

## **Board of Directors**

Wednesday, October 24, 2007 8:00 a.m. - 9:30 a.m. **Kent County Commission Chambers** 300 Monroe Avenue, NW - Grand Rapids, MI

## **AGENDA**

Convention Arena	I.	Call to Order	
Authority	II.	Grand Rapids Griffins Presentation – Tim Gortsema Inf	formation
Steven Heacock, Chairman	III.	Approval of September 26, 2007, Minutes  Ac	etion
Birgit Klohs Clif Charles Gary McInerney George Heartwell Joseph Tomaselli	IV.	. Promote de la company de la	formation formation
Lew Chamberlin		DeVos Place® and Van Andel Arena®  ii. CAA September 2007 Financial Statements Ac  iii. Special Purpose Financial Statements as of and for Ac  the Years Ended June 30, 2007 and 2006, and Independent Auditors' Report – DeVos Place® and Van Andel Arena®	etion etion etion formation
	v.	SMG Report and Facilities Calendars Int	formation
	VI.	Public Comment	
	VII.	Next Meeting Date: December 5, 2007 (Combined November/December	Meeting)
	VIII.	Adjournment	



DeVos Place® 303 Monroe Ave. NW Grand Rapids, MI 49503-2233 616.742.6500 Fax 616.742.6590

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## MINUTES OF THE GRAND RAPIDS-KENT COUNTY CONVENTION/ARENA AUTHORITY BOARD OF DIRECTORS MEETING Wednesday, September 26, 2007

## I. Call to Order

Chair Steve Heacock called the meeting to order at 8:05 a.m. Chair Heacock presided and Secretary/Treasurer Birgit Klohs recorded.

#### Attendance

Members Present:

Steve Heacock, Chair

Lew Chamberlin George Heartwell Birgit Klohs Joseph Tomaselli

Members Absent:

Clif Charles

Gary McInerney

Staff/Others:

David Czurak

Grand Rapids Business Journal

Jim Day

Kent County
Kent County

Daryl Delabbio

Downtown Alliance

Sharon Evoy Jay Fowler

Downtown Amance

Downtown Development Authority

George Helmstead

CVB

Robert Herr

**Downtown Improvement District** 

Kurt Kimball Ray Kisor

City of Grand Rapids Downtown Alliance

Chris Knape Chris Machuta The Grand Rapids Press
SMG

Chris Machuta
Steve Miller
Susan Waddell

CAA
City of Grand Rapids

Jana Wallace

SMG

**SMG** 

Jim Watt

Dickinson Wright

Richard Wendt Robert White

Kent County

## II. <u>Downtown Alliance/Downtown Improvement District Update</u>

Jay Fowler, executive director of the Downtown Development Authority (DDA), explained that the Downtown Improvement District (DID) is a City board set up to manage the assessment process and ensure that the work is done properly. Robert Herr is the chairperson of the DID and serves on the Downtown Alliance Board and executive committee. The Downtown Alliance is a separate, nonprofit 501(C)(4) organization hired to implement the work of the assessment. Ray Kisor is the chairperson of the Downtown Alliance. The Downtown Alliance established the Grand Rapids Downtown Alliance Foundation, a 501(C)(3) foundation to allow the acceptance of grants. The DDA is a tax increment financing authority and its chairperson, Kayem Dunn, serves on the Downtown Alliance board and executive committee.

The Downtown Alliance was created in 2001 because downtown property owners wanted services beyond what the City could provide and they were willing to pay for those services. One of the responsibilities of the Downtown Alliance is to ensure that the base city services are maintained. The Downtown Alliance is one of 2,000 Business Improvement Districts (BIDs) in the United States. BIDs are economic development organizations that deliver public services to specific neighborhoods to supplement the bundle of public services provided by the city. Traditionally, this translates into services of cleaning and beautification, marketing, advocacy, and district improvement projects. The Downtown Alliance is funded primarily through the DID assessment. The private property owners in downtown are mandatory payers of the assessment and government entities, including the CAA, are voluntary payers.

Ms. Evoy stated that the marketing by the Downtown Alliance targets people within a 30-mile radius of downtown. In answer to a question by Chair Heacock, Ms. Evoy stated that One Source is the company hired to perform the maintenance and beautification work. Mr. Heacock suggested the placement of more accessible trash cans downtown and pairing up events between downtown merchants and employees. Mr. Heartwell stated the group should work to standardize newspaper dispensers. Chair Heacock extended his appreciation to the Downtown Alliance for the impressive work in keeping downtown clean and beautiful.

## III. Minutes of Prior Meeting

Staff noted that the date on the Minutes was incorrect and that Mr. Tomaselli was omitted from the roll call list.

Motion: Mr. Heartwell, supported by Mr. Chamberlin, moved to approve the Minutes of the August 22, 2007, as corrected. Motion carried unanimously.

### IV. Committee Reports

## a. Operations Committee.

Mr. Chamberlin reported that Lynne Ike, SMG marketing director, described the different types of reports generated by Ticketmaster that provide sales overview, market summary by top 10 DMA, and the distribution of buyers for each event. Ms. Ike also explained the Arena's entertainer gift program that provides a donation of \$500 to the headlining performer as a "Thank You" for playing the venue; \$250 goes to the headliner's charity of choice and \$250 stays in west Michigan at the Van Andel Institute. Ms. Ike discussed the findings of the SMG corporate mystery shopper program for DeVos Place® covering 2006-2007 and the local Spies in Disguise report for the circus event at the Arena. Staff presented an update on the status of art at DeVos Place©. The Arts Council will bring public art consultants to town around the week of October 29<sup>th</sup>. The consultants will walk through the facility, review the floor plan, and develop ideas for artworks. The Arts Council should then have a list of artists, works, a budget, and possible timeline. The Operations Committee took action to approve price increases for three concession items.

Mr. Helmstead presented a report on recent CVB sales activities and major bid presentations. Mr. Helmstead traveled to Albuquerque to bid on the National Association of Postmasters. Competition included Madison, Columbus, and Pittsburgh, but Grand Rapids prevailed. The CVB bid on the Corvette Club for July 2009 and will receive in answer in November. The CVB is bidding on the John Deere convention for August 2010, Harley-Davidson for July 2009, and the Goldwing Group for July 2012. Joe Jones and Skot Welch conducted a focus group of local African-American ministers and another is planned that will concentrate on experiences at conventions previously attended.

### b. Finance Committee.

### i. SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the period ended August 31, 2007. After review and discussion, the motion was unanimously adopted.

### ii. CAA Financial Statements

Motion: Ms. Klohs, supported by Mr. Chamberlin, moved to approve the CAA Financial Statements for the period ended August 31, 2007. After review and discussion, the motion was unanimously adopted.

Chair Heacock stated that he would like the Finance Committee to review the Investment Policy and consider whether the CAA should attempt to make more productive investments.

## V. <u>Diversity Initiative Update</u>

Mr. Machuta presented a report on the development of action items in response to the focus group findings.

## VI. SMG Report and Facilities Calendar

Mr. Miller presented a summary of the upcoming events that will be held at DeVos Place® and Mr. Machuta presented the schedule for the Van Andel Arena®.

### VI. Public Comment

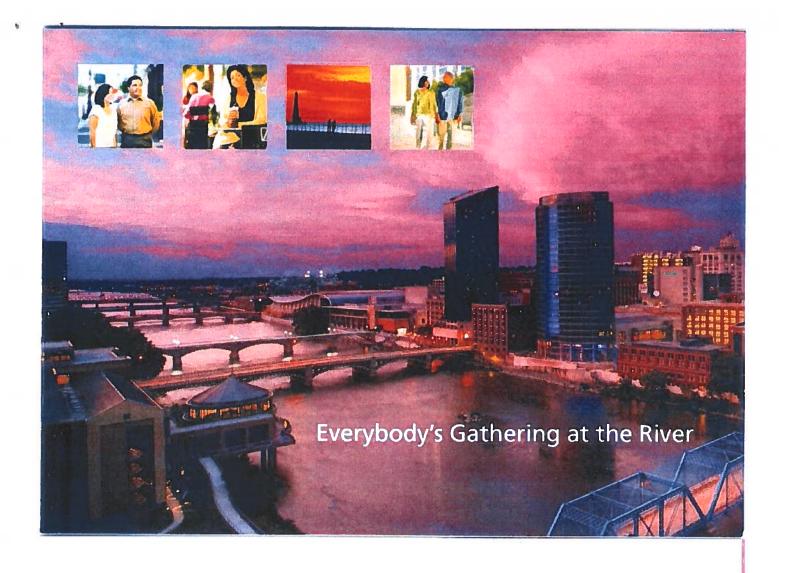
None.

### VII. Next Meeting Date

The date for next CAA Board meeting is Wednesday, October 24, 2007, 8:00 a.m.

## IX. Adjournment

There being no other business, the meeting adjourned at 9:18 a.m.



# Grand Rapids Faith Meeting Team invites Detroit-area Religious Leaders to learn why Grand Rapids is such a popular choice for religious meetings.

Thursday, October 4, 2007 10:30 AM – 12:30 PM 10:30 AM Registration 10:45 AM Program and Lunch

Charles H. Wright Museum of African American History 315 East Warren Avenue – Detroit, MI Complimentary Parking and Lunch Provided

## Presentations by

Dan Oglesby, Senior Vice President – Human Resources, Spectrum Health This Grand Rapids native and local pastor will present his perspective of the changes taking place in his hometown.

**Grand Rapids Faith Meeting Team** 

This team of specialists, dedicated to serving the needs of faith-based groups, will demonstrate why Grand Rapids could be the ideal setting for your church fellowship.

### Your hosts:

**Grand Rapids Faith Meeting Specialists** 

Joyce Flowers, Grand Rapids/Kent County Convention & Visitors Bureau Tim Nelson, Grand Rapids/Kent County Convention & Visitors Bureau Steve Miller, DeVos Place convention center Barbara Griffin, Amway Grand Plaza Hotel Liz Della Croce, JW Marriott Grand Rapids

## **Our Presenters**



Daniel C. Oglesby, Senior Vice President of Human Resources Spectrum Health

Dan earned a Bachelor of Science Degree in Health Sciences from Grand Valley State University; Western Michigan University, receiving a Masters of Public Administration, and University of Michigan graduate school of business, Human Resources Executive Program. He has over 20 years of experience in Human Resources management and has held senior HR leadership positions at Dow Chemical, Midland, Michigan, Corporate Express Delivery Systems, Houston, Texas, and Alticor (formerly Amway Corporation) in Ada.

Dan's responsibility to his professional and spiritual duties brings great balance to his life, both as an executive at Spectrum Health and as Senior Pastor of Living Word Christian Center, a full gospel church he founded in 2002.



Dr. Robert Brumfield, Senior Pastor Oak Grove African Methodist Episcopal Church – Detroit Convention Planner, 4th Episcopal District

Dr. Brumfield earned a Bachelor of Science Degree and a Juris Doctorate from Tulane University and holds a Doctorate in Sacred Theology from Notre Dame Seminary. He is a life member of the NAACP, a member of the Urban League, St. Joseph Lodge #14 — Prince Hall Masons and Omega Psi Phi Fraternity, Inc.

He is a pastor of Oak Grove African Methodist Episcopal Church in Detroit, Michigan and a native of New Orleans, Louisiana. He began his ministry in 1980. A passionate

advocate for human, political and civil rights, Dr. Brumfield has immersed himself in the affairs of Detroit at a grassroots level and was appointed as an advisor to the Chief of Police.

## DEVISION OF

## **DE VOS PLACE**

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2007

### Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta



	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	117	519	636	647	(11)
ATTENDANCE	87,083	634,950	722,033	723,350	(1,317)
DIRECT EVENT REVENUE	333,816	2,202,742	2,536,558	2,541,693	(5,135)
ANCILLARY REVENUE	389,529	1,671,430	2,060,959	2,060,745	214
TOTAL EVENT REVENUE	723,345	3,874,172	4,597,517	4,602,438	(4,921)
TOTAL OTHER REVENUE	27,534	205,000	232,534	229,000	3,534
TOTAL OPERATING REVENUE	750,879	4,079,172	4,830,051	4,831,438	(1,387)
INDIRECT EXPENSES					
EXECUTIVE	30,807	135,789	166,596	166,596	•
FINANCE	50,178	158,370	208,548	208,548	-
MARKETING	21,586	83,071	104,657	104,657	-
OPERATIONS	312,971	1,072,409	1,385,380	1,385,380	•
EVENT SERVICES	234,471	709,976	944,447	944,447	•
BOX OFFICE	15,065	62,561	77,626	77,626	•
SALES	57,071	191,652	248,723	248,723	•
OVERHEAD	418,295	1,799,454	2,217,749	2,217,749	•
TOTAL OPERATING EXP.	1,140,445	4,213,282	5,353,726	5,353,726	
NET REVENUE ABOVE EXPENSES	(389,566)	(134,110)	(523,675)	(522,288)	(1,387)
HE I REVERIUE ABOVE EAR ENGES		110.000	152 200	153,300	_
INCENTIVE FEE		153,300	153,300	155,500	
NET OPERATING REVENUE OVER	(389,566)	(287,410)	(676,975)	(675,588)	(1,387)
OPERATING EXPENSES					

### Comments:

September concludes the first quarter of the fiscal year for DeVos Place. Overall revenue is down from the original budget, however, the second quarter should be a little stronger bringing the facility back to expected levels. The forecast shows little change overall as activity seems to be coming in at the rate the budget called for it to. Indirect expenses has not been revised as actual activity through the first quarter was consistent enough with budget that no trends plus or minus were evident necessitating a change in the forecast.

General Manage

Himance Director

### DE VOS PLACE FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2007

The following schedule summarizes operating results for the current month ending September 30, 2007 and the YTD ending June 30, 2008, compared to budget and to the prior year:

MONTH	September Actual	September Budget	September FY 2007	
Number of Events	53	65	46	
Attendance	52,988	68,350	27,277	
Direct Event Income	\$177,951	\$221,580	\$129,395	
Ancillary Income	217,640	225,509	164,317	
Other Income	6,896	19,083	12,786	
Indirect Expenses	(433,013)	(419,823)	(337,463)	
Net Income	(\$30,526)	\$46,349	(\$30,965)	

YTD	YTD 2008 Actual	YTD 2008 Budget	YTD 2007 Prior Year	
Number of Events	117	129	103	
Attendance	87,083	107,775	58,215	
Direct Event Income	\$333,816	\$386,731	\$266,517	
Ancillary Income	389,529	400,543	287,587	
Other Income	27,534	57,249	38,606	
Indirect Expenses	(1,140,445)	(1,180,929)	(1,056,881)	
Net Income	(\$389,566)	(\$336,406)	(\$464,171)	

## **EVENT INCOME**

Direct event income fell short of budget for the month. Most of the shortfall was a result of hosting fewer meeting room events, and no non-tenant activity in the Performance Hall.

