



## 2022 Delta Fair Partnership Opportunities

### **Presenting Sponsor                    \$50,000**

- #1 and only Exclusive Presenting Sponsor of the Delta Fair & Music Festival
- Naming Rights of the Delta Fair and First Refusal for 2023
- Mentioned as Presenting Sponsor on TV, Radio, Billboards, Print & Hand Bills, Program Guides, DeltaFest.com, Facebook, Instagram and Twitter
- Mentioned as Presenting Sponsor for the Disney Meet & Greet
- Main Stage Naming Rights
- Daily Main Stage Announcements
- Pre-Fair Traffic Program
- Coupons distributed at the Delta Fair & Music Festival
- One day private event at the Delta Fair & Music Festival
- Private Meet & Greet with Celebrities
- Admission Tickets – 100 or private partnership party
- All-Day Ride Wristbands – 60
- Parking Passes – 60
- Banners on Site (provided by sponsor) 16
- Logo on Scaffolding Banners at each Entrance Way
- 10 x 30 Booth Space at event for 10 days in a prime area with electricity
- Attraction Naming Rights

### **Delta Stage Sponsor                    \$25,000**

- Mentioned as sponsor on TV, Billboards, Radio, Print, Hand Bills, Program Guides , DeltaFest.com, Facebook, Instagram and Twitter
- Private Meet & Greet with Celebrity(s)
- Admission Tickets – 60
- All-Day Ride Wristbands – 40
- Parking Passes – 40
- Banners on Site (provided by sponsor) 10
- Logo on Scaffolding Banners at Entrance Way
- 10 x 20 Booth Space at event for 10 days in prime area with electricity
- Special Attractions/Events Naming Rghts
- First Refusal Rights for 2023



### **Special Attractions & Theme Days \$10,000**

- Mentioned as Daily Attraction sponsor on radio, print, hand bills and program guides, DeltaFest.com, Facebook, Instagram and Twitter
- Admission Tickets – 20
- All-Day Ride Passes – 10
- Banners on Site – 5 – Sponsor Provided
- Logo on Scaffolding Banners at each Entrance Way
- 10 x 10 Booth Space at Event for 10 days in a prime area with electricity
- Daily attractions naming right

### **Daily Attractions - \$5,000**

- Mentioned as Sponsor on print, handbills, program guides, deltafest.com, Facebook and Instagram.
- Admission Tickets – 30
- All-Day Ride Passes – 20
- Parking Passes – 10
- Banners on Site 8 – Sponsor Provided
- Logo on Scaffolding
- 10 x 10 Booth Space

### **Corporate Events**

- Discounted Admission and Ride Wristbands based on group attendance
- Private Tent or Banquet room for event and/or meeting

### **We Care @ the Delta Fair - \$1,000K on up**

**Goal \$50,000**

- The Delta Fair & Delta AgriBusiness a 501C (3) Non-Profit is teaming up with local businesses, individuals and families who have the compassion and generosity to share in providing a fun filled day at the Delta Fair & Music Festival for disabled and disadvantaged children in our community. Free admission, free fair rides and free fair food provided by our Kindhearted Partners. A lasting memory and smile along with a few giggles and laughs for those less fortunate.