

Agenda

Board of Directors

Friday, November 2, 2018 Following CAA Finance Committee Meeting Kent County Commission Chambers 300 Monroe Avenue, NW, Grand Rapids, MI

1.	Call to	Birgit Klohs			
2.	Minute	Minutes of October 5, 2018			
3.	Comm	ittee Repo	orts		
	A.	•	ons Committee Experience Grand Rapids Report		
	В.	i. (5 ii. (5	Committee Consolidated Financial Statement for Period Ending September 30, 2018 SMG September 2018 Financial Statements — Van Andel Arena® and DeVos Place®	Action Information	
4.	Auto P	arking Sys	stem Periodic Reporting	Information	
5.	First Q	uarter Cap	pital Roll	Information	
6.	SMG R	Chris Machuta			
7.	Public Comment				
8.	CAA Board Member Comments				
9.	Adjour	nment			

Next Meeting Date: Friday, December 7, 2018
Joint CAA Board and Committee Meeting
Van Andel Arena®

MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY MEETING OF BOARD OF DIRECTORS 300 MONROE AVENUE, NW | GRAND RAPIDS, MI Friday, October 5, 2018

Attendance

Members Present: Steve Heacock, Chairperson

Rosalynn Bliss Lew Chamberlin Charlie Secchia Floyd Wilson, Jr. Richard Winn

Members Absent: Birgit Klohs

Staff/Others: Kathy Bart SMG

Tom Bennett Experience Grand Rapids

Wayman Britt Kent County

Scott Gorsline Grand Rapids Griffins Tim Gortsema Grand Rapids Griffins

Rich MacKeigan SMG

Brad Thomas Progressive AE
John Van Houten Progressive AE

Susan Waddell CAA

Mark Washington City of Grand Rapids Richard Wendt Dickinson Wright

Robert White CAA

Jessica Wood Dickinson Wright

1. Call to Order

Chairperson, Steve Heacock, called the meeting to order at 8:25 a.m. Secretary/Treasurer, Richard Winn, recorded the meeting minutes. Chair Heacock welcomed Mark Washington, the new Grand Rapids City Manager, and added that he would like to schedule a CAA orientation with him. The CAA is one of the best examples of a public-private partnership. Roundtable introductions followed.

2. Minutes of Prior Meeting

Motion by Mr. Wilson, support by Mr. Chamberlin, to approve the August 3, 2018, Minutes. Motion carried.

3. Committee Reports

A. Operations Committee

Mr. Chamberlin stated that there was nothing new or additional to report.

B. Finance Committee

i. Acceptance of August 2018 Consolidated Financial Statement

Mr. White presented the consolidated financial report for the period ended August 31, 2018. The dashboard showed that six concerts generated \$376,356 in event revenue, an increase of 194.8% from prior year (two concerts) of \$127,683. Convention/trade show business generated \$351,469 in event revenue, a decrease of (40.4%) from prior year (attendance decreased from 36,141 to 25,690) of \$589,703.

Motion: Mr. Winn, supported by Mr. Wilson, moved to accept the August 2018 Consolidated Financial Statements. Motion carried.

ii. SMG August 2018 Van Andel Arena® and DeVos Place® Financial Statements

The SMG financial statements were included in the agenda packet as information items.

4. Director & Officer Insurance Renewal

Staff requested renewal of the director and officer liability insurance with insurer Michigan Municipal Risk Management Authority (MMRMA):

Insurer: Michigan Municipal Risk Management Authority (MMRMA)

2017-18 Expiring premium: \$17,265 2018-19 Renewal premium: \$17,349 Total Change \$ 84 % Change (+ -) 0.5%

A brief discussion followed regarding the necessity to carry a policy with \$15 million in liability coverage, because exposure is limited since the CAA is a governmental authority. Mr. White stated that the premium is relatively inexpensive and, if the liability were decreased, the CAA probably would not see a reduction in the fee.

Motion by Mr. Chamberlin, support by Mr. Winn, to approve renewal of the director and officer liability insurance. Motion carried.

5. SMG Report and Facilities Calendars

Mr. MacKeigan stated that the 27-hour experience hosted by Experience Grand Rapids is a big deal for Washington, D.C. clients and is a very effective sales effort. The International Wine, Beer & Food Festival is scheduled for November 15-17, 2018, and the liquor licenses are in place. The HVS hotel feasibility study will be presented at the December joint Board and Committee meeting.

6. Public Comment

None.

7. CAA Board Member Comments

Mr. Washington is impressed by the collaboration among the entities. He inquired whether Experience Grand Rapids solicited PCMA and ASAE to host their events in Grand Rapids. Mr. Small responded that those are tier 1 organizations and, at the present, we do not have the infrastructure at the moment to accommodate them. Mr. Small would love to book them at some point.

8. Adjournment

The meeting adjourned at 8:50 a.m.	The next CAA Board meeting is Friday, November 2, 2018.
	Richard A. Winn, Recording Secretary

Grand Rapids-Kent County Convention/Arena Authority Consolidated Financial Report September 30, 2018

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Financial Dashboard Year-To-Date (3 Months) September 30, 2018

Van Andel Arena®							
		All Events		Concert			
	Prior Year	Budget	Actual	Prior Year	Budget	Actual	
Events	12	7	8	4	6	7	
Attendance	48,734	56,000	61,544	33,941	48,000	52,229	
Event Income	\$ 452,220	\$ 499,650	\$ 482,568	\$ 353,341	\$ 419,700	\$ 412,151	

DeVos Place®								
		All Events		Convention/Trade				
	Prior Year	Budget	Actual	Prior Year	Budget	Actual		
Events	114	99	103	54	62	45		
Attendance	78,180	94,355	65,814	41,241	66,400	32,590		
Event Income	\$ 1,198,666	\$ 1,200,178	\$ 1,088,397	\$ 681,542	\$ 728,058	\$ 560,754		

	Prior Year	Budget	Actual	
Operating Income (Loss)	\$ (257,378)	\$ (289,789)	\$ (124,561)	
Capital/Repair/Replacement	(929,310)	(700,498)	(657,533)	
Net - To/(From) on Fund Balance	\$ (1,186,688)	\$ (990,287)	\$ (782,094) ⁽¹	

*NOTES: (1):

Unrestricted Fund Balance @ June 30, 2018

\$ 23,866,489 *

^{*} Preliminary, subject to audit.

