

Meeting of Board of Directors

Wednesday, October 26, 2005
* 8:00 a.m. – 9:30 a.m. *
Kent County Board Room, 3rd Floor
Grand Rapids, Michigan 49503

AGENDA

I. Call to Order Action II. **Approval of September 28, 2005 Minutes** Convention Arena Information III. Presentation by Broadway Theater Guild Authority Jack Lane, Nancy Brian Steven Heacock, IV. **Committee Reports** Chairman Birgit Klohs **Operations Committee** a. **Clif Charles** Action i. Capital Budget Request Gary McInerney Information CVB Update ii. George Heartwell Joseph Tomaselli **Finance Committee** b. Lew Chamberlin Action Approval of SMG September 2005 Financial Statements - DeVos Place® and Van Andel Arena® Action ii. Approval of CAA September Financial Statements and Disbursements Action Special Purpose Financial Statements for Years iii. Ended June 30, 2005 & 2004 - DeVos Place® And Van Andel Arena®, as Managed by SMG Information Capital Improvement/Replacement/Repair Update iv. Action V. Revenue Enhancement Update

VII. Public Comment

VIII. Next Meeting Date - To Be Determined

SMG Report and Facilities Calendars

IX. Adjournment

Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197

VI.

Note Meeting Time



Information



MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Wednesday, September 28, 2005

I. <u>Call to Order</u>

Chairman Steve Heacock called the meeting to order at 8:00 a.m. Chairman Heacock presided and Secretary/Treasurer Birgit Klohs recorded.

Attendance

Members Present:

Steve Heacock, Chairman

Lew Chamberlin Clif Charles George Heartwell Birgit Klohs Gary McInerney Joseph Tomaselli

Members Absent:

None

Staff/Others:

Laura Berman Grand Rapids Ballet Company
David Czurak Grand Rapids Business Journal

Jim Day

Kent County CVB

George Helmstead Chris Knape

The Grand Rapids Press

Chris Machuta Rich MacKeigan

SMG SMG

Bob Mihos

Kent County

Steve Miller

SMG

Gordon Peirce Schmidt

Grand Rapids Ballet Company CAA

Susan Waddell Jim Watt

SMG

Richard Wendt

SMG Dialainana 1

John Wheeler

Dickinson Wright

Robert White

Rockford Construction Company Kent County

Tim Wondergem

Wondergem Consulting

II. Minutes of Prior Meeting

Motion: Ms. Klohs, supported by Mr. Charles, moved to approve the Minutes of the August 24, 2005, meeting of the Authority. Motion carried unanimously.

III. Presentation by Grand Rapids Ballet Company

Gordon Peirce Schmidt, Executive Artistic Director, and Laura Berman, Associate Artistic Director, attended the meeting to present an update on the Grand Rapids Ballet Company (GRBC). GRBC, currently in its thirty-fourth season, is Michigan's only professional ballet company. The professional company consists of 13 full-time dancers and two apprentices. The Company presents three main stage productions each season to audiences of over 20,000 patrons, including an annual production of The Nutcracker performed to live music by the Grand Rapids Symphony.

In December 1999, the GRBC embarked on a \$2.3 million building campaign and in March 2000, the former North Star Bus terminal at 341 Ellsworth was purchased and renovations began. This 20,000 square-foot facility features four dance studios, a viewer-friendly lobby, costume and prop shop, and administrative offices. The building has allowed the Company to expand its offerings. Many organizations use the Ballet's facility to hold events and the new facility has allowed the Company to expand its performance offerings. The Dancer's Theatre Series transforms the Company's main rehearsal space into a black-box theater with 100 seats per performance to create an intimate setting for some unique productions.

The GRBC conducts a dance school for children and has an enrollment of over 250 students taught by instructors from professional dance backgrounds. The GRBC's outreach programs foster the connection between the arts and education and serve over 700 inner city students. These innovative outreach programs include Escape to the Ballet, a day where students experience all aspects of what it takes to run a professional ballet company. The day includes a chance to see and talk with dancers and directors, a movement class, a visit to the costume shop, and a behind-the-scenes look at the business of ballet. A great career day idea is the Meet a Dancer program. A professional dancer will talk with students about his or her experience in the world of dance. In the Master Dance Class, a professional dance will speak to a class on what dance can do for one's concentration, coordination, discipline, and agility.

The GRBC is committed to collaborating with other arts groups to present live music with its productions. Very few companies use live music and GRBC believes it is an important element to maintain. Mr. Heacock extended his appreciation to Mr. Schmidt and Ms. Berman and added that Grand Rapids is truly enriched by the GRBC.

IV. Committee Reports

Operations Committee

Mr. Chamberlin presented the Operations Committee report. SMG's efforts to renew premium seats and suites have proven very successful. Out of a total 1,039 premium seats in the inventory, only 64 (6.16%) are still available for sale. The 42 suites are leased at 100% capacity. *Billboard Magazine* has ranked the Van Andel Arena® #1 in North America, #3 in the world, for arenas of its size. The rankings are based on gross ticket revenue for non-tenant events.

a. Booking Policy Recommendation

One of the CAA's 2005 stated objectives was completion of a review of the booking policy. Mr. MacKeigan reported that SMG has finalized an extensive review of the CAA booking policy for DeVos Place®. Mr. MacKeigan met with the various stakeholders and a number of parties expressed their opinions on the present policy, some suggesting modification and some requesting no changes be made. SMG's assessment was broken into two pieces, DeVos Performance Hall and the rest of DeVos Place®.

The Broadway Theater Guild would like to secure more favorable dates for DeVos Performance Hall. The present policy has the Guild working with the other arts tenants and in a fourth priority position. The policy provides higher priority to the other arts tenants because the talent is mostly local and a majority of their revenue stays in west Michigan. The other arts tenants would like to maintain the existing policy.

For DeVos Place®, the booking policy provides priority use for conventions and tradeshows that guarantee 500 contracted room nights and total room nights of 1,000 in Kent County. These "major events" can book five years out. For the exhibit halls, a priority is then afforded to smaller convention business using 250 peak room nights and 500 total room nights. Beyond that, all other business may be booked inside of 18 months, except for the ballroom that has a window of 12 months. The only

exceptions to this practice are four consumer shows produced by ShowSpan. ShowSpan has identified a few modifications to the booking policy to assure continued growth of the consumer shows.

SMG has seen growth of the consumer shows, as well as meetings and convention business. DeVos Place® has been open completely only since this past February and SMG has not had an entire year for assessment. A stronger emphasis on DeVos Place® by SMG at the corporate level will allow even greater resources to be allocated towards studying the event mix and assessing any proposed modifications. Therefore, SMG is recommending that no change to the booking policy be made at this time, and that the policy should be reconsidered in 12-18 months and every three years thereafter.

Motion: Mr. Heartwell, supported by Mr. McInerney, moved to reconsider the booking policy in 18 months as recommended. Motion carried unanimously.

b. CVB Update

Mr. Helmstead reported that the CVB is in the process of approving its 2006 marketing plan and budget. One of its primary goals is to book 121,000 room nights, a 15% increase over the current year. The CVB is reinvigorating its Hometown Hero program inasmuch as 83% of convention bookings have a local contact. On October 24, the CVB will host a ceremony to honor hometown heroes and will recognize them with a brick on the DeVos Place® promenade. The CVB is working hard to expand its customer base. The CVB has identified growth markets to include religious and hobby groups while emerging markets include health, corporate, and ethnic groups.

Finance Committee

Ms. Klohs presented the Finance Committee reports.

a. SMG August 2005 Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Ms. Klohs, supported by Mr. Charles, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended August 31, 2005. Motion carried unanimously.

b. CAA August 2005 Disbursements and Financial Statements

Motion: Ms. Klohs, supported by Mr. Charles, moved to approve the CAA Disbursements and Financial Statements for the period ended August 31, 2005. Motion carried unanimously.

c. Fiscal Year 2006 Capital Improvement/Replacement/Repair Budget

Motion: Ms. Klohs, supported by Mr. Chamberlin, moved to approve the fiscal year 2006 capital improvement/replacement/repair budget as presented. Motion carried unanimously.

d. Long-Term Capital Plan

Another of the CAA 2005 initiatives was creation of a long-term capital plan for the CAA buildings. A subcommittee was appointed to review the long-term capital needs of DeVos Place® and the Van Andel Arena® and to match those requirements with funds available from project closeout balances. The subcommittee included Robert White of Kent County, John Wheeler of Rockford Construction, and Rich MacKeigan of SMG.

Mr. White summarized the capital planning report developed by the subcommittee. Mr. White ran through the DeVos Place® sources and uses of funds statements and noted that the sources of funds came in \$246,000 ahead of budget due to higher-than-anticipated interest earnings while construction expenses came in \$12.5 million under budget. Mr. White reviewed the proposed 10-year capital plan for the buildings and summarized an 11-year projection of receipts, outlays, and balances available in the capital reserve account. The projections disclose that the CAA will be able to provide for currently anticipated capital projects through FY 2015. Beyond that date, the CAA will need to identify other resources to maintain the facilities. Mr. Heacock stated that we may need Grand Action's assistance for any items with the potential for sponsorship. Mr. Heacock extended a special thank you to John Wheeler for his participation on the subcommittee.

V. SMG Report

Facilities Calendar

Mr. MacKeigan presented an update on the upcoming concerts and shows that will be held this season at DeVos Place® and the Van Andel Arena®. Mr. Heacock asked Rich to begin reporting on SMG marketing efforts.

VI. Public Comment

Mr. Heacock reported that SMG has been very responsive in contract negotiations. Mr. Heacock thanked Jim Day for setting up the room. Mr. Heartwell stated that Kurt Kimball has received the ICMA Lifetime Achievement Award.

VII. Next Meeting Date

The next CAA Board meeting is Wednesday, October 26, 2005.

VIII. Adjournment

There being no other business, the meeting adjourned at 9:35 a.m.

Birgit M. Klohs, Recording Sec	retory
Blight M. Klons, Recording Sec	netal y



Van Andel Arena[®] / DeVos Place

Memorandum

To:

CAA OPERATIONS COMMITTEE

From:

RICHARD MacKEIGAN

C:

FILE

Date:

Tuesday, October 18, 2005

Re:

CAPITAL BUDGET

SMG has initiated work on approved Capital items for this current physical year. We are pleased with our numbers to date and anticipate some savings to the budgeted amounts between the two venues.

SMG and the CAA have been approached by Mrs. Mary Ann Keeler regarding an additional project for the Keeler Lobby. She has asked for a level of assistance from the CAA in helping cover the costs for upgrading the non-glass doors and installing a seating curb under the stairs.

The project should not exceed \$32,000 and these costs include Progressive design & management fee of \$2438, Construction Management fee of \$1951, and general conditions of \$2,926. SMG finds these costs, as well as those of the parts and labor to be in keeping with the construction of the venue.

Additionally, Mrs. Keeler will cover costs for the Alexis Smith mural, currently on the East Wall, to be extended. These costs are estimated at \$35,000.

Mrs. Keeler considers the doors as seriously contributing to the needed finishing of the space, and part of the building - not part of the art. Also, the curb installation under the grand stairs is an ADA detail - protecting the seeing impaired from walking into stair, again, not part of the art. I agree with her assessment.

You will recall, the CAA asked the architects to create a bold move by creating the custom glass doors patterned to compliment the Alexis Smith art and framed within the wood walls. It required cutting right through the original Alexis Smith work. Ms. Smith and Mrs. Keeler were initially reluctant with this idea, but through a lot of conversations and meetings, they accepted the plan, and both have been very pleased with the care that was provided in the execution.

Those glass doors were key design elements to the movement of patrons directly into the Hall. Mrs. Keeler has put in a tremendous amount of time and has covered expenses for everything the design/architect/construction team and Alexis Smith have had to do to preserve and enhance the experience of the art and the lobby.

I would request the Operations Committee approve the addition of the Keeler Lobby enhancement line item to this year's capital budget, and that the CAA will agree to cover up to \$32,000 in funding for this project provided the overall capital expenditures do not exceed the previously approved budgeted amounts. Further, I would request this approval be brought to the CAA next week for their concurrence.

As always, I am available for questions, comments or concerns.



DEVOSPLACE

DEVOSPLACE

DE VOS PLACE

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2005

Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Thom Connors Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



DE VOS PLACE ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2006

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	106	392	498	467	31
ATTENDANCE	55,283	603,733	659,016	672,025	(13,009)
DIRECT EVENT REVENUE	308,733	1,890,248	2,198,981	2,082,127	- 116,854
ANCILLARY REVENUE	327,738	1,155,814	1,483,552	1,440,286	43,266
TOTAL EVENT REVENUE	636,470	3,046,062	3,682,533	3,522,413	160,120
TOTAL OTHER REVENUE	19,826	122,478	142,304	158,000	(15,696)
TOTAL OPERATING REVENUE	656,296	3,168,540	3,824,837	3,680,413	144,424
INDIRECT EXPENSES					
EXECUTIVE	29,881	100,093	129,974	133,805	3,831
FINANCE	52,969	153,122	206,091	201,426	(4,665)
MARKETING	12,192	50,450	62,642	66,743	4,101
OPERATIONS	253,783	813,764	1,067,547	1,073,910	6,363
EVENT SERVICES	200,343	684,770	885,113	846,786	(38,327)
BOX OFFICE	19,966	69,874	89,840	85,107	(4,733)
SALES	35,933	132,899	168,832	195,040	26,208
OVERHEAD	366,978	1,844,476	2,211,454	2,231,833	20,379
TOTAL OPERATING EXP.	972,044	3,849,448	4,821,493	4,834,650	13,157
NET REVENUE ABOVE EXPENSES	(315,748)	(680,908)	(996,656)	(1,154,237)	157,581
CAPITAL					e -
NET OPERATING REVENUE OVER	(315,748)	(680,908)	(996,656)	(1,154,237)	157,581
OPERATING EXPENSES		-		, /	

Comments:

DeVos Place ends the first quarter of the fiscal year performing well when compared to budget. Ancillary income, as with later part of last fiscal year, has continued to come in ahead of expectations. Based on the strength of the first quarter, and the event load looking ahead, we are expecting DeVos Place to end the fiscal year around \$160,000 ahead of budget.

General/Manager

Eiflarfor Director

DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2005

The following schedule summarizes operating results for the current month ending and the YTD ending June 30, 2005, compared to budget and to the prior year:

MONTH	September Actual	September Budget	September FY 2005
Number of Events	53	33	31
Attendance	23,227	25,300	21,307
Direct Event Income	\$138,639	\$89,893	\$92,987
Ancillary Income	177,164	83,082	73,957
Other Income	8,336	13,167	8,997
Indirect Expenses	(377,543)	(352,446)	(346,305)
Net Income	(\$53,404)	(\$166,304)	(\$170,364)

YTD	YTD 2006 Actual	YTD 2006 Budget	YTD 2005 Prior Year
Number of Events	106	90	64
Attendance	55,283	78,200	31,782
Direct Event Income	\$308,733	\$269,270	\$197,485
Ancillary Income	327,738	250,246	150,963
Other Income	19,826	39,501	12,601
Indirect Expenses	(972,044)	(1,051,338)	(859,331)
Net Income	(\$315,747)	(\$492,321)	(\$498,282)

EVENT INCOME

Event income came in ahead of budget for the month. The increase was due to the strong revenue associated with the Gordon Food Service annual meeting. While many more events were hosted during the month than budget, many were smaller events and the revenue associated with them came in around the originally budgeted amount.

