



The Delta Fair & Music Festival diligently pursues to book a variety of astonishing and thrilling acts for All Ages! Many of The Delta Fair Special Attractions change yearly to keep our guests yearning to return for the family fun, excitement and memories!

YEARLY DELTA FAIR THEME DAYS

Senior American Day - \$5,000

Free Admission for Seniors with Special Activities & Contests.

Home School, FFA & 4H Day - \$2,500

½ price Admission & Ride Wristbands for School Groups and Home Schooled Children.

College Night - \$2,500

Free Admission and ½ Price Wristbands for College Students

Salute Our Military Day - \$5,000

Free Admission for All Military (Active & Inactive)

Mid South Jeep Day - \$2,500

Free Admission for Jeepers Featuring a Car Crush & Other Activities

Bike Night - \$2,500

Free Admission and Parking for Bikers with Live Music & Activities

Latino Day - \$5,000

A Day Geared Towards our Latin Community with Live Latin Music & Latin Food

YEARLY DELTA FAIR COMMUNITY COMPETITIONS

Livestock Competition & Showmanship - \$5,000

Promoting the Integrity of Animal Agriculture in Tennessee. \$100k plus in prize payouts.

Crafts, Culinary & Collectibles - \$2,500

Canning to photography, sewing to woodworking, knitting to culinary, gardening to stained glass, recycled crafts to crocheting, student art to youth crafts. Largest arts & crafts program in the State of Tennessee.

Delta Fair Queen's Pageant - \$2,500

The Miss Delta Fair Pageant System promotes and cultivates the empowerment of young women.

We provide an outlet for young women to foster poise, self-confidence, communication skills and build self-esteem.

Star of the Fair- \$2,500

Our Mission is to Provide Singers of all levels with a fair and positive venue to showcase their talents.

We are here to inspire and ignite their passion for singing. Modeled after America's Got Talent.

Delta Dash 5K/10K & Cotton Candy Fun Run - \$2,500

This cross-country styled "off-road" race is designed to encourage athletes and nature lovers to enjoy the many terrains found on a working farm at Agricenter International.

Photography, Student Art, DECA, FCCLA, FFA, 4H, Skills USA Contest \$2,500

The purpose of the contest is to promote teamwork of the club, in preparing a poster outlining how the club can be of service to the community.

I Am Beautiful Pageant - \$5,000

A pageant for boys and girls that have a harder time in life and not it's their time to shine and show the world just how beautifully they are inside and out!

DELTA FAIR SPECIAL ATTRACTIONS *(Changes Year to Year)*

Delta Dirt Track - \$10,000

Be a part of the action packed Redneck Yacht Races, Lawn Mower Races and Mini Tractor Pull at the dedicated Delta Dirt Track

Coronas of Hollywood Circus - \$10,000

The Hollywood Circus is guaranteed to bring smiles and laughter to each and every audience with their wide variety of high end acts and talents from all over the world.

Disney Celebrity Meet & Greet – A Main Stage Attraction - \$5,000

Kids get to Meet a different Disney celebrity every year for free. Thousands attend each year.

Aquatic Acrobatic Show - \$5,000

Water acrobatics featuring springboard maneuvers, living mermaids, aqua bola feats and even a jet-ski!

The Thrill Show - \$5,000

An adventurous team performs aerial stunts, motorcycle tricks, sway poles and high-wire acts.

Lady Houdini - - \$5,000

Lady Houdini struggles to escape from chains, hand cuffs and padlocks in an underwater cell for 3 minutes and 18 seconds. This show has a HUGE led screen that can play sponsor TV spots with sound all day.

Children's Barnyard - \$2,500

Come see, touch and feed live farm animals. Play in the hay and dig into the corn. Watch chicks hatch. Learn all about farming and horticulture from a child's view.

Globe of Death - \$5,000

This 14 ft steel cage is the setting for some mind blowing motorcycle madness, 2 motorcycles at the same time racing around and around criss-crossing over the top!

White Tiger Display - \$5,000

A must see! These Exotic Big Cats will leap into your hearts! Get up close with REAL tigers!

Pig Races - \$5,000

Aadorable pigs will race to the finish while creating a lot of excitement and fun for all ages!

Petting Zoo - \$5,000

Baby calves, goats, pigs, camels, buffaloes and miniature horses vie for the attention of their young feeders.

Moto Motion Free Style – \$5,000

Motorcycle freestyle stunt show. Loud, Exciting and draws in the crowd.

Puppetone Rockers - \$2,500

Mobile piano with puppets that dance to the music. This is a must see and has a built in screen to promote sponsors.

The Freakshow Deluxe - \$2,500

Carnival-style sideshow acts featuring fire-eating, sword swallowing, glass walking, bed of nails and more!

Bohm's Family Magic Show - \$2,500

Family oriented magic show. With a dedicated stage and multiple daily shows.

PRESENTING SPONSOR

The Delta Fair & Music Festival is the highest attended event in the state of Tennessee with average attendance of 220,000 people. With so many unique activation opportunities we like to let our Presenting Sponsors choose where they would like their brand highlighted throughout the fair.

Presenting Sponsors also get Billboards, TV, Radio, Print, Web & Social Media inclusions. Indoor and Outdoor areas available for activation.