Grand Rapids-Kent County Convention/Arena Authority Summary by Facility/Other Fiscal Year Ending June 30, 2019

	FY 2019				FY 2018	
	7/1 - 9/30 Year-to-Date		Roll	Estimate ⁽¹⁾	Budget	Prior Year (5)
Van Andel Arena	Tear-to-Date		Kun		Duaget	Thor rear
Operating - Revenues	\$ 1,036,609	\$	5,109,442	\$ 6,146,051	\$ 5,847,699	\$ 6,808,713
- Expenses - Facilities	(1,029,227)	\$	(3,333,414)	(4,362,641)	(4,302,641	
- Base Management Fees	(44,110)	\$	(132,330)	(176,440)	(176,440	, , , , ,
- Incentive Fee	-	\$	(92,319)	(92,319)	(92,319	, , , ,
Net Operating Income (Loss)	(36,728)	\$	1,551,379	1,514,651	1,276,299	
Parking	104,110	\$	349,890	454,000	454,000	
Pedestrian Safety	(10,214)	\$	(99,786)	(110,000)	(110,000	(82,923)
Net Proceeds (Cost) of VAA	57,168	\$	1,801,483	1,858,651	1,620,299	2,321,217
DeVos Place Convention Center				. =00 .0=		
Operating - Revenues	1,099,157	\$	5,490,038	6,589,195	6,519,176	
- Expenses - Facilities	(1,537,604)	\$	(4,823,322)	(6,360,926)	(6,360,926	
- Base Management Fees	(44,110)	\$	(132,330)	(176,440)	(176,440	, , ,
- Incentive Fee	<u> </u>	\$	(260,561)	(260,561)	(260,561	<u> </u>
Net Operating Income (Loss)	(482,557)	\$	273,825	(208,732)	(278,751	
Parking	336,687	\$	910,382	1,247,069	1,247,069	
Pedestrian Safety	(3,689)	\$	(54,411)	(58,100)	(58,100	
Net Proceeds (Cost) of DVP	(149,559)	\$	1,129,796	980,237	910,218	1,271,646
Other						
Revenues	99,362	\$	412,638	512,000	512,000	400,766
Expenses	(131,532)	\$	(991,599)	(1,123,131)	(1,123,131) ⁽³⁾ (911,138) ⁽²
Net Other	(32,170)	\$	(578,961)	(611,131)	(611,131	(510,372)
Total Net Proceeds/Operating	(124,561)	\$	2,352,318	2,227,757	1,919,386	3,082,491
Capital Expenditures	(657,533)	\$	(5,488,093)	(6,145,626)	(6,188,190	(2,627,456)
Results Net of Capital Expenditures	\$ (782,094)	\$	(3,135,775)	\$ (3,917,869)	\$ (4,268,804	
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Notes:

⁽¹⁾ First Quarter Update to be Provided with September Financial Report (11/2/18 Board Meeting).

⁽²⁾ Includes One-Time Contribution, of \$200,000, to Deferred Compensation Plan.

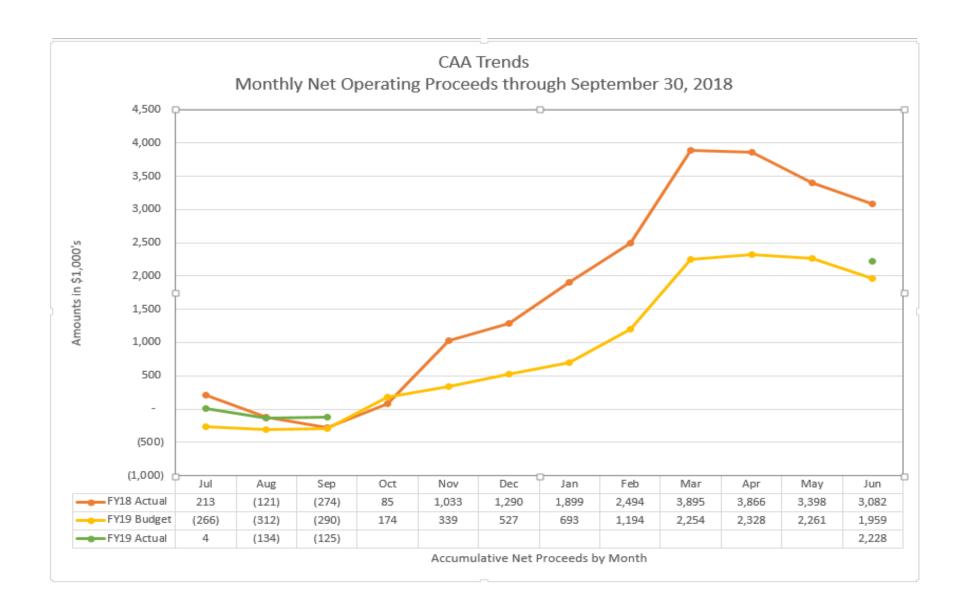
⁽³⁾ Includes budget amendment to provide for hotel study carryover balance of \$39,513.

⁽⁴⁾ Includes budget amendment to provide for several capital project balances carried over from FY 18. See June 2018 consolidated financial report for details.

⁽⁵⁾ Preliminary, subject to audit.

