

Agenda

Board of Directors

Friday, November 2, 2012 Following CAA Finance Committee Meeting Kent County Commission Chambers 300 Monroe, NW – Grand Rapids, MI

1.	Call to	Order	Steven R. Heacock					
2.	Grand	Rapids Sports Commission Presentation	Mike Guswiler					
3.	Minute	es of October 5, 2012	Action					
4.	Comm	nittee Reports						
	A.	Operations Committee	Information					
	В.	Finance Committee						
	i. ii. iii.	Acceptance of CAA September 2012 Financial Statements Acceptance of SMG September 2012 Financial Statements SMG Special Purpose Financial Statements as of and for the Years Ended June 30, 2012 and 2011 – Deloitte & Touche, LLP	Action Action Action					
5.	SMG Report and Facilities Calendars Information							
6.	Public Comment							
7∙	Adjou	rnment						

Next Meeting Date: Friday, December 7, 2012, Following the CAA Operations Committee Meeting

WMSC Organizational Impact

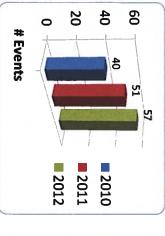
Strategic Objectives

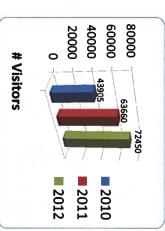
- Become go-to organization
- Promote destination as premier venue for sports
- Create WMSC signature event
- Lead discussion in building sport infrastructure

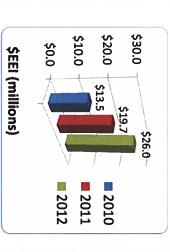


250 Events | 280,000 Visitors | \$80 million direct spending 35% directed to DeVos Place and Van Andel Arena

WMSC Sport event growth 2010-12







Major Events hosted:

- Champions
- NCAA Division I Ice Hockey Midwest Regionals
- ACHA DII Ice Hockey Nat'l Championship
- AU Beach Volleybal
- Fireball Run Road Rally
- WHSAA Irack & Field Finals
- MHSAA Gymnastics Finals
- MHSAA Cheer Finals
- vieijer state Games of Michigan
- Michigan Junior Volleyball State
 Championships
- Mid-American Collegiate Rowing Championships
- Midwest Rugby Football Union
- National Collegiate Wrestling Championships
- Special Olympics State Basketball Finals
- lae Park Tae Kwon Do World Championships
- Transplant Games of America
- United States Tennis Association Junior Championships
- US Figure Skating Adult National Championships
- USGA US Junior Amateur Championships
- USA Judo Competitions
- USA Table Tennis US Open Championships
- USA Wrestling Central Regional
- USA Cycling National Criterium Championships

MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY **BOARD OF DIRECTORS MEETING** Friday, October 5, 2012

1. Call to Order

Steve Heacock, Chairperson, called the meeting to order at 8:00 a.m. Birgit Klohs, Secretary/Treasurer, recorded the meeting minutes.

Attendance

Members Present:

Steve Heacock, Chair

Lew Chamberlin George Heartwell **Birgit Klohs** Charlie Secchia Floyd Wilson, Jr.

Members Absent:

Joe Tomaselli

Staff/Others:

Dawn Baker

ShowSpan Incorporated ShowSpan Incorporated

Henri Boucher Daryl Delabbio Brian Dykema Tim Gortsema

Kent County Interested Citizen **Grand Rapids Griffins**

Jim Harger

MLive

George Helmstead Chris Machuta

Experience Grand Rapids SMG

Rich MacKeigan Greg Sundstrom

SMG City of Grand Rapids

Susan Waddell

CAA

Jana Wallace

City of Grand Rapids

Richard Wendt

Dickinson Wright

2. 2012 International Wine, Beer & Food Festival Preview

Henri Boucher, Vice President of ShowSpan and producer of the International Wine, Beer & Food Festival, attended the meeting to provide a preview of the upcoming event. Taking place November 8-10 in the DeVos Place® ballrooms for its fifth year, the Festival will feature 1,200-1,500 wines, beers, and spirits. Mr. Boucher distributed proof copies of the program and stated that the products are categorized by variety instead of booth order. The proposed budget forecasts revenue at \$292,500 and expenses at \$242,298, for a profit of \$50,202. The booths are totally sold out and there is a waiting list of restaurants and wineries. A possibility for next year is to move the craft beer garden to the third floor. The average age of patrons is 40; for other ShowSpan events, the average age is 44/45. The Festival attracts consumers with a higher level of education and income.

Dawn Baker, Show Manager, stated there is strong community buy-in for the event. The Experience Grand Rapids WAVE Awards will be held on Thursday and the Spectrum Leadership Conference will be taking place during show hours. ShowSpan will be providing passes to the event and developing restaurant vouchers for the conference attendees. On Friday, Wells Fargo Group is bringing in advisors

and the show will be providing tickets to the attendees to introduce them the Festival and to promote future patronage. ShowSpan is finding ways to incorporate organizations through volunteer opportunities. ShowSpan has fostered relationships with Ferris State University, Grand Rapids Community College, Grand Valley State University, and the Culinary Institute at Baker College. The Baker College students have taken on a three-day commitment to volunteer in the craft beer area. Ferris State University is really stepping up and providing student volunteers for 144 booths, plus breakers, and supervisors. The Sister Cities organization is involved in the new dessert and cordial area and will provide chocolate, sake, and tequila. There will be live music throughout the weekend that will help with overflow and congestion. JU Sushi and Twisted Rooster are new participating restaurants. Due to traffic issues, the dinner pairings have decreased to four restaurants and they will be located on one side of the room. ShowSpan has partnered with Cygnus 27 to feature its cuisine at the champagne flights. The Amway Grand Plaza Hotel will be providing its chefs to speak at the workshops.

Chair Heacock inquired whether a charity fundraiser would boost attendance and create new revenues. Mr. MacKeigan responded that component is a couple years away. Chair Heacock asked if ShowSpan was satisfied with the nature of its partnership with the CAA and if the show could be replicated elsewhere. Mr. Boucher responded that ShowSpan feels the relationship is well worthwhile and loves and community involvement. As far as replicating the Festival in other markets, the show is extremely time intensive. Mr. MacKeigan added that the liquor laws in other states have a significant impact on replication. Chair Heacock inquired whether the outdoor space is in consideration. Mr. Boucher responded that this issue is discussed annually. In addition to the weather being iffy in November, the costs are significant and would require a sponsor. There are additional/different regulations and requirements that deal with serving food and alcohol outside. Chair Heacock stated that, if we wanted to get it done, we could. City government is very accommodating.

3. Minutes of Prior Meeting

Motion by Mr. Heartwell, support by Mr. Wilson, to approve the September 7, 2012, Minutes. Motion carried.

4. Committee Reports

a. Operations Committee

Mr. Chamberlin stated that the Operations Committee has nothing additional to report.

b. Finance Committee

i. CAA August 2012 Financial Statements

Motion: Ms. Klohs, supported by Mr. Chamberlin, moved to accept the CAA Financial Statements for the period ended August 31, 2012. The motion carried unanimously.

ii. SMG August 2012 Financial Statements

Motion: Ms. Klohs, supported by Mr. Chamberlin, moved to accept the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended August 31, 2012. The motion carried unanimously.

5. SMG Report and Facilities Calendars

Mr. MacKeigan reported that the Grand Rapids Griffins home opener is Friday, October 12. The AHL is not locked out and is the best hockey being playing in the world right now. A couple of Redwings will be joining the Griffins. The Fifth Third Vault was open during ArtPrize and was very successful. Another two-three concerts will be announced soon. The SMG audit is complete.

6. Public Comment

None.

7. Adjournment

The meeting adjourned at 8:45 a.m.

The date for next CAA Board meeting is Friday, November 2, 2012, in the Kent County Commission Chambers, Kent County Administration Building, 300 Monroe Avenue, NW, immediately following the CAA Finance Committee meeting.

Birgit M. Klohs, Recording Secretary



Memorandum

To: CAA Finance Committee

From: Robert J. White

Subject: September 2012 Financial Statements

Date: October 30, 2012

The attached interim Balance Sheet, Administrative Income Statement, and Consolidated Income Statement are formatted to provide information concerning the Convention/Arena Authority administrative accounts.

These statements are prepared on a cash basis. The Balance Sheet includes a two-year comparative financial position at September 30 for Fiscal Years 2012 (subject to audit) and 2013. The Administrative Income Statement provides a line item comparison of accounts for the current fiscal year as compared to a similar period in the prior fiscal year. In addition, the Administrative Income Statement provides a comparison of current year budget to prior year (FY 2012). It will allow the reader to compare expenditure trends with full-year budgetary allowances. The Consolidated Income Statement is formatted by functional area. The columnar format is the same as in the Administrative Income Statement.

Items of interest in the three financial statements are explained as follows:

Balance Sheet (Unconsolidated):

- The cash and investments position decreased by \$.4 million from June 30, 2012. This is generally in line with the budget forecast.
- Fund balance decreased by \$.5 million from the June 30, 2012 level.

September Administrative Revenue/Expense:

Overall Expense. Very limited activity occurred, again, in the month of September. Operating
expenses are budgeted at a 10.2% annual increase. For the current fiscal year, actual operating
expenses totaled a (6.2%) decrease from prior year. Year-to-date total expense (three months)
comprises only 17.6% of annual budget.

Consolidated Income Statement (three months):

- The Van Andel Arena® budget forecast a current year "Net Proceeds" increase of +12.3%. For the current fiscal year, "Net Proceeds" are reported at a decline of (196.3%) from prior-year performance.
- The DeVos Place® budget forecast a current year "Net Proceeds" decrease of (59.2%). For the current fiscal year, "Net Proceeds" are reported at 128.8% ahead of prior-year performance.
- Total operating "Net Proceeds" are up by +\$64,956 from a like period in the prior fiscal year.

These reports are intended to provide a summary analysis of administrative activities over the course of the fiscal year.

Grand Rapids-Kent County Convention/Arena Authority Balance Sheet (Unconsolidated) September 30, 2012

			9	9/30/2011		30/2012
		Assets				
Cash	-	Operating	\$	18,282	\$	96,841
Investments	-	Kent County	2	20,786,260	2	0,622,092
Capital Assets (Net)			1,611,131		1,611,131	
Total	Asset	S	\$ 2	\$ 22,415,673		2,330,064
		Liabilities	& Fund	Balance		
Accounts Paya	able		\$	105,621	\$	183,300
Fund Balance			2	22,310,052	2	2,146,764
Total Liabilitie	es & F	und Balance	\$ 2	2,415,673	\$ 2:	2,330,064

Statement of Revenues, Expenditures and Changes in Fund Balance Grand Rapids-Kent County Convention/Arena Authority For the Year Ending June 30, 2013

Balance, beginning of period Balance, end of period	Total Expenditures Excess (Deficiency) of Revenues Over Expenditures	Capital R/R/A ⁽²⁾	Operating Expenditures	- Supplies/Other	- Insurance	- Procurement of Art	 Diversity Initiative 	- Professional Services	 Consulting Services 	- Wages/Benefits	Administration	- Food & Beverage Repairs	- Landscaping	- DID Assessment	 Marketing - CVB/Sports 	- Pedestrian Safety	 Parking Management 	- Utilities	Operations	Expenditures:	Total Revenues	Miscellaneous	Interest	Parking	Revenues: Transfers from SMG	1		
22,065,862 \$ 22,023,571	3,739,183 (42,291)	656,650	3,082,533	20,313	27,502	18,368	62,032	49,641	160,594	105,426		•	17,091	38,398	100,000	109,173	218,043	2,155,952			3,696,892	32,455	123,835	1,040,602	\$ 2,500,000	Final	2	
22,023,571 \$ 20,842,747	(1,180,824)	1,903,000	3,395,491	60,000	28,600	30,000	100,000	72,000	35,900	114,677		40,000	30,000	60,000	100,000	121,510	198,000	2,404,804			4,117,667	81,000	106,000	1,116,829	\$ 2,813,838	Budget	_	Annual
	2692.1.7	189.8	10.2	195.4	4.0	63.3	61.2	45.0	(77.6)	8.8		100+	78.5	56.3	•	11.3	(9.2)	11.5			11.4	149.6	(14.4)	7.3	12.6	Change	Percentage	
	\$ (374,991)	97,660	636,838	3,799	23,391	3,523	12,936	7,281	•	17,473		1	3,575	38,398	25,000	7,755	18,039	475,668			359,507	2,558	39,922	117,027	\$ 200,000	7/1 - 9/30	FY 2012	
	\$ (510,880)	244,948	597,071	771	20,934	10,952	8,134	5,305	•	22,797		•	3,516		•	•	17,995	506,667			331,139	•	26,919	154,220	\$ 150,000	7/1 - 9/30	FY 2013	Year-To-Date
	36.2	150.8	(6.2)	(79.7)	(10.5)	210.9	(37.1)	(27.1)		30.5			(1.9)	(100)	•	•	(0.2)	6.5			(8.0)	(100.0)	(32.6)	31.8	(25.0)	Change	Percentage	