ANCILLARY INCOME

Ancillary income came in well ahead of budget for the month. This again was due to the Gordon Food Service event, as well as, strong audio/visual income from an Alticor event. Due to timing, ancillary income also includes some audio/visual income from August as revenue was under accrued for the month.

INDIRECT EXPENSES

Indirect expenses came in slightly higher than budget for the month.

DE VOS PLACE FACILITY STATEMENT OF INCOME PERIOD ENDING 09/30/05

		CURRENT			YTD		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR	
			111				
EVENT INCOME							
DIRECT EVENT INCOME							
RENTAL INCOME	148,513	89,025	90,116	322,702	266,545	201,681	
SERVICES INCOME	<9,873>	868	2,871	<13,969>	2,725	<4,196	
TOTAL DIRECT EVENT INCOME	138,639	89,893	92,987	308,733	269,270	197,485	
ANCILLARY INCOME							
ANCIDAMI INCOME							
FOOD & BEVERAGE	53,399	31,850	12,116	137,296	115,100	48,352	
NOVELTY	0	1,500	450	0	6,000	450	
ELECTRICAL	36,545	13,092	13,057	55,943	•	28,126	
OTHER ANCILLARY	87,220	36,640	48,333	134,498	93,002	74,034	
TOTAL ANCILLARY INCOME	177,164	83,082	73,957	327,738	250,246	150,963	
TOTAL EVENT INCOME	315,803	172,975	166,944	636,470	519,516	348,448	
OTHER OPERATING INCOME	8,336	13,167	8,997	19,826	39,501	12,601	
ADJUSTED GROSS INCOME	324,139	186,142	175,941	656,296	559,017	361,049	
INDIRECT EXPENSES							
EXECUTIVE	12,256	11,151	7,375	29,881	33,453	22,607	
FINANCE	21,405	16,786	27,805	52,969	50,358	56,507	
MARKETING	7,125	5,562	3,779	12,192	16,686	15,582	
OPERATIONS	111,987	88,284	84,174	253,783	269,352	168,929	
EVENT MANAGEMENT	80,932	70,317	77,182	200,643	210,951	187,037	
BOX OFFICE	7,822	7,093	7,978	19,966	21,279	18,935	
SALES	12,972	16,254	13,820	35,933	48,762	40,694	
OVERHEAD	123,343	136,999	124,193	366,978	400,497	349,041	
INDIRECT EXPENSES	377,843	352,446	346,305	972,344	1,051,338	859,331	
NET OPERATING INCOME	<53,704>		<170,364>	<316,048>		<498,282	
OTHER EXPENSES							
ET INCOME (LOSS)				<316,048>			
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DE VOS PLACE
STATEMENT OF SERVICES INCOME
PERIOD ENDING 09/30/05

			YEAR TO DATE		E	
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
						
Advertising Billed	0	0	0	5,944	0	1,168
Changeover Setup Billed	976	0	176	2,334	0	1,852
Stagehands Billed	52,333	26,450	36,397	122,236	81,950	57,741
Security Billed	12,989	7,385	8,308	32,554	22,185	15,254
Ushers & Tix Takers Billed	5,741	5,400	10,622	9,611	10,725	10,822
Box Office Billed	700	700	1,700	800	1,300	1,700
Ticketing Service Billed	2,196	4,275	6,502	3,098	11,775	7,503
City Police Fire Billed	700	0	3,850	10,310	0	3,850
Traffic Control Billed	0	300	1,402	0	625	3,857
EMT Medical Billed	1,425	672	2,069	3,525	2,047	3,431
Insurance Billed	193	0	1,541	580	0	1,616
Telephone Billed	2,250	1,500	1,505	6,005	3,250	4,415
Other Production Billed	2,874	0	3,142	4,968	0	3,428
TOTAL SERVICE INCOME	82,376	46,682	77,214	201,965	133,857	116,636
		87.			-	
Advertising Expense	0	0	0	6,114	0	1,168
Stagehand Wages	48,888	25,657	33,239	113,102	79,492	54,024
Security Wages	0	7,385	0	0	22,185	0
Contracted Security Expense	12,480	0	7,706	30,495	0	13,960
Ushers & T/T Wages	4,019	3,780	7,435	6,728	7,508	7,575
Ticket Sellers Wages	659	1,050	1,049	864	1,950	1,443
Ticket Service Charge Expense	632	2,310	2,705	766	7,110	2,728
Ticket Supplies	0	0	5,481	0	0	5,481
City Police Fire Expense	700	0	3,850	10,310	0	3,788
Traffic Control Expense	0	1,050	1,605	0	1,150	4,309
EMT Medical Expense	1,045	672	1,727	3,339	2,047	2,751
Cleaning Wages	0	3,910	0	0	9,690	0
Contracted Cleaning Expense	20,642	0	5,488	37,958	0	17,090
Insurance Expense	151	0	1,140	466	0	1,236
Allocated Telephone Expense	563	0	490	1,501	0	1,218
Production Expense	2,472	0	2,427	4,292	0	4,063
TOTAL SERVICE EXPENSE	92,250	45,814	74,343	215,934	131,132	120,832
NET SERVICE INCOME	<9,873>	868	2,871	<13,969>	2,725	<4,196>
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DE VOS PLACE STATEMENT OF FINANCIAL POSITION SEPTEMBER 30, 2005

Α	S	S	E	Τ	2

ASSETS			
CURRENT ASSETS:			
CASH	1,584,045		
ACCOUNTS RECEIVABLE	634,918		
PREPAID EXPENSES	168,170		
TOTAL CURRENT ASSETS	<u></u>	2,387,133	
INTANGIBLE ASSETS			
CONTRACT RIGHTS			
TOTAL INTANGIBLE ASSETS		25	
TOTAL ASSETS		:	2,387,133
LIABILITY & EQUITY			
CURRENT LIABILITIES:			
ACCOUNTS PAYABLE	311,489		
ACCRUED EXPENSES	162,206		
ADVANCED DEPOSITS	357,344		
DEFERRED INCOME	13,477		
REFUND LIABILITY	8,055		
ADVANCED TICKET SALES	325,356		
TOTAL CURRENT LIAB.		1,177,927	
FUND EQUITY			
FUNDING TO CITY - CASH			
FUNDING FROM CITY - NON CASH	216,367		
CURRENT YEAR EARNINGS	(316,048)		
AMOUNT DUE CAA	1,308,887		
TOTAL FUND EQUITY		1,209,206	
TOTAL LIAB & EQUITY			2,387,133

SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ended September 30, 2005

Current - Under 30 Days	
Food & Beverage	105,133
Ticketing	48,460
Decorating	16,666
Audio/Visual	51,811
Operating	236,506
Over 30 Days	122,874
Over 60 Days	38,748
Over 90 Days	
Donnell Productions	5,736
Paragon Leather	1,696
Saigon Entertainment	5,002
Grinder Promotions	2,286
Total Accounts Receivable	634,918

DE VOS PLACE
INDIRECT EXPENSE SUMMARY
PERIOD ENDING 09/30/05

CURRENT			/ 05		Trme.	
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
						2
Salaries Administration	82,440	63,590	72,933	191,109	190,770	176,729
Part-Time	8,495	13,167	11,765	15,076	39,501	17,457
Wages-Trade	105,898	97,400	82,567	224,888	292,200	163,411
Auto Allowance	1,671	0	1,971	5,912	0	5,912
Auto Expense	150	2,121	300	450	6,363	600
Taxes & Benefits	43,025	42,356	37,325	111,482	127,068	94,716
Less: Allocation/Reimbursement	<76,245>	<79,787>	<62,625>	<174,625>	<239,361>	<114,933>
TOTAL LABOR COSTS	165,433	138,847	144,237	374,293	416,541	343,892
Contracted Security	18,709	19,000	22,633	60,310	57,000	60,553
Contracted Cleaning	2,127	0	0	6,138	0	0
Other Contracted Services	224	200	224	671	600	241
Travel & Entertainment	1,169	1,626	<161>	3,807	4,878	1,574
Corporate Travel	0	0	0	0	0	<221>
Meetings & Conventions	0	1,958	275	4,388	7,374	9,458
Dues & Subscriptions	213	300	575	2,020	900	1,125
Employee Training	500	833	7,021	1,300	2,499	7,021
Computer Expense	3,571	6,250	11,444	9,202	18,750	20,409
Professional Fees	2,200	3,000	2,160	6,600	9,000	4,083
Marketing & Advertising	4,477	3,383	2,110	4,751	10,149	11,473
Box Office Expenses	54	0	18	<72>	0	167
Small Equipment	389	0	0	389	0	75
Trash Removal	1,834	2,500	0	2,390	7,500	1,256
Equipment Rental	858	1,000	1,143	4,005	3,000	2,699
Landscaping	2,436	0	0	2,436	0	0
Exterminating	20,034	6,300	2,793	20,973	18,900	3,493
Cleaning	5,250	0	0	9,600	3,000	0
Construction Costs	0	0	2,236	0	0	1,771
Repairs & Maintenance	25,553	19,167	21,025	72,672	57,501	41,429
Supplies	6,068	18,250	14,569	35,611	54,750	19,290
Bank Service Charges	1,261	1,000	741	3,001	3,000	2,324
Insurance	18,811	19,915	17,028	50,819	59,745	42,253
Licenses & Fees	0	0	74	0	0	99
Printing & Stationary	0	917	0	9.5° O	2,751	177
Office Supplies	1,102	750	1,622	3,131	2,250	<179>
Postage	500	417	310	694	1,251	415
Parking Expense	1,663	1,500	1,136	5,014	4,500	4,878
Telephone Long Distance	7,003	6,000	7,078	11,289	18,000	15,809
Utilities	66,286	78,800	66,572	216,367	225,900	204,600
Base Fee	20,683	20,533	19,935	62,048	61,599	60,386
Less: Allocated/Reimbursement	<563>	0	<490>	<1,501>	0	<1,218>
TOTAL MATERIAL AND SERVICES	212,410	213,599	202,069	598,052	634,797	515,439
TOTAL INDIRECT EXPENSES	377,843	352,446	346,305	972,344	1,051,338	859,331
	=======================================		.======================================			=========

SMG DeVos Place Year to Date Event Summary Report For Month Ended August 31, 2005

	Events/Days		Attendance		Total Event	Income
Event Type	Actual	Budget	Actual	Budget	Actual	Budget
Convention/Trade Shows	33	19	17,820	14,100	311,974	172,024
Consumer/Gated Shows	5	3	5,969	13,500	28,806	17,230
Devos Performance Hall	8	13	10,045	23,400	42,652	81,586
Ballroom Exclusive	8	15	2,590	13,167	34,485	86,091
Other	52	40	18,859	14,033	218,537	162,585
GRAND TOTALS	106	90	55,283	78,200	636,454	519,516
As Percentage of Overall						
Convention/Trade Shows	31.13%	21.11%	32.23%	18.03%	49.02%	33.11%
Consumer/Gated Shows	4.72%	3.33%	10.80%	17.26%	4.53%	3.32%
Devos Performance Hall	7.55%	14.44%	18.17%	29.92%	6.70%	15.70%
Ballroom Exclusive	7.55%	16.67%	4.68%	16.84%	5.42%	16.57%
Other	49.06%	44.44%	34.11%	17.95%	34.34%	31.30%

SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2006

MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark Excess	Arena Estimate 1,327,683 1,689,156 (361,473)	DeVos Place Estimate (996,656) (1,154,237) 157,581	Total Estimate 331,027 534,919 (203,892)	FY 2005 Actual 527,507 259,115 268,392
Incentive Fee Calculation (Only if abo	ve greater than	i zero)		
Base Fee	Arena Estimate 245,200	DeVos Place Estimate 245,200	Total Estimate 490,400	FY 2005 Actual 478,439
Incentive Fee				
Revenue	4,723,614	3,824,834	8,548,448	8,684,919
Benchmark Revenue	4,576,971	3,680,413	8,257,384	7,712,250
Revenue Excess	146,643	144,421	291,064	972,669
Incentive Fee **	-	-	<u>-</u>	194,533
Total SMG Management Fee	245,200	245,200	490,400	672,972

^{**} Incentive fee is 20% of the first \$1 million in excess, 25% of remaining capped at base fee amount.



VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2005

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Thom Connors
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2006

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS		6 106	122	123	_ (1)
ATTENDANCE	71,81		691,813	709,400	(17,587)
DIRECT EVENT INCOME	135,55	1,031,995	1,167,545	1,187,222	(19,677)
ANCILLARY INCOME	196,75	1,223,149	1,419,908	1,487,665	(67,757)
TOTAL EVENT INCOME	332,30	9 2,255,144	2,587,453	2,674,887	(87,434)
TOTAL OTHER INCOME	525,90	5 1,610,256	2,136,161	2,166,000	(29,839)
TOTAL INCOME	858,2	4 3,865,400	4,723,614	4,840,887	(117,273)
INDIRECT EXPENSES					
EXECUTIVE	29,5	33 88,749	118,332	116,853	(1,479)
FINANCE	50,6	28 151,884	202,512	196,780	(5,732)
MARKETING	66,44	173,678	240,124	236,837	(3,287)
OPERATIONS	350,2	914,083	1,264,291	1,230,834	(33,457)
BOX OFFICE	27,0	81,024	108,032	108,507	475
LUXURY SEATING	20,6	28 91,738	112,366	115,222	2,856
SKYWALK ADMIN	8,2	91 24,873	33,164	39,856	6,692
OVERHEAD	290,4	1,026,702	1,317,110	1,333,075	15,965
TOTAL INDIRECT EXP.	843,2	00 2,552,731	3,395,931	3,377,964	(17,967)
NET REVENUE ABOVE EXPENSES	15,0	1,312,669	1,327,683	1,462,923	(135,240)
LESS ALLOCATION FOR CAPITAL REPLACEMENT					
NET REVENUE ABOVE EXPENSES AFTER CAPITAL	15,0	14 1,312,669	1,327,683	1,462,923	(135,240)

Comments:

The Arena fell below expectations for the first quarter of the fiscal year. This was due to a combination of slower than expected ticket sales for the concerts and family shows hosted, in addition to the loss of the Red/White game due to the late start of the NHL season. The Arena is expected to hold to budgeted expectations through the balance of the fiscal year, however, end the year short of budget by about \$135,000.

General Manager

Director of Finance

VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2005

The following schedule summarizes operating results for the current month ending and the YTD ending July 31, 2005, compared to budget and to the prior year:

MONTH	September Actual	September Budget	September FY 2005	
Number of Events	10	12	*	4
Attendance	36,228	59,400		33,143
Direct Event Income	\$34,469	\$92,491		\$112,376
Ancillary Income	89,099	137,912		124,406
Other Income	179,705	180,500		184,883
Indirect Expenses	(312,828)	(280,872)		(269,685)
Net Income	(\$9,556)	\$130,031		\$151,981

YTD	YTD 2006 Actual	YTD 2006 Budget	YTD 2005 Prior Year
Number of Events	16	17	11
Attendance	71,813	89,400	68,538
Direct Event Income	\$135,550	\$205,367	\$194,876
Ancillary Income	196,759	240,362	241,217
Other Income	525,905	541,500	529,093
Indirect Expenses	(843,200)	(842,616)	(708,522)
Net Income	\$15,014	\$144,613	\$256,665

EVENT INCOME

Event income fell below budget for the month due to lower than expected sales for the Ringling Brothers Circus and System of a Down concert, in addition to the loss of the Red/White game. Professional Bull Riders event hosted during the month was up 10% over last year.