Grand Rapids-Kent County Convention/Arena Authority Budget Summary by Facility/Other Financial Trends for Year Ending June 30, 2019

	Annual			Year-To-Date			
	FY 2018 Final	FY 2019 Budget	Percentage Change	FY 2018 7/1-9/30	FY 2019 7/1 - 9/30	Percentage Change	
Van Andel Arena							
Operating - Revenues	\$ 6,808,713	\$ 5,847,699	(14.1)	\$ 1,002,873	\$ 1,036,609	3.4	
- Expenses - Facilities	(4,459,947)	(4,302,641)	3.5	(1,028,531)	(1,029,227)	(0.1)	
- Base Management Fees	(176,440)	(176,440)	0.0	(58,813)	(44,110)	25.0	
- Incentive Fee	(135,159)	(92,319)	31.7	-	-	-	
Net Operating Income (Loss)	2,037,167	1,276,299	(37.3)	(84,471)	(36,728)	56.5	
Parking	366,973	454,000	23.7	85,875	104,110	21.2	
Pedestrian Safety	(82,923)	(110,000)	(32.7)	(3,354)	(10,214)	(204.5)	
Net Proceeds (Cost) of VAA	2,321,217	1,620,299	(30.2)	(1,950)	57,168	2,931.7	
DeVos Place Convention Center							
Operating - Revenues	7,221,951	6,519,176	(9.7)	1,207,405	1,099,157	(9.0)	
- Expenses - Facilities	(6,663,580)	(6,360,926)	4.5	(1,549,201)	(1,537,604)	0.7	
- Base Management Fees	(176,440)	(176,440)	0.0	(44,110)	(44,110)	0.0	
- Incentive Fee	(217,721)	(260,561)	(19.7)				
Net Operating Income (Loss)	164,210	(278,751)	(269.8)	(385,906)	(482,557)	(25.0)	
Parking	1,152,486	1,247,069	8.2	180,254	336,687	86.8	
Pedestrian Safety	(45,050)	(58,100)	(29.0)	(3,099)	(3,689)	(19.0)	
Net Proceeds (Cost) of DVP	1,271,646	910,218	(28.4)	(208,751)	(149,559)	28.3	
Other							
Revenues	400,766	512,000	27.8	59,296	99,362	67.6	
Expenses	(911,138)	(1,123,131)	(23.3)	(105,974)	(131,532)	(24.1)	
Net Other	(510,372)	(611,131)	(19.7)	(46,678)	(32,170)	31.1	
Total Net Proceeds/Operating	3,082,491	1,919,386	(37.7)	(257,379)	(124,561)	51.6	
Capital/Repair Expenditures	(2,627,456)	(6,188,190)	(135.5)	(929,310)	(657,533)	29.2	
Results Net of Capital Expenditures	\$ 455,035	(4,268,804)	(903.8)	\$ (1,186,689)	\$ (782,094)	34.1	





Significant Notes

Van Andel Arena®

- Page 1 Seven concerts generated \$412,151 in event revenue, an increase of 16.6% from prior year (4 concerts) of \$353,341.
- Page 3 Net proceeds of \$57,168 increased by 2,931.7% from prior year of (\$1,950).

DeVos Place®

- Page 1 Convention/trade show business generated \$560,754 in event revenue, a decrease of (17.7%) from prior year (attendance decreased from 41,241 to 32,590) of \$681,542.
- Page 3 Net "proceeds" of (\$149,559) increased by +28.3% from prior year Net Proceeds of (\$208,750).

Grand Rapids-Kent County Convention/Arena Authority Administrative Accounts Net Other Detail September 30, 2018

		Annual			Actual	
	FY 2018 Final	FY 2019 Budget	Percentage Change	FY 2018 7/1-9/30	FY 2019 7/1/-9/30	Percentage Change
Other						
Revenues						
Interest/Capital Contr.	\$ 282,235	\$ 392,000	38.9	\$ 55,640	\$ 99,362	78.6
Miscellaneous	118,531	120,000	1.2	3,656	-	(100.0)
	400,766	512,000	27.8	59,296	99,362	67.6
Expenses						
Marketing (CVB/Sports)	208,333	200,000	(4.0)	-	-	-
Diversity Initiative	50,420	275,000	445.4	11,580	7,720	(33.3)
Wages/Benefits	139,999	140,318	0.2	23,715	25,523	7.6
Professional Services	85,330	78,000	(8.6)	1,747	1,273	(27.1)
DID Assessment	60,326	58,200	(3.5)	40,254	62,616	55.6
Food & Beverage Repairs	-	40,000	100.0+	-	-	-
Consulting Services	54,969	189,513 ⁽¹⁾	244.8	8,143	24,269	198.0
Landscaping	24,346	25,000	2.7	4,275	-	(100.0)
Procurement of Art	13,188	30,000	127.5	6,056	746	(87.7)
Insurance	25,084	27,100	8.0	7,819	6,547	(16.3)
Supplies/Other	249,143 ⁽²⁾	60,000	(75.9)	2,385	2,838	19.0
	911,138	1,123,131	23.3	105,974	131,532	24.1
Net Proceeds - Operating	\$ (510,372)	\$ (611,131)	(19.7)	\$ (46,678)	\$ (32,170)	31.1

Notes:

⁽¹⁾ Includes SMG \$53,225 and \$39,513 for hotel study, and \$96,775 for "destination asset study follow-up work."

⁽²⁾ Includes \$200,000 one-time payment to deferred comp. trust.