## **ANCILLARY INCOME**

Ancillary income fell short of budget for the month for many the same reasons as event income. Audio Visual income fell short of budget, however, was offset by higher than anticipated revenue in the electric area mainly due to the SME event.

### **INDIRECT EXPENSES**

Indirect expenses came in at expected levels for the month.

## DE VOS PLACE FACILITY STATEMENT OF INCOME PERIOD ENDING 09/30/07

		CURRENT			YTD	
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
		22				
EVENT INCOME		0.8	•			
DIRECT EVENT INCOME						
RENTAL INCOME	201,800	247,225	149,992	390,114	441,975	313,253
SERVICES INCOME	<23,848>	<25,645>	<20,597>	<56,298>	<55,244>	<46,736>
TOTAL DIRECT EVENT INCOME	177,951	221,580	129,395	333,816	386,731	266,517
ANCILLARY INCOME						
FOOD & BEVERAGE	89,767	96,850	61,857	171,396	165,258	107,343
NOVELTY	2,720	1,295	0	2,720	1,594	1,673
ELECTRICAL	58,522	40,754	39,162	66,647	74,905	49,756
OTHER ANCILLARY	66,630	86,610	63,298	148,766	158,786	128,815
TOTAL ANCILLARY INCOME	217,640	225,509	164,317	389,529	400,543	287,587
TOTAL EVENT INCOME	395,591	447,089	293,712	723,345	787,274	554,104
OTHER OPERATING INCOME	6,896	19,083	12,786	27,534	57,249	38,606
ADJUSTED GROSS INCOME	402,487	466,172	306,498	750,879	844,523	592,710
INDIRECT EXPENSES						
EXECUTIVE	10,294	13,884	13,139	30,807	41,652	31,231
FINANCE	15,492	17,379	21,914	50,178	52,137	58,029
MARKETING	12,428	8,722	6,187	21,586	26,166	22,155
OPERATIONS	122,131	143,507	61,470	312,971	363,581	291,292
EVENT MANAGEMENT	93,656	78,454	82,869	234,471	235,362	213,029
BOX OFFICE	5,573	6,469	8,205	15,065	19,407	20,606
SALES	16,377	20,728	21,267	57,071	62,184	56,547
OVERHEAD	•	130,680	122,413	418,295	380,440	363,991
INDIRECT EXPENSES	433,013			1,140,445	1,180,929	1,056,881
NET OPERATING INCOME	<30,526>	46,349	<30,965>	<389,566>	<336,406>	<464,171>
OTHER EXPENSES						
NET INCOME (LOSS)	<30,526>	46,349	<30,965>	<389,566>	<336,406>	<464,171>
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DE VOS PLACE
STATEMENT OF SERVICES INCOME
PERIOD ENDING 09/30/07

				YEAR TO DATE		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
	-				2)	
Advertising Billed	0	0	13,672	4,506	0	13,672
Changeover Setup Billed	434	0	199	4,540	0	335
Stagehands Billed	130,676	108,838	62,064	213,042	167,010	131,459
Security Billed	13,915	12,262	6,309	21,881	21,282	19,024
Ushers & Tix Takers Billed	12,873	10,610	4,959	14,977	13,425	9,889
Box Office Billed	1,500	1,700	700	1,500	2,200	1,200
Ticketing Service Billed	4,413	11,210	2,930	6,185	13,600	9,947
City Police Fire Billed	2,683	400	665	4,193	500	2,000
EMT Medical Billed	2,550	2,525	1,381	4,300	4,175	2,519
Cleaning Billed	875	0	0	875	0	24
Insurance Billed	0	0	501	955	0	2,064
Telephone Billed	3,975	2,250	2,405	6,675	2,650	6,165
Other Production Billed	6,926	0	8,336	14,848	0	13,442
TOTAL SERVICE INCOME	180,818	149,795	104,121	298,476	224,842	211,738
Advertising Expense	1,050	0	14,072	5,556	0	14,081
Stagehand Wages	120,089	105,574	57,435	194,461	162,001	122,937
Contracted Security Expense	25,376	19,498	12,478	47,965	35,618	36,361
Ushers & T/T Wages	5,153	7,427	3,471	6,625	9,399	6,922
Ticket Sellers Wages	959	4,350	700	1,047	8,100	1,080
Ticket Service Charge Expense	1,527	3,924	549	1,740	4,761	3,994
City Police Fire Expense	1,181	0	665	2,529	0	2,166
EMT Medical Expense	2,514	2,525	1,176	4,296	4,175	2,489
Contracted Cleaning Expense	38,732	32,142	24,570	72,872	56,032	51,514
Insurance Expense	100	0	463	1,044	0	1,782
Group Sales Commissions	0	0	0	0	0	140
Allocated Telephone Expense	994	0	601	1,669	0	1,541
Production Expense	6,992	0	8,537	14,970	0	13,467
TOTAL SERVICE EXPENSE	204,666	175,440	124,718	354,774	280,086	258,474
NET SERVICE INCOME	<23,848>	<25,645>	<20,597>	<56,298>	<55,244>	<46,736>
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## SMG DeVos Place Grand Rapids - Kent County Convention/Arena Authority Year to Date Event Summary Report For Month Ended September 30, 2007

	Events	/Davs	Attendar	nce	Total Event Income		
Event Type	Actual	Budget	Actual	Budget	Actual	Budget	
Convention/Trade Shows	50	48	55,350	59,550	483,635	529,665	
Consumer/Gated Shows	5	8	4,227	8,800	32,497	43,484	
Devos Performance Hall	17	20	13,851	20,250	67,870	80,460	
Ballroom Exclusive	10	12	4,300	7,100	40,599	60,642	
Other	35	41	9,355	12,075	98,723	73,023	
GRAND TOTALS	117	129	87,083	107,775	723,324	787,274	
As Percentage of Overall							
Convention/Trade Shows	42.74%	37.21%	63.56%	55.25%	66.86%	67.28%	
Consumer/Gated Shows	4.27%	6.20%	4.85%	8.17%	4.49%	5.52%	
Devos Performance Hall	14.53%	15.50%	15.91%	18.79%	9.38%	10.22%	
Ballroom Exclusive	8.55%	9.30%	4.94%	6.59%	5.61%	7.70%	
Other	29.91%	31.78%	10.74%	11.20%	13.65%	9.28%	

## SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Statement of Financial Position Month Ended September 30, 2007

()			
ASSETS			
CURRENT ASSETS:			
CASH	678,710		
ACCOUNTS RECEIVABLE	677,245		
PREPAID EXPENSES	157,426		
TOTAL CURRENT ASSETS		1,513,382	
INTANGIBLE ASSETS			
CONTRACT RIGHTS			
TOTAL INTANGIBLE ASSETS		-	
			1,513,382
TOTAL ASSETS		:	1,313,362
LIABILITY & EQUITY			
CURRENT LIABILITIES:			
ACCOUNTS PAYABLE	215,210		
ACCRUED EXPENSES	418,867		
DEFERRED INCOME	92,198		
ADVANCED DEPOSITS	330,583		
REFUND LIABILITY	9,716		
ADVANCED TICKET SALES	208,316		
TOTAL CURRENT LIAB.		1,274,890	
FUND EQUITY			
FUNDING TO CITY - CASH			
FUNDING FROM CITY - NON CASH	245,330		
CURRENT YEAR EARNINGS	(389,566)		
AMOUNT DUE CAA	382,728	222 422	
TOTAL FUND EQUITY	ž. –	238,492	
TOTAL LIAB & EQUITY			1,513,382

## SMG - DeVos Place Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ended September 30, 2007

Current - Under 30 Days	
Food & Beverage	89,767
Ticketing	171,918
Decorating	11,081
Audio/Visual	33,886
Operating	232,578
Over 30 Days	58,374
Over 60 Days	64,507
Over 90 Days	
Donnell Productions	5,736
Paragon Leather	2,110
Saigon Entertainment	5,002
Grinder Promotions	2,286
Total Accounts Receivable	677,245

DE VOS PLACE
INDIRECT EXPENSE SUMMARY
PERIOD ENDING 09/30/07

		CURRENT			YTD	
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
Salaries Administration	68,561	75,069	87,912	209,701	225,207	210,878
Part-Time	8,728	13,167	5,242	16,340	39,501	14,660
Wages-Trade	156,794	121,023	102,842	302,880	363,069	242,629
Auto Allowance	2,121	2,271	2,121	6,362	6,813	6,362
Auto Expense	150	0	150	450	0	450
Taxes & Benefits	71,044	52,468	46,318	143,031	157,404	114,355
Less: Allocation/Reimbursement	<145,606>	<113,125>	<88,977>	<267,165>	<339,375>	<190,972>
TOTAL LABOR COSTS	161,791	150,873	155,607	411,599	452,619	398,363
Contracted Security	23,021	21,000	23,984	73,984	63,000	62,169
Contracted Cleaning	2,220	0	5,297	6,753	0	10,748
Other Contracted Services	190	200	237	569	600	707
Travel & Entertainment	156	1,209	392	4,710	3,627	2,582
Corporate Travel	0	417	0	0	1,251	0
Meetings & Conventions	0	1,958	172	3,983	7,374	7,234
Dues & Subscriptions	100	300	100	2,435	900	1,831
Employee Training	0	833	1,823	674	2,499	6,707
Computer Expense	10,119	6,250	5,293	22,564	18,750	18,868
Professional Fees	2,250	3,042	2,885	6,750	9,126	9,056
Marketing & Advertising	10,561	6,800	3,990	15,633	20,400	14,273
Box Office Expenses	<14>	0	<54>	<36>	0	<36>
Trash Removal	1,770	2,500	2,591	4,285	7,500	4,305
Equipment Rental	946	1,000	1,414	3,255	3,000	3,824
Landscaping	1,062	833	<231>	3,185	2,499	4,224
Exterminating	23,034	23,220	1,442	24,073	25,220	3,070
Cleaning	5,250	12,000	4,500	5,250	12,000	4,500
Repairs & Maintenance	55,231	39,792	4,796	137,504	119,376	82,516
Supplies	3,270	24,583	6,852	41,941	73,749	78,713
Bank Service Charges	1,871	1,500	991	4,390	4,500	3,195
Insurance	16,036	22,187	16,446	51,341	66,561	46,154
Licenses & Fees	0	0	0	0	0	138
Printing & Stationary	0	417	117	0	1,251	233
Office Supplies	2,161	750	3,130	3,439	2,250	3,279
Postage	9	417	202	846	1,251	1,110
Parking Expense	2,747	1,500	1,823	7,075	4,500	6,328
Telephone Long Distance	7,438	6,000	7,848	22,070	18,000	22,080
Utilities	89,951	79,300	73,919	245,330	226,300	224,749
Base Fee	12,838	12,775	12,500	38,513	38,325	37,500
Less: Allocated/Reimbursement	<994>	<1,833>	<601>	<1,669>		<1,541>
TOTAL MATERIAL AND SERVICES	271,222		181,856		728,310	
TOTAL INDIRECT EXPENSES	433,013		337,463	1,140,445	1,180,929	1,056,881
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## SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2008

## MANAGEMENT FEE SUMMARY

Net Revenue above Expenses Benchmark Excess	Arena Estimate 1,397,069	DeVos Place Estimate (523,675) (523,675)	Total Estimate 873,394 700,000 173,394	FY 2007 Actual 1,238,267 700,000 538,267
Incentive Fee Calculation (Only if abo	ve greater than	n zero)		
Base Fee	Arena Estimate 153,300	DeVos Place Estimate 153,300	Total Estimate 306,600	Total Estimate 300,000
Incentive Fee Revenue Benchmark Revenue	5,173,087 4,650,000	4,830,051 4,050,000	10,003,138 8,700,000	10,411,774 8,600,000
Revenue Excess Incentive Fee **	523,087 154,050	780,051 154,050	1,303,138 306,600	1,811,774 300,000
Total SMG Management Fee	307,350	307,350	613,200	600,000

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.



## VAN ANDEL ARENA

FINANCIAL STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2007

## Distribution:

Grand Rapids – Kent County Convention / Arena Authority Robert White Bob McClintock Lewis Dawley Gary McAneney Howard Feldman Richard MacKeigan Chris Machuta



## VAN ANDEL ARENA ROLLING FORECAST FISCAL YEAR ENDING JUNE 30, 2008

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
			5		(F)
NO. EVENTS	13	98	111	116	(5)
ATTENDANCE	66,748	596,500	663,248	666,500	(3,252)
DIRECT EVENT INCOME	181,839	992,961	1,174,800	1,183,930	(9,130)
ANCILLARY INCOME	200,523	1,339,746	1,540,269	1,567,304	(27,035)
TOTAL EVENT INCOME	382,362	2,332,707	2,715,069	2,751,234	(36,165)
TOTAL OTHER INCOME	583,018	1,875,000	2,458,018	2,395,000	63,018
TOTAL OTHER INCOME	965,380	4,207,707	5,173,087	5,146,234	26,853
INDIRECT EXPENSES				440,400	
EXECUTIVE	37,732	108,766	146,498	146,498	•
FINANCE	43,912	160,362	204,274	204,274	•
MARKETING	58,947	223,204	282,151	282,151	•
OPERATIONS	365,231	1,122,352	1,487,583	1,487,583	•
BOX OFFICE	32,757	86,856	119,613	119,613	•
LUXURY SEATING	25,417	91,881	117,298	117,298	•
SKYWALK ADMIN	8,539	31,317	39,856	39,856	-
OVERHEAD	270,905	1,107,840	1,378,745	1,378,745	
TOTAL INDIRECT EXP.	843,440	2,932,578	3,776,018	3,776,018	•
NET REVENUE ABOVE EXPENSES	121,940	1,275,129	1,397,069	1,370,216	26,853
LESS INCENTIVE FEE			153,300	153,300	-
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	121,940	1,275,129	1,243,769	1,216,916	26,853
MEI ULITHAL VALLEY WAS AN INC. 17			1 ,		

## Comments:

September concludes the first quarter of the fiscal year for the Arena. Activity during the first quarter was very consistent with budget and the revised forecast is showing a minimal decrease in overall event revenue. Projected concert activity, while should sell strongly, appear to be events that will fall short of budgeted spending for both concessions and merchandise. Indirect expenses has not been adjusted as actual activity through the first quarter was consistent enough with budget to not warrant any changes at this time.

