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Des Moines Arts Festival[®] Welcomes Patron Support for 25th Anniversary Festival

Patron's enjoy special perks while supporting the Festivals' mission to "Impact Lives through the Arts"

(Des Moines, IA) – Community members, business leaders, and art lovers are joining together as ambassadors for Iowa's arts and culture scene by supporting the Des Moines Arts Festival's[®] Patron Program.

The Patron Program directly supports the upcoming free-to-attend Festival slated for June 24 – 26 in Western Gateway Park in downtown Des Moines; as well as year-round programming which provides professional development opportunities for creative entrepreneurs.

"The Patron Program ensures that our nationally recognized Festival remains free for all to attend and continues to enrich the quality of life in Central Iowa for all," said Stephen King, Executive Director of the Des Moines Arts Festival. "Patron support donation levels encompass a wide range for all levels of giving and offer exclusive benefits as a way for us to say, 'Thank You'."

Five patron levels ranging from \$80 for "Friend of the Arts Patrons" to \$2,500 for "Executive Circle Patrons" are outlined and available for purchase online at <u>www.desmoinesartsfestival.org/patron</u>.

All patrons receive exclusive access to the <u>Silent Rivers</u> VIP Club with terrace seating overlooking the <u>Hy-Vee</u> Main Stage, high-value networking, air-conditioned restroom facilities, package hold, light bites throughout each day, complimentary and discounted beverages, express lane service at food and beverage tents, drink coupons, complimentary VIP parking, discounts on Festival merchandise, and a rolled or framed 2022 Commemorative Poster.

The Des Moines Arts Festival[®] is a 501(c)3 non-profit organization. A portion of each Patron Package contribution is tax deductible.

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About the Des Moines Arts Festival. The <u>Des Moines Arts Festival</u>[®] is committed to strengthening a vibrant and creative community. Dedicated to the principles of collaboration and creative expression, Des Moines Arts Festival inspires engagement with the arts, fosters and celebrates inclusion, values professionalism and quality, and champions new and emerging ideas.

The Des Moines Arts Festival produces an annual outdoor festival celebrating arts and culture, provides programming and support to artists and arts organizations, advocates for a "arts first" leadership model, and inspires individuals to find their creative voice.

The mission of the Des Moines Arts Festival is to Impact Lives through the Arts.

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