GRAND RAPIDS-KENT COUNTY
CONVENTION / ARENA AUTHORITY
ENTERTAINMENT, CONVENTION, SHOW & SPORTS FACILITIES

Board of Directors

Wednesday, September 26, 2007
8:00 a.m. – 9:30 a.m.
Kent County Commission Chambers
300 Monroe Avenue, NW – Grand Rapids, MI

AGENDA

I.	**Call to Order**	
II.	**Downtown Alliance Presentation on Downtown Improvement District Assessment** – Sharon Evoy, Jay Fowler	Information
III.	**Approval of August 22, 2007, Minutes**	Action
IV.	**Committee Reports**	
	a. Operations Committee	
	i. Operations Committee Report	Information
	ii. CVB Report	Information
	b. Finance Committee	
	i. SMG August 2007 Financial Statements - DeVos Place® and Van Andel Arena®	Action
	ii. CAA August 2007 Financial Statements	Action
V.	**Diversity Initiative Action Items Update**	Information
VI.	**SMG Report and Facilities Calendars**	Information
VII.	**Public Comment**	
VIII.	**Next Meeting Date: October 24, 2007**	
IX.	**Adjournment**	

Van Andel Arena®
130 Fulton West
Grand Rapids, MI 49503-2601
616.742.6600
Fax 616.742.6197

DeVos Place®
303 Monroe Ave. NW
Grand Rapids, MI 49503-2233
616.742.6500
Fax 616.742.6590

Downtown Alliance / Downtown Improvement District Update

Convention and Arena Authority Meeting

September 26, 2007

downtown Grand Rapids™

Downtown Alliance

The Downtown Organizations

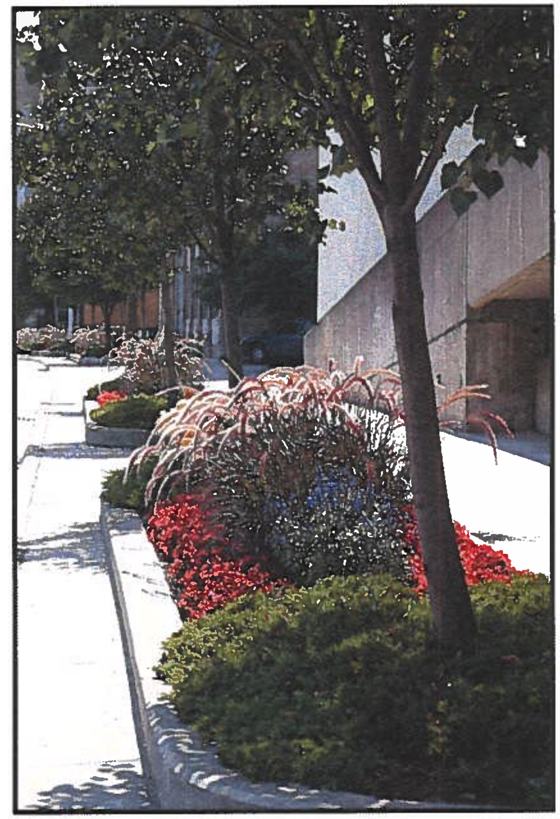
The downtown organizations have a planned collaboration process.

- The Downtown Improvement District (DID) board is a city board set up to manage the assessment process and ensure that the work is done well. Bob Herr is the chairperson of the DID, and serves on the Downtown Alliance Board and Executive Committee.
- The Downtown Alliance is a separate, non profit, 501 C 4 organization hired to implement the work of the assessment. Ray Kisor is the Chair, and Kurt Hassberger is Immediate Past Chair.
- The Downtown Alliance recently developed the Grand Rapids Downtown Alliance Foundation, a 501 C 3 foundation. Currently it is in place to allow us to accept grant funds, but a broader role for the foundation is being determined.
- The DDA is a tax increment financing authority. Kayem Dunn, the chairperson, serves on the Downtown Alliance Board and Executive Committee.
- The Downtown Alliance board is comprised of representatives of the different sectors of the downtown. There are 12 business/property owners, 4 residents, 3 college, 3 non profits and 3 municipalities positions.
- The Downtown Alliance is primarily funded through the DID special assessment. The private property owners in the downtown are mandatory payers of the assessment, and government entities are optional payers. The optional assessment is paid by the following entities: Ferris State University, Kendall College, Western Michigan University, Grand Rapids Community College, the City of Grand Rapids and the Convention and Arena Authority.
- The Downtown Alliance thanks the CAA for it's support!

Testimonials

One of the responsibilities of the Downtown Improvement District (DID) board is to ensure that the work is being done. This is what we are hearing – unsolicited – from our constituents:

- I had a business owner in town Friday that operates stores in almost every major city in the country. He and his assistant repeatedly comment on how impressed they were on how clean our downtown was. Kudos to your staff!!! Kirk R. Driesenga, Space Source, Inc.
- I have often compared downtown Minneapolis to downtown Grand Rapids (my brother-in-law lives there) and felt we needed to strive to be more like Minneapolis. But on a recent trip to Minneapolis I concluded that when it come maintenance and the absence of litter Grand Rapids is the best! Please tell Pete, Jose, Anthony, Jeff, Rudy, Lonnie, and Ruben that we love what they do!! Milt Rohwer, Frey Foundation.
- Having the flowers put in each year is such a joyful introduction to summer. Thanks for making our world downtown even more beautiful. Marcia Borowka, Select Bank
- Milford Daily News, JoAnn Fitzpatrick, Why can't we be more like Grand Rapids: If there are surreptitious litter police, they keep themselves well hidden, but the streets of Grand Rapids are as gleaming as the refurbished buildings throughout the downtown. Community pride is everywhere.
- Allow me to echo Milt's praise of the group! We are so lucky to have such a dedicated bunch of folks. I tell them everytime I see them how much I appreciate what they do. Thanks! Barb Rohwer



Downtown Alliance, a Business Improvement District

The Downtown Alliance was created in 2001 because downtown property owners wanted services beyond what the city could provide and they were willing to pay for those services. One of the responsibilities of the Downtown Alliance is to ensure that the baseline city services are maintained.

- The Grand Rapids Downtown Alliance is a Business Improvement District. There are approximately 2,000 BID's in the United States, with 56 in New York City alone. Described by the *Economist* magazine as potentially "the best hope for getting parts of America's cash-strapped cities working again," Business Improvement Districts (BIDs) have generated a great deal of excitement among city governments and urban policymakers around the world. BIDs are economic development organizations that deliver public services to specific neighborhoods to supplement the bundle of public services provided by the government. BIDs embrace broad goals—promoting business development and improving an area's quality of life. Traditionally this translates into services of cleaning and beautification services, with additional services of marketing, advocacy, and district improvement projects. A study by the Furman Center for Real Estate and Urban Policy, of BID's located in New York City found that: "BIDs have a significant positive impact on commercial property values. On average, the value of commercial property within a BID increases by approximately 15 percentage points more than comparable properties in the same neighborhood but outside the BID."

When people think of great cities, they recall the downtown area. Downtowns create an identity for a region and determine livability and quality of life. We want our downtown – Grand Rapids being the downtown of West Michigan – to exude color, vibrancy and life.

Downtown Alliance – Maintenance and Beautification

- The initial focus of the DID/Downtown Alliance was to provide enhanced maintenance and beautification services to the downtown.
- Maintenance and beautification continues to be the priority of the property owners and the priority of the Downtown Alliance, as well as where the majority of the budget is spent.
- The 6–7 person maintenance crew cleans sidewalks daily, maintains planters, empties trash cans, cleans alleys, takes out weeds, etc.
- This summer one person worked 40 plus hours a week doing nothing but watering the planters throughout the district.
- The Downtown Alliance removes 2,300 pounds of trash and litter a week.

The Downtown Alliance Maintenance Crew

Downtown Alliance – Maintenance

- Since operations began operating in 2001, the Downtown Alliance has had a dramatic impact on the cleanliness of the downtown. This in turn makes the area more attractive to investors, visitors, and businesses.

Before

As the broken window theory states, a poorly maintained area feels unsafe, while a clean area feels inviting and safe. Beautification and greening efforts create both the perception and reality of safety. They increase the sense of mutual regard and the obligations of civility and signal that the community cares about the district. People with a sense of insecurity about coming downtown are put at ease.

After

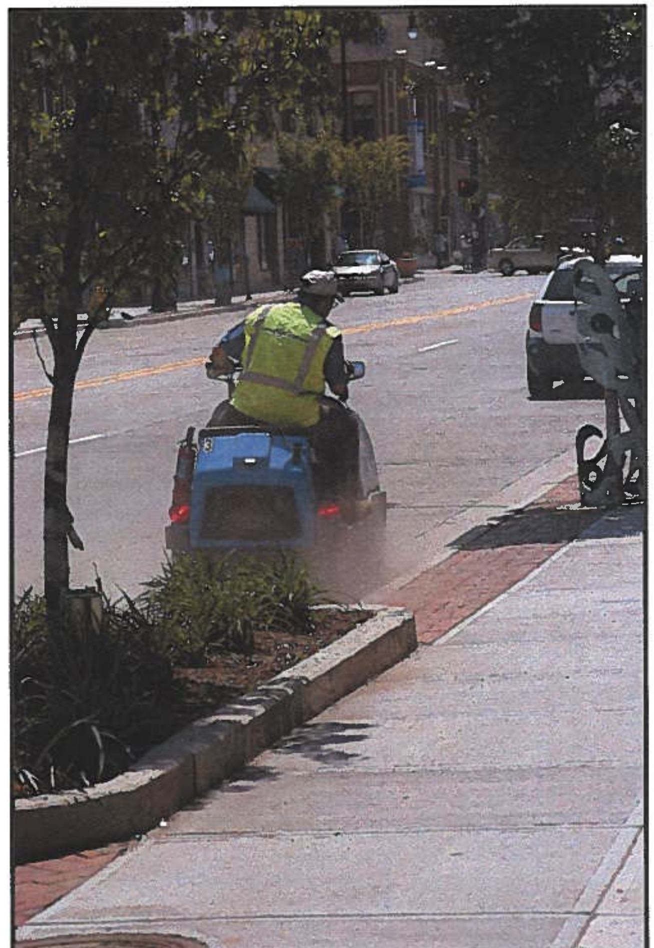
Keeping downtown clean and vibrant

downtown Grand Rapids

Downtown Alliance

Removing 2,300 pounds of litter a week

downtown Grand Rapids
Downtown Alliance



Winter

Winter activities include the normal tasks of picking up trash and litter as well as:

•Clearing cross walks

•Clearing paths to parking meters

•Keeping sewer grates open.

•Providing back up sidewalk snow removal.

•Clearing dash bus stops

•Holiday decorations of live garland and bows throughout the district

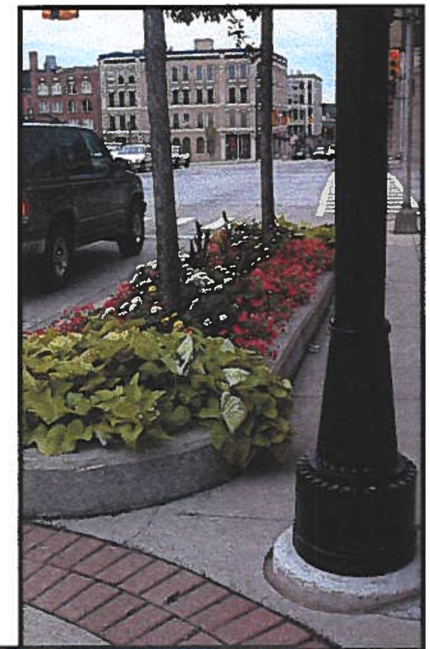
•Garland and lights on Monroe Center.

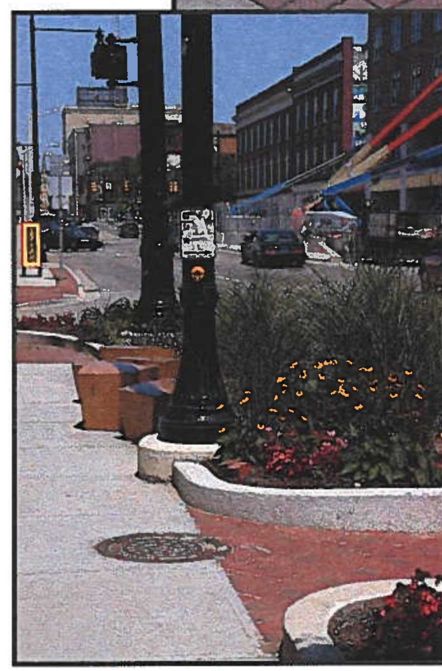
downtown Grand Rapids™

Downtown Alliance

Downtown Alliance Beautification

- In 2003 the Downtown Alliance began putting flowers in the downtown planters to create a "garden in the city feel." In four years we have expanded from no beautification efforts to 75 planters this summer. That includes 45 planters outside Monroe Center, as one of our focuses is to create beautification throughout the district.
- In 2008 the Downtown Alliance will become responsible for the beautification and maintenance of the Louis Campau Promenade and the Cherry Street pocket park, once constructed.
- The Downtown Alliance has piloted a program this summer to put containers in places that have no other options for greening. The two locations were North Division in front of the county's parking ramp and the Secretary of State office

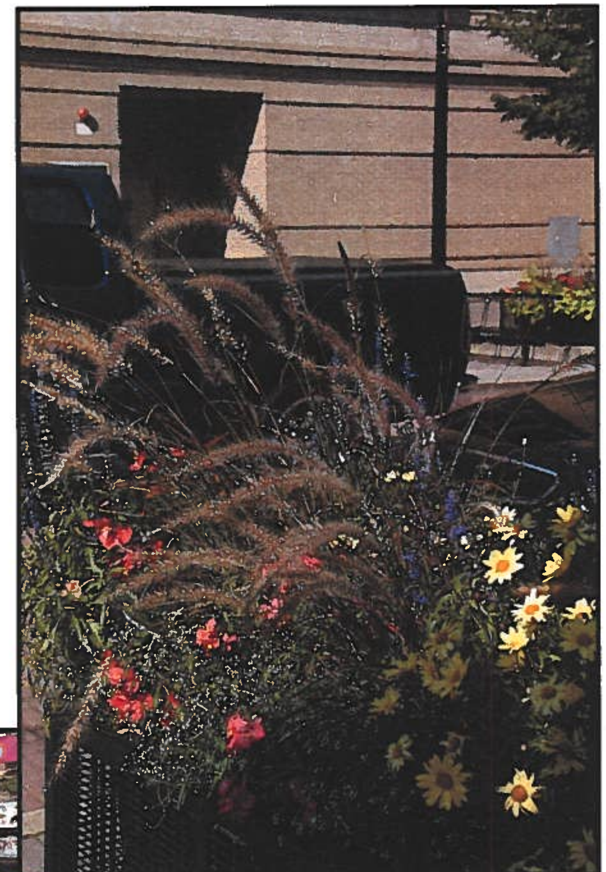




Downtown Alliance Beautification:

Monroe Center

- Beautification and greening are key to creating a vibrant, welcoming, attractive 24 hour environment.
- Monroe Center has the infrastructure to allow four seasons of greening.
- The benefits of greening go far beyond it's aesthetic value. They include community pride, crime prevention, and even economic development by creating an area where people want to me, to live, work, play or invest. The character, the vibrancy, the unique feel of being downtown, is magnified and expanded by greening and beautification.