General Magage

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## VAN ANDEL ARENA FINANCIAL STATEMENT HIGHLIGHTS FOR MONTH ENDED SEPTEMBER 30, 2007

The following schedule summarizes operating results for the current month ending September 30, 2007 and the YTD ending June 30, 2008 compared to budget and to the prior year:

MONTH	September Actual	•	
Number of Events	9	10	6
Attendance	34,995	31,000	33,010
Direct Event Income	\$62,915	\$30,145	\$187,045
Ancillary Income	75,821	68,535	116,851
Other Income	191,128	199,583	194,461
Indirect Expenses	(288,424)	(294,044)	(290,378)
Net Income	\$41,440	\$4,219	\$207,978

YTD	YTD 2008 Actual	YTD 2008 Budget	YTD 2007 Prior Year
Number of Events	13	17	12
Attendance	66,748	77,000	49,512
Direct Event Income	\$181,839	\$177,422	\$230,550
Ancillary Income	200,523	238,367	158,389
Other Income	583,018	598,749	543,770
Indirect Expenses	(843,439)	(872,132)	(785,671)
Net Income	\$121,940	\$142,406	\$147,038

### **EVENT INCOME**

Event income came in ahead of budget for the month, mainly due to strong sales of the Ringling Brothers Circus which increased sales over last year on 2 less performances decreasing our overall expense related to the show.

## ANCILLARY INCOME

Ancillary income came in slightly ahead of budget. Most of the overage coming from concession revenue generated from the "Wings for Lunch" event that the Griffins hosted along with the Detroit Red Wings.

## INDIRECT EXPENSES

Indirect expenses came in consistent with expectations overall.

## VAN ANDEL ARENA FACILITY STATEMENT OF INCOME PERIOD ENDING 09/30/07

	CURRENT			YTD			
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR	
EVENT INCOME							
DIRECT EVENT INCOME	0		106 257	236 239	265,000	231,939	
RENTAL INCOME	128,244		186,257 788	<54,401>		<1,389>	
SERVICES INCOME	<65,329>	<74,855>	700				
TOTAL DIRECT EVENT INCOME	62,915	30,145	187,045	181,839	177,422	230,550	
ANCILLARY INCOME							
TOOD A DEVENDAGE	69,838	62,185	96,436	168,986	186,967	128,914	
FOOD & BEVERAGE	5,983	5,950	20,335	31,537	51,000	30,596	
NOVELTY	0	400	80	0	400	<1,120>	
OTHER ANCILLARY							
TOTAL ANCILLARY INCOME	75,821	68,535	116,851	200,523	238,367	158,389	
	138,736	98,680	303,895	382,361	415,789	388,939	
TOTAL EVENT INCOME	138,736	50,000	200,000				
OTHER OPERATING INCOME	191,128	199,583	194,461	583,018	598,749	543,770	
ADJUSTED GROSS INCOME	329,864	298,263	498,357	965,379	1,014,538	932,710	
INDIRECT EXPENSES					26.240	34,896	
EXECUTIVE	11,058	12,083	15,735	37,732	36,249	46,548	
FINANCE	15,386	16,898	16,351	43,912	50,694	54,120	
MARKETING	21,379	23,388	21,702	58,947	70,164	15,620	
LUXURY SEATING	11,946	9,775	6,046	25,417	29,325 371,142	351,413	
OPERATIONS	118,868	123,714	121,885	365,231		34,439	
BOX OFFICE	12,462	9,968	20,227	32,757	29,904	8,514	
SKYWALK ADMINISTRATION	2,650	3,322	2,467	8,539	9,966	240,123	
OVERHEAD	94,676	94,896	85,966	270,905	274,688	240,123	
INDIRECT EXPENSES	288,424	294,044	290,378	843,439	872,132	785,671	
NET OPERATING INCOME	41,440	4,219	207,978	121,940	142,406	147,038	
OTHER EXPENSES							
ATEM TAYCOME (LOSS)	41,440	4,219	207,978	121,940	142,406	147,038	
NET INCOME (LOSS)				=========			

## VAN ANDEL ARENA STATEMENT OF SERVICES INCOME PERIOD ENDING 09/30/07

			У	YEAR TO DATE		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
Advertising Billed	3,424	0	9,809	54,909	0	30,445
Labor Billed	500	0	2,300	3,500	2,160	2,900
Changeover Setup Billed	8,155	0	5,374	30,026	13,200	8,764
Stagehands Billed	18,869	8,000	42,077	138,116	68,000	55,180
Security Billed	2,028	0	14,832	34,057	24,000	21,749
Ushers & Tix Takers Billed	2,717	0	10,713	19,828	14,280	14,370
Box Office Billed	0	0	387	387	1,600	1,124
Ticketing Service Billed	10,331	11,300	4,076	20,678	44,800	6,173
Utilities Billed	200	0	0	200	0	0
City Police Fire Billed	350	0	350	1,820	1,344	700
EMT Medical Billed	890	0	1,775	3,028	2,400	2,425
Cleaning Billed	2,372	0	12,769	21,184	14,400	17,314
Group Sales Commissions Billed	2,307	i 0	525	2,307	0	819
Telephone Billed	500	550	1,575	2,300	3,750	3,475
Other Production Billed	13,321	0	26,926	37,200	29,200	37,265
TOTAL SERVICE INCOME	65,964	19,850	133,487	369,540	219,134	202,702
	3,424	0	10,378	56,600	0	31,507
Advertising Expense	425	0	1,955	2,975	1,836	2,465
Labor Wages	17,515	9,500	10,491	33,460	28,500	15,542
Contracted Changeover Setup Expense	24,349	15,873	40,025	141,259	75,688	53,217
Stagehand Wages		21,200	15,301	57,258	46,500	23,643
Contracted Security Expense	24,524	16,200	10,786	30,772	32,820	15,542
Contracted Ushers & T/T Expense	17,466	10,200	513	329	0	1,139
Ticket Sellers Wages	0	-	4,079	20,481	45,480	6,062
Ticket Service Charge Expense	10,256	11,300 750	725	1,408	2,094	837
City Police Fire Expense	816		1,634	3,120	4,137	2,369
EMT Medical Expense	1,236	1,100		41,348	36,691	15,994
Contracted Cleaning Expense	17,595	18,600	11,773	745	0	878
Group Sales Commissions	745	0	701	810	1,766	1,043
Allocated Telephone Expense	270	182	473		31,200	33,853
Production Expense	12,671	0	23,868	33,375	31,200	
TOTAL SERVICE EXPENSE	131,293	94,705	132,700	423,940	306,712	204,091
NET SERVICE INCOME	<65,329>	<74,855>	788	<54,401>	<87,578>	<1,389>
MBI OBKVICE INCOME	•		=======================================	=======================================		=========

## SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending September 30, 2007

				•		
Event Type	Events Actual	/Days Budget	Attendar Actual	nce Budget	Total Event Actual	Income Budget
••		Tel.		41,000	119,777	136,600
Family Show	8	12	32,735	41,000		130,000
Sporting Event	1	-	2,260	-	6,856	-
Concert	4	4	31,753	32,000	255,611	270,507
Team Home Games						
Other	-	1	-	4,000	-	8,682
GRAND TOTALS	13	17	66,748	77,000	382,244	415,789
As Percentage of Overall						
Family Show	61.54%	70.59%	49.04%	53.25%	31.34%	32.85%
Sporting Event	7.69%	0.00%	3.39%	0.00%	1.79%	0.00%
Concert	30.77%	23.53%	47.57%	41.56%	66.87%	65.06%
Team Home Games	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	5.88%	0.00%	5.19%	0.00%	2.09%

## SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending September 30, 2007

ASSETS			
CURRENT ASSETS: CASH ACCOUNTS RECEIVABLE PREPAID EXPENSES TOTAL CURRENT ASSETS	3,734,426 1,126,830 88,805	4,950,060	
INTANGIBLE ASSETS CONTRACT RIGHTS TOTAL INTANGIBLE ASSETS		-	
TOTAL ASSETS		<del>==</del>	4,950,060
LIABILITY & EQUITY			
CURRENT LIABILITIES: ACCOUNTS PAYABLE ACCRUED EXPENSES DEFERRED INCOME ADVANCED TICKET SALES TOTAL CURRENT LIAB.	495,514 257,965 2,208,418 1,835,244	4,797,141	
FUND EQUITY FUNDS REMITTED FUNDING RECEIVED FROM CAA CURRENT YEAR EARNINGS AMOUNT DUE CAA TOTAL FUND EQUITY	(800,000) 152,191 121,940 678,788	152,919	
TOTAL LIAB & EQUITY		=	4,950,060

## SMG - Van Andel Arena Grand Rapids - Kent County Convention/Arena Authority Summary of Accounts Receivable Month Ending September 30, 2007

Current - Under 30 Days Food & Beverage Ticketing Merchandise Permanent Advertising Operating	69,399 166,791 - 297,888 279,493
Over 30 Days	265,145
Over 60 Days	18,462
Over 90 Days Time Out for Women	29,652
Total Accounts Receivable	1,126,830

VAN ANDEL ARENA
INDIRECT EXPENSE SUMMARY
PERIOD ENDING 09/30/07

	PERIOD F	PERIOD ENDING 09/30/07					
	ACTUAL	-CURRENT BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR	
	60,436	63,488	70,685	180,146	190,464	176,116	
Salaries Administration	7,722	5,833	4,976	14,700	17,499	10,028	
Part-Time	58,610	69,903	73,241	215,895	209,709	151,327	
Wages-Trade	402	0	2,483	1,767	0	4,316	
Sales Commissions Group Sales	594	985	594	1,781	2,955	1,781	
Auto Allowance	300	0	300	900	0	900	
Auto Expense	27,476	40,100	38,414	91,815	120,300	91,382	
Taxes & Benefits Less: Allocation/Reimbursement	<39,974>	<59,022>	<62,367>	<188,152>	<177,066>	<107,696>	
TOTAL LABOR COSTS	115,566	121,287	128,326	318,852	363,861	328,155	
	24,761	21,000	20,154	64,177	63,000	61,677	
Contracted Security	2,387	2,500	2,325	7,731	7,500	7,794	
Contracted Cleaning	9,856	300	368	30,159	900	10,416	
Other Contracted Services	188	858	529	2,871	2,574	3,866	
Travel & Entertainment	0	625	0	0	1,875	0	
Corporate Travel	0	350	0	0	1,050	399	
Meetings & Conventions	1,020	208	395	1,062	624	1,252	
Dues & Subscriptions	1,020	750	500	O	2,250	1,808	
Employee Training	4,878	5,417	3,565	14,913	16,251	14,262	
Computer Expense	2,250	2,583	3,275	6,750	7,749	7,282	
Professional Fees		12,083	11,108	22,769	36,249	13,237	
Marketing & Advertising	11,602	0	108	<930>	0	<427>	
Box Office Expenses	<1,033>	1,500	838	3,376	4,500	3,164	
Trash Removal	1,041	1,250	1,081	3,431	3,750	3,891	
Equipment Rental	1,064	483	499	1,035	1,449	1,624	
Landscaping	345	300	698	743	900	698	
Exterminating	495	900	0	7,825	2,700	2,650	
Cleaning	0		20,291	77,353	48,498	48,388	
Repairs & Maintenance	21,077	16,166	14,333	46,864	51,024	49,957	
Supplies	6,500	17,008 750	310	1,186	2,250	911	
Bank Service Charges	460		11,962	19,451	45,111	24,089	
Insurance	4,967	15,037	151	657	2,751	1,001	
Printing & Stationary	0	917	0	3,551	3,000	951	
Office Supplies	1,791	1,000	1,682	3,272	3,000	3,706	
Postage	1,339	1,000	2,587	7,997	6,000	7,400	
Parking Expense	2,718	2,000			21,000	16,054	
Telephone Long Distance	5,302	7,000	5,722	152,191	143,951	142,559	
Utilities	59,239	51,317	49,733	38,513	38,325	37,500	
Base Fee	12,838	12,775	12,500 0	394	0	0	
Letter of Credit Fee	394	0 045		<7,572>	<8,835>	<7,550>	
Common Area Expense	<2,350>	<2,945>	<2,188>	<810>	<1,125>	<1,043>	
Less: Allocated/Reimbursement	<270>	<375>	<473>				
TOTAL MATERIAL AND SERVICES	172,858	172,757	162,052	524,010	508,271	457,517	
TOTAL INDIRECT EXPENSES	288,424	294,044		842,862	872,132	785,671	
	=======================================		=======================================	=======================================			

## SMG - Van Andel Arena & DeVos Place Grand Rapids - Kent County Convention/Arena Authority Management Fee Summary Fiscal Year Ending June 30, 2008

## MANAGEMENT FEE SUMMARY

	Arena	DeVos Place	Total	FY 2007
	Estimate	Estimate	Estimate	Actual
Net Revenue above Expenses	1,397,069	(523,675)	873,394	1,238,267
Benchmark	,		700,000	700,000
Excess	1,397,069	(523,675)	173,394	538,267
Incentive Fee Calculation (Only if abo	ve greater that	ı zero)		
	Arena	DeVos Place	Total	Total
	Estimate	Estimate	Estimate	Estimate
Base Fee	153,300	153,300	306,600	300,000
Incentive Fee				
Revenue	5,173,087	4,830,051	10,003,138	10,411,774
Benchmark Revenue	4,650,000	4,050,000	8,700,000	8,600,000
Revenue Excess	523,087	780,051	1,303,138	1,811,774
Incentive Fee **	154,050	154,050	306,600	300,000
Total SMG Management Fee	307,350	307,350	613,200	600,000

<sup>\*\*</sup> Incentive fee is 25% of the first \$500,000 in excess, 30% of remaining capped at base fee amount.

### Memorandum

To:

Members of the CAA Finance Committee

From:

Susan Waddell

Subject:

Convention/Arena Authority (CAA)

**Investment Policy** 

Date:

October 12, 2007

At the September 26, 2007, CAA Board meeting, Chairman Steve Heacock wondered whether the funds deposited in the Kent County investment pool account were receiving the highest investment return, while meeting the daily cash flow needs of the CAA. Chairman Heacock asked the Finance Committee to review the Board investment policy that was approved by the Finance Committee on July 20, 2000.

In November 2004 the CAA Board approved an Investment Pool Agreement with the Kent County Treasurer. At the time, the CAA had its money invested in two different accounts at Fifth Third Bank. One was a Max Saver account with a \$1 million minimum investment that paid an interest rate of 1.75% per annum. The rate was tied to the Fed Funds rate. The balance of the CAA's funds was included in a "sweep" checking account which, at the time, paid 1.6%. The Kent County Treasurer provides a "pooled" investment account wherein local governmental units deposit excess available cash with the Treasurer. The County Treasurer makes investments primarily in laddered one-year certificates of deposit. Under the Investment Pool Agreement, there is no minimum amount of deposit, no minimum period of deposit, and withdrawals are dispersed within seven days or less. Currently, there is \$20.4 million on deposit with the Kent County Treasurer, earning an average 5.09% rate of return.