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2018

PROUD HOME OF THE GRAND RAPIDS GRIFFINS - TWO TIME CALDER CUPS CHAMPIONS



Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Harry Cann Hope Parkin Howard Feldman Richard MacKeigan Chris Machuta



	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	8	91	99	94	5
ATTENDANCE	61,544	577,720	639,264	605,600	33,664
DIRECT EVENT INCOME	55,088	1,066,250	1,121,338	1,092,450	28,888
ANCILLARY INCOME	229,081	1,400,733	1,629,814	1,488,399	141,415
OTHER EVENT INCOME	198,399	769,150	967,549	875,500	92,049
TOTAL EVENT INCOME	482,568	3,236,133	3,718,701	3,456,349	262,352
TOTAL OTHER INCOME	554,041	1,873,309	2,427,350	2,391,350	36,000
TOTAL INCOME	1,036,609	5,109,442	6,146,051	5,847,699	298,352
INDIRECT EXPENSES					
EXECUTIVE	39,150	181,997	221,147	221,147	-
FINANCE	65,866	143,149	209,015	209,015	-
MARKETING	67,276	169,502	236,778	236,778	-
OPERATIONS	539,597	1,585,372	2,124,969	2,064,969	(60,000)
BOX OFFICE	33,281	151,792	185,073	185,073	-
LUXURY SEATING	-	89,920	89,920	89,920	-
SKYWALK ADMIN	9,586	38,514	48,100	48,100	-
OVERHEAD	318,580	1,105,499	1,424,079	1,424,079	-
TOTAL INDIRECT EXP.	1,073,337	3,465,745	4,539,081	4,479,081	(60,000)
NET REVENUE ABOVE EXPENSES	(36,728)	1,643,697	1,606,970	1,368,618	238,352
LESS INCENTIVE FEE		115,802	115,802	92,319	(23,483)
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	(36,728)	1,527,895	1,491,168	1,276,299	214,869
	·	•			

Comments:

The Arena had a good start to the fiscal year with good activity, however, offset a bit by slower than expected ticket sales on a couple concerts. The balance of the fiscal year looks to be very solid with both number of events and many of the concerts on-sale and performing very well.

As in past years, indirect expenses has not been revised with the exception of the operations department as some cleaning and maintenance items are expected to come in higher than budget for the fiscal year.

General Manager

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR FISCAL YEAR ENDING JUNE 30, 2019

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	September Actual	September Budget	September FY 2018
Number of Events	1	1	5
Attendance	8,289	8,000	22,862
Direct Event Income	(\$31,586)	\$29,000	\$27,372
Ancillary Income	26,229	22,950	98,257
Other Event Income	24,568	28,000	67,166
Other Operating Income	161,399	180,062	192,796
Indirect Expenses	(346,402)	(373,256)	(422,828)
Net Income	(\$165,792)	(\$113,244)	(\$37,237)

YTD	YTD 2019 Actual	YTD 2019 Budget	YTD 2018 Prior Year
Number of Events	8	7	12
Attendance	61,544	56,000	48,734
Direct Event Income	\$55,088	\$143,000	\$139,333
Ancillary Income	229,081	160,650	183,103
Other Event Income	198,399	196,000	129,784
Other Operating Income	554,041	591,186	550,653
Indirect Expenses	(1,073,337)	(1,119,768)	(1,087,344)
Net Income	(\$36,728)	(\$28,932)	(\$84,471)

EVENT INCOME

Event income fell below budget for the month.

ANCILLARY INCOME

Ancillary income came in a little ahead of budget for the month.

INDIRECT EXPENSES

Indirect expenses came in ahead of both budget and prior year through the first quarter overall, however, it is anticipated that repairs and maintenance is most likely going to exceed budget and forecast has been adjusted to reflect that expectation.

Van Andel Arena Income Statement For the Three Months Ended September 30, 2018

	Current Month Actual	Current Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
	Actual	Buuget	variance	Pilor real	Actual	Duaget	variance	FROI TEAL
								
Event Income Direct Event Income Rental Income	(\$26,628)	\$30,000	(\$56,628)	\$53,023	\$31,117	\$150,000	(\$118,883)	\$179,483
Service Revenue	78,195		6,195		635,623	497,000	138,623	505,097
Service Expenses	(83,153)	(73,000)	(10,153)	(207,433)	(611,652)	(504,000)	(107,652)	(545,247)
Total Direct Event Income	(31,586)	29,000	(60,586)	27,372	55,088	143,000	(87,912)	139,333
Ancillary Income								
F&B Concession	15,769		(1,721)		181,390	122,430	58,960	136,401
F&B Catering	3,115	•	775		20,836	16,380	4,456	17,110
Novelty Sales	6,850		3,730	•	26,360	21,840	4,520	20,419
Booth Cleaning Audio Visual	0 495	0	0 495	0	0 495	0	0 495	1,938 7,235
Other Ancillary	0		0		0	0	0	0
Total Ancillary Income	26,229	22,950	3,279	98,257	229,081	160,650	68,431	183,103
Other Event Income								
Ticket Rebates(Per Event)	24,568	28,000	(3,432)	67,166	198,399	196,000	2,399	129,784
Total Other Event Income	24,568	28,000	(3,432)	67,166	198,399	196,000	2,399	129,784
Total Event Income	19,211	79,950	(60,739)	192,795	482,568	499,650	(17,082)	452,220
Other Operating Income								
Luxury Box Agreements	102,527	123,979	(21,452)	143,060	378,630	422,937	(44,307)	386,146
Advertising	50,942		(1,141)		152,825	156,249	(3,424)	148,891
Other Income	7,930	•	3,930		22,586	12,000	10,586	15,616
Total Other Operating Income	161,399	180,062	(18,663)	192,796	554,041	591,186	(37,145)	550,653
Adjusted Gross Income	180,610	260,012	(79,402)	385,591	1,036,609	1,090,836	(54,227)	1,002,873
Onerating Evenence								
Operating Expenses Salaries and Wages	149.955	189,190	(39,235)	229,291	578,848	567,570	11,278	520,504
Payroll Taxes and Benefits	15,024	•	(42,839)		75,530	173,589	(98,059)	138,402
Labor Allocations to Events	(33,517)		57,356		(193,796)	(272,619)	78,823	(229,690)
Net Salaries and Benefits	131,462	156,180	(24,718)	192,752	460,582	468,540	(7,958)	429,216
Contracted Services	22,031	21,200	831	27,349	82,741	63,600	19,141	75,177
General and Administrative	59,560		30,221		118,335	88,017	30,318	129,240
Operations	9,339		1,740		24,739	22,797	1,942	14,365
Repair and Maintenance	30,784	31,049	(265)	27,598	90,162	93,147	(2,985)	95,550
Operational Supplies	15,767		(6,041)		43,440	65,424	(21,984)	32,705
Insurance Utilities	4,963		(9,198)		23,702	42,483	(18,781)	18,019 234,259
SMG Management Fees	57,794 14,703	(2)	(19,423) 0		185,526 44,110	231,651 44,109	(46,125) 1	58,813
Total Operating Expenses	346,402	373,256	(26,854)	422,828	1,073,337	1,119,768	(46,431)	1,087,344
Net Income(Loss) From Operations	s (165,792)		(52,548)	(37,237)	(36,728)	(28,932)	(7,796)	(84,471)
Other Non-Operating Expenses								
· - •								
Adjusted Net Income(Loss)	(165,792)	(113,244)	(52,548) 		(36,728)	(28,932)	(7,796) ========	(84,471)