Downtown Alliance – Maintenance and Beautification

- The Streetscape Design Guidelines have just been completed; Progressive AE were the lead consultants. The guidelines define the design for the different districts of the downtown, and they were used in the Grandville Avenue street construction project.

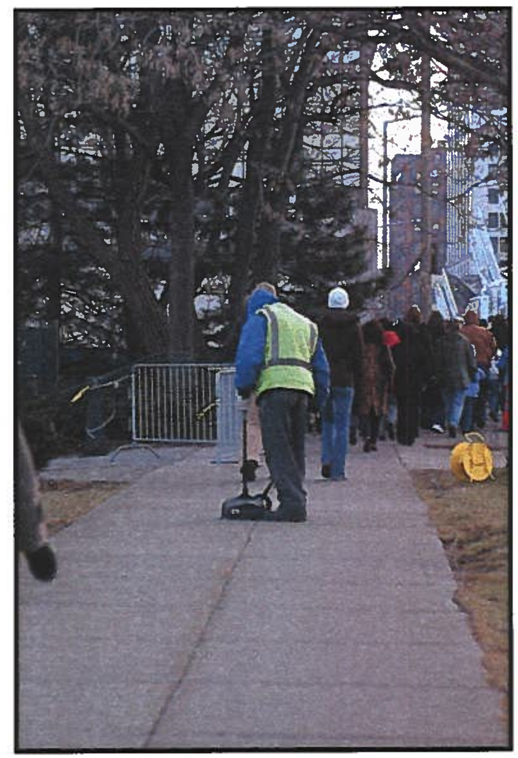
- Many new projects and focuses have been identified in the Streetscape Guidelines. The Maintenance and Beautification Committee is now reviewing the guidelines and determining what projects to tackle next.

- Sustainability is a major consideration; with the limited budget of the Downtown Alliance, the committee needs to ensure that any new projects taken on can be maintained. We are exploring fundraising options, including a voluntary residential membership program, to ensure that there are adequate funds available for this important work.

- The economic importance of maintenance and beautification has been well illustrated by the example of Chicago. Several years ago, as we started to work on greening projects, Barry Burton, then Assistant to Mayor Daley, visited Grand Rapids by invitation. He said: "You already have a very quaint and nice looking downtown, you now can give it an edge over other cities by making it a gardened downtown. That's just about all Chicago did differently from it's past when Mayor Daley took office in 1989 and now tourism is the number one industry in the city. We have actually been steady on our conventions; however, the destination that Chicago has become to people just wanting to see what the transformation of trees, flowers, and shrubs can do has created a new kind of tourist, the local tourist and for everyone of those, they generate about $80.00 of revenue into the local economy."

Assisting to prepare for the Ford Funeral

This past winter, with the eyes of the world on Downtown Grand Rapids, the Downtown Alliance was happy to provide assistance inside and outside of our borders to assist the preparations for the Ford funeral.

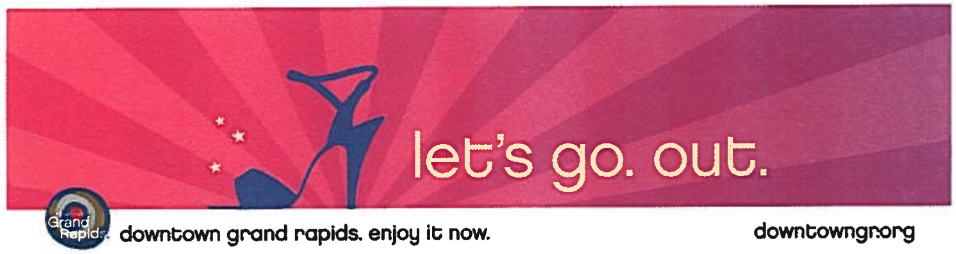


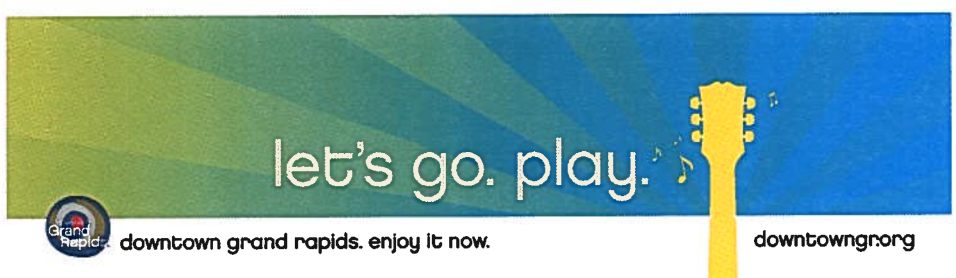
Downtown Marketing

downtown Grand Rapids™
Downtown Alliance

- Marketing Campaign: The summer and fall campaign theme is let's go. downtown. building off the Enjoy it Now theme developed by Hanon McKendry.
- Main Goals: to bring people downtown and to drive traffic to the web site.
- Current marketing includes targeted print ads, bus ads, a business directory, the web site, and a new GRPS/GRAM charity event.
- The Marketing Committee and the Merchants Council are working to create opportunities for businesses to advertise together. We placed an insert in the Grand Rapids Press with 40 plus businesses and are doing monthly ads in On The Town.
- In partnership with the DDA, the Convention and Visitors Bureau and the state tourism board, there is a Pure Michigan radio ad now playing that was written to coordinate with the let's go. downtown. theme of the marketing.
- Cornerstone of the marketing: the downtown web site: www.downtowngr.org
- The web site is the central point of information on the downtown, including businesses, events and access.
- The web site was recently expanded to include sections on Doing Business Here, Meeting Here, Learning Here, Transit Here, Living Here, Parks, Public Art and Parking Tips. We have just added commercial real estate listings and residential listings, working with the GRAR/CAR listing service and Grubb Ellis | Paramount Commerce.
- Extensive calendar of events shared with the CVB calendar; business events can be added directly from the site.
- The Marketing Committee is developing opportunities to leverage our funds and create partnerships. It is exploring traditional media, grass roots marketing and the creation of tools for businesses.

Marketing Theme: let's go. downtown.
Bus Advertising





Downtown Alliance

Web Site redesign

www.downtowngr.org

HeART of Downtown

The Downtown Alliance Merchants Council has developed a promotion to celebrate the opening of the new state-of-the-art Grand Rapids Art Museum with a charity promotion that will benefit the art programs within Grand Rapids Public Schools and at the same time give people a new, feel good reason to come downtown. The event, the *heART* of Downtown, will run in coordination with the Art Museums planned events Thursday, October 4 through Saturday, October 20th.

The message to visitors is that there has never been a better time to come downtown. Downtown Grand Rapids will be bustling with a new Art Museum, the opening of the world class JW Marriott and multitudes of restaurants, shops, nightclubs, activities, galleries, and cultural institutions to dazzle those that visit. As visitors come downtown to explore the new attractions, they can support the Grand Rapids Public Schools art program buy visiting participating merchants between October 4th-20th.

Participating merchants will be given signage and will be listed as a participating business in collateral and on the downtown web site. Media sponsors are being developed to promote the downtown and the event. Participating merchants include: Amway Hotel restaurants, SMG/Van Andel Arena, the BOB, Grand Woods Lounge, San Chez, Tanaz Hair Boutique, Gallerie NOIR, Curves, Custer Workplace Interiors and the Chop House.

Downtown Alliance Board: Creating a downtown where people want to be

- The board of directors has representation from business and property owners, non profits, residents and government entities.
- Current officers:
  - Chair: Ray Kisor
  - Vice Chair: Joe Tomaselli
  - Treasurer: Bob Partridge
  - Immediate Past Chair: Kurt Hassberger
  - Executive Director: Sharon Evoy
- Major accomplishments of FY 07:
  - Streetscape Design Guidelines
  - 501 C 3 Organization created
  - New downtown web site
  - Merchants Council
  - Greening and Beautification expansion
  - Maintenance: Keeping downtown clean and vibrant
  - Let's go. downtown. Campaign
  - Added a part time Marketing staff member
  - Business directory

Downtown Alliance Board: Creating a downtown where people want to be

The Downtown Alliance has several standing committees:

- Maintenance and Beautification Committee
- Marketing Committee
- Merchants Council
- Executive Committee

In addition project and sub committees are created as needed.

Purpose Statement: The Downtown Alliance is an organization designed, governed and implemented by downtown stakeholders to strengthen the downtown area by:

- advocating for the interests of downtown
- providing a clean, friendly and attractive downtown
- creating a more productive business and community environment
- preserving and enhancing the downtown character

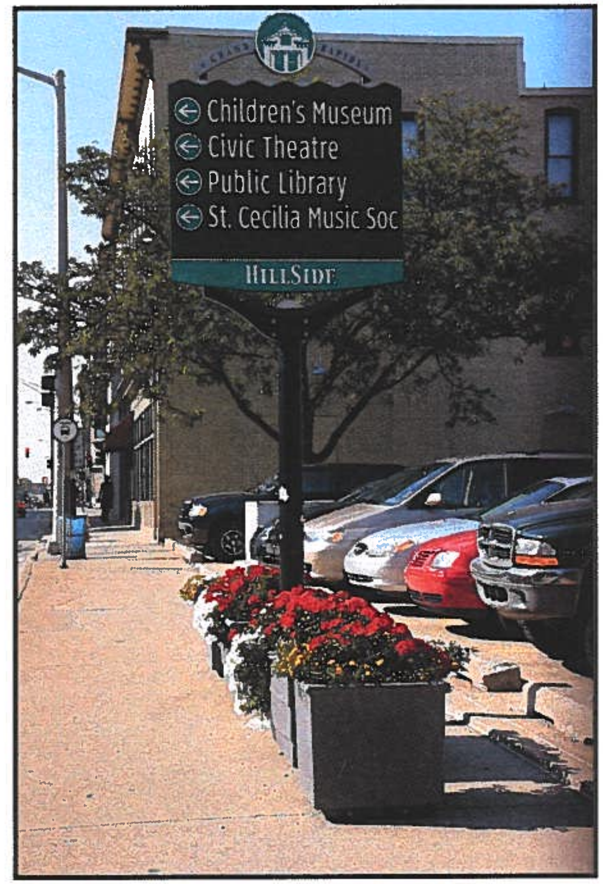
all of which are essential to Downtown's success as a place to work, live, shop and recreate.

Downtown Alliance Current Projects

Downtown Alliance

The Downtown Alliance is working on the following projects for FY 08

- Raising funds for beautification and explore options to be able to sustain and expand our efforts
- Creating a residential membership program
- Redesign of the visual components of the web site
- The heART of downtown promotion to welcome the new art museum, invite visitors into stores, and raise funds for the arts program at the GR Public Schools.
- Determine the role of the Downtown Alliance Foundation
- Determine a long term home for the Downtown Alliance office
- With the DDA, explore how to foster new and existing retail
- With other organizations, review the process of downtown special events.
- Email newsletter to inspire people to come downtown.



www.downtowngr.org

MINUTES OF THE GRAND RAPIDS-KENT COUNTY
CONVENTION/ARENA AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, June 27, 2007

I. Call to Order

Chair Steve Heacock called the meeting to order at 8:05 a.m. Chair Heacock presided and Secretary/Treasurer Birgit Klohs recorded.

Attendance

Members Present:	Steve Heacock, Chair	
	Lew Chamberlin	
	Clif Charles	
	Birgit Klohs	
	Gary McInerney	
Members Absent:	George Heartwell	
Staff/Others:	David Czurak	*Grand Rapids Business Journal*
	Daryl Delabbio	Kent County
	George Helmstead	CVB
	Anita Jones	City of Grand Rapids
	Joe Jones	Strategic Communications Group, LLC
	Kurt Kimball	City of Grand Rapids
	Chris Knape	*The Grand Rapids Press*
	Chris Machuta	SMG
	Rich MacKeigan	SMG
	Gary Rolls	Kent County
	Susan Waddell	CAA
	Skot Welch	Diversity Management Strategists, LLC
	Robert White	Kent County

II. Diversity Initiative Update

Joe Jones, Strategic Communications Group, LLC (SGC), and Skot Welch, Diversity Management Strategists, LLC (DMS) attended the meeting to present the focus group findings of the African-American and Hispanic/Latino Communities. In September 2006, the CAA engaged the serves of SGC and DMS to design and develop an ethnically focused programming/community outreach plan for communities of color and to establish internal diversity practices for long-term revenue gain. Over a five-year period, African-American households increased annual spending on entertainment by 28.9%, while Hispanic households boosted their yearly entertainment budgets by 23.9%.

In December 2006 and May 2007, DMS and SGC conducted four focus groups comprised of African-American and Hispanic/Latino community leaders, respectively, ages 18-25 years old and 28-55 years old. Recurring focus group themes included: staff more reflective of broader community, additional investment for top-level talent, supplier diversity vendor initiative, and community reinvestment strategy. Possible action steps identified for the themes included: working with staffing firms for specific events; developing two paid and college internships, both of which have the potential to develop into a sustainable career track; identifying a familiar and organized community event to support; identifying a national event focusing on communities of color; developing a local vendor list for broader business opportunities; and working with GRPS and Student Advancement Foundation to provide discount and/or complimentary ticket opportunities to studies making additional effort to model leadership, good behavior, etc.

Additional considerations included the make-up of the CAA should "mirror" the community; downtown restaurant staff should be culturally competent and ethically diverse; consider establishing a youth advisory group to encourage and foster Generation Y ownership; institutional support is necessary; the final report will be presented to the DDA, CVB, and Downtown Restaurant Association; and the diversity initiative will serve as a template for further efforts to engage the Asian and Native American communities.

Mr. Chamberlin asked how the members of the focus groups were chosen. Mr. Jones responded that participants were selected primarily based on involvement in and access to the community. SGC and DMS also considered folks who fit into the group, but had different connections and understanding of the community. Mr. Chamberlin asked for clarification about staffing for specific events. Mr. Welch stated that in the long-term, it is recommended that SMG hire more persons of color; in the short-term, for example, bring in bi-lingual staff for Spanish events. Mr. Chamberlin asked whether a formal vendor policy is in place. Mr. MacKeigan responded that the CAA has adopted sound business practices via the M/WBE policy but that SMG does not have a formal policy.

Chair Heacock inquired about the possibility of establishing long-term relationships with focus group members. Mr. Charles responded that DMS and SGC made it clear that we want them involved on a continuing basis and there is a high expectation that the CAA will move forward on some of the action items. In answer to a question from Ms. Klohs about "mixing the dough better," Mr. Charles suggested that CAA members attend events they normally would not.

Chair Heacock thanked Messrs. Jones and Welch and asked Mr. MacKeigan to identify action items that the Board could consider at its September meeting.

III. Minutes of Prior Meeting

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the Minutes of the June 27, 2007, meeting of the Authority. Motion carried unanimously.

IV. Committee Reports

a. Operations Committee.

Mr. Chamberlin stated that the Operations Committee did not meet in August.

Mr. Helmstead presented a report on recent CVB sales activities and major bid presentations. Last week, the CVB brought in 13 meeting planners for a site selection tour. The CVB is also working with Joe Jones and Skot Welch on a diversity initiative and will host local African-American ministers on August 30.

b. Finance Committee.

i. SMG Financial Statements for DeVos Place® and Van Andel Arena®

Motion: Ms. Klohs, supported by Mr. Charles, moved to approve the SMG Financial Statements for DeVos Place® and the Van Andel Arena® for the periods ended June 30, 2007, and July 31, 2007. After review and discussion, the motion was unanimously adopted.

ii. CAA Financial Statements

Motion: Ms. Klohs, supported by Mr. Tomaselli, moved to approve the CAA Financial Statements for the periods ended June 30, 2007, and July 31, 2007. After review and discussion, the motion was unanimously adopted.

iii. SMG Food & Beverage Revenue and Commission Report

Ms. Klohs presented the report and referred to the per cap comparison. Although the per caps were down for Rascal Flatts over the previous visit, they were up for the Tool and McGraw/Hill concerts.

V. SMG Report and Facilities Calendar

Mr. MacKeigan presented a summary of the upcoming events that will be held at DeVos Place® and the Van Andel Arena®. Mr. MacKeigan announced that DeVos Performance Hall received the Prime Site Award from Facilities Magazine.

VI. Public Comment

None.

VII. Next Meeting Date

The date for next CAA Board meeting is Wednesday, September 26, 2007, 8:00 a.m.

IX. Adjournment

There being no other business, the meeting adjourned at 9:05 a.m.

Birgit M. Klohs, Recording Secretary

Item IV.b.i.

DEVOS PLACE

DE VOS PLACE

FINANCIAL STATEMENT
FOR THE PERIOD ENDED AUGUST 31, 2007

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta

SMG

An SMG Managed Facility

DE VOS PLACE
ROLLING FORECAST
FISCAL YEAR ENDING JUNE 30, 2008

	YTD Actual	Roll	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	64	583	647	647	-
ATTENDANCE	34,095	689,255	723,350	723,350	-
DIRECT EVENT REVENUE	155,865	2,385,828	2,541,693	2,541,693	-
ANCILLARY REVENUE	171,889	1,888,856	2,060,745	2,060,745	-
TOTAL EVENT REVENUE	327,754	4,274,684	4,602,438	4,602,438	-
TOTAL OTHER REVENUE	20,638	208,362	229,000	229,000	-
TOTAL OPERATING REVENUE	348,392	4,483,046	4,831,438	4,831,438	-
INDIRECT EXPENSES					
EXECUTIVE	20,513	146,083	166,596	166,596	-
FINANCE	34,687	173,861	208,548	208,548	-
MARKETING	9,158	95,499	104,657	104,657	-
OPERATIONS	190,840	1,194,540	1,385,380	1,385,380	-
EVENT SERVICES	140,815	803,632	944,447	944,447	-
BOX OFFICE	9,492	68,134	77,626	77,626	-
SALES	40,693	208,030	248,723	248,723	-
OVERHEAD	261,233	1,956,516	2,217,749	2,217,749	-
TOTAL OPERATING EXP.	707,432	4,646,295	5,353,726	5,353,726	-
NET REVENUE ABOVE EXPENSES	(359,040)	(163,249)	(522,288)	(522,288)	-
INCENTIVE FEE		153,300	153,300	153,300	-
NET OPERATING REVENUE OVER OPERATING EXPENSES	(359,040)	(316,549)	(675,588)	(675,588)	-

Comments:

DeVos Place performed ahead of budget for the month as revenue came in very consistent with expectations, however, showed a savings in indirect expenses. The first two months of the fiscal year has given DeVos Place a good overall start to the new fiscal year.

General Manager

Finance Director

\

DE VOS PLACE
FINANCIAL STATEMENT HIGHLIGHTS
FOR MONTH ENDED AUGUST 31, 2007

The following schedule summarizes operating results for the current month ending August 31, 2007 and the YTD ending June 30, 2008, compared to budget and to the prior year:

MONTH	August Actual	August Budget	August FY 2007
Number of Events	31	36	24
Attendance	19,574	24,550	6,835
Direct Event Income	$108,936	$111,633	$28,048
Ancillary Income	132,839	124,862	60,104
Other Income	11,206	19,083	17,838
Indirect Expenses	(338,880)	(375,303)	(387,772)
Net Income	($85,899)	($119,725)	($281,783)

YTD	YTD 2008 Actual	YTD 2008 Budget	YTD 2007 Prior Year
Number of Events	64	64	57
Attendance	34,095	39,425	30,938
Direct Event Income	$155,865	$165,151	$137,122
Ancillary Income	171,889	175,034	123,269
Other Income	20,638	38,166	25,820
Indirect Expenses	(707,432)	(761,106)	(719,417)
Net Income	($359,040)	($382,755)	($433,206)

EVENT INCOME

Event income came in at expected levels for the month as all events hosted performed very well.

ANCILLARY INCOME

Ancillary income came in a little ahead of budget for the month as spending in Food & Beverage exceeded expectations which helped offset lower than expected electrical revenue.

INDIRECT EXPENSES

Indirect expenses came in lower than budget due to savings in labor. This is more a function of timing than any trend as we head deeper in the fiscal year.

DE VOS PLACE

FACILITY STATEMENT OF INCOME

PERIOD ENDING 08/31/07

	CURRENT ACTUAL	CURRENT BUDGET	CURRENT LAST YEAR	YTD ACTUAL	YTD BUDGET	YTD LAST YEAR
EVENT INCOME						
DIRECT EVENT INCOME						
RENTAL INCOME	130,002	134,625	38,938	188,315	194,750	163,261
SERVICES INCOME	<21,066>	<22,992>	<10,890>	<32,450>	<29,599>	<26,139>
TOTAL DIRECT EVENT INCOME	108,936	111,633	28,048	155,865	165,151	137,122
ANCILLARY INCOME						
FOOD & BEVERAGE	64,632	45,817	26,253	81,629	68,408	45,486
NOVELTY	0	125	0	0	299	1,673
ELECTRICAL	3,846	24,510	1,981	8,125	34,151	10,594
OTHER ANCILLARY	64,361	54,410	31,870	82,136	72,176	65,517
TOTAL ANCILLARY INCOME	132,839	124,862	60,104	171,889	175,034	123,269
TOTAL EVENT INCOME	241,776	236,495	88,152	327,754	340,185	260,391
OTHER OPERATING INCOME	11,206	19,083	17,838	20,638	38,166	25,820
ADJUSTED GROSS INCOME	252,981	255,578	105,989	348,392	378,351	286,212
INDIRECT EXPENSES						
EXECUTIVE	8,940	13,884	10,375	20,513	27,768	18,092
FINANCE	20,019	17,379	22,446	34,687	34,758	36,116
MARKETING	2,830	8,722	10,995	9,158	17,444	15,968
OPERATIONS	84,031	109,287	136,670	190,840	220,074	229,822
EVENT MANAGEMENT	60,497	78,454	67,168	140,815	156,908	130,161
BOX OFFICE	6,540	6,469	7,747	9,492	12,938	12,401
SALES	22,286	20,728	16,387	40,693	41,456	35,280
OVERHEAD	133,738	120,380	115,984	261,233	249,760	241,578
INDIRECT EXPENSES	338,880	375,303	387,772	707,432	761,106	719,417
NET OPERATING INCOME	<85,899>	<119,725>	<281,783>	<359,040>	<382,755>	<433,206>
OTHER EXPENSES						
NET INCOME (LOSS)	<85,899>	<119,725>	<281,783>	<359,040>	<382,755>	<433,206>

DE VOS PLACE
STATEMENT OF SERVICES INCOME
PERIOD ENDING 08/31/07

	CURRENT ACTUAL	CURRENT BUDGET	CURRENT LAST YEAR	YEAR TO DATE ACTUAL	YEAR TO DATE BUDGET	YEAR TO DATE LAST YEAR
Advertising Billed	584	0	0	4,506	0	0
Changeover Setup Billed	2,765	0	30	4,106	0	136
Stagehands Billed	66,282	38,600	20,088	82,366	58,172	69,395
Security Billed	5,491	6,100	951	7,966	9,020	12,715
Ushers & Tix Takers Billed	1,339	1,175	0	2,104	2,815	4,930
Box Office Billed	0	100	0	0	500	500
Ticketing Service Billed	1,772	1,000	0	1,772	2,390	7,018
City Police Fire Billed	1,050	50	0	1,510	100	1,335
EMT Medical Billed	1,188	575	0	1,750	1,650	1,138
Cleaning Billed	0	0	24	0	0	24
Insurance Billed	830	0	1,260	955	0	1,562
Telephone Billed	1,500	200	1,810	2,700	400	3,760
Other Production Billed	5,274	0	1,269	7,922	0	5,106
TOTAL SERVICE INCOME	88,075	47,800	25,433	117,658	75,047	107,618
Advertising Expense	584	0	9	4,506	0	9
Stagehand Wages	59,525	37,442	19,011	74,372	56,427	65,501
Contracted Security Expense	13,519	12,000	4,897	22,589	16,120	23,883
Ushers & T/T Wages	937	823	0	1,473	1,972	3,451
Ticket Sellers Wages	88	2,100	0	88	3,750	380
Ticket Service Charge Expense	213	350	28	213	837	3,445
City Police Fire Expense	888	0	166	1,348	0	1,501
EMT Medical Expense	1,200	575	357	1,782	1,650	1,313
Contracted Cleaning Expense	25,896	17,502	8,485	34,140	23,890	26,944
Insurance Expense	724	0	1,180	944	0	1,319
Group Sales Commissions	0	0	0	0	0	140
Allocated Telephone Expense	375	0	453	675	0	940
Production Expense	5,192	0	1,737	7,978	0	4,929
TOTAL SERVICE EXPENSE	109,141	70,792	36,322	150,108	104,646	133,757
NET SERVICE INCOME	<21,066>	<22,992>	<10,890>	<32,450>	<29,599>	<26,139>

SMG DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Year to Date Event Summary Report
For Month Ended August 31, 2007

Event Type	Events/Days Actual	Events/Days Budget	Attendance Actual	Attendance Budget	Total Event Income Actual	Total Event Income Budget
Convention/Trade Shows	27	24	26,150	25,400	225,834	236,199
Consumer/Gated Shows	3	6	1,963	4,800	16,679	27,280
Devos Performance Hall	4	5	1,762	2,750	11,366	15,347
Ballroom Exclusive	5	4	1,825	2,150	12,394	16,845
Other	25	25	2,395	4,325	61,472	44,514
GRAND TOTALS	64	64	34,095	39,425	327,745	340,185
As Percentage of Overall						
Convention/Trade Shows	42.19%	37.50%	76.70%	64.43%	68.91%	69.43%
Consumer/Gated Shows	4.69%	9.38%	5.76%	12.18%	5.09%	8.02%
Devos Performance Hall	6.25%	7.81%	5.17%	6.98%	3.47%	4.51%
Ballroom Exclusive	7.81%	6.25%	5.35%	5.45%	3.78%	4.95%
Other	39.06%	39.06%	7.02%	10.97%	18.76%	13.09%

SMG - DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Statement of Financial Position
Month Ended August 31, 2007

ASSETS			
CURRENT ASSETS:			
CASH	347,566		
ACCOUNTS RECEIVABLE	727,009		
PREPAID EXPENSES	163,177		
TOTAL CURRENT ASSETS		1,237,753	
INTANGIBLE ASSETS			
CONTRACT RIGHTS			
TOTAL INTANGIBLE ASSETS		-	
TOTAL ASSETS			1,237,753
LIABILITY & EQUITY			
CURRENT LIABILITIES:			
ACCOUNTS PAYABLE	165,759		
ACCRUED EXPENSES	355,420		
DEFERRED INCOME	82,695		
ADVANCED DEPOSITS	319,055		
REFUND LIABILITY	9,716		
ADVANCED TICKET SALES	123,411		
TOTAL CURRENT LIAB.		1,056,056	
FUND EQUITY			
FUNDING TO CITY - CASH			
FUNDING FROM CITY - NON CASH	155,379		
CURRENT YEAR EARNINGS	(359,040)		
AMOUNT DUE CAA	385,358		
TOTAL FUND EQUITY		181,697	
TOTAL LIAB & EQUITY			1,237,753

SMG - DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Summary of Accounts Receivable
Month Ended August 31, 2007

Current - Under 30 Days		
	Food & Beverage	43,925
	Ticketing	17,159
	Decorating	3,762
	Audio/Visual	46,484
	Operating	507,968
Over 30 Days		74,541
Over 60 Days		18,036
Over 90 Days		
	Donnell Productions	5,736
	Paragon Leather	2,110
	Saigon Entertainment	5,002
	Grinder Promotions	2,286
Total Accounts Receivable		727,009

DE VOS PLACE

INDIRECT EXPENSE SUMMARY

PERIOD ENDING 08/31/07

	CURRENT			YTD		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
Salaries Administration	80,060	75,069	59,161	141,140	150,138	122,966
Part-Time	<1,175>	13,167	4,727	7,612	26,334	9,418
Wages-Trade	89,236	121,023	62,288	146,086	242,046	139,787
Auto Allowance	2,121	2,271	2,121	4,242	4,542	4,242
Auto Expense	150	0	150	300	0	300
Taxes & Benefits	39,033	52,468	35,029	71,987	104,936	68,037
Less: Allocation/Reimbursement	<87,481>	<113,125>	<35,257>	<121,559>	<226,250>	<101,995>
TOTAL LABOR COSTS	121,945	150,873	128,219	249,808	301,746	242,756
Contracted Security	28,517	21,000	18,918	50,963	42,000	38,185
Contracted Cleaning	2,334	0	1,687	4,533	0	5,451
Other Contracted Services	190	200	235	379	400	470
Travel & Entertainment	3,659	1,209	2,189	4,554	2,418	2,189
Corporate Travel	0	417	0	0	834	0
Meetings & Conventions	860	1,958	2,878	3,983	5,416	7,062
Dues & Subscriptions	750	300	677	2,335	600	1,731
Employee Training	674	833	4,885	674	1,666	4,885
Computer Expense	9,820	6,250	5,010	12,445	12,500	13,576
Professional Fees	2,250	3,042	4,171	4,500	6,084	6,171
Marketing & Advertising	203	6,800	8,037	5,072	13,600	10,283
Box Office Expenses	<20>	0	<18>	<22>	0	18
Trash Removal	923	2,500	21	2,516	5,000	1,714
Equipment Rental	1,198	1,000	1,353	2,309	2,000	2,410
Landscaping	1,062	833	2,892	2,123	1,666	4,455
Exterminating	1,039	1,000	814	1,039	2,000	1,628
Repairs & Maintenance	22,654	39,792	48,796	82,272	79,584	77,721
Supplies	25,444	24,583	46,049	38,670	49,166	71,862
Bank Service Charges	1,244	1,500	946	2,519	3,000	2,204
Insurance	21,047	22,187	13,754	35,304	44,374	29,708
Licenses & Fees	0	0	0	0	0	138
Printing & Stationary	0	417	0	0	834	117
Office Supplies	400	750	659	1,279	1,500	149
Postage	500	417	719	837	834	908
Parking Expense	2,261	1,500	4,267	4,328	3,000	4,506
Telephone Long Distance	7,127	6,000	7,212	14,632	12,000	14,231
Utilities	70,000	69,000	71,354	155,380	147,000	150,830
Base Fee	13,175	12,775	12,500	25,675	25,550	25,000
Less: Allocated/Reimbursement	<375>	<1,833>	<453>	<675>	<3,666>	<940>
TOTAL MATERIAL AND SERVICES	216,935	224,430	259,552	457,624	459,360	476,661
TOTAL INDIRECT EXPENSES	338,880	375,303	387,772	707,432	761,106	719,417

SMG - Van Andel Arena & DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Management Fee Summary
Fiscal Year Ending June 30, 2008

MANAGEMENT FEE SUMMARY

	Arena Estimate	DeVos Place Estimate	Total Estimate	FY 2007 Actual
Net Revenue above Expenses	1,370,217	(522,288)	847,929	1,238,267
Benchmark			700,000	700,000
Excess	1,370,217	(522,288)	147,929	538,267

Incentive Fee Calculation (Only if above greater than zero)

	Arena Estimate	DeVos Place Estimate	Total Estimate	Total Estimate
Base Fee	153,300	153,300	306,600	300,000
Incentive Fee				
Revenue	5,146,235	4,831,438	9,977,673	10,411,774
Benchmark Revenue	4,650,000	4,050,000	8,700,000	8,600,000
Revenue Excess	496,235	781,438	1,277,673	1,811,774
Incentive Fee **	154,050	154,050	306,600	300,000
Total SMG Management Fee	307,350	307,350	613,200	600,000

** Incentive fee is 25% of the first $500,000 in excess, 30% of remaining capped at base fee amount.

VAN ANDEL
ARENA
GRAND RAPIDS

VAN ANDEL ARENA

FINANCIAL STATEMENT
FOR THE PERIOD ENDED AUGUST 31, 2007

Distribution:

Grand Rapids – Kent County Convention / Arena Authority
Robert White
Bob McClintock
Lewis Dawley
Gary McAneney
Howard Feldman
Richard MacKeigan
Chris Machuta

SMG

An SMG Managed Facility

VAN ANDEL ARENA
ROLLING FORECAST
FISCAL YEAR ENDING JUNE 30, 2008

	YTD	ROLL	TOTAL FYE	BUDGET FYE	VARIANCE
NO. EVENTS	4	112	116	116	-
ATTENDANCE	31,753	634,747	666,500	666,500	-
DIRECT EVENT INCOME	118,924	1,065,006	1,183,930	1,183,930	-
ANCILLARY INCOME	124,702	1,442,602	1,567,304	1,567,304	-
TOTAL EVENT INCOME	243,626	2,507,608	2,751,234	2,751,234	-
TOTAL OTHER INCOME	391,890	2,003,110	2,395,000	2,395,000	-
TOTAL INCOME	635,515	4,510,718	5,146,234	5,146,234	-
INDIRECT EXPENSES					
EXECUTIVE	26,674	119,824	146,498	146,498	-
FINANCE	28,526	175,748	204,274	204,274	-
MARKETING	37,568	244,583	282,151	282,151	-
OPERATIONS	246,363	1,241,220	1,487,583	1,487,583	-
BOX OFFICE	20,295	99,318	119,613	119,613	-
LUXURY SEATING	13,471	103,827	117,298	117,298	-
SKYWALK ADMIN	5,889	33,967	39,856	39,856	-
OVERHEAD	176,229	1,202,516	1,378,745	1,378,745	-
TOTAL INDIRECT EXP.	555,015	3,221,003	3,776,018	3,776,018	-
NET REVENUE ABOVE EXPENSES	80,500	1,289,715	1,370,216	1,370,216	-
LESS INCENTIVE FEE			153,300	153,300	-
NET REVENUE ABOVE EXPENSES AFTER INCENTIVE	80,500	1,289,715	1,216,916	1,216,916	-

Comments:

August was a slow month for the Arena as no events were hosted, however, with the strong July the year to date is only slightly behind budget with activity picking up again over the balance of the calendar year.

General Manager

Director of Finance

VAN ANDEL ARENA
FINANCIAL STATEMENT HIGHLIGHTS
FOR MONTH ENDED AUGUST 31, 2007

The following schedule summarizes operating results for the current month ending August 31, 2007 and the YTD ending June 30, 2008 compared to budget and to the prior year:

MONTH	August Actual	August Budget	August FY 2007
Number of Events	0	2	2
Attendance	0	10,000	11,371
Direct Event Income	$0	$10,770	$32,662
Ancillary Income	0	27,150	29,625
Other Income	183,173	199,583	181,580
Indirect Expenses	(302,416)	(289,044)	(253,284)
Net Income	($119,243)	($51,541)	($9,416)

YTD	YTD 2008 Actual	YTD 2008 Budget	YTD 2007 Prior Year
Number of Events	4	7	6
Attendance	31,753	46,000	16,502
Direct Event Income	$118,924	$147,277	$43,505
Ancillary Income	124,702	169,832	41,539
Other Income	391,890	399,166	349,309
Indirect Expenses	(555,015)	(578,088)	(495,293)
Net Income	$80,500	$138,187	($60,940)

EVENT INCOME

No events hosted during the month.

ANCILLARY INCOME

No events hosted during the month.

INDIRECT EXPENSES

Indirect expenses came in at expected levels for the month.

VAN ANDEL ARENA

FACILITY STATEMENT OF INCOME

PERIOD ENDING 08/31/07

	CURRENT			YTD		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
EVENT INCOME						
DIRECT EVENT INCOME						
RENTAL INCOME	0	25,000	28,922	107,995	160,000	45,682
SERVICES INCOME	0	<14,230>	3,740	10,928	<12,723>	<2,177>
TOTAL DIRECT EVENT INCOME	0	10,770	32,662	118,924	147,277	43,505
ANCILLARY INCOME						
FOOD & BEVERAGE	0	16,950	23,214	99,148	124,782	32,478
NOVELTY	0	10,200	9,111	25,554	45,050	10,261
OTHER ANCILLARY	0	0	<2,700>	0	0	<1,200>
TOTAL ANCILLARY INCOME	0	27,150	29,625	124,702	169,832	41,539
TOTAL EVENT INCOME	0	37,920	62,287	243,626	317,109	85,044
OTHER OPERATING INCOME	183,173	199,583	181,580	391,890	399,166	349,309
ADJUSTED GROSS INCOME	183,173	237,503	243,867	635,515	716,275	434,353
INDIRECT EXPENSES						
EXECUTIVE	16,060	12,083	9,470	26,674	24,166	19,161
FINANCE	15,667	16,898	16,616	28,526	33,796	30,197
MARKETING	22,470	23,388	17,231	37,568	46,776	32,417
LUXURY SEATING	6,651	9,775	4,348	13,471	19,550	9,574
OPERATIONS	131,019	123,714	116,976	246,363	247,428	229,528
BOX OFFICE	9,525	9,968	6,480	20,295	19,936	14,212
SKYWALK ADMINISTRATION	2,943	3,322	3,022	5,889	6,644	6,047
OVERHEAD	98,081	89,896	79,141	176,229	179,792	154,156
INDIRECT EXPENSES	302,416	289,044	253,284	555,015	578,088	495,293
NET OPERATING INCOME	<119,243>	<51,541>	<9,416>	80,500	138,187	<60,940>
OTHER EXPENSES						
NET INCOME (LOSS)	<119,243>	<51,541>	<9,416>	80,500	138,187	<60,940>

VAN ANDEL ARENA

STATEMENT OF SERVICES INCOME

PERIOD ENDING 08/31/07

	CURRENT			YEAR TO DATE		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
Advertising Billed	0	0	11,120	51,485	0	20,636
Labor Billed	0	0	600	3,000	2,160	600
Changeover Setup Billed	0	0	3,390	21,871	13,200	3,390
Stagehands Billed	0	0	12,324	119,247	60,000	13,103
Security Billed	0	0	6,917	32,029	24,000	6,917
Ushers & Tix Takers Billed	0	0	3,657	17,111	14,280	3,657
Box Office Billed	0	0	387	387	1,600	737
Ticketing Service Billed	0	0	1,748	10,348	33,500	2,098
City Police Fire Billed	0	0	350	1,470	1,344	350
EMT Medical Billed	0	0	250	2,138	2,400	650
Cleaning Billed	0	0	4,545	18,812	14,400	4,545
Group Sales Commissions Billed	0	0	0	0	0	294
Telephone Billed	0	0	1,100	1,800	3,200	1,900
Other Production Billed	0	0	5,608	23,879	29,200	10,339
TOTAL SERVICE INCOME	0	0	51,996	303,576	199,284	69,215
Advertising Expense	0	0	11,683	53,175	0	21,129
Labor Wages	0	0	510	2,550	1,836	510
Contracted Changeover Setup Expense	0	4,000	3,315	15,945	19,000	5,051
Stagehand Wages	0	0	12,364	116,910	59,815	13,192
Contracted Security Expense	0	4,000	5,996	32,734	25,300	8,342
Contracted Ushers & T/T Expense	0	2,500	3,068	13,306	16,620	4,756
Ticket Sellers Wages	0	0	329	329	0	626
Ticket Service Charge Expense	0	680	1,572	10,225	34,180	1,983
City Police Fire Expense	0	0	112	592	1,344	112
EMT Medical Expense	0	550	341	1,884	3,037	736
Contracted Cleaning Expense	0	2,500	2,751	23,753	18,091	4,222
Group Sales Commissions	0	0	177	0	0	177
Allocated Telephone Expense	0	0	330	540	1,584	570
Production Expense	0	0	5,708	20,703	31,200	9,985
TOTAL SERVICE EXPENSE	0	14,230	48,256	292,648	212,007	71,392
NET SERVICE INCOME	0	<14,230>	3,740	10,928	<12,723>	<2,177>

SMG - Van Andel Arena
Grand Rapids - Kent County Convention/Arena Authority
Summary of Accounts Receivable
Month Ending August 31, 2007

Event Type	Events/Days Actual	Events/Days Budget	Attendance Actual	Attendance Budget	Total Event Income Actual	Total Event Income Budget
Family Show	-	2	-	10,000	-	37,920
Sporting Event	4	4	31,753	32,000	243,623	270,507
Concert						
Team Home Games						
Other	-	1	-	4,000	-	8,682
GRAND TOTALS	4	7	31,753	46,000	243,623	317,109

As Percentage of Overall

Event Type	Events/Days Actual	Events/Days Budget	Attendance Actual	Attendance Budget	Total Event Income Actual	Total Event Income Budget
Family Show	0.00%	28.57%	0.00%	21.74%	0.00%	11.96%
Sporting Event	100.00%	57.14%	100.00%	69.57%	100.00%	85.30%
Concert	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Team Home Games	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	14.29%	0.00%	8.70%	0.00%	2.74%

SMG - Van Andel Arena
Grand Rapids - Kent County Convention/Arena Authority
Summary of Accounts Receivable
Month Ending August 31, 2007

ASSETS			
CURRENT ASSETS:			
CASH	3,116,571		
ACCOUNTS RECEIVABLE	1,622,548		
PREPAID EXPENSES	89,348		
TOTAL CURRENT ASSETS		4,828,466	
INTANGIBLE ASSETS			
CONTRACT RIGHTS	-		
TOTAL INTANGIBLE ASSETS		-	
TOTAL ASSETS			4,828,466
LIABILITY & EQUITY			
CURRENT LIABILITIES:			
ACCOUNTS PAYABLE	1,938,388		
ACCRUED EXPENSES	274,125		
DEFERRED INCOME	2,539,132		
ADVANCED TICKET SALES	606,191		
TOTAL CURRENT LIAB.		5,357,836	
FUND EQUITY			
FUNDS REMITTED	(1,500,000)		
FUNDING RECEIVED FROM CAA	92,952		
CURRENT YEAR EARNINGS	80,500		
AMOUNT DUE CAA	797,178		
TOTAL FUND EQUITY		(529,370)	
TOTAL LIAB & EQUITY			4,828,466

SMG - Van Andel Arena
Grand Rapids - Kent County Convention/Arena Authority
Summary of Accounts Receivable
Month Ending August 31, 2007

Current - Under 30 Days	
Food & Beverage	-
Ticketing	411,053
Merchandise	-
Permanent Advertising	375,424
Operating	755,970
Over 30 Days	32,901
Over 60 Days	17,548
Over 90 Days	
Time Out for Women	29,652
Total Accounts Receivable	1,622,548

