



Dickinson Calendar of Events Criteria

Thank you for your interest in posting an event to the calendar.

Guidelines for adding events:

1. As this is a visitor and meetings/conventions calendar, the event should hold some interest and attraction to the local public, and for visitors to come to Dickinson. If the event is judged to have no draw for visitors, we will review it. The event should be able to attract the local public and/or visitors to spend dollars within the hospitality business, be it on lodging, food, or beverage in Dickinson.
2. Event attendance should be open to the public. The event cannot be a "members only" event. It may, or may not, charge an admission.
3. Church worship services will not be posted. If it is an event at a church, the event should be able to attract the local public and/or visitors to spend dollars within the hospitality business, be it on lodging, food, or beverage in Dickinson.
4. Auditions, camps, political fundraisers, political statements, contests, or surveys will not be posted.
5. Business events that include personal nominations resulting in an award, a prize, or a designation will not be considered.
6. An event should not be solely a commercial endeavor or advertise the same. We do not post "sales", "raffles", or events that clearly designed to attract people to one business for the sole purpose of selling that businesses product, service, or prize. Businesses or organizations that create a visitor experience during a sale or business day may be considered upon review.
7. We may post events that are sales having multiple participating businesses, such as Downtown Dickinson Association sales/events, boat and RV shows, gun shows, Christmas shows, antique shