

media kit

june 24 - 26, 2022 western gateway park

> friday: 11 am - 10 pm saturday: 11 am - 10 pm sunday 11 am - 5 pm

desmoinesartsfestival.org

2022 GENERAL INFORMATION

The Des Moines Arts Festival® presented by Nationwide is one of the world's most respected festivals hosting 195 of the nation's top artists on June 24 - 26, 2022, in a beautiful urban street setting surrounding the 4.4 acre John and Mary Pappajohn Sculpture Park and the newly constructed Krause Gateway Center designed by Renzo Piano Building Workshop.

Winner of the coveted Grand Pinnacle Award from the International Festivals and Events Association (IFEA), the outdoor Festival celebrating arts and culture attracts more than 200,000 guests each year to its downtown location in Iowa's capital city and largest metropolitan area.

Dates: Friday, June 24 - Sunday, June 26, 2022

Times: Friday, June 24, 11 a.m. – 10 p.m. Saturday, June 25, 11 a.m. – 10 p.m. Sunday, June 26, 11 a.m. – 5 p.m.

Where: Western Gateway Park, downtown Des Moines

Admission: FREE

DES MOINES ARTS FESTIVAL PRESENTED BY NATIONWIDE

The Des Moines Arts Festival® is committed to strengthening a vibrant and creative community. Dedicated to the principles of collaboration and creative expression, Des Moines Arts Festival inspires engagement with the arts, fosters and celebrates inclusion, values professionalism and quality, and champions new and emerging ideas.

The Des Moines Arts Festival produces an annual outdoor festival celebrating arts and culture, provides programming and support to artists and arts organizations, advocates for an "arts first" leadership model, and inspires individuals to find their creative voice. The mission of the Des Moines Arts Festival is Impact Lives through the Arts.

What:

- Juried Art Fair featuring 195 visual artists from around the country who have been selected from a competitive jury process.
- Emerging Iowa Artists Program and artist demonstrations presented by Principal[®].
- 40 film screenings at the Interrobang Film Festival representing 12 states and seven countries.

- MidAmerican Energy Company® Community Outreach Program showcases and supports 20 Central Iowa non-profit organizations. This area closes at 7 p.m. on Friday and Saturday.
- Live music on the Hy-Vee Main Stage featuring G. Love & Special Sauce on Friday night and 2022 Grammy award-winner Cedric Burnside and Moon Taxi on Saturday night, along with James Tutson and the Rollback, The Sara Routh Band and Abbie Sawyer and others.
- The Roots Stage features Sarah Shook & the Disarmers, Chicago Farmer, D. Smith, Joel Sires and more.
- In honor of the 25th year, a special concert on the Roots Stage will kick off the Festival on Thursday, June 23. Iowa native William Elliot Whitmore will perform at 7:30 p.m.
- BOOM ART! presented by MidAmerican Energy Company.
- Green Arts Zero-Waste Sustainability Program presented by Dotdash Meredith and managed by Urban Ambassadors.
- Silent Rivers Design+Build VIP Club, Hospitality Suites and #DMAFcurated exhibit.
- More than 800 volunteer shifts presented by Polk County Board of Supervisors.
- Student Art Exhibition presented by GreenState Credit Union and Visionary Artists Ceremony.
- Artist Demonstrations.
- Yoga in the park.
- Official merchandise and apparel available at two Arts Festival Shops.
- Two food courts featuring eclectic cuisine.
- Wide variety of beverages available at four Festival beverage stations with one station dedicated to Iowa Craft Beer.
- In partnership with Exile Brewing Company, the Festival beverage stations will sell a special edition of Citra Sky in a commemorative can for the 25th anniversary. The commemorative cans are also available for purchase at retailers across the community.

General Information: info@desmoinesartsfestival.org, www.desmoinesartsfestival.org

Media Inquires: Colleen Murphy, cmurphy@desmoinesartsfestival.org or (515) 577-4199

Social Media: Official Event Hashtags:

Twitter: @DMArtsFestival #DMAF2022

Facebook: /DesMoinesArtsFestival #GoWhereItTakesYou

Instagram: @desmoinesartsfestival

We welcome guests to share their Festival experiences, status updates, tweets, snaps and Instagram photos through the Festival hashtags #DMAF22 and #GoWhereItTakesYou.

\$\$\$: The Festival Stores and all Beverage locations accept touchless pay or credit/debit cards *only*. All artists accept cash and most accept credit cards. Food vendors accept cash and some accept credit cards.

Information: Information Booths are located inside the entrance on Locust Street and 15th Street; Locust Street and 12th Street; Grand Avenue and 12th Street; Grand Ave and 15th Street.

Disabled Access: The Festival grounds are handicap accessible. Wheelchairs are available for check out on a first-come, first-served basis at Volunteer Headquarters.

Handicap Parking: Designated handicap parking is located on Walnut St., south of the Festival grounds, between 12th and 13th Streets, on the north side of Walnut Street. Parking is limited and on a first-come, first-served basis.

GETTING TO AND PARKING AT THE FESTIVAL

From the West on I-80

- Take I-80 to 1-235 east (Exit 123A, left lanes).
- Take I-235 to Downtown Des Moines.
- Exit at Martin Luther King Jr. Parkway and take a right. Travel south on Martin Luther King Jr. Parkway and follow roadway east (take a left) along the south side of Downtown Des Moines after passing over Ingersoll Avenue and under Grand Avenue.
- From Martin Luther King Jr. Parkway, turn left onto 11st Street (it will turn into 12th Street).
- FREE parking is available in the Nationwide Parking Garage located on your right after crossing over Mulberry St.

From the East on I-80

- Exit I-80.
- Take I-235 to Downtown Des Moines, exit at Martin Luther King Jr. Parkway and take a left.
- Travel south on Martin Luther King Jr. Parkway and follow roadway east (take a left)
 along the south side of Downtown Des Moines after passing over Ingersoll Avenue
 and under Grand Avenue.
- From Martin Luther King Jr. Parkway, turn left onto 11th Street. (it will turn into 12th Street).
- FREE parking is available in the Nationwide Parking Garage located on your right after crossing over Mulberry St.

