



The Delta Fair & Music Festival diligently pursues to book a variety of astonishing and thrilling acts for All Ages! Many of The Delta Fair Special Attractions change yearly to keep our guests yearning to return for the family fun, excitement and memories!

## YEARLY DELTA FAIR THEME DAYS

### **Senior American Day - \$5,000**

*Free Admission for Seniors with Special Activities & Contests.*

### **Home School, FFA & 4H Day - \$2,500**

*½ price Admission & Ride Wristbands for School Groups and Home Schooled Children.*

### **Discount Wristband Days- \$5000**

*Half-Price Carnival Ride Wristband days (Tuesday & Thursday)*

### **Salute Our Military Day - \$5,000**

*Free Admission for All Military (Active & Inactive)*

### **Mid South Jeep Day - \$2,500**

*Free Admission for Jeepers Featuring a Car Crush & Other Activities*

### **Bike Night - \$2,500**

*Free Admission and Parking for Bikers with Live Music & Activities*

### **Latino Day - \$5,000**

*A Day Geared Towards our Latin Community with Live Latin Music & Latin Food*

## YEARLY DELTA FAIR COMMUNITY COMPETITIONS

### **Livestock Competition & Showmanship - \$5,000**

*Promoting the Integrity of Animal Agriculture in Tennessee. \$100k plus in prize payouts.*

### **Crafts, Culinary & Collectibles - \$2,500**

*Canning to photography, sewing to woodworking, knitting to culinary, gardening to stained glass, recycled crafts to crocheting, student art to youth crafts. Largest arts & crafts program in the State of Tennessee.*

### **Delta Fair Queen's Pageant - \$2,500**

*The Miss Delta Fair Pageant System promotes and cultivates the empowerment of young women.*

*We provide an outlet for young women to foster poise, self-confidence, communication skills and build self-esteem.*

### **Star of the Fair- \$2,500**

*Our Mission is to Provide Singers of all levels with a fair and positive venue to showcase their talents.*

*We are here to inspire and ignite their passion for singing. Modeled after America's Got Talent.*

### **Delta Songwriting Star - \$2,500 NEW**

*This competition showcases new and upcoming song writers in the tri-state area who will compete for the judges.*

### **Photography, Student Art, DECA, FCCLA, FFA, 4H, Skills USA Contest \$2,500**

*The purpose of the contest is to promote teamwork of the club, in preparing a poster outlining how the club can be of service to the community.*

# DELTA FAIR SPECIAL ATTRACTIONS *(Changes Year to Year)*

## **Delta Dirt Track - \$10,000**

*Be a part of the action packed Demolition Derby, Redneck Yacht Races, Lawn Mower Races and Mini Tractor Pull at the dedicated Delta Dirt Track*

## **Coronas of Hollywood Circus - \$10,000**

*The Hollywood Circus is guaranteed to bring smiles and laughter to each and every audience with their wide variety of high end acts and talents from all over the world.*

## **Disney Celebrity Meet & Greet – A Main Stage Attraction - \$5,000**

*Kids get to Meet a different Disney celebrity every year for free. Thousands attend each year.*

## **Aquatic Acrobatic Show - \$5,000**

*Water acrobatics featuring springboard maneuvers, living mermaids, aqua bola feats and even a jet-ski!*

## **The Thrill Show - \$5,000**

*An adventurous team performs aerial stunts, motorcycle tricks, sway poles and high-wire acts.*

## **The Birdman - - \$5,000**

*THE BIRDMAN® is now known for providing the largest portable bird shows in the world. The show will feature several species of birds performing for the audience.*

## **Children's Barnyard - \$2,500**

*Come see, touch and feed live farm animals. Play in the hay and dig into the corn. Watch chicks hatch. Learn all about farming and horticulture from a child's view.*

## **Globe of Death - \$5,000**

*This 14 ft steel cage is the setting for some mind blowing motorcycle madness, 2 motorcycles at the same time racing around and around criss-crossing over the top!*

## **Pig Races - \$5,000**

*Aadorable pigs will race to the finish while creating a lot of excitement and fun for all ages!*

## **Petting Zoo - \$5,000**

*Baby calves, goats, pigs, camels, buffaloes and miniature horses vie for the attention of their young feeders.*

## **Jurassic Kingdom Dinosaur Show – \$5,000**

*Get taken back in time and learn about various dinosaur fossils. Meet Terry, the talking, comical Pterodactyl, Jack, the 2 month old Brontosaurus and Sarah, the new born Triceratops!*

## **Daily Children's Parade - \$2,500**

*Every day of the fair, the parade crosses the entire upper midway with kids, performers and more!*

## **The Freakshow Deluxe - \$2,500**

*Carnival-style sideshow acts featuring fire-eating, sword swallowing, glass walking, bed of nails and more!*

## **Family Magic Show - \$2,500**

*Family oriented magic show. With a dedicated stage and multiple daily shows.*

## **PRESENTING SPONSOR**

The Delta Fair & Music Festival is the highest attended event in the state of Tennessee with average attendance of 220,000 people. With so many unique activation opportunities we like to let our Presenting Sponsors choose where they would like their brand highlighted throughout the fair.

Presenting Sponsors also get Billboards, TV, Radio, Print, Web & Social Media inclusions. Indoor and Outdoor areas available for activation.