VAN ANDEL ARENA

INDIRECT EXPENSE SUMMARY

PERIOD ENDING 08/31/07

	CURRENT			YTD		
	ACTUAL	BUDGET	LAST YEAR	ACTUAL	BUDGET	LAST YEAR
Salaries Administration	70,703	63,488	53,995	119,709	126,976	105,431
Part-Time	3,302	5,833	2,977	6,978	11,666	5,052
Wages-Trade	35,102	69,903	44,359	157,286	139,806	78,086
Sales Commissions Group Sales	909	0	1,512	1,365	0	1,832
Auto Allowance	594	985	594	1,188	1,970	1,188
Auto Expense	300	0	300	600	0	600
Taxes & Benefits	21,723	40,100	28,260	64,338	80,200	52,968
Less: Allocation/Reimbursement	<17,727>	<59,022>	<30,089>	<148,178>	<118,044>	<45,329>
TOTAL LABOR COSTS	114,905	121,287	101,909	203,286	242,574	199,828
Contracted Security	17,755	21,000	20,634	39,416	42,000	41,523
Contracted Cleaning	2,916	2,500	3,146	5,344	5,000	5,469
Other Contracted Services	18,583	300	7,932	20,303	600	10,048
Travel & Entertainment	2,241	858	1,194	2,682	1,716	3,337
Corporate Travel	0	625	0	0	1,250	0
Meetings & Conventions	0	350	399	0	700	399
Dues & Subscriptions	0	208	157	42	416	857
Employee Training	0	750	1,308	0	1,500	1,308
Computer Expense	5,624	5,417	4,176	10,035	10,834	10,697
Professional Fees	2,250	2,583	2,009	4,500	5,166	4,008
Marketing & Advertising	4,961	12,083	1,121	11,167	24,166	2,129
Box Office Expenses	120	0	4	103	0	<534>
Trash Removal	761	1,500	699	2,335	3,000	2,325
Equipment Rental	1,030	1,250	1,205	2,367	2,500	2,810
Landscaping	345	483	0	690	966	1,124
Exterminating	0	300	0	248	600	0
Cleaning	7,825	900	2,650	7,825	1,800	2,650
Repairs & Maintenance	33,854	16,166	14,492	56,276	32,332	28,097
Supplies	16,035	17,008	14,639	40,364	34,016	35,625
Bank Service Charges	288	750	376	726	1,500	601
Insurance	5,285	15,037	6,861	14,485	30,074	12,127
Printing & Stationary	0	917	0	657	1,834	850
Office Supplies	1,730	1,000	571	1,760	2,000	951
Postage	685	1,000	1,668	1,933	2,000	2,024
Parking Expense	2,685	2,000	4,814	5,279	4,000	4,814
Telephone Long Distance	5,101	7,000	4,911	9,753	14,000	10,332
Utilities	46,870	46,317	46,919	92,952	92,634	92,826
Base Fee	13,175	12,775	12,500	25,675	25,550	25,000
Common Area Expense	<2,610>	<2,945>	<2,680>	<5,223>	<5,890>	<5,362>
Less: Allocated/Reimbursement	0	<375>	<330>	<540>	<750>	<570>
TOTAL MATERIAL AND SERVICES	187,511	167,757	151,375	351,152	335,514	295,465
TOTAL INDIRECT EXPENSES	302,416	289,044	253,284	554,438	578,088	495,293

SMG - Van Andel Arena & DeVos Place
Grand Rapids - Kent County Convention/Arena Authority
Management Fee Summary
Fiscal Year Ending June 30, 2008

MANAGEMENT FEE SUMMARY

	Arena Estimate	DeVos Place Estimate	Total Estimate	FY 2007 Actual
Net Revenue above Expenses	1,370,217	(522,288)	847,929	1,238,267
Benchmark			700,000	700,000
Excess	1,370,217	(522,288)	147,929	538,267

Incentive Fee Calculation (Only if above greater than zero)

	Arena Estimate	DeVos Place Estimate	Total Estimate	Total Estimate
Base Fee	153,300	153,300	306,600	300,000
Incentive Fee				
Revenue	5,146,235	4,831,438	9,977,673	10,411,774
Benchmark Revenue	4,650,000	4,050,000	8,700,000	8,600,000
Revenue Excess	496,235	781,438	1,277,673	1,811,774
Incentive Fee **	154,050	154,050	306,600	300,000
Total SMG Management Fee	307,350	307,350	613,200	600,000

** Incentive fee is 25% of the first $500,000 in excess, 30% of remaining capped at base fee amount.

Grand Rapids-Kent County Convention/Arena Authority
Reconciliation Detail
1050 · Operations - Cash, Period Ending 08/31/2007

Type	Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Balance							143,923.36
Cleared Transactions							
Checks and Payments - 31 items							
Bill Pmt -Check	7/30/2007	6768	Grand Rapids City Treasurer		X	-197.51	-197.51
Bill Pmt -Check	7/30/2007	6769	ICMA Retirement Corporation -...		X	-279.55	-477.06
Bill Pmt -Check	7/30/2007	6770	ICMA Retirement Corporation -...		X	-50.00	-527.06
Bill Pmt -Check	7/30/2007	6771	Priority Health		X	-424.80	-951.86
Bill Pmt -Check	7/30/2007	6767	East Bay Restaurant Supply, Inc.		X	-92.44	-1,044.30
Bill Pmt -Check	7/30/2007	6765	Consumers Energy		X	-62,229.53	-63,273.83
Bill Pmt -Check	7/30/2007	6766	DTE Energy		X	-590.23	-63,864.06
Check	8/3/2007	10188	Susan M. Waddell		X	-1,537.17	-65,401.23
Check	8/3/2007	10187	Rich MacKeigan		X	-870.67	-66,271.90
Check	8/3/2007	10187	Rich MacKeigan		X	-164.43	-66,436.33
Check	8/3/2007	10188	Susan M. Waddell		X	-959.98	-67,396.31
Bill Pmt -Check	8/14/2007	6772	BDO Seidman, LLP		X	-1,525.00	-68,921.31
Bill Pmt -Check	8/14/2007	6774	DAKTRONICS, INC.		X	-50,738.76	-119,660.07
Bill Pmt -Check	8/14/2007	6775	Grand Rapids City Treasurer		X	-41,062.47	-160,722.54
Bill Pmt -Check	8/14/2007	6776	ICMA Retirement Corporation -...		X	-279.55	-161,002.09
Bill Pmt -Check	8/14/2007	6777	ICMA Retirement Corporation -...		X	-50.00	-161,052.09
Bill Pmt -Check	8/14/2007	6778	Kent Count Dept of Public Works		X	-11,206.92	-172,259.01
Bill Pmt -Check	8/14/2007	6779	Rapid Hot Coffee Service		X	-28.98	-172,287.99
Bill Pmt -Check	8/14/2007	6780	Susan Waddell		X	-187.86	-172,475.85
Bill Pmt -Check	8/14/2007	6773	Consumers Energy		X	-105,348.47	-277,824.32
Check	8/17/2007	10190	Susan M. Waddell		X	-1,537.17	-279,361.49
Check	8/17/2007	10190	Susan M. Waddell		X	-850.66	-280,212.15
Check	8/17/2007	10189	Rich MacKeigan		X	-870.67	-281,082.82
Check	8/17/2007	10189	Rich MacKeigan		X	-164.43	-281,247.25
Bill Pmt -Check	8/28/2007	6796	Rick L. Van Sweden DDS PC		X	-134.00	-281,381.25
Bill Pmt -Check	8/28/2007	6797	Grand Rapids City Treasurer		X	-8,035.53	-289,416.78
Bill Pmt -Check	8/28/2007	6795	Priority Health		X	-424.80	-289,841.58
Bill Pmt -Check	8/28/2007	6781	Consumers Energy		X	-3,046.68	-292,888.26
Check	8/31/2007	10192	Susan M. Waddell		X	-1,537.17	-294,425.43
Check	8/31/2007	10192	Susan M. Waddell		X	-850.66	-295,276.09
Check	8/31/2007	10191	Rich MacKeigan		X	-164.43	-295,440.52
Total Checks and Payments						-295,440.52	-295,440.52
Deposits and Credits - 96 items							
Deposit	7/31/2007			DeVos Place parking revenue	X	58.00	58.00
Deposit	7/31/2007			DeVos Place parking revenue	X	8.00	66.00
Deposit	7/31/2007			DeVos Place parking revenue	X	18.00	84.00
Deposit	7/31/2007			DeVos Place parking revenue	X	42.00	126.00
Deposit	8/1/2007			DeVos Place parking revenue	X	20.00	146.00
Deposit	8/1/2007			DeVos Place parking revenue	X	16.00	162.00
Deposit	8/1/2007			DeVos Place parking revenue	X	26.00	188.00
Deposit	8/1/2007			DeVos Place parking revenue	X	28.00	216.00
Deposit	8/2/2007			DeVos Place parking revenue	X	35.00	251.00
Deposit	8/2/2007			DeVos Place parking revenue	X	36.00	287.00
Deposit	8/2/2007			DeVos Place parking revenue	X	42.00	329.00
Deposit	8/2/2007			DeVos Place parking revenue	X	68.50	397.50
Deposit	8/3/2007			DeVos Place parking revenue	X	70.00	467.50
Deposit	8/3/2007			DeVos Place parking revenue	X	21.00	488.50
Deposit	8/3/2007			DeVos Place parking revenue	X	40.00	528.50
Deposit	8/4/2007			DeVos Place parking revenue	X	6.50	535.00
Deposit	8/4/2007			DeVos Place parking revenue	X	11.00	546.00
Deposit	8/4/2007			DeVos Place parking revenue	X	13.00	559.00
Deposit	8/4/2007			DeVos Place parking revenue	X	84.50	643.50
Deposit	8/4/2007			DeVos Place parking revenue	X	134.00	777.50
Deposit	8/4/2007			DeVos Place parking revenue	X	6.50	784.00
Deposit	8/6/2007			DeVos Place parking revenue	X	23.00	807.00
Deposit	8/6/2007			DeVos Place parking revenue	X	172.50	979.50
Deposit	8/6/2007			DeVos Place parking revenue	X	250.50	1,230.00
Deposit	8/6/2007			DeVos Place parking revenue	X	277.50	1,507.50
Deposit	8/7/2007			Van Andel Arena excess cash flow: July 2007	X	500,000.00	501,507.50
Deposit	8/7/2007			DeVos Place parking revenue	X	370.50	501,878.00
Deposit	8/7/2007			Deposit	X	132.00	502,010.00
Deposit	8/7/2007			DeVos Place parking revenue	X	534.00	502,544.00
Deposit	8/7/2007			DeVos Place parking revenue	X	111.00	502,655.00
Deposit	8/8/2007			Van Andel Arena excess cash flow: July 2007	X	200,000.00	702,655.00
Deposit	8/8/2007			DeVos Place parking revenue	X	489.50	703,144.50
Deposit	8/8/2007			DeVos Place parking revenue	X	127.00	703,271.50
Deposit	8/8/2007			DeVos Place parking revenue	X	143.00	703,414.50
Deposit	8/8/2007			DeVos Place parking revenue	X	322.50	703,737.00
Deposit	8/9/2007			DeVos Place parking revenue	X	649.50	704,386.50
Deposit	8/9/2007			DeVos Place parking revenue	X	122.00	704,508.50

Grand Rapids-Kent County Convention/Arena Authority
Reconciliation Detail
1050 · Operations - Cash, Period Ending 08/31/2007

Type	Date	Num	Name	Memo	Clr	Amount	Balance
Deposit	8/9/2007			DeVos Place parking revenue	X	73.00	704,581.50
Deposit	8/9/2007			DeVos Place parking revenue	X	245.50	704,827.00
Deposit	8/10/2007			DeVos Place parking revenue	X	238.00	705,065.00
Deposit	8/10/2007			DeVos Place parking revenue	X	9.00	705,074.00
Deposit	8/10/2007			DeVos Place parking revenue	X	171.00	705,245.00
Deposit	8/10/2007			DeVos Place parking revenue	X	567.50	705,812.50
Deposit	8/13/2007			DeVos Place parking revenue	X	19.00	705,831.50
Deposit	8/13/2007			DeVos Place parking revenue	X	95.00	705,926.50
Deposit	8/13/2007			DeVos Place parking revenue	X	10.00	705,936.50
Deposit	8/13/2007			Interest	X	521.33	706,457.83
Deposit	8/14/2007			DeVos Place parking revenue	X	17.00	706,474.83
Deposit	8/14/2007			DeVos Place parking revenue	X	25.00	706,499.83
Deposit	8/14/2007			DeVos Place parking revenue	X	32.00	706,531.83
Deposit	8/14/2007			DeVos Place parking revenue	X	67.00	706,598.83
Deposit	8/15/2007			DeVos Place parking revenue	X	18.00	706,616.83
Deposit	8/15/2007			DeVos Place parking revenue	X	69.00	706,685.83
Deposit	8/15/2007			DeVos Place parking revenue	X	60.00	706,745.83
Deposit	8/15/2007			DeVos Place parking revenue	X	49.00	706,794.83
Deposit	8/16/2007			DeVos Place parking revenue	X	118.00	706,912.83
Deposit	8/16/2007			DeVos Place parking revenue	X	87.00	706,999.83
Deposit	8/16/2007			DeVos Place parking revenue	X	72.00	707,071.83
Deposit	8/17/2007			DeVos Place parking revenue	X	65.00	707,136.83
Deposit	8/17/2007			DeVos Place parking revenue	X	17.50	707,154.33
Deposit	8/17/2007			DeVos Place parking revenue	X	42.00	707,196.33
Deposit	8/17/2007			DeVos Place parking revenue	X	37.00	707,233.33
Deposit	8/18/2007			DeVos Place parking revenue	X	221.00	707,454.33
Deposit	8/18/2007			DeVos Place parking revenue	X	71.50	707,525.83
Deposit	8/20/2007			DeVos Place parking revenue	X	47.00	707,572.83
Deposit	8/20/2007			DeVos Place parking revenue	X	53.00	707,625.83
Deposit	8/20/2007			DeVos Place parking revenue	X	29.00	707,654.83
Deposit	8/20/2007			DeVos Place parking revenue	X	34.00	707,688.83
Deposit	8/21/2007			DeVos Place parking revenue	X	22.00	707,710.83
Deposit	8/21/2007			DeVos Place parking revenue	X	8.00	707,718.83
Deposit	8/21/2007			DeVos Place parking revenue	X	32.00	707,750.83
Deposit	8/21/2007			DeVos Place parking revenue	X	78.00	707,828.83
Deposit	8/22/2007			DeVos Place parking revenue	X	23.50	707,852.33
Deposit	8/22/2007			DeVos Place parking revenue	X	60.00	707,912.33
Deposit	8/22/2007			DeVos Place parking revenue	X	26.00	707,938.33
Deposit	8/22/2007			DeVos Place parking revenue	X	35.00	707,973.33
Deposit	8/23/2007			DeVos Place parking revenue	X	62.00	708,035.33
Deposit	8/23/2007			DeVos Place parking revenue	X	24.00	708,059.33
Deposit	8/23/2007			DeVos Place parking revenue	X	48.00	708,107.33
Deposit	8/23/2007			DeVos Place parking revenue	X	54.00	708,161.33
Deposit	8/24/2007			DeVos Place parking revenue	X	33.00	708,194.33
Deposit	8/24/2007			DeVos Place parking revenue	X	31.00	708,225.33
Deposit	8/27/2007			DeVos Place parking revenue	X	55.00	708,280.33
Deposit	8/27/2007			DeVos Place parking revenue	X	52.00	708,332.33
Deposit	8/27/2007			DeVos Place parking revenue	X	295.00	708,627.33
Deposit	8/27/2007			DeVos Place parking revenue	X	156.00	708,783.33
Deposit	8/28/2007			DeVos Place parking revenue	X	191.50	708,974.83
Deposit	8/28/2007			DeVos Place parking revenue	X	184.00	709,158.83
Deposit	8/28/2007			DeVos Place parking revenue	X	228.00	709,386.83
Deposit	8/28/2007			DeVos Place parking revenue	X	36.00	709,422.83
Deposit	8/29/2007			DeVos Place parking revenue	X	35.00	709,457.83
Deposit	8/29/2007			DeVos Place parking revenue	X	10.00	709,467.83
Deposit	8/30/2007			DeVos Place parking revenue	X	266.50	709,734.33
Deposit	8/30/2007			DeVos Place parking revenue	X	7.00	709,741.33
Deposit	8/30/2007			DeVos Place parking revenue	X	102.00	709,843.33
Deposit	8/30/2007			DeVos Place parking revenue	X	384.00	710,227.33
Total Deposits and Credits						710,227.33	710,227.33
Total Cleared Transactions						414,786.81	414,786.81
Cleared Balance						414,786.81	558,710.17