The following table provides a history of comparable investment rates:

November 2004	ŀ
---------------	---

Fifth Third		
-	MaxSaver	1.75%
-	Sweep	1.60%
Fed Funds	-	
-	November 1	1.75%
-	November 10	2.00%
-	Kent County	2.12%
September 2007		
Fed Funds		
-	September 1	5.25%
-	September 18	4.75%
Kent County		5.09%

Committee Chair Birgit Klohs has asked that the Investment Policy be placed on the agenda as a discussion item. Enclosed for your information are copies of the Investment Policy, Investment Pool Agreement, and calendar year 2006 Pooled Investment Report of the County Treasurer.

Please contact me at either 742-6594 or <a href="mailto:swaddell@smggr.com">swaddell@smggr.com</a> if you have any questions or would like additional information. Thank you.

9:37 AM 10/11/07 Accrual Basis

## Grand Rapids-Kent County Convention/Arena Authority Balance Sheet

As of September 28, 2007

	Sep 28, 07
ASSETS	
Charling Savings	
Checking/Savings 1040 · Cash - Operations - SMG	4,068,974.10
1050 · Operations - Cash	281,398.20
Total Checking/Savings	4,350,372.30
Other Current Assets	
1070 · Kent County - Operating	20,447,715.05
1200 · Accounts Receivable	1,393,152.17
1300 · Prepaid Expenses	161,220.35
1600 · Advances/Deposits Receivable	-800,000.07
Total Other Current Assets	21,202,087.50
Total Current Assets	25,552,459.80
Fixed Assets	
Buildings & Structures	
Depreciation	-41,778.69
Original Cost	322,431.00
Total Buildings & Structures	280,652.31
Equip	
Depreciation	-589,296.08
Original Cost	969,236.60
Total Equip	379,940.52
Vehicles	43,914.30
Total Fixed Assets	704,507.13
TOTAL ASSETS	26,256,966.93
LIABILITIES & EQUITY Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	40,958.38
2005 · Accounts payable - SMG	598,094.17
Total Accounts Payable	639,052.55
Other Current Liabilities	
2200 · Accrued Expenses	882,653.86
2210 · Advance Ticket Sales	1,993,226.73
2220 · Advance deposits	291,205.00
2500 · Deferred facility income	906,555.74
Total Other Current Liabilities	4,073,641.33
Total Current Liabilities	4,712,693.88
Total Liabilities	4,712,693.88
Equity	
3000 · Opening Bal Equity	37,035,584.45
3900 · Retained Earnings	-15,015,618.63
Net Income	-475,692.77
Total Equity	21,544,273.05
TOTAL LIABILITIES & EQUITY	26,256,966.93

11:41 AM 10/11/07 **Accrual Basis** 

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Budget vs. Actual July 1 through September 28, 2007

	Jul 1 - Sep 28, 07	Budget	\$ Over Budget	% of Budget
Income 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues 4550 · Miscellaneous Revenue	176,019.53 36,524.00 115,663.00 0.00	244,444.43 30,899.73 210,934.03 0.00	-68,424.90 5,624.27 -95,271.03 0.00	72.0' 118.2' 54.8' 0.0'
Total Income	328,206.53	486,278.19	-158,071.66	67.5
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	1,883.62 2,030.50	7,333.33 8,555.54	-5,449.71 -6,525.04	25.7% 23.7%
Total 6000 · Professional Services	3,914.12	15,888.87	-11,974.75	24.6
6060 · Other Contractual Services 6065 · Pedestrian Safety 6068 · Parking Management 6100 · Other Supplies & Expenses	5,015.31 0.00 48,521.43	38,988.87 22,000.00 89,281.60	-33,973.56 -22,000.00 -40,760.17	12.9' 0.0' 54.3'
6010 - Bank Fees 6030 - Insurance-Property/Liability 6110 - Meeting Expense 6120 - Supplies	466.09 20,258.00 86.94 260.95	21,000.00 2,444.43 1,222.20	-742.00 -2,357.49 -961.25	96.5% 3.6% 21.4%
Total 6100 · Other Supplies & Expenses	21,071.98	24,666.63	-3,594.65	85.4
6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense 6301 · Electricity 6310 · Natural Gas 6320 · Steam	299,481.89 7,068.53 304,554.32 1,443.60 18,667.67	168,422.20 8,555.54 301,155.54 4,400.00 54,000.00	131,059.69 -1,487.01 3,398.78 -2,956.40 -35,332.33	177.8' 82.6' 101.1% 32.8% 34.6%
6340 · Water & Sewer	33,349.81	27,500.00	5,849.81	121.3%
Total 6300 · Utilities Expense	358,015.40	387,055.54	-29,040.14	92.59
6500 · DID Assessment 6600 · SMG Incentive Fees 8000 · Personal Services	0.00 0.00	12,484.00 74,946.67	-12,484.00 -74,946.67	0.09 0.09
8001 · Employee Wages 8030 · Employee Benefits	23,024.23 6,614.41	20,916.37 4,770.33	2,107.86 1,844.08	110.1% 138.7%
Total 8000 · Personal Services	29,638.64	25,686.70	3,951.94	115.49
Total Expense	772,727.30	867,976.62	-95,249.32	89.09
t Income	-444,520.77	-381,698.43	-62,822.34	116.59
			<del></del> -	

11:42 AM 10/11/07 **Accrual Basis** 

## Grand Rapids-Kent County Convention/Arena Authority Profit & Loss Prev Year Comparison July 1 through September 28, 2007

	Jul 1 - Sep 28, 07	Jul 1 - Sep 28, 06	\$ Change	% Change
Income 4040 · Private Support 4500 · Interest on Investments 4540 · Land Lease 4545 · Parking Revenues	0.00 176,019.53 36,524.00 115,663.00	-90,872.66 225,311.45 23,044.00 69,158.75	90,872.66 -49,291.92 13,480.00 46,504.25	100.0% -21.9% 58.5% 67.2%
Total Income	328,206.53	226,641.54	101,564.99	44.8%
Expense 6000 · Professional Services 6001 · Accounting/Auditing Services 6040 · Legal Services	1,883.62 2,030.50	209.88 7,044.92	1,673.74 -5,014.42	797.5% -71.2%
Total 6000 · Professional Services	3,914.12	7,254.80	-3,340.68	-46.1%
6060 · Other Contractual Services 6068 · Parking Management 6100 · Other Supplies & Expenses	5,015.31 48,521.43	1,500.00 22,220.00	3,515.31 26,301.43	234.4% 118.4%
6010 · Bank Fees 6030 · Insurance-Property/Llability 6110 · Meeting Expense 6120 · Supplies	466.09 20,258.00 86.94 260.95	9.00 19,196.86 49.48 627.25	457.09 1,061.14 37.46 -366.30	5,078.8% 5.5% 75.7% -58.4%
Total 6100 · Other Supplies & Expenses	21,071.98	19,882.59	1,189.39	6.0%
6200 · Capital Replacement Projects 6210 · F&B Repair & Maintenance 6300 · Utilities Expense	299,481.89 7,068.53	335,410.08 13,605.34	-35,928.19 -6,536.81	-10.7% -48.1%
6301 · Electricity 6310 · Natural Gas 6320 · Steam 6340 · Water & Sewer	304,554.32 1,443.60 18,667.67 33,349.81	225,788.35 1,219.28 27,173.62 20,947.98	78,765.97 224.32 -8,505.95 12,401.83	34.9% 18.4% -31.3% 59.2%
Total 6300 · Utilities Expense	358,015.40	275,129.23	82,886.17	30.1%
8000 · Personal Services 8001 · Employee Wages 8030 · Employee Benefits	23,024.23 6,614.41	12,934.18 5,344.20	10,090.05 1,270.21	78.0% 23.8%
Total 8000 · Personal Services	29,638.64	18,278.38	11,360.26	62.2%
Total Expense	772,727.30	693,280.42	79,446.88	11.5%
Net Income	-444,520.77	-466,638.88	22,118.11	4.7%

## DeVos Place, as Managed by SMG

Special-Purpose Financial Statements as of and for the Years Ended June 30, 2007 and 2006, and Independent Auditors' Report

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#### INDEPENDENT AUDITORS' REPORT

DeVos Place, as Managed by SMG Grand Rapids, MI

We have audited the accompanying special-purpose financial statements of DeVos Place, as managed by SMG ("SMG-DeVos Place"), as of June 30, 2007 and 2006, and for the years then ended, as listed in the table of contents. These special-purpose financial statements are the responsibility of the management of SMG-DeVos Place. Our responsibility is to express an opinion on these special-purpose financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the special-purpose financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of SMG-DeVos Place's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the special-purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall special-purpose financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 2, the accompanying special-purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of DeVos Place arising from the management activities of SMG and are not intended to be a complete presentation of DeVos Place's financial position and results of operations.

In our opinion, such special-purpose financial statements present fairly, in all material respects, the financial position of SMG-DeVos Place as of June 30, 2007 and 2006, and the results of its operations and its cash flows for the years then ended in conformity with the basis of accounting described in Note 2.

This report is intended solely for the information and use of the management of SMG-DeVos Place and officials of the Grand Rapids — Kent County Convention/Arena Authority, and is not intended to be, and should not be, used by anyone other than these specified parties.

September 14, 2007

Deloiste & Touche LLP

## SPECIAL-PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2007 AND 2006

ASSETS	2007	2006
CURRENT ASSETS: Cash:		
Operating Ticket sales escrow	\$ 821,332 21,113	\$1,825,315 98,429
Accounts receivable, net of allowances of \$31,799 and \$16,769 in 2007 and 2006, respectively Prepaid expenses	433,696 88,646	302,391 23,175
TOTAL	\$1,364,787	\$2,249,310
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES: Accounts payable Accrued expenses Advance ticket sales Advance deposits Deferred income	\$ 131,771 455,942 21,113 283,705 88,305	\$ 119,029 490,550 98,429 271,603 53,800
Total current liabilities	980,836	1,033,411
AMOUNT DUE OPERATOR	383,951	1,215,899
TOTAL	\$1,364,787	\$2,249,310

See notes to special-purpose financial statements.

## SPECIAL-PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
OPERATING REVENUES:	00.450.004	<b>#</b> 0.210.071
Events	\$2,459,924	\$2,312,271
Net ancillary revenues:	051 240	001.071
Food and beverage	851,348	801,861
Decorating	343,513	322,655
Electrical	427,162	448,097
Equipment rental	480,500	457,566
Other	58,092	48,376
Total net ancillary revenues	2,160,615	2,078,555
Total events and net ancillary revenues	4,620,539	4,390,826
Other, including interest income of \$33,775 and \$44,754		
in 2007 and 2006, respectively	239,559	168,888
E .	80	
Total operating revenues	4,860,098	4,559,714
OPERATING EXPENSES:		
Payroll and related	1,776,834	1,635,247
Repairs and maintenance	526,174	452,136
Supplies	280,158	236,731
Utilities	1,588,827	1,574,731
General and administrative	1,238,806	1,272,513
Total operating expenses	5,410,799	5,171,358
DEFICIENCY OF OPERATING REVENUES OVER		
OPERATING EXPENSES, BEFORE INCENTIVE		
MANAGEMENT FEE	(550,701)	(611,644)
	(555,55)	(===,===,
INCENTIVE MANAGEMENT FEE	100,546	180,467
DEFICIENCY OF OPERATING REVENUES OVER	•	
OPERATING EXPENSES	<u>\$ (651,247)</u>	\$ (792,111)

See notes to special-purpose financial statements.

## SPECIAL-PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
AMOUNT DUE OPERATOR — Beginning of year	\$1,215,899	\$1,296,904
DEFICIENCY OF OPERATING REVENUES OVER OPERATING EXPENSES	(651,247)	(792,111)
CONTRIBUTIONS RECEIVED FROM OPERATOR	1,769,299	1,661,106
AMOUNTS PAID TO OPERATOR	(1,950,000)	(950,000)
AMOUNT DUE OPERATOR — End of year	\$ 383,951	\$1,215,899

See notes to special-purpose financial statements.

### **DEVOS PLACE, AS MANAGED BY SMG**

## SPECIAL-PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
CASH FLOWS FROM OPERATING ACTIVITIES:		
Deficiency of operating revenues over operating expenses Changes in operating assets and liabilities:	\$ (651,247)	\$ (792,111)
Accounts receivable	(131,305)	(53,046)
Prepaid expenses	(65,471)	46,919
Accounts payable	12,742	(267,170)
Accrued expenses	7,697	153,724
Advance deposits and ticket sales	4,302	3,660
Net cash used in operating activities	(823,282)	(908,024)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Contributions received from operator	1,769,299	1,661,106
Amounts paid to operator	(1,950,000)	(950,000)
Net cash (used in) provided by financing activities	(180,701)	711,106
NET DECREASE IN OPERATING CASH	(1,003,983)	(196,918)
OPERATING CASH — Beginning of year	1,825,315	2,022,233
OPERATING CASH — End of year	\$ 821,332	\$1,825,315

#### **DEVOS PLACE, AS MANAGED BY SMG**

### NOTES TO SPECIAL-PURPOSE FINANCIAL STATEMENTS AS OF AND FOR YEARS ENDED JUNE 30, 2007 AND 2006

#### 1. OPERATIONS

DeVos Place provides space for conventions, trade shows, concerts, meetings, banquets, and other performances. DeVos Place is operated by the Grand Rapids — Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement (the "Agreement") with SMG to manage the operations of DeVos Place. The activities of DeVos Place that are managed by SMG are referred to herein as "SMG-DeVos Place."

The Operator, from time to time, provides funding to SMG-DeVos Place to pay the obligations of DeVos Place when due. The Operator is contractually obligated to fund all liabilities and expenses of DeVos Place.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation — The accompanying special-purpose financial statements have been prepared on the accrual basis of accounting and include transactions managed by SMG in accordance with the Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special-purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related-fund equity associated with DeVos Place or certain other activities of the Operator related to DeVos Place that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage DeVos Place under the Agreement. These employees are not employees of the Operator. The accompanying special-purpose financial statements are intended solely for the information and use of the management and officials of the Operator and SMG, and are not intended to be, and should not be, used by anyone other than these specified parties.

Use of Estimates — Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets, liabilities, and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Advance Ticket Sales — DeVos Place incurs a liability for all cash received from ticket sales in advance of an event; a corresponding amount is held in a separate escrow account. Revenues are not recognized until the related event occurs.

**Deferred Income** — Deferred income is comprised primarily of advanced billings and collections for premium seating which are recognized as revenues on a straight-line basis over the lives of the related contract.

Event Revenues — SMG-DeVos Place records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues — All concession and catering, decorating, electrical, and audio visual revenues are recognized when earned. Ancillary revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues — Other operating revenues are comprised of premium seating, interest income, nonevent equipment rental income, ticket rebates, and other miscellaneous items.

Noncontractual Repairs — From time to time, SMG-DeVos Place incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to DeVos Place. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special-purpose statements of operating revenues and operating expenses.

#### 3. MANAGEMENT AGREEMENT AND FEES

SMG and the Operator have a Management Agreement (the "Agreement") which expires June 30, 2009. The Agreement provides for both an annual base and incentive management fee. The annual base management fee is adjusted annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year).

The incentive fee is based on the combined results of operations of the Arena and DeVos Place, as managed by SMG-DeVos Place compared to certain operating revenue benchmarks, which escalate by \$100,000 each year through 2009, as defined in the Agreement. To qualify for the incentive fee, combined operating revenues of Van Andel Arena and SMG-DeVos Place must exceed combined operating expenses by an established benchmark, as follows:

		2007	2006
Excess of operating revenue over operating expenses, as defined — Arena Deficiency of operating revenue over operating		\$1,753,074	\$1,215,348
expenses, as defined — DeVos Place		(550,701)	(611,644)
Total excess of operating revenue over operating expenses	×.	\$1,202,373	\$ 603,704
Incentive benchmark		\$ 700,000	\$ 534,919
Benchmark exceeded?		Yes	Yes

The following is a schedule of the base and incentive management fees for the years ended June 30, 2007 and 2006, of which \$101,770 and \$180,467, respectively, are included in accrued expenses as of those dates,:

	2007	2006
Base management fee, included in general and administrative expense (A)	\$ 150,000	\$ 245,200
Incentive fee: Total operating revenues — Arena Total operating revenues — DeVos Place	5,678,843 4,860,098	4,814,703 4,559,714
Total operating revenues	10,538,941	9,374,417
Revenue benchmark — Arena Revenue benchmark — DeVos Place	4,600,000 4,000,000	4,576,971 3,680,413
Total revenue benchmark	8,600,000	8,257,384
Revenues in excess of revenue benchmark	1,938,941	1,117,033
Computation of incentive fee resulting from revenues in excess of revenue benchmark: 25% of the first \$500,000, collectively 30% of the excess of \$500,000, collectively up to \$175,000 20 % of the first \$1,000,000, collectively 25% of the excess of \$1,000,000, collectively	125,000 175,000	200,000 29,259
Total incentive fee	300,000	229,259
Incentive fee allocated to Arena Incentive fee allocated to DeVos Place (B)	199,454 100,546	48,792 180,467
Total incentive fee	300,000	229,259
Total management fees — DeVos Place (A + B)	\$ 250,546	\$ 425,667

The base fee is contingent upon the Operator maintaining the SMG-Arena concessions agreement with SMG — Food and Beverage LLC. If that agreement were to be terminated, the base management fee would increase to \$175,000 for each managed facility, adjusted annually by the percentage change in the Consumer Price Index from the base year.

#### 4. RETIREMENT PLAN

Employees at the DeVos Place may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-DeVos Place makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the employee's eligible compensation. Discretionary contributions may also be made on a monthly basis for active participants. SMG-DeVos Place made \$34,135 and \$32,239 in matching contributions and \$11,362 and \$10,276 in discretionary contributions for the years ended June 30, 2007 and 2006, respectively.

#### 5. OTHER RELATED-PARTY TRANSACTIONS

In addition to the operations of DeVos Place, SMG personnel also manage the operations of SMG-Arena. The two facilities share certain expenses such as payroll, employee fringe benefits, and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts payable includes \$118,904 due to SMG-Arena as of June 30, 2006. Accounts receivable includes \$88,148 due from the SMG-Arena as of June 30, 2007.

#### 6. CONTINGENCIES

DeVos Place is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-DeVos Place's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special-purpose financial statements.

\* \* \* \* \* \*

### Van Andel Arena, as Managed by SMG

Special-Purpose Financial Statements as of and for the Years Ended June 30, 2007 and 2006, and Independent Auditors' Report

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### **Deloitte**

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#### INDEPENDENT AUDITORS' REPORT

Van Andel Arena, as Managed by SMG Grand Rapids, MI

We have audited the accompanying special-purpose financial statements of Van Andel Arena, as managed by SMG ("SMG-Arena"), as of June 30, 2007 and 2006, and for the years then ended, as listed in the table of contents. These special-purpose financial statements are the responsibility of the management of SMG-Arena. Our responsibility is to express an opinion on these special-purpose financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the special-purpose financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of SMG-Arena's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the special-purpose financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall special-purpose financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 2, the accompanying special-purpose financial statements were prepared to present the assets, liabilities, amount due operator, operating revenues, operating expenses, and operating cash flows of Van Andel Arena arising from the management activities of SMG and are not intended to be a complete presentation of Van Andel Arena's financial position and results of operations.

In our opinion, such special-purpose financial statements present fairly, in all material respects, the financial position of SMG-Arena at June 30, 2007 and 2006, and the results of its operations and its cash flows for the years then ended in conformity with the basis of accounting described in Note 2.

This report is intended solely for the information and use of the management of SMG-Arena and officials of the Grand Rapids-Kent County Convention/Arena Authority and is not intended to be, and should not be, used by anyone other than these specified parties.

September 14, 2007

Deloiste & Touche LLP

## SPECIAL-PURPOSE STATEMENTS OF ASSETS, LIABILITIES, AND AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG AS OF JUNE 30, 2007 AND 2006

	2007	2006
ASSETS		
CURRENT ASSETS: Cash:		
Operating	\$1,254,415	\$ 601,438
Ticket sales escrow	1,972,113	1,774,321
Accounts receivable, net of allowance of \$62,152 and \$39,152	990,628	1,718,850
in 2007 and 2006, respectively.  Prepaid expenses	72,573	52,839
repaid expenses	12,313	32,035
TOTAL	\$4,289,729	\$4,147,448
LIABILITIES AND AMOUNT DUE OPERATOR		
CURRENT LIABILITIES:		
Accounts payable	\$ 466,323	\$ 367,195
Accrued expenses Advance ticket sales	347,977 1,972,113	226,624 1,774,321
Advance deposits	7,500	27,500
Deferred income	818,251	690,485
Total current liabilities	3,612,164	3,086,125
AMOUNT DUE OPERATOR	677,565	1,061,323
TOTAL	\$4,289,729	\$4,147,448

## SPECIAL-PURPOSE STATEMENTS OF OPERATING REVENUES AND OPERATING EXPENSES ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
OPERATING REVENUES:		
Events	\$1,524,339	\$ 996,773
Net ancillary revenues:		
Food and beverage	1,376,760	1,223,344
Novelties	211,776	187,823
Other	59,333	55,202
Total net ancillary revenues	1,647,869	1,466,369
Total liet alicinally revenues	1,047,809	1,400,309
Total events and net ancillary revenues	3,172,208	2,463,142
Other revenues:		
Premium seating	1,247,150	1,213,098
Advertising income	558,754	608,855
Other, including interest income of \$117,204 and \$94,185	330,734	000,033
in 2007 and 2006, respectively	700,731	529,608
Total other revenues	2,506,635	2,351,561
T-4-1	5 (70 042	4 914 702
Total operating revenues	5,678,843	4,814,703
OPERATING EXPENSES:		
Payroll and related	1,478,261	1,379,999
Repairs and maintenance	217,372	161,725
Supplies	195,893	186,048
Utilities	913,830	804,722
General and administrative	1,120,413	1,066,861
Total operating expenses	3,925,769	3,599,355
EXCESS OF OPERATING REVENUES OVER OPERATING		
EXPENSES — Before incentive management fee	1,753,074	1,215,348
_		
INCENTIVE MANAGEMENT FEE	199,454	48,792
EXCESS OF OPERATING REVENUES OVER		
OPERATING EXPENSES	¢ 1 552 620	¢1.166.556
UPERATING EXPENSES	\$1,553,620	\$1,166,556

## SPECIAL-PURPOSE STATEMENTS OF CHANGES IN AMOUNT DUE OPERATOR ARISING FROM ACTIVITIES MANAGED BY SMG FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
AMOUNT DUE OPERATOR — Beginning of year	\$ 1,061,323	\$ 982,564
EXCESS OF OPERATING REVENUES OVER OPERATING EXPENSES	1,553,620	1,166,556
CONTRIBUTIONS RECEIVED FROM OPERATOR	962,622	912,203
AMOUNTS PAID TO OPERATOR	(2,900,000)	(2,000,000)
AMOUNT DUE OPERATOR — End of year	\$ 677,565	\$ 1,061,323

### SPECIAL-PURPOSE STATEMENTS OF OPERATING CASH FLOWS ARISING FROM ACTIVITIES MANAGED BY SMG

FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

	2007	2006
CASH FLOWS FROM OPERATING ACTIVITIES:		
Excess of operating revenues over operating expenses Changes in operating assets and liabilities:	\$ 1,553,620	\$ 1,166,556
Accounts receivable	728,222	(1,053,268)
Prepaid expenses	(19,734)	(13,729)
Accounts payable	99,128	146,881
Accrued expenses	121,353	(54,143)
Advance deposits	(20,000)	20,000
Deferred income	127,766	89,446
Net cash provided by operating activities	2,590,355	301,743
CASH FLOWS FROM FINANCING ACTIVITIES:		
Contributions received from Operator	962,622	912,203
Amounts paid to Operator	(2,900,000)	(2,000,000)
Net cash used in financing activities	(1,937,378)	(1,087,797)
NET INCREASE (DECREASE) IN OPERATING CASH	652,977	(786,054)
OPERATING CASH — Beginning of year	601,438	1,387,492
OPERATING CASH — End of year	\$ 1,254,415	\$ 601,438

#### NOTES TO SPECIAL-PURPOSE FINANCIAL STATEMENTS AS OF AND FOR THE YEARS ENDED JUNE 30, 2007 AND 2006

#### 1. OPERATIONS

Van Andel Arena (the "Arena") provides space for family shows, concerts, sporting events, meetings, and other performances. The Arena is operated by the Grand Rapids-Kent County Convention/Arena Authority (the "Operator").

The Operator has entered into a Management Agreement (the "Agreement") with SMG to manage the operations of the Arena. The activities of the Arena that are managed by SMG are herein referred to as "SMG-Arena."

The Operator from time to time provides funding to SMG-Arena to pay the obligations of the Arena when due. The Operator is contractually obligated to fund all liabilities and expenses of the Arena.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation — The accompanying special-purpose financial statements have been prepared on the accrual basis of accounting and include transactions managed by SMG in accordance with the Agreement, measured in conformity with accounting principles generally accepted in the United States of America. Accordingly, the special-purpose financial statements do not include property and equipment, noncontractual repair expenditures, and related fund equity associated with the Arena or certain other activities of the Operator related to the Arena that are not part of the activities managed by SMG. Payroll and related expenses are for employees hired by SMG to manage the Arena under the Agreement. These employees are not employees of the Operator. The accompanying special-purpose financial statements are intended solely for the information and use of the management and officials of the Operator and SMG and are not intended to be, and should not be, used by anyone other than these specified parties.

Use of Estimates — Estimates and assumptions are required to be used by management in the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of operating revenues and operating expenses during the reporting period. Management believes its estimates to be reasonable; however, actual results could differ from those estimates.

Advance Ticket Sales — The Arena incurs a liability for cash received from ticket sales in advance of an event; a corresponding amount is held in a separate escrow account. Operating revenues are not recognized until the related event occurs.

**Deferred Income** — Deferred income is comprised primarily of advanced billings and collections for luxury boxes and advertising contracts which are recognized as revenues on a straight-line basis over the lives of the related contract. Also included are ticket rebates received from the ticket agent prior to an event, which are not recognized as revenue until the event occurs.

Event Revenues — SMG-Arena records event revenue upon the completion of the event. Accordingly, amounts received for advance ticket sales or deposits by promoters are recorded as liabilities until that time. Costs incurred prior to an event are recorded as prepaid expenses and charged to expense upon completion of the event.

Ancillary Revenues — All concession and merchandise revenues are recognized when earned. Ancillary revenues are a contractually determined percentage of gross receipts collected by the vendor for each event.

Other Operating Revenues — Other operating revenues include revenues associated with luxury seating, advertising, ticket rebates, interest income, and other miscellaneous items.

Noncontractual Repairs — From time to time, SMG-Arena incurs costs funded by the Operator's capital projects budget, which is separate and distinct from the operating funds provided by the Operator to the Arena. The Operator ultimately decides which expenses will be capitalized or expensed. These costs are excluded from operating expenses in the accompanying special-purpose statement of operating revenues and operating expenses.

#### 3. MANAGEMENT AGREEMENT AND FEES

SMG and the Operator have a Management Agreement (the "Agreement") which expires June 30, 2009. The Agreement provides for both an annual base and incentive management fee. The annual base management fee is adjusted annually by the percentage change in the Consumer Price Index (not to exceed 3% in any one year).

The incentive fee is based on the combined results of operations of the Arena and DeVos Place, as managed by SMG ("SMG-Arena") compared to certain operating revenue benchmarks which escalate by \$100,000 each year through 2009, as defined in the Agreement. To qualify for the incentive fee, combined operating revenues of SMG-Arena and SMG-DeVos Place must exceed combined operating expenses by an established benchmark, as follows:

	2007	2006
Excess of operating revenue over operating expenses, as defined — Arena	\$1,753,074	\$1,215,348
Deficiency of operating revenue over operating expenses, as defined — DeVos Place	(550,701)	(611,644)
Total excess of operating revenue over operating expenses	\$1,202,373	\$ 603,704
Incentive benchmark	\$ 700,000	\$ 534,919
Benchmark exceeded?	Yes	Yes

The following is a schedule of the base and incentive management fees for the years ended June 30, 2007 and 2006, of which \$198,230 and \$48,792, respectively, are included in accrued expenses as of those dates, is as follows:

	2007	2006
Base management fee — included in general and administrative expense (A)	\$ 150,000	\$ 245,200
Incentive fee calculation: Total operating revenues — Arena Total operating revenues — DeVos Place	\$5,678,843 4,860,098	\$4,814,703 _4,559,714
Total operating revenues	10,538,941	9,374,417
Revenue benchmark — Arena Revenue benchmark — DeVos Place	4,600,000 4,000,000	4,576,971 3,680,413
Total revenue benchmark	8,600,000	8,257,384
Revenues in excess of revenue benchmark	\$1,938,941	\$1,117,033
Computation of incentive fee resulting from revenues in excess of revenue benchmark:  25% of the first \$500,000, collectively 30% of the excess of \$500,000, collectively up to \$175,000 20% of the first \$1,000,000, collectively 25% of the excess of \$1,000,000, collectively	\$ 125,000 175,000	\$ - 200,000 29,259
Total incentive fee	\$ 300,000	\$ 229,259
Incentive fee allocated to Arena (B) Incentive fee allocated to DeVos Place	199,454 100,546	\$ 48,792 180,467
Total incentive fee	\$ 300,000	\$ 229,259
Total management fees — Arena (A + B)	\$ 349,454	\$ 293,992

The base fee is contingent upon the Operator maintaining the Arena concessions agreement with SMG — Food & Beverage, LLC. If that agreement were to be terminated, the base management fee would increase to \$175,000 for each managed facility, adjusted annually by the percentage change in the Consumer Price Index from the base year.