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Event Summary For the Three Months ended September 30, 2018

	_	_				_
Event Type	Events Actual	s/Days Budget	Attenda Actual	nce Budget	Total Event Actual	Income Budget
Family Show					R.	
Sporting Event						
Concert	7	6	52,229	48,000	412,151	419,700
Team Home Games						
Other	1	1	9,315	8,000	70,417	79,950
GRAND TOTALS	8	7	61,544	56,000	482,568	499,650
As Percentage of Overall						
Family Show	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sporting Event	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Concert	87.50%	85.71%	84.86%	85.71%	85.41%	84.00%
Team Home Games	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	12.50%	14.29%	15.14%	14.29%	14.59%	16.00%

Van Andel Arena Balance Sheet As of September 30, 2018

ASSETS

Current Assets Cash Account Receivable	11,247,437 1,706,014	
Prepaid Expenses	1,775	
Total Current Assets		\$12,955,226
Total Assets		\$12,955,226
LIABILITIES AND EQU	JITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	286,920 223,061 2,654,603 10,914,295	
Total Current Liabilities		\$14,078,879
Other Liabilities		
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(800,638) 153,845 (440,135) (36,726)	
Total Equity		(\$1,123,654)
Total Liabilities and Equity		\$12,955,226



SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of September 30, 2018

Current - Under 30 Days	
Food & Beverage	34,734
Ticketing	484,880
Merchandise	-
Permanent Advertising	661,315
DeVos Place	374,967
Operating	23,475
Over 30 Days Over 60 Days	82,570 44,073
Over 90 Days	
Total Accounts Receivable	1,706,014



SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2019

MANAGEMENT FEE SUMMARY

Total SMG Management Fee

Net Revenue above Expenses	Arena Estimate 1,606,970	DeVos Place Estimate 51,829	Total Estimate 1,658,799	FY 2018 Audited 2,267,359
Benchmark++	, ,	,	1,050,000	750,000
Excess	1,606,970	51,829	608,799	1,517,359
Incentive Fee Calculation (Only if abo	ve greater than	ı zero)		
	Arena	DeVos Place	Total	Total
_	Estimate	Estimate	Estimate	Audited
Base Fee	176,440	176,440	352,880	352,880
Incentive Fee				
Revenue	6,146,051	6,589,195	12,735,246	13,960,144
Benchmark Revenue	5,150,000	4,550,000	9,700,000	9,700,000
Revenue Excess Incentive Fee **	996,051 115,802	2,039,195 237,078	3,035,246 352,880	4,260,144 352,880

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

413,518

705,760

705,760

292,242

⁺⁺ SMG will be eligible for an Incentive fee if Net Revenues exceed Expenses by the following amounts: Equal to \$850,000 and less than \$950,000 shall be paid at 50% of calculated fee.

Equal to \$950,000 and less than \$1,050,000 shall be paid at 75% of calculated fee.

Equal to \$1,050,000 and above shall be paid at 100% of calculated fee.

DEVOSPLACE

DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2018

Distribution:

Grand Rapids – KentCounty Convention / Arena Authority Robert White Harry Cann Hope Parkin Howard Feldman Richard MacKeigan Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2019

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	103	381	484	464	20
ATTENDANCE	65,814	601,180	666,994	679,555	(12,561)
DIRECT EVENT INCOME	506,017	2,764,284	3,270,301	3,208,133	62,168
ANCILLARY INCOME	500,217	2,110,993	2,611,210	2,631,492	(20,282)
OTHER EVENT INCOME	82,163	533,521	615,684	587,551	28,133
TOTAL EVENT REVENUE	1,088,397	5,408,798	6,497,195	6,427,176	70,019
TOTAL OTHER REVENUE	10,761	81,239	92,000	92,000	-
TOTAL OPERATING REVENUE	1,099,158	5,490,037	6,589,195	6,519,176	70,019
INDIRECT EXPENSES					
EXECUTIVE	57,499	185,148	242,647	242,647	-
FINANCE	71,319	221,500	292,819	292,819	-
MARKETING	30,216	190,245	220,461	220,461	-
OPERATIONS	272,365	1,319,619	1,591,984	1,591,984	-
EVENT SERVICES	400,603	907,509	1,308,112	1,308,112	-
BOX OFFICE	56,880	129,092	185,972	185,972	-
SALES	115,557	234,298	349,855	349,855	-
OVERHEAD	577,276	1,768,240	2,345,516	2,345,516	-
TOTAL OPERATING EXP.	1,581,715	4,955,651	6,537,366	6,537,366	-
NET REVENUE ABOVE EXPENSES	(482,557)	534,386	51,829	(18,190)	70,019
INCENTIVE FEE		237,078	237,078	260,561	23,483
NET OPERATING REVENUE OVER OPERATING EXPENSES	(482,557)	297,308	(185,249)	(278,751)	93,502

Comments:

September concludes the first quarter of the fiscal year with revenues falling a little short of overall budget expectations, however, that is not expected to continue as the revised forecast has the facility exceeding the budget for the balance of the fiscal year.

