statement provides a comparison of current year budget to prior year (FY 2012). It will allow the reader to compare expenditure trends with full-year budgetary allowances. The Consolidated Income Statement is formatted by functional area. The columnar format is the same as in the Administrative Income Statement.

Items of interest in the nine-month financial statements are explained as follows:

### **Balance Sheet (Unconsolidated):**

- The cash and investments position is up by \$429,000 from June 30, 2012. This is better than the budget forecast.
- Fund balance increased by \$.24 million from the March 31, 2012 level.

### March Administrative Revenue/Expense:

- Utility Expense continues a very moderate rate of increase, at +0.4%, versus a budget forecast of +7.1%.
- Parking Management Expense is down by (46.0%), as the prior-year expense included a non-recurring \$57,715 for seal coating/striping at the DeVos Place® ramp.

- DID Assessment The FY2012 DID assessment was received and paid September 2011. Year-to-date (FY 2013), no invoices have been received from the City.
- Overall Expense. Operating expenses are budgeted at a 5.3% annual increase. For the current fiscal year, nine months' actual operating expenses totaled a (9.5%) decrease from prior year. Year-to-date total overall operating expense (nine months) comprises 63% of annual budget.

### Consolidated Income Statement (nine months):

- The Van Andel Arena® budget forecast a current year "Net Proceeds" increase of +12.9%. For the current fiscal year, "Net Proceeds," are reported at an increase of 87.7% from prior-year performance. This was a slight drop from the prior month. The February report, eight months' activity, trended at a positive 132.0% when compared to prior year.
- The DeVos Place® budget forecast a current year "Net Proceeds" decrease of (62.5%). For the current fiscal year, "Net Proceeds" are reported at 77.4% ahead of prior-year performance.
- Total operating "Net Proceeds" are up by +\$1,253,387 from a like period in the prior fiscal year. The full-year consolidated operating budget forecasted a full-year decline of (\$107,897) in "Net Proceeds." Actual performance is running significantly ahead of budget, driven primarily by the increased operating revenue at both Van Andel Arena® and DeVos Place®.

These reports are intended to provide a summary analysis of administrative activities over the course of the fiscal year.

### Grand Rapids-Kent County Convention/Arena Authority Balance Sheet (Unconsolidated) March 31, 2013

	3/31/2012	3/31/2013
Assets		
Cash - Operating	\$ 43,253	\$ 440,164
Investments - Kent County	21,167,776	21,115,916
Capital Assets (Net)	1,611,130	1,587,656
Total Assets	\$ 22,822,159	\$ 23,143,736
Liabilities & l	Fund Balance	
Accounts Payable	\$ 71,052	\$ 153,320
Fund Balance	22,751,107	22,990,416
Total Liabilities & Fund Balance	\$ 22,822,159	\$ 23,143,736

Grand Rapids-Kent County Convention/Arena Authority
Statement of Revenues, Expenditures and Changes in Fund Balance
For the Year Ending June 30, 2013

Balance, beginning of period  Balance, end of period	Total Expenditures  Excess (Deficiency) of Revenues  Over Expenditures	Capital R/R/A <sup>(1)</sup>	Operating Expenditures	- Supplies/Other	- Insurance	- Procurement of Art	<ul> <li>Diversity Initiative</li> </ul>	- Professional Services	<ul> <li>Consulting Services</li> </ul>	- Wages/Benefits	Administration	- Food & Beverage Repairs	- Landscaping	- DID Assessment	<ul> <li>Marketing - CVB/Sports</li> </ul>	- Pedestrian Safety	<ul> <li>Parking Management</li> </ul>	- Utilities	Operations	Expenditures:	Total Revenues	Miscellaneous	Interest	Parking	Revenues: Transfers from SMG			
22,065,862 \$ 22,233,705	3,886,092	662,230	3,223,862	19,504	27,502	18,368	62,078	51,357	175,544	113,848			20,608	38,398	100,000	116,019	236,056	2,244,580			4,053,935	82,455	119,327	1,098,657	\$ 2,753,496	Final	FY 2012	
22,233,705 \$ 21,052,881	(1,180,824)	1,903,000	3,395,491	60,000	28,600	30,000	100,000	72,000	35,900	114,677		40,000	30,000	60,000	100,000	121,510	198,000	2,404,804			4,117,667	81,000	106,000	1,116,829	\$ 2,813,838	Budget	FY 2013	Annual
	(803.7)	187.4	5.3	207.6	4.0	63.3	61.1	40.2	(79.5)	0.7		100+	45.6	56.3		4.7	(15.8)	7.1			1.6	(1.8)	(11.2)	1.7	2.2	Change	Percentage	
	2,774,219 \$ 52,231	412,345	2,361,874	14,502	27,502	9,229	56,445	37,070	135,356	70,243			16,367	38,398	100,000	71,900	186,507	1,598,355			2,826,450	31,145	82,703	812,602	\$ 1,900,000	7/1 - 3/31	FY 2012	1/2
	\$ 177,821	455,469	2,138,650	14,626	25,303	16,343	33,612	39,927	30,000	74,552		ı	20,003	1	100,000	79,246	100,698	1,604,340			2,771,940	50,301	61,516	760,123	\$ 1,900,000	<u>7/1 - 3/31</u>	FY 2013	Year-To-Date
	240.5	10.5	(9.5)	0.9	(8.0)	77.1	(40.5)	7.7	(77.8)	6.1		•	22.2	(100.0)	r	10.2	(46.0)	0.4			(1.9)	61.5	(25.6)	(6.5)		Change	Percentage	

NOTES:

(1) R/R/A - Repair/Replacement/Additions and Budget Amendment of 8/3/12

# Nine-Month Financial Trends for Period Ended March 31, 2013

Capital Expenditures Results Net of Capital Expenditures	Net Other Total Net Proceeds/Operating	Administration Other Operating	Other Revenues Interest Miscellaneous	DeVos Place Convention Center Operating - Revenues - Expenses - Facilities - Base Management Fees Net Operating Loss Parking Pedestrian Safety Net Proceeds (Cost) of DVP	Parking Pedestrian Safety Net Proceeds (Cost) of VAA	Van Andel Arena Operating - Revenues - Expenses - Facilities	
\$ (662,230) \$ 167,843	(627,208) (425,426) <b>830,073</b>	(606,600) (20,608)	119,327 82,455 201,782	5,031,222 (5,250,815) (162,501) (382,093) 706,064 (44,155) <b>279,816</b>	891,009 156,538 (71,864) <b>975,683</b>	\$4,523,881 (3,470,372)	FY 2012 Final
(1,903,000) \$ (1,180,824)	$\frac{(671,177)}{(484,177)} = \frac{}{722,176} =$	(601,177) (70,000)	31,000 187,000	4,838,806 (5,274,049) (167,375) (602,618) 752,000 (44,540) <b>104,842</b>	1,011,652 166,829 (76,970) 1,101,511	\$4,997,896 (3,818,869)	Annual FY 2013 Budget
	13.5		(7.3)	(3.8) 0.4 3.0 (57.7) 6.5 0.9	13.5 6.6 7.1 12.9	10.4	Percentage Change
\$ 550,978	(505,112) (377,529) <b>963,323</b>	(488,745) (16,367)	96,438 31,145 127,583	4,126,159 (3,924,803) (121,875) 79,481 505,809 (26,877) 558,413	707,176 120,286 (45,023) <b>782,439</b>	\$ 3,455,486 (2,626,261)	FY 2012 7/1 - 3/31
(455,469) \$ 1,761,241	(354,336) (242,519) <b>2,216,710</b>	(334,333) (20,003)	61,516 50,301 111,817	4,441,199 (3,866,317) (123,947) 450,935 567,385 (27,922) 990,398	1,428,115 92,040 (51,324) <b>1,468,831</b>	\$4,185,439 (2,633,377)	Year-To-Date FY 2013 7/1 - 3/31
	(35.8)		(12.4)	7.6 (1.5) 1.7 467.6 12.2 3.9 77.4	101.9 (23.5) 14.0 87.7	21.1 0.3	Percentage Change