NOTES:

(1) Subject to Audit

(2) R/R/A - Repair/Replacement/Additions and Budget Amendment of 8/3/12

Budget Summary by Facility/Other Three-Month Financial Trends for Period Ended September 30, 2012 Grand Rapids-Kent County Convention/Arena Authority

Capital Expenditures Results Net of Capital Expenditures	Net Other Total Net Proceeds/Operating	Administration Other Operating	Other Revenues Interest/Capital Contribution Miscellaneous	Parking Pedestrian Safety Net Proceeds (Cost) of DVP	DeVos Place Convention Center Operating - Revenues - Expenses - Facilities	Net Operating Income (Loss) Parking Pedestrian Safety Net Proceeds (Cost) of VAA	Van Andel Arena Operating - Revenues - Expenses - Facilities - Base Management Fees	
\$ (656,650) \$ 138,417	(443,075) 79 5,06 7	(582,274) (17,091)	123,835 32,455 156,290	(102,301) (376,687) 678,105 (44,155) 257,263	5,058,250 (5,272,436)	901,443 144,454 (65,018) 980,879	\$4,528,825 (3,464,708) (162,674)	FY 2012
(1,903,000) \$ (1,180,824)	(484,177) 722,176	(601,177) (70,000)	156,000 31,000 187,000	(602,618) 752,000 (44,540) 104,842	4,838,806 (5,274,049)	1,011,652 166,829 (76,970) 1,101,511	\$4,997,896 (3,818,869) (167,375)	Annual FY 2013 Budget
	(9.3)		19.6	(60.0) 10.9 0.9 (59.2)	(4.3) 0.1	12.2 15.5 18.4 12.3	10.4 10.2 2.9	Percentage Change
(97,660) \$ (316,165)	(29,498) (218,505)	(68,403) (3,575)	39,922 2,558 42,480	(40,431) (489,934) 59,254 (471) (431,151)	746,532 (1,196,015)	213,176 36,252 (7,284) 242,144	\$ 1,112,271 \$ (858,470) \$ (40,625)	FY 2012 7/1 - 9/30
(244,948) \$ (398,857)	(45,490) (153,909)	(68,893) (3,516)	26,919	(41,310) (21,934) 145,945 - 124,011	1,201,061 (1,181,679)	(268,682) 36,252 - (232,430)	\$597,721 (825,087) (41,316)	Year-To-Date FY 2013 7/1 - 9/30
	(54.2)	000	(36.6)	104.5 146.3 100.0 128.8	60.9	(226.0) 0.0 100.0 (196.0)	(46.3) (3.9) 1.7	Percentage Change

NOTES:

(1) Subject to Audit

DEVOSPLACE

DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2012

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2013

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	112	385	497	497	-
ATTENDANCE	84,975	428,025	513,000	513,000	-
DIRECT EVENT REVENUE	561,596	2,175,588	2,737,184	2,650,740	86,444
ANCILLARY REVENUE	597,395	1,475,492	2,072,887	1,974,616	98,271
TOTAL EVENT REVENUE	1,158,991	3,651,080	4,810,071	4,625,356	184,715
TOTAL OTHER REVENUE	42,070	185,000	227,070	213,450	13,620
TOTAL OPERATING REVENUE	1,201,061	3,836,080	5,037,141	4,838,806	198,335
INDIRECT EXPENSES					
EXECUTIVE	36,058	138,457	174,515	174,515	-
FINANCE	52,571	185,983	238,554	238,554	-
MARKETING	17,568	66,492	84,060	84,060	-
OPERATIONS	331,868	1,149,385	1,481,253	1,481,253	-
EVENT SERVICES	220,955	677,759	898,714	898,714	
BOX OFFICE	21,510	64,711	86,221	86,221	-
SALES	83,730	296,456	380,186	380,186	•
OVERHEAD	458,734	1,639,187	2,097,921	2,097,921	-
TOTAL OPERATING EXP.	1,222,995	4,218,430	5,441,424	5,441,424	-
NET REVENUE ABOVE EXPENSES	(21,934)	(382,350)	(404,283)	(602,618)	198,335
INCENTIVE FEE				0	-
NET OPERATING REVENUE OVER	(21,934)	(382,350)	(404,283)	(602,618)	198,335
OPERATING EXPENSES					

Comments:

DeVos concludes its best first quarter with a very strong September. Year to year comparison is showing very strong growth and gives the facility strong momentum as it heads into the second quarter.

While the year to year is not expected to continue at the current pace, expected activity should allow for the facility to finish the year ahead of budget.

General Mnage

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2012

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	September Actual	September Budget	September FY 2011
Number of Events	51	51	39
Attendance	31,306	43,530	18,711
Direct Event Income	\$273,106	\$232,136	\$125,290
Ancillary Income	238,647	204,409	134,483
Other Income	30,891	16,150	24,862
Indirect Expenses	(457,691)	(453,452)	(468,712)
Net Income	\$84,953	(\$757)	(\$184,077)

YTD	YTD 2013 Actual	YTD 2013 Budget	YTD 2012 Prior Year
Number of Events	112	112	96
Attendance	84,975	104,850	51,896
Direct Event Income	\$561,596	\$578,784	\$316,270
Ancillary Income	597,395	604,177	400,194
Other Income	42,070	29,066	30,068
Indirect Expenses	(1,222,995)	(1,360,356)	(1,236,466)
Net Income	(\$21,934)	(\$148,329)	(\$489,934)

EVENT INCOME

Direct event income came in ahead of budget and well ahead of prior year. Much of the increase came from the Arts Midwest show that was hosted and successful starts to the Symphony and Broadway seasons.

ANCILLARY INCOME

Ancillary income came in ahead of budget for the month as spending in all areas performed very well with the bulk of the increase coming from additional spending related to catering.

INDIRECT EXPENSES

Indirect expenses came in consistent with budget overall.

DeVos Place Income Statement For the Three Months Ending September 30, 2012

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income								
Direct Event Income	****	*****	040.454	8405.054	#E00.077	6040 000	(642.002)	6070 EEO
Rental Income	\$280,954	\$238,500	\$42,454 26,345	\$135,254 175,513	\$599,377 419,349	\$613,200 423,919	(\$13,823) (4,570)	\$373,558 300,110
Service Revenue Service Expenses	215,652 (223,500)	189,307 (195,671)	(27,829)	(185,477)	(457,130)	(458,335)	1,205	(357,398)
·								
Total Direct Event Income	273,106	232,136	40,970	125,290	561,596	578,784 	(17,188)	316,270
Ancillary Income								
F&B Concession	10,997	7,695	3,302	6,798	31,762	19,789	11,973	14,559
F&B Catering	92,731	67,335	25,396	63,837	226,395	184,667	41,728	153,801
Novelty Sales	1,009	704	305	646	2,048	1,554	494	646
Booth Cleaning	22,338	22,258	80	9,112	51,507	77,084	(25,577)	23,867 59,671
Electrical Services	38,186	47,740	(9,554)	22,326	96,852	153,440 109,105	(56,588) 2,452	94,118
Audio Visual	43,142	35,091	8,051	16,234 3,867	111,557 34,491	17.723	16,768	20,386
Internet Services Equipment Rental	10,791 19,453	6,991 16,595	3,800 2,858		42,783	40,815	1,968	33,146
Total Ancillary Income	238,647	204,409	34,238	134,483	597,395	604,177	(6,782)	400,194
Total Alicinary income							(0,000)	
Other Event Income	27 276	12 404	13,892	22,060	33,454	21,068	12,386	23,974
Ticket Rebates(Per Event)	27,376	13,484			***************************************			
Total Other Event Income	27,376	13,484	13,892	22,060	33,454	21,068	12,386	23,974
Total Event Income	539,129	450,029	89,100	281,833	1,192,445	1,204,029	(11,584)	740,438
Other Operating Income								
Luxury Box Agreements	1,186	1,333	(147)	1,357	3,559	3,999	(440)	4,072
Other Income	2,329	1,333	`996	1,445	5,057	3,999	1,058	2,022
Total Other Operating Income	3,515	2,666	849	2,802	8,616	7,998	618	6,094
Adjusted Gross Income	542,644	452,695	89,949	284,635	1,201,061	1,212,027	(10,966)	746,532
Operating Expenses								
Salaries and Wages	251,184	231,518	19,666		•	•	(80,206)	507,596
Payroll Taxes and Benefits	86,526	60,501	26,025	,	188,868	181,503	7,365	128,878
Labor Allocations to Events	(167,458)	(121,634)			(332,153)	(364,902)	32,749	
Net Salaries and Benefits	170,252	•		150,908	471,063	511,155	(40,092)	424,512
Contracted Services	28,496	20,718	7,778	21,510	80,159	62,154	18,005	73,345
General and Administrative	25,531						(7,917)	68,489
Operations	31,236						16,729	51,407
Repair and Maintenance	42,194			•	•		(33,978)	
Operational Supplies	29,756			•			(18,048)	
Insurance	14,215						(8,116)	
Utilities	101,779					•	(63,416)	
SMG Management Fees	14,232	13,948	284	13,542	41,316		(528)	40,451
Total Operating Expenses	457,691		4,239	468,712	1,222,995			1,236,466
Net Income(Loss) From Operations	84,953	(757)	85,710	(184,077)	(21,934)	(148,329)		
							=========	=======================================
Other Non-Operating Expenses	******************	***************************************						
Adjusted Net Income(Loss)	84,953		85,710			(148,329)		
	=========							

SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For the Three Months Ended September 30, 2012

	Events	/Days	Attenda	nce	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	61	61	56,588	70,760	874,330	870,958	
Consumer/Gated Shows	3	3	2,553	4,500	22,061	28,794	
DeVos Performance Hall	14	14	16,320	17,700	119,015	98,440	
Banquets	5	5	1,970	3,250	39,551	38,125	
Meetings	21	21	4,438	5,040	120,215	87,192	
Other	8	8	3,106	3,600	17,274	80,520	
GRAND TOTALS	112	112	84,975	104,850	1,192,445	1,204,029	
As Percentage of Overall							
Convention/Trade Shows	54.46%	54.46%	66.59%	67.49%	73.32%	72.34%	
Consumer/Gated Shows	2.68%	2.68%	3.00%	4.29%	1.85%	2.39%	
Devos Performance Hall	12.50%	12.50%	19.21%	16.88%	9.98%	8.18%	
Ballroom Exclusive	4.46%	4.46%	2.32%	3.10%	3.32%	3.17%	
Meetings	18.75%	18.75%	5.22%	4.81%	10.08%	7.24%	
Other	7.14%	7.14%	3.66%	3.43%	1.45%	6.69%	

DeVos Place Balance Sheet As of September 30, 2012

ASSETS

Current Assets Cash Account Receivable Prepaid Expenses	1,682,476 892,310 18,475	
Total Current Assets		\$2,593,262
Total Assets		\$2,593,262
LIABILITIES AND E	QUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits Total Current Liabilities	362,824 290,572 53,384 449,534	\$1,156,314
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	0 360,629 1,098,253 (21,934)	
Total Equity		\$1,436,948
Total Liabilities and Equity		\$2,593,262

SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of September 30, 2012

Current - Under 30 Days	
Food & Beverage	105,429
Ticketing	-
Merchandise	1,613
Decorating	22,337
Audio/Visual	43,141
Van Andel Arena	4,745
Operating	504,361
Over 30 Days	148,017
Over 60 Days	62,667
Over 90 Days	
Total Accounts Receivable	892,310

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2013

MANAGEMENT FEE SUMMARY

		Arena	DeVos Place	Total	FY 2012
		Estimate	Estimate	Estimate	Estimate
Net Revenu	ue above Expenses	934,266	(404,283)	529,983	511,215
Benchmark	++			750,000	750,000
Excess		934,266	(404,283)	(220,017)	(238,785)
Incentive F	ee Calculation (Only if ab	ove greater that	n zero)		
		Arena	DeVos Place	Total	Total
		Estimate	Estimate	Estimate	Estimate
Base Fee		165,262	165,263	330,525	325,000
Incentive F	ee ·				
	Revenue	4,920,510	5,037,141	9,957,651	9,587,075
	Benchmark Revenue	4,900,000	4,300,000	9,200,000	9,100,000
	Revenue Excess	20,510	737,141	757,651	487,075
	Incentive Fee **	-	-	-	
Total SMG	Management Fee	165,262	165,263	330,525	325,000

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2012

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney John Szudzik Richard MacKeigan Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2013

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	13	88	101	101	-
ATTENDANCE	34,587	530,613	565,200	565,200	-
DIRECT EVENT INCOME	107,243	1,158,250	1,265,493	1,313,521	(48,028)
ANCILLARY INCOME	54,762	1,065,863	1,120,625	1,134,935	(14,310)
TOTAL EVENT INCOME	162,005	2,224,113	2,386,118	2,448,456	(62,338)
TOTAL OTHER INCOME	435,716	2,098,676	2,534,392	2,549,440	(15,048)
TOTAL INCOME	597,721	4,322,789	4,920,510	4,997,896	(77,386)
INDIRECT EXPENSES					
EXECUTIVE	40,357	129,159	169,516	169,516	-
FINANCE	45,766	194,868	240,634	240,634	-
MARKETING	51,739	236,369	288,108	288,108	-
OPERATIONS	399,004	1,210,895	1,609,899	1,609,899	4
BOX OFFICE	27,369	110,818	138,187	138,187	-
LUXURY SEATING	11,250	86,159	97,409	97,409	*
SKYWALK ADMIN	2,188	24,153	26,341	26,341	-
OVERHEAD	288,730	1,127,420	1,416,150	1,416,150	-
TOTAL INDIRECT EXP.	866,403	3,119,841	3,986,244	3,986,244	-
NET REVENUE ABOVE EXPENSES	(268,682)	1,202,948	934,266	1,011,652	(77,386)
LESS INCENTIVE FEE				27	2
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	(268,682)	1,202,948	934,266	1,011,652	(77,386)

Comments:

The first quarter of the fiscal year was a relatively quiet one for the Arena with only one concert held and 13 events total. Activity will begin to increase during the second quarter with the start of the Griffins Hockey season and a healthy concert schedule.