#### 4. RETIREMENT PLAN

Employees at the Arena may elect to participate in the SMG Retirement and Savings Plan, a 401(k) defined contribution plan covering SMG employees who have completed one year of employment and 1,000 hours of service. SMG-Arena makes matching contributions equal to 67% of each participant's contribution up to a maximum of 5% of the participant's eligible compensation. Discretionary

contributions may also be made on a monthly basis for active participants. SMG-Arena made \$25,725 and \$25,759 in matching contributions and \$9,275 and \$9,526 in discretionary contributions for the years ended June 30, 2007 and 2006, respectively.

#### 5. OTHER RELATED-PARTY TRANSACTIONS

In addition to the operations of the Arena, SMG personnel also manage the operations of DeVos Place. The two facilities share certain expenses such as payroll, employee fringe benefits, and insurance, resulting in frequent billings and payments between the two facilities. The two facilities also share a box office, resulting in frequent billings and payments between the two facilities for ticket sales. Accounts receivable includes \$118,904 due from DeVos Place as of June 30, 2006. Accounts payable includes \$88,148 due to DeVos Place as of June 30, 2007.

On July 1, 2006, the Operator entered into a concessions agreement for the Arena with SMG — Food & Beverage, LLC a related party to SMG. Accounts receivable include \$60,772 from SMG — Food & Beverage, LLC as of June 30, 2007.

#### 6. CONTINGENCIES

The Arena is exposed to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of management, the resolution of these matters will not have a material effect on SMG-Arena's financial position due to insurance coverage. As such, no provision for loss has been made in the accompanying special-purpose financial statements.

\* \* \* \* \* \*

#### VAN ANDEL ARENA FOOD & BEVERAGE REVENUE & COMMISSIONS FOR MONTH ENDED SEPTEMBER 30, 2007

MONTH	September Actual	September Budget	September F/Y 2007
Gross Concessions Revenue	125,001	110,000	162,381
Less: Concessionaire Share Less: Griffins/Rampage Share	(58,750)	(51,700)	(76,319)
Total Net Concessions to Arena	66,251	58,300	86,062
Gross Catering Revenue	23,106	18,500	41,020
Less: Concessionaire Share	(18,601)	(14,615)	(29,782)
Less: Griffins/Rampage Share	4.505	3,885	11,238
Total Net Catering to Arena	4,505	3,003	11,236
Huntington Club Revenue	682	•	-
Less: Concessionaire Share	(477)	-	•
Less: Griffins/Rampage Share			
Total Net Catering to Arena	205	-	-
Total SMGFB Payment to Arena	70,961	62,185	97,300
Less: Branded Sales Commissions	(1,123)		(864)
Net Food & Beverage Revenue	69,838	62,185	96,436
YEAR TO DATE	YTD 2008 Actual	YTD 2008 Budget	YTD 2007 Prior Year
Gross Concessions Revenue	297,862	320,000	215,775
Less: Concessionaire Share	(139,995)	(150,400)	(101,414)
Less: Griffins/Rampage Share			
Total Net Concessions to Arena	157,867	169,600	114,361
Gross Catering Revenue	58,864	82,700	65,736
Less: Concessionaire Share	(47,386)	(65,333)	(49,678)
Less: Griffins/Rampage Share			
Total Net Catering to Arena	11,478	17,367	16,058
Huntington Club Revenue	3,987	-	-
Less: Concessionaire Share	(2,791)	-	-
Less: Griffins/Rampage Share			
Total Net Catering to Arena	1,196	<u> </u>	-
Total SMGFB Payment to Arena	170,541	186,967	130,419
Less: Branded Sales Commissions	(1,556)	8 617.2	(1,505)
Net Food & Beverage Revenue	168,985	186,967	128,914

#### **MONTHLY EVENTS - PER CAP COMPARISON**

	Previous Visit	Current Year	Percentage Change
Ringling Brothers / SMGFB	\$2.92	\$2.80	-4.11%
Professional Bullriders / SMGFB	\$5.76	\$5.36	-6.94%

DATE	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Oct 17	Detroit Pistons vs. Denver	GC	CHRIS	Arena	8:00 AM	Access to venue
	Nuggets				1:00 PM	Pistons staff arrives
					6:00 PM	Doors
					7P-10P	Basketball game
		MD		Banquet B/C	5P-7P	Sponsor dinner
				Banquet D	4P-6P	Media dinner
		1.		Arbor Mort	5P-7P	Sponsor dinner
Thur, Oct 18	SMG			Arena	All day	Ice maintenance
Fri, Oct 19	SMG			Arena	All day	Ice maintenance
	Grand Rapids Chamber	DG	1	Hunt Club and	4:30P-7:30P	Banquet
				Banquet C	3P-4:30P	Meeting
Sat, Oct 20	Griffins vs Rockford	GC	JIM	Arena	10A-12:30P	Teams practice
					6:00 PM	Doors
					7P-9:30P	Home opener hockey game
					9:30P-9:45P	Post-game autographs
	Metal Floor Company	DN		Frank NI4	9:45P-10:15P	Post-game skate
	Metal Flow Corporation	DN		East Nest	6P-10:15P	Banquet
	Star Tickets Plus	DN		West Nest	6P-10:15P	Banquet
	Comcast	DN		Talsma Terrace	6P-10:15P	Banquet
	Domestic Problems	KC		North Tunnel	10.1.10.000	Musical entertainment
Sun, Oct 21	Griffins vs Quad city	RS	JIM	Arena	10A-12:30P	Teams practice
			-		3:00 PM	Doors
Mon, Oct 22	Available				4P-6:30P	Hockey game
Tue, Oct 23	Available					
Wed, Oct 24	Available					
Thur, Oct 25	Available					
Fri, Oct 26	Available	ļ			1	
Sat, Oct 27	Available	00	OTEVE	<b>A</b>	104 10 200	<u> </u>
Sun, Oct 28	Griffins vs Peoria	GC	STEVE	Arena	10A-12:30P 3:00 PM	Teams practice Doors
					4P-6:30P	Hockey game
					6:30P-6:45P	Post-game autographs
					6:45P-7:15P	Post-game skate
	Big O' Café	DN	1	West Nest	3P-7:15P	Banquet
Mon, Oct 29	Available			***************************************	31 7.101	- Dunquet
Tue, Oct 30	John Mellencamp	RS	CHRIS	Arena	7:30 PM	Performance
Wed, Oct 31	Available	110	Omas	1110110	7.50 1 1.1	T OTTOTTHUNGO
Thur, Nov 1	Griffins vs Rochester	RS		Arena	10A-12:30P	Teams practice
11141, 1101 1	Granina va reoditorio			1 mona	6:00 PM	Doors
					7P-9:30P	Hockey game
	Fifth Third Bank	MD	1	Banquet B/C/D	6P-7P	Steve Yzerman meet-n-greet
	Chemical Bank	DN		West Nest	6P-9:30P	Banquet
	Barnes & Thornburg	DN		Suite 101A	6P-9:30P	Banquet
	Fifth Third Bank	DN		Talsma Terrace	6P-9:30P	Banquet
Fri, Nov 2	Keith Urban	GC	1	Arena	8:00 PM	Performance
Sat, Nov 3	Celtic Woman	RS		Arena	8:00 PM	Performance
Sun, Nov 4	Available		1			
Mon, Nov 5	Available	<b></b>				
Tue, Nov 6	Available	<b> </b>	1	<del>                                     </del>		
Wed, Nov 7	Available		1			
Thur, Nov 8	Available					
Fri, Nov 9	KidzBop	RS		Arena	7:00 PM	Performance
				/ II VIII II	1 7.00 1 141	1 Orioimanoo

Sat, Nov 10	Griffins vs Toronto	GC	Arena	10A-12:30P 6:00 PM	Teams practice Doors
				7P-9:30P	Hockey game
				9:30P-9:45P	Post-game autographs
				9:45P-10:15P	Post-game skate
Sun, Nov 11	Available				
Mon, Nov 12	Available				
Tue, Nov 13	Griffins vs Quad City	RS	Arena	11:00 PM	Doors
				12P-2:30P	Hockey game
Wed, Nov 14	Available				
Thur, Nov 15	Available				
Fri, Nov 16	Available				
Sat, Nov 17	Brad Paisley	GR	Arena	7:30 PM	Performance
Sun, Nov 18	Available				

## WEEKLY - 2007 DEVOSPLACE

TUES. OCT 16	AMERICAN RABBIT BREEDERS	EH A-C GG A-F, GG BALL B BALL B GO A-H EH A-C	6:00AM 6:00AM-6:00PM 12:30PM 2:00PM 6:00PM 6:00PM	SHOWROOM OPENS EXHIBIT / VENDORS OPEN CAVY BEST IN SHOW RABBIT BEST IN SHOW CLUB MEETINGS SHOWROOM CLOSES	RC	EST. ATTENDANCE: 5000
WED. OCT 17	AMERICAN RABBIT BREEDERS	EH A-C GG A-F, GG GO A-H GO C-D EH A-C GG A-F, GG	6:00AM 6:00AM-6:00PM 8:00AM-1:00PM 2:00PM-6:00PM 6:00PM 6:00PM	SHOWROOM OPENS EXHIBIT / VENDORS OPEN CLUB MEETINGS ARBA GENERAL MEMBERSHIP SHOWROOM CLOSES EXHIBITOR LOAD OUT	SR .	
, la	CAN-CAN	ОVРН	8:00AM-6:00PM 7:00PM-10:00PM 10:00PM-10:30PM	MOVE-IN REHEARSAL NOTES ON STAGE	AK	
	WIRELESS MOBILITY TOUR	RO P-FUNC RO F RO A-E RO F RO A-E	6:00AM 7:00AM-7:30AM 6:30AM 7:30AM-12:30PM 12:30PM-1:00PM 1:00PM-5:00PM	CLIENT ARRIVAL REGISTRATION VENDOR SETUP SESSION VENDOR SHOWCASE SESSION	XX	EST. ATTENDANCE: 100
THURS. OCT 18	AMERICAN RABBIT BREEDERS	EH A-C EH A-C EH A-C	6:00AM 7:00AM4:00PM 7:00AM-	SHOWROOM OPENS RELEASE OF ANIMALS TEARDOWN	RC	
	2007 MALY'S SALON FORUM	BALL A-D	8:00AM-5:00PM	AV SETUP	MJ	
	FORD SYNC TRAINING	ROA ROB ROA	7:00AM 8:00AM – 12:00PM 12:00PM – 1:30PM 1:30PM – 5:00PM 5:00PM	CLIENT ARRIVAL SESSION LUNCH SESSION EVENT OVER	AD .	EST. ATTENDANCE: 30
	CAN-CAN	DVPH	8:00AM-6:00PM 7:00PM-10:00PM 10:00PM-10:30PM	MOVE-IN REHEARSAL NOTES ON STAGE	ĄĶ	
FRI. OCT 19	AMERICAN RABBIT BREEDERS	EH A-B	7:00AM-COMPLETE	TEARDOWN	-	
	2007 MALY'S SALON FORUM	EH C BALL B, GG A-D,	7:00AM-12:00PM 12:00PM-8:00PM 8:00AM-5:00PM	MALY'S LOAD IN EXHIBITOR LOAD IN AV LOAD IN	Z	EST. ATTENDANCE: 3500

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area

RO A-F = River Overlook A-F

MON A-D= Monroe Meeting Rooms

10/18/07

DV = DeVos Performance Hall BALL A-D = Ballroom A-D EH A-C = Exhibit Halls A-C

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# DEVOSPLACE

WEEKLY - 2007

		KR EST. ATTENDANCE: 200				AD EST. ATTENDANCE: 30		AK	KR	10000000000000000000000000000000000000	MJ EST. ATTENDANCE: 3500		AD	AK	MJ	MJ EST. ATTENDANCE: 3500					KR	AK
	PRE SHOW MEETING PROFESSIONAL MODEL CALL OPEN MODEL CALL	CLIENT & EXHIBITOR ARRIVAL REGISTRATION KEYNOTE	BREAK / EXHIBITS	LUNCH	KEYNOTE WORKSHOPS	CLIENT ARRIVAL SESSION	LUNCH SESSION	E.	RK IN DOCK	4年の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の	D IN NDORS	WELCOME RECEPTION		WARM UPS PERFORMANCE	SETUP	CLIENT ARRIVAL EXHIBIT HALL FOR VENDORS	EXHIBIT HALL FOR CLIENTS	SESSIONS	SESSIONS   SESSIONS   SESSIONS	PARTY/CARNIVALE – MARDI GRAS	STAFF LOAD-IN AND SPECIAL VENDOR LOAD-IN	WARM UPS PERFORMANCE MOVE OUT
- 2007	5:00PM-6:00PM 7:30PM-9:00PM	6:30AM 8:00AM-8:30AM 8:30AM-10:00AM	10:00AM-10:30AM	10:50AM-12:00FM 12:00PM	12:20PM-1:15PM 1:15PM-2:45PM	7:00AM 8:00AM – 12:00PM	12:00PM - 1:30PM 1:30PM - 5:00PM	4:45PM-6:00PM 7:30PM-9:30PM	555		1:00PM 8:00AM-1:00PM 6:00PM	7:00PM-9:00PM	8:00AM-5:00PM	4:45PM-6:00PM 7:30PM-9:30PM	5P - 10P	111	8:00AM   9:00AM-5:30PM	9:30AM-11:00AM	1:30PM-3:00PM	3:30PM-5:00PM 8:30PM-12:30AM	12:00PM-6:00PM	11:15AM-12:30PM 2:00PM-4:00PM 4:00PM-8:00PM
WEEKL Y - 2007	GG F BALL A BALL B	GG A-D		00 A-E	GO A-E	ROA	RO B	DVPH	MI DOCK		BALL A-D, GG A-F EH C		GO A-B	DVPH	BOARDROOM	•	EHC	BALL A-D, G C-D, GO	A-1, NO A-2	EH B	ЕНА	DVPH
		UNITED WAY 2007 LITERACY SUMMIT	*			FORD SYNC TRAINING		CAN-CAN	2008 MOLLEMARKET		2007 MALY'S SALON FORUM	THE PROPERTY OF THE PROPERTY O	EPILEPSY FOUNDATION OF MICH.	CAN-CAN	REDKEN VIP	2007 MALY'S SALON FORUM	-				2008 MOLLEMARKET	CAN-CAN
2000000		: :									SAT. OCT 20					SUN. OCT 21						