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### **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED MARCH 31, 2013

### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Harry Cann Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



### DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2013

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	380	105	485	497	(12)
ATTENDANCE	468,694	85,000	553,694	513,000	40,694
DIRECT EVENT REVENUE	2,332,754	437,657	2,770,411	2,650,740	119,671
ANCILLARY REVENUE	1,853,631	281,977	2,135,608	1,974,616	160,992
TOTAL EVENT REVENUE	4,186,385	719,634	4,906,019	4,625,356	280,663
TOTAL OTHER REVENUE	254,814	52,532	307,346	213,450	93,896
TOTAL OPERATING REVENUE	4,441,199	772,166	5,213,365	4,838,806	374,559
INDIRECT EXPENSES					
EXECUTIVE	130,158	55,386	185,544	174,515	(11,029)
FINANCE	176,623	62,915	239,538	238,554	(984)
MARKETING	89,619	35,043	124,662	84,060	(40,602)
OPERATIONS	1,017,668	564,223	1,581,891	1,481,253	(100,638)
EVENT SERVICES	720,990	212,374	933,364	898,714	(34,650)
BOX OFFICE	78,193	13,007	91,200	86,221	(4,979)
SALES	283,258	101,842	385,100	380,186	(4,914)
OVERHEAD	1,493,754	602,324	2,096,078	2,097,921	1,843
TOTAL OPERATING EXP.	3,990,264	1,647,114	5,637,377	5,441,424	(195,953)
NET REVENUE ABOVE EXPENSES	450,935	(874,948)	(424,012)	(602,618)	178,606
INCENTIVE FEE			245,181	0	245,181
NET OPERATING REVENUE OVER	450,935	(874,948)	(669,193)	(602,618)	(66,575)
OPERATING EXPENSES			-		

### Comments:

March concludes the 3rd quarter of the fiscal year for DeVos Place and a year that continues to perform very well as compared to both budget and prior year. If the 4th quarter has a couple of things fall into place, the facility has a very good chance of finishing the year in record breaking fashion.

General Manager

Alugnos Alinestor

### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MARCH 31, 2013

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	March Actual	March Budget	March FY 2012
Number of Events	52	45	66
Attendance	100,331	67,636	118,803
Direct Event Income	\$431,116	\$340,108	\$466,741
Ancillary Income	241,903	196,531	274,995
Other Income	91,277	40,668	17,901
Indirect Expenses	(495,067)	(453,452)	(488,159)
Net Income	\$269,229	\$123,855	\$271,478

YTD	YTD 2013 Actual	YTD 2013 Budget	YTD 2012 Prior Year
Number of Events	380	375	425
Attendance	468,694	429,180	496,962
Direct Event Income	\$2,332,754	\$2,212,036	\$2,242,104
Ancillary Income	1,853,631	1,676,511	1,685,088
Other Income	254,814	157,226	198,967
Indirect Expenses	(3,990,264)	(4,081,068)	(4,046,678)
Net Income	\$450,935	(\$35,295)	\$79,481

### **EVENT INCOME**

Event income came in well ahead of budget on the strength of sold out Performance Hall events with Theresa Caputo (2), Lewis Black, and Brian Regan (2).

### **ANCILLARY INCOME**

Ancillary income came in ahead of budget as spending in all areas was stronger than anticipated.

### **INDIRECT EXPENSES**

Indirect expenses came in higher than budget, however consistent with forecast.

### DeVos Place Income Statement For the Nine Months Ending March 31, 2013

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income		****	607.007	6407 702	62 427 007	\$2,262,390	\$164,617	\$2,327,167
Rental Income	\$446,621	\$349,014	\$97,607	\$487,723	\$2,427,007		235,213	2,011,850
Service Revenue Service Expenses	225,840 (241,345)	205,872 (214,778)	19,968 (26,567)	230,253 (251,235)	1,770,146 (1,864,399)	1,534,933 (1,585,287)	(279,112)	(2,096,913)
Total Direct Event Income	431,116	340,108	91,008	466,741	2,332,754	2,212,036	120,718	2,242,104
		***************************************						
Ancillary Income	46,164	30,797	15,367	44,315	169,395	129,842	39,553	148,552
F&B Concession	36,973	39,521	(2,548)	40,693	518,995	479,949	39,046	499,292
F&B Catering	1,266	4,675	(3,409)	3,952	8,118	8,912	(794)	9,597
Novelty Sales	·	35,745	3,134	36,532	248,260	236,144	12,116	217,333
Booth Cleaning	38,879	35,745	1,571	00,002	2,809	200,111	2,809	113
Telephone/Long Distance	1,571	46,979	13,822	75,676	393,724	398,220	(4,496)	366,636
Electrical Services	60,801	•	6,213	33,684	282,237	239,844	42,393	246,045
Audio Visual	25,042	18,829	•		88,588	46,540	42,048	57,046
Internet Services	12,572	5,075	7,497	19,025		137,060	4,445	140,474
Equipment Rental	18,635	14,910	3,725	21,118	141,505			
Total Ancillary Income	241,903	196,531	45,372 	274,995	1,853,631	1,676,511	177,120	1,685,088
Other Event Income	00 504	38,002	50,502	16,397	232,275	133,232	99,043	180,630
Ticket Rebates(Per Event)	88,504				••••			
Total Other Event Income	88,504	38,002	50,502 	16,397	232,275	133,232	99,043	180,630
Total Event Income	761,523	574,641	186,882	758,133	4,418,660	4,021,779	396,881	4,107,822
Other Operating Income							(0.48)	44.500
Luxury Box Agreements	1,461	1,333	128	1,130	11,082	11,997	(915)	11,536
Other Income	1,312	1,333	(21)	374	11,457	11,997	(540)	6,801
Total Other Operating Income	2,773	2,666	107	1,504	22,539	23,994	(1,455)	18,337
Adjusted Gross Income	764,296	577,307	186,989	759,637	4,441,199	4,045,773	395,426	4,126,159
	***************************************	***************************************		nove <del>400000000000000000</del>				
Operating Expenses	229.551	231,518	(1,967)	244,324	2,175,730	2.083.662	92,068	2,231,894
Salaries and Wages			12,497	•			137,146	677,936
Payroll Taxes and Benefits  Labor Allocations to Events	72,998 (116,050)		5,584				(151,750)	(1,345,487)
Net Salaries and Benefits	186,499	170,385	16,114	188,892	1,610,929	1,533,465	77,464	1,564,343
Contracted Consists	29,319	20,718	8,601	24,411	252,215	186,462	65,753	226,144
Contracted Services	49,477	-	22,525		•		27,189	249,742
General and Administrative	•		(4,845)		-		(13,620)	73,092
Operations	5,060		(4,645)	,	*		(76,553)	
Repair and Maintenance	42,871		(10,879)				(45,565)	
Operational Supplies	10,363		10,883				18,666	
Insurance	27,285		-					
Utilities	130,421		(62 <u>)</u> (176)				(1,585)	
SMG Management Fees	13,772	2 13,948	(170					
Total Operating Expenses	495,067	453,452	41,61	488,159	3,990,264	4,081,068	(90,804)	4,046,678
Net Income(Loss) From Operations	269,229 ========	9 123,855	145,374	4 271,478 = ========	450,935	(35,295) =========	486,230	
Other Non-Operating Expenses	#65000000000000000000000000000000000000						***************************************	
A divisional block Important I apply	269,22	9 123,855	145,374	4 271,478	450,935	(35,295)	486,230	79,481
Adjusted Net Income(Loss)	203,22	= =====================================		= =====================================	: ========	. =====================================		



SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For the Nine Months Ended March 31, 2013

	Events	/Days	Attenda	nce	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	116	112	115,680	129,920	1,690,805	1,599,136	
Consumer/Gated Shows	49	46	165,760	134,010	1,087,495	955,318	
DeVos Performance Hall	98	100	131,409	118,960	878,085	686,728	
Banquets	27	27	19,331	17,550	179,552	205,875	
Meetings	56	56	15,658	13,440	333,808	232,512	
Other	34	34	20,856	15,300	248,915	342,210	
GRAND TOTALS	380	375	468,694	429,180	4,418,659	4,021,779	
As Percentage of Overall							
Convention/Trade Shows	30.53%	29.87%	24.68%	30.27%	38.27%	39.76%	
Consumer/Gated Shows	12.89%	12.27%	35.37%	31.22%	24.61%	23.75%	
Devos Performance Hall	25.79%	26.67%	28.04%	27.72%	19.87%	17.08%	
Ballroom Exclusive	7.11%	7.20%	4.12%	4.09%	4.06%	5.12%	
Meetings	14.74%	14.93%	3.34%	3.13%	7.55%	5.78%	
Other	8.95%	9.07%	4.45%	3.56%	5.63%	8.51%	

### DeVos Place Balance Sheet As of March 31, 2013

### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	2,052,962 653,624 95,100	
Total Current Assets		\$2,801,687
Total Assets	=====	\$2,801,687
LIABILITIES A	ND EQUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	(168,754) 176,743 80,247 852,748	
Total Current Liabilities		\$940,985
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(650,000) 961,516 1,098,251 450,935	
Total Equity		\$1,860,702
Total Liabilities and Equity		\$2,801,687

### SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of March 31, 2013

Current - Under 30 Days	
Food & Beverage	82,152
Ticketing	-
Merchandise	-
Decorating	38,879
Audio/Visual	25,041
Van Andel Arena	230,542
Operating	197,335
Over 30 Days	57,101
Over 60 Days	22,574
Over 90 Days	
Total Accounts Receivable	653,624

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2013

### MANAGEMENT FEE SUMMARY

	Arena	DeVos Place	Total	FY 2012
	Estimate	Estimate	Estimate	Estimate
Net Revenue above Expenses	1,428,115	(424,012)	1,004,103	508,916
Benchmark ++			750,000	750,000
Excess	1,428,115	(424,012)	254,103	(241,084)

Incentive Fee Calculation (Only if above greater than zero)

		Arena Estimate	DeVos Place Estimate	Total Estimate	Total Estimate
Base Fee		165,262	165,263	330,525	325,000
Incentive Fe	e				
	Revenue	5,217,929	5,213,365	10,431,294	9,555,103
	Benchmark Revenue	4,900,000	4,300,000	9,200,000	9,100,000
	Revenue Excess	317,929	913,365	1,231,294	455,103
	Incentive Fee **	85,344	245,181	330,525	
Total SMG	Management Fee	250,606	410,444	661,050	325,000

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

<sup>++</sup> If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.



### **VAN ANDEL ARENA**

FINANCIAL STATEMENT FOR THE PERIOD ENDED MARCH 31, 2013

### Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Harry Cann Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2013

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	95	13	108	101	7
ATTENDANCE	496,570	88,000	584,570	565,200	19,370
DIRECT EVENT INCOME	1,051,205	243,603	1,294,808	1,313,521	(18,713)
ANCILLARY INCOME	1,137,038	246,973	1,384,011	1,134,935	249,076
TOTAL EVENT INCOME	2,188,243	490,576	2,678,819	2,448,456	230,363
TOTAL OTHER INCOME	1,997,196	541,914	2,539,110	2,549,440	(10,330)
TOTAL INCOME	4,185,439	1,032,490	5,217,929	4,997,896	220,033
INDIRECT EXPENSES					
EXECUTIVE	130,998	52,328	183,326	169,516	(13,810)
FINANCE	149,821	82,940	232,761	240,634	7,873
MARKETING	182,228	102,024	284,252	288,108	3,856
OPERATIONS	1,124,636	499,879	1,624,515	1,609,899	(14,616)
BOX OFFICE	102,829	35,478	138,307	138,187	(120)
LUXURY SEATING	39,754	30,670	70,424	97,409	26,985
SKYWALK ADMIN	21,073	8,524	29,597	26,341	(3,256)
OVERHEAD	1,005,985	435,419	1,441,404	1,416,150	(25,254)
TOTAL INDIRECT EXP.	2,757,324	1,247,262	4,004,586	3,986,244	(18,342)
NET REVENUE ABOVE EXPENSES	1,428,115	(214,772)	1,213,343	1,011,652	201,691
LESS INCENTIVE FEE			85,344	•	(85,344)
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	1,428,115	(214,772)	1,127,999	1,011,652	116,347

### Comments:

March concludes a very successful 3rd quarter of the fiscal year for the Arena with strong concert sales, family show sales, and continued strength of the Griffins. The forecast also included the addition of one playoff game after a couple of years of no post season play.

General Wanager

of delatifut Example

### VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED MARCH 31, 2013

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	March Actual	March Budget	March FY 2012
Number of Events	21	20	18
Attendance	132,721	99,500	85,917
Direct Event Income	\$105,612	\$171,474	\$133,945
Ancillary Income	274,986	205,976	175,804
Other Income	260,017	243,261	198,439
Indirect Expenses	(348,934)	(332,188)	(275,493)
Net Income	\$291,681	\$288,523	\$232,695

YTD	YTD 2013 Actual	YTD 2013 Budget	YTD 2012 Prior Year
Number of Events	95	86	80
Attendance	496,570	467,100	414,647
Direct Event Income	\$1,051,205	\$1,069,066	\$815,645
Ancillary Income	1,137,038	948,959	870,335
Other Income	1,997,196	1,922,813	1,769,506
Indirect Expenses	(2,757,324)	(2,989,692)	(2,748,310)
Net Income	\$1,428,115	\$951,146	\$707,176

### **EVENT INCOME**

Event income fell below budget due to the lower than expected sales for the NCAA Hockey Regional, however, some of the shortfall was offset by the success of the Bob Seger, Disney on Ice, and Monster Truck shows.

### ANCILLARY INCOME

Ancillary income came in ahead of budget for the month as per caps for the shows hosted continue to come in higher than anticipated.

### INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month.

### Van Andel Arena Income Statement For the Nine Months Ending March 31, 2013

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income	8		(0. a.	4070 444	04 004 000	04 544 049	100 900	\$1,208,316
Rental Income	\$338,232	\$369,437	(31,205)	\$272,144	\$1,624,808	\$1,514,918 862,525	109,890 163,192	930,451
Service Revenue Service Expenses	123,818 (356,438)	80,916 (278,879)	42,902 (77,559)	88,298 (226,497)	1,025,717 (1,599,320)	(1,308,377)	(290,943)	(1,323,122)
Total Direct Event Income	105,612	171,474	(65,862)	133,945	1,051,205	1,069,066	(17,861)	815,645
Total Direct Event moonie								
Ancillary Income						201.105	454.400	704 075
F&B Concession	240,294	178,533	61,761	155,489	978,655	824,165	154,490	724,075
F&B Catering	16,945	9,455	7,490	10,582	78,261	51,522 72,772	26,739	60,888 57,952
Novelty Sales	19,197	17,988	1,209	5,113	80,201	72,772 0	7,429 871	07,932
Booth Cleaning	0	0	(4.450)	0	871	500	(1,450)	27,420
Other Ancillary	(1,450)	0	(1,450)	4,620	(950)		(1,450)	27,420
Total Ancillary Income	274,986	205,976	69,010	175,804	1,137,038	948,959	188,079	870,335
Other Event Income	70.040	47 507	25,731	40,973	415,949	304,555	111,394	252,800
Ticket Rebates(Per Event)	73,318	47,587	25,731	40,873				
Total Other Event Income	73,318	47,587	25,731	40,973	415,949	304,555	111,394	252,800
Total Event Income	453,916	425,037	28,879	350,722	2,604,192	2,322,580	281,612	1,938,780
Other Operating Income	400 400	120 675	(0.212)	98,448	1,046,588	1,096,015	(49,427)	998,000
Luxury Box Agreements	128,463	136,675	(8,212)	-	486,000	468,747	17,253	479,133
Advertising Other Income	54,000 4,236	52,083 6,916	1,917 (2,680)	•	48,659	53,496	(4,837)	39,573
Total Other Operating Income	186,699	195,674	(8,975)	157,466	1,581,247	1,618,258	(37,011)	1,516,706
A. II. d. al <b>G</b>	C40 C4E	620,711	19,904	508,188	4,185,439	3,940,838	244,601	3,455,486
Adjusted Gross Income	640,615							
Operating Expenses							.= .==\	4 070 700
Salaries and Wages	173,009	163,268	9,741		1,464,003		(5,409)	1,378,708
Payroll Taxes and Benefits	58,863		14,312		401,242		283	382,782
Labor Allocations to Events	(98,654)	(67,454)	(31,200)	(78,642)	(685,550)	(607,086)	(78,464)	(616,952)
Net Salaries and Benefits	133,218	140,365	(7,147)	127,467	1,179,695	1,263,285	(83,590)	1,144,538
				=		100.000	100 710	470.050
Contracted Services	24,765		3,837				(26,742)	170,350
General and Administrative	28,249		6,722				18,796	214,091
Operations	565		(6,492)				(34,816)	18,998
Repair and Maintenance	28,197		8,549					
Operational Supplies	10,608		(4,767)				(1,846)	
Insurance	23,810		13,237		119,937	95,157		
Utilities	85,750		2,983			744,903		
SMG Management Fees	13,772		(176)			125,532		
Total Operating Expenses	348,934			275,493				2,748,310
Net Income(Loss) From Operation	s 291,681	288,523	3,158	3 232,695	1,428,115	951,146 =======	476,969 =======	707,176 =======
Other Non-Operating Expenses	******************		***************************************				***************************************	
					4 400 441	951,146	476,969	707,176
Adjusted Net Income(Loss)	291,681 =======	288,523	3,158	3 232,695 =========	1,428,115 =======	, 551,140		



### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For the Nine Months Ended March 31, 2013

	Events	/Davis	Attenda	nce	Total Event	Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Family Show	20	19	71,025	57,500	211,681	185,755
Sporting Event	10	9	40,070	38,000	211,160	223,975
Concert	15	16	130,221	139,000	1,388,567	1,260,076
Team Home Games	34	34	212,777	200,600	501,027	469,574
Other	16	8	42,477	32,000	291,755	183,200
GRAND TOTALS	95	86	496,570	467,100	2,604,190	2,322,580
As Percentage of Overall						
Family Show	21.05%	22.09%	14.30%	12.31%	8.13%	8.00%
Sporting Event	10.53%	10.47%	8.07%	8.14%	8.11%	9.64%
Concert	15.79%	18.60%	26.22%	29.76%	53.32%	54.25%
Team Home Games	35.79%	39.53%	42.85%	42.95%	19.24%	20.22%
Other	16.84%	9.30%	8.55%	6.85%	11.20%	7.89%

### Van Andel Arena Balance Sheet As of March 31, 2013

### **ASSETS**

Current Assets Cash Account Receivable Prepaid Expenses	4,614,923 2,245,143 9,990		5:
Total Current Assets	***************************************	\$6,870,055	
Total Assets		\$6,870,055 ===========	
LIABILITIES	AND EQUITY		
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	987,947 263,576 1,543,317 2,916,158		
Total Current Liabilities		\$5,710,998	
Other Liabilities			
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(1,250,000) 596,776 384,166 1,428,115		
Total Equity	8488484	\$1,159,057	
Total Liabilities and Equity		\$6,870,055	\$0



### SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of March 31, 2013

Current - Under 30 Days	
Food & Beverage	312,946
Ticketing	1,165,918
Merchandise	10,951
Permanent Advertising	632,901
DeVos Place	(229,543)
Operating	128,902
Over 30 Days Over 60 Days	157,068 66,000
Over 90 Days	
Total Accounts Receivable	2,245,143

### SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2013

### MANAGEMENT FEE SUMMARY

	Arena	DeVos Place	Total	FY 2012
	Estimate	Estimate	Estimate	Estimate
Net Revenue above Expenses	1,428,115	(424,012)	1,004,103	508,916
Benchmark ++			750,000	750,000
Excess	1,428,115	(424,012)	254,103	(241,084)
Incentive Fee Calculation (Only if a	bove greater tha	an zero)		
	Arena	DeVos Place	Total	Total

	Arena	DeVos Place	Total	Total
	<b>Estimate</b>	Estimate	Estimate	Estimate
Base Fee	165,262	165,263	330,525	325,000
Incentive Fee				
Revenue	5,217,929	5,213,365	10,431,294	9,555,103
Benchmark Revenue	4,900,000	4,300,000	9,200,000	9,100,000
Revenue Excess	317,929	913,365	1,231,294	455,103
Incentive Fee **	85,344	245,181	330,525	-
Total SMG Management Fee	250,606	410,444	661,050	325,000

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

<sup>++</sup> If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.



To:

**CAA Finance Committee** 

**CAA Board** 

From:

Robert J. White, Accountant

Subject:

Recommendation for Audit Services Agreement Extension

Date:

April 26, 2013

Convention

Arena

Authority

Steve Heacock,
Chairperson
Lew Chamberlin
Hon. George K. Heartwell
Birgit M. Klohs
Charlie Secchia
Floyd Wilson, Jr.
Richard A. Winn

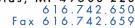
The attached quote from BDO USA LLP would extend the current audit services agreement for the next two fiscal years, including the years ending June 30, 2013 and 2014.

The fee for audit of CAA financial statements for the year ended June 30, 2010 was \$16,200. The Board previously agreed to a two-year extension, covering Fiscal Year 2011 and Fiscal Year 2012, at a cost of \$16,200 for each year. I have solicited a quote for an additional two years of service from BDO. This firm submitted a proposal to conduct audits of the CAA financial statements for years ending June 30, 2013 and 2014 at a not-to-exceed fee of \$16,700 for each year.

I would recommend Board approval of the agreement with BDO USA LLP for an additional two years at the fee quoted.