The forecasted expectations is that the shortfalls from the 1st quarter should be mostly offset by activity through the rest of the year.

General Margader

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2012

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	Şeptember Actual	September Budget	September FY 2012
Number of Events	8	8	8
Attendance	27,378	30,500	34,432
Direct Event Income	\$21,011	\$50,983	\$57,555
Ancillary Income	51,395	57,116	82,280
Other Income	155,651	194,345	178,833
Indirect Expenses	(300,623)	(332,188)	(327,780)
Net Income	(\$72,566)	(\$29,744)	(\$9,112)

YTD	YTD 2013 Actual	YTD 2013 Budget	YTD 2012 Prior Year
Number of Events	13	13	14
Attendance	34,587	51,000	79,778
Direct Event Income	\$107,243	\$170,432	\$258,144
Ancillary Income	54,762	91,090	216,248
Other Income	435,716	527,648	637,879
Indirect Expenses	(866,403)	(996,564)	(899,095)
Net Income	(\$268,682)	(\$207,394)	\$213,176

EVENT INCOME

Event income came in below budget due to less than expected sales for the Big Time Rush concert.

ANCILLARY INCOME

Ancillary income came in slightly below buget overall, however, per cap spending for Big Time Rush and Ringling Brothers were up over expectations.

INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month.

Van Andel Arena Income Statement For the Three Months Ending September 30, 2012

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
Event Income			V					
Direct Event Income								
Rental Income	\$70,709		(28,028)	\$110,597	\$158,346	\$215,474	(57,128)	\$236,840
Service Revenue	67,221	66,676	545	•	92,236	113,102	(20,866)	434,154
Service Expenses	(116,919)	(114,430)	(2,489)	(124,248)	(143,339)	(158,144)	14,805	(412,850)
Total Direct Event Income	21,011	50,983	(29,972)	57,555 	107,243	170,432	(63,189)	258,144
Ancillary Income								
F&B Concession	44,139	50,164	(6,025)	72,474	45,259	78,863	(33,604)	171,022
F&B Catering	3,348	3,334	14	5,003	4,960	4,991	(31)	17,015
Novelty Sales	3,908	•	290	•	3,908	7,236	(3,328)	27,441
Booth Cleaning	0		0		635	0	635	0
Other Ancillary	0	0	0	770	0	0	0	770
Total Ancillary Income	51,395	57,116	(5,721)	82,280	54,762	91,090	(36,328)	216,248
Other Event Income						25.174	(00 700)	20.400
Ticket Rebates(Per Event)	8,445	17,587	(9,142)	14,488	8,445	35,174	(26,729)	89,188
Total Other Event Income	8,445	17,587	(9,142)	14,488	8,445	35,174	(26,729)	89,188
Total Event Income	80,851	125,686	(44,835)	154,323	170,450	296,696	(126,246)	563,580
Other Operating Income	88,941	120,675	(31,734)	104,239	254,497	324,225	(69,728)	380,540
Luxury Box Agreements Advertising	54,000		1,917	•	162,000	156,249	5,751	154,089
Other Income	4,265	•	265	•	10,774	12,000	(1,226)	14,062
Total Other Operating Income	147,206	176,758	(29,552)	164,345	427,271	492,474	(65,203)	548,691
Adjusted Gross Income	228,057	302,444	(74,387)	318,668	597,721	789,170	(191,449)	1,112,271

Operating Expenses								
Salaries and Wages	146,447		(16,821)		387,592	489,804	(102,212)	491,869
Payroll Taxes and Benefits	32,839	•	(11,712)		94,138	133,653	(39,515)	124,930
Labor Allocations to Events	(53,566)	(67,454)	13,888	(53,467)	(102,941)	(202,362)	99,421	(241,601)
Net Salaries and Benefits	125,720			125,788		421,095		
Continued Services	40 505	20.000	(0.400)	47 205	EE 024	60 704	(7,750)	54,981
Contracted Services General and Administrative	18,525 21,352		(2,403) (175)		55,034 67,910			
	-		(5,855)		15,834		(5,337)	
Operations Repair and Maintenance	1,202 27,868		8,220				(1,058)	
Repair and Maintenance Operational Supplies	16,341		966				(7,520)	
Insurance	7,462		(3,111)			31.719		
Utilities	67,921		(14,846)	82,531	196,653	31,719 248,301	(51,648)	252,608
SMG Management Fees	14,232		284	13,542	41,316	41,844	(528)	40,625
Total Operating Expenses	300,623	332,188	(31,565)	327,780	866,403	996,564	(130,161)	899,095
Net Income(Loss) From Operations	s (72,566)		(42,822)	(9,112)	(268,682)	(207,394)	(61,288)	213,176
Other Non-Operating Expenses								
Adjusted Net Income(Loss)	(72,566)	(29,744)	(42,822)	(9,112)	(268,682)	(207,394)	(61,288)	
		=========				=========	========	========

SMG - Van Andel Arena
Grand Rapids - Kent County Convention/Arena Authority
Event Summary
For the Three Months Ended September 30, 2012

Event Tune	Events Actual		Attenda		Total Event	
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Family Show		6		22,000	45,930	47,396
Sporting Event						
Concert	1	2	4,704	17,000	34,840	156,580
Team Home Games						
Other	5	4	7,209	12,000	89,679	92,720
GRAND TOTALS	6	12	11,913	51,000	170,450	296,696
As Percentage of Overall						3
Family Show	0.00%	50.00%	0.00%	43.14%	26.95%	15.97%
Sporting Event	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Concert	16.67%	16.67%	39.49%	33.33%	20.44%	52.77%
Team Home Games	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	83.33%	33.33%	60.51%	23.53%	52.61%	31.25%

Van Andel Arena Balance Sheet As of September 30, 2012

ASSETS

Current Assets Cash Account Receivable Prepaid Expenses		3,683,526 1,324,037 35,312		
Total Current Assets			\$5,042,874	
Total Assets			\$5,042,874	
	LIABILITIES AND EQUITY			
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits		256,958 193,268 2,513,421 1,922,366		
Total Current Liabilities			\$4,886,013	
Other Liabilities				
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity		(150,000) 191,378 384,166 (268,683)		
Total Equity			\$156,861	
Total Liabilities and Equity			\$5,042,874	\$0

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of September 30, 2012

Current - Under 30 Days	
Food & Beverage	50,586
Ticketing	51,399
Merchandise	-
Permanent Advertising	612,770
DeVos Place	(4,745)
Operating	481,297
Over 30 Days	99,730
Over 60 Days	33,000
Over 90 Days	
Total Accounts Receivable	1,324,037

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2013

MANAGEMENT FEE SUMMARY

		Arena	DeVos Place	Total	FY 2012
		Estimate	Estimate	Estimate	Estimate
Net Revenue a	bove Expenses	934,266	(404,283)	529,983	511,215
Benchmark ++	9			750,000	750,000
Excess		934,266	(404,283)	(220,017)	(238,785)
Incentive Fee (Calculation (Only if ab	ove greater tha	n zero)		
		Arena	DeVos Place	Total	Total
		Estimate	Estimate	Estimate	Estimate
Base Fee		165,262	165,263	330,525	325,000
Incentive Fee					
Re	evenue	4,920,510	5,037,141	9,957,651	9,587,075
В	enchmark Revenue	4,900,000	4,300,000	9,200,000	9,100,000
Re	evenue Excess	20,510	737,141	757,651	487,075
In	centive Fee **		•	-	
Total SMG Ma	anagement Fee	165,262	165,263	330,525	325,000

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

⁺⁺ If net revenues above expenses exceeds \$700,000, SMG is eligible for 75% of the incentive fee.

DeVos Place, as Managed by SMG

Special-Purpose Financial Statements as of and for the Years Ended June 30, 2012 and 2011, and Independent Auditors' Report

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INDEPENDENT AUDITORS' REPORT

DeVos Place, as Managed by SMG Grand Rapids, Michigan

We have audited the accompanying financial statements of DeVos Place, as managed by SMG, ("SMG-DeVos Place") as of June 30, 2012 and 2011, and for the years then ended, as listed in the table of contents. These financial statements are the responsibility of the management of SMG-DeVos Place. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of SMG-DeVos Place's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

The accompanying special-purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of DeVos Place arising from the management activities of SMG and are not intended to be a complete presentation of DeVos Place's financial position and results of operations.

In our opinion, such special-purpose financial statements present fairly, in all material respects, the financial position of SMG-DeVos Place as of June 30, 2012 and 2011, and the results of its operations and its cash flows for the years then ended in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements.

This report is intended solely for the information and use of the management of SMG-DeVos Place and officials of the Grand Rapids — Kent County Convention/Arena Authority and is not intended to be, and should not be, used by anyone other than these specified parties.

September 28, 2012

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SPECIAL-PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2012 AND 2011

ASSETS	2012	2011
CURRENT ASSETS: Cash and cash equivalents: Operating Ticket sales escrow Accounts receivable — net of allowances of \$95,700 in 2012 and \$47,000 in 2011 Prepaid expenses	\$ 430,196 254,750 1,342,323 79,624	\$ 796,638 98,354 753,650 148,022
TOTAL	\$2,106,893	\$1,796,664
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES: Accounts payable Accrued expenses Advance ticket sales Advance deposits Deferred income	\$ 129,212 257,485 254,750 307,627 59,566	\$ 131,259 435,812 98,354 341,292 28,330
Total current liabilities	1,008,640	1,035,047
AMOUNT DUE OPERATOR	1,098,253	761,617
TOTAL	\$2,106,893	\$1,796,664

SPECIAL-PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

	2012	2011
OPERATING REVENUES: Events	\$ 2,648,220	\$2,587,093
Net ancillary revenues: Food and beverage Decorating Electrical Equipment rental Other	907,514 239,795 432,979 525,843 75,607	835,870 268,143 434,911 491,144 73,417
Total net ancillary revenues	2,181,738	2,103,485
Total events and net ancillary revenues	4,829,958	4,690,578
Other — including interest income of \$696 and \$891 in 2012 and 2011, respectively	201,264	190,779
Total operating revenues	5,031,222	4,881,357
OPERATING EXPENSES: Payroll and related Repairs and maintenance Supplies Utilities General and administrative	2,121,493 475,901 153,855 1,502,968 1,159,098	2,071,202 427,074 182,058 1,515,927 1,159,931
Total operating expenses	5,413,315	5,356,192
DEFICIENCY OF OPERATING REVENUES OVER OPERATING EXPENSES, BEFORE INCENTIVE MANAGEMENT FEE	(382,093)	(474,835)
INCENTIVE MANAGEMENT FEE		
DEFICIENCY OF OPERATING REVENUES OVER OPERATING EXPENSES	\$ (382,093)	\$ (474,835)

SPECIAL-PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

	2012	2011
AMOUNT DUE OPERATOR — Beginning of year	\$ 761,617	\$ 559,727
DEFICIENCY OF OPERATING REVENUES OVER OPERATING EXPENSES	(382,093)	(474,835)
CONTRIBUTIONS RECEIVED FROM OPERATOR	1,418,729	1,526,725
AMOUNTS PAID TO OPERATOR	(700,000)	(850,000)
AMOUNT DUE OPERATOR — End of year	\$1,098,253	\$ 761,617

SPECIAL-PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

	2012	2011
CASH FLOWS FROM OPERATING ACTIVITIES:		
Deficiency of operating revenues over operating expenses Changes in operating assets and liabilities:	\$ (382,093)	\$ (474,835)
Accounts receivable	(588,673)	(78,924)
Prepaid expenses	68,398	(38,175)
Accounts payable	(2,047)	(194,572)
Accrued expenses	(147,091)	23,430
Advance deposits and ticket sales	(33,665)	77,847
Net cash used in operating activities	(1,085,171)	(685,229)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Contributions received from operator	1,418,729	1,526,725
Amounts paid to operator	(700,000)	(850,000)
γ		
Net cash provided by financing activities	718,729	676,725
NET DECREASE IN OPERATING CASH	(366,442)	(8,504)
OPERATING CASH — Beginning of year	796,638	805,142
OPERATING CASH — End of year	\$ 430,196	\$ 796,638

NOTES TO SPECIAL-PURPOSE FINANCIAL STATEMENTS AS OF AND FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

1. OPERATIONS

DeVos Place provides space for conventions, trade shows, concerts, meetings, banquets, and other performances. DeVos Place is operated by the Grand Rapids — Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement with SMG to manage the operations of DeVos Place. The activities of DeVos Place that are managed by SMG are referred to herein as "SMG-DeVos Place."