ANCILLARY INCOME

Ancillary income fell below expectations for the month. Per caps for the events hosted were consistent, or slightly higher than expected, however, the attendance as mentioned above fell below expectations.

INDIRECT EXPENSES

Indirect expenses came in higher than budget for the month. This was mainly due to higher labor expenses as the facility was readied for the start of the season.

VAN ANDEL ARENA FACILITY STATEMENT OF INCOME PERIOD ENDING 09/30/05

	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEA
		28				
EVENT INCOME						
DIRECT EVENT INCOME	05.450					
RENTAL INCOME	97,170		107,958	204,536	• • •	,
SERVICES INCOME	<62,702>	<88,509>	4,418	<68,987>	<107,633>	34,257
TOTAL DIRECT EVENT INCOME	34,469	92,491	112,376	135,550	205,367	194,876
ANCILLARY INCOME						
FOOD & BEVERAGE	76,643	121,342	93,505		194,092	184,51
NOVELTY	12,456	15,400	30,901	35,427	45,100	56,70
OTHER ANCILLARY	0	1,170	0	749	1,170	(
TOTAL ANCILLARY INCOME	89,099	137,912	124,406	196,759	240,362	241,21
TOTAL EVENT INCOME	102.500				N	
TOTAL EVENT INCOME	123,568	230,403	236,783	332,309	445,729	436,09
OTHER OPERATING INCOME	179,705	180,500	184,883	525,905	541,500	529,09
ADJUSTED GROSS INCOME	303,272	410,903	421,665	858,214	987,229	965,18
INDIRECT EXPENSES						
EXECUTIVE	12,218	9,612	10,089	29,583	28,836	27,65
FINANCE	20,245	16,273	17,373	50,628	48,819	46,09
MARKETING	30,129	19,612	19,992	66,446	58,836	56,51
LUXURY SEATING	8,585	9,602	9,608	20,628	28,806	23,55
OPERATIONS	133,472	102,318	118,350	350,208	306,954	289,93
BOX OFFICE	13,099	9,043	8,363	27,008	27,129	23,29
SKYWALK ADMINISTRATION	2,135	3,322	4,869	8,291	9,966	9,27
OVERHEAD	92,945	111,090	81,040	290,408	•	232,19
INDIRECT EXPENSES	312,828		269,685	843,200		
NET OPERATING INCOME	<9,556>	130,031	151,981	15,014		256,66
OTHER EXPENSES						
						• • • • • • • • • • • • • • • • • • • •
ET INCOME (LOSS)	<9,556>	130,031	151,981	15,014	144,613	256,66

VAN ANDEL ARENA STATEMENT OF SERVICES INCOME PERIOD ENDING 09/30/05

	CURRENT			YEAR TO DATE			
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR	
		•					
Advertising Billed	12,931	0	8,327	49,626	0	116,478	
Labor Billed	768	540	1,080	3,288	2,160	4,320	
Changeover Setup Billed	3,593	14,300	7,922	20,133	24,200	24,708	
Stagehands Billed	36,269	20,100	54,889	85,695	62,100	130,276	
Security Billed	8,631	8,100	13,397	32,134	26,100	43,719	
Ushers & Tix Takers Billed	2,949	6,600	8,244	19,990	17,100	25,560	
Box Office Billed	387	400	774	1,742	1,600	3,225	
Ticketing Service Billed	7,946	12,000	24,510	14,071	36,000	54,061	
Utilities Billed	- 0	0	0	1,800	0	0	
City Police Fire Billed	336	336	616	1,512	1,344	2,128	
EMT Medical Billed	1,275	725	1,950	3,525	2,525	4,775	
Production Materials Billed	3,778	0	0	3,778	0	0	
Cleaning Billed	3,030	6,600	6,445	13,042	17,400	20,960	
Group Sales Commissions Billed	1,945	0	0	2,165	. 0	0	
Telephone Billed	1,050	1,660	2,000	3,150	4,060	6,400	
Other Production Billed	15,971	5,000	25,054	85,872	17,000	50,188	
TOTAL SERVICE INCOME	100,857	76,361	155,208	341,522	211,589	486,799	
Advertising Expense	14,232	0	9,397	52,610	0	118,278	
Labor Wages	652	459	918	2,794	2,754	3,672	
Contracted Changeover Setup Expense	7,942	24,000	6,827	23,491	36,000	18,654	
Stagehand Wages	42,119	27,136	50,199	87,062	76,167	121,733	
Contracted Security Expense	27,887	19,480	16,833	53,347	37,180	43,623	
Contracted Ushers & T/T Expense	15,624	26,480	8,742	35,628	39,380	23,471	
Ticket Sellers Wages	329	0	658	1,480	0	2,741	
Ticket Service Charge Expense	6,414	27,000	20,626	12,220	54,000	43,215	
City Police Fire Expense	336	1,586	616	1,512	3,266	2,048	
EMT Medical Expense	2,059	2,581	2,388	4,153	5,189	3,897	
Contracted Cleaning Expense	18,229	30,600	7,435	32,949	44,418	19,739	
Group Sales Commissions	559	0	0	. 559	44,410	19,73:	
Allocated Telephone Expense	315	548	840	735	1,868		
Production Expense	26,863	5,000	25,312	101,968	19,000	2,160 49,311	
TOTAL SERVICE EXPENSE	163,559	164,870	150,790	410,509	319,222	452,542	
NET SERVICE INCOME	<62,702>	<88,509>	4,418	<68,987>	<107,633>	34,257	
			=========		=========	=========	

VAN ANDEL ARENA STATEMENT OF FINANCIAL POSITION FOR MONTH ENDED SEPTEMBER 30, 2005

ASSETS

CURRENT ASSETS: CASH ACCOUNTS RECEIVABLE PREPAID EXPENSES TOTAL CURRENT ASSETS	3,934,602 676,667 75,432	4,686,701	
INTANGIBLE ASSETS CONTRACT RIGHTS TOTAL INTANGIBLE ASSETS	-	-	
TOTAL ASSETS		× =	4,686,701
LIABILITY & EQUITY			
CURRENT LIABILITIES: ACCOUNTS PAYABLE ACCRUED EXPENSES DEFERRED INCOME ADVANCED TICKET SALES TOTAL CURRENT LIAB.	725,238 227,552 1,456,068 1,153,016	3,561,874	
FUND EQUITY FUNDS REMITTED FUNDING RECEIVED FROM CAA CURRENT YEAR EARNINGS AMOUNT DUE CAA TOTAL FUND EQUITY	127,348 15,014 982,465	1,124,827	
TOTAL LIAB & EQUITY		_	4,686,701

SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending September 30, 2005

Current - Under 30 Days	
Food & Beverage	111,577
Ticketing	210,166
Merchandise	15,759
Permanent Advertising	89,724
Operating	109,311
Over 30 Days	78,478
Over 60 Days	32,000
Over 90 Days	
Time Out for Women	29,652
Total Accounts Receivable @ 9/30/05	676,667

VAN ANDEL ARENA INDIRECT EXPENSE SUMMARY PERIOD ENDING 09/30/05

	CURRENT				YTD	
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
	<u> </u>	1				
Salaries Administration	78,681	57,384	69,065	185,662	172,152	181,239
Part-Time	7,338	3,333	4,018	13,210	9,999	9,622
Wages-Trade	86,751	77,921	87,130	187,954	233,763	208,556
Wages-Trade Part-Time	0	0	5,020	0	0	5,020
Sales Commissions Group Sales	1,362	0	0	1,362	0	0
Auto Allowance	427	0	577	1,731	0	1,731
Auto Expense	300	985	600	900	2,955	1,200
Taxes & Benefits	41,717	33,992	37,669	108,003	101,976	103,183
Less: Allocation/Reimbursement	<65,034>	<64,795>	<72,815>	<129,974>	<194,385>	<177,624>
TOTAL LABOR COSTS	151,541	108,820	131,265	368,848	326,460	332,927
Contracted Security	19,139	19,000	20,914	59,407	57,000	57,563
Contracted Cleaning	1,863	2,500	3,173	13,040	7,500	8,050
Other Contracted Services	314	300	934	2,214	900	1,562
Travel & Entertainment	1,138	858	90	2,445	2,574	723
Corporate Travel	509	625	0	509	1,875	0
Meetings & Conventions	0	350	0	763	1,050	2,436
Dues & Subscriptions	113	208	179	1,099	624	568
Employee Training	0	750	200	337	2,250	200
Computer Expense	8,453	5,417	3,010	19,423	16,251	17,065
Professional Fees	1,875	2,583	1,875	6,276	7,749	6,105
Marketing & Advertising	7,415	7,834	2,161	13,204	23,502	7,784
Box Office Expenses	<720>	0	<271>	<1,336>	0	<161>
Small Equipment	0	0	277	0	0	409
Trash Removal	887	1,500	1,310	2,831	4,500	2,037
Equipment Rental	1,160	1,250	1,497	4,647	3,750	3,653
Landscaping	1,134	0	0	1,134	0	0
Exterminating	248	300	495	1,304	900	743
Cleaning	0	900	0	2,650	2,700	0
Repairs & Maintenance	20,823	9,333	14,346	39,525	27,999	34,920
Supplies	16,894	12,841	13,769	52,296	38,523	21,491
Bank Service Charges	502	750	554	1,377	2,250	1,584
Insurance	11,064	15,473	11,471	32,715	46,419	28,273
Printing & Stationary	0	1,750	0	0	5,250	687
Office Supplies	795	1,000	1,821	4,633	3,000	2,781
Postage	92	1,000	1,239	2,110	3,000	3,130
Parking Expense	2,076	2,000	0	6,793	6,000	6,416
Telephone Long Distance	4,305	5,000	5,027	24,463	15,000	17,477
Utilities	43,484	61,317	39,571	128,029		
Base Fee	19,935	20,533	19,935	60,552		•
Common Area Expense	<1,893>	<2,945>	<4,318>			<8,220>
Less: Allocated/Reimbursement	<315>	<375>	<840>	<735>	<1,125>	<2,160>
TOTAL MATERIAL AND SERVICES	161,287	172,052	138,420	474,352	516,156	375,595
TOTAL INDIRECT EXPENSES	312,828		269,685			
				=======================================		

SMG - Van Andel Arena Year to Date Event Summary Report For Month Ended September 30, 2005

	Events	/Days	Attendan	ice	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Family Show	11	12	33,714	47,000	112,779	152,180	
Sporting Event	in <u>-</u>	1	-	10,400	· •	34,767	
Concert	4	4	25,346	32,000	141,713	258,782	
Team Home Games	-	-	-	-			
Other	1	-	12,753	-	77,813	-	
GRAND TOTALS	16	17	71,813	89,400	332,305	445,729	
As Percentage of Overall							
Family Show	68.75%	70.59%	46.95%	52.57%	33.94%	34.14%	
Sporting Event	0.00%	5.88%	0.00%	11.63%	0.00%	7.80%	
Concert	25.00%	23.53%	35.29%	35.79%	42.65%	58.06%	
Team Home Games	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Other	6.25%	0.00%	17.76%	0.00%	23.42%	0.00%	



SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2006

MANAGEMENT FEE SUMMARY

Total SMG Management Fee

_	Arena Estimate	DeVos Place Estimate	Total Estimate	FY 2005 Actual				
Net Revenue above Expenses	1,327,683	(996,656)	331,027	527,507				
Benchmark	1,689,156	(1,154,237)	534,919	259,115				
Excess	(361,473)	157,581	(203,892)	268,392				
Incentive Fee Calculation (Only if above greater than zero)								
	Arena	DeVos Place	Total	FY 2005				
_	Estimate	Estimate	Estimate	Actual				
Base Fee	245,200	245,200	490,400	478,439				
Incentive Fee								
Revenue	4,723,614	3,824,834	8,548,448	8,684,919				
Benchmark Revenue	4,576,971	3,680,413	8,257,384	7,712,250				
Revenue Excess	146,643	144,421	291,064	972,669				
Incentive Fee **		-		194,533				

^{**} Incentive fee is 20% of the first \$1 million in excess, 25% of remaining capped at base fee amount.

245,200

490,400

672,972

245,200

Item IV.b.ii.

4:13 PM 10/14/05 Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of September 30, 2005

	Sep 30, 05
ASSETS Current Assets Checking/Savings	
1020 · Cash - Construction - Max Saver 1030 · Cash - Construction 1050 · Operations - Cash	1,250,020.47 431,317.59 1,250,189.13
Total Checking/Savings	2,931,527.19
Other Current Assets	2,001,021.10
1070 · Kent County - Operating 1080 · Kent County - Capital Repicmnt	5,075,879.99 11,206,133.61
Total Other Current Assets	16,282,013.60
Total Current Assets	19,213,540.79
Fixed Assets Vehicles	23,470.00
Total Fixed Assets	23,470.00
TOTAL ASSETS	19,237,010.79
LIABILITIES & EQUITY Liabilities Current Liabilities	
Accounts Payable 2000 · Accounts Payable	151,032.26
Total Accounts Payable	151,032.26
Total Current Liabilities	151,032.26
Total Liabilities	151,032.26
Equity 3000 · Opening Bal Equity 3900 · Retained Earnings Net Income	37,652,992.39 -18,297,908.43 -269,105.43
Total Equity	19,085,978.53
TOTAL LIABILITIES & EQUITY	19,237,010.79

1:53 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail

1020 · Cash - Construction - Max Saver, Period Ending 09/30/2005

Туре	Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Balance Cleared Tran Deposits		tem					1,246,507.88
Deposit	9/30/2005			Interest	Х	3,512.59	3,512.59
Total Depo	osits and Credits					3,512.59	3,512.59
Total Cleared	Transactions					3,512.59	3,512.59
Cleared Balance						3,512.59	1,250,020.47
Register Balance as	of 09/30/2005				134	3,512.59	1,250,020.47
Ending Balance					-	3,512.59	1,250,020.47

1:51 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail 1030 · Cash - Construction, Period Ending 09/30/2005

Туре	Date	Num	Name	Memo	Clr	Amount	Balance
	ance Fransactions iits and Credits - 1 it	em			2		430,143.71
Deposit	9/30/2005	••••		Interest	X	1,173.88	1,173.88
Total D	Deposits and Credits					1,173.88	1,173.88
Total Clea	ared Transactions				11	1,173.88	1,173.88
Cleared Balance	.					1,173.88	431,317.59
Register Balanc	e as of 09/30/2005				7.77	1,173.88	431,317.59
Ending Balance	9				- <u>-</u>	1,173.88	431,317.59