BDO

200 Ottawa Avenue NW, Suite 300 Grand Rapids, MI 49503

February 26, 2013

Members of the Grand Rapids - Kent County Convention/Arena Authority Grand Rapids, Michigan

Dear Members of the Board:

We have audited the Grand Rapids-Kent County Convention/Arena Authority (CAA) for several years, over which time we have developed an understanding of your operations, accounting and reporting processes and issues, resulting in an efficient audit each year.

We held our fee at \$16,200 for the last two years and are proposing a modest increase for 2013, as noted below.

We will audit the financial statements of the CAA as of and for the years ending June 30, 2013 and 2014, for \$16,700 per year. This fee includes a management letter of recommendations, if applicable, and electronic submission to the state of Michigan along with the Auditing Procedures Report required by the state.

It has been a pleasure working with Bob, Susan, Cheri and the CAA and we appreciate the opportunity to continue as your auditors. If you have any questions about our quote or anything else, feel free to contact me at (616) 776-3692.

Sincerely,

Patricia A. Duperron, CPA

Totricia a Duperron

Assurance Director BDO USA, LLP



To:

**CAA Finance Committee** 

**CAA Board Members** 

From:

Richard MacKeigan

Date:

April 30, 2013

Re:

**Extension of Financial Services Employment** 

Agreement with Robert J. White

Convention

Arena

Authority

Steve Heacock, Chairperson Lew Chamberlin

Hon. George K. Heartwell

Birgit M. Klohs

Charlie Secchia

Floyd Wilson, Jr.

Richard A. Winn

On January 1, 2010, the CAA Board entered into a Financial Services Employment Agreement with Robert J. White ("Bob") to provide for certain enhanced financing, contract monitoring, budgeting, and related services for and on behalf of the CAA. Pursuant to Section 6, Term and Termination, the Agreement will terminate on June 30, 2013.

The agreement sets compensation at the rate of \$125 per hour, for services not to exceed 200 hours during each 12-month period. In each of the last three years, the hours for compensation have been well below 200. I am recommending that the CAA extend said agreement, upon the same terms and conditions contained therein, for one (1) additional year. I have discussed this with Bob and he is happy to continue the relationship for another year.

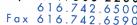
Over the past three years, Bob has proven to be a valuable employee and has performed the contractual services with the highest degree of professionalism. The CAA and Bob have enjoyed an excellent working relationship and the CAA wishes to continue its affiliation with Bob.

Based on the above, I am requesting the Finance Committee approve, and recommend to the CAA Board of Directors approval of, a one-year extension of the Financial Services Employment Agreement with Robert J. White.



Andel Arengo 30 West Fulton Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197









### VAN ANDEL ARENA® WEEKLY

DATE '13	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Apr 24	Available					
Thur, Apr 25	Kenny Chesney	BF		Arena	7:00 AM	Floor mark
					8:00 AM	Load-in
					2:00 PM	Chair set
					:00 PM	Security meeting
				3	4:30 PM	VIP Doors (Vault Doors)
					6:00 PM 7P-7:30P	General Doors Kacey Musgraves
	5				7:30P-7:45P	Intermission
					7:45P-8:35P	Eli Young Band
			ŀ		8:35P-9P	Intermission
					9P-10:55P	Kenny Chesney
		<u> </u>			10:30 PM	Load-out/Clean-up/Changeover
		LD	]	Banquet All	6A-9P	Backstage catering
Fri, Apr 26	Grand Valley State University	BF		Arena	10A-7P	Load-in
Sat, Apr 27	Grand Valley State University	BF	JIM	Arena	7:00 AM	On-site
					8:45 AM	Doors
					10A-12P	1 <sup>st</sup> Commencement ceremony
					12P-1:45P	Quick clean
					1:45 PM 3P-5P	Doors 2 <sup>nd</sup> Commencement ceremony
Sun, Apr 28	Davenport University	BF	JIM	Arena	7:00 AM	On-site
Sull, Apr 26	Davenport Oniversity	Br	JIIVI	Atena	1:00 PM	Doors
					2P-5P	Commencement ceremony
Mon, Apr 29	Available	1			2. 3.	
Tue, Apr 30	Available					
Wed, May 1	Griffins	BF		Arena	7:00 PM	Round A Playoff Game 3
Thur, May 2	Available				1	-
Fri, May 3	Griffins (if needed)	BF		Arena	7:00 PM	Round A Playoff Game 4
Sat, May 4	Griffins (if needed)	BF		Arena	7:00 PM	Round A Playoff Game 5
Sun, May 5	Available					
Mon, May 6	Griffins					Possible Playoff Game
Tue, May 7	Griffins					Possible Playoff Game
Wed, May 8	Griffins					Possible Playoff Game
Thur, May 9	Griffins					Possible Playoff Game
Fri, May 10	Griffins					Possible Playoff Game
Sat, May 11	Griffins					Possible Playoff Game
Sun, May 12	Griffins					Possible Playoff Game
Mon, May 13						Possible Playoff Game
Tue, May 14	Ted Nugent/REO/Styx	BF		Arena	7:00 PM	Performance
Wed, May 15	Griffins					Possible Playoff Game
Thur, May 16	Griffins					Possible Playoff Game
Fri, May 17	Griffins					Possible Playoff Game
Sat, May 18	Griffins					Possible Playoff Game
Sun, May 19	Griffins					Possible Playoff Game
Mon, May 20						Possible Playoff Game
Tue, May 21	Griffins					Possible Playoff Game
Wed, May 22	Griffins					Possible Playoff Game
Thur, May 23	Griffins					Possible Playoff Game
Fri, May 24	Griffins					Possible Playoff Game
Sat, May 25	Griffins					Possible Playoff Game
Sun, May 26	Griffins					Possible Playoff Game

# DEVUSTEMED

# **REVISED WEEKLY – 2013**

600-1000	RP	Client Arrival IT Checks Breakouts and Cyber Cafe Breakfast Registration Cyber Café Wireless Unit Available Exhibits Open	6:00am 6:00am-7:00am 7:00am-8:30am 7:00am-4:00pm 7:00am-5:30pm 7:00am-5:00pm 7:30am-1:30pm	Welsh Lobby Exhibit Hall C Welsh Lobby W. GG Phone Bank Grand Gallery F Secchia Lobby	2013 MI Homeland Security Training Conference	WED. MAY 1
150						
1200 per show	AK, JH	Move In/Lighting focus and Cueing Rehearsal with Orchestra	8:00am - 6:00pm 7:30pm - 10:45pm	DVPH	OGR: LA TRAVIATA	
75	RH	Venue Walk-Thru A/V Company Arrival @ Lyon Dock Security Arrives Badge 2 Badge Delivery Final Walk Through	10:00am 10:00am 10:00am 10:00am 12:00pm 6:00pm	River Overlook AB, C, D River Overlook AB, D/ Lyon Dock River Overlook AB River Overlook AB	Growing Marketing Business Seminar (Google)	-
00-1000	<u> </u>	Cyber Café Set Up IT Check at Registration Cyber Cafe Registration Open Wireless Unit Available General Session Set Up/Rehearsal Exhibits Open Grand Gallery Staff/Crew Lunch IA Set Up for Break out Rooms General Session Doors Open General Session Networking OPS Changeover to Dinner Set Sound Check Dinner	6:00am-6:30am 6:00am-6:30am 6:30am-8:00am 7:00am-5:30pm 8:00am-4:00pm 8:00am-5:00pm 8:00am-12:00pm 10:00am-12:30pm 11:30am-12:00pm 11:30am-12:00pm 11:30am-12:00pm 11:30pm 12:30pm 12:30pm 1:00pm-4:30pm 4:30pm-5:30pm 4:30pm-5:15pm 5:00pm-5:30pm	W. GG Phone Bank Welsh Lobby W. GG Phone Bank Welsh Lobby W. GG Phone Bank Welsh Lobby Grand Gallery F Ballroom A Secchia Lobby Outside Cyber Cafe Business Center Ballroom C, D, GG AB, CD, E Ballroom AB Ballroom AB Ballroom AB Ballroom AB Ballroom AB	2013 MI Folliciand Security Hailing Collective	IOES, AFK 30
1200 per show	H AK	Move In/Lighting focus and Cueing Rehearsal	8:00am 6:00pm 7:30pm 11:30pm	DVPH	OGR: LA TRAVIÁTA	
5000	C	Bleacher Pick Up	8:00am	Exhibit Hall ABC	Lakeshore Volleyfest	
600-1000	RP	IA Set Up Client Arrival/Office Move In Rich and Mary arrive with equipment Cyber Café Set Up Air Quality Monitoring Exhibitor Set Up Registration Open Tech Rehearsal Dinner – MSP EMHSD Staff set up dinner	8:00am-5:00pm 8:00am 9:30am 9:00am-2:00pm 9:00am-5:00pm 3:00pm-5:00pm 3:00pm-5:00pm 4:00pm-5:00pm 5:00pm	Ballroom AB Coat Closet D Lyon Dock W. GG Phone Bank Coat Closet A Secchia/Grand Gallery Welsh Lobby Ballroom AB South East Ballroom A	2013 MI Homeland Security Training Conference	MON. APR 29
EST. ATTEND.	EC	DETAILS		ROOMS IN USE	EVENT NAME	DATE
			17LI - 2013	NEVIOLD WEENLI		