The Operator, from time to time, provides funding to SMG-DeVos Place to pay the obligations of DeVos Place when due. The Operator is contractually obligated to fund all liabilities and expenses of DeVos Place.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation — The accompanying special-purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of DeVos Place arising from the management activities of SMG and are not intended to be a complete presentation of DeVos Place's financial position, results of operations, and operating cash flows. Such special-purpose financial statements have been prepared on the accrual basis of accounting and include transactions managed by SMG in accordance with the Management Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special-purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related-fund equity associated with DeVos Place or certain other activities of the Operator related to DeVos Place that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage DeVos Place under the Management Agreement. These employees are not employees of the Operator.

Use of Estimates — Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets, liabilities, and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Cash and Cash Equivalents – Cash and cash equivalents consist of cash and highly liquid investments with an original maturity of three months or less at the date of purchase.

Advance Ticket Sales — DeVos Place incurs a liability for all cash received from ticket sales in advance of an event; a corresponding amount is held in a separate escrow account. Revenues are not recognized until the related event occurs.

Deferred Income — Deferred income is comprised primarily of advanced billings and collections for premium seating, which are recognized as revenues on a straight-line basis over the lives of the related contract.

Event Revenues — SMG-DeVos Place records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues — All concession and catering, decorating, electrical, and audiovisual revenues are recognized when earned. Ancillary revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues — Other operating revenues are comprised of premium seating, interest income, nonevent equipment rental income, ticket rebates, and other miscellaneous items.

Noncontractual Repairs — From time to time, SMG-DeVos Place incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to DeVos Place. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special-purpose statements of operating revenues and operating expenses.

3. MANAGEMENT AGREEMENT AND FEES

SMG and the Operator have a Management Agreement (the "Agreement"), which was entered into in the current year with an effective date of July 1, 2011, and expires on June 30, 2014, with two 2-year renewal periods extending through 2018. The terms of the Agreement are substantially the same as the terms of the old agreement which ended June 30, 2011. The Agreement provides for both an annual base and incentive management fee. The annual base management fee is \$162,500 for the first year of the agreement and is adjusted upward annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year). A decrease in the in the Consumer Price Index will not have an effect on the management fee.

The incentive fee is based on the combined results of operations of DeVos Place and Van Andel Arena, as managed by SMG ("SMG-Arena"), compared to a combined operating revenue benchmark with SMG-Arena of \$9,100,000, which escalate by \$100,000 annually for the remainder of the term, as defined in the Agreement. The maximum incentive to be paid in any fiscal year is equal to 100% of the base management fee. To qualify for the incentive fee, combined operating revenues of SMG-Arena and SMG-DeVos Place must exceed combined operating expenses by an established benchmark, as follows:

	2012	2011
Excess of operating revenue over operating expenses — as defined — Arena Deficiency of operating revenue over operating expenses —	\$ 891,009	\$ 842,960
as defined — DeVos Place	(382,093)	(474,835)
Total excess of operating revenue over operating expenses	\$ 508,916	\$ 368,125
Incentive benchmark	\$ 700,000	\$ 700,000
Benchmark exceeded?	No	No

In the event the combined operations of SMG-Arena and SMG-DeVos Place exceed the estabilished operating revenue benchmark, and the operating revenues exceed operating expenses by the benchmark discussed above, the incentive fee is determined based on the below calculation. The amount of the incentive fee paid based on the calculation below is determined by the amount by which combined operating revenues exceed combined operating expense in accordance with the threshold levels set forth below:

Amount By Which Operating Revenues Exceed Operating Expenses	Percentage of Incentive Fee Payable to SMG	
\$700,000 or More and Less Than \$750,000	75%	
\$750,000 or More	100%	

The below calculation is only performed when combined operating revenues of Van Andel Arena and SMG-DeVos Place exceed combined operating expenses by the established benchmark. A schedule of the base and incentive management fees for the years ended June 30, 2012 and 2011, is as follows:

	2012	2011
Base management fee, included in general and administrative expense (A)	\$ 162,500	\$ 160,417
Incentive fee: Total operating revenues — Arena Total operating revenues — DeVos Place		
Total operating revenues		
Revenue benchmark — Arena Revenue benchmark — DeVos Place		
Total revenue benchmark		
Revenues in excess of revenue benchmark	\$	\$
Computation of incentive fee resulting from revenues in excess of revenue benchmark: 25% of the first \$500,000, collectively 30% of the excess of \$500,000, collectively up to \$162,500	\$	\$
Total incentive fee Percent Payable		
Total incentive fee payable	\$	\$
Incentive fee allocated to Arena Incentive fee allocated to DeVos Place (B)		
Total incentive fee		
Total management fees — DeVos Place (A + B)	\$ 162,500	\$ 160,417

The base fee is contingent upon the Operator maintaining the SMG-Arena concessions agreement with SMG – Food and Beverage LLC. If that agreement were to be terminated, the base management fee would increase \$25,000 for each managed facility, adjusted annually by the percentage change in the Consumer Price Index from the base year.

4. RETIREMENT PLAN

Employees at DeVos Place may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-DeVos Place makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the employee's eligible compensation. Discretionary contributions may also be made on a monthly basis for active participants. SMG-DeVos Place made \$20,654 and \$19,890 in matching contributions for the years ended June 30, 2012 and 2011, respectively.

5. OTHER RELATED-PARTY TRANSACTIONS

In addition to the operations of DeVos Place, SMG personnel also manage the operations of SMG - Arena. The two facilities share certain expenses, such as payroll, employee fringe benefits, and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts receivable include \$764,171 and \$296,622 due from the SMG-Arena as of June 30, 2012 and 2011, respectively.

6. CONTINGENCIES

DeVos Place is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-DeVos Place's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special-purpose financial statements.

7. SUBSEQUENT EVENTS

Events or transactions occurring after the balance sheet date have been evaluated through September 28, 2012, the date the special-purpose financial statements were available to be issued. The special-purpose financial statements and the notes thereto do not reflect events or transactions after this date.

* * * * * *

Van Andel Arena, as Managed by SMG

Special-Purpose Financial Statements as of and for the Years Ended June 30, 2012 and 2011, and Independent Auditors' Report

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Deloitte.

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INDEPENDENT AUDITORS' REPORT

Van Andel Arena, as Managed by SMG Grand Rapids, Michigan

We have audited the accompanying special-purpose financial statements of Van Andel Arena, as managed by SMG ("SMG-Arena"), as of June 30, 2012 and 2011, and for the years then ended, as listed in the table of contents. These financial statements are the responsibility of the management of SMG-Arena. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of SMG-Arena's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

The accompanying special-purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of Van Andel Arena arising from the management activities of SMG and are not intended to be a complete presentation of Van Andel Arena's financial position and results of operations.

In our opinion, such special-purpose financial statements present fairly, in all material respects, the financial position of SMG-Arena at June 30, 2012 and 2011, and the results of its operations and its cash flows for the years then ended in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements.

This report is intended solely for the information and use of the management of SMG-Arena and officials of the Grand Rapids-Kent County Convention/Arena Authority and is not intended to be, and should not be, used by anyone other than these specified parties.

September 28, 2012

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SPECIAL-PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2012 AND 2011

ASSETS	2012	2011
CURRENT ASSETS: Cash and cash equivalents:		
Operating Ticket sales escrow Accounts receivable — net of allowance of \$39,100 in 2012	\$2,084,321 776,617	\$1,705,282 1,194,722
and \$34,000 in 2011 Prepaid expenses	1,444,449 44,728	1,380,570 46,585
TOTAL	\$4,350,115	\$4,327,159
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES: Accounts payable Accrued expenses Advance ticket sales Advance deposits Deferred income	\$1,347,466 593,562 776,617 20,000 1,228,304	\$ 745,455 625,724 1,194,722 5,000 1,289,762
Total current liabilities	3,965,949	3,860,663
AMOUNT DUE OPERATOR	384,166	466,496
TOTAL	\$4,350,115	\$4,327,159

SPECIAL-PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG

FOR THE YEARS	ENDED JUNE 30	, 2012 AND 2011

	2012	2011
OPERATING REVENUES:		
Events	\$ 773,593	\$ 922,855
Net ancillary revenues:		
Food and beverage	1,102,462	1,119,624
Novelties	99,332	91,494
Other	30,118	28,844
Total net ancillary revenues	1,231,912	1,239,962
Total events and net ancillary revenues	2,005,505	2,162,817
Other revenues:		
Premium seating	1,437,275	1,449,100
Advertising income	648,968	630,508
Other — including interest income of \$8,471 and \$1,011	,	,
in 2012 and 2011, respectively	432,133	390,762
Total other revenues	2,518,376	2,470,370
Total operating revenues	4,523,881	4,633,187
OPERATING EXPENSES:		
Payroll and related	1,585,366	1,526,179
Repairs and maintenance	189,927	254,216
Supplies	160,502	182,039
Utilities	890,464	913,348
General and administrative	806,613	914,445
Total operating expenses	3,632,872	3,790,227
EXCESS OF OPERATING REVENUES OVER OPERATING		
EXPENSES — Before incentive management fee	891,009	842,960
INCENTIVE MANAGEMENT FEE		-
EXCESS OF OPERATING REVENUES OVER OPERATING		
EXPENSES	\$ 891,009	\$ 842,960

SPECIAL-PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

		2012		2011
AMOUNT DUE OPERATOR — Beginning of year	\$	466,496	\$	1,027,880
EXCESS OF OPERATING REVENUES OVER OPERATING EXPENSES		891,009		842,960
CONTRIBUTIONS RECEIVED FROM OPERATOR		826,661		995,656
AMOUNTS PAID TO OPERATOR	_(1,800,000)	_(2	2,400,000)
AMOUNT DUE OPERATOR — End of year	\$	384,166	\$	466,496

SPECIAL-PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

	2012	2011
CASH FLOWS FROM OPERATING ACTIVITIES: Excess of operating revenues over operating expenses Changes in operating assets and liabilities:	\$ 891,009	\$ 842,960
Accounts receivable Prepaid expenses	(63,879) 1,857	82,512 64,118
Accounts payable Accrued expenses Advance deposits	602,011 (32,162) 15,000	(124,764) (133,581) (15,000)
Deferred income Net cash provided by operating activities	(61,458) 1,352,378	<u>176,966</u> <u>893,211</u>
CASH FLOWS FROM FINANCING ACTIVITIES: Contributions received from Operator	676,661	995,656
Amounts paid to Operator Net cash used in financing activities	(1,650,000) (973,339)	(2,400,000)
NET INCREASE (DECREASE) IN OPERATING CASH	379,039	(511,133)
OPERATING CASH — Beginning of year	1,705,282	2,216,415
OPERATING CASH — End of year	\$ 2,084,321	\$ 1,705,282

NOTES TO SPECIAL-PURPOSE FINANCIAL STATEMENTS AS OF AND FOR THE YEARS ENDED JUNE 30, 2012 AND 2011

1. OPERATIONS

Van Andel Arena (the "Arena") provides space for family shows, concerts, sporting events, meetings, and other performances. The Arena is operated by the Grand Rapids-Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement with SMG to manage the operations of the Arena. The activities of the Arena that are managed by SMG are herein referred to as "SMG-Arena."

The Operator from time to time provides funding to SMG-Arena to pay the obligations of the Arena when due. The Operator is contractually obligated to fund all liabilities and expenses of the Arena.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation — The accompanying special-purpose financial statements have been prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of the Arena arising from the management activities of SMG and are not intended to be a complete presentation of the Arena's financial position, results of operations, and operating cash flows. Such special-purpose financial statements have been prepared on the accrual basis of accounting and include transactions managed by SMG in accordance with the Management Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special-purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related fund equity associated with the Arena or certain other activities of the Operator related to the Arena that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage the Arena under the Management Agreement. These employees are not employees of the Operator.

