

MEDIA ADVISORY

May 24, 2022

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Des Moines Arts Festival® to announce the G. David Hurd Innovator in the Arts at Preview Celebration

25th Anniversary Commemorative Poster to be unveiled

(Des Moines, IA) – The [Des Moines Arts Festival](#)® presented by [Nationwide](#) will make several announcements on Thursday, May 26 at the annual Preview Celebration including the recipient of the G. David Hurd Innovator of the Arts. The G. David Hurd Innovator in the Arts is bestowed each year to an individual or organization that “fully embodies innovation within the arts.” The recognition honors the legacy of the late G. David Hurd, former CEO of [Principal Financial Group](#) and an influential community leader noted for his involvement with the Des Moines Arts Festival, as well as for his vision and progressive thinking.

The Festival will also celebrate volunteer milestones, unveil the 2022 commemorative poster and share exciting news related to the 25th Anniversary Festival. The Festival previously [announced](#) Ella Richards as the artist creating the 25th Anniversary commemorative poster.

What: 2022 Preview Celebration presented by American Enterprise Group

When: Thursday, May 26, 5:30 – 7 p.m. Remarks at 6 p.m.

Where: American Enterprise Group, 601 6th Ave., Des Moines, IA 50309

RSVPs: Media interested in attending are asked to reach out to Colleen Murphy at (515) 416 – 6281 or cmurphy@desmoinesartsfestival.org.

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About the Des Moines Arts Festival. The [Des Moines Arts Festival](#)® is committed to strengthening a vibrant and creative community. Dedicated to the principles of collaboration and creative expression, Des Moines Arts Festival inspires engagement with the arts, fosters and celebrates inclusion, values professionalism and quality, and champions new and emerging ideas.

The Des Moines Arts Festival produces an annual outdoor festival celebrating arts and culture, provides programming and support to artists and arts organizations, advocates for a "arts first" leadership model, and inspires individuals to find their creative voice.

The mission of the Des Moines Arts Festival is to Impact Lives through the Arts.

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