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H MON A-D = Monroe Meeting Rooms

roe Meeting Rooms DVPH = DeVos Performance Hall

### DEVUSTAMED

REVISED WEEKLY – 2013

FRI. MAY 3 THURS. MAY 2 22013 MI Homeland Security Training Conference 2013 AJA Annual Training 2013 AJA Annual Training Davenport Excellence in Business Dinner OGR: LA TRAVIATA Davenport Excellence in Business Dinner OGR: LA TRAVIATA (Google) Growing Marketing Business Seminar River Overlook AB
River Overlook AB
River Overlook AB
River Overlook AB Steelcase Ballroom River Overlook Steelcase Ballroom Welsh Lobby Steelcase Ballroom Monroe A Steelcase Ballroom Exhibit Hall BC **Exhibit Hall BC Pre-Function** Grand Gallery F Steelcase Ballroom Steelcase Ballroom Steelcase Ballroom Welsh Lobby Exhibit Hall BC South East Ballroom A Grand Gallery F Exhibit Hall C Secchia Lobby Ball AB, C, D, GG AB, CD, E Exhibit Hall C Ball AB, C, D, GG AB, CD, E Ball AB, C, D, GG AB, CD, E Secchia Lobby Monroe A MI Dock Exhibit Hall BC Ballroom AB Ballroom AB Ballroom AB Ball C, D, GG AB, CD, E Steelcase Ballroom Welsh Lobby 5:30 pm 10:00 am 6:00 pm- 7:00 pm 5:00 pm- 6:00 pm 2:00 pm- 5:00 pm 5:00 pm- 1:00 am 9:00 pm- 11:00 pm 7:00 pm- 9:00 pm 6:00 pm- 7:00 pm 9:00 am 8:00am-12:00pm 8:00am-9:00am 8:00am-5:00pm 8:00am-10:00am 4:00 pm After 1pm 8:35am-9:35am 3:40pm-4:40pm 9:20am-10:20am Overnight 9:55am-11:00am 8:00am 7:00am-8:30am 3:00pm-6:00pm 3:00pm 2:20pm-3:20pm 8:00am-9:00am 1:00 pm- 2:00 pm 1:00am 8am – 6pm 1:00pm-3:30pm 12:00pm 7:30am-9:30am 7:00am 7:30pm – 10:45pm 0:00 pm- 11:00 pm 1:00pm 2:30pm-4:00pm 1:15am-11:45arr 11:30am-12:30pm 7:00am-10:00pm :00pm-2:00pm 1:40am-1:00pm 10:40am-11:40an Workshops #1
Workshops #2
Workshops #3 Banquet Event After Glow **Production Call Begins** Client Arrival **OPPS Set Stage** Photo Opportunities Open Dress Rehearsal with Orchestra **Event Ends** Lunch Reception Guest Arrival Production Call Con. Production Lunch Break Registration Setup Freight Delivery Command Center Setup Production Load In Walk Through Client Departure IA Load Out Staff/Crew Lunch Key Note Speaker Breakfast Move In/Lighting focus and Cueing Seminar Workshops #6 Workshops #5 **Exhibitor Load Out** Workshops #4 Private Reception and Photos Production Dinner Break Décor Setup OPPS Set Tables Décor drop off/small setup Gain access after Homeland General Session General Session Doors Open Information Desk Open Client Arrival IA Load out for Break Out Rooms arge Vehicle Arrival Load-Out/Security Departs 0 ď ä  $\overline{\mathbf{c}}$ ₽ P ΞĄ RH Η̈́ 90 8 75 1300 600-1000 1300 (1000+ people)

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F
RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H

MON A-D = Monroe Meeting Rooms DVPH = DeVos Performance Hall

2

# DEVUJILAKE

# **REVISED WEEKLY – 2013**

		REVISED WEEKLY – 2	JKLY - 2013			
			11:00 pm	Production Load Out		
	OGR: LA TRAVIATA	DVPH Orchestra Seating	6:00pm 6:30pm 6:30pm – 7:00pm 7:00pm 7:30pm – 10:30pm	Outside Doors Open Lobby Open Pre Opera Talk Seating Open Performance	AK, JH	1200 per show
SAT. MAY 4	2013 AJA Annual Training	Exhibit Hall BC Exhibit Hall BC Pre-Function	1:00pm-5:00pm 1:00pm-5:00pm	Load in Registration	ũ	1300
	Davenport Excellence in Business Dinner	Coat Closet A	8:00 am- 2:00 pm	Client Storage	JD	900
	OGR: LA TRAVIATA	DVPH Orchestra Seating DVPH/Lyon Dock	6:00pm 6:30pm 6:30pm – 7:00pm 7:00pm 7:30pm – 10:30pm 10:30pm – 2:30am	Outside Doors Open Lobby Open Pre Opera Talk Seating Open Performance Move Out	AK	
SUN. MAY 5	2013 AJA Annual Training	Grand Gallery D Exhibit Hall BC Pre-Function Exhibit Hall BC Gr Gallery B, Grand Gallery A Gr Gallery C Ballroom A Gr Gallery A, Grand Gallery B Ballroom B	7:00am-4:00pm 7:30am-7:30pm 8:00am-3:00pm 9:00am-11:00am 8:00am-11:30am 11:30am-1:30pm 1:30pm-3:30pm 5:00pm-6:00pm 6:00pm-7:30pm	Chaplains Chat General/Exhibitor Registration Exhibitor Setup Workshops/Meetings Workshops/Meetings Luncheon Workshops/Meetings Cupening Session Expo Open	CJ	1300
	GRS YOUTH SYMPHONY	DVPH	8:00AM-11:59PM	PERFORMANCE	JH,	1200 per show
MON. MAY 6	2013 AJA Annual Training	GG OL CD GG OL GH River Overlook E River Overlook F Exhibit Hall BC Pre-Function Grand Gallery A, Gr Gallery B, Grand Gallery Overlook AB, Grand Gallery Overlook EF, River Overlook B, R Overlook D Exhibit Hall BC Pre-Function Exhibit Hall BC Grand Gallery A, Grand Gallery B, Grand Gallery C, Gr Gallery D, Grand Gallery C, Gr Gallery D, Grand Gallery Overlook AB,	All day All day All day All day 7.30am-5:00pm 8:00am-10:00am 9:00am-2:00pm 10:00am-2:00pm 2:00pm-4:00pm	Focus Groups Focus Groups Open for Committees Open for Committees Open for Committees General Registration Workshops/Meetings  Exhibitor Registration  Expo Open  Workshops/Meetings	ū	1300