2:32 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail

1050 · Operations - Cash, Period Ending 09/30/2005

Type	Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Balanc				temp may 47,67 t. 60 minimum paper 30 visitabiles e debalancement. Il il a minimum il de minimum mayoras mare	An and desirable (1)	terrent and several formation and artistics.	1,381,665.86
Cleared Tran	nsactions						1,007,000.00
Checks a	nd Payments -	21 items					
Bill Pmt -Check	8/26/2005	6170	Grand Rapids City		X	-12,274.00	-12,274.00
Bill Pmt -Check	8/26/2005	6175	Priority Health		x	-12,274.00	
Bill Pmt -Check	8/26/2005	6174	Office Depot		x	-158.93	-12,586.72
Check	9/2/2005	10111	Susan M. Waddell		â	-791.09	-12,745.65
Check	9/2/2005	10111	Susan M. Waddell		x	-1,434.68	-13,536.74
Bill Pmt -Check	9/14/2005	6186	Rapid Hot Coffee		â		-14,971.42
Bill Pmt -Check	9/14/2005	6185	McConomy Proper		x	-27.68	-14,999.10
Bill Pmt -Check	9/14/2005	6184	Kent Count Dept o		X	-1,350.00 -2,007.45	-16,349.10
Bill Pmt -Check	9/14/2005	6183	Jackson National			-7,297.15	-23,646.25
Bill Pmt -Check	9/14/2005	6181	ICMA Retirement		X	-287.00	-23,933.25
Bill Pmt -Check	9/14/2005	6180	ICMA Retirement		X	-50.00	-23,983.25
Bill Pmt -Check	9/14/2005	6179	Grand Rapids City		X	-260.96	-24,244.21
Bill Pmt -Check	9/14/2005	6178			X	-8,979.37	-33,223.58
Bill Pmt -Check	9/14/2005	6177	DTE Energy		Х	-20.00	-33,243.58
Bill Pmt -Check			Consumers Energy	34	X	-32,762.80	-66,006.38
	9/14/2005	6182	Intuit		X	-249.95	-66,256.33
Check	9/16/2005	10112	Susan M. Waddell		X	-1,434.68	-67,691.01
Check	9/16/2005	10112	Susan M. Waddell		Х	-896.03	-68,587.04
Bill Pmt -Check	9/28/2005	6187	Consumers Energy		Х	-57,028.56	-125,615.60
Bill Pmt -Check	9/28/2005	6194	Rockford Construc		Х	-26,770.00	-152,385.60
Check	9/30/2005	10113	Susan M. Waddell		X	-896.03	-153,281.63
Check	9/30/2005			Service Charge	X	-126.62	-153,408.25
Total Chec	cks and Paymer	nts				-153,408.25	-153,408.25
Deposits a	and Credits - 2	9 items					
Deposit	8/31/2005			DeVos Place parking revenue	X	159.00	159.00
Deposit	9/1/2005			DeVos Place parking revenue	x .	165.50	324.50
Deposit	9/2/2005			DeVos Place parking revenue	x	249.00	573.50
Deposit	9/3/2005			DeVos Place parking revenue	â	45.50	619.00
Deposit	9/6/2005			Devos Place parking revenue	â	51.00	670.00
Deposit	9/7/2005			DeVos Place parking revenue	x	96.00	766.00
Deposit	9/8/2005						
Deposit	9/9/2005			DeVos Place parking revenue	X	312.00	1,078.00
	9/9/2005			Van Andel Arena parking re	X	11,522.00	12,600.00
Deposit				DeVos Place parking revenue	X	1,128.00	13,728.00
Deposit	9/10/2005			DeVos Place parking revenue	X	393.00	14,121.00
Deposit	9/11/2005			DeVos Place parking revenue	X o	123.50	14,244.50
Deposit	9/12/2005			DeVos Place parking revenue	X	195.50	14,440.00
Deposit :	9/13/2005			DeVos Place parking revenue	X	950.50	15,390.50
Deposit	9/14/2005			DeVos Place parking revenue	X	807.00	16,197.50
Deposit	9/15/2005			DeVos Place parking revenue	- X	333.50	16,531.00
Deposit	9/16/2005			DeVos Place parking revenue	X	1,104.00	17,635.00
Deposit	9/17/2005			DeVos Place parking revenue	X	845.00	18,480.00
Deposit	9/19/2005			DeVos Place parking revenue	X	60.00	18,540.00
Deposit	9/20/2005			DeVos Place parking revenue	Х	1,397.00	19,937.00
Deposit	9/21/2005			DeVos Place parking revenue	Х	1,571.50	21,508.50
Deposit	9/22/2005			DeVos Place parking revenue	Х	661.50	22,170.00
Deposit	9/23/2005			DeVos Place parking revenue	Х	2,512.50	24,682.50
Deposit	9/24/2005			DeVos Place parking revenue	X	2,290.50	26,973.00
Deposit	9/25/2005			DeVos Place parking revenue	X	838.50	27,811.50
Deposit	9/26/2005			DeVos Place parking revenue	X	102.00	27,913.50
Deposit Deposit	9/27/2005			DeVos Place parking revenue	x	607.00	28,520.50
Deposit	9/28/2005			DeVos Place parking revenue	x =	781.50	29,302.00
Deposit	9/29/2005			DeVos Place parking revenue	x	1,094.00	30,396.00
Deposit Deposit	9/30/2005			Interest	X	3,836.44	34,232.44
·	sits and Credits			merest	^ -	34,232.44	34,232.44
rotar Depo	one and Oreals	•			194	07,202. 77	07,202.44
Total Cleared	Transactions					-119,175.81	-119,175.81
						-119,175.81	1,262,490.05

2:32 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail

1050 · Operations - Cash, Period Ending 09/30/2005

Туре	Date	Num	Name	Memo	Clr	Amount	Balance
Uncleared T	ransactions		***************************************			Administration as most recognizações gara gara desta viva vivalentamente en e sua recompança de	
	nd Payments -	8 items					
Bill Pmt -Check	4/28/2005	6112	Priority Health			200.70	200 70
Bill Pmt -Check	9/28/2005	6193	Priority Health			-398.73	-398.73
Bill Pmt -Check	9/28/2005	6192	ICMA Retirement			-312.72	-711.45
Bill Pmt -Check	9/28/2005	6191	ICMA Retirement			-50.00	-761.45
Bill Pmt -Check	9/28/2005	6190	Grand Rapids City			-260.96	-1,022.41
Bill Pmt -Check	9/28/2005	6189				-10,203.93	-11,226.34
Bill Pmt -Check	9/28/2005	6188	DTE Energy	1307		-20.40	-11,246.74
Check			Dickinson Wright			-310.00	-11,556.74
	9/30/2005	10113	Susan M. Waddell			-1,434.68	-12,991.42
	cks and Paymer					-12,991.42	-12,991.42
·	and Credits - 1	item					
Deposit	9/30/2005			DeVos Place parking revenue		690.50	690.50
Total Dep	osits and Credit	s				690.50	690.50
Total Unclea	red Transactions	S				-12,300.92	-12,300.92
, 0.0.						-12,500.92	-12,300.92
Register Balance a	as of 09/30/2005	5				-131,476.73	1,250,189.13
New Transa							
Checks a	nd Payments -	11 items					
Bill Pmt -Check	10/14/2005	6197	Grand Rapids City			-4,553.00	-4,553.00
Bill Pmt -Check	10/14/2005	6198	Grand Rapids City			-7,428.02	-11,981.02
Bill Pmt -Check	10/14/2005	6199	ICMA Retirement			-521.92	-12,502.94
Bill Pmt -Check	10/14/2005	6200	ICMA Retirement			-100.00	-12,602.94
Bill Pmt -Check	10/14/2005	6201	J & L Roofing			-110,000.00	-122,602.94
Bill Pmt -Check	10/14/2005	6202	Kent Count Dept o			-9,905.25	-132,508.19
Bill Pmt -Check	10/14/2005	6203	Rapid Hot Coffee			-27.68	-132,535.87
Bill Pmt -Check	10/14/2005	6195	Consumers Energy			-31,763.00	-164,298.87
Check	10/14/2005	10114	Susan M. Waddell	59		-1,424.13	-165,723.00
Check	10/14/2005	10114	Susan M. Waddell			-812.19	-166,535.19
Bill Pmt -Check	10/14/2005	6196	Gene E. Fonger,			-109.00	-166,644.19
Total Che	cks and Paymer	nts				-166,644.19	-166,644.19
Deposits	and Credits - 1	4 items					
Deposit	10/1/2005			DeVos Place parking revenue		1,001.50	1,001.50
Deposit	10/1/2005			DeVos Place parking revenue		325.00	1,326.50
Deposit	10/2/2005			DeVos Place parking revenue		637.00	1,963.50
Deposit	10/3/2005			DeVos Place parking revenue		1,463.00	3,426.50
Deposit	10/4/2005			DeVos Place parking revenue		2,538.00	5,964.50
Deposit	10/5/2005			DeVos Place parking revenue		2,304.50	8,269.00
Deposit	10/5/2005			Van Andel Arena parking re		11,522.00	19,791.00
Deposit	10/6/2005			DeVos Place parking revenue		1,029.50	20,820.50
Deposit	10/7/2005			DeVos Place parking revenue		1,464.50	22,285.00
Deposit	10/8/2005			DeVos Place parking revenue		2,866.50	25,151.50
Deposit	10/9/2005			DeVos Place parking revenue		867.00	26,018.50
Deposit	10/10/2005			DeVos Place parking revenue		415.50	26,434.00
Deposit	10/11/2005			Deposit		500.00	26,934.00
Deposit	10/11/2005			DeVos Place parking revenue		2,034.50	28,968.50
Total Dep	osits and Credit	s				28,968.50	28,968.50
Total New Tr	ansactions					-137,675.69	-137,675.69
Ending Balance						-269,152.42	1,112,513.44
-							

2:36 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail

1070 · Kent County - Operating, Period Ending 09/30/2005

Туре	Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Baland Cleared Tra Deposits		tem			non-section delicated and the section delica		5,062,509.74
Deposit	9/1/2005			Interest	X	13,370.25	13,370.25
Total Dep	oosits and Credits				<u> </u>	13,370.25	13,370.25
Total Cleare	d Transactions				- 10	13,370.25	13,370.25
Cleared Balance					_	13,370.25	5,075,879.99
Register Balance a	as of 09/30/2005					13,370.25	5,075,879.99
Ending Balance					_	13,370.25	5,075,879.99

2:34 PM 10/14/05

Grand Rapids-Kent County Convention/Arena Authority Reconciliation Detail

1080 · Kent County - Capital Replcmnt, Period Ending 09/30/2005

Туре	Date	Num	Name	Memo	Cir	Amount	Balance
	nce ransactions its and Credits - 1 it	em				• • • • • • • • • • • • • • • • • • • •	11,176,615.83
Deposit	9/1/2005			Interest	X	29,517.78	29,517.78
Total D	eposits and Credits					29,517.78	29,517.78
Total Clea	red Transactions					29,517.78	29,517.78
Cleared Balance					_	29,517.78	11,206,133.61
Register Balance	e as of 09/30/2005				2	29,517.78	11,206,133.61
Ending Balance						29,517.78	11,206,133.61

9:16 AM 10/20/05 Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority Profit & Loss

July through September 2005

	Jul - Sep 05
Income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues	148,916.66 34,878.00 42,524.75
Total Income	226,319.41
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	2,079.76 310.00
Total 6000 · Professional Services	2,389.76
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses	-23,400.00 10,705.72 14,567.00
6020 · Computer Services 6030 · Insurance-Property/Liability 6110 · Meeting Expense 6120 · Supplies	249.95 8,630.00 55.36 324.80
Total 6100 · Other Supplies & Expenses	9,260.11
6160 · Facility Repair and Maintenance 6200 · Capital Replacement Projects 6300 · Utilities Expense	27,306.25 110,000.00
6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer	274,772.53 1,252.77 23,226.80 24,538.63
Total 6300 · Utilities Expense	323,790.73
8000 · Personal Services 8001 · Employee Wages 8030 · Employee Benefits	15,222.55 5,582.72
Total 8000 · Personal Services	20,805.27
Total Expense	495,424.84
et Income	-269,105.43

9:17 AM 10/20/05 **Accrual Basis**

Grand Rapids-Kent County Convention/Arena Authority Profit & Loss by Fund July through September 2005

	Convention Center (Construction)	Admin & Capital Replacement (Operations)	TOTAL
Income			
4500 · Interest on Investments	98,460.04	50,456.62	148,916.66
4540 · Land Lease	0.00	34,878.00	34,878.00
4545 · Parking Revenues	0.00	42,524.75	42,524.75
Total Income	98,460.04	127,859.37	226,319.41
Expense	*		
6000 · Professional Services			
6001 · Accounting/Auditing Services	0.00	2,079.76	2,079.76
6040 · Legal Services	0.00	310.00	310.00
Total 6000 · Professional Services	0.00	2,389.76	2,389.76
6060 · Other Contractual Services	-23,400.00	0.00	-23,400.00
6065 · Pedestrian Safety	0.00	10,705.72	10,705.72
6068 · Parking Management	0.00	14,567.00	14,567.00
6100 · Other Supplies & Expenses		·	•
6020 · Computer Services	0.00	249.95	249.95
6030 · Insurance-Property/Liability	0.00	8,630.00	8,630.00
6110 · Meeting Expense	0.00	55.36	55.36
6120 · Supplies	0.00	324.80	324.80
Total 6100 · Other Supplies & Expenses	0.00	9,260.11	9,260.11
6160 · Facility Repair and Maintenance	0.00	27,306.25	27,306.25
6200 · Capital Replacement Projects	. 0.00	110,000.00	110,000.00
6300 · Utilities Expense		·	•
6301 · Electricity	0.00	274,772.53	274,772.53
6310 · Natural Gas	0.00	1,252.77	1,252.77
6320 · Steam	0.00	23,226.80	23,226.80
6340 · Water & Sewer	0.00	24,538.63	24,538.63
Total 6300 · Utilities Expense	0.00	323,790.73	323,790.73
8000 · Personal Services			
8001 · Employee Wages	. 0.00	15,222.55	15,222.55
8030 · Employee Benefits	0.00	5,582.72	5,582.72
Total 8000 · Personal Services	0.00	20,805.27	20,805.27
Total Expense	-23,400.00	518,824.84	495,424.84
et Income	121,860.04	-390,965.47	-269,105.43

9:19 AM 10/20/05 Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual

July through September 2005

	TOTAL				
	Jul - Sep 05	Budget	\$ Over Budget	% of Budget	
Income			-		
4500 · Interest on Investments	148,916.66	33,750.00	115,166.66	441,249	
4530 · Facility Operations	0.00	629,859.00	-629,859.00	0.0%	
4540 · Land Lease	34,878.00	34,548.00	330.00	100.96%	
4545 · Parking Revenues	42,524.75	128,376.00	-85,851.25	33.13%	
4550 · Miscellaneous Revenue	0.00	3,750.00	-3,750.00	0.0%	
Total Income	226,319.41	830,283.00	-603,963.59	27.26%	
Expense					
6000 · Professional Services					
6001 · Accounting/Auditing Services	2,079.76	9,549.00	-7,469.24	21.78%	
6040 · Legal Services	310.00	7,500.00	-7,190.00	4.13%	
Total 6000 · Professional Services	2,389.76	17,049.00	-14,659.24	14.02%	
6060 · Other Contractual Services	-23,400.00				
6065 · Pedestrian Safety	10,705.72	19,152.00	-8,446,28	55.9%	
6068 · Parking Management	14,567.00	85,476.00	-70,909.00	17.04%	
6100 · Other Supplies & Expenses		•	•		
6020 · Computer Services	249.95				
6030 · Insurance-Property/Liability	8,630.00	5,199.00	3,431.00	165.99%	
6110 · Meeting Expense	55.36	201.00	-145.64	27.54%	
6120 · Supplies	324.80	249.00	75.80	130.44%	
Total 6100 · Other Supplies & Expenses	9,260.11	5,649.00	3,611.11	163,93%	
6160 · Facility Repair and Maintenance	27,306.25				
6200 · Capital Replacement Projects	110,000.00				
6300 · Utilities Expense					
6301 · Electricity	274,772.53	273,375.00	1,397.53	100.51%	
6310 · Natural Gas	1,252.77	8,001.00	-6,748.23	15.66%	
6320 · Steam	23,226.80	235,464.00	-212,237.20	9.86%	
6340 · Water & Sewer	24,538.63	35,850.00	-11,311.37	68.45%	
Total 6300 · Utilities Expense	323,790.73	552,690.00	-228,899.27	58.59%	
6500 · DiD Assessment	0.00	11,760.00	-11,760.00	0.0%	
8000 · Personal Services	*		•		
8001 · Employee Wages	15,222.55	14,136.00	1,086.55	107.69%	
8030 · Employee Benefits	5,582.72	4,392.00	1,190.72	127.11%	
Total 8000 · Personal Services	20,805.27	18,528.00	2,277.27	112.29%	
Total Expense	495,424.84	710,304.00	-214,879.16	69.75%	
ncome	-269,105.43	119,979.00	-389,084.43	-224.29%	

DeVos Place, as Managed by SMG

Special Purpose Financial Statements as of and for the Years Ended June 30, 2005 and 2004, and Independent Auditors' Report

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Deloitte.

