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The Des Moines Arts Festival's® REVEAL is back!

An exclusive event to support art and artists

(Des Moines, IA) – The Des Moines Arts Festival presented by Nationwide announced today that REVEAL will return on March 3, 2022, at Franklin Jr. High. REVEAL presented by Foster Group is the exclusive first look at the artists invited to the June Festival. The event raises awareness and funds to support arts education and artist professional development.

At REVEAL, guests relish hits from the summer festival as they go back to school at Franklin Jr. High to experience the best of the arts including film shorts, ceramics, and music. The evening peaks with the Artist REVEAL. Guests are the first to experience the 185 artists who will be selected through a jury process to exhibit in June. The event also features a 50 / 50 Raffle with one winner taking home 50% of the proceeds in Art Bucks to spend with the artist of their choice at the 25th Anniversary Des Moines Arts Festival – June 24 – 26, 2022. The remaining 50%, as well as other event proceeds, benefits the Festival's work in arts education and development.

"Reveal is an exciting event that gives our guests a taste of the cherished Festival and the first glimpse of the artists that will descend on Des Moines this June," said Stephen King, Executive Director of the Des Moines Arts Festival. "Event proceeds will go directly toward the organization's work in supporting arts education and artist professional development."

Tickets for REVEAL are available online at www.desmoinesartsfestival.org/reveal. Tickets include admission to the event, hands-on activities, dinner, and beverages including wine and beer. The event details are as follows:

When: Thursday, March 3, 2022

5 – 6:30 p.m.: Classes, activities, dinner, and libations

6:30 – 8 p.m.: Artist reveal

Where: Franklin Jr. High | 4801 Franklin Ave., Des Moines

About the Des Moines Arts Festival. The [Des Moines Arts Festival](http://www.DesMoinesArtsFestival.org)® is committed to strengthening a vibrant and creative community. Dedicated to the principles of collaboration and creative expression, Des Moines Arts Festival inspires engagement with the arts, fosters and celebrates inclusion, values professionalism and quality, and champions new and emerging ideas.

The Des Moines Arts Festival produces an annual outdoor festival celebrating arts and culture, provides programming and support to artists and arts organizations, advocates for a "arts first" leadership model, and inspires individuals to find their creative voice.

The mission of the Des Moines Arts Festival is to Impact Lives through the Arts.

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