Use of Estimates — Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Cash and Cash Equivalents – Cash and cash equivalents consist of cash and highly liquid investments with an original maturity of three months or less at the date of purchase.

Advance Ticket Sales — The Arena incurs a liability for cash received from ticket sales in advance of an event; a corresponding amount is held in a separate escrow account. Operating revenues are not recognized until the related event occurs.

Deferred Income — Deferred income is comprised primarily of advanced billings and collections for luxury boxes and advertising contracts, which are recognized as revenues on a straight-line basis over the lives of the related contract. Also included are ticket rebates received from the ticket agent prior to an event, which are not recognized as revenue until the event occurs.

Event Revenues — SMG-Arena records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues — All concession and merchandise revenues are recognized when earned. Ancillary revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues — Other operating revenues include revenues associated with luxury seating, advertising, ticket rebates, interest income, and other miscellaneous items.

Noncontractual Repairs — From time to time, SMG-Arena incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to the Arena. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special-purpose statements of operating revenues and operating expenses.

3. MANAGEMENT AGREEMENT AND FEES

SMG and the Operator have a Management Agreement ("the Agreement"), which was entered into in the current year with an effective date of July 1, 2011, and expires on June 30, 2014, with two 2-year renewal periods extending through 2018. The terms of the Agreement are substantially the same as the terms of the old agreement which ended June 30, 2011. The Agreement provides for both an annual base and incentive management fee. The annual base management fee is \$162,500 for the first year of the agreement and is adjusted upward annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year). A decrease in the Consumer Price Index will not have an effect on the management fee.

The incentive fee is based on the combined results of operations of the Arena and DeVos Place, as managed by SMG ("SMG-DeVos Place"), compared to a combined operating revenue benchmark with SMG-DeVos Place of \$9,100,000, which escalate by \$100,000 annually for the remainder of the term, as defined in the Agreement. The maximum incentive to be paid in any fiscal year is equal to 100% of the base management fee. To qualify for the incentive fee, combined operating revenues of SMG-Arena and SMG-DeVos Place must exceed combined operating expenses by an established benchmark, as follows:

	2012	2011
Excess of operating revenue over operating expenses — as defined — Arena	\$ 891,009	\$ 842,960
Deficiency of operating revenue over operating expenses — as defined — DeVos Place	(382,093)	(474,835)
Total excess of operating revenue over operating expenses	\$ 508,916	\$ 368,125
Incentive benchmark	\$ 700,000	\$ 700,000
Benchmark exceeded?	No	No

In the event the combined operations of SMG-Arena and SMG-DeVos Place exceed the established operating revenue benchmark, and the operating revenues exceed operating expenses by the benchmark discussed above, the incentive fee is determined based on the below calculation. The amount of the incentive fee paid based on the calculation below is determined by the amount by which combined operating revenues exceed combined operating expense in accordance with the threshold levels set forth below:

ceed Operating Expenses 00,000 or More and Less Than \$750,000	Incentiage of Incentive Fee Payable to SM
\$700,000 or More and Less Than \$750,000	75%
\$750,000 or More	100%

The below calculation is only performed when combined operating revenues of the Arena and SMG-DeVos Place exceed combined operating expenses by the established benchmark. A schedule of the base and incentive management fees for the years ended June 30, 2012 and 2011, is as follows:

	2012		2011	
Base management fee — included in general and administrative expense (A)	\$ 162,500		\$ 160,417	
Incentive fee calculation: Total operating revenues — Arena Total operating revenues — DeVos Place	\$		\$	
Total operating revenues				
Revenue benchmark — Arena Revenue benchmark — DeVos Place				
Total revenue benchmark				
Revenues in excess of revenue benchmark	\$	ı	\$	
Computation of incentive fee resulting from revenues in excess of revenue benchmark: 25% of the first \$500,000, collectively 30% of the excess of \$500,000, collectively up to \$162,500	\$		\$	
Total incentive fee Percent payable		%		%
Total incentive fee payable	\$	i	\$	
Incentive fee allocated to Arena (B) Incentive fee allocated to DeVos Place	\$		\$	
Total incentive fee	\$	ı	\$	
Total management fees — Arena (A + B)	\$ 162,500	ı	\$ 160,417	

The base fee is contingent upon the Operator maintaining the SMG-Arena concessions agreement with SMG-Food & Beverage, LLC. If that agreement were to be terminated, the base management fee would increase \$25,000 for each managed facility, adjusted annually by the percentage change in the Consumer Price Index from the base year.

4. RETIREMENT PLAN

Employees at the Arena may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-Arena makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the participant's eligible compensation. Discretionary contributions may also be made on a monthly basis for active participants. SMG-Arena made \$8,808 and \$10,014 in matching contributions for the years ended June 30, 2012 and 2011, respectively.

5. OTHER RELATED-PARTY TRANSACTIONS

In addition to the operations of the Arena, SMG personnel also manage the operations of SMG-DeVos Place. The two facilities share certain expenses, such as payroll, employee fringe benefits, and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts payable include \$764,171 and \$296,622 due to DeVos Place as of June 30, 2012 and 2011, respectively.

On July 1, 2006, the Operator entered into a concessions agreement for the Arena with SMG-Food & Beverage, LLC a related party to SMG. Accounts receivable include \$71,475 and \$1,756 from SMG-Food & Beverage, LLC as of June 30, 2012 and 2011, respectively.

6. CONTINGENCIES

The Arena is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-Arena's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special-purpose financial statements.

7. SUBSEQUENT EVENTS

Events or transactions occurring after the balance sheet date have been evaluated through September 28, 2012, the date the special-purpose financial statements were available to be issued. The special-purpose financial statements and the notes thereto do not reflect events or transactions after this date.

* * * * *



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September 28, 2012

To the Finance Committee of Grand Rapids — Kent County Convention/Arena Authority Grand Rapids, Michigan

Dear Members of the Finance Committee:

We have performed an audit of the special-purpose financial statements of DeVos Place, as managed by SMG and Van Andel Arena, as managed by SMG (the "Arena and DeVos Place") as of and for the year ended June 30, 2012, in accordance with auditing standards generally accepted in the United States of America ("generally accepted auditing standards") and have issued our report thereon dated September 28, 2012.

We have prepared the following comments to assist you in fulfilling your obligation to oversee the financial reporting and disclosure process for which management of the Arena and DeVos Place is responsible.

Our Responsibility under Generally Accepted Auditing Standards

Our responsibility under generally accepted auditing standards has been described in our engagement letter dated August 16, 2012, a copy of which has been provided to you. As described in that letter, the objective of a financial statement audit conducted in accordance with generally accepted auditing standards is to express an opinion on the fairness of the presentation of the Arena and DeVos Place's special-purpose financial statements for the year ended June 30, 2012, in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements ("generally accepted accounting principles"), in all material respects. Our responsibilities under generally accepted auditing standards include forming and expressing an opinion about whether the special-purpose financial statements that have been prepared by management with the oversight of Finance Committee of the Grand Rapids – Kent County Convention/Arena Authority (the "Finance Committee") are presented fairly, in all material respects, in conformity with generally accepted accounting principles. The audit of the special-purpose financial statements does not relieve management or the Finance Committee of its responsibilities.

We considered the Arena and DeVos Place's internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Arena and DeVos Place's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Arena and DeVos Place's internal control over financial reporting. Our consideration of internal control over financial reporting was not designed to identify all deficiencies in internal control over financial reporting that might be significant deficiencies or material weaknesses.

Accounting Estimates

Accounting estimates are an integral part of the special-purpose financial statements prepared by management and are based on management's current judgments. Those judgments are ordinarily based on knowledge and experience about past and current events and on assumptions about future events. Significant accounting estimates reflected in the Arena and DeVos Place 2012 special-purpose financial statements include the allowance for doubtful accounts. During the year ended June 30, 2012, there were no significant changes in accounting estimates or in management's judgments relating to such estimates. During the year ended June 30, 2012, we are not aware of any significant changes in accounting estimates or in management's judgments relating to such estimates.

Uncorrected Misstatements

Our audit of the special-purpose financial statements was designed to obtain reasonable, rather than absolute, assurance about whether the special-purpose financial statements are free of material misstatement, whether caused by error or fraud. There were no uncorrected misstatements or disclosure items passed identified during our audit.

Material Corrected Misstatements

Our audit of the special-purpose financial statements was designed to obtain reasonable, rather than absolute, assurance about whether the special-purpose financial statements are free of material misstatement, whether caused by error or fraud. There were no material misstatements that were brought to the attention of management as a result of our audit procedures.

Significant Accounting Policies

The Arena and DeVos Place significant accounting policies are set forth in Note 2 to the Arena and DeVos Place 2012 special-purpose financial statements. During the year ended June 30, 2012, there were no significant changes in previously adopted accounting policies or their application.

Other Significant Issues Discussed, or Subject of Correspondence, with Management

Throughout the year, routine discussions were held, or were the subject of correspondence, with management. In our judgment, such discussions or correspondence did not involve significant issues requiring communication to the Finance Committee.

Significant Difficulties Encountered in Performing the Audit

In our judgment, we received the full cooperation of the Arena and DeVos Place management and staff and had unrestricted access to the Arena and DeVos Place's senior management in the performance of our audit.

Management's Representations

We have made specific inquiries of the Arena and DeVos Place's management about the representations embodied in the special-purpose financial statements. Additionally, we have requested that management

provide to us the written representations the Arena and DeVos Place is required to provide to its independent auditors under generally accepted auditing standards. We have attached to this letter, as Appendices A and B a copy of the representation letters we obtained from management.

* * * * *

This report is intended solely for the information and use of management, the Finance Committee, and others within the organization and is not intended to be and should not be used by anyone other than these specified parties.

Yours truly,

Deloitte : Touche ul

cc: The Management of Van Andel Arena and DeVos Place

• Appendix A: Van Andel Arena Representations from Management

• Appendix B: DeVos Place Representations from Management



September 28, 2012

Deloitte & Touche LLP Suite 600 38 Commerce SW Grand Rapids, MI 49503

We are providing this letter in connection with your audits of the Van Andel Arena specialpurpose statements of assets, liabilities, and amount due Operator arising from the activities managed by SMG ("SMG - Van Andel Arena") as of June 30, 2012 and 2011 and the related special-purpose statements of operating revenues and operating expenses arising from activities managed by SMG, changes in amount due operator arising from activities managed by SMG and operating cash flows arising from activities managed by SMG, for the years ended June 30, 2012 and 2011, for the purpose of expressing an opinion as to whether the special-purpose financial statements present fairly, in all material respects, the financial position, results of operations, and cash flows of Van Andel Arena, as managed by SMG, in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements.

We confirm that we are responsible for the following:

- The fair presentation in the special-purpose financial statements of financial position, results of operations, and cash flows in conformity with the basis of accounting described in Note 2 to the special purpose financial statements.
- The design, implementation, and maintenance of programs and controls to prevent and detect fraud
- Establishing and maintaining effective internal control over financial reporting

Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement.

We confirm, to the best of our knowledge and belief, the following representations made to you during your audits.

- 1. The financial statements referred to above are fairly presented in conformity with the basis of accounting described in Note 2 to the special-purpose financial statement.
- 2. SMG- Van Andel Arena has provided to you all relevant information and access as agreed in the terms of the audit engagement letter.
- 3. SMG-Van Andel Arena has provided you:
 - Financial records and related data
 - Minutes of the meetings of stockholders, directors, and committees of directors are summaries of actions of recent meetings for which minutes have not yet been prepared. DeVos Places

303 Monroe Ave. NW Grand Rapids, MI 49503-2233

Fax 616

Andel Arena®

Convention

Authority

Steven Hedcock

Ge ue Heartwell

Joseph Tomaselli Lew Chamberlin

Bugu Kichs

30 West Fulton Grand Rapids, MI 49503-2601

Fax 616 742 6197

- 4. There have been no communications from regulatory agencies concerning noncompliance with or deficiencies in financial reporting practices.
- 5. The Company has provided to you the results of management's risk assessment, including the assessment of the risk that the financial statements may be materially misstated as a result of fraud.
- 6. We have no knowledge of any fraud or suspected fraud affecting SMG Van Andel Arena involving:
 - a. Management
 - b. Employees who have significant roles in SMG Van Andel Arena's internal control over financial reporting
 - c. Others, if the fraud could have a material effect on the financial statements.
- 7. We have no knowledge of any allegations of fraud or suspected fraud affecting SMG Van Andel Arena received in communications from employees, former employees, regulators, or others.
- 8. There are no unasserted claims or assessments that legal counsel has advised us are probable of assertion and must be disclosed in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 450, Contingencies.
- 9. Significant assumptions used by us in making accounting estimates are reasonable.
- 10. As an enterprise fund of the Grand Rapids Kent County Convention/Arena Authority, SMG – Van Andel Arena is exempt from Federal Income Tax. We are not aware of any activities that have taken place that would jeopardize SMG – Van Andel Arena's income tax exempt status.