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F

NO A-F - Myer Overlook A-F MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

## 10/18/07

# DEVOSPLACE

WFFKI V - 2007

	Monterer to	EKLY	- 2007		ł
	REDKEN VIP	BOARDROOM	8A – 6P 2P – 7P	MEETING RECEPTION	MJ EST. ATTENDANCE: 50
					14世代の一年の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の
MON. OCT 22	2007 MALY'S SALON FORUM	ЕНС	7:30AM 8:30AM-3:30PM	ALL FOR VENDORS ALL OPEN	MJ EST. ATTENDANCE: 3500
		BALL A-D, G C-D, GO A-F, RO A-E.	3:30PM-7:30PM 9:00AM-10:15AM	LOAD OUT SESSIONS	
			10:45AM-12:00PM 12:30PM-1:45PM	SESSIONS SESSIONS	
			2:13FM-3:30FM 3:30PM	PRODUCTION LOAD OUT	
	2008 MOLLEMARKET	EH AB	6:00AM 6:00AM	CLIENT ARRIVAL GOLF (REEN SETLIP BEGINS	KR EST. ATTENDANCE: 1500
			8:00AM-5:00PM	EXHIBITOR LOAD-IN	
		MONA	8:00AM-10:00AM 10:00AM-5:00PM	COMPUTER SETUP	
		MON B,C,D	3:00PM-5:00PM	SESSIONS	
		EH AB	6:00PM-8:00PM	MEETINGS LUNCH BUFFET	
				KEY CUSTOMER WALK THROUGH (400 PEOPLE)	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
	OPERA GR – CARMEN	DVPH	8:00AM-8:00PM	MOVE-IN	AK
	REDKEN VIP	BOARDROOM	8A – 4P	MEETING	MJ EST. ATTENDANCE: 50
TITES OCT 23	2007 MICH DELIABITITATION COME		12-00PM	CI IENT ARRIVAI	11
10E3, OC1 23	2007 MICH. REHABILITATION CONF.	EHC	3:00PM	GRAND KEY	
			4:00PM 7:00PM-10:00PM	VEHICLE EXHIBIT SETUP EXHIBIT SETUP	
	2008 MOLLEMARKET	ЕНАВ	6:30AM	CLIENT ARRIVAL	KR EST. ATTENDANCE: 1500
			7:30AM-9:00AM 7:30AM	BREAKFASI EXHIBITORS ALLOWED IN EH	
			8:00AM-6:00PM	EXPO OPEN	
	MILLER JOHNSON PLC	BALL C-D	4:00PM	ROOM SET COMPLETE	MJ
			5:00PM-8:00PM	SET PAPERWORK ON TABLES	-
	WARNER, NORCROSS & JUDD	BALLROOM C	10:00AM 10:00AM - 11:00AM	CLIENT ARRIVAL SET-UP	AD EST. ATTENDANCE: 250
			11:15AM – 12:00PM	SPEAKER	
			2:00PM	EVENT OVER	-
	III 14 01334 10 0340		2:00PM - 2:30PM	LOAD-OUT	AA
	GRSO CLASSICAL III	DVPH	8:00AM-1:00PM 3:30PM-6:00PM 7:30PM-10:00PM	MOVE IN REHEARSAL REHEARSAL	AA.
G A-F = Grand G	G A-F = Grand Gallery Meeting Rooms A-F		两 C	EH A-C = Exhibit Halls A-C	33
GG = Grand Gallery Area	A Meeting Nooilly A-fr ery Area		A W	BALL A-D = Ballroom A-D	

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

# DEVOSPLACE

WEEKLY - 2007

		WEEKLY -	- 7007		ł	0.00
WED. OCT 24	2007 MICH. REHABILITATION CONF.	GOD	8:00AM	VOLUNTEER TRAINING	TJ   EST. ATTENDANCE: 850	NCE: 850
		GOD	9:00AM-10:00AM	FACILITATOR'S TRAINING		
		G A-F	10:15AM-11:30AM	SESSIONS		
		GOD	10:15AM-11:15AM	FACILITATOR'S TRAINING		
		BALL A	1:00PM-2:00PM	OPENING KEY NOTE		
		GO A-H	2:15PM-3:30PM	SESSIONS		
		G A-F	2:15PM-3:30PM	SESSIONS		
		GO A-H	4:00PM-5:15PM	SESSIONS		
		G A-F	4:00PM-5:15PM	SESSIONS		
		EHC	5:15PM-6:30PM	EXHIBIT'S OPEN / RECEPTION		
		GC-F	6:30PM-8:00PM	SESSION		
	MILLER, JOHNSON, PLC		6:30AM	CLIENT ARRIVAL	MJ EST. ATTENDANCE: 400	NCE: 400
		WEST GG	7:30AM - 8:00AM	REGISTRATION	_	
		BALLROOM CD	8:00AM - 9:30AM	GENERAL SESSION		
			9:30AM - 9:45AM	BREAK		
		RO AB, CD, EF	9:45AM - 11:00AM	BREAKOUT SESSIONS		
		BOARDROOM				
			11:00AM - 11:15AM	BREAK		
		RO AB, CD, EF	11:15AM-12:30PM	BREAKOUT SESSIONS		
Comment of the Commen		BOARDROOM			-	
	2008 MOLLEMARKET	EHAB	6:30AM	CLIENT ARRIVAL	KR   EST. ATTENDANCE: 1500	NCE: 1500
			7:30AM	EXHIBITORS ALLOWED IN EH		
			7:30AM-9:00AM	BREAKFAST		
			8:00AM-6:00PM	EXPO OPEN		
			12:00PM-2:00PM	LUNCH BUFFET		
			6:00FM-10:00FM	LUAD-UUI		
	GRSO CLASSICAL III	DVPH	3:30PM-6:00PM 7:30PM-10:00PM	REHEARSAL REHEARSAL	AK	
THURS OCT 25	HEARTS AT HOME GREAT LAKES REGIONAL				RC	
1110103. OCT 23	CONFERENCE	BALL A-B	8:00AM-6:00PM	SET UP	_	
100000000000000000000000000000000000000	2007 MICH. REHABILITATION CONF.	GO A-H	8:45AM-10:00AM	SESSIONS	TI EST. ATTENDANCE: 850	NCE: 850
		G A-F	8:45AM-10:00AM	SESSIONS		
		EHC	9:45AM-3:00PM	EXHIBITS OPEN		
		GO A-H	10:30AM-11:45AM	SESSIONS		
		G A-F	10:30AM-11:45AM	SESSIONS		
		GO A-H	1:15PM-2:30PM	SESSIONS		
		GA-F	1:15PM-2:30PM	SESSIONS		
		EHC	2:15PM-3:00PM	EXHIBITS FINALE		
		EHC	3:00PM-5:00PM	EXHIBIT BREAKDOWN		
		GO A-H	3:00PM-4:15PM	SESSIONS		
		G A-F	3:00FM-4:15FM	SESSIONS		
	ENGINEERING EXAMS – ELSES	GG A-F	1:30PM 2:00PM	CLIENT ARRIVAL EXAMS DELIVERED	RC.	
	GRSO CLASSICAL III	DVPH	7:30PM-10:00PM	REHEARSAL	AK	
	NATL. ASSN. FOR PUPIL TRANSPORATION FALL	EH BC	8:00AM-???	EQUIPMENT STORAGE	KR	
	F 4		1 [			5.07

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

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# DEVOS-PLACE

WEEKLY - 2007

			EST. ATTENDANCE: 52				>	EST. ATTENDANCE: 100								~			EST. ATTENDANCE: 850				>	EST. ATTENDANCE: 192				
		MEETING	PROCTORS ARRIVE EXAMINEES ARRIVE REGISTRATION	EXAM	ADMITTANCE TO ROOM	EXAM GUESTS DEPART	UPBEAT AK PERFORMANCE	CLIENT ARRIVAL AD SET ID	REGISTRATION	SESSION BREAK	SESSION	LUNCH	SESSION	BREAK	SESSION EVENT OVER	BOARD MEETING KR	STUP	LAYING	CONTINENTAL BREAKFAST TJ	SESSIONS	MEETING	Load Out	REHEARSAL	PROCTORS ARRIVE RC	EXAMINEES ARRIVE	EXAM	LUNCH ADMITTANCE TO ROOM	ЕХАМ
- 2007		7:00AM-9:00PM	6:00AM 6:30AM 7:15AM	8:00AM-12:00PM	1:15PM	1:30PM-5:45PM 6:30PM	7:00PM-7:30PM 8:00PM-10:00PM	7:45A 7:45A _ 8:15A	8:15A – 9A	9A-10:15A 10:15A-10:30A	10:30A – 12P	12P – 1:15P	1:15P – 3:00P	3:00P-3:15P	3:15F - 4:15F 4:15F	7:00AM-5:00PM	8:00AM-5:00PM	8:00AIVI-3:00FIVI	8:00AM-9:00AM	9:00AM-10:15AM 10:45AM-12:00PM	7:00AM - 6:00PM	6:00PM - 9:00PM	IP-4P	6:00AM	6:30AM	8:00AM-12:00PM	12:00PM-1:00PM 1:15PM	1:30PM-5:45PM
WEEKLY -	EH C STORAGE	BALL A-B BALL C-D		GG A-F			DVPH		MON A							BOARDROOM	99	EH BC	05	GO B-H BO B-H	BALL A-B	BALL C-D	RECITAL HALL			GG A-F		
	CONVENTION	HEARTS AT HOME GREAT LAKES REGIONAL CONFERENCE	ENGINEERING EXAMS				GRSO CLASSICAL III	THE NEUROBIOLOGY OF GIRLS								NATI. ASSN. FOR PUPIL TRANSPORATION FALL	CONVENTION		2007 MICH. REHABILITATION CONF.		HEARTS AT HOME GREAT LAKES REGIONAL	CONFERENCE	OPERA GR – CARMEN	ENGINEERING EXAMS - ELSES		0,		
		FRI. OCT 26																			SAT. OCT 27							

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

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WEEKI, Y - 2007

		WEEKLY - 2007	- 2007			
			6:30PM	GUESTS DEPART		
	GRSO CLASSICAL III	ОУРН	7:00PM-7:30PM 8:00PM-10:00PM 10:00PM-12:00AM	UPBEAT PERFORMANCE MOVE OUT	AK	
	NATL. ASSN. FOR PUPIL TRANSPORATION FALL CONVENTION	GG BOARDROOM	8:00AM-5:00PM 12:00AM-11:59PM	REGISTRATION BOARD MEETING – 24 HOUR HOI DON ROOM	KR	
		ROF	12:00AM-11:59PM	WORK ROOM – 24 HOUR HOLD		
		GGO F-H RO CD	8:00AM-5:00PM	PROFESSIONAL DEVELOPMENT SERIES	=	
			2:00PM-4:00PM	LEADERSHIP ROUNDTABLE		
			のでは、 ないのでは、 ないの			
SUN. OCT 28	NATL. ASSN. FOR PUPIL TRANSPORATION FALL CONVENTION	GG EH BC	7:00AM-5:00PM ??? 17:00AM 11:50PM	REGISTRATION DECORATOR TO BEGIN SETUP BOADD MEETING 31 HOUD	KR	
		BOF	12:00AM-11:59PM	HOLD ON ROOM WORK ROOM - 24 HOUR HOLD		
				ON ROOM		
		GGO F-H	7:00AM-11:00AM 7:00AM-7:00PM	PROF DEVELOPMENT SERIES IC DEALER TRAINING		
		GGO AB	8:00AM-5:00PM	COMMITTEE MEETINGS		
		ROA	8:00AM-5:00PM 8:00AM-9:00AM	CERTIFICATION EXAMS		
			9:00AM-9:45AM	CONFERENCE ORIENTATION		
		BALL CD	10:00AM-12(NOON)	GENERAL SESSION		
		ROB	2:00PM-4:00PM	GUEST PROGRAM	i e	
		SECCHIA LOBBY	6:00PM-7:00PM 6:30PM-10:00PM	RECEPTION AWARDS BANOLIET		
	OPERA GR – CARMEN	RECITAL HALL/	8:00AM-5:00PM	MOVE IN	AK	
		DVPH	6:30PM-10:30PM	KEHEAKSAL		
MON. OCT 29	NATL. ASSN. FOR PUPIL TRANSPORTATION NATL FALL CONVENTION	GG BOARDROOM	7:00AM-5:00PM 12:00AM-11:59PM	REGISTRATION BOARD MEETING – 24 HOUR	KR	
		ROF	12:00AM-11:59PM	HOLD ON ROOM WORK ROOM - 24 HOUR HOLD		11
		GGE	7:00AM-5:00PM	ON ROOM IC DEALER TRAINING		
		BALL AB	7:30AM-10:00AM AFTER 10AM – BEFORE 3:00PM	RECOGNITION BREAKFAST  OPS CHANGEOVER		
		EH BC	7:00AM-6:00PM	EXHIBITOR MOVE-IN		
9.00	0.00	GG A-D	6:00PM-11:00PM 10:15AM-12:00PM	DECORATOR SETUP CONCURRENT WORKSHOPS		200
G A-F = Grand C	G A-F = Grand Gallery Meeting Rooms A-F		щ	EH A-C = Exhibit Halls A-C		9