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INDEPENDENT AUDITORS' REPORT

DeVos Place, as Managed by SMG Grand Rapids, Michigan

We have audited the accompanying special purpose financial statements of DeVos Place, as managed by SMG ("SMG-DeVos Place"), as of June 30, 2005 and 2004, and for the years then ended, as listed in the Table of Contents. These special purpose financial statements are the responsibility of the management of SMG-DeVos Place. Our responsibility is to express an opinion on these special purpose financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the special purpose financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the special purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall special purpose financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 2, the accompanying special purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of DeVos Place arising from the management activities of SMG and are not intended to be a complete presentation of DeVos Place's financial position and results of operations.

In our opinion, such special purpose financial statements present fairly, in all material respects, the financial position of SMG-DeVos Place as of June 30, 2005 and 2004, and the results of its operations and its cash flows for the years then ended in conformity with the basis of presentation described in Note 2.

This report is intended solely for the information and use of the management of SMG-DeVos Place and officials of the Grand Rapids—Kent County Convention/Arena Authority, and is not intended to be and should not be used by anyone other than these specified parties.

September 1, 2005

Deloixe & Touche LLP

SPECIAL PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2005 AND 2004

ASSETS	2005	2004
CURRENT ASSETS: Cash:		
Operating Ticket sales escrow	\$2,022,233 44,602	\$1,958,855 20,018
Accounts receivable, net of allowances of \$16,769	249,345	871,166
Prepaid expenses	70,094	4,756
TOTAL	\$2,386,274	\$2,854,795
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES:	4 206 100	.
Accounts payable Accrued expenses	\$ 386,199 390,626	\$ 933,490 366,547
Advance ticket sales	44,602	20,018
Advance deposits	267,943	243,288
Total current liabilities	1,089,370	1,563,343
AMOUNT DUE OPERATOR	1,296,904	1,291,452
TOTAL	\$2,386,274	\$2,854,795

SPECIAL PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG AS OF AND FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	2005	2004
OPERATING REVENUES:		
Events	\$ 2,087,240	\$ 1,542,471
Net ancillary revenues:	R. C.	
Food and beverage	505,592	277,002
Decorating	251,028	210,000
Electrical	333,876	275,345
Equipment rental	332,013	177,574
Other	43,341	29,617
Total ancillary revenues	1,465,850	969,538
Total events and ancillary revenues	3,553,090	2,512,009
Other, including interest income of \$22,944 and \$16,234		
in 2005 and 2004, respectively	125,690	116,327
Total operating revenues	3,678,780	2,628,336
OPERATING EXPENSES:		
Payroll and related	1,529,092	1,249,808
Repairs and maintenance	211,103	87,250
Supplies	273,014	314,788
Utilities	1,435,537	1,098,213
Management fee	326,173	281,728
General and administrative	933,421	787,917
Total operating expenses	4,708,340	3,819,704
DEFICIENCY OF OPERATING REVENUES OVER		
OPERATING EXPENSES	<u>\$(1,029,560)</u>	\$(1,191,368)

SPECIAL PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF AND FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	2005	2004
Amount due Operator—Beginning of year	\$ 1,291,452	\$ 1,328,362
Deficiency of operating revenues over operating expenses	(1,029,560)	(1,191,368)
Contributions received from Operator	1,485,012	1,154,458
Amounts paid to Operator	(450,000)	
Amount due Operator—End of year	\$ 1,296,904	\$ 1,291,452

SPECIAL PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG AS OF AND FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	2005	2004
CASH FLOWS FROM OPERATING ACTIVITIES:		
Deficiency of operating revenues over operating expenses	\$ (1,029,560)	\$ (1,191,368)
Changes in operating assets and liabilities:		
Accounts receivable	621,822	(520,466)
Prepaid expenses	(65,338)	41,720
Accounts payable	(547,291)	855,549
Accrued expenses	24,079	212,194
Advance deposits and ticket sales	24,654	116,383
Net cash used in operating activities	(971,634)	(485,988)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Contributions received from operator	1,485,012	1,154,458
Amounts paid to operator	(450,000)	, ,
Net cash provided by financing activities	1,035,012	1,154,458
NET INCREASE IN OPERATING CASH	63,378	668,470
	05,570	000,170
OPERATING CASH—Beginning of year	1,958,855	1,290,385
OPERATING CASH—End of year	\$ 2,022,233	\$ 1,958,855

NOTES TO SPECIAL PURPOSE FINANCIAL STATEMENTS AS OF AND FOR YEARS ENDED JUNE 30, 2005 AND 2004

1. OPERATIONS

DeVos Place provides space for conventions, trade shows, concerts, meetings, banquets and other performances. DeVos Place is operated by the Grand Rapids—Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement (the "Agreement") with SMG to manage the operations of DeVos Place. The Agreement will expire on June 30, 2006. The activities of DeVos Place that are managed by SMG are referred to herein as "SMG-DeVos Place."

The Operator, from time to time, provides funding to SMG-DeVos Place to pay the obligations of DeVos Place when due. The Operator is contractually obligated to fund all liabilities and expenses of DeVos Place.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation—The accompanying special purpose financial statements have been prepared on the accrual basis and include transactions managed by SMG in accordance with the Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related fund equity associated with DeVos Place, or certain other activities of the Operator related to DeVos Place that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage DeVos Place under the Agreement. These employees are not employees of the Operator. The accompanying special purpose financial statements are intended solely for the information and use of the management and officials of the Operator and SMG, and are not intended to be and should not be used by anyone other than these specified parties.

Use of Estimates—Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets, liabilities, and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Advance Ticket Sales—DeVos Place incurs a liability for all cash received from ticket sales in advance of an event; a corresponding amount is held in a separate escrow account. Revenues are not recognized until the related event occurs.

Event Revenues—SMG-DeVos Place records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues—All concession & catering, decorating, electrical & audio visual revenues are recognized when earned. Concession revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues—Other operating revenues are comprised of interest income, non-event equipment rental income, ticket rebates, and other miscellaneous items.

Noncontractual Repairs—SMG-DeVos Place from time to time incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to DeVos Place. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special purpose statement of operating revenues and operating expenses, and are included in the special purpose statement of changes in amount due operator, as part of amounts paid to Operator.

Reclassifications—Certain reclassifications have been made in the 2004 financial statements to conform to the 2005 presentation.

3. MANAGEMENT AGREEMENT AND FEES

Under the Agreement between SMG and the Operator, the Operator pays SMG an annual base management fee. The annual base management fee is adjusted annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year).

Under the Agreement, SMG also receives an incentive fee based on the combined results of operations of SMG-DeVos Place and Van Andel Arena as managed by SMG ("SMG-Arena") compared to certain operating revenue benchmarks, as defined in the Agreement. To qualify for the incentive fee, combined operating revenues of SMG-DeVos Place and SMG-Arena must exceed combined operating expenses by an established benchmark.

	2005	2004
Excess of operating revenue over operating expenses—Arena Deficiency of operating revenue over operating expenses—	\$ 1,557,067	\$ 1,436,686
DeVos Place	(1,029,560)	(1,191,368)
Total excess of operating revenue over operating expenses	527,507	245,318
Incentive benchmark	259,115	1,531
Benchmark exceeded?	Yes	Yes

Under the Agreement, the total incentive fee paid cannot exceed the base management fee.

The following is a schedule of the total management fees for the years ended June 30, 2005 and 2004, of which \$86,953 and \$49,476 are included in accrued expenses as of those dates, respectively:

	2005	2004
Base management fee (A)	\$ 239,220	\$ 232,252
Incentive fee:		
Total operating revenues—Arena	5,006,139	4,783,850
Total operating revenues—DeVos Place	3,678,780	2,628,336
Total operating revenues	 8,684,919	7,412,186
Revenue benchmark—Arena	4,465,338	4,335,280
Revenue benchmark—DeVos Place	3,246,912	2,380,958
Total revenue benchmark	 7,712,250	 6,716,238
Revenues in excess of revenue benchmark	 972,669	695,948
Computation of incentive fee resulting from revenues in excess of revenue benchmark:		
20% of the first \$1,000,000, collectively	194,534	139,190
25% of the excess of \$1,000,000, collectively	81	,
Total incentive fee	 194,534	 139,190
Incentive Fee—Arena's portion	107,580	89,714
Incentive Fee—DeVos Place's portion (B)	86,953	49,476
Total incentive fee	 194,533	 139,190
Total management fees—DeVos Place (A + B)	\$ 326,173	\$ 281,728

4. RETIREMENT PLAN

Employees at the DeVos Place may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-DeVos Place makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the employee's eligible compensation. Discretionary contributions may also be made on a monthly basis for active participants. SMG-DeVos Place made \$29,475 and \$26,836 in matching contributions and \$9,212 and \$7,496 in discretionary contributions for the years ended June 30, 2005 and 2004, respectively.

5. OTHER RELATED PARTY TRANSACTIONS

In addition to the operations of DeVos Place, SMG personnel also manage the operations of Van Andel Arena. The two facilities share certain expenses such as payroll, employee fringe benefits, and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts payable includes \$254,000 and \$871,000 due to Van Andel Arena as of June 30, 2005 and 2004, respectively. Accounts receivable at June 30, 2004 includes \$568,000 due from Van Andel Arena.

6. CONTINGENCIES

DeVos Place is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-DeVos Place's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special purpose financial statements.

* * * * * *

Van Andel Arena, as Managed by SMG

Special Purpose Financial Statements as of and for the Years Ended June 30, 2005 and 2004, and Independent Auditors' Report

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Deloitte.

Deloitte & Touche LLP 700 Bridgewater Place 333 Bridge St., N.W. Grand Rapids, MI 49504-5359

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INDEPENDENT AUDITORS' REPORT

Van Andel Arena, as Managed by SMG Grand Rapids, Michigan

We have audited the accompanying special purpose financial statements of Van Andel Arena, as managed by SMG ("SMG-Arena"), as of June 30, 2005 and 2004 and for the years then ended, as listed in the Table of Contents. These special purpose financial statements are the responsibility of the management of SMG-Arena. Our responsibility is to express an opinion on these special purpose financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the special purpose financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the special purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall special purpose financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 2, the accompanying special purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of Van Andel Arena arising from the management activities of SMG and are not intended to be a complete presentation of Van Andel Arena's financial position and results of operations.

In our opinion, such special purpose financial statements present fairly, in all material respects, the financial position of SMG-Arena at June 30, 2005 and 2004, and the results of its operations and its cash flows for the years then ended in conformity with the basis of presentation described in Note 2.

This report is intended solely for the information and use of the management of SMG and officials of the Grand Rapids-Kent County Convention/Arena Authority and is not intended to be and should not be used by anyone other than these specified parties.

September 1, 2005

Deloiste & Touche LLP

SPECIAL PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2005 AND 2004

ASSETS	2005	2004
CURRENT ASSETS: Cash:		
Operating Ticket sales escrow	\$1,387,492	\$ 835,884
Accounts receivable, net of allowances of \$39,152 and	575,066 ! \$85,537,	1,838,242
respectively Prepaid expenses	665,582 39,110	2,988,836 56,588
Tiopara expenses		30,388
TOTAL	\$2,667,250	\$5,719,550
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES:		
Accounts payable Accrued expenses	\$ 220,314	\$1,608,361
Accrued expenses Advance ticket sales	280,767 575,066	184,470 1,838,242
Advance deposits	7,500	20,000
Deferred income	601,039	579,664
Total current liabilities	1,684,686	4,230,737
AMOUNT DUE OPERATOR	982,564	1,488,813
TOTAL	\$2,667,250	\$5,719,550

SPECIAL PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	8 1 8 9	
	2005	2004
OPERATING REVENUES:		
Events	\$1,288,900	\$1,137,176
Net ancillary revenues:	Ψ 1, 2 00,200	Ψ1,137,170
Food and beverage	1,201,124	1,268,111
Novelties	210,057	204,718
Other	37,599	40,883
Total ancillary revenues	1,448,780	1,513,712
Total events and ancillary revenues	2,737,680	2,650,888
Other, including interest income of \$51,428 and \$36,785 in 2005 and 2004, respectively	2,268,459	2,132,962
Total operating revenues	5,006,139	4,783,850
OPERATING EXPENSES:		
Payroll and related	1,309,749	1,198,189
Repairs and maintenance	163,915	142,409
Supplies	158,371	162,742
Utilities	704,536	718,970
Management fee	346,800	321,966
General and administrative	765,701	802,888
Total operating expenses	3,449,072	3,347,164
EXCESS OF OPERATING REVENUES OVER		
	A	
OPERATING EXPENSES	\$1,557,067	\$1,436,686

SPECIAL PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	2005	2004
Amount due Operator—beginning of year	\$ 1,488,813	\$ 2,001,547
Excess of operating revenues over operating expenses	1,557,067	1,436,686
Contributions received from Operator	786,684	900,580
Amounts paid to Operator	(2,850,000)	(2,850,000)
Amount due Operator—end of year	\$ 982,564	\$ 1,488,813

SPECIAL PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

	2005	2004
CASH FLOWS FROM OPERATING ACTIVITIES:		
Excess of operating revenues over operating expenses Changes in operating assets and liabilities:	\$ 1,557,067	\$ 1,436,686
Accounts receivable	2,323,254	(2,146,062)
Prepaid expenses	17,478	(20,300)
Accounts payable	(1,388,047)	958,370
Accrued expenses	96,297	(154,968)
Advance deposits	(12,500)	(47,405)
Deferred income	21,375	77,039
	- u	
Net cash provided by operating activities	2,614,924	103,360
CASH FLOWS FROM FINANCING ACTIVITIES:		
	707 704	000 500
Contributions received from Operator Amounts paid to Operator	786,684	900,580
Amounts paid to Operator	(2,850,000)	(2,850,000)
Net cash used in financing activities	(2,063,316)	(1,949,420)
	(2,003,310)	(1,7 17, 120)
NET INCREASE (DECREASE) IN OPERATING CASH	551,608	(1,846,060)
,		(-,-,-,-,-,
OPERATING CASH—Beginning of year	835,884	2,681,944
OPERATING CASH—End of year	\$ 1,387,492	\$ 835,884
-		

NOTES TO SPECIAL PURPOSE FINANCIAL STATEMENTS AS OF AND FOR THE YEARS ENDED JUNE 30, 2005 AND 2004

1. OPERATIONS

Van Andel Arena (the "Arena") provides space for family shows, concerts, sporting events, meetings, and other performances. The Arena is operated by the Grand Rapids-Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement (the "Agreement") with SMG to manage the operations of the Arena. The Agreement will expire on June 30, 2006. The activities of the Arena that are managed by SMG are referred to herein as "SMG-Arena."