From the North on I-35

- Take I-35 to I-235 West (exit 137B, left lanes).
- Take I-235 to Downtown Des Moines.
- Exit at Martin Luther King Jr. Parkway and take a left. Travel south on Martin Luther King Jr. Parkway and follow roadway east (take a left) along the south side of Downtown Des Moines after passing over Ingersoll Avenue and under Grand Avenue.
- From Martin Luther King Jr. Parkway, turn left onto 11th Street. (it will turn into 12th Street).
- FREE parking is available in the Nationwide Parking Garage located on your right after crossing over Mulberry St.

From the South on I-35

- Exit on I-35 onto I-235 East.
- Take I-235 to Downtown Des Moines
- Exit at Martin Luther King Jr. Parkway and take a right. Travel south on Martin Luther King Jr. Parkway and follow roadway east (take a left) along the south side of Downtown Des Moines after passing over Ingersoll Avenue and under Grand Avenue.
- From Martin Luther King Jr. Parkway, turn left onto 11th Street. (it will turn into 12th Street).
- FREE parking is available in the Nationwide Parking Garage located on your right after crossing over Mulberry St.

PARKING

Nationwide Insurance provides FREE parking starting Friday morning, June 24 in their ramp at 1100 Walnut Street (between 10th and 12th streets, Walnut and Mulberry streets). Parking is free through Sunday.

VIP PARKING

VIP Parking is available only for select Festival Patrons and VIPs with a ticket. The lot is located at 212 Walnut St. with the entrance just west of 12th Street.

BIKE VALET

Take your favorite trail and ride it downtown, knowing you can valet your bike for free! Just take your bike to the bike corral hosted by Friends of Central Iowa Trails at the intersection of Locust Street and 15th Street.

RIDE DART

The free D-Line Shuttle runs in a loop every 10 minutes from the Iowa State Capitol to Western Gateway Park. The Shuttle operates 6:30 a.m. to 6:00 p.m. Monday through Friday and 7:00 a.m. to 5:00 p.m. on Saturdays.

ABOUT THE ORGANIZATION

MISSION: Impact Lives through the Arts

Core Values:

Inspire Appreciation of the Arts

We cultivate, educate and engage our audience toward a heightened appreciation of the arts.

Celebrate Original Art

We produce an annual celebration of outstanding original visual art - that is created by the hand of the artist - in a festival atmosphere.

Impact Community

We foster and celebrate the involvement of all people.

Promote Collaboration

We promote and inspire meaningful collaboration to strengthen the arts community.

Deliver the Highest Standards

We value professionalism and quality. We operate in a fair and honorable manner with transparency. We are strong financial stewards. We manage with responsibility and maximize value to our partners.

Innovate Strategically

We champion new and emerging ideas.

OUR VISION: Strengthen a Vibrant and Creative Community

GUEST POLICIES

For the safety and enjoyment of all attendees, the Festival has established the following policies:

- It is the intent of the Des Moines Arts Festival to implement consistent and relevant protocols that will ensure a safe and comfortable environment for our partners and guests at the end of June.
- Please respect the original work of the artists. Taking photos without asking nor receiving permission is PROHIBITED. Ask before snapping a photo!
- No outside beverages are allowed within the Festival site. For safety reasons, glass bottles are prohibited within the Festival site. Revenue from Festival sanctioned onsite beverage sales assists the Festival in remaining an admission-free event. Proceeds also benefit our many non-profit vending partners' important community programs.
- Alcoholic beverages are sold within the Festival site to patrons 21-years and older presenting valid identification. State laws and regulations require that alcoholic beverages purchased at the Festival remain on-site. On-site security will ask you to dispose of any alcoholic beverages before you exit or enter.
- Smoking, including the use of e-cigarettes, is not permitted inside any structure or in any seating area on the Festival grounds.
- Large signs and placards which may endanger or inconvenience the public attending the Festival are prohibited on-site.
- Please dismount bikes, skateboards, and roller blades upon entering the Festival site. Free bike valet is available at the intersection of 16th Street and Locust Street. Anyone violating this policy does so at their own risk. The Des Moines Arts Festival and its partners will not be responsible for any injury related to any violation of this policy.
- Non-sanctioned activities, including public address or busking are prohibited on the site.
- All packages are subject to search.
- Be kind to your pets. Leave them at home when you visit the Festival. Pets are highly discouraged for the safety of the pet due to the heat and the number of people. City regulations state that service dogs are allowed on-site. Pets are not allowed inside artists' tents.
- No firearms, weapons or fireworks allowed on the Festival site.
- The Festival reserves the right to decline admittance to anyone who violates the reasonable policies established for public safety or to restrict activities such as public address to designated areas.

SPONSORS

Presenting Sponsor: Nationwide

Premier Sponsors: Bravo Greater Des Moines, MidAmerican Energy Company®,

Principal[®]

Platinum Sponsor: Polk County Board of Supervisors

Official Sponsors: Hy-Vee, Meet in Iowa, Silent Rivers Design+Build

Official Media Sponsors: Des Moines Radio Group, iHeartRadio, WHO-TV 13

Participating Sponsors: Dotdash Meredith, GreenState Credit Union, Iowa Public Radio

Supporting Sponsors: American Equity Investment Life Insurance Company,

Iowa Arts Council, G. David (dec) and Trudy Holman Hurd Fund,

Prairie Meadows Racetrack & Casino

Contributing Sponsors: American Enterprise Group, Inc., Atlantic Bottling Company,

Centro Restaurant, Exile Brewing Company, Gateway Market,

John Deere, Kum & Go, Renewal by Andersen, Ruan Foundation, Uscellular, VERO, VolunteerLocal

Production Partners: Cappel's Ace Hardware, Country Landscapes,

Electronic Engineering Co., John Deere Des Moines Works,

MH Equipment, Natural Grocers, NB Golf Cars,

Ruppert Rigging & Hauling, Ziegler CAT

Executive Circle: Brick Gentry, P.C., Faegre Drinker, John & Mary Pappajohn,

Robert Sturgeon, Dr. Terri Wahlig & Mark Feldmann

Festival Patron: William Brenton, Kristi & Bill Burma, Rachel Formaro,

Kate Garst, Charlotte & Fred Hubbell, Robert & Stephanie Larson, Don Short & Julie Lehman, Scott & Keaton Pulver, Jane

& Robert Sturgeon

Special thanks to the following individuals and organizations that help to make Des Moines Arts Festival® a great success: Ford and Garland, Friends of Central Iowa Trails, City of Des Moines, Western Gateway Businesses & Residents

GREEN ARTS SUSTAINABILITY PROGRAM PRESENTED BY DOTDASH MEREDITH

Working with key stakeholders, including Drake University, Iowa Department of Natural Resources, the Environmental Protection Agency, and Silent Rivers Design+Build, Urban Ambassadors, and the Wells Fargo Green Team, the Des Moines Arts Festival executes a comprehensive, long-range Sustainability Vision designed to identify and implement strategies and procedures that will dramatically reduce waste during the Des Moines Arts Festival®. One of the main objectives in this plan is to achieve zero-waste.

A Sustainability Team will be on the ground, dedicated to ensuring the goals of the Vision are not compromised. Examples of this are as follows:

- Seventeen custom-designed waste stations positioned throughout the Festival site to accommodate recyclables, compostables, and landfill waste.
- All waste is logged and accounted for, providing compressive checks and balances.
 These metrics allow the true, measurable accountability.
- Vinyl banners used during the Festival are recycled and made into tote bags and other items rather than deposited in the landfill.
- Free bike valet service provided by Friends of Central Iowa Trails encourages guests to cycle to Festival instead of driving.
- All generators used to power the Festival site run on a biodiesel blend.
- Any paper correspondence is printed on recycled paper and post-consumer waste materials.
- Food vendors are required to use compostable plates, utensils, napkins, and containers.
- Artists and volunteers are provided designated water stations to fill reusable bottles, eliminating thousands of disposable plastic bottles.
- Information provided to all participating vendors is delivered electronically and posted on the Festival's website in order to eliminate paper and other non-recyclable products.
- Other merchandise options are non-woven bags that can be reused by guests as tote bags, and reusable water bottles.
- Beverages are sold in recyclable plastic bottles and aluminum.
- The application process for the juried art fair is completely paperless, using an online registration, application, jury and communications system called ZAPPlication.

This plan is designed to support and encourage the best practices that ensure the Des Moines Arts Festival has a minimal negative impact on the environment while still delivering a world- class event.

Another impressive component of the Festival's sustainability plan is the incorporation of Ash trees the City of Des Moines had to cut down due to the Emerald Ash Borer jewel

beetle. Instead of immediately disposing of these trees, Silent Rivers Design+Build transformed them into fencing that surrounds the Festival's VIP hospitality suites.

In both 2017 and 2018, the Green Arts Zero-Waste Sustainability Program was awarded the Best Green Program by the International Festivals and Events Association (IFEA) for its record recycling and compost percentages.

COMMUNITY OUTREACH PROGRAM PRESENTED BY MIDAMERICAN ENERGY COMPANY

Interactive arts activities are one of the five pillars of the arts featured each year. Thanks to MidAmerican Energy Company, guests of all ages have the opportunity to get creative and hands-on with art, music, dance and more in the Festival's "Creative Zone," located on Grand Avenue, West of 15th Street.

The Community Outreach Program presented by MidAmerican Energy Company offers non-profit organizations the opportunity to participate on-site at the Des Moines Arts Festival and to share their mission to thousands of guests. To participate, non-profit organizations provide an on-site interactive arts-related activity, as well as staff to manage the booth during the length of the Festival.

2022 COMMUNITY OUTREACH PARTICIPANTS

BLANK PARK ZOO

The Blank Park Zoo is Iowa's only AZA-accredited zoo. Home to over 2,000 animals, they strive to protect endangered animals at home and abroad and educate the community on the importance of wildlife preservation. Their mission is to inspire an appreciation of the natural world through conservation, education, research, and recreation.

<u>Activity:</u> The Blank Park Zoo will be creating seed balls as part of their Plant.Grow.Fly conservation initiative. These balls are made of organic clay and contain native Iowa prairie seeds that can be planted to create more habitat for Iowa pollinators.

BOYS2MEN

The mission of Boys2Men Youth Programs is to help equip minority youth and families with the tools necessary to successfully complete elementary school, transition into middle school, and assist families in addressing delinquent behaviors that might lead the youth into the juvenile justice system.

<u>Activity</u>: Who do you want to be when you grow up? Using straw, beads, and pipe cleaners guests will be able to create a physical image of who they are or who they want to be.

CENTRAL IOWA SHELTER & SERVICES

Central Iowa Shelter & Services' (CISS) mission is to provide low-barrier shelter, meals, and supportive services at no cost to adults experiencing homelessness and to facilitate their move toward self-sufficiency.

<u>Activity:</u> Spread the Kindness with the Central Iowa Shelter & Services by Painting Kindness Rocks. Guests can paint rocks with motivational and kind sayings or fun designs on them. After the Festival, the rocks will either help create a rock garden to bring an inspiring and warm welcome to anyone who walks through Central Iowa Shelter & service doors, or they will be shared in random spots to brighten someone's day along the way.

DECODING DYSLEXIA - IOWA

Decoding Dyslexia – Iowa is a group of parents that are passionate about literacy and making it attainable for all people. They focus on dyslexia and how to identify and remediate it. They also focus on education of dyslexia of parents, teachers, and the community. Their goal is to continue educating all on dyslexia and helping our schools better educate their students with dyslexia.

<u>Activity:</u> Join the Decoding Dyslexia T-shirt Design Contest. Guests will design their own t-shirts on a piece of paper. The winning design will be chosen for recognition and featured in the organization's online store.

DES MOINES REFUGEE SUPPORT

The mission of Des Moines Refugee Support is to identify and bridge gaps for refugee families, in particular refugee children, as they establish their new lives in Iowa. The volunteer led organization runs three concurrent programs: Support, getting basics to families, assisting with activities and sports and Empowerment, working with teenagers to get their driver's licenses, finding part-time jobs, and applying for college.

<u>Activity:</u> Guests will have the opportunity to do coloring, painting or glittering on pages that have either WELCOME or HELLO written in one of the main languages of lowa's immigrants such as Vietnamese, Spanish, Swahili, Arabic, Burmese, and more. When people are done coloring their page, they can have their picture taken with it in front of an IOWA IS FOR EVERYONE backdrop.

EVERYBODY WINS! IOWA

Everybody Wins! Iowa (EWI) is a children's literacy and mentoring nonprofit dedicated to ensuring children's success in school and life through weekly one-to-one read aloud experiences with caring adults. Through these ongoing, weekly Power Read sessions, elementary students in the program use reading as a vehicle to develop their social and emotional learning, build positive relationships with their mentors, and practice reading in a safe setting, which prepares them for betterment and success in school. By providing students with these read-aloud experiences, students increase their enthusiasm in reading, and are better prepared to get the most out of their classroom learning experiences.

<u>Activity:</u> Be the writer of your own story at Everybody Wins! Iowa. Guests can create their own story or color a bookmark. Children will also be able to spin a wheel and answer questions related to a children's book. If they answer correctly and win a special reading sticker!

GIRLS ROCK! DES MOINES

Since 2013, Girls Rock! Des Moines has been empowering girls, gender-expansive, nonbinary, and trans youth through music education, innovative workshops, and performance opportunities.

<u>Activity:</u> Get Creative with Girls Rock Des Moines!. Guests can either make custom, temporary tattoos, or create their own personalized button.

IOWA 4-H

Iowa 4-H strives to be the largest youth-serving organization in Iowa by being relevant, welcoming, and inclusive as they partner with youth to help them find their passion. 4-H empowers youth to reach their full potential through youth-adult partnerships and research-based experiences.

<u>Activity:</u> Be the designer, writer, and director of your own puppet show. Guests will have the opportunity to create small puppets out of recycled materials and will learn how to create a character, storyline, and setting.

IOWA BIRD REHABILITATION

lowa Bird Rehabilitation (IBR) is a central lowa wildlife rehabilitation center that provides care for songbirds, waterfowl, gamebirds, shorebirds, and small raptors. Currently, there is no other organization in central lowa that provides the same unique benefits they offer to both the community and nature. They serve the Des Moines Metro area and beyond, providing wild bird education and rescue assistance to residents across the state. Since its founding in 2012, IBR has taken in over 7,000 birds, admitting over 1,600 birds in 2021 alone.

<u>Activity:</u> Add some color to nature with Iowa Bird Rehabilitation. Guests have the opportunity to create a baby bird's nest with their own creative twist.

IOWA DANCE THEATRE

lowa Dance Theatre is a non-profit dance organization committed to facilitating creative collaborations between choreographers and dancers and producing dance productions for lowans. They provide a three-performance season for the young dancers to hone their emerging performing skills and for the local adult dancer to continue to find a place in the dance. Their aim is to provide opportunities for dancers to gain on-stage experience as well as attend workshops.

<u>Activity</u>: If you're in a mood to grove come over to the lowa Dance Theater and join an on-site dance party. Guests can also move over, under and through a creative stretch fabric obstacle course.

IOWA DONOR NETWORK

As Iowa's sole organ procurement organization, the Iowa Donor Network facilitates both organ and tissue recovery and serve as the state's primary contact for organ, tissue and eye donation. They strive to provide the best possible care to their donor families, facilitate the recovery of organs and tissues, educate the communities they serve and support special events to promote donation throughout Iowa. To fulfill their mission, they collaborate with the Iowa Lions Eye Bank, healthcare professionals and organizations statewide to honor the gift of life. Their vision is for all to be inspired to donate life.

<u>Activity:</u> Guests may choose from a colorful assortment of pre-cut butterflies and place it within a giant community heart. Once placed, guests have the opportunity to have a butterfly painted on their face.

IOWA MOTION PICTURE ASSOCIATION

The Iowa Motion Picture Association is a nonprofit, 501(c)3, organization that encourages and supports Iowa media production through education, networking and the produces the annual Iowa Motion Picture Association Awards which promotes the best of Iowa media arts and artists.

<u>Activity:</u> Design and create your own motion picture booklet. Guests can create an animated flipbook with a blank booklet and colored pencils, drawing an image on each page to create the illusion of a motion picture. Guest an also snap photos in front of a special green screen.

IOWA STAGE THEATER COMPANY

Iowa Stage Theatre Company transforms Iowa, its citizens, and arts community by producing truthful, relevant, and intimate theatre that inspires, enlightens, and entertains. <u>Activity:</u> King Lear could not let someone else take his crown! Stop by the Iowa Stage booth and decorate a crown worth keeping. Iowa Stage Theatre Company will provide sequins, ribbon, fun tape, and more for guests to decorate their own personalized crowns.

PLEASE PASS THE LOVE

Please Pass the Love is a non-profit organization committed to increasing school mental health (SMH) to improve the quality of life and educational opportunities for children, families, and educators. They offer culturally responsive comprehensive services and evidence-based supports to school systems. Please Pass the Love stives to bridge positive relationships between the educational and mental health communities while effectively addressing mental health issues for children and adolescents throughout lowa.

<u>Activity:</u> Spread the Love with Please Pass the Love. Guests have the opportunity to decorate their own poster with empowering words or phrases to promote mental health. After creating their poster, guests will pose for a portrait in the photography station. All portraits will be used in a video for the Paint the State with Love Movement and shared online to break the mental health stigma and provide community support.

SCIENCE CENTER OF IOWA

The Science Center of Iowa engages and inspires a love of science on-site and across the state.

<u>Activity:</u> Discover Shadow Art at the Science Center of Iowa booth. Guests will use a variety of materials to create diverse types of art using shadows. Youth can explore different objects that have varying amounts of transparency, translucence, and opaqueness.

THE SUNNY PORCH

The Sunny Porch mission is to eliminate the stigmas of mental illness and educate the public about living with mental illness. They provide educational materials to build awareness about brain health, suicide and overdose prevention, substance use disorder and general mental well-being. They promote the arts as a therapeutic outlet, hold an annual art exhibition to benefit artists, and implement programs such as mental health art workshops on college campuses.

<u>Activity</u>: The Sunny Porch will provide ink pads, oil pastels, stickers and wax crayons with a watercolor wash for guests to use in their exploration of mixed media as they create their own art journal.

THE SUPPLY HIVE

The Supply Hive mission is to provide a space of nourishment through extraordinary times to promote leaders in local communities. They engage the community by ensuring people's essential needs are met through their physical, mental, and spiritual health.

<u>Activity:</u> Learn to design your own shirt! With the help of the Supply Hive Volunteers, guests can create and spray paint their own t-shirt. The Supply Hive will provide all the tools to help guests create unique designs.

VICTORY KID SPORTS FOUNDATION INC.

Victory Kid Sports Foundation mission is to impact kids through sports. This is accomplished by teaching and demonstrating teamwork, discipline, and fun. Mentoring and social-emotional support aids their efforts to empower the whole child to grow into confident young adults. The Victory Foundation serves children who come from a variety of diverse backgrounds, and underrepresented populations, as well as those exposed to substance abuse, addiction, homelessness, in-transition, and poverty. The Foundation models perseverance, integrity, and resilience.

<u>Activity:</u> Guests can create your own comic strips starring different superheroes while exploring which superpower they would like to have. Kids will learn how these superpowers can be a segue into discussions about self-esteem, confidence, and what it means to overcome bullying.

YMCA OF GREATER DES MOINES

The YMCA of Greater Des Moines is a cause-driven organization committed to nurturing the potential of children through Youth Development, improving the health and well-being of individuals and communities by promoting Healthy Living, and fostering a sense of Social Responsibility by providing support and inspiring action in our society. Guided by their core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

Activity: Be a part of something greater with the YMCA of Greater Des Moines. Stop by the booth to paint-by- numbers in a community-focused mural highlighting youth development, healthy living, and social responsibility. Each visitor will paint a specific number(s) within the mural so that the entire piece is completed by the whole community. The finished mural(s) will be displayed at various branch locations throughout the YMCA of Greater Des Moines.

THE INTERROBANG FILM FESTIVAL®

Since 2007, the Des Moines Arts Festival has presented the Interrobang Film Festival (IFF) as part of its three-day lineup bringing the art of film to Festival guests. IFF is part juried competition, part public screening, and part workshop. Cinema enthusiasts and curious newcomers alike can experience curated screenings from artists around the globe from the comfort of the air- conditioned South Wing of the Des Moines Central Library.

This year's Film Festival highlights include 40 selected films over the Festival weekend, chosen from 150 submissions representing nine different countries.

To see the complete list of 2022 film screenings with their synopses, go to https://www.desmoinesartsfestival.org/film.

Please note that films screened at the Interrobang Film Festival have not been rated by the Motion Picture Association of America. Films shown after 5 p.m. may include violence, brief nudity, adult language and content. Parental guidance is suggested for children under 13. Signs will be posted in the lobby.

The Des Moines Arts Festival is honored to welcome professional visual artist Ella Richards as the 2022 Des Moines Arts Festival Featured Artist. Her work, "Meeting Place. Gathering Place. Welcoming. One And All" appears on the 2022 commemorative poster.

The original will be on display throughout the three-day Festival at Ella's booth - GS33C. The poster is also available to purchase at two Arts Festival Shops.

ABOUT ELLA RICHARDS

A working artist from Greenwich Village, NYC, Ella Richards was trained as a watercolor artist, but her interest in minimalism and simplicity led her to create her art form, which she calls Scissor Drawings. Richards draws on black paper so that it can be continuously cut with scissors. Then the black paper is glued to watercolor paper using a fine-tipped glue pen.

Richards and her mother escaped Estonia in 1988 as political refugees. She learned to speak English from a kind stranger she met in New York's Washington Square Park, who she discovered was a Holocaust survivor. The two would meet at a park bench for weeks and weeks, learning new words and forming them into sentences.

Richards has an artistic mission to inspire children to be both artists and to have an appreciation of art. While traveling the country, she brings along art books for children to pick up and browse, engaging children in conversation about art. She encourages children to create their drawings which she displays next to her artwork.

Richards has toured the United States from coast to coast with her art. She has won numerous awards and commissions, including a mural at Facebook in Silicon Valley - a 16-foot hand cut of a poem she wrote. Richards won the Best of Show honor at the Des Moines Arts Festival in 2016.

Richards attended Columbia University in NYC. She is currently on the faculty at NYU. Recently Richards has been taking her design experiences to a new medium, embarking on an adventure in iPhone street photography. In this project, she shares her daily walks around the Greenwich Village and recording what she sees.

2022 Commemorative Poster MEETING PLACE. GATHERING PLACE. WELCOMING. ONE AND ALL.

Ella Richards has a special connection to Des Moines and the Des Moines Arts Festival. While creating this artwork, Ella went through so many emotions reliving parts of her early life as an immigrant from Russia. Humanitarian organizations brought her and her mother to the United States and helped them get settled. They landed at JFK airport and after

before she could speak English before she has a place to call home, she dreamt of her new life.

Her dreams were simple - to have a home, learn the language, meet some nice people, and hopefully make friends. When she started working on this piece, Ella wrote on a piece of paper "JFK" in giant letters and taped it to her wall so she could see it often. Working on this artwork for the Festival connected many of the fragments of Ella's life. For Ella, this piece represents her experience at the Des Moines Arts Festival. A place where many different people, people of all backgrounds, likes, dislikes, cultures, and languages, can gather. A place where each person who passed by or entered her space welcomed her. Each engaged Ella and befriended her. Ella says, "I put my life in this piece, put my feelings, my emotions, my hopes, my dreams, for a better future and better humanity, some people I know, respect, admire, and love are there, some friends, lots of people I do not know."

There are 339 people of Des Moines (each intricately cut from a black piece of watercolor paper) gracing this beautiful representation of our region. Des Moines, IA. A meeting place. Gathering Place. Welcoming. One and All.

DES MOINES ARTS FESTIVAL LIVE MUSIC SCHEDULE

HY-VEE MAIN STAGE

Friday, June 24:

4:00 p.m. Harding Breakerz

5:00 p.m. MFK

Saturday, June 25:

10:00 a.m. Student Art Exhibition

Visionary Arts Ceremony (Grades K - 4)

11:00 a.m. Des Moines Playhouse:

Matilda the Musical

11:45 a.m. Student Art Exhibition

Visionary Arts Ceremony (Grades 5 - 12)

6:45 p.m. James Tutson and the Rollback

8:30 p.m. G. Love & Special Sauce

2:15 p.m. Girls Rock! Des Moines

3:45 p.m. The Cardinal Sound

5:15 p.m. The Sara Routh Band

6:45 p.m. Cedric Burnside

8:30 p.m. Moon Taxi

Sunday, June 26: 11:00 a.m. Drag Show 1:30 p.m. Jesse Jamz

3:00 p.m. Abbie Sawyer

ROOTS STAGE

Thursday, June 23:

