

2023 Dripping Springs Songwriters Festival Sponsorship Benefits	1 Co-Branded Sponsor	1 Radio Sponsor	8 Stage Sponsors	1 Tent Sponsor	1 FRIDAY Showcase Sponsor	1 Transportation Sponsor	8 Platinum Star Sponsors	1 Golf Car Sponsor	1 Executive Toilet Sponsor	2-4 VIP Preview Party Sponsors	2-4 VIP Hospitality Sponsors	1 Ice Trailer Sponsor	1 Sunday Showcase Sponsor	1 Gospel Brunch Sponsor	12 Gold Star Sponsors	Unlimited \$500 Contributors	Unlimited Contributors
	20,000	15,000	3,500-5,500	5,000	7,500	3,000	3,000	2,500	2,500	1,500-3,000	1,500-3,000	1,500	1,500	1,000	1,500	500	Any amount
Co-branded																	
Co-branded Logo Creation to be used on all Event Signage. (Dripping Springs Songwriters Festival presented by YOUR NAME HERE)	X																
Co-branded Reusable Event Cups to be used at all venues	X																
Co-Branded Logo on Handheld “Shush” Fans	X																
Full Color Cover with Company Spotlight in official Dripping Springs Songwriters Festival Program	X																
Event "Official" T-shirts with Logo	X																
Advertising, Signage, Print Media Benefits																	
Co-Branded Logo on all City-Wide Banners	X																
Co-Branded Logo on all Performance Stages	X																
Co-Branded Logo in all DSSF Print Advertising and Posters	X																
Co-Branded Logo inclusion in all Outside print and Digital Advertising	X																
Company Logo on all City-Wide Banners		X	X	X	X												
Company Logo/brand on all Performance Stages		X	X	X	X												
Inclusion in all DSSF Print Advertising and Posters		X	X	X	X												
Company Logo inclusion in all Outside print and Digital Advertising.		X	X	X	X												
Social/Digital Media Benefits																	
Company Logo & Link on DSSF website	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	
Facebook & Instagram Spotlights on Dripping Springs Songwriters Festival page	X	X	X	X	X	X	X	X	X	X	X	X		X	X		
Instagram Spotlights on Destination Dripping Springs Page	X	X	X	X	X									X	X		
High Recognition in Dripping Springs Songwriters Festival Newsletter	X	X	X	X	X					X							
Additional Benefits																	
Company Recognition by MC at all Performances	X	X	X														
Co-Branding and Company Logo throughout Dripping Springs Singer Songwriter Festival App	X																
Recognition and brand exposure on Festival App	X	X	X	X	X	X	X	X	X								
(10) Passes to Thursday Night VIP Preview Party, Festival Hospitality Station- includes VIP Badge for the weekend and Swag Bag	X				X												
(6) Passes to Thursday Night VIP Preview Party, Festival Hospitality Station- includes VIP Badge for the weekend and Swag Bag		X	X														
(4) Passes to Thursday Night VIP Preview Party, Festival Hospitality Station- includes VIP Badge for the weekend and Swag Bag				X		X	X	X									
(2) Passes to Thursday Night VIP Preview Party, Festival Hospitality Station- includes VIP Badge for the weekend and Swag Bag									X	X	X	X		X	X		
(1) Pass to Thursday Night VIP Preview Party, Festival Hospitality Station- includes VIP Badge for the weekend and Swag Bag																X	
One year usage of the co-branded logo!	X																
Use the co-branded logo in your advertising for one year from the date of the agreement.	X																
High level brand marketing exposure																	
Custom 4'x8' Stage Banner showcasing your logo and messaging at sponsored stage			X														
Ability to have products, giveaways, personnel at stage location			X														
Company logo/website on inside cover of the official Dripping Springs Songwriters Festival Program			X														
Branded 40' x 60' Hospitality Tent on Mercer Street during Festival Saturday-Sunday. Includes tables and chairs for Festival attendees to rest, eat, visit. Includes Festival Merchandise Sales area				X													
Branded transporation 26-passenger vehicle						X											
High visibility at preview party										X							
High visibility at hospitality station for songwriters, sponsors, lodging hosts Friday & Saturday									X		X	X					
High visibility at Showcase					X												
High visibility on Saturday (busiest day)						X											
High Visibility on Sunday													X	X			
High visibility all weekend	X	X	X	X				X									