Except where otherwise stated below, immaterial matters less than \$24,000 collectively are not considered to be exceptions that require disclosure for the purpose of the following representations. This amount is not necessarily indicative of amounts that would require adjustment to, or disclosure in, the financial statements.

- 11. There are no transactions that have not been properly recorded in the accounting records underlying the financial statements.
- 12. SMG Van Andel Arena has no plans or intentions that may affect the carrying value or classification of assets and liabilities.
- 13. The following, to the extent applicable, have been appropriately identified, properly recorded, and disclosed in the financial statements:
 - a. Related-party transactions and associated amounts receivable or payable, including sales, purchases, loans, transfers, leasing arrangements, and guarantees (written or oral)
 - b. Guarantees, whether written or oral, under which SMG Van Andel Arena is contingently liable.

- 14. In preparing the financial statements in conformity with the basis of accounting described in Note 2 of special-purpose financial statements,, management uses estimates. All estimates have been disclosed in the financial statements for which known information available prior to the issuance of the financial statements indicates that both of the following criteria are met:
 - a. It is at least reasonably possible that the estimate of the effect on the financial statements of a condition, situation, or set of circumstances that existed at the date of the financial statements will change in the near term due to one or more future confirming events.
 - b. The effect of the change would be material to the financial statements.
- 15. Risks associated with concentrations, based on information known to management, that meet all of the following criteria have been disclosed in the financial statements:
 - a. The concentration exists at the date of the financial statements.
 - b. The concentration makes the enterprise vulnerable to the risk of a near-term severe impact.
 - c. It is at least reasonably possible that the events that could cause the severe impact will occur in the near term.

16. There are no:

- a. Violations or possible violations of laws or regulations whose effects should be considered for disclosure in the financial statements or as a basis for recording a loss contingency.
- b. Other liabilities or gain or loss contingencies that are required to be accrued or disclosed by FASB ASC 450, Contingencies.
- 17. SMG Van Andel Arena has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
- 18. SMG Van Andel Arena has complied with all aspects of contractual agreements that may have an effect on the financial statements in the event of noncompliance.
- 19. No events have occurred after June 30, 2012, but before September 28, 2012, the date the financial statements were issuedthat require consideration as adjustments to, or disclosures in, the financial statements.
- 20. Receivables recorded in the financial statements represent valid claims against debtors for sales or other charges arising on or before the balance-sheet date and have been appropriately reduced to their estimated net realizable value.
- 21. We believe that all expenditures that have been deferred to future periods are recoverable.
- 22. We have no intention of withdrawing from the SMG Retirement and Savings Plan or taking any other action that could result in an effective termination or reportable event for any of

the plans. We are not aware of any occurrences that could result in the termination of any of the SMG Retirement and Savings Plan.

- 23. Provision has been made for any loss to be sustained in the fulfillment of, or from inability to fulfill, any sales commitments.
- 24. Sales with recourse provisions have been properly recorded and disclosed in the financial statements.
- 25. We have fully disclosed to you all sales terms, including all rights of return or price adjustments and all warranty provisions.
- 26. All documentation related to sales transactions is contained in customer files. We also confirm that:
 - a. We are not aware of any "side agreements" with any companies that are inconsistent with the applicable sales agreement, the customer's purchase order, sales invoice, or any other documentation contained in the customer's file. For the purposes of this letter, a "side agreement" is any agreement, understanding, promise, or commitment, whether written (e.g., in the form of a letter or formal agreement or in the form of any exchange of physical or electronic communications) or oral, by or on behalf of the SMG - Van Andel Arena (or any subsidiary, director, employee, or agent of the SMG - Van Andel Arena) with a customer from whom revenue has been recognized that is not contained in the written purchase order from the customer or sales order confirmation and sales invoice of the SMG - Van Andel Arena delivered to or generated by the SMG - Van Andel Arena's Accounting and Finance Department. The definition of a side agreement is not limited by any particular subject matter. For purposes of example only, any agreement not contained in the written purchase order from the customer or sales order and sales invoice of the SMG - Van Andel Arena that relates to return rights, acceptance rights, future pricing, payment terms, free consulting, free maintenance, or exchange rights would be a side agreement.
 - b. We are not aware of any commitments or concessions to a customer regarding pricing or payment terms outside of the terms documented in the customer's file.

27. For the purpose of calculating the incentive fee, all interest income included in the calculation is properly included and does not include any ineligible income.

Richard MacKeigan, General Manager





September 28, 2012

Deloitte & Touche LLP Suite 600 38 Commerce SW Grand Rapids, MI 49503

We are providing this letter in connection with your audits of the DeVos Place special-purpose statements of assets, liabilities, and amount due Operator arising from the activities managed by SMG ("SMG – DeVos Place") as of June 30, 2012 and 2011 and the related special-purpose financial statements of operating revenues and operating expenses arising from activities managed by SMG, changes in amount due operator arising from activities managed by SMG and operating cash flows arising from activities managed by SMG, for the purpose of expressing an opinion as to whether the special-purpose financial statements present fairly, in all material respects, the financial position, results of operations, and cash flows of DeVos Place, as managed by SMG, in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements.

We confirm that we are responsible for the following:

- a. The fair presentation in the special-purpose financial statements of financial position, results of operations, and cash flows in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements.
- The design, implementation, and maintenance of programs and controls to prevent and detect fraud
- c. Establishing and maintaining effective internal control over financial reporting

Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement.

We confirm, to the best of our knowledge and belief, the following representations made to you during your audits.

- 1. The financial statements referred to above are fairly presented in conformity with the basis of accounting described in Note 2 to the special-purpose financial statements..
- 2. SMG DeVos Place has provided to you all relevant information and access as agreed in the terms of the audit engagement letter.

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- 3. SMG DeVos Place has provided you:
 - a. Financial records and related data

VAN ANDEL ARENA

Convention

Steven Heacock

Floyd Wilson, Jr C. Secchia

George Heartwell

Joseph Tomaselli

Lew Chamberlin

Burgit Klohis

Arena Authority

Van Andel Arena® 130 West Fulton Grand Rapids, MI 49503-2601 616 742 6600 Fax 616 742 6197





- b. Minutes of the meetings of stockholders, directors, and committees of directors or summaries of actions of recent meetings for which minutes have not yet been prepared.
- 4. There have been no communications from regulatory agencies concerning noncompliance with or deficiencies in financial reporting practices.
- 5. The Company has provided to you the results of management's risk assessment, including the assessment of the risk that the financial statements may be materially misstated as a result of fraud.
- 6. We have no knowledge of any fraud or suspected fraud affecting SMG DeVos Place involving:
 - a. Management
 - b. Employees who have significant roles in SMG DeVos Place's internal control over financial reporting.
 - c. Others, if the fraud could have a material effect on the financial statements
- We have no knowledge of any allegations of fraud or suspected fraud affecting SMG –
 DeVos Place received in communications from employees, former employees, regulators, or
 others.
- 8. There are no unasserted claims or assessments that legal counsel has advised us are probable of assertion and must be disclosed in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 450, Contingencies.
- 9. Significant assumptions used by us in making accounting estimates are reasonable.
- 10. As an enterprise fund of the Grand Rapids Kent County Convention/Arena Authority, SMG- DeVos Place is exempt from Federal Income Tax. We are not aware of any activities that have taken place that would jeopardize SMG – DeVos Place's income tax exempt status.

Except where otherwise stated below, immaterial matters less than \$27,000 collectively are not considered to be exceptions that require disclosure for the purpose of the following representations. This amount is not necessarily indicative of amounts that would require adjustment to, or disclosure in, the financial statements.

- 11. There are no transactions that have not been properly recorded in the accounting records underlying the financial statements.
- 12. SMG DeVos Place has no plans or intentions that may affect the carrying value or classification of assets and liabilities.
- 13. The following, to the extent applicable, have been appropriately identified, properly recorded, and disclosed in the financial statements:
 - Related-party transactions and associated amounts receivable or payable, including sales, purchases, loans, transfers, leasing arrangements, and guarantees (written or oral)

- b. Guarantees, whether written or oral, under which the SMG DeVos Place is contingently liable.
- 14. In preparing the financial statements in conformity with the basis of accounting described in Note 2 of special-purpose financial statements, management uses estimates. All estimates have been disclosed in the financial statements for which known information available prior to the issuance of the financial statements indicates that both of the following criteria are met:
 - a. It is at least reasonably possible that the estimate of the effect on the financial statements of a condition, situation, or set of circumstances that existed at the date of the financial statements will change in the near term due to one or more future confirming events.
 - b. The effect of the change would be material to the financial statements.
- 15. Risks associated with concentrations, based on information known to management, that meet all of the following criteria have been disclosed in the financial statements:
 - a. The concentration exists at the date of the financial statements.
 - b. The concentration makes the enterprise vulnerable to the risk of a near-term severe impact.
 - c. It is at least reasonably possible that the events that could cause the severe impact will occur in the near term.

16. There are no:

- a. Violations or possible violations of laws or regulations whose effects should be considered for disclosure in the financial statements or as a basis for recording a loss contingency.
- b. Other liabilities or gain or loss contingencies that are required to be accrued or disclosed by FASB ASC 450, *Contingencies*.
- 17. SMG DeVos Place has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
- 18. SMG DeVos Place has complied with all aspects of contractual agreements that may have an effect on the financial statements in the event of noncompliance.
- 19. No events have occurred after June 30, 2012, but before September 28, 2012 the date the financial statements were issued that require consideration as adjustments to, or disclosures in, the financial statements.
- 20. Receivables recorded in the financial statements represent valid claims against debtors for sales or other charges arising on or before the balance-sheet date and have been appropriately reduced to their estimated net realizable value.
- 21. We believe that all expenditures that have been deferred to future periods are recoverable.

- 22. We have no intention of withdrawing from the SMG Retirement and Savings Plan or taking any other action that could result in an effective termination or reportable event for any of the plans. We are not aware of any occurrences that could result in the termination of any of the SMG Retirement and Savings Plan.
- 23. Provision has been made for any loss to be sustained in the fulfillment of, or from inability to fulfill, any sales commitments.
- 24. Sales with recourse provisions have been properly recorded and disclosed in the financial statements.
- 25. We have fully disclosed to you all sales terms, including all rights of return or price adjustments and all warranty provisions.
- 26. All documentation related to sales transactions is contained in customer files. We also confirm that:
 - a. We are not aware of any "side agreements" with any companies that are inconsistent with the applicable sales agreement, the customer's purchase order, sales invoice, or any other documentation contained in the customer's file. For the purposes of this letter, a "side agreement" is any agreement, understanding, promise, or commitment, whether written (e.g., in the form of a letter or formal agreement or in the form of any exchange of physical or electronic communications) or oral, by or on behalf of the SMG DeVos Place (or any subsidiary, director, employee, or agent of the SMG DeVos Place) with a customer from whom revenue has been recognized that is not contained in the written purchase order from the customer or sales order confirmation and sales invoice of the SMG DeVos Place delivered to or generated by the SMG DeVos Place's Accounting and Finance Department. The definition of a side agreement is not limited by any particular subject matter. For purposes of example only, any agreement not contained in the written purchase order from the customer or sales order and sales invoice of the SMG DeVos Place that relates to return rights, acceptance rights, future pricing, payment terms, free consulting, free maintenance, or exchange rights would be a side agreement.
 - b. We are not aware of any commitments or concessions to a customer regarding pricing or payment terms outside of the terms documented in the customer's file.
- 27. For the purpose of calculating the incentive fee, all interest income included in the calculation is properly included and does not include any ineligible income.

