



JOIN US IN HISTORIC DOWNTOWN DRIPPING SPRINGS FOR THE 2021

# DRIPPING SPRINGS SONGWRITERS FESTIVAL

OCTOBER 15-17, 2021

WANT TO GET YOUR BUSINESS IN FRONT OF THOUSANDS OF MUSIC LOVERS?

## PROOF POSITIVE

Since the festival was founded in 2014, it has proven to be one of the most successful events in Central Texas. Visitors of all ages come to hear great music and meet our musicians.

## IT'S a FREE, FUN for ALL EVENT

- 6 Outdoor Stages
- 60+ Events
- Over 3,000 in attendance
- 45+ Winning Songwriters Performing their Songs Our songwriters love sharing their hits and up and coming new songs. It's an intimate event where live music is played continuously each day of the festival.

## Come Share our SUCCESS!

Your sponsorship will ensure we can present free live music and bring talented musicians back again!





# CO-BRANDED CONTRIBUTOR

Co-branded Logo Creation to be used on all Event Signage. (Dripping Springs Songwriters Festival presented by **YOUR NAME HERE**)

- 5,000 Co-branded Reusable Event Cups to be used at all venues
- 1,000 Co-Branded Logo on Handheld “Shush” Fans
- Full Color Cover with Company Spotlight in official Dripping Springs Songwriters Festival Program
- (10) Passes to Thursday Night VIP Preview Party includes VIP Badge and Swag Bag
- Event "Official" T-shirts with Logo

## *Advertising, Signage, Print Media Benefits*

- Co-Branded Logo on all City-Wide Banners
- Co-Branded Logo on all Performance Stages
- Co-Branded Logo in all DSSF Print Advertising and Posters
- Co-Branded Logo inclusion in all Outside print and Digital Advertising

## *Social/Digital Media Benefits*

- Company Logo and Link on DSSF website
- Facebook Spotlights on Dripping Springs Songwriters Festival Page
- Facebook Spotlights on Destination Dripping Springs Page
- Instagram Spotlights on Dripping Springs Songwriters Festival Page
- Instagram Spotlights on Destination Dripping Springs Page
- High Recognition in Dripping Springs Songwriters Festival Newsletter

## *Additional Benefits*

- Company Recognition by MC at all Performances
- Co-Branding and Company Logo throughout Dripping Springs Singer Songwriter Festival App
- PLUS**

10 Songwriter Sponsorships! Financial support for ten songwriters to assist in travel and special support for expenses related to COVID-19 protection, restrictions, and protocols.

*One year usage of the co-branded logo!*

As the lead sponsor of the festival, you will have the right to use the co-branded logo in your advertising for one year from the date of the agreement.





# STAGE SPONSOR

## High level brand marketing exposure

- Custom 4'x8' Stage Banner showcasing your logo and messaging.
- Company ad on inside cover of the official Dripping Springs Songwriters Festival Program
- (6) Passes to Thursday Night VIP Preview Party includes VIP Badge

## Advertising/Signage/Print Media Benefits

- Company Logo on all City-Wide Banners
- Company Logo/brand on all Performance Stages
- Inclusion in all DSSF Print Advertising and Posters
- Company Logo inclusion in all Outside print and Digital Advertising.

## Social/Digital Media Benefits

- Company Logo and Link on DSSF website
- Facebook Spotlight on Dripping Springs Songwriters Festival Page
- Instagram Spotlight on Dripping Springs Songwriters Festival Page
- Recognition in Festival Newsletter

## Bonus Benefits

- Recognition and brand exposure on Festival App
- 4 Songwriter Sponsorships! Financial support for ten songwriters to assist in travel and special support for expenses related to COVID-19 protection, restrictions, and protocols.







# PLATINUM STAR SPONSORSHIP



## UNIQUE BENEFITS:

VALUE: \$3,000

U(4) Passes to Thursday Night VIP Preview Party includes VIP Badge

**Advertising/Signage/Print Media Benefits**

City-Wide Banners

Company Logo on all Performance Stages

Inclusion in all DSSF Print Advertising and Posters

Inclusion in all Outside print and Digital Advertising

**Social/Digital Media Benefits**

Company Logo and Link on DSSF website

Facebook Spotlight on Dripping Springs Songwriters Festival Page

Instagram Spotlight on Dripping Springs Songwriters Festival Page

Mention in Dripping Springs Songwriters Festival Newsletter

**Bonus Benefits**

Company Logo throughout Dripping Springs Songwriters Festival App

2 Songwriter Sponsorships! Financial support for ten songwriters to assist in travel and special support for expenses related to COVID-19 protection, restrictions, and protocols.







# GOLD STAR SPONSORSHIP



## UNIQUE BENEFITS:

VALUE: 1,500

2 passes to Thursday night VIP Preview Party

- 2 VIP badges to recognize your support

### Brand Recognition

- Brand/Logo on Event Posters

### Social/Digital Marketing

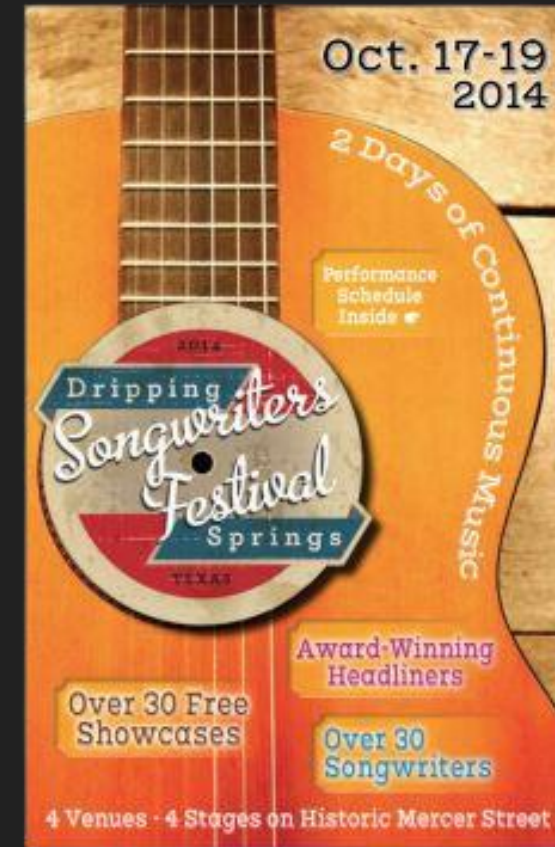
- Logo and Link on Festival website
- Facebook spotlight on Festival page
- Instagram spotlight on Festival page
- Mention Festival Newsletter

### Bonus Benefit

- Brand exposure via Festival app







## \$500 SILVER Star

Limit 20

- Company Logo on Festival website
- Brand exposure on Festival app

## \$300 BRONZE Star

Limit 20

- Company Logo on Festival website

## \$100 Contribution

\$100 Contribution • No Limit!



# Please consider joining the current 2021 sponsors :



ORANGE 142™



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**BOSE**®



The Dripping Springs Songwriters Festival is presented by the Dripping Springs Visitors Bureau, a 501 (c)(3) charitable organization.

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