The Operator from time to time provides funding to SMG-Arena to pay the obligations of the Arena when due. The Operator is contractually obligated to fund all liabilities and expenses of the Arena.

2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation—The accompanying special purpose financial statements have been prepared on the accrual basis of accounting and include transactions managed by SMG in accordance with the Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related fund equity associated with the Arena, or certain other activities of the Operator related to the Arena that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage the Arena under the Agreement. These employees are not employees of the Operator. The accompanying special purpose financial statements are intended solely for the information and use of the management and officials of the Operator and SMG and are not intended to be and should not be used by anyone other than these specified parties.

Use of Estimates—Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Advance Ticket Sales—The Arena incurs a liability for cash received from ticket sales in advance of an event for which a corresponding amount is held in a separate escrow account. Operating revenues are not recognized until the related event occurs.

Deferred Income—Deferred income is comprised primarily of advanced billings and collections for luxury boxes and advertising contracts which are recognized as revenues on a straight line basis over the lives of the related contract. Also included are ticket rebates received from the ticket agent prior to an event, which are not recognized as revenue until the event occurs.

Event Revenues—SMG-Arena records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues—All concession and merchandise revenues are recognized when earned. Concession revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues—Other operating revenues include revenues associated with luxury seating, advertising, ticket rebates, interest income, and other miscellaneous items not included in event or ancillary revenues.

Noncontractual Repairs—From time to time SMG-Arena incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to the Arena. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special purpose statement of operating revenues and operating expenses and are included in the special purpose statement of changes in amounts due operator as part of amounts paid to operator.

Reclassifications—Certain reclassifications have been made in the 2004 financial statements to conform to the 2005 presentation.

3. MANAGEMENT AGREEMENT AND FEES

Under the Agreement between SMG and the Operator, the Operator pays SMG an annual base management fee. The annual base management fee is adjusted annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year).

Under the Agreement, SMG also receives an incentive fee based on the combined results of operations of the Arena and DeVos Place, as managed by SMG ("SMG-DeVos Place") compared to certain operating revenue benchmarks, as defined in the Agreement. To qualify for the incentive fee, combined operating revenues of SMG-Arena and SMG-DeVos Place must exceed combined operating expenses by an established benchmark.

	2005	2004
Excess of operating revenue over operating expenses—Arena Deficiency of operating revenue over operating expenses—	\$ 1,557,067	\$ 1,436,686
DeVos Place	(1,029,560)	(1,191,368)
Total excess of operating revenue over operating expenses	527,507	245,318
Incentive benchmark	259,115	1,531
Benchmark exceeded?	Yes	Yes

Under the Agreement, the total incentive fee paid cannot exceed the base management fee.

As the benchmark has been exceeded, the following is a schedule of the total management fees for the years ended June 30, 2005 and 2004, of which \$107,580 and \$89,174 are included in accrued expenses as of those dates, respectively, is as follows:

	2005	2004
Base management fee (A)	\$ 239,220	\$ 232,252
Incentive fee calculation:		
Total operating revenues—Arena	5,006,139	4,783,850
Total operating revenues—DeVos Place	3,678,780	2,628,336
Total operating revenues	8,684,919	7,412,186
Revenue benchmark—Arena	4,465,338	4,335,280
Revenue benchmark—DeVos Place	3,246,912	2,380,958
Total revenue benchmark	7,712,250	6,716,238
Revenues in excess of revenue benchmark	972,669	695,948
Computation of incentive fee resulting from revenues in excess of revenue benchmark:		
20% of the first \$1,000,000, collectively	194,534	139,190
25% of the excess of \$1,000,000, collectively		
Total incentive fee	194,534	139,190
Incentive fee-Arena's portion (B)	107,580	89,714
Incentive fee—DeVos Place's portion	86,953	49,476
Total incentive fee	194,533	139,190
Total management fees—Arena (A + B)	\$ 346,800	\$ 321,966

4. RETIREMENT PLAN

Employees at the Arena may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-Arena makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the participant's eligible compensation. Discretionary contributions may also be made on a monthly basis for active participants. SMG-Arena made \$26,502 and \$24,067 in matching contributions and \$7,352 and \$7,830 in discretionary contributions for the years ended June 30, 2005 and 2004, respectively.

5. OTHER RELATED PARTY TRANSACTIONS

In addition to the operations of the Arena, SMG personnel also manage the operations of DeVos Place. The two facilities share certain expenses such as payroll, employee fringe benefits and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts receivable include \$254,000 and \$871,000 due from the DeVos Place as of June 30, 2005 and 2004, respectively. Accounts payable at June 30,2004, includes \$568,000 due to DeVos Place.

6. CONTINGENCIES

The Arena is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-Arena's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special purpose financial statements.

Item IV.b.iv.

Grand Rapids - Kent County Convention/Arena Authority Facilty Capital Expenditures Fiscal Year Ending June 30, 2006 rev 10/20/05

category	item#	Project	Budget	Estimate	Actual
DE VOS PLAC	E				
Archt	1.01	Pantry gate	4,000.00	4,000.00	
		Gates box truss	6,500.00	6,500.00	
		Man door	21,000.00	21,000.00	
	1.04	Roof	262,400.00	157,360.00	110,000.00
	1.05	Chair rail	60,000.00	60,000.00	
	1.06	Window system	150,000.00	150,000.00	
	1.07	Overhead doors	40,000.00	40,000.00	
	1.08	Box office windows	10,000.00	10,000.00	
	1.09	Stair nosing	40,000.00	40,000.00	
Phone system	2.01	Back up	12,000.00	12,000.00	
	2.02	Phase 1 line	3,000.00	3,000.00	
Security	3.01	Readers/alarms	8,000.00	8,000.00	
	3.02	Office	5,000.00	4,882.00	
	3.03	Remote review	1,400.00	1,400.00	
Commun	4.01	Radios	10,000.00	8,191.37	
Light systems	5.01	Phase 1 tie in	25,000.00	25,000.00	
	5.02	Flash switch	5,000.00	5,000.00	
	5.03	Ballroom	50,000.00	50,000.00	
Electrical	6.01	Add circuits	30,000.00	30,000.00	
	6.02	Filter racks	5,000.00	5,000.00	
	6.03	Metering	25,000.00	25,000.00	
	6.04	Floor boxes	45,000.00	45,000.00	
FF&E	7.01	Shop equip	8,000.00	8,000.00	
	7.02	Lift	9,000.00	9,000.00	
	7.03	Host dest	10,000.00	10,000.00	
	7.04	Tractor	14,000.00	14,000.00	
	7.05	Parking gates	40,000.00	40,000.00	
	7.06	Cat walks	20,000.00	20,000.00	
	7.07	Window treatments	20,000.00	20,000.00	
	7.08	Tables	40,500.00	37,700.00	
	7.09	Garment racks	8,000.00	8,000.00	
		Utility cart	7,000.00	7,000.00	
	7.11	ticket booth	12,000.00	12,000.00	

Grand Rapids - Kent County Convention/Arena Authority Facilty Capital Expenditures Fiscal Year Ending June 30, 2006 rev 10/20/05

category	item#	Project	Budget	Estimate	Actual
Elevators	8.01	Stage lift	350,000.00	350,000.00	
	8.02	Admin	85,000.00	85,000.00	
	8.03	Pit pumps	44,600.00	44,600.00	
Misc	9.01	Stage floor	45,000.00	45,000.00	
		Laundry room	4,500.00	4,273.00	
	9.03	Fall arrest	45,000.00	45,000.00	
	9.04	Hearing Imp	45,000.00	45,000.00	
	9.05	Hearing Imp	165,000.00	165,000.00	
	9.06	Dock levelers	6,200.00	5,868.50	
Signage	10.01	Signage	75,000.00	95,000.00	
•	10.02	flat screens	75,000.00	77,050.00	
Plumbing	11.01	Replace old	12,200.00	12,327.00	
	11.02	Water & drains	4,000.00	3,873.00	
	11.03	Urinals	80,000.00	80,000.00	
HVAC	12.01	Condensate	307,000.00	307,000.00	
	12.02	Shut offs	2,000.00	2,000.00	
	12.03	Duct work	31,000.00	31,000.00	
	12.04	Cross over duct	24,300.00	24,300.00	
	12.05	Air monitoring	11,500.00	11,500.00	
	12.06	Admin ducting	4,100.00	4,100.00	
		Alarms	32,800.00	32,800.00	
	12.08	Gas Controls	23,000.00	23,000.00	
	12.09	Paging	3,700.00	3,700.00	
	12.10	coils	90,000.00	86,330.00	
	12.11	Dampers	15,600.00	-	
	12.12	exhaust fans	4,000.00	5,750.00	
	12.13	Ceiling fans	75,000.00	75,000.00	
	12.14	exhaust fan	4,800.00	5,750.00	
	12.15	Controller	34,400.00	34,400.00	
	12.16	Stand alone units	9,000.00	9,000.00	
	12.17	Airdale units	4,000.00	4,000.00	
	12.18	Airdale units	8,100.00	8,100.00	
	12.19	Fan	7,000.00	6,900.00	
	12.20	controls	18,900.00	18,900.00	
	12.21	PRV	15,000.00	22,910.00	
	12.22	controls	10,000.00	10,000.00	
	12.23	Ballroom	16,800.00	16,800.00	
	12.24	Humidifier	14,800.00	14,813.00	

Grand Rapids - Kent County Convention/Arena Authority Facilty Capital Expenditures Fiscal Year Ending June 30, 2006 rev 10/20/05

category ite	em#	Project	Budget	Estimate	Actual
1:	2.25	insulate	2,000.00	2,000.00	
		Recovery system	3,000.00	3,000.00	
		controls	5,000.00	5,000.00	
1:	2.28	insulate	8,000.00	8,000.00	
1:	2.29	Guards	15,000.00	15,000.00	
1:	2.30	Control valves	4,800.00	4,823.00	
13	2.31	New unit	9,200.00	9,200.00	
1:	2.32	Pop off valve	8,000.00	8,000.00	
1:	2.33	heater	68,000.00	68,000.00	
13	2.34	Fees	75,000.00	75,000.00	
12	2.35	hearing loop	65,000.00	71,618.92	
12	2.36	expansion joint	39,000.00	39,000.00	
12	2.37	hearing loop	125,000.00	125,000.00	
12	2.38	floor seal	55,400.00	55,400.00	
12	2.39	Sand filter	3,000.00	3,000.00	
12	2.40	Monitors	9,000.00	9,000.00	
		Sewer monitors	8,000.00	8,000.00	
12	2.42	Exhaust fans	18,800.00	18,767.00	
VAN ANDEL AREN	NA				
1	1.00	Removable/automatic seating	200,000.00	200,000.00	
2	2.00	Terazzo floor repairs	45,000.00	45,000.00	
	3.00	Drain repair	30,000.00	-	27,306.25
	4.00	Sound systems	50,000.00	50,680.00	
	5.00	Lighting upgrades	40,000.00	20,000.00	
	5.00	Carpet replace	20,000.00	20,000.00	
	7.00	Truck	28,000.00	24,500.00	
	3.00	Sidewalks	70,000.00	66,890.00	
	0.00	Security	98,000.00	97,894.00	
	0.00	HVAC	137,000.00	137,000.00	
	1.00	Radios	10,000.00	8,191.37	
	2.00	Washer/dryers	16,000.00	16,000.00	
	3.00	Hockey glass	50,000.00	50,000.00	
	1.00	Carpet replace	170,000.00	170,000.00	
	5.00	Floor stripper	5,000.00	5,000.00	
	5.00	Lift	10,000.00	10,000.00	
	7.00	Paving	50,000.00	50,000.00	
	3.00	Multi purpose cleaner	6,500.00	6,500.00	
	0.00	sign	20,000.00	20,000.00	
	0.00	Banquet rooms	142,000.00	142,000.00	
21	.00	Gate system	40,000.00	40,000.00	
		TOTAL	4,568,800.00	4,420,542.16 _	137,306.25
		TOTAL ESTIMATE + ACTUAL			4,557,848.41



Memorandum

To: Grand Rapids-Kent County Convention/Arena Authority

From: Gary McInemey

C: Richard MacKeigan

Friday, October 21, 2005 Date:

Re: Additional Revenue Sources Committee Update

Convention

Arena

Authority

Steven Heacock. Chairman Birgit Klohs Clif Charles Gary McInerney George Heartwell Joseph Tomaselli Lew Chamberlin

Last April I notified the CAA of some potential opportunities we were looking into to realize new revenues to fund ongoing Capital and Maintenance needs for our venues. I have continued to work with Rich MacKeigan and others in exploring a number of opportunities and feel we now able to progress some of these ideas beyond the conceptual/research phase.

1. Development of a Premium Seating Concept at DeVos Performance Hall

You are all aware of our premium seats at VanAndel Arena. Our clients are provided an opportunity to purchase the right of first refusal for all events at the arena on a particular seat. These agreements are on a multi-year basis (three, five and seven year terms) with prices in the range of \$600/seat/year.

SMG has indicated there is a strong likelihood that such a program could be effective for DeVos Performance Hall as well. Although inclusion of the arts tenant's events may not be feasible, a number of other events are hosted in the theater, which carry a premium value to a portion of our clientele. I have attached a list of these events over the last three years for your reference. I would foresee looking at 400 seats in the orchestra (lower) level of the theater for this opportunity, there are more than 800 seats in the orchestra level overall.

Present forecasts show a net positive impact to our operation in the \$50,000 - \$70,000 range for year one, with the possibility for this to grow to \$100,000 in future years as start up costs are no longer a factor.

I would recommend we approve SMG to refine this plan through the Operations/Marketing Committee and set a goal of initiating prior to the calendar year.

2. Permanent Advertising at DeVos Place

While the practice of advertising in arenas and stadiums is commonplace, advertising and signage at convention facilities is a little different. Presently there is no such advertising at DeVos Place. Additionally, the funding of construction for DeVos Place has included donor recognition that we must be sensitive to. I believe there are still are opportunities for new revenue streams within this context, and SMG agrees both locally, as well as at the corporate level.



Van Andel Arena® 130 Fulton West Grand Rapids, MI 49503-2601 616.742.6600 Fax 616.742.6197

DeVos Place 303 Monroe Ave. Grand Rapids, MI 49503-223; 616.742.6500 Fax 616.742.6590



I would recommend that we authorize SMG to initiate a plan for advertising opportunities at DeVos place as well as forecasting some numbers to assess the impact on the bottom line of our operation. I would recommend SMG continue this process with the Operations/Marketing Committee with my continued involvement. The SMG corporate office has already identified a couple of programs that have been successful in other markets that we should be assessing. I would expect to have a business plan for the CAA's review by mid 2006.

3. Development of our own event for DeVos Place

While the calendar grows at our convention center, dates are still available, specifically during some times of the calendar year. If we could develop an event that achieves our objectives of additional programming for the venue, additional work for our contracted and sub-contracted partners and additional traffic at the downtown establishments and hotels, while not displacing existing business, we may have the opportunity to grow an event that could become a significant contributor to our annual event list.

With this in mind, there seems to be some strong support for a locally initiated Wine and Food Festival. SMG has researched this and is very optimistic on the idea. While the tour bus industry is declining, conversations with tour bus operators as well as the CVB have also indicated optimism. This optimism is shared by a number of potential local supporters.