As in years past, the first quarter roll does not include any adjustments for indirect expenses as overall activity has remained fairly consistent with no out of line trends.

Ganaral Manhitar

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FISCAL YEAR ENDING JUNE 30, 2019

The following schedule summarizes operating results for both the current month and Year to Date as compared to budget and prior year:

MONTH	September	September	September
	Actual	Budget	FY 2018
Number of Events	58	56	48
Attendance	26,129	54,700	30,364
Direct Event Income	\$237,063	\$261,931	\$187,462
Ancillary Income	294,521	328,582	186,082
Other Event Income	7,362	15,400	56,821
Other Operating Income	5,176	7,666	3,555
Indirect Expenses	(508,303)	(544,780)	(647,915)
Net Income	\$35,819	\$68,799	(\$213,996)

YTD	YTD 2019 Actual	YTD 2019 Budget	YTD 2018 Prior Year
Number of Events	103	99	114
Attendance	65,814	94,355	78,180
Direct Event Income	\$506,017	\$535,580	\$542,537
Ancillary Income	500,217	586,568	555,586
Other Event Income	82,163	78,030	100,543
Other Operating Income	10,760	22,998	8,739
Indirect Expenses	(1,581,714)	(1,634,340)	(1,593,311)
Net Income	(\$482,557)	(\$411,164)	(\$385,905)

EVENT INCOME

Event income fell a little short of budget overall, however, remains fairly consistent year to date with both budget and prior year.

ANCILLARY INCOME

Ancillary income fell a little short of budget as a couple of the events hosted did not have the attendance that was expected.

INDIRECT EXPENSES

Indirect expenses came in a little ahead of budget for the month and consistent with both budget and prior year for the first quarter as a whole.



DeVos Place Income Statement For the Three Months Ended September 30, 2018

	0			O1.844b	V4- D-4-	V1- D-1-		Variation Date
	Current Month C Actual	Surrent Month Budget	Variance	Current Month Prior Year	Year to Date Actual	Year to Date Budget	Variance	Year to Date Prior Year
	Actual	Duaget	Variation	T TIOT T Car	Hotali	Dauger	Variation	11101 1001
Event Income								
Direct Event Income								
Rental Income	\$288,082	\$314,891	(\$26,809)	\$208,868	\$616,389	\$645,636	(\$29,247)	\$680,148
Service Revenue	170,933	300,079	(129,146)	195,094	441,791	615,266	(173,475)	449,717
Service Expenses	(221,952)	(353,039)	131,087	(216,500)	(552,163)	(725,322)	173,159	(587,328)
Total Direct Event Income	237,063	261,931	(24,868)	187,462	506,017	535,580	(29,563)	542,537

Ancillary Income								
F&B Concession	18,581	11,474	7,107	17,156	37,277	27,249	10,028	37,798
F&B Catering	135,324	115,214	20,110	71,646	218,161	211,083	7,078	243,983
Novelty Sales	1,689	1,000	689	3,039	6,359	6,160	199	7,579
Booth Cleaning	11,980	38,618	(26,638)	8,409	47,414	80,338	(32,924)	51,615
Telephone/Long Distance	0	100	(100)	4,880	338	400	(62)	5,218
 Electrical Services 	27,502	81,464	(53,962)	21,529	61,225	127,800	(66,575)	70,754
Audio Visual	59,494	41,361	18,133	31,476	77,483	69,348	8,135	66,273
Internet Services	19,217	18,228	989	6,981	21,254	27,596	(6,342)	22,430
Equipment Rental	20,735	21,123	(388)	20,966	30,706	36,594	(5,888)	49,936
Total Ancillary Income	294,521 	328,582	(34,061)	186,082	500,217	586,568	(86,351)	555,586
Other Event Income								
Other Event Income Ticket Rebates(Per Event)	7,362	15,400	(8,038)	56,821	82,163	78,030	4,133	100,543
Ticket Nebales(1 of Event)								
Total Other Event Income	7,362	15,400	(8,038)	56,821	82,163	78,030	4,133	100,543
Total Event Income	538,946	605,913	(66,967)	430,365	1,088,397	1,200,178	(111,781)	1,198,666
Other Operating Income								
Luxury Box Agreements	1,071	1,333	(262)	1,969	3,518	3,999	(481)	4,402
Advertising	0	5,000	(5,000)	•	0	15,000	(15,000)	0
Other Income	4,105	1,333	2,772	1,586	7,242	3,999	3,243	4,337
					40 200		(40.000)	
Total Other Operating Income	5,176 	7,666	(2,490) 	3,555 	10,760	22,998	(12,238)	8,739
Adjusted Gross Income	544,122	613,579	(69,457)	433,919	1,099,157	1,223,176	(124,019)	1,207,405
Operating Expenses								
Salaries and Wages	331,893	336,991	(5,098)		1,011,242		269	969,993
Payroll Taxes and Benefits	59,887	100,348	(40,461)				(125,583)	247,339
Labor Allocations to Events	(199,028)	(213,073)	14,045	(242,656)	(573,124)	(639,219)	66,095	(598,547)
Net Salaries and Benefits	192,752	224,266	(31,514)	260,625	613,579	672,798	(59,219)	618,785
Contracted Services	37,711	23,692	14,019	33,731	115,504	71,076	44,428	96,804
General and Administrative		31,944	19,737	52,110			29,073	114,073
Operations	3,323	12,196	(8,873)				(2,232)	
Repair and Maintenance	51,576	47,100	4,476	56,679		141,300	1,795	138,929
Operational Supplies	14,528	23,342	(8,814)			70,026	(1,610)	67,938
Insurance	14,483	21,054	(6,571)				(22,731)	
Utilities	127,546	146,483	(18,937)		397,319	439,449	(42,130)	397,205
SMG Management Fees	14,703	14,703	-	14,703			1	
Total Operating Expenses	508,303	544,780	(36,477)	647,915		1,634,340	(52,626)	1,593,311
	-			-				
Net Income(Loss) From Operati		68,799 	(32,980)	(213,996)				
Other Non-Operating Expenses	ì							
Carre trans operating Experience								
Adjusted Net Income(Loss)	35,819	68,799	(32,980)	(213,996)	(482,557)	(411,164)	(71,393)	(385,905)
,				========				

SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For the Three Months Ended September 30, 2018

	Events/Days Attendance		nce	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Convention/Trade Shows	45	62	32,590	66,400	560,754	728,058
Consumer/Gated Shows	3	3	2,795	1,900	21,818	23,199
DeVos Performance Hall	19	11	16,916	16,130	211,205	211,765
Banquets	8	10	5,625	6,200	88,230	122,143
Meetings	20	13	4,720	3,725	194,567	115,014
Other	8		3,168		11,823	
GRAND TOTALS	103	99	65,814	94,355	1,088,397	1,200,178
As Percentage of Overall						
Convention/Trade Shows	43.69%	62.63%	49.52%	70.37%	51.52%	60.66%
Consumer/Gated Shows	2.91%	3.03%	4.25%	2.01%	2.00%	1.93%
Devos Performance Hall	18.45%	11.11%	25.70%	17.10%	19.41%	17.64%
Ballroom Exclusive	7.77%	10.10%	8.55%	6.57%	8.11%	10.18%
Meetings	19.42%	13.13%	7.17%	3.95%	17.88%	9.58%
Other	7.77%	0.00%	4.81%	0.00%	1.09%	0.00%

DeVos Place Balance Sheet As of September 30, 2018

ASSETS

Current Assets Cash Account Receivable Prepaid Expenses	1,565,441 635,218 149,081	
Total Current Assets		\$2,349,740
Total Assets		\$2,349,740
LIABILITIES A	ND EQUITY	
Current Liabilities Accounts Payable Accrued Expenses Deferred Income Advanced Ticket Sales & Deposits	47,365 433,579 190,282 2,410,929	00 000 455
Total Current Liabilities Other Liabilities		\$3,082,155
Equity Funds Remitted to CAA Expenses Paid Direct by CAA Beginning Balance Equity Current Year Equity	(550,961) 351,378 (50,275) (482,557)	
Total Equity		(\$732,414)
Total Liabilities and Equity		\$2,349,740



SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable As of September 30, 2018

Current - Under 30 Days	
Food & Beverage	157,319
Ticketing	154,692
Merchandise	2,203
Decorating	11,979
Audio/Visual	59,989
Van Andel Arena	(373,310
Operating	475,589
Over 30 Days	132,832
Over 60 Days	13,925
Over 90 Days	
Total Accounts Receivable	635,218



SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2019

MANAGEMENT FEE SUMMARY

Total SMG Management Fee

		Arena	DeVos Place	Total	FY 2018						
		Estimate	Estimate	Estimate	Audited						
Net Reven	ue above Expenses	1,606,970	51,829	1,658,799	2,267,359						
Benchmarl	k++			1,050,000	750,000						
Excess		1,606,970	51,829	608,799	1,517,359						
Incentive Fee Calculation (Only if above greater than zero)											
		Arena	DeVos Place	Total	Total						
		Estimate	Estimate	Estimate	Audited						
Base Fee		Estimate 176,440	Estimate 176,440	Estimate 352,880	Audited 352,880						
Base Fee Incentive I	Fee										
	Fee Revenue										
		176,440	176,440	352,880	352,880						
	Revenue	176,440 6,146,051	176,440 6,589,195	352,880 12,735,246	352,880 13,960,144						

^{**} Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

413,518

705,760

705,760

292,242

⁺⁺ SMG will be eligible for an Incentive fee if Net Revenues exceed Expenses by the following amounts:

Equal to \$850,000 and less than \$950,000 shall be paid at 50% of calculated fee.

Equal to \$950,000 and less than \$1,050,000 shall be paid at 75% of calculated fee.

Equal to \$1,050,000 and above shall be paid at 100% of calculated fee.

ENTERTAINMENT, CONVENTION, SHOW & SPORTS FACILITIES



Memorandum

To: Richard A. Winn

Finance Committee Chairperson

From: Robert White

Subject: Auto Parking System Periodic Reporting

Date: October 22, 2018

The previously (6/9/17) adopted "Parking Operation Agreement" requires the City-Auto Parking System to provide a quarterly report regarding City/County utilization of discounted DeVos Place® monthly parking passes. The content of this first quarterly (FY19) periodic report includes the following information:

A) "... the number of current City and County passes outstanding ..."

The City currently holds 129 monthly passes. The County currently holds 153 monthly passes.

B) "... the increase and/or decrease in such City and County passes since the prior report ..."

The City increased the number of passes out by 3 between 7/1/18 and 9/30/18. The County reduced the number of passes out by 2 between 7/1/18 and 9/30/18.

C) "... a calculation of the difference between the then current market rate for monthly passes for the Parking Spaces and the then current rate for monthly passes by the City and County."

The current (public) monthly pass rate is \$154, while the discounted City/County rate is \$66.25.