7:45 AM

09/11/07

Grand Rapids-Kent County Convention/Arena Authority
Reconciliation Detail
1050 · Operations - Cash, Period Ending 08/31/2007

Type	Date	Num	Name	Memo	Clr	Amount	Balance
Uncleared Transactions							
Checks and Payments - 8 items							
Bill Pmt -Check	4/28/2005	6112	Priority Health			-398.73	-398.73
Bill Pmt -Check	8/28/2007	6794	Illinois Mutual			-1,689.00	-2,087.73
Bill Pmt -Check	8/28/2007	6793	ICMA Retirement Corporation -...			-50.00	-2,137.73
Bill Pmt -Check	8/28/2007	6792	ICMA Retirement Corporation -...			-279.55	-2,417.28
Bill Pmt -Check	8/28/2007	6784	Eastern Floral			-260.95	-2,678.23
Bill Pmt -Check	8/28/2007	6783	DTE Energy			-402.70	-3,080.93
Bill Pmt -Check	8/28/2007	6782	Dickinson Wright PLLC			-1,689.50	-4,770.43
Check	8/31/2007	10191	Rich MacKeigan			-870.67	-5,641.10
Total Checks and Payments						-5,641.10	-5,641.10
Deposits and Credits - 4 items							
Sales Receipt	9/14/2006		Grand Action Committee			0.00	0.00
Deposit	8/31/2007			DeVos Place parking revenue		47.50	47.50
Deposit	8/31/2007			DeVos Place parking revenue		293.50	341.00
Deposit	8/31/2007			DeVos Place parking revenue		53.00	394.00
Total Deposits and Credits						394.00	394.00
Total Uncleared Transactions						-5,247.10	-5,247.10
Register Balance as of 08/31/2007						409,539.71	553,463.07
New Transactions							
Deposits and Credits - 10 items							
Deposit	9/1/2007			DeVos Place parking revenue		26.00	26.00
Deposit	9/1/2007			DeVos Place parking revenue		52.00	78.00
Deposit	9/4/2007			DeVos Place parking revenue		36.00	114.00
Deposit	9/4/2007			DeVos Place parking revenue		68.00	182.00
Deposit	9/5/2007			DeVos Place parking revenue		122.00	304.00
Deposit	9/5/2007			DeVos Place parking revenue		143.00	447.00
Deposit	9/6/2007			DeVos Place parking revenue		417.00	864.00
Deposit	9/6/2007			DeVos Place parking revenue		272.00	1,136.00
Deposit	9/6/2007			DeVos Place parking revenue		35.00	1,171.00
Deposit	9/6/2007			DeVos Place parking revenue		16.00	1,187.00
Total Deposits and Credits						1,187.00	1,187.00
Total New Transactions						1,187.00	1,187.00
Ending Balance						**410,726.71**	**554,650.07**

Grand Rapids-Kent County Convention/Arena Authority
Reconciliation Detail
1070 · Kent County - Operating, Period Ending 07/31/2007

Type	Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Balance							20,275,023.73
Cleared Transactions							
Deposits and Credits - 1 item							
Deposit	7/1/2007			Interest	X	84,474.93	84,474.93
Total Deposits and Credits						84,474.93	84,474.93
Total Cleared Transactions						84,474.93	84,474.93
Cleared Balance						84,474.93	20,359,498.66
Register Balance as of 07/31/2007						84,474.93	20,359,498.66
Ending Balance						**84,474.93**	**20,359,498.66**

COUNTY OF KENT

FUND LEDGER

07/01/07 THROUGH 07/31/07
FUND : CAA-OPERATING NUMBER: 0701 221 13913

DATE	TYPE	SOURCE	ADDITIONS	DEDUCTIONS	BALANCE	TIME POSTED	POSTED BY
					20,275,023.73		
07/01/07	3	APPINT	84,474.93		20,359,498.66	07/25/07 17:18:45	knt102

RECAP BY TYPE CODE

TYPE	ADDITIONS NO	ADDITIONS AMOUNT	DEDUCTIONS NO	DEDUCTIONS AMOUNT	NET AMOUNT
3	1	84,474.93	0		84,474.93
TOTAL		84,474.93			84,474.93
AVERAGE DAILY BALANCE					20,359,498.66

Reconciled 9/11/07 C

RECEIVED 8/20/07

Grand Rapids-Kent County Convention/Arena Authority
Profit & Loss
July through August 2007

		Jul - Aug 07
Income		
4500 · Interest on Investments		86,085.80
4545 · Parking Revenues		66,212.50
Total Income		152,298.30
Expense		
6000 · Professional Services		
6001 · Accounting/Auditing Services	1,743.64	
6040 · Legal Services	2,030.50	
Total 6000 · Professional Services		3,774.14
6060 · Other Contractual Services		187.86
6068 · Parking Management		68,179.00
6100 · Other Supplies & Expenses		
6010 · Bank Fees	466.09	
6030 · Insurance-Property/Liability	20,258.00	
6110 · Meeting Expense	57.96	
6120 · Supplies	260.95	
Total 6100 · Other Supplies & Expenses		21,043.00
6200 · Capital Replacement Projects		200,620.83
6300 · Utilities Expense		
6301 · Electricity	200,270.31	
6310 · Natural Gas	992.93	
6320 · Steam	18,667.67	
6340 · Water & Sewer	24,609.56	
Total 6300 · Utilities Expense		244,540.47
8000 · Personal Services		
8001 · Employee Wages	16,455.25	
8030 · Employee Benefits	5,266.75	
Total 8000 · Personal Services		21,722.00
Total Expense		560,067.30
Net Income		-407,769.00

Grand Rapids-Kent County Convention/Arena Authority
Profit & Loss by Fund
July through August 2007

	Admin & Capital Replacement (Operations)	TOTAL
Income		
4500 · Interest on Investments	86,085.80	86,085.80
4545 · Parking Revenues	66,212.50	66,212.50
Total Income	152,298.30	152,298.30
Expense		
6000 · Professional Services		
6001 · Accounting/Auditing Services	1,743.64	1,743.64
6040 · Legal Services	2,030.50	2,030.50
Total 6000 · Professional Services	3,774.14	3,774.14
6060 · Other Contractual Services	187.86	187.86
6068 · Parking Management	68,179.00	68,179.00
6100 · Other Supplies & Expenses		
6010 · Bank Fees	466.09	466.09
6030 · Insurance-Property/Liability	20,258.00	20,258.00
6110 · Meeting Expense	57.96	57.96
6120 · Supplies	260.95	260.95
Total 6100 · Other Supplies & Expenses	21,043.00	21,043.00
6200 · Capital Replacement Projects	200,620.83	200,620.83
6300 · Utilities Expense		
6301 · Electricity	200,270.31	200,270.31
6310 · Natural Gas	992.93	992.93
6320 · Steam	18,667.67	18,667.67
6340 · Water & Sewer	24,609.56	24,609.56
Total 6300 · Utilities Expense	244,540.47	244,540.47
8000 · Personal Services		
8001 · Employee Wages	16,455.25	16,455.25
8030 · Employee Benefits	5,266.75	5,266.75
Total 8000 · Personal Services	21,722.00	21,722.00
Total Expense	560,067.30	560,067.30
Net Income	-407,769.00	-407,769.00

10:08 AM
09/13/07
Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority
Profit & Loss Budget vs. Actual
July through August 2007

	Jul - Aug 07	Budget	$ Over Budget	% of Budget
Income				
4500 · Interest on Investments	86,085.80	166,666.66	-80,580.86	51.7%
4540 · Land Lease	0.00	21,068.00	-21,068.00	0.0%
4545 · Parking Revenues	66,212.50	143,818.66	-77,606.16	46.0%
Total Income	152,298.30	331,553.32	-179,255.02	45.9%
Expense				
6000 · Professional Services				
6001 · Accounting/Auditing Services	1,743.64	5,000.00	-3,256.36	34.9%
6040 · Legal Services	2,030.50	5,833.32	-3,802.82	34.8%
Total 6000 · Professional Services	3,774.14	10,833.32	-7,059.18	34.8%
6060 · Other Contractual Services	187.86	26,583.32	-26,395.46	0.7%
6065 · Pedestrian Safety	0.00	15,000.00	-15,000.00	0.0%
6068 · Parking Management	68,179.00	60,873.82	7,305.18	112.0%
6100 · Other Supplies & Expenses				
6010 · Bank Fees	466.09			
6030 · Insurance-Property/Liability	20,258.00	21,000.00	-742.00	96.5%
6110 · Meeting Expense	57.96	1,666.66	-1,608.70	3.5%
6120 · Supplies	260.95	833.32	-572.37	31.3%
Total 6100 · Other Supplies & Expenses	21,043.00	23,499.98	-2,456.98	89.5%
6200 · Capital Replacement Projects	200,620.83	114,833.32	85,787.51	174.7%
6210 · F&B Repair & Maintenance	0.00	5,833.32	-5,833.32	0.0%
6300 · Utilities Expense				
6301 · Electricity	200,270.31	205,333.32	-5,063.01	97.5%
6310 · Natural Gas	992.93	3,000.00	-2,007.07	33.1%
6320 · Steam	18,667.67	26,000.00	-7,332.33	71.8%
6340 · Water & Sewer	24,609.56	18,750.00	5,859.56	131.3%
Total 6300 · Utilities Expense	244,540.47	253,083.32	-8,542.85	96.6%
6500 · DID Assessment	0.00	8,511.82	-8,511.82	0.0%
6600 · SMG Incentive Fees	0.00	51,100.00	-51,100.00	0.0%
8000 · Personal Services				
8001 · Employee Wages	16,455.25	14,261.16	2,194.09	115.4%
8030 · Employee Benefits	5,266.75	3,252.50	2,014.25	161.9%
Total 8000 · Personal Services	21,722.00	17,513.66	4,208.34	124.0%
Total Expense	560,067.30	587,665.88	-27,598.58	95.3%
Net Income	-407,769.00	-256,112.56	-151,656.44	159.2%

10:10 AM
09/13/07
Accrual Basis

Grand Rapids-Kent County Convention/Arena Authority
Profit & Loss Prev Year Comparison
July through August 2007

	Jul - Aug 07	Jul - Aug 06	$ Change	% Change
Income				
4040 · Private Support	0.00	-90,872.66	90,872.66	100.0%
4500 · Interest on Investments	86,085.80	147,863.67	-61,777.87	-41.8%
4540 · Land Lease	0.00	11,522.00	-11,522.00	-100.0%
4545 · Parking Revenues	66,212.50	37,356.50	28,856.00	77.2%
Total Income	152,298.30	105,869.51	46,428.79	43.9%
Expense				
6000 · Professional Services				
6001 · Accounting/Auditing Services	1,743.64	-1,645.06	3,388.70	206.0%
6040 · Legal Services	2,030.50	7,044.92	-5,014.42	-71.2%
Total 6000 · Professional Services	3,774.14	5,399.86	-1,625.72	-30.1%
6060 · Other Contractual Services	187.86	1,500.00	-1,312.14	-87.5%
6068 · Parking Management	68,179.00	22,220.00	45,959.00	206.8%
6100 · Other Supplies & Expenses				
6010 · Bank Fees	466.09	0.00	466.09	100.0%
6030 · Insurance-Property/Liability	20,258.00	4,746.86	15,511.14	326.8%
6110 · Meeting Expense	57.96	28.98	28.98	100.0%
6120 · Supplies	260.95	627.25	-366.30	-58.4%
Total 6100 · Other Supplies & Expenses	21,043.00	5,403.09	15,639.91	289.5%
6200 · Capital Replacement Projects	200,620.83	180,513.55	20,107.28	11.1%
6210 · F&B Repair & Maintenance	0.00	5,878.68	-5,878.68	-100.0%
6300 · Utilities Expense				
6301 · Electricity	200,270.31	102,574.74	97,695.57	95.2%
6310 · Natural Gas	992.93	867.09	125.84	14.5%
6320 · Steam	18,667.67	27,173.62	-8,505.95	-31.3%
6340 · Water & Sewer	24,609.56	17,371.05	7,238.51	41.7%
Total 6300 · Utilities Expense	244,540.47	147,986.50	96,553.97	65.3%
8000 · Personal Services				
8001 · Employee Wages	16,455.25	8,410.88	8,044.37	95.6%
8030 · Employee Benefits	5,266.75	4,220.66	1,046.09	24.8%
Total 8000 · Personal Services	21,722.00	12,631.54	9,090.46	72.0%
Total Expense	560,067.30	381,533.22	178,534.08	46.8%
Net Income	-407,769.00	-275,663.71	-132,105.29	-47.9%