7:30 p.m. Festival Kick-Off Concert with William Elliott Whitmore

Friday, June 24:

3:30 p.m. Say DSM 6:30 p.m. D. Smith

5:00 p.m. Patreasa Hartman & 8:00 p.m. Chicago Farmer

Jenny Kohls

Saturday, June 25:

12:30 p.m. Abigail Phelps 5:00 p.m. Andre Davis 2:00 p.m. Emmett Phillips & Friends + 6:30 p.m. Joel Sires

Community Youth Showcase 8:00 p.m. Sarah Shook & the Disarmers

3:30 p.m. Charlott Blu

Sunday, June 27:

1:15 p.m. Buckmiller / Schwager Band 3:00 p.m. Central Iowa Music Lab

DES MOINES ARTS FESTIVAL HISTORY

The Des Moines Arts Festival traces its beginnings to 1958 when the Des Moines Art Center hosted its inaugural Art in the Park on the grounds of Des Moines' fine art museum. In 1997, with the advent of revitalized downtown urban energy, momentum grew to reinvigorate the 40-year-old event. Armed with a new name and a new location, the 1998 Des Moines Arts Festival splashed onto the Downtown bridges that span the Des Moines River, showcasing the nation's premiere artists and creating an opportunity for people of all ages to embrace the arts.

The first Art in the Park attracted little more than a few hundred people. Nearly five decades later, the Festival has established itself as the signature arts and culture event in lowa and one of the most prestigious and admired festivals in the world. With an annual attendance exceeding 200,000 people since moving downtown in 1998, the Festival has welcomed more than four million visitors.

Early in the Festival's growth, it was determined that the exhibiting artists would drive the focus of the show. As a juried art fair, the Festival developed strong relationships with recognized organizations like the National Association of Independent Artists and International Festivals and Events Association. These relationships assisted in developing the artist program, which is now one of the strongest in the nation.

In 2000, the Membership and Art Gift Certificate programs were created to strengthen the Festival's emphasis on art. Two years later, Nurturing a Student's Vision (NSV) was developed to encourage children in their passion for the arts. The program has since blossomed to include more than 100 metro schools and over 300 kids and their artwork. NSV continues today as the Student Art Exhibition (SAE) throughout the year with artwork displayed at various locations throughout the metro.

Beginning in 2002, participating artists were asked to demonstrate their craft during the Festival. Such demonstrations helped to make the art more accessible and create a better understanding between the artists and their artwork.

In 2003, the Festival reached new artists in the state of lowa through the Emerging Iowa Artists program. This unique program provides an opportunity for residents of Iowa who are enrolled at any institute of higher education across the nation to display and sell their artwork during the Festival. The artists are juried along with the professional artists, but are not charged fees to either jury or participate.

Answering the call from Des Moines' growing diverse population, the Festival featured a Global Performing Arts Stage in 2004. Along with two other stages providing music entertainment throughout the Festival, the Global Performing Arts Stage was dedicated to a variety of entertainment from music to dance to gardening lectures.

The 2006 Festival brought about the most significant change since 1998 with new leadership and a new site. In March of 2006, the Festival recruited seasoned festival and event executive Stephen King to Des Moines as its new Executive Director. Since access to the traditional Festival site on the Downtown bridges would be under construction, the Festival moved eight blocks west to Phase One of Western Gateway Park. In this new space where construction was concluding on the new David Chipperfield-designed library and the John and Mary Pappajohn Higher Education Center, the Festival found its new home.

Later the same year, the Festival was awarded it's first of 13 Grand Pinnacle Awards from the International Festivals & Events Association, along with eight Pinnacle Awards for achievements in marketing, merchandise, and programming.

The Festival celebrated its 10th anniversary in 2007 with a special performance by The Joffrey Ballet and several new initiatives. Interactive art took a front seat with the Interactive Mural Project. The collective hand of the community created two billboard-sized replicas of Vincent van Gogh's The Starry Night and Irises. The performing arts were also highlighted with live street theatre roaming the Festival site throughout the weekend. The Festival load-in was celebrated with LIVE! Load-In Thursday at Blues on Grand! All of this combined with new live music, visual artists, arts activities and more, made the Festival's 10th anniversary something to remember.

In 2008, the Festival added the Interrobang Film Festival to its roster of art-centric activities to celebrate the art of film. The juried art fair expanded to include 175 professional visual artists. Two new Interactive Murals created of *The Hour of Tea* by Frederick Carl Frieseke and *Autumn, New Hampshire* by Maurice Prendergast. And the 2008 Festival went green by beginning a reduce, reuse and recycle program. The 2008 event was also named the No. 5 Top Art Fair and Festival in the nation by AmericanStyle Magazine.

Along with a line-up of professional and emerging artists, 2009 embraced performing art and brought in national singer/songwriter, Gavin DeGraw in partnership with the Hy-Vee Triathlon. We continued to look at ways to expand the Festival and in 2009 began to embrace the art of being "green." The Festival put in place an expanded recycling program in an effort to make the Festival the greenest its been with the recycling of paper, aluminum and plastic as well as using all serving ware made of recyclable materials including cups made out of corn. One last addition to 2009 was the presence of the "Blitz Build" in conjunction with Greater Des Moines Habitat for Humanity. The 1,100 square foot home was hauled in for the Festival where people could contribute for a day, an hour or any amount of time to display their art of giving to others. The exterior of the house was successfully completed and hauled off-site Sunday for an area Des Moines family to enjoy. Over 1,300 artists applied for the 2010 Festival giving the jury the difficult duty of selecting only 185 of the top professional artists throughout the country. Alongside the artists, this was the first year the Festival incorporated the John and Mary Pappajohn Sculpture Park. It served as the centerpiece for the grounds of the Festival and patrons were invited to walk through and experience the park. The Des Moines Art Center went one step further and developed many activities within Sculpture Park Central. Docent-lead tours were available for all along with kids' activities including creating their own sculptures and sketch books.

The Festival continued its commitment of "going green" and implemented F. A.D. with the help of local artists. Six local artists were asked to create recycling kiosks out of found, applied and donated objects. The end results were pieces of artwork that served a function of recycling for all materials on the Festival grounds. The 2010 entertainment grew throughout the three spaces.