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

DV = DeVos Performance Hall BALL A-D = Ballroom A-D EH A-C = Exhibit Halls A-C

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D

# DEVOSPLACE

WEEKLY - 2007

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3.0000	NCST STEERING COMM MTI PROF DEVELOPMENT SERIES	KEYNOTE SESSION POP UP MEETING	FLORIST/BAND TO ARRIVE – CLIENT ROOM SETUP	INNER/PARTY	MOVE IN AK REHEARSAL	REGISTRATION KR	BOAKU MEETING - 24 HOUR HOLD ON ROOM	WORK ROOM - 24 HOUR HOLD ON BOOM	PROF DEVELOPMENT SERIES	IC ADVISORY MEETING	GENERAL SESSION	CONCURRENT SESSIONS	EXHIBITOR MOVE-IN	EXHIBITS OPEN	SAFETY TOWN MOVE-IN	OPS TO CHANGE OVER DE INTO ONE ROOM		MOVE IN AK	MOVE IN AK REHEARSAL	REGISTRATION BOARD MEETING – 24 HOUR	WORK ROOM – 24 HOUR HOLD ON ROOM	PROF DEVELOPMENT SERIES	MI ASSN. SAFELY IOWN EXHIBITS OPEN	EXHIBITOR MOVE-OUT	COMMITTEE MEETINGS	BLOCKBUSTER SESSION	PASSENGER SAFETY TRAINING
- 2007	2:00PM-5:00PM 1:00PM-5:00PM 1:00PM-5:00PM	1:00PM-1:45PM 2:00PM-2:45PM	AFTER 2:00PM 7:00PM-11:00PM		8:00AM-6:00PM 7:30PM-11:30PM	7:00AM-5:00PM	12:00AM-11:39FM	12:00AM-11:59PM	8:00AM-12:00PM	7:00AM-12:00PM	7:30AM-9:00AM	9:15AM-12:00PM	7:00AM-12:00PM	1:00PM-5:00PM	12:00PM-5:00PM	AFTER 5:00PM	0.00 ANG C.00DN	8:00AM-6:00PM 7:30PM-10:30PM	8A-6P 7:30P-10:30P	7:00AM-5:00PM 12:00AM-11:59PM	12:00AM-11:59PM	7:30AM-8:00AM	8:00AM-12:00PM	12:01PM-6:00PM	1:00PM-5:00PM	1:00PM-5:00PM	2:30PM-5:00PM
WEENLY	GGO A GGO F-H	BALL CD RO CD	BALL AB		RECITAL HALL/   DVPH	GG	BOAKUKOOM	ROF	GGO F-H	2099	BALLCD	GGA-D	EH BC		EHA	GGDE	DECITAL HALL	KECITAL HALL/ DVPH	RECITAL HALL/ DVPH	GG BOARDROOM	ROF	GGO F-H	EHA	EHAC	GGO AB	GG A-C	GGO CD
					OPERA GR – CARMEN	NATL. ASSN. FOR PUPIL TRANSPORTATION NATL	FALL CONVENTION										THE CAMPAGE	OPERA GR – CARMEN	OPERA GR – CARMEN	NATL. ASSN. FOR PUPIL TRANSPORTATION NATL FALL CONVENTION							
						TUES. OCT 30													WED. OCT 31								

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

DV = DeVos Performance Hall BALL A-D = Ballroom A-D

# DEVOSPLACE

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		WEEKLY	- 2007				1
		BALL CD BALL AB	2:30PM-5:00PM AFTER 2:00PM	GENERAL SESSION FLORIST/BAND TO ARRIVE –			
		0	7:00PM-11:00PM	THEME DINNER AND PARTY			
						· · · · · · · · · · · · · · · · · · ·	
THUR NOV 1	MI ASSN OF SCHOOL BOARDS	BALL A-B BALL C BALL A-B	7:30AM 8:00AM – 2:00PM 2:15PM – 2:45PM 3:30PM – 5:30PM	CLIENT ARRIVAL EXHIBITOR MOVE-IN EXHIBITOR ORIENTATION EXHIBITS OPEN	MJ EST.	EST. ATTENDANCE: 800	
	OPERA GR - CARMEN	DVPH		DARK	AK		
	NATL. ASSN. FOR PUPIL TRANSPORTATION NATL FALL CONVENTION	BOARDROOM EH BC	12:00AM-5:00PM 7:00AM-12:00PM	BOARD MEETING DECORATOR TO COLLECT FOURMENT	KR		T
		GGO F-H GGO CD	8:00AM-12:00PM 8:00AM-5:00PM	PROF DEVELOPMENT SERIES PASSENGER SAFETY TRAINING			
							SEC.
FRI. NOV 2	METROPOLITAN FOUNDATION DINNER	BALL B-D	7:00PM - 11:00PM	IA SETUP	ſΨ		Г
			3 <sup>RD</sup> SHIFT	OPS TO SET TABLES AMWAY TO LINEN TABLES			
	MI ASSN OF SCHOOL BOARDS	BAII A.B	9:30AM	CLIENT ARRIVAL	MJ EST.	EST. ATTENDANCE: 800	Г
		BALL C	11:30AM – 12:30PM	EXHIBITOR LUNCH			
		BALL A-B	12:30PM – 2:30PM 2:30PM – 4:30PM	EXHIBITS OPEN EXHIBITOR MOVE-OUT			
	OPERA GR - CARMEN	DVPH RECITAL HALL	7:30PM-10:30PM	PERFORMANCE	AK		
	BULLERI / HOWELL WEDDING	RO A-B	5:00PM - 7:00PM	REHEARSAL	QV QV		1
	AFLAC	GGA-D	8:00AM - 5:00PM	GENERAL SESSION	AD.		
		GO A-H RO A-F	8:00AM - 5:00PM 8:00AM - 5:00PM 8:00AM - 5:00PM	BREAKOUT SESSION BREAKOUT SESSION BREAKOUT SESSION	·	G.	
	CHASE BANK OPERA RECEPTION	BOARDROOM	5:00PM-12:00AM	RECEPTION	AK		Г
							1000
SAT. NOV 3	MIDWEST INDUSTRIAL WOODWORKING EXPO	EH A-C		SET UP	KR		Ι
	OPERA GR – CARMEN	DVPH/ RECITAL HALL	7:30PM-10:30PM 10:30PM-2:30AM	PERFORMANCE MOVE OUT	AK		
	BULLERI / HOWELL WEDDING	RO A-F RO PRE-FUNCTION	4:00PM – 8:00PM 4:00PM – 8:00PM	CEREMONY	AD		
	METROPOLITAN FOUNDATION DINNER	BALL B-D	8:00AM	CLIENT AND IA ARRIVAL	MJ EST.	EST. ATTENDANCE: 900	
			3:30PM - 5:30PM	FLUKISI AKKI VAL BAND SOUNDCHECK			
		GG DEF SECCHIA LOBBY	5:30PM – 6:30PM 6:00PM – 6:50PM	PRIVATE RECEPTION GENERAL RECEPTION			
G A-F = Grand G	G A-F = Grand Gallery Meeting Rooms A-F		Ш	EH A-C = Exhibit Halls A-C		8	F

O A-F = Overlook Meeting Rooms A-H
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

## 10/18/01

# DEVOSPLACE

WEEKLY - 2007

		WEEKLY -	- 2007	800	7
			6:55PM 7:15PM – 7:45PM	DOORS FOR DINNER PROGRAM	
			7:45PM - 8:45PM 8:00PM - 9:30PM	DINNER	30 St. 57.
			9:30PM - 12:00AM 12:00AM - 2:00AM	BAND AND DANCING PRODICTION I OAD-OFF	
	DA AUCTIONEERS	MON B-D	7:00AM-8:00PM	MEETING	
SUN. NOV 4	MIDWEST INDUSTRIAL WOODWORKING EXPO	EH A-C		SET UP	KR
	SIGNATURE CHEF AUCTION	BALL A-D	8:00AM-5:00PM	SETUP	MJ
	SAMMY HAGAR	DVPH RECITAL HALL	8A-5P ALL DAY 7:30P-10P 10P-1A	MOVE IN MEALS PERFORMANCE MOVE OUT	AK
MON. NOV 5	MIDWEST INDUSTRIAL WOODWORKING EXPO	EH A-C		SET UP	KR
	SIGNATURE CHEF AUCTION	BALL A-D	4:00PM-10:00PM	DINNER	MJ
	BRAVO AWARDS	DVPH	8A-12A	DECK LOAD IN	AK
TUES. NOV 6	MIDWEST INDUSTRIAL WOODWORKING EXPO	EH A-C G A-F O A-H		SET UP BREAKOUT ROOMS BREAKOUT ROOMS	KR
	CALVIN COLLEGE ANNUAL SCHOLARSHIP DINNER	BALL A-B		DINNER	KR
	BRAVO AWARDS	DVPH	8A-8P	PRODUCTION LOAD IN	AK
	GERBER PRODUCTS COMPANY	RO A-E BOARDROOM		MEETING	
WED. NOV 7	MIDWEST INDUSTRIAL WOODWORKING EXPO	OA-H EH A-C		BREAKOUT ROOMS SET UP	KR
	YWCA TRIBUTE! AWARDS CEREMONY	BALL A-B	8:00AM-3:00PM	LUNCH	RC
	BRAVO AWARDS	DVPH/ MON A-D/ RECITAL HALL	1P-3:30P 5:30P-7P 7:20P-9:4SP 9:45P-11P 9:45P-1A	REHEARSAL COCKTAILS DINNER/PROGRAM RECEPTION PRODUCTION OUT	AK
	THE WINNING MINDS GROUP PRESENTS THE POWER OF GOALS	BALL C-D	8:00AM-5:00PM	MEETING	RC
THUR NOV 8	MIDWEST INDUSTRIAL WOODWORKING EXPO	O A-H		BREAKOUT ROOMS	KR
G A-F = Grand Gallery M O A-H = Overlook Meetin GG = Grand Gallery Area	G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H GG = Grand Gallery Area		田 C C	EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D	6
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G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
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# DEVOSPLACE

WEEKLY - 2007

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	EXHIBIT	MEETING	SETUP	DECK OUT MOVE IN REHEARSAL	MEETING RECEPTION	RECEPTION	MEETING	BREAKOUT ROOMS EXHIBIT	MEETING	MEETING	MEETING	MEETING	PERFORMANCE	TEAR DOWN	MEETING	PERFORMANCE	TEAR DOWN	TEARDOWN	SETUP SETUP SETUP SETUP SETUP SETUP SETUP	PERFORMANCE	EH A-C = Exhibit Halls A-C
- 2007		5:00PM		8AM-1PM 1PM-5PM 7:00PM-10PM	2:00PM-12:00AM 2:00PM-12:00AM				5:00PM	8:00AM-6:00PM	8:00AM-11:00AM	8:00AM-5:00PM	8:00PM-10PM		8:00AM-5:00PM	8:00P-10P		8:00AM-5:00PM		3-00P-5P	
WEEKLY	EH A-C	MONB	BALL B-D	DVPH	MON A-D RECITAL HALL	BOARDROOM	RO A-F RO P-FUNC	OA-H EHA-C	MONB	BALL B-D	ROA	BALL A	DVPH	EH A-C	BALL A	DVPH	EH A-C	BALL A	RECITAL HALL MON A-D O A-H RO A-F G A-F BOARD	DVPH	
		COGNEX	SPECTRUM HEALTH ANNUAL MANAGEMENT LEARNING CONF.	GRSO POPS II	GRAND RAPIDS COMMUNITY FOUNDATION	ACCESSA	GERBER PRODUCTS COMPANY	MIDWEST INDUSTRIAL WOODWORKING EXPO	COGNEX	SPECTRUM HEALTH ANNUAL MANAGEMENT LEARNING CONF.	CITY MANAGER'S MEETING	GRABILL ENTERPRISES FALL CONFERENCE	GRSO POPS II	MIDWEST INDUSTRIAL WOODWORKING EXPO	GRABILL ENTERPRISES FALL CONFERENCE	GRSO POPS II	MIDWEST INDUSTRIAL WOODWORKING EXPO	GRABILL ENTERPRISES FALL CONFERENCE	NHA FALL LEADERSHIP INSTITUTE	GRSO POPS II	= Grand Gallery Meeting Rooms A-F
								FRI. NOV 9						SAT. NOV 10			SUN. NOV 11				G A-F = Grand G

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

## 10/18/07

# DEVOSPLACE

WEEKLY - 2007

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	TEAR DOWN	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM GENERAL SESSION	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM GENERAL SESSION	MOVE IN REHEARSAL	SETUP	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM GENERAL SESSION	REHEARSAL REHEARSAL	MEETING	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM GENERAL SESSION	OPEN REHEARSAL	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM	EH A-C = Exhibit Halls A-C
- 2007				8A-1P 7:30PM-10P			3:30P-6P 7:30P-10P	7:00AM-5:00PM		7P-10P		
WEENLI	EH A-C	RECITAL HALL MON A-D O A-H RO A-F G A-F BOARD BALL A-D	RECITAL HALL MON A-D O A-H RO A-F G A-F BOARD BALL A-D	DVPH	EHA	RECITAL HALL MON A-D O A-H RO A-F G A-F BOARD BALL A-D	DVPH	ЕНА	RECITAL HALL MON A-D O A-H RO A-F G A-F BOARD BALL A-D	DVPH	RECITAL HALL MON A-D 0 A-H	SET STORY OF THE SET O
	MIDWEST INDUSTRIAL WOODWORKING EXPO	NHA FALL LEADERSHIP INSTITUTE	NHA FALL LEADERSHIP INSTITUTE	GRSO CLASSICAL IV	MICHIGAN MERIT EXAM TRAINING WORKSHOP	NHA FALL LEADERSHIP INSTITUTE	GRSO CLASSICAL IV	MICHIGAN MERIT EXAM TRAINING WORKSHOP	NHA FALL LEADERSHIP INSTITUTE	GRSO CLASSICAL IV	NHA FALL LEADERSHIP INSTITUTE	G A-F = Grand Gallery Meeting Rooms A-F
200	MON NOV 12		TUE NOV 13			WED NOV 14			THR NOV 15		FRI. NOV 16	G A-F = Grand Ga

G A-F = Grand Gallery Meeting Rooms A-F O A-H = Overlook Meeting Rooms A-H

GG = Grand Gallery Area RO A-F = River Overlook A-F MON A-D= Monroe Meeting Rooms

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WEEKLY - 2007

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1000	Same 14	ΑK	AK	DW.		AK		ΦD	AK	
201	BREAKOUT ROOM BREAKOUT ROOM BREAKOUT ROOM GENERAL SESSION	UPBEAT PERFORMANCE	UPBEAT PERFORMANCE	SETUP DINNER		HOUSE STRIP MOVE-IN	INSPECTION	MEETING	MOVE IN PERFORMANCE	INSPECTION
- 2007		7P-7:30P 8:00P-10P	7P-7:30P 8:00P-10P	8:00AM – 5:00PM 5:00PM – 10:00PM		ТВД		8:00AM-5:00PM 12:00PM-1:00PM	8A-5P 7:30P-10:30P	
WEEKL I - 2007	RO A-F G A-F BOARD BALL A-D	DVPH RECITAL HALL	DVPH RECITAL HALL	BALL C-D		DVPH		BALL B BALL C	DVPH	
		GRSO CLASSICAL IV	GRSO CLASSICAL IV	BETHANY CHRISTIAN SERVICES		BTG - DIRTY ROTTEN SCOUNDRELS	FIRE ALARM INSPECTION	WINNING MINDS PRESENTS TOM HOPKINS	BTG - DIRTY ROTTEN SCOUNDRELS	FIRE ALARM INSPECTION
13			SAT. NOV 17		SUN. NOV 18	MON NOV 19			TUE NOV 20	

EH A-C = Exhibit Halls A-C DV = DeVos Performance Hall BALL A-D = Ballroom A-D