VAN ANDEL ARENA® WEEKLY

Item VI

DATE	EVENT	EC	MOD	ROOM	TIME	FUNCTION
Wed, Sep 19	Griffins/Red Wings	GC		Arena	11:00 AM 11:30 AM 12P-1:15P 1:15P-1:45P 1:45P-3P 2P-3P 3:30 PM 4:00 PM	VIP doors General doors Red Wings practice Griffins jersey unveiling Griffins practice Red Wings Meet-N-Greet w/Fans Red Wings bus departs for Detroit Griffins bus departs for Detroit
		DG		Hunt Club	1P-4P	Lunch for Red Wings
Thur, Sep 20	Professional Bull Riders	RS		Arena	7:00 AM 1:00 PM 5:00 PM 8:00 PM	Load-in Dirt load-in Chute set-up Sponsorship signage
Fri, Sep 21	Professional Bull Riders	RS	TODD	Arena	7:00 AM 12:00 PM 4:00 PM 4P-6P 7:00 PM 8P-10:30P 11:00 PM	PBR on-site Livestock arrives Contestant entrance staffed Contestants arrive Doors Show Livestock departs
		MD		Banquet C	5P-6P	Rider's dinner
				Banquet D	12P-10:30P	Backstage catering
				Arbor Mort	6:30P-8P	VIP party
Sat, Sep 22	Professional Bull Riders	RS	TODD	Arena	7:00 AM 10:00 AM 11A-12P 12:00 PM 4:00 PM 4P-6P 7:00 PM 8P-10:30P 11:00 PM	PBR on-site Cowboy church doors Cowboy church Livestock arrives Contestant entrance staffed Contestants arrive Doors Show Chutes/Dirt load-out
		MD		Banquet C	5P-6P	Rider's dinner
				Banquet D	6P-10:30P	Backstage catering
				Arbor Mort	6:30P-8P	VIP party
Sun, Sep 23	Professional Bull Riders	RS		Arena	10:00 AM	Production load-out
Mon, Sep 24	Huntington Bank	DG		Hunt Club	9:00 AM 4P-6P	Set-up Meeting
Tue, Sep 25	Available					
Wed, Sep 26	Available					
Thur, Sep 27	SMG	DG		Hunt Club	12:30P-2P	Suite administrative luncheon
Fri, Sep 28	Available					
Sat, Sep 29	Available					
Sun, Sep 30	Available					
Mon, Oct 1	Available					
Tue, Oct 2	Available					
Wed, Oct 3	Available					
Thur, Oct 4	Available					
Fri, Oct 5	Huntington Bank	DG		Hunt Club	8:00 AM	Set-up for breakfast meeting
Sat, Oct 6	Available					
Sun, Oct 7	Available					
Mon, Oct 8	WWE Raw	RS		Arena	8:00 PM	Performance
	Huntington Bank	DB		Hunt Club	8:30A-10A	Breakfast meeting

Tue, Oct 9	Miller Johnson	DG		Hunt Club	5P-9P	Banquet
Wed, Oct 10	Available					
Thurs, Oct 11	Available					
Fri, Oct 12	Available					
Sat, Oct 13	Available					
Sun, Oct 14	Available					
Mon, Oct 15	Available					
Tue, Oct 16	Huntington Bank	DG		Hunt Club	4P-6P	Dress for Success
Wed, Oct 17	Detroit Pistons vs. Denver Nuggets	GC		Arena	6:00 PM 7:00 PM	Doors Exhibition basketball game
Thur, Oct 18	Available					
Fri, Oct 19	Huntington Bank	DG		Hunt Club	7P-9P	Board meeting
Sat, Oct 20	Griffins vs Rockford	GC		Arena	10A-12:30P 6:00 PM 7P-9:30P 9:30P-9:45P 9:45P-10:15P	Teams practice Doors Home opener hockey game Post-game autographs Post-game skate
	Metal Flow Corporation	MD		East Nest		Banquet
	Star Tickets Plus	MD		West Nest		Banquet
	Comcast	MD		Talsma Terrace		Banquet
	Domestic Problems	KC		North Tunnel		Musical entertainment
Sun, Oct 21	Griffins vs Quad city	RS		Arena	10A-12:30P 3:00 PM 4P-6:30P	Teams practice Doors Hockey game

DEVOS PLACE
WEEKLY – 2007

TUES. SEPT 18	SME- MIDWEST MACHINE SHOW		6:30AM	CLIENT ARRIVAL	KR	EST. ATTENDANCE: 2300
		GRAND GALLERY	7:00AM-5:00PM	REGISTRATION		
		EH B-C	8:00AM-9:00AM	EXHIBITOR SETUP		
			10:00AM-5:00PM	EXPO OPEN		
			10:00AM-10:40AM	RIBBON CUTTING CEREMONY		
		BALL C	8:00AM-12:30PM	KEYNOTE SESSION		
		EH B STORAGE	7:00AM-5:00PM	SHOW OFFICE		
		EH B-C	12:30PM-1:30PM	LUNCH IN FOOD COURT		
		SECCHIA LOBBY	5:00PM-7:00PM	RECEPTION		
	MAPERS ANNUAL CONVENTION	BALL A	7:00AM-11:00AM	BREAKFAST	MJ	
		BALL B	8:00AM-5:00PM	BREAKOUT ROOM		
	CALVIN CAMPAIGN KICKOFF	DVPH	8:00AM-7:00PM	MOVE IN / REHEARSALS	AK	
	AMCON	EH A	7:00AM	CLIENT ARRIVAL	KR	EST. ATTENDANCE: 2000
			7:30AM-9:30AM	EXHIBITORS ALLOWED IN		
			9:30AM-4:00PM	EXHIBITS OPEN		
		RO A	9:30AM-3:30PM	SEMINARS		
	STORESONLINE INTERNATIONAL INTERNET CONFERENCE	BALL D	10:00AM	CLIENT ARRIVAL	AD	EST. ATTENDANCE: 250
			11:00AM	REGISTRATION		
			12:00PM-4:00PM	SESSION		
			5:00PM	REGISTRATION		
			6:00PM-10:00PM	SESSION		
WED. SEPT 19	SME- MIDWEST MACHINE SHOW		6:30AM	CLIENT ARRIVAL	KR	EST. ATTENDANCEI: 2300
		GRAND GALLERY	7:00AM-6:00PM	REGISTRATION		
		BALL C	8:00AM-9:30AM	BREAKFAST		
			10:00AM-5:00PM	GENERAL SESSION		
			11:00AM-5:00PM	USER'S GROUP GENERAL S.		
		EH B STORAGE	8:00AM-5:00PM	SHOW OFFICE		
		GG D	8:00AM-12:00PM	GENERAL SESSION		
		EH B-C	10:00AM-7:00PM	EXPO OPEN		
			12:15PM-1:30PM	LUNCH		
		GG A-C	11:10AM-5:30PM	BREAKOUT SESSIONS		
		GG D	1:00PM-5:30PM	BREAKOUT SESSIONS		
		GG E	2:00PM-5:00PM	LEAN2 GREEN DISCUSSION		
		BOARDROOM	2:00PM-4:00PM	SECRETARIAT MEETING		
	CALVIN CAMPAIGN KICKOFF	DVPH	8:00AM-5:00PM	REHEARSALS	AK	EST. ATTENDANCE: 900
		BALL A-B	8:00AM-5:00PM	MOVE IN		
		DVPH	6:00PM	OUTSIDE DOORS OPEN		
		DVPH LOBBY	6:30PM-7:30PM	RECEPTION		
		DVPH	7:15PM-8:30PM	PROGRAM		
		GRAND GALLERY		TRANSITION TO BALL A-B		
		DVPH / LYON DOCK	8:30PM-11:30PM	MOVE OUT		

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

		BALL A-B BALL A-B/LYON DOCK	8:45PM-10:30PM 10:30PM-12:30AM	DINNER MOVE OUT		
	AMCON	EH A RO A	8:00AM 8:45AM 9:30AM-4:00PM 9:30AM-2:00PM	CLIENT ARRIVAL EXHIBITORS ALLOWED IN EXHIBITS OPEN SEMINARS	KR	EST. ATTENDANCE: 2000
	STORESONLINE INTERNATIONAL INTERNET CONFERENCE	BALL D	10:00AM 11:00AM 12:00PM-4:00PM 5:00PM 6:00PM-10:00PM	CLIENT ARRIVAL REGISTRATION SESSION REGISTRATION SESSION	AD	EST. ATTENDANCE: 250
THURS. SEPT 20	SME- MIDWEST MACHINE SHOW	 GRAND GALLERY EH B-C EH B STORAGE ROOM EH B-C (NORTH END) GO A-D GO	6:30AM 7:00AM-4:00PM 10:00AM-4:00PM 4:00PM-9:00PM 8:00AM-5:00PM 9:00AM-1:00PM 8:00AM-5:00PM 8:00AM-5:00PM	CLIENT ARRIVAL REGISTRATION EXPO OPEN EXHIBITOR TEAR DOWN SHOW OFFICE STUDENT MODEL MANIA STUDENT SUMMIT STUDENT SUMMIT LUNCH	KR	EST. ATTENDANCE: 2300
	CONFERENCE DIRECT-NETWORK 21	BALL A-D	8:00AM-6:00PM 8:00AM-12:00AM 6:00PM-?	LOAD IN / AV SETUP SET UP TABLE CHAIR SET	TJ	
	AMCON	EH A	8:00AM 8:45AM 9:30AM-3:00PM 2:00PM-8:00PM	CLIENT ARRIVAL EXHIBITORS ALLOWED IN EXHIBITS OPEN EXHIBITOR TEAR DOWN	KR	EST. ATTENDANCE: 2000
	GRSO POPS I	DVPH	8AM-4PM 7:00PM-10PM	MOVE IN REHEARSAL	AK	
FRI. SEPT 21	SME- MIDWEST MACHINE SHOW	 EH B-C	 8:00AM-4:30PM	CLIENT ARRIVAL EXHIBITOR TEAR DOWN	KR	
	CONFERENCE DIRECT-NETWORK 21	SECCHIA LOBBY GG A-F BALL A-D GG A-F BALL A-D	8:00AM-12:00AM 8:00AM-3:00PM 8:00AM-2:00PM 3:00PM-7:00PM 6:00PM-7:30PM 8:00PM-11:00PM	REGISTRATION OPEN EXPO SETUP SET UP CONT. EXPO OPEN VIP MEETING GENERAL SESSION	TJ	EST. ATTENDANCE: 2400
	FALL BRIDAL SHOW	EH A	8:00AM 10:00AM-3:00PM 5:00PM-9:00PM 7:00PM	CLIENT ARRIVAL MOVE-IN SHOW FASHION SHOW	RC	EST. ATTENDANCE: 5000
	GRSO POPS I	DVPH	8:00PM-10PM	PERFORMANCE	AK	EST. ATTENDANCE: 4500 OVER 3 SHOWS
	SANDY CORPORATION	GO A-D GO E		MEETING LUNCH	AD	EST. ATTENDANCE: 52

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

DEVOS PLACE

WEEKLY – 2007

SAT. SEPT 22	CONFERENCE DIRECT-NETWORK 21	SECCHIA LOBBY BALL A-D GG A-F BALL A-D	8:00AM-12:00AM 9:00AM-1:00PM 1:00PM 1:00PM-5:00PM 8:00PM-11:00PM	REGISTRATION OPEN GENERAL SESSION REFRESH BALLROOM EXPO OPEN GENERAL SESSION	TJ	EST. ATTENDANCE: 2400
	FALL BRIDAL SHOW	EH A	8:30AM 9:00AM 10:00AM-4:00PM 11:00AM 2:00PM 4:30PM-8:00PM	CLIENT ARRIVAL EXHIBITORS ALLOWED IN SHOW FASHION SHOW FASHION SHOW MOVE OUT	RC	EST. ATTENDANCE: 5000
	GRSO POPS I	DVPH	8:00PM-10PM	PERFORMANCE	AK	EST. ATTENDANCE: 4500 OVER 3 SHOWS
SUN. SEPT 23	CONFERENCE DIRECT-NETWORK 21	SECCHIA LOBBY BALL A-D	8:00AM-2:00PM 9:00AM-10:30AM 11:00AM-2:30PM 3:00PM-8:00PM	REGISTRATION OPEN WORSHIP SERVICE GENERAL SESSION LOAD OUT	TJ	EST. ATTENDANCE: 2400
	GRSO POPS I	DVPH	3:00PM-5PM	PERFORMANCE	AK	EST. ATTENDANCE: 4500 OVER 3 SHOWS
MON. SEPT 24	2007 PROFESSIONAL CHURCH WORKER CONFERENCE	BALL A-D SECCHIA LOBBY BALL A-D SECCHIA LOBBY BALL A-D BALL A-D	6:00AM 9:00AM-12:00PM 1:00PM 1:00PM-9:00PM 5:30PM-7:30PM 7:30PM-9:30PM	PRODUCTION LOAD-IN EXHIBITOR LOAD-IN PLENARY EXHIBITS OPEN DINNER WORSHIP	RC	EST. ATTENDANCE: 1100
	VAN EERDEN CO. FOOD SHOW	EH A	10:00AM 12:00PM-5:00PM	CLIENT ARRIVAL LOAD-IN	RC	
	BTG – GYPSY	DVPH	TBD	HOUSE STRIP	AK	
	SANDY CORPORATION	GO B-C GO D	8:00AM-6:00PM 8:00AM-6:00PM	MEETING LUNCH	AD	EST. ATTENDANCE: 52
	HOSPICE TEAM VIDEO VIEWING	RO A	12:00PM-8:00PM	MEETING		
TUES. SEPT 25	2007 PROFESSIONAL CHURCH WORKER CONFERENCE	BALL A-D SECCHIA LOBBY G A-F, GO A-H, RO A-F BALL A-D G A-F, GO A-H, RO A-F SECCHIA LOBBY BALL A-D BALL A-D BALL A-D	8:00AM-10:30AM 9:00AM-5:00PM 10:30AM-11:45AM 11:45AM-1:30PM 1:30PM-5:10PM 5:00PM-6:30PM 6:30PM-8:00PM 8:00PM-9:00PM 9:00PM-11:00PM	PLENARY EXHIBITS OPEN BREAKOUTS LUNCH BREAKOUTS EXHIBITOR LOAD-OUT BANQUET ENTERTAINMENT PRODUCTION LOAD-OUT	RC	EST. ATTENDANCE: 1100