2011 marked a more aggressive approach to the Festival's green program by instituting a number of policies requiring participating vendors to engage. Communications went electronic, beverages were sold in compostable cups made from corn-based materials; all generators moved to a biodiesel blend; and all vinyl banners were recycled to bags that were sold in 2012 as part of the Festival's merchandise program. Additionally, the Festival partnered with Habitat for Humanity for its second Blitz Build. The Interactive Sculpture Project took on new dimensions with a 30 foot by 25 foot inverted ice cream cone.

2012 marked the Festival's 15th Anniversary. An all-lowa line-up of live music celebrated on Friday night of the Festival with the return of perennial Des Moines favorite, The Nadas. The home grown talent included Thankful Dirt, Rebel Creek, James Biehn, and Bonnie

Finken. The Festival's interactive activity created a giant mural for Paint the Skywalk. Emerging Iowa artist Abby Butson's work was featured in the 10'x13' mural that was permanently installed in The Partnership Building's Skywalk following the Festival.

2013 was a year introducing new partnerships. The Civic Music Association partnered with the Festival and Pavilion sponsor, Meredith Corporation, to host the Jazz and Wine Pavilion. The Pavilion introduced new wines from partner Gateway Market. A new approach to the Performing Arts Stage resulted in nationally celebrated comedic performer Roberto the Magnificent. Habitat for Humanity returned to the Festival with its third Blitz Build. The art of craft beer was introduced to the 2013 Festival with the lowa Craft Beer Tent. Craft beers from 13 breweries were available throughout the weekend.

In 2014 guests interacted with one of the art world's most famous paintings as Sunday on the Island of La Grande Jatte by Georges-Pierre Seurat came to life over the three-day Festival. The 2014 Festival marked a resurgence of activity in the relaxed and shaded atmosphere of Jazz & Wine Pavilion. A refreshing variety of music from local and regional artists was presented. With the goal to further engage with guests, the Festival introduced the all-new interactive media zones. These interactive media zones were hosted by media partners WHO- HD News Channel 13, Clear Channel Media + Communications and Des Moines Radio Group, featured boosted Wi-Fi, smartphone charging stations and social media streaming. Saturday was capped off with a fireworks celebration visible from anywhere onsite!

In 2015 "Birds of a Feather," was commissioned for Metro Arts Alliance's 40th anniversary and painted with help from thousands of visitors at the Festival. The public also created hundreds of dove- sized bird kites out of repurposed vinyl, which fly behind the "big bird" like a jet trail. Birds of a Feather was installed in the fall at the Des Moines International Airport. Along with our world- class line-up of professional and emerging artists, we continue to embrace the art of performing and brought in Mat Kerney on Friday and Eddie Money on Saturday. In addition, we partnered with Greater Des Moines Habitat for Humanity "Blitz Build. The home was hauled in for the Festival where people could contribute for a day, an hour or any amount of time to display their art of giving to others. The exterior of the house was successfully completed and hauled off-site Sunday for an area Des Moines family to enjoy.

2016 packed in another great weekend of visual art, music, culinary art, film, performing arts and interacting arts. Athene USA sponsored a laser and LED light show and the popular 90s group Gin Blossoms and classic rock legends Grand Funk Railroad headlined the Hy-Vee Main Stage Friday and Saturday evening. In addition, the Acoustic Stage was introduced, which covered a wide range of music styles form folk and pop to blues and jazz. The Festival also welcomed BOOM ART!, an interactive mural project suspended 30 feet high from the all-new, all-electric MidAmerican Energy bucket truck. It was with great excitement that a new annual award named for the late G. David Hurd was revealed at the

Preview Celebration for the 2016 Festival and local artist Larassa Kabel received the firstever G. David Hurd Innovator in the Arts.

In 2017, Des Moines Arts Festival celebrated its 20th anniversary with the "20 Party," an evening to toast to the Festival's history. During the Festival, two performing acts captivated guests, eVenti Verticali's WANTED comedy aerial show and the Secret Walls smackdown art competition. The live music of Saint Motel and Sires on Friday night and Big Head Todd and the Monsters on Saturday night brought down the house along with local favorites The Maytags, Halfloves and GoodCat on the Hy-Vee Main Stage. The Acoustic Stage featuring Joe Purdy and The Pines. Guests also enjoyed the street theatre experience of Bill Robison and Fantastik Patrick in the Creative Zone. The year brought the second annual G. David Hurd Innovator in the Arts, which was given to Chaden Halfhill at the Preview Celebration which also unveiled Chris Vance as the 2017 Featured Artist. Vance also recreated his 2017 Commemorative Poster design as a mural on the side of the Ford and Garland building.

2018 was the best year yet for the Festival. The International Festivals and Events Association (IFEA) agreed, naming the Des Moines Arts Festival the best Festival in the world (in total, the Festival took home 27 awards at the annual awards ceremony). The live music of Sir Sly and the Spin Doctors headlined Friday and Saturday night, respectively, with Jukebox the Ghost opening on Friday night on the Hy-Vee Main Stage. As a special feature to the Festival, both nights will culminated with a spectacular laser show with an amazing convergence of light, music and sound. The Acoustic Stage featured Dan Tedesco, Joe and Vicki Price, Dusty Heart, Shaun Munday and others. Chris Dahlquist was named the 2018 Featured Artist and Bravo Greater Des Moines was the recipient of the G. David Hurd Innovator in the Arts.

The focus on community was evident in 2019. The Festival featured 177 professional visual artists, 400 student artists, grades K-12, and an abundance of hands-on activities. This included salsa dancing, solfege lessons and creating everything from paper bag puppets to using up-cycled t-shirts to create headbands, bracelets, and necklaces. The MidAmerican Energy Company's BOOM ART! Knotty Nail's self-guided string art lessons and Nationwide's enormous Photomosaic, all welcomed guests to share their art with the community. The Interactive Art Alley also made its debut, where professional chalk artist Kathleen Roling created a unique chalk drawing on the pavement and guests colored in local artist Jenna Brownlee's drawings on the street. For guests who preferred to watch art in action, exhibiting artists demonstrated their craft with 18 artist demonstrations and workshops. The Interrobang Film Festival (IFF) celebrated the art of film with 54 curated screenings from nine different countries. New this year, all IFF award winners were IMDb verified, this means that the awards granted from IFF are acknowledged and accredited within the international film industry. Headliners The Strumbellas, The Mowgli's and The Family Stone were enjoyed by thousands of guests on the Hy-Vee Main Stage. The Roots Stage featured folk and Americana standouts Bo Ramsey and William Elliott Whitmore among others.