The City currently holds 129 passes with a total annualized discount of \$135,837. The County currently holds 153 passes with a total annualized discount of \$161,109.

Attached with this correspondence is a copy of the quarterly report from City-Auto Parking System.

Cc: Richard MacKeigan

Account	Previous End of Quarter Space Count Q4 FY18 Total Spaces End of Q1 FY 19		Space Count Change	Current Monthly Market Rate Price Difference EOQ*	Monthly Price Difference Variance, Per Quarter	
17 th Circuit Court	25	25	0	\$2,193.75	\$0.00	
KC Facilities Management	130	128	-2	\$11,232.00	(\$175.50	
City of GR	126	129	3	\$11,319.75	\$263.25	
robTotal	281	282	1	\$24,745.50	\$87.75	

^{*}Current Market Rate is \$154 monthly, City/County Contractual Rate is \$66.25 monthly, effective 7/1/2018.

Grand Rapids-Kent County Convention/Arena Authority Van Andel Arena/DeVos Place Capital Budget 2018 jhorton ROLLING FORCAST AS OF September 30, 2018

TOTALS

Item #	Project	Budget	Estimated st Quarter		Estimated 2nd Quarter	Estimated 3rd quarter	Estimated 4th quarter	 Estimated Total 2019	(Over)Under Budget	Estimated Carry to 2020
CARRYOV	ER										
	6200.04 VAA - Elevator Modernization	\$ 49,710.00	\$ 2,750.00	\$	46,960.00			\$ 49,710.00	\$	-	
	6200.14 DVP - Landscaping Trees	\$ 130,000.00		\$	119,320.00			\$ 119,320.00	\$	10,680.00	
	6200.15 DVP - Arc Flash Analysis	\$ 27,225.00	\$ 13,728.00	\$	17,155.00			\$ 30,883.00	\$	(3,658.00)	
	6200.19 DVP - Michigan Dock Door	\$ 799,106.49	\$ 125,189.50	\$	475,000.00			\$ 600,189.50	\$	198,916.99	
	6200.22 DVP - Welsh Lobby Exterior	\$ 37,800.00	\$ 9,515.00					\$ 9,515.00	\$	28,285.00	
VAN ANDE	L ARENA										
	6200.25 Aisle lighter to LED / ION Board	\$ 80,000.00	\$ 50,014.37	\$	29,379.43			\$ 79,393.80	\$	606.20	
	6200.26 Compressor Rebuilds (3)	\$ 90,000.00	\$ 86,792.70					\$ 86,792.70	\$	3,207.30	
	6200.27 New Roof Phase 1	\$ 1,000,000.00				\$ 500,000.00	\$ 500,000.00	\$ 1,000,000.00	\$	-	
	6200.28 South End Concrete Repair	\$ 70,000.00		\$	69,865.00			\$ 69,865.00	\$	135.00	
	6200.29 Food & Beverage	\$ 35,000.00		\$	35,000.00			\$ 35,000.00	\$	-	
	6200.30 Suite Refresher	\$ 200,000.00				\$ 100,000.00	\$ 100,000.00	\$ 200,000.00	\$	-	
	6200.31 Lockeroom Upgrades	\$ 1,000,000.00				\$ 500,000.00	\$ 500,000.00	\$ 1,000,000.00	\$	-	
	6200.32 Landscaping	\$ 500,000.00		\$	135,000.00		\$ 335,000.00	\$ 470,000.00	\$	30,000.00	
	6200.33 Savor - POS System	\$ 200,000.00	\$ 151,446.82	\$	19,000.00			\$ 170,446.82	\$	29,553.18	
DE VOS PI	ACE										
	6200.34 Loading dock/ramps/Ehall truss to LED	\$ 60,000.00	\$ 60,037.60					\$ 60,037.60	\$	(37.60)	
	6200.35 Security Office & Lobby Changes/Cameras	\$ 80,000.00		\$	80,000.00			\$ 80,000.00	\$	-	
	6200.36 Airwall Fabric Replacements	\$ 70,000.00		\$	40,000.00	\$ 30,000.00		\$ 70,000.00	\$	-	
	6200.37 Elevator Modernization	\$ 100,000.00				\$ 50,000.00	\$ 50,000.00	\$ 100,000.00	\$	-	
	6200.38 Camera Additions			\$	50,000.00			\$ 50,000.00	\$	(50,000.00)	
	6200.39 Sanke Light Work	\$ 250,000.00		\$	19,958.00	\$ 15,000.00	\$ 215,000.00	\$ 249,958.00	\$	42.00	
	6200.40 Theater Bathrooms	\$ 620,000.00	\$ 236,374.05	\$	548,625.45			\$ 784,999.50	\$	(164,999.50)	
	6200.41 OSHA Safety Changes	\$ 75,000.00		\$	50,000.00	\$ 25,000.00		\$ 75,000.00	\$	- 1	
	6200.42 Performance Hall LED Lighting	\$ 100,000.00		\$	103,766.22			\$ 103,766.22	\$	(3,766.22)	
	6200.43 Lyon Street Landscaping	\$ 200,000.00				\$ 100,000.00	\$ 100,000.00	\$ 200,000.00	\$	-	
	6200.46 Pump Replacement			\$	36,400.00			\$ 36,400.00	\$	(36,400.00)	
				·	*			\$ · -	\$	- '	
BOTH VEN	UES							\$ -	\$	-	
	6200.44 New Computers	\$ 150,000.00		\$	75,000.00	\$ 75,000.00		\$ 150,000.00	\$	-	
	6200.45 New Phone System	\$ 250,000.00		\$	100,000.00	\$ 150,000.00		\$ 250,000.00	\$	-	

\$ 5,966,906.49 \$ 719,370.04 \$1,866,994.10 \$ 1,545,000.00 \$1,800,000.00