I would recommend SMG initiate a business plan for such an event including possible vendors, dates, marketing/media partners, sponsors, expenses, marketing initiatives, etc. I would like to continue to be involved with this process and take the business plan to the Operations/Marketing Committee once complete. I would set a deadline of next December, 2006 for the completion of this business plan. While this may seem a ways off, I am more comfortable having a strong plan to initiate than just initiating a plan, especially with an endeavor that will need maturation to realize its potential.

4. Assessment of our Current Ticketing/Facility Fee Structure

You are aware our current ticketing agreement with Ticketmaster expires June 2006. We should consider whether a portion of the existing fees a ticket purchaser pays should be allocated towards a capital/maintenance fund. We should also consider if these fees should be increased to achieve this goal. And we should also look at what options the CAA has for ticketing services.

I believe the CAA was very involved in overseeing the Ticketmaster agreement when last negotiated. Both the Operations/Marketing and Finance Committees need to be mindful of this issue when assisting SMG during the next negotiation as well as the entire CAA body.

This concludes our work and findings to date. Please be aware that many other ideas were discussed and will continue to be discussed and assessed. The above are our best options today and worthy of further development. The above reflects the work of not only of myself, but also of my personal office, which assisted in the work over the last 9 months, as well as the local SMG office with significant input form the SMG Corporate office as well. I hope you will agree with my recommended courses of action and am available for questions (as is Rich MacKeigan) in advance of the board meeting next week.

DATE	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Oct 19	Available				-	
Thur, Oct 20	Available					
Fri, Oct 21	Available		-			
Sat, Oct 22	Griffins vs Houston	CL	STEVE	Arena	10A-12:30P 6:00 PM 7P-9:30P	Teams practice Doors Hockey game
Sun, Oct 23	Available	 	·		/F-9.50F	Hockey game
Mon, Oct 24	Def Leppard	CL	CHRIS	Arena	6:30 PM	Doors
	2 of Exppare		Cindo	Aircha	7:30 PM	Performance
Tue, Oct 25	Available					
Wed, Oct 26	Available					
Thur, Oct 27	Available	1				
Fri, Oct 28	Griffins vs Iowa	CL	TODD	Arena	10A-12:30P 6:00 PM 7P-9:30P	Teams practice Doors Hockey game
Sat, Oct 29	Griffins vs Houston	CL	JIM	Arena	10A-12:30P 6:00 PM 7P-9:30P 9:30P-10P	Teams practice Doors Hockey game Post-game skate
Sun, Oct 30	Available			 	9.301-101	1 Ost-game skate
Mon, Oct 31	Happy Halloween!		 		,	7-196
Tue, Nov 1	Available	 	 			
Wed, Nov 2	Available		ļ	 		
Thur, Nov 3	Available	 		 		
Fri, Nov 4	Griffins vs Syracuse	AH	-	Arena	10A-12:30P	Teams practice
	Ginnis vs Syracuse	All		Aicha	6:00 PM 7P-9:30P	Doors Hockey game
Sat, Nov 5	Griffins vs Syracuse	CL		Arena	10A-12:30P 12:30 PM 12:45P-2P 2:45P-4P 6:00 PM 7P-9:30P 9:30P-10P	Teams practice Doors Hope vs Calvin Alumni hockey game Hope vs Calvin hockey game Doors Hockey game Post-game skate
Sun, Nov 6	Available					
Mon, Nov 7	Available					
Tue, Nov 8	Madea Goes to Jail	CL		Arena	7:00 PM 8:00 PM	Doors Performance
Wed, Nov 9	Dragon Tales	AH		Arena	8:00 AM	Load-in
Thur, Nov 10	Dragon Tales	AH		Arena	6:00 PM	Performance
Fri, Nov 11	Dragon Tales	AH		Arena	9:30 AM 10:30 AM 6:00 PM 7:00 PM	Doors Performance Doors Performance
Sat, Nov 12	Dragon Tales	CL		Arena	9:30 AM 10:30 AM 1:00 PM 2:00 PM	Doors Performance Doors Performance
Sun, Nov 13	Dragon Tales	АН		Arena	12:00 PM 1:00 PM 3:30 PM 4:30 PM	Doors Performance Doors Performance
Mon, Nov 14	Available					
Tue, Nov 15	Griffins vs Manitoba	CL		Arena	11:00 AM 12P-2:30P	Doors Hockey game

Wed, Nov 16	Available				1
Thur, Nov 17	Available				
Fri, Nov 18	Griffins vs Cleveland	CL	Arena	10A-12:30P 6:00 PM 7P-9:30P	Teams practice Doors Hockey game
Sat, Nov 19	Celtic Tiger	AH	Arena	7:00 PM 8:00 PM	Doors Performance
Sun, Nov 20	Available				4 0.0

Calendar Van Andel Arena

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1-Nov-2005 Tuesday	OPEN
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3-Nov-2005 Thursday	OPEN
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19-Nov-2005 Saturday	Annual Control of the
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19-Feb-2006 Sunday	GC - Sports
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22-Feb-2006 Wednesday	GC - Family
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24-Feb-2006 Friday	GC - Family
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27-Feb-2006 Monday	GC - Sports
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3-Mar-2006 Friday	GH-1 - Family
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3-Sep-2006 Sunday	OPEN
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5-Sep-2006 Tuesday	OPEN
6-Sep-2006 Wednesday	OPEN
7-Sep-2006 Thursday	OPEN
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9-Sep-2006 Saturday	OPEN
10-Sep-2006 Sunday	OPEN
11-Sep-2006 Monday	OPEN
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13-Sep-2006 Wednesday	OPEN
14-Sep-2006 Thursday	
15-Sep-2006 Friday	GC - Convention
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17-Sep-2006 Sunday	OPEN

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5-Oct-2006 Thursday	OPEN
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8-Oct-2006 Sunday	OPEN .
9-Oct-2006 Monday	OPEN
10-Oct-2006 Tuesday	OPEN
11-Oct-2006 Wednesday	
12-Oct-2006 Thursday	OPEN
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14-Oct-2006 Saturday	OPEN
15-Oct-2006 Sunday	OPEN
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19-Oct-2006 Thursday	OPEN
20-Oct-2006 Friday	GH-1 - Seminar
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21-Oct-2006 Saturday	OPEN
22-Oct-2006 Sunday	OPEN
23-Oct-2006 Monday	OPEN
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GH-1 - Country 19-Nov-2006 Sunday **OPEN** 20-Nov-2006 Monday **OPEN** 21-Nov-2006 Tuesday **OPEN** 22-Nov-2006 Wednesday **OPEN** 23-Nov-2006 Thursday **OPEN** 24-Nov-2006 Friday OPEN 25-Nov-2006 Saturday **OPEN** 26-Nov-2006 Sunday **OPEN** 27-Nov-2006 Monday **OPEN** 28-Nov-2006 Tuesday OPEN 29-Nov-2006 Wednesday **OPEN** 30-Nov-2006 Thursday **OPEN**

GH-1 - Country

Color legend

Black Out (BO)

Granted Contract (confirmed)

Requested Contract (RC)

Granted Hold (GH)

Granted Hold 1 (first hold) (GH-

Granted Hold 2 (second hold)

Granted Hold 3 (third hold) (GH-

Granted Hold 4 (fourth hold) (GH-

Granted Hold 5 (fifth hold) (GH-

Granted Hold 6 (sixth hold) (GH-

Granted Hold 7 (seventh hold)

Granted Hold 8 (eighth hold) (GH-

Granted Hold 9 (ninth hold) (GH-

Granted Hold 10 (tenth hold)

Requested Hold (RH)

Dropped Black Out (DBO)

Denied Contract (Cancelled)

Denied Hold (Cancelled) (DH)

----- (--)

Cancelled Private Event (DPV)

WEEKLY - YEAR 2005 DEVOSPLACE

EC OPERATIONS/CONSTRICTION		AK	MJ Estimated Attendance: 300									CTA			AK Estimated Attendance: 900 Students	**	4	KB			MI Ferimoted Attendence: 200											MJ		
FUNCTION		LIGHTING CUES REHEARSAL	CLIENT ARRIVAL	REGISTRATION & BREAKFAST	BREAKOUT ROOM OPENING REMARKS	MEETING 1	BREAK MEETING 2	LUNCH	MEETING 2 CONT'D	MEETING 2 CONT'D	DISMISS CTIENT APPRIVAT AND		MOVE-IN		S	LOBBY OPENS OPEN BEHEABSAI			PRODUCTION LOAD-IN	PRE-CON MEETING			REGISTRATION & BREAKFAST	DPENING REMARKS	MEETING 1	BREAK	MEELING 2	MEETING 2 CONT'D	BREAK	MEETING 2 CONT'D		CLIENT ARRIVAL	EXHIBIT SETT ID ONI V	SHOW HOURS
TIME		8:00AM-6:00PM 7:30PM-10:30PM	7:00AM 7:15AM-4:30PM	7:15AM-8:15AM	8:15AM-8:30AM	8:30AM-10:00AM	10:00AM-10:30AM	12:00PM-1:00PM	1:00PM-2:30PM	3:00PM-4:30PM	4:30PM 8:00AM-5:00PM	741 10000	8:00AM-8:00PM	Company of the Compan	8:00AM-6:00PM	6:30PM 7:30PM-10:30PM	S-OUAM-S-OUBM	2:30PM	3:00PM-11:00PM	4:00PM-5:00PM 5:00PM	7:00AM	7:15AM-3:00PM	7:15AM-8:15AM	8:15AM-8:30AM	8:30AM-10:00AM	10:00AM-10:30AM	12:00PM-1:00PM	1:00PM-2:30PM	2:30PM-3:00PM	3:00PM-4:30PM	4:30PM	7:00AM 8:00AM-3:00PM	8:00AM-10:00AM	10:00AM-3:00PM
ROOM		DV	GA-B	· · · ·	GC-E							EH A			DV		FHC		BALL A-D	ADMIN BOARDROOM		G A-B	C C	GC - E									EHA	
EVENT	The state of the s	GR OPERA- TURANDOT	THE GRAY CENTER FOR SOCIAL LEARNING & UNDERSTANDING								PLANT AND ENGINEERING EXPO				GR OPERA- TURANDOT		NATIONAL ASSOCIATION FOR	CAMPUS ACTIVITIES			THE GRAY CENTER FOR SOCIAL	LEARNING & UNDERSTANDING				·					BI ANT AND ENGRIEEPING EVEN	I LAIN I AIND EINGINEERING EAFO		
DATE		TUES. OCT 18													WED. OCT 19 (39					

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

WEEKLY - YEAR 2005

					Estimated Attendance: 1000															Estimated Attendance: 200																		Box Office (as of 10/17): 1127	Estimated Attendance: 1000	
		-	100 A 100 A	AK	22											, .				ΚB							MJ		- 10				S SECURITY	AV	{	-			AF	
	MEETINGS		THE REPORT OF THE PARTY OF THE	DARK	CLIENT ARRIVAL	ARTCRAFT SET-UP	ASSOC. REGISTRATION	EXHIBITOR LOAD-IN	SCHOOL REGISTRATION	CONF HEADQUARTERS OPEN	BAND LOAD-IN/ SOUND CHK	OPENING DINNER	EXHIBITORS ALLOWED HALL	EXHIBITS GRAND OPENING	DOORS TO BALLROOM	EXHIBITORS AT LOWED HALL	EXHIBITS OPEN	EXHIBIT HALL CLOSES AND	CLEARS	CLIENT ARRIVAL @ LYON	DOCK PRESENTED ABBRATS	FRESENTER ARRIVALS SESSIONS	EXHIBITOR SET-UP	RECEPTION	GUESTS DEPART	EXHIBITOR TEAR-DOWN	CLIENT ARRIVAL	REGISTRATION	SHOW HOURS	MEETINGS		 	MOVE-OUT	OLITSIDE DOORS OPEN	LOBBY OPEN	PRE-OPERA TALK	SEATING OPEN	PERFORMANCE	CLIENT ARRIVAL	BAND LOAD-IN/SOUND CHK
- I EAK 2003	9:00AM-10:00AM 10:05AM-11:05AM	11:10AM-12:10PM 1:00PM-2:00PM	(A)		9:00AM	8:00AM-11:00AM	11:00AM-4:00PM	11:00AM 4:00FM	11:00AM-9:00PM	12:00PM-9:00PM	5:00PM-7:30PM	5:30PM-7:00PM	6:00PM	7:00PM-8:00PM	0.00FIM	10:00PM	10:30PM-11:30PM	11:30PM		11:00AM	12-00PM	1-00PM_5-00PM	3:30PM/4:00PM	5:00PM-8:30PM	8:30P	8:30PM-9:00PM	7:00AM	8:00AM-3:00PM	10:00AM-3:00PM	10:05AM-11:05AM	11:10AM-12:10PM	1:00PM-2:00PM	3:00PM-7:00PM	6:00PM	6:15PM	6:30PM-7:00PM	7:00PM	7:30PM-10:00PM	7:00AM 7:00AM-8:00AM	8:45AM-12:00PM
WEENLY	O A-B			DV		EH C	F-FUNC		P-FONC B FI PIC	F-FUNC BALLA D	BALL A-D	EHB	EHC	En C BAII A-D	BAIT A-D	EHC	EHC	EHC		8-4-B	GA-B	GD-F	G D-F		G D-F			¥ 113	En A	9.00		A 110	EnA	DV				[22]	BALL A-D	BALL A-D
				GR OPERA- TURANDOT	NATIONAL ASSOCIATION FOR	CAMILOS ACTIVITIES							_111							PATTERSON DENTAL MEETING						The Artist Charles of the Control of	PLANT AND ENGINEERING EXPO							GR OPERA- TURANDOT					NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES	
			田田田本地は大田子 だけ	THURS. OCT 20								To the second se																						FRI. OCT 21						

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

WEEKLY - YEAR 2005
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		WEEKLY -	 YEAR 2005 			
		P-FUNC P-FUNC P-FUNC BALL A-D	9:00AM-10:00AM 9:00AM-5:00PM 12:10PM 12:25PM-1:45PM 145PM-2:50PM 3:05PM 1:30PM 1:55PM-3:10PM 3:15PM-5:30PM 5:50PM-6:00PM 5:50PM-10:15PM 9:45PM 11:30PM 11:30PM	GRAPHICS COMPETITION CONF HEADQUARTERS OPEN REGISTRATION OPEN DOORS TO BALLROOM LECTURE PERFORMANCES BAND LOAD-IN/ PERFORM DOORS TO BALLROOM EXHIBITORS ALLOWED HALL EXHIBITS OPEN PERFORMANCES STAFF MEAL BAND LOAD-IN/SOUND CHECK DOORS TO BALLROOM PERFORMANCES EXHIBITORS ALLOWED HALL EXHIBITORS ALLOWED HALL EXHIBITORS ALLOWED HALL EXHIBITS OPEN EXHIBITS OPEN EXHIBITS OPEN EXHIBITS OPEN EXHIBITS OPEN EXHIBITS OPEN		
	DELIASIKATEGY	G G, GA-F GA-F G A-F G A-F G A-F G A-F G A-F G A-F G A-F	7:00AM 7:30AM-8:00AM 8:00AM-8:30AM 10:00AM-10:30AM 10:30AM-11:45AM 11:45AM 12:00PM-1:00PM 1:00PM 1:00PM 2:15PM 2:15PM 3:00PM 3:00PM	CLIENT ARRIVAL VENDOR SET-UP REGISTRATION & CONTINENTAL BREAKFAST PRESENTATION ARRWALLS IN BREAKOUTS ARWALLS OUT LUNCH PRESENTATION ARWALLS IN BREAKOUTS ARWALLS IN BREAKOUTS ARWALLS IN GUESTS DEPART	KB Estimated Attendance: 500	
SAT. OCT 22	GR OPERA- TURANDOT	DV	6:00PM 6:15PM 6:30PM-7:00PM 7:00PM 7:30PM-10:30PM 10:30PM-2:30AM	OPEN	AK Box Office (as of 10/17): 1117	Total Control
	NATIONAL ASSOCIATION FOR	BALL A-D BALL A-D BALL A-D P-FUNC P-FUNC P-FUNC BALL A-D BALL A-D	7:00AM 7:00AM-8:00AM 7:00AM-11:00AM 9:00AM-10:00AM 9:00AM-5:00PM 11:05AM-1:20PM	CLIENT ARRIVAL STAFF MEAL BAND LOAD-IN/ SOUND CHK GRAPHICS COMPETITION CONF HEADQUARTERS OPEN REGISTRATION OPEN DOORS TO BALLROOM PERFORMANCES	KB Estimated Attendance: 1000	
G A-F = Grand Gallery Meetin O A-H = Overlook Meeting R. GG = Grand Gallery Area RO A-F = River Overlook A-F	G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F			EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D	[all	