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms D

DVPH = DeVos Performance Hall

## TOWNTERONATION

# **REVISED WEEKLY – 2013**

			; ; ;			
1300	Ω	Speaker Ready	All day	Grand Gallery E	3 2013 AJA Annual Training	WED. MAY 8
1200	AK / JH	Rehearsal	7:30pm — 10:00pm	Recital Hall	GRS CLASSICAL X	
200	DA	Client Arrival Registration Breakfast Welcome/General Session Breakouts Break - Coffee Service Breakouts General Session Breakouts Operations set up for cocktail reception General Session New Business Spotlight and Reception Sponsor Happy Hour	7:30am-8:30am 7:30am-8:30am 7:30am-8:30am 8:30am-9:30am 9:30am-10:30am 10:30am-11:00am 11:00am-12:00pm 12:00pm-1:30pm 13:0pm-2:30pm 1:30pm-2:30pm 2:30pm-3:30pm 3:30pm-5:00pm	Secchia Lobby Ballroom AB Ballroom AB Ballroom C,D, & Monroe A-D Ballroom AB Ballroom C,D, & Monroe A-D Ballroom AB Ballroom AB Ballroom Ballroom AB	Energize Your Business - GRACC	
		Workshops/Meetings Workshops/Meetings	2:30pm-4:00pm 4:00pm-5:00pm	Grand Gallery B River Overlook A		
Ü		Workshops/Meetings  Vendor I gad out	2:00pm-4:00pm 2:00pm-6:00pm	Grand Gallery C, Gr Gallery D, Grand Gallery Overlook EF, River Overlook B, River Overlook C, River Overlook D  Exhibit Hall RC		
		Workshops/Meetings Workshops/Meetings Exhibitor Registration Expo Open Workshops/Meetings	8:30am-10:00am 9:00am-10:00am 9:00am-2:00pm 10:00am-2:00pm 10:00am-12:00pm	Grand Gallery Overlook CD Grand Gallery C Exhibit Hall BC Pre-Function Exhibit Hall BC Grand Gallery Overlook GH		
,		Workshops/Meetings	8:00am-10:00am	Grand Gallery A, Gr Gallery B, Gr Gallery D, G G Overlook AB, Grand Gallery EF, R Overlook A, River Overlook B, R Overlook C, River Overlook D		
1300	CJ	Open for Committees Open for Committees General Registration	All day All day 7:30am-2:00pm	River Overlook E River Overlook F Exhibit Hall BC Pre-Function	7 2013 AJA Annual Training	TUES. MAY 7
200	RP	Production Load In Production Load In Client may drop off a few items	TBD TBD TBD	Ballroom A,B,C, D Monroe A,B,C, D	Energize Your Business - GRACC	
		Workshops/Meetings Workshops/Meetings	4:00pm-5:00pm 4:15pm-5:15pm	River Overlook A, R Overlook C, River Overlook D GG OL EF River Overlook B		
			CINT - 1 TV	KEVISED WEEKLY		

EH A-C = Exhibit Halls A-C GG A-F = G BALL A-D = Ballroom A-D RO A-F = Ri

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms

g Rooms DVPH = DeVos Performance Hall

## DEVUSTEMED

**REVISED WEEKLY – 2013** 

			FRI. MAY 10											THURS. MAY 9										
GRS ČLASSICAL X	CITY MANAGERS MEETING	FIFTH-THIRD RIVER BANK RUN	MOA SPRING SEMINAR 2013	GRS CLASSICAL X								TO THE PERSON LAND AND ADDRESS OF THE PERSON LAND AND ADDRESS OF THE PERSON LAND AND ADDRESS OF THE PERSON LAND ADDRESS OF THE PE	2013 Wish Rall	MOA SPRING SEMINAR 2013		GRS CLASSICAL X		2013 Wish Ball		MOA SPRING SEMINAR 2013				
DeVos Performance Hall Recital Hall DeVos Performance Hall	MON A	EH AB GG C	BALL CD BUS CNTR/ COAT GG EF	DVPH	Ballroom AB	Ballroom AB	Ballroom AB	Ballroom AB	Lyon Street/Welsh Entrance	Ballroom AB	Ballroom AB	Ballroom AB	Rallrom AR	BALL CD BUS CNTR/ COAT	DVPH	DeVos Performance Hall/ Lyon		Ballroom AB	BALL D COAT	BALL CD	Exhibit Hall BC	Grand Gallery D	Exhibit Hall BC Pre-Function	Grand Gallery F Grand Gallery C, Grand Gallery D Grand Gallery A
9:00am – 5:00pm 6:30pm 6:45pm 7:00pm – 7:30pm 7:30pm 8:00pm – 10:00pm	M465:11-WA00:8	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	3:30pm – 6:00pm TBD Afternoon 7:30pm – 10:00pm	12:00am	8:45pm-10:00pm	8:05pm-8:45pm	6:30pm-7:20pm	5:30pm	5:00pm-5:30pm	2:00pm	10:00am-12:00am	10:00am	8:00AM-11:59PM 8:00AM-11:59PM	7:30pm — 10:00pm	8:00am - 12:00pm	1:00pm 5:00pm-7:00pm	9:00am 9:00pm-5:00pm	8:00AM-11:59PM	8:00AM-11:59PM	All day	1.5upm-5.5upm	9:00am-12:00pm	All day 8:00am-10:00am 8:00am-17:00mm
Auditions Outside Doors Open Lobby Open/Upbeat Open Upbeat Seating Open Performance	MEETING	EXHIBITS	EXHIBIT/MEETING STORAGE MEETINGS	Rehearsal Mic Hang Rehearsal	Client Departure	Program Continued  Production I and Out	Dinner Served	Welcome/Program	Ellis Valet Starts	Production Rehearsal Chomis/Wish Children Green Room	Production Arrival	Volume Training Bione Training	Client Arrival	EXHIBIT/MEETING STORAGE	Rehearsal	Move In	OPS set stages and first row of tables  Production Rehearsal	Client Arrival Production Load In	STORAGE	SETUP	Possible continuation of decorator load out	workshops/Meetings	General Recitation	Command Workshops/Meetings Workshops/Meetings
AK	RP	RP	JD	AK / JH									RP	JD	  - 	AK /		- RP		JD				
1200 per show				1200 per show					_			ò	300			1200 per show		390						