Richard Mackeigan General Manager

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DATE '12	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Oct 24	Available					
Thur, Oct 25	Available					
Fri, Oct 26	Griffins vs Charlotte	BF	LYNNE	Arena	10A-12:30P	Team practice
					6:00 PM	Doors
:				© .	7P-9:30P	Hockey game
	Montcalm Youth Football	AK		Banquet B	6P-7P	Banquet
	Spectrum Frederek Meijer Inst			West Nest	6P-9:30P	Banquet
	All Phase Electric			East Nest	6P-9:30P	Banquet
	Bevelwise			MOS Corner Office	6P-9:30P	Banquet
	Thrilling 30 Winner			Suite 101A/B	6P-9:30P	Banquet
Sat, Oct 27	Griffins vs Rockford	BF	EDDIE	Arena	10A-12:30P	Team practice
					6:00 PM	Doors
		A D	ł	One of Obel	7P-9:30P	Hockey game
	DWH	AB	1	Crease Club	6P-8P	Studio Dance
G O-4-20		AK		MOS Corner Office	6P-9:30P	Banquet
Sun, Oct 28	Available					
Mon, Oct 29	Available Available					
Tue, Oct 30	Available	-				
Wed, Oct 31	Available					
Thur, Nov 1	Available					
Fri, Nov 2	Available					
Sat, Nov 3	Available					
Sun, Nov 4	Available					
Mon, Nov 5	Available					
Tue, Nov 6	Available					
Wed, Nov 7	Griffins vs Milwaukee	BF		Arena	10:00 AM	Doors
					11A-1:30P	Hockey game
		LD		Banquet All	10A-12P	Career Fair
	Spartan Stores	AK		East/West Nest MOS Corner Office	10A-1:30P	Banquet
Thur, Nov 8	Zac Brown Band	BF		Arena	7:00 PM	Performance
Fri, Nov 9	Griffins vs Rockford	BF		Arena	10A-12:30P	Team practice
					6:00 PM	Doors
					7P-9:30P	Hockey game
		RM		Crease Club	5:30P-7P	Scotty Bowman Autographs
	ASHRAE	LD		Banquet B	6P-7P	Banquet
	Michigan Tech Alumni	4 77		Banquet C/D	6P-7P	Banquet
	All Phase Electric	AK		West Nest	6P-9:30P	Banquet
	West Side Beer			East Nest	6P-9:30P	Banquet
	Keystone Pharmacy			MOS Corner Office	6P-9:30P	Banquet
Sat, Nov 10	Carlin O'Brien Batson Journey	BF		Suite 101A	6P-9:30P	Banquet Performance
	Available	Dr		Arena	7:00 PM	Performance
Sun, Nov 11 Mon, Nov 12	Bob Dylan	BF	 	Arena	7:30 PM	Performance
Tue, Nov 12	Available	Dr	 	Arena	/.30 FIVI	r el lormance
Wed, Nov 14	Available		ļ			
Thur, Nov 15	Carrie Underwood	BF		Arena	7:30 PM	Performance
Fri, Nov 16	Sesame Street	BF		Arena	7:30 PM 7:00 PM	Performance
Sat, Nov 17	Sesame Street	BF	 	Arena	10:30 AM	Performance
Sai, NOV 17	Sesame Succi	ן נע ן זע		Alelia	2:00 PM	Performance
Sun, Nov 18	Sesame Street	BF	 	Arena	1:00 PM	Performance
					4:30 PM	Performance
Mon, Nov 19	Available					

Tue, Nov 20	WWE Smackdown	BF	Arena	7:00 PM	Performance
Wed, Nov 21	Available				
Thur, Nov 22	Closed – Holiday				
Fri, Nov 23	Griffins vs Chicago	BF	Arena	10A-12:30P 6:00 PM 7P-9:30P	Team practice Doors Hockey game
	Yellow Rose Transport	AK	West Nest/ MOS Corner Office	6P-9:30P	Banquet
Sat, Nov 24	Available				
Sun, Nov 25	Griffins vs Milwaukee	BF	Arena	10A-12:30P 3:00 PM 4P-6:30P 6:30P-7:10P	Team practice Doors Hockey game Post-game skate
	Sue Stout	AK	MOS Corner Office	3P-7:10P	Banquet
	Milestones Child Development		Suite 101A	3P-7:10P	Banquet

, E. G.	SECURITY	Host Desk, Welsh, MI Dock, Lyon Dock, GG Overnight, Badge Check (Hall C & Ballroom)	Host Desk/Office Guard (3) MI Dock			Host Desk, Welsh, MI Dock, Lyon Dock, GG Overnight, Badge Check (Hall C &	Host Desk/Office Guard	н		Host Desk, Welsh, MI Dock, Lyon Dock, GG Overnight, Radge Check (Hall C & Ballroom)	Host Desk/Office Guard	Ŧ		Host Desk, Welsh, MI Dock	Host Desk/Office	Host Desk/Office
100	й —	Host Desk Welsh, MI Dock, Lyon Docl GG Overn Badge Ch (Hall C & Ballroom)	Host Desk/(Guard (3) MI			Host Desk Welsh, MI Dock, Lyon Docl GG Overn Badge Ch (Hall C & Ballroom)	Host Desk/(Guard	1 SD 1 FOH		Host Desk Welsh, MI Dock, Lyon Doc GG Overn Badge Ch (Hall C & (Hall C &	Host Desk/C Guard	1 SD 1 FOH		Host Des Welsh, MI Dock	Host Desk/	Host Desk/
101	POLICE	NONE	None			NONE	None	2 TRAFFIC 6PM-11PM		NONE	None	2 TRAFFIC 6PM-11PM		NONE	None	None
i i	EMIS	NONE	None			NONE	None	2 EMT 6PM-11PM		NONE	None	2 EMT 6PM-11PM		NONE	None	Team of 2 6 pm- 10:30 pm
101	HOUSE STAFF	NONE	None			NONE	None	AS NEEDED 6PM-11PM		NONE	None	AS NEEDED 6PM-11PM		NONE	None	None
í	נ	DA	CJ		ET	DA	CJ	ΑK	ET	DA	CI	AK	ET	DA	C	Ωſ
er 2012	FUNCTION	STORAGE GENERAL SESSION STORAGE OFFICE LUNCH EXHIBIT BREAK REGISTRATION	SETUP/PRACTICE	DARK	ART EXHIBIT	EXHIBIT STORAGE GENERAL SESSION STORAGE OFFICE BREAK REGISTRATION	TOURNAMENT	PERFORMANCE	ART EXHIBIT	STORAGE GENERAL SESSION STORAGE OFFICE EXHIBIT BREAK REGISTRATION	TOURNAMENT	PERFORMANCE MOVE OUT	ART EXHIBIT	TEARDOWN	TOURNAMENT	FASHION SHOW RECEPTION
November 2012	IME	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	7:30PM-10:30PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	7:30PM-10:30PM 10:30PM-2:30AM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM
	KOOM	BALL A COAT BALL A-D BALL D COAT BUS CNTR EH B EH C EH C EH C	ЕН А	рурн	SKYWALK	EHC BALL A COAT BALL A-D BALL D COAT BUS CNTR EH C PRE FUNC SECCHIA	ЕН А	DVPH	SKYWALK	BALL A COAT BALL A-D BALL D COAT BUS CNTR EH C EH C SECCHIA	ЕН А	DVPH	SKYWALK	EH C EH C PRE FUNC	ЕН А	BALL A-D BALL PRE-FUNC
ENV SIT VISI	EVENI	2012 NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	APA- GREAT LAKES INVITATIONAL	OGR- SMASON & DELILAH	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	2012 NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	APA- GREAT LAKES INVITATIONAL	OGR- SMASON & DELILAH	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	2012 NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	APA- GREAT LAKES INVITATIONAL	OGR- SMASON & DELILAH	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	2012 NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	APA- GREAT LAKES INVITATIONAL	WAR INT'L FASHION SHOW GALA
1	DAIE	THURS. NOV 1				FRI. NOV 2				SAT. NOV 3				SUN. NOV 4		

SECURITY	Guard Welsh Lobby Guard		Host Desk/Office Guard			Host Desk/Office Guard	Welsh Lobby			Lyon Dock Host Desk/Office Guard	Host Desk, MI Dock		Host Desk Welsh Lobby Extra- TBD	None	Host Desk, MI Dock	Host Desk/Office Guard	1 SD 1FOH		Host Desk/ Welsh Lobby Extra- TBD
POLICE			None			None	None			None	NONE		Crosswalk Guards 5:00 pm- 10:00 pm	None	NONE	None	2 TRAFFIC 5PM-10PM		Cross Walk Guards 4:00 pm- 10:00 pm
EMT'S			None			None	None			None	NONE		Team of 2 5:00 pm- 10:00 pm	None	NONE	None	0		Team of 2 4:00 pm- 10:00 pm
HOUSE STAFF			None			None	None			None	NONE		Ticket Takers 3:30 pm- 10:30 pm	None	NONE	None	AS NEEDED 5PM-10PM		Ticket Takers 3:30 pm- 10:30 pm
EC		ET	Oľ.		ET	Ωſ	MR	DA	ET	Cl.	DA	ET	Q.	ರ	DA	C	AK	ET	O.
FUNCTION	OFFICE/STORAGE REG./EXHIBIT	ART EXHIBIT	SETUP	TEARDOWN	ART EXHIBIT	SETUP	LUNCHEON	SETUP	ART EXHIBIT	SETUP SETUP	SETUP	ART EXHIBIT	PUBLIC SHOW STORAGE CLASSES THE VAULT TICKET COUNTING SHOW OFFICES	OPERATIONS OFFICE	MEETING	RECEPTION	MOVE IN RECEPTION (100) OPEN REHEARSAL	ART EXHIBIT	PUBLIC SHOW STORAGE CLASSES THE VAULT TICKET COUNTING SHOW OFFICES
TIME FUR	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	7:00AM-11:59PM	8:00AM-11:59PM	8AM-1PM 5PM – 10PM 7PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM
ROOM	BUS. CNTR SECCHIA LOBBY	SKYWALK	MON A-D	ЕНС	SKYWALK	MON A-D	BALL AB	ЕНА	SKYWALK	BALL A-D MON A-D	ЕНА	SKYWALK	BALL A-D CHASE GG A-F MON A-D RECITAL RO A-F	н-9 <u>09</u> 9	ЕНА	GG AB	DVPH	SKYWALK	BALL A-D CHASE GG A-F MON A-D RECITAL RO A-F
EVENT		2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL	2012 NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL	YWCA TRIBUTE! LUNCHEON	FALL SPECTRUM HEALTH SYSTEMS LEADERSHIP CONFERENCE	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL	FALL SPECTRUM HEALTH SYSTEMS LEADERSHIP CONFERENCE	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL	2012 SAE MAINTENANCE SYMPOSIUM	FALL SPECTRUM HEALTH SYSTEMS LEADERSHIP CONFERENCE	CHAIRMAN'S RECEPTION	GRS POPS II	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL
DATE			MON. NOV 5			TUES. NOV 6				WED. NOV 7			THURS. NOV 8						FRI. NOV 9

			November 2012	er 2012					
DATE	EVENT	ROOM	TIME	FUNCTION	EC	HOUSE STAFF	EMT'S	POLICE	SECURITY
	2012 SAE MAINTENANCE SYMPOSIUM	н-9 099	8:00AM-11:59PM	OPERATIONS OFFICE	CJ	None	None	None	None
	GRS POPS II	рурн	8PM-10PM	PERFORMANCE	ЈН	AS NEEDED 6:30PM- 10:30PM	2 EMT 6:30PM- 10:30PM	2 TRAFFIC 6:30PM- 10:30PM	1 SD 1 FOH
	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	SKYWALK	8:00AM-11:59PM	ART EXHIBIT	ET				
SAT. NOV 10	WINE, BEER, & FOOD FESTIVAL	BALL A-D CHASE GG A-F	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	PUBLIC SHOW STORAGE CLASSES	Ωſ	Ticket Takers 11:30 am- 10:30 pm	Team of 2 12:00 pm- 10:00 pm	Cross Walk Guards 12:00 pm-	Host Desk/ Welsh Lobby Lyon Dock
		MON A-D RECITAL RO A-F	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	THE VAULI TICKET COUNTING SHOW OFFICES				10:00 рш	Extra- 1 BU
	2012 SÁE MAINTENANCE SYMPOSIUM	GGO G-H EH BC GG	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	OPERATIONS OFFICE SETUP REGISTRATION	CI	None	None	None	(3) MI Dock Host Desk/Office Guard
; ;	GRS POPS II	рурн	8PM-10PM	PERFORMANCE	ЭН	AS NEEDED 6:30PM- 10:30PM	2 EMT 6:30PM- 10:30PM	2 TRAFFIC 6:30PM- 10:30PM	I SD I FOH
	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	SKYWALK	8:00AM-11:59PM	ART EXHIBIT	ET				
SUN. NOV 11	WINE, BEER, & FOOD FESTIVAL	BALL A-D MON A-D	8:00AM-11:59PM 8:00AM-11:59PM	MOVE OUT	JD	None	None	None	Host Desk/Office Guard
	2012 SAE MAINTENANCE SYMPOSIUM	GGO G-H EH BC GG BUS. CNTR RO E-F	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	OPERATIONS OFFICE SETUP SETUP/CYBER CAFÉ OFFICE STORAGE	CJ	None	None	None	(3) MI Dock Host Desk/Office Guard
	GRS POPS II	ОУРН	зРМ-5РМ	PERFORMANCE	Ж	AS NEEDED 1:30PM-5:30PM	2 EMT 1:30PM-5:30PM	2 TRAFFIC 1:30PM- 5:30PM	1 SD 1 FOH
	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	SKYWALK	8:00AM-11:59PM	ART EXHIBIT	ET				
MON. NOV 12	WINE, BEER, & FOOD FESTIVAL	MON A-D	8:00AM-11:59PM	MOVE OUT	JD	None	None	None	Host Desk/Office Guard
	2012 SAE MAINTENANCE SYMPOSIUM	GGO G-H EH B-C GG BUS. CNTR RO E-F	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	OPS OFFICE SETUP SETUP/CYBER CAFÉ OFFICE STORAGE	CI	None	None	None	Host Desk/Office Guard
	CALVIN COLLEGE ANNUAL SCHOLARSHIP DINNER	STEELCASE GG D-F	8:00AM-11:59PM 8:00AM-11:59PM	BANQUET MEETING SPACE	MR	None	None	None	Welsh Lobby, Office Guard/Host Desk
	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	SKYWALK	8:00AM-11:59PM	ART EXHIBIT	ET				
TUES. NOV 13	WINE, BEER, & FOOD FESTIVAL/SMG	MON A-D	8:00AM-11:59PM	MOVE OUT	OT	None	None	None	Host Desk/Office Guard