Plans were sidelined in 2020 during the Covid-19 pandemic and the organization focused on new opportunities. Artwork from the Student Art Exhibition was moved online and later into the Central Library where students and families were able to view the artwork in small groups. The Interrobang Film Festival was streamed online with Vimeo during the traditional Festival dates. The Festival's website and social media showcased artists, small businesses and non-profit organizations and rallied community support for these businesses. The organization launched A Seat at the Table, an online conversation to elevate diversity, culture and diversity in the arts, and Artist INC, a platform which offered professional development to creative entrepreneurs.

2021 proved that the comeback was stronger than the setback. The Festival site was reorganized to accommodate for social distancing, covid cases plummeted to a low and the community embraced the beloved Festival. The Festival welcomed back the 150 artists who had previously been invited for the 2020 Festival and programs like the Student Art Exhibition, Community Outreach Program, Emerging lowa Artists and the Interrobang Film Festival. The Hy-Vee Main Stage featured lovelytheband and Here Come the Mummies while the Roots Stage welcomed Tommy Prine, song of legendary singer songwriter John Prine and Lilly Hiatt daughter of another legend, John Hiatt. Beyond the Festival, the organization expanded the A Seat at the Table program into a full season.

AWARDS & RECOGNITION

Over the years, the Des Moines Arts Festival has been recognized by a number of associations and trade magazines making it the most celebrated event in Iowa. No awards have been more significant to the emergence of the Festival on the international stage as the Grand Pinnacle Award and over 350 Pinnacle Awards by the International Festivals & Events Association over the past seven years for marketing, merchandising and programming

2019 Awards

Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 27 Pinnacle Awards from the International Festivals & Events Association. Named Best Cultural Attraction by the Des Moines Business Record.

Best Annual Event from CityView Best of Des Moines Annual Reader's Poll. • Top Festival by Art fair Insiders

2018 Awards

Gold Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 27 Pinnacle Awards from the International Festivals and Events Association

Winner of five Hashies awards from the Social Media Club including Instagram: Best Non-Profit, Best Use of Video, Best Use of Pinterest, Best Use of Snapchat, and Social Media Campaign of the Year

2017 Awards

Winner of 28 Pinnacle Awards from the International Festivals and Events Association The City of Des Moines was presented with the prestigious World Festival & Event City Award, which was designed and created as a way for the global festivals and events industry to openly encourage, support, learn from and recognize positive local environments for festivals and events worldwide.

2016 Awards

Gold Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 25 Pinnacle Awards from the International Festivals and Events Association. Named 2016 Best Cultural Attraction by the Des Moines Business Record for the tenth consecutive year

2015 Awards

Gold Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 21 Pinnacle Awards from the International Festivals and Events Association. Named 2015 Best Cultural Attraction by the Des Moines Business Record Best Annual Event from CityView Best of Des Moines Annual Reader's Poll Best Community Festival from CityView Best of Des Moines Annual Reader's Poll Best Small Arts Festival by Fodor's Travel

2014 Awards

Gold Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 21 Pinnacle Awards from the International Festivals and Events Association. Named 2014 Best Cultural Attraction by the Des Moines Business Record Best Annual Event from CityView Best of Des Moines Annual Reader's Poll

2013 Awards

Silver Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 32 Pinnacle Awards from the International Festivals and Events Association. Named 2013 Best Cultural Attraction by the Des Moines Business Record Best Annual Event from CityView Best of Des Moines Annual Reader's Poll

2012 Awards

Bronze Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 25 Pinnacle Awards from the International Festivals and Events Association.

The Encore Award from Bravo Greater Des Moines.

Named 2012 Best Cultural Attraction by the Des Moines Business Record Best Annual Event from CityView Best of Des Moines Annual Reader's Poll

2011 Awards

Bronze Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 19 Pinnacle Awards from the International Festivals & Events Association. Named 2011 Best Cultural Attraction in Des Moines by the Des Moines Business Record.

2010 Awards

Gold Grand Pinnacle Award reflecting the "best festival in the world" by the International Festivals & Events Association.

Winner of 21 Pinnacle Awards from the International Festivals & Events Association. Inducted into the Hall of Fame by the National Association of Independent Artists. Named 2010 Best Cultural Event in Des Moines by the Des Moines Business Record. 2010 Top 10 Art Fair & Festival by AmericanStyle Magazine.

Hometown Hero Award from Greater Des Moines Convention & Visitors Bureau.

2009 Awards

Silver Grand Pinnacle Award from the International Festivals & Events Association. Winner of 22 Pinnacle Awards from the International Festivals & Events Association. Named 2009 Best Cultural Event in Des Moines by the Des Moines Business Record. 2009 Top 10 Art Fair & Festival by AmericanStyle Magazine.

2008 Awards

Winner of 17 Pinnacle Awards from the International Festivals & Events Association. Named 2008 Best Cultural Event in Des Moines by the Des Moines Business Record. 2008 Top 10 Art Fair & Festival by AmericanStyle Magazine (No. 10).

2007 Awards

Bronze Grand Pinnacle Award from the International Festivals & Events Association. Winner 17 Pinnacle Awards from the International Festival & Events Association. Named Best Cultural Attraction of 2007 by Des Moines' Business Record. Named one of the Top 100 Events in North America for 2007 by The American Bus Association (ABA).

2006 Awards

Bronze Grand Pinnacle Award from the International Festivals & Events Association. Winner of eight Pinnacle Awards from the International Festival & Events Association. Ranked 25th among 300 art festivals in artist sales by the 2006 ArtFair SourceBook.

Other Notable Achievements

Winner of four National Association of Independent Artist (NAIA) Artist Choice Awards. Received the 2004 Tourism and the Arts Award at the annual lowa Tourism Conference. 2004 winner of 11 Pinnacle Awards from the International Festival & Events Association. 2003 winner of 11 Pinnacle Awards from the International Festival & Events Association. 2002 winner of two Pinnacle Awards from the International Festival & Events Association. Named the 2001 lowa Tourism Event of the Year by the Iowa Division of Tourism. Named Best Arts Show by Cityview.