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H

MON A-D = Monroe Meeting Rooms DVPH = DeVos Performance Hall

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# REVISED WEEKLY - 2013

		FERFORIZINCE	0.00AIVI-11.37FIVI	CYFE	BOX: AN I ITHING COES	
		MEETING MEETING	8:00AM-11:59PM 8:00AM-11:59PM	EH BC BC PRE-FUNC	MEIJER VENDOR SUMMIT	
		CONVENTION CONVENTION	8:00AM-11:59PM 8:00AM-11:59PM	GGO A-H MON A-D RO A-F		
		CONVENTION	8:00AM-11:59PM 8:00AM-11:59PM	EH AB GG A-F		
	JD	CONVENTION	8:00AM-11:59PM 8:00AM-11:59PM	BALL A-D BUS CNTR	WWW SALES CONFERENCE MAY 2013	TUES. MAY 14
		PERFORMANCE	8:00AM-11:59PM	DVPH	BGR- ANYTHING GOES	
		MEETING	8:00AM-11:59PM	EHBC	MEIJER VENDOR SUMMIT	
	ore.	CONVENTION CONVENTION	8:00AM-11:59PM 8:00AM-11:59PM	MON A-D RO A-F		
		CONVENTION	8:00AM-11:59PM	GGO A-H		
		CONVENTION	8:00AM-11:59PM	GG A-F		
		CONVENTION	8:00AM-11:59PM	CHASE		
	ατ	CONVENTION	8:00AM-11:59PM	BALL A-D	WWW SALES CONFERENCE MAY 2013	MON. MAY 13
	TBD	SUMMIT	8:00AM-11:59PM 8:00AM-11:59PM	PRE-FUNCTION SPACE	MEUER VENDOR SUMMIT	
:		CONVENTION	8:00AM-11:59PM	RO A-F		
		CONVENTION	8:00AM-11:59PM	MON A-D	2	
		CONVENTION	8:00AM-11:59PM	GG A-F		
		CONVENTION	8:00AM-11:59PM	EH AB		
		CONVENTION	8:00AM-11:59PM	BUS CNTR		
	ď	CONVENTION	8:00AM-11:59PM	BALL A-D	WWW SALES CONFERENCE MAY 2013	SUN. MAY 12
		Move Out	10:00pm- 12:00am	DeVos Performance Hall		
		Seating Open	5	DeVos Performance Hall		
	JH	Lobby Open/Upbeat Open	6:45pm 7:00pm = 7:30pm	Recital Hall		
1200 per show	AK/	Outside Doors Open	6:30pm	DeVos Performance Hall	GRS CLASSICAL X	
		PROM	8:00AM-11:59PM 8:00AM-11:59PM	WELSH LOBBY		
_	KH.	PROM	8:00AM-11:59PM 8:00AM-11:59PM	BALL A COAT	2013 EAST KENTWOOD PROM	
	RP	REGISTRATION/RUN	8:00AM-11:59PM	EH AB	FIFTH-THIRD RIVER BANK RUN	SAT. MAY 11
		Concertini	10:00pm - 12:00am	Monroe Rooms A-D		
			** 177177 1 2010	TATA TOTO A TO		

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

GG A-F = Grand Gallery Meeting Rooms A-F RO A-F = River Overlook A-F

GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms

DVPH = DeVos Performance Hall

# DEVUJILAKE

# **REVISED WEEKLY – 2013**

	SAT. MAY 18  WWW SALES CONFERENCE MAY 2013  SAE NOISE & VIBRATION CONFERENCE  BGR- ANYTHING GOES
8:00AM-11:59PM	
A-D 8:00AM-11:59PM 8:	
8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	THE OWNER OF THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.
8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	
8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	BGR- ANYTHING GOES
8:00AM-11:59PM 8:00AM-11:59PM	FRI. MAY 17 WWW SALES CONFERENCE MAY 2013
8:00AM-11:59PM	
8:00AM-11:59PM	BGR- ANYTHING GOES
BALL A-D   8:00AM-11:59PM   CONVENTION	THURS. MAY 16 WWW SALES CONFERENCE MAY 2013
DVPH 8:00AM-11:59PM CONVENTION 8:00AM-11:59PM PERFORMANCE	BGR- ANYTHING GOES
N-D  8:00AM-11:59PM  8:00AM-11:59PM  8:00AM-11:59PM  8:00AM-11:59PM  8:00AM-11:59PM  8:00AM-11:59PM  8:00AM-11:59PM	WED. MAY 15 WWW SALES CONFERENCE MAY 2013

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GGO A-H = Overlook Meeting Rooms A-H
MON A-D = Monroe Meeting Rooms DV

DVPH = DeVos Performance Hall

## DEVUTHANCE

# **REVISED WEEKLY – 2013**

		8:00AM-11:59PM 8:00AM-11:59PM	EH C PRE FUNC		
	EXHIBIT	8:00AM-11:59PM 8:00AM-11:59PM	BUSCTR SECCHIA LOBBY		
	REGISTRATION	8:00AM-11:59PM	BALL CD PRE FUNC BALL D COAT		
	BREAKOUT ROOM BREAKOUT ROOM	8:00AM-11:59PM 8:00AM-11:59PM	GO A-H BALL C-D		
IJ	DINNER BREAKOUT ROOM	8:00AM-11:59PM 8:00AM-11:59PM	BALL A-B GG A-F	SAE NOISE & VIBRATION CONFERENCE	WED. MAY 22
	MEETING MEETING	8:00AM-11:59PM 8:00AM-11:59PM	RO A-F RO LOBBY		
RP	MEETING MEETING	8:00AM-11:59PM 8:00AM-11:59PM	CHASE MON A-D	AMWAY CORP SPRING MARKETING SUMMIT	
RH	CONVENTION	8:00AM-11:59PM	EH A	AGING SERVICES OF MI 2013 ANNUAL CONVENTION	
		8:00AM-11:59PM 8:00AM-11:59PM	EH C PRE FUNC		
		8:00AM-11:59PM	EHC		
	EXHIBIT	8:00AM-11:59PM 8:00AM-11:59PM	BUSCTR SECCHIA LOBBY		•
			BALL D COAT		
	BREAKOUT ROOM   REGISTRATION	8:00AM-11:59PM	BALL CD PRE FUNC		
	BREAKOUT ROOM	8:00AM-11:59PM	GO A-H		
Ω	DINNER BREAKOUT ROOM	8:00AM-11:59PM 8:00AM-11:59PM	BALL A-B GG A-F	SAE NOISE & VIBRATION CONFERENCE	TUES. MAY 21
	BANQUET	8:00AM-11:59PM	WELSH LOBBY		
RΡ	BANQUET BANQUET	8:00AM-11:59PM 8:00AM-11:59PM	BALL A GG F	COMMUNITY RELATIONS 60 <sup>TH</sup> ANNIVERSARY GALA AND AWARDS CELEBRATION	
	SETUP	8:00AM-11:59PM	RO LOBBY		
-	SETUP	8:00AM-11:50PM	MON A-D	THE TAX TO COME OF REPORT OF THE COME OF T	
P.D	CETIID	8:00 a M_11:50DM	CHACE	CONVENTION	
RH	SETUP	8:00AM-11:59PM	EH A	AGING SERVICES OF MI 2013 ANNUAL	
CJ	SETUP	8:00AM-11:59PM	EH C GG D-F	SAE NOISE & VIBRATION CONFERENCE	MON. MAY 20
	100				
	PERFORMANCE	8:00AM-11:59PM	DVPH	BGR- ANYTHING GOES	
CJ	SETUP	8:00AM-11:59PM	EHC	SAE NOISE & VIBRATION CONFERENCE	
	CONVENTION	8:00AM-11:59PM	RO A-F		
	CONVENTION	8:00AM-11:59PM	MON A-D		
	CONVENTION	8:00AM-11:59PM	GG A-F		
	CONVENTION	8:00AM-11:59PM	FH AR NEW YORK WEEKE 1 - 2013		

EH A-C = Exhibit Halls A-C BALL A-D = Ballroom A-D

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# REVISED WEEKLY – 2013

SETUP SETUP
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ALC: YES
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