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

	VAN EERDEN CO. FOOD SHOW	EH A	5:30AM 6:00AM 9:00AM-5:00PM 5:30PM 5:00PM-7:00PM	CLIENT ARRIVAL LOAD-IN SHOW OPEN FOOD DONATION LOAD OUT	RC	EST. ATTENDANCE: 500
	BTG – GYPSY	DVPH	8AM-5PM 7:30PM-10PM	MOVE IN PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
WED. SEPT 26	STATE BAR OF MICHIGAN	GG F West GG G A-E BALL C	12:00PM – 6:00PM 12:00PM- 6:00PM 4:00PM – 10:00PM	MEDIA ROOM SETUP REGISTRATION SETUP IA SETUP EXHIBITOR MOVE-IN	MJ	
	BTG – GYPSY	DVPH	7:30PM-10PM	PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
THURS. SEPT 27	STATE BAR OF MICHIGAN	GG G A-E, RO A-F, GO A-H BALL D BALL C BALL B G A-E, RO A-F, GO A-H BALL C	7:30AM – 5:30PM 7:30AM – 9:30AM 7:30AM – 12:00PM 10:00AM – 10:15AM 10:00AM – 12:00PM 12:00PM– 2:00PM 2:00PM– 5:00PM	VENDOW SHOWCASE BREAKFAST SESSIONS BREAK BUSINESS MEETING LUNCH SESSIONS	MJ	EST. ATTENDANCE: 600
	BTG – GYPSY	DVPH	2PM-4:30PM 7:30PM-10PM	PERFORMANCE PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
FRI. SEPT 28	STATE BAR OF MICHIGAN	GG G A-E, RO A-F, GO A-H BALL B G A-E, RO A-F, GO A-H	7:30AM-4:00PM 7:30AM-9:30AM 7:30AM-12:00PM 10:00AM-10:15AM 12:00PM-2:00PM 2:00PM-4:30PM	VENDOW SHOWCASE BREAKFAST SESSIONS BREAK LUNCH SESSIONS	MJ	EST. ATTENDANCE: 600
	GORDON FOOD SERVICE FOOD SHOW	EH A-C		DROP TRAILERS AT DOCK	MJ	
	CITY MANAGER'S MEETING	MON C	8:00AM-11:00AM	MEETING	AD	
	BTG – GYPSY	DVPH	8:00PM-10:30PM	PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
SAT. SEPT 29	GORDON FOOD SERVICE FOOD SHOW	EH A-C, GG MEETING ROOMS	8:00AM-6:00PM	ARTCRAFT MOVE-IN	MJ	
	GULLWING GROUP INTL. CAR SHOW	LYON ST. WASH BAY BALL A SECCHIA LOBBY	6:00AM-9:00AM 9:00AM-4:00PM 12:00PM-4:00PM	WASHING VEHICLES / LOAD-IN CAR SHOW LUNCH	MJ	EST. ATTENDANCE: 150

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

			3:00PM-6:00PM	LOAD-OUT		
	SPECTRUM HEALTH EMPLOYEE RECOGNITION DINNER	BALL B-D		BANQUET	RC	
	BTG – GYPSY	DVPH	2:00PM – 4:30PM 8:00PM-10:30PM	PERFORMANCE PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
SUN. SEPT 30	BTG – GYPSY	DVPH	3:00PM – 5:30PM	PERFORMANCE	AK	EST. ATTENDANCE: 15,000 OVER 8 SHOWS
	GORDON FOOD SERVICE FOOD SHOW	EH A-C, GG MEETING ROOMS	8:00AM-6:00PM 1:00PM-6:00PM	GFS MOVE-IN LARGE VENDORS	MJ	
MON. OCT 1	GORDON FOOD SERVICE FOOD SHOW	 GALLERY A EH A-C GG A-F GO A-H BALL C-D GG & EXHIBIT HALL	8:00AM 8:00AM-5:00PM 8:00AM-12:00PM 8:00AM-5:00PM 8:00AM 5:00PM 6:00PM 6:30PM-7:30PM 7:30PM-10:00PM	GFS MEETING GFS MOVE-IN GALLERY ROOM SETUP ROOM SETUP LOAD-IN VIP REHEARSAL PRESENTER REHEARSAL DOORS VIP MEETING VIP RECEPTION	MJ	
	SHACKIN' UP	DVPH		PERFORMANCE	AK	
TUES. OCT 2	GORDON FOOD SERVICE FOOD SHOW	EH A-C GG A-B GG C-D GG E-F GO A-B GO C GO D GO E-H EH A-C	4:00AM 5:30AM 9:00AM-5:00PM 10:30AM-11:30AM 1:00PM-2:00PM 12:30PM-1:30PM 10:30AM-11:30AM 12:00PM-1:00PM 1:30PM-2:30PM ALL DAY 10:00AM-11:00AM ALL DAY ALL DAY 5:00PM-1100PM 5:00PM	COMP. CHEFS ALLOWED IN CHEFS & STAFF ALLOWED IN SHOW SESSION SESSION SESSION CUSTOMER MEETINGS SESSION CUSTOMER MEETINGS SALES AREA MOVE-OUT MEL TROTTER PICK UP	MJ	EST. ATTENDANCE: 10,000
	GRSO CLASSICAL II	DVPH	7:30PM	REHEARSAL	AK	
	PINK FLOYD EXPERIENCE	DVPH		PERFORMANCE	AK	
WED. OCT 3	GORDON FOOD SERVICE FOOD SHOW	EH A-C	4:00AM 5:30AM	COMP. CHEFS ALLOWED IN CHEFS & STAFF ALLOWED IN	MJ	EST. ATTENDANCE: 5000+

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

		GG A-B GG C-D GG E-F GO A-B GO C GO D GO E-H EH A-C	9:00AM-5:00PM 10:30AM-11:30AM 1:00PM-2:00PM 12:30PM-1:30PM 10:30AM-11:30AM 12:00PM-1:00PM 1:30PM-2:30PM ALL DAY 10:00AM-11:00AM ALL DAY ALL DAY 5:00PM-1100PM 5:00PM	SHOW SESSION SESSION SESSION CUSTOMER MEETINGS SESSION CUSTOMER MEETINGS SALES AREA MOVE-OUT MEL TROTTER PICK UP		
	ASSOCIATION FOR CORPORATE GROWTH	BALL A SECCHIA LOBBY		DINNER RECEPTION		
	COMMERCIAL ALLIANCE OF REALTORS	MON A-D RECITAL HALL		MEETING	AD	
	GRSO CLASSICAL II	DVPH	3:30PM 7:30PM	REHEARSAL	AK	
	LAW ENFORCEMENT CAREER DEVELOPMENT	RO F	2:00PM 3:00PM-4:30PM 6:00PM-7:30PM	CLIENT ARRIVAL MEETING MEETING	KR	EST. ATTENDANCE: 75
THURS. OCT 4	GORDON FOOD SERVICE FOOD SHOW	EH A-C	8:00AM-12:00PM	ADDITIONAL MOVE OUT	MJ	
	DAVENPORT UNIVERSITY CONVOCATION	BALL B-D	8:00AM-7:00PM 3:00M/7:00PM	PRODUCTION LOAD IN REHEARSAL	RC	
	WEDGWOOD CHRISTIAN SERVICES	BALL A BOARDROOM		DINNER	KR	
	GRSO CLASSICAL II	DVPH	3:30PM 7:30PM	REHEARSAL	AK	
	BUD SELECT PARTY	RIVER PATIO		RECEPTION	TJ	
	LAW ENFORCEMENT CAREER DEVELOPMENT	RO F	2:00PM 3:00PM-4:30PM 6:00PM-7:30PM	CLIENT ARRIVAL MEETING MEETING	KR	EST. ATTENDANCE: 75
FRI. OCT 5	DAVENPORT UNIVERSITY CONVOCATION	 BALL B-D BALL B-D BALL A / SECCHIA L. BALL B-D BALL B-D	7:00AM 9:00AM-10:00AM 10:00AM-12:00PM 12:00PM-1:00PM 1:00PM-3:00PM 3:00PM 3:00PM	CLIENT ARRIVAL BEVERAGE SERVICE PROGRAM LUNCH PROGRAM GUESTS DEPART PRODUCTION LOAD-OUT	RC	EST. ATTENDANCE: 750
	GRSO CLASSICAL II	DVPH	8:00PM	PERFORMANCE UPBEAT	AK	

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

	SULLIVAN-SCHEIN DENTAL	GG A-F GO H		MEETING MEETING	TJ	
	PRIMERICA	MON A-D	5:00PM-7:00PM 7:00PM-9:30PM	SETUP MEETING	AD	
SAT. OCT 6	FOCUS ON LIFE DINNER	BALL B-D RO P-FUNC	8:00AM 8:30AM 9:00AM 9:00AM-1:00PM 11:00AM-1:00PM 1:00PM-3:00PM 5:30PM-6:30PM 6:00PM 6:25PM 6:45PM 7:00PM-8:15PM 9:15PM-9:00PM 9:00PM-9:30PM 9:30PM 9:30PM-12:00AM	IA ARRIVAL AND SETUP ODYSSEY ARRIVAL CLIENT ARRIVES BLUEWATER & CORPORATE S. FLOWER DELIVERY CLIENT TO DECORATE TABLES OPS TO SET TABLES DECORATIONS DONE PRIVATE RECEPTION DOORS TO BALLROOM BANQUET STEWARD TO RING PRESENTATION DINNER SPEAKER CLOSING GUEST DEPART PRODUCTION LOAD OUT	MJ	EST. ATTENDANCE: 1000-1200
	WEST MICHIGAN BEAD EXPO	GG A-F		EXHIBIT	AD	
	INVESTOOLS INVESTOR WORKSHOP	GO A-B	7:00AM-6:00PM	MEETING		
	GRSO CLASSICAL II	DVPH	8:00PM	PERFORMANCE UPBEAT	AK	
	PRIMERICA	MON A-D	7:00AM-11:45PM	MEETING	AD	
SUN. OCT 7	TALENT ON PARADE	BALL C-D	6:00AM-8:00PM	MEETING	AD	
	INVESTOOLS INVESTOR WORKSHOP	GO A-B	7:00AM-6:00PM	MEETING		
MON. OCT 8	AMERICAN RABBIT BREEDERS	EH A-C		SET UP	RC	
	MIDWEST GLASS EXPO	BALL A	1:00PM-5:00PM	PRE-ARRANGED EXHIBITOR MOVE IN	MJ	
	WORLD AFFAIRS COUNCIL OF W. MI	BALL C-D		BANQUET	KR	
TUES. OCT 9	AMERICAN RABBIT BREEDERS	EH A-C		SET UP	RC	
	WEST MICHIGAN CHRISTIAN FOUNDATION	BALL C-D	9:30AM 12:00PM 12:30PM-1:30PM	CLIENT ARRIVAL GUEST ARRIVAL LUNCH & PROGRAM	MJ	EST. ATTENDANCE: 450

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

			1:30PM	CLEANUP / TEAR DOWN		
	MIDWEST GLASS EXPO	SECCHIA LOBBY BALL A RO A-F RO A-F BALL A	7:30AM-8:00AM 7:30AM-9:00AM 8:00AM-2:00PM 8:00AM-12:00PM 12:00PM-1:00PM 1:00PM-3:00PM 3:00PM-8:00PM 6:00PM-8:00PM	REGISTRATION COFFEE BREAK EXHIBITOR MOVE IN CONCURRENT WORKSHOPS LUNCH ON OWN CONCURRENT WORKSHOPS EXPO OPEN WELCOME COCKTAIL PARTY	MJ	EST. ATTENDANCE: 900
WED. OCT 10	AMERICAN RABBIT BREEDERS	EH A-C	8:00AM – 6:00PM	SET UP	RC	
	MIDWEST GLASS EXPO	SECCHIA LOBBY RO A-F BALL A	7:00AM 7:30AM-3:00PM 7:30AM-9:00AM 8:00AM-3:00PM 10:00AM-3:00PM 3:00PM-7:00PM	CLIENT ARRIVAL REGISTRATION COFFEE BREAK CONCURRENT WORKSHOPS EXPO OPEN EXPO MOVE OUT	MJ	EST. ATTENDANCE: 900
	COLLEGIATE JOB FAIR	BALL B-D	1:00pm-7:00pm	EXHIBIT	KR	
	REMAX OF MICHIGAN	G A-F	8:00AM-5:00PM	MEETING	AD	
	GRSO WIZARD OF OZ	DVPH	8AM-1PM 3:30P-6P	MOVE IN REHEARSAL	AK	
THURS. OCT 11	AMERICAN RABBIT BREEDERS	EH A-C	8:00AM – 6:00PM	SET UP	RC	
	MI ART EDUCATION ASSOCIATION	BALL A	? 8:00AM-2:00PM 2:00PM-7:00PM	CLIENT ARRIVAL ARTCRAFT SETUP EXHIBITOR LOAD-IN	KR	
	GRSO WIZARD OF OZ	DVPH	3:30-6P 7:30P-10P	REHEARSAL REHEARSAL	AK	
	HUB INTERNATIONAL MIDWEST	RO A-B RO C-D	8:00AM-5:00PM 8:00AM-5:00PM	MEETING MEETING	AD	
FRI. OCT 12	AMERICAN RABBIT BREEDERS	EH A-C	8:00AM – 12:00AM	SET UP	RC	
	MI ART EDUCATION ASSOCIATION	BALL A	? 8:00AM-11:00AM 11:00AM-5:00PM	CLIENT ARRIVAL EXHIBITOR SETUP EXHIBITS OPEN	KR	
	GRSO WIZARD OF OZ	DVPH	8P-10P	PERFORMANCE	AK	
	RICH DAD EDUCATION	MON A-D	8:00AM-10:00PM	MEETING	AD	
SAT. OCT 13	AMERICAN RABBIT BREEDERS	EH A-C	12:00AM – 11:59PM	SET UP	RC	

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07

DEVOS PLACE

WEEKLY – 2007

	MI ART EDUCATION ASSOCIATION	BALL A	? 10:00AM-3:00PM 3:00PM-7:00PM	CLIENT ARRIVAL EXHIBITS OPEN EXHIBITOR LOAD-OUT	KR	
	RICH DAD EDUCATION	MON A-D	8:00AM-10:00PM	MEETING	AD	
	RANDALL JOHNSON'S 50TH BIRTHDAY PARTY	RO A-B P-FUNC		DINNER		
SUN. OCT 14	AMERICAN RABBIT BREEDERS	EH A-C BALL C-D G A-F	12:00AM – 11:59PM	SET UP EXHIBIT BREAKOUT ROOMS	RC	
	CAN-CAN	DVPH	8A-5P	MOVE-IN	AK	
	RICH DAD EDUCATION	MON A-D	8:00AM-10:00PM	MEETING	AD	
MON. OCT 15	AMERICAN RABBIT BREEDERS	EH A-C BALL C-D G A-F	12:00AM – 11:59PM	EXHIBIT EXHIBIT BREAKOUT ROOMS	RC	
	CAN-CAN	DVPH	8A-6P 7P-10P 10P-10:30P	MOVE-IN REHEARSAL NOTES ON STAGE	AK	
TUES. OCT 16	AMERICAN RABBIT BREEDERS	EH A-C BALL C-D G A-F	12:00AM – 11:59PM	EXHIBIT EXHIBIT BREAKOUT ROOMS	RC	

G A-F = Grand Gallery Meeting Rooms A-F
O A-H = Overlook Meeting Rooms A-H
GG = Grand Gallery Area
RO A-F = River Overlook A-F
MON A-D= Monroe Meeting Rooms

EH A-C = Exhibit Halls A-C
DV = DeVos Performance Hall
BALL A-D = Ballroom A-D

9/19/07