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

WEEKLY - YEAR 2005

			在日本中的日本大学 人名日本人人名		Estimated Attendance: 50						Estimated Attendance: 700	Estimated Attendance: 100	
		AK		AK	M		AK	ΑK	AF	AK	ΑF	Σ	
	STAFF MEAL BAND LOAD-IN/SOUND CHK DOOR TO BALLROOM PERFORMANCES BAND LOAD-IN/SOUND CHK EXHIBITORS ALLOWED HALL EXHIBITS OPEN DOORS TO EH B BANQUET & AWARDS DOORS TO BALLROOM PERFORMANCES EXHIBITORS ALLOWED HALL EXHIBITORS ALLOWED HALL EXHIBITORS OPEN PRODUCTION LOAD-OUT EXHIBITOR IOAD-OUT	MOVE IN REHEARSAL		MOVE IN CONT REHEARSAL NOTES ON STAGE	CLIENT ARRIVAL LUNCH AWARD CEREMONY	日日 一日 日本	LIGHTING FOCUS/CUES REHEARSAL NOTES ON STAGE	REHEARSAL	EXHIBITOR SETUP	LIGHTING FOCUS/CUES ORCHESTRA PIT SET UP GR SYMPHONY REHEARSAL REHEARSAL W/ORCHESTRA NOTES ON STAGE	EXHIBITOR SETUP KEYNOTE SPEAKER EXHIBITS OPEN	CLIENT ARRIVAL & BREAKFAST SESSION BREAK SESSION	SESSION SESSION
- 1 EAN 2003	11:30AM-12:30PM 1:45PM-2:25PM 2:25PM 2:35PM-4:50PM 5:00PM-7:00PM 5:00PM-6:30PM 6:30PM 6:30PM 6:45PM-8:15PM 8:00PM 10:30PM-11:30PM 10:30PM-130PM 11:30PM-130AM	8:00AM-5:00PM 7:00PM-10:00PM		8:00AM-5:00PM 7:00PM-10:00PM 10:00PM-10:30PM	11:00AM 12:00PM 2:00PM-3:00PM	が 日本	8:00AM-5:00PM 7:00PM-10:00PM 10:00PM-10:30PM	10:00AM-12:30PM	2:00PM -6:00PM	8:00AM-5:00PM 8:00AM-12:00PM 10:0AM-12:30PM 7:00PM-10:00PM 10:00PM-10:30PM	7:00AM -11:00AM 10:00AM -11:15PM 11:30AM -5:30PM	7:30AM 8:00AM-10:00AM 10:00AM-10:15AM	10:15AM-12:00PM 12:00PM-1:30PM 1:30PM-3:00PM
WEENET	BALL A-D BALL A-D BALL A-D BALL A-D BALL A-D EH C EH B BALL A-D BALL A-D EH C EH B BALL A-D EH C EH C	LYON DOCK DV	The state of the s	DV	BALL C BALL C P-FUNC		DV	RECITAL HALL	BALL A-B	DV LYON DOCK MONROE RECITAL HALL DV	BALL A-B BALL C-D BALL A-B	OA-B	0 C-D
		WHERE THE WILD THINGS ARE/FIREBIRDS		WHERE THE WILD THINGS AREFIREBIRDS	HOME TOWN HERO LUNCHEON AND CEREMONY		WHERE THE WILD THINGS ARE/FIREBIRDS	GR SYMPHONY-CLASSICAL III	MI LIBRARY ASSN CONFERENCE	WHERE THE WILD THINGS ARE/FIREBIRDS	MI LIBRARY ASSN CONFERENCE	PAULSTRA WORLDWIDE TECHNICAL DAY 2005	
		SUN. OCT 23	一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一 一	MON. OCT 24			TUES. OCT 25			WED. OCT 26			

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

DV = DeVos Performance Hall BALL A-D = Ballroom A-D EH A-C = Exhibit Halls A-C

DEVOS PLACE

WFFKIV - VFAP 2005

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

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	MOVE IN AK	MOVE IN AF	LOAD-IN KB			MEETING Estimated Attendance: 30	MEETING	REHEARSAL AK		MOVE IN AF	CONVENTION KB		DINNER		MIC HANG AK	SHOW	RECEPTION		DINNER	MEETING		OUTSIDE DOORS OPEN AK	UPBEAT	SEATING OPEN Box Office (25 of 10/17): 1266		SHOW	REGISTRATION AF		MEETING KB	
LY - YEAR 2005	9:00AM-1:00PM 3:30PM-6:00PM	8:00AM -5:00PM	8:00AM=-5:00PM			8:00AM-5:00PM	10000	3:30PM-6:0PM	- 19	8:00AM -5:00PM	7:00AM-3:00PM		12:00PM-11:59PM		4:00PM-7:00PM 7:30PM-10:00PM		6:00PM -6:30PM F	Į,	12:00PM-11:00PM I	П		6:30PM C	-7:30PM	7:30PM 8:00PM-10:10PM P	1	S	8:00AM-8:30AM R	†	8:00AM-5:00PM	
WEEKLY	DV	EH A-C G A-B	BALL A-B	GC-F O A-H	RO A-F	MONC	T. C.	DV		EH A-C G A-D	BALL A-B G E-F	O A-H RE A-F	BALL C-D		DV	EH A-C, BALL A-D, GB,	BALL A-B		BALL C BALL C-D PREF	0 A	は では ないとう は は は ない 大阪 は は	DV	RECITAL HALL	ΛΩ		EH A-C, BALL A-D, GB, BOARDROOM	BALL C	▼ U		NO.
	GR SYMPHONY-CLASSICAL III	WOODWORKERS TRADESHOW	NCA COMISSION ON ACCREDITATION	& SCHOOL IMPROVEMENT	, C.	FRIIOLAY		GR SYMPHONY-CLASSICAL III	WOODING TO THE CONTROLLED	WOOD WORKERS IRADESHOW	NCA COMISSION ON ACCREDITATION & SCHOOL IMPROVEMENT		BAXTER COMMUNITY CENTER CHARITY GALA		GR SYMPHONY-CLASSICAL III	WOODWORKERS TRADESHOW	CALVIN COLLEGE NAMED	SCHOLARSHIP DINNER	SPECTRUM HEALTH	XACTWARE MEETING		OK SYMPHONY-CLASSICAL III- PICTURES AT AN EXHIBITION			CONTRACTOR OF THE PROPERTY OF	MOI	WEST MI DENTAL SOCIETY CONTINUING ED SEMINAR			GR SYMPHONY, CI ASSICAL III.
	10ES. NOV 1	>	Z	4				WED. NOV 2		5	2 &		M 0	9	THURS. NOV 3	M	J	X S	70	X	EDI MOV 4					*	» 33 	ĮŽ		SAT. NOV 5

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

WEEKLY - YEAR 2005

		WEENLY	- YEAR 2005	T. 1001	
		DV	7:30PM	UPBEAT SEATING OPEN	
			8:00PM-10:10PM 10:15PM-10:40PM 10:30PM-12:00AM	PERFORMANCE TALK-BACK MOVE OUT	Box Office (as of 10/17): 871
	ST JOHN'S HOME ANNUAL CHARITY BALL	BALL A	6:00PM-11:00PM	BANQUET KB	
	WOODWORKERS TRADESHOW	EH A-C	9:00AM-5:00PM	MOVE OUT	
	MAKINE CORP BALL	BALLB			Estimated Attendance: 500
STATISTICAL STATIS		是一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个		THE REPORT OF THE PARTY OF THE	
SOIN. NOV 0	WOODWORKERS TRADESHOW	EH A-C	9:00AM -3:00PM	MOVE OUT	
	IIM CONWAY & HARVEY KORMAN	DV	2:00PM 5:00PM	NCE	+
				TOWNS OF THE PERSON OF THE PER	Box Office (as of 10/17): 1093
MON. NOV 7	WOODWORKERS TRADESHOW	EH A-C	9:00 AM -1:00PM	MOVEOUR	
	MICHIGAN ASSN OF REHABILITATION ORGANIZATIONS	BALL A-B	12:00PM -6:00PM	MOVE IN AF	
	CRISIS MANAGEMENT INSTITUTE	MONA	8:00AM-5:00PM	MEETING	
	A CHRISTMAS CAROL	DV		ANOH	+
Latin South Control				I ENTONMAINCE AK	Box Office (as of 10/17): 0
TUES. NOV 8	MICHIGAN ASSN OF REHABILITATION	BALL A-B	8:00AM -6:00PM	EXHIBITS	
	ORGANIZATIONS	BALL C-D	10:00AM	SESSION	
		GA-F	8:00AM -5:00PM	BREAKOUTS	
	CRISIS MANAGEMENT INSTITUTE	MON A	P-DOANG COODING		
			O.OO.MJ.OOFIM	MEELING	
WED. NOV 9	GR SYMPHONY- POPS II	DV	0.4 69		The second secon
	MICHIGAN ASSN OF DELIABITITATION	4		MOVE IN AK	
	ORGANIZATIONS	BALL A-B G A-F	8:00AM -5:00PM	EXHIBITS BREAKOUTS	
	MI DEPT OF EDITOR TION OF A	ОА-Н	0		
	MI DELLO EDUCATION OFAA	BALL C P-FUNC	6:30AM 7:30AM-8:30AM	CLIENT ARRIVAL MJ	Estimated Attendance: 500
		BOARDROOM	ALL DAY	SPEAKER ROOM	
		BATI C D BO A E	8:30AM-9:30AM	GENERAL SESSION	
		BALL C-D, NO A-F	9:45AM-10:45AM	SESSION A	
		BALL C-D	11:00AW-12:00FM	SESSION B	
		BALL C-D, RO A-F	1:15PM-2:15PM	SESSION C	
	CRISIS MANAGEMENT INSTITUTE	MON A	Z:30FM-3:30FM		
	710111011111011110111101111101111	MOIN A	8:00AM-5:00PM	MEETING	
THURS. NOV 10	GR SYMPHONY, POPS II	01/			
	110000000000000000000000000000000000000		8A-6P 7:30PM-10P	MOVE IN AK	
	MICHIGAN ASSN OF REHABILITATION ORGANIZATIONS	GA-F O A-H		BREAKOUTS AF	
	CRISIS MANAGEMENT INSTITUTE	MON A	8:00AM-5:00PM	MEETING	
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G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

WFFKIY-VFAR 2005

	MI DEPT OF EDUCATION OEAA		6:30AM	CLIENT ARRIVAL	MJ Estimate	Estimated Attendance: 500
		BALL C P-FUNC BOARDROOM BALL C-D, RO A-F	7:30AM-8:30AM ALL DAY 8:30AM-9:30AM 9:45AM-10:45AM 11:00AM-12:00PM 11:500PM-1:15PM 11:50PM-3:30PM	REGISTRATION SPEAKER ROOM GENERAL SESSION SESSION F LUNCH SESSION G SESSION G		of Attendance, Joo
	SULLIVAN-SCHEIN DENTAL	GA-F OA-H	7:00AM-7:00PM	MOVE IN	83	
	2005 MALY'S SALON FORUM	BALL A-B EHC	8:00AM-8:00PM	SET UP	KB	
FRI NOV 11	GR SYMPHONY, DODG II	TAIL TOTAL T				
	HIP HARP W/ DEBORAH HENSON- CONANT	ΛΛ	3:00PM-5:30PM 8:00PM-10:15PM	WORK CALL REHEARSAL PERFORMANCE	AK Boy Offi	Box Office (se of 10/17). 1230
	CITY MANAGER'S TOP MANAGEMENT MEETING	OA	8:30AM 9:00AM 10:30AM	REFRESHMENTS MEETING BEGINS MEETING ENDS	M	10. (43.01.17) 1.10.0
	SULLIVAN-SCHEIN DENTAL	GA-F OA-H	7:00AM-4:00PM	MEETING	KB	
x	2005 MALY'S SALON FORUM	BALL A-B BALL C-D EHC	8:00AM-11:59PM 8:00AM-11:59PM	SET UP SET UP	KB	
	SMITH, HAUGHEY, RICE & ROEGGE	BOARDROOM	4:00PM-11:00PM	MEETING	KB	
CAT MOW 12	Ch out this way a second					
771	GR S IMPHONY-POPS II- HIP HARP W/ DEBORAH HENSON- CONANT	DV	DURING DAY 8:00PM-10:15PM	WORK CALL PERFORMANCE	AK Box Offi	Box Office (as of 10/17): 1525
	2005 MALY'S SALON FORUM	BALL A-B BALL C-D G A-F EHC	8:00AM-8:00PM 8:00AM-8:00M 8:00AM-8:00PM	GENERAL SESSION EXHIBIT BREAKOUT ROOM	RB.	
	MMPC MEETING	MON A-D	6:30AM 7:00AM 8:00AM -12:30PM	CLIENT ARRIVAL REGISTRATION MEETING	AF	
	SMITH, HAUGHEY, RICE & ROEGGE	OA-B OA-B	8:00AM-3:00PM 3:00PM-11:59PM		Z a	
SUN. NOV 13	GR SYMPHONY- POPS II- HIP HARP W/ DEBORAH HENSON-	DV	3:00PM-5:15PM 5:45PM-8PM	PERFORMANCE RECORD SESSION	AK Box Offic	Box Office (as of 10/17): 1419
	CONANT	1	8P-12A	MOVE OUT		
	2005 MALY'S SALON FORUM	BALL A-B BALL C-D G A-F	8:00AM-11:59PM 8:00AM-11:59PM 8:00AM-11:59PM	ESSION	KB R	
		ЕНС			- 41	

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

10/18/05

DEVOSPLACE

WEEKLY - YEAR 2005

	9	
	GENERAL SESSION EXHIBIT BREAKOUT ROOM	
	8:00AM-5:00PM 8:00AM-5:00PM 8:00AM-5:00PM	
	BALL A-B BALL C-D G A-F EHC	とのできることにあるというなどのでは、これにより、一日日 日本のできるとは
The second secon	2005 MALY'S SALON FORUM	E CONTROL OF THE STREET OF THE
	MON.	