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SECURITY		Host Desk/Office	Guard Welsh Lobby						1 SD		Host Desk/Office Guard	Host	Desk/Office Guard	Welsh Lobby					1 SD		Host Desk/Office Guard	Host	Desk/Office Guard	Welsh Lobby	(3) MI Dock					1 SD		Host Desk/Office Guard	Host	Desk/Office Guard
POLICE		None							0		None	None							0		None	None								0		None	None	
EMT'S		None							0		None	None							0		None	None								0		None	None	
HOUSE STAFF		None							0		None	None							0		None	None								0		None	None	
EC		ច							ЭН	ET	Ωſ	ರ							ЭН	ET	Ę	C								Ж	ЕТ	Ωſ	2	
FUNCTION		RECEPTION REG./CYBER CAFÉ	OFFICE	BREAKOUT	BREAKOUT	BREAKOUT BRFAK ARFA	PRODUCTION SETUP	PLENARY	MOVE IN REHEARSAL	ART EXHIBIT	MOVE OUT	LUNCH/RECEPTION	CAFE/BREAKS OFFICE	BREAKOUT	BREAKOUT/OFFICE	BREAKOUT	BREAK AREA	SETUP PLENARY	REHEARSAL REHEARSAL	ART EXHIBIT	MOVE OUT	LUNCH/RECEPTION	CAFÉ/BREAKS OFFICE	BREAKOUT	BREAKOUT/OFFICE	BREAKOUT	BREAKOUI BRFAK ARFA	SETUP	PLENARY/AWARDS	REHEARSAL	ART EXHIBIT	MOVE OUT	TEARDOWN	TEARDOWN TEARDOWN
NOVEMBEL ZU 1Z		8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	1PM – 6PM 7:30PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	3:30PM-6PM 7:30PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:39PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	7:30PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM
ROOM		EH BC GG	BUS. CNTR RO A-F	GGO A-H	GG A-F	CHASE SECCHIA I ORRY	BALL A	BALL BCD	DVPH	SKYWALK	MON A-D	EH BC	GG BUS, CNTR	RO A-F	GGO A-H	GG A-F CHASE	SECCHIA LOBBY	BALL A BALL BCD	DVPH	SKYWALK	MON A-D	EH BC	GG BITS CNTB	RO A-F	GGO A-H	GG A-F	CHASE SECCHIA I ORRY	BALL A	BALL BCD	DVPH	SKYWALK	MON A-D	EH BC	GG BUS. CNTR
EVENT		2012 SAE MAINTENANCE SYMPOSIUM							GRS CLASSICAL IV	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL/SMG	2012 SAE MAINTENANCE	SYMPOSIUM						GRS CLASSICAL IV	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL/SMG	2012 SAE MAINTENANCE	SYMPOSIUM							GRS CLASSICAL IV	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL/SMG	2012 SAE MAINTENANCE	SYMPOSIUM
DATE											WED. NOV 14				•						THURS. NOV 15											FRI. NOV 16		

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SECURITY	Welsh Lobby (3) MI Dock	Host Desk, Michigan Guard (3)	1 FOH 1 SD		Host Desk/Office Guard	Host Desk, Welsh Lobby, Lyon	Host Desk	1 FOH 1 SD		Host Desk/Office Guard	Host Desk, Welsh, Lyon	Host Desk		Host Desk, Welsh, Lyon			Host Desk/Office Guard Welsh Lobby	Host Desk, Lyon Dock
POLICE		None	2 TRAFFIC 6:30PM- 10:30PM		None	NONE	None	2 TRAFFIC 6:30PM- 10:30PM		None	NONE	None		NONE			None	NONE
EMT'S		None	2 EMT 6:30PM- 10:30PM		None	NONE	None	2 EMT 6:30PM- 10:30PM		None	NONE	None		NONE			None	NONE
HOUSE STAFF		None	AS NEEDED		None	NONE	None	AS NEEDED		None	NONE	None		NONE			None	NONE
EC		MR	H	ET	5	DA	MR	H	ET	Ω.	DA	MR	ET	DA	ET	ET	Ωſ	DA
FUNCTION	BREAKOUT/OFFICES BREAKOUT PLENARY STORAGE	MOVE IN	UPBEAT PERFORMANCE	ART EXHIBIT	MOVE OUT	BANQUET	GENERAL SESSION BREAKOUT BREAKOUT	UPBEAT PERFORMANCE MOVE OUT	ART EXHIBIT	MOVE OUT	SETUP	GENERAL SESSION BREAKOUT BREAKOUT	ART EXHIBIT	BANQUET	ART EXHIBIT	ART EXHIBIT	SETUP SETUP SETUP SETUP SETUP SETUP	SETUP
TIME FUN	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	7PM-7:30PM 8PM-10PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	7PM-7:30PM 8PM-10PM 10PM-12AM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	8:00AM-11:59PM
ROOM	GGO C-H CHASE BALL BCD RO E-F	ЕН А	RECITAL HALL DVPH	SKYWALK	MON A-D	BALL A-D	EH A GG A-F GGO A-H	RECITAL HALL DVPH	SKYWALK	MON A-D	STEELCASE	EH A GG A-F GGO A-H	SKYWALK	STEELCASE	SKYWALK	SKYWALK	BALL A-D GG A-F EH C BUSINESS ENTER BALL A&D COAT BALL A SHOW	ЕНА
EVENT		SDA LRC LEADERSHIP SUMMIT	GRS CLASSICAL IV	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL/SMG	SPECTRUM HEALTH SERVICE AWARDS DINNER	SDA LRC LEADERSHIP SUMMIT	GRS CLASSICAL IV	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	WINE, BEER, & FOOD FESTIVAL/SMG	SIGNATURE CHEF AUCTION	SDA LRC LEADERSHIP SUMMIT	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	SIGNATURE CHEF AUCTION	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	MID-AMERICA US OIREACHTAS	MEL TROTTER MINISTRIES THANKSGIVING BANQUET
DATE					SAT. NOV 17					SUN. NOV 18				MON. NOV 19		TUES. NOV 20	WED. NOV 21	

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SECURITY		Host Desk./Office Guard Welsh Lobby	Host Desk, Lyon Dock		Host Desk. Welsh Lobby			Host Desk./Office Guard Welsh Lobby			Host Desk. Welsh Lobby			Host Desk/ Office Guard	MI Dock Lyon Dock Welsh		Host Desk	MI Dock Lyon Dock Welsh	
POLICE		None	NONE		None			None			None	-		None	None		None	None	
EMT'S		None	NONE		Team of 2 8:00 am- 5:00 pm	j		Team of 2 8:00 am- 5:00 pm			Team of 2 8:00 am- 5:00	Ĺ		None	None		None	None	
HOUSE STAFF		None	NONE		None			None			None			None	None		None	None	
23	ET	JD	DA	;	Ot .		ЕТ	ð.		ET	Ωr		ET	MR	P	ET	MR	Τī	ET
FUNCTION	ART EXHIBIT	SETUP SETUP SETUP OFFICE / STORAGE OFFICE / STORAGE	BANQUET BANQUET ART EXHIBIT		MEETING MEETING MEETING OFFICE / STORAGE OFFICE / STORAGE	OFFICE / STOKAGE MEETING	ART EXHIBIT	MEETING MEETING MEETING OFFICE / STORAGE	OFFICE / STORAGE OFFICE / STORAGE MEETING	ART EXHIBIT	MEETING MEETING MEETING	OFFICE / STORAGE OFFICE / STORAGE OFFICE / STORAGE MEETING	ART EXHIBIT	SETUP	SETUP SETUP	ART EXHIBIT	MEETING MEETING	CONFERENCE CONFERENCE CONFERENCE	ART EXHIBIT
TIME FUN	8:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	MICC. II - MICC. O	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	7:00AM-11:59PM	8:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	8:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM 7:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM
ROOM	SKYWALK	BALL A-D GG A-F EH C BUSINESS ENTER BALL A&D COAT BALL A SHOW	EH A, B GG A SKYWALK	NOW INC	BALL A-D GG A-F EH C BUSINESS ENTER BALL A&D COAT	BALL A SHUW GGO D-H	SKYWALK	BALL A-D GG A-F EH C BUSINESS ENTER	BALL A&D COAT BALL A SHOW GGO D-H	SKYWALK	BALL A-D GG A-F FH C	BUSINESSCENTER BALL A&D COAT BALL A SHOW GGO D-H	SKYWALK	GG D.F	BUS CNTR	SKYWALK	GG A-C GG D-F	BALL A-D BUS CNTR CHASE	SKYWALK
EVENT	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	MID-AMERICA US OIREACHTAS	MEL TROTTER MINISTRIES THANKSGIVING BANQUET 2012 FINE ART GRADIJATE	EXHIBITION – KENDALL COLLEGE	MID-AMERICA US OIREACHTAS		2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	MID-AMERICA US OIREACHTAS		2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	MID-AMERICA US OIREACHTAS		2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	CITIZENS INSURANCE	MI FARM BUREAU 2012 ANNUAL SHOW	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE	CITIZENS INSURANCE	MI FARM BUREAU 2012 ANNUAL SHOW	2012 FINE ART GRADUATE EXHIBITION – KENDALL COLLEGE
DATE		THURS. NOV 22			FRI. NOV 23			SAT. NOV 24			SUN. NOV 25			MON. NOV 26		!	TUES. NOV 27		

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	SECURITY	MI Dock Lyon Dock	Welsh				1.00.00	(3) Mil Dock	Desk/Office	Guard		MI Dock	Lyon Dock	Welsh			(2) Lyon Dock	Welsh Lobby	Host	Desk/Office	Guard							MI Dock	Lyon Dock	Welsh	
	POLICE	None					Missis	None				None					None											None			
	EMT'S	None					Men	None				None					Team of (2)	7:00am-10:00pm										None			
	HOUSE STAFF	None					N.	None				None					None											None			
	EC	TJ				ET	į	3				TJ			ET		C											TJ			ET
er 2012	FUNCTION	CONFERENCE CONFERENCE	CONFERENCE	CONFERENCE	CONFERENCE	ART EXHIBIT	The state of the s	SELUP	VENDOR SETTIP	AWARDS SETTIP	SETUP	CONFERENCE	CONFERENCE	CONFERENCE	ART EXHIBIT		SETUP	COMPETITION	STORAGE	VENDOR	AWARDS	VOLUNTEER ROOM	AWARDS	STORAGE	SETUP	STORAGE	COACHES ROOM	PREFUNCTION	PRESS ROOM	POLICY	ART EXHIBIT
November 2012	TIME	8:00AM-11:59PM 8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	710071170000	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM		8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	1:00PM-11:59PM	1:00PM-11:59PM	1:00PM-11:59PM	1:00PM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM	8:00AM-11:59PM
	ROOM	BALL A-D CHASE	BUS CNTR	GG A-F	GGO A-H	SKYWALK	0::0	EHC	EH C STOKAGE	GG A-F	RO EF	BALL A-D	CHASE	BUS CNTR	SKYWALK		BALL AB	EHC	EHC STORAGE	EHC PRE-FUNC	GG A-F	RO A, EF	RO LOBBY	BALL AD COAT	BALLCD	BUS CNTR	CHASE	BALL C-D PRE	BUS CNTR	CHASE	SKYWALK
	EVENT	MI FARM BUREAU 2012 ANNUAL SHOW				2012 FINE ART GRADUATE	EXHIBITION – KENDALL COLLEGE	GYMNASTICS ON THE GRAND 2012				MI FARM BUREAU 2012 ANNUAL	SHOW		2012 FINE ART GRADUATE	EXHIBITION – KENDALL COLLEGE	GYMNASTICS ON THE GRAND 2012											MI FARM BUREAU 2012 ANNUAL	SHOW		2012 FINE ART GRADUATE
	DATE	WED. NOV 28					0011011	THURS. NOV 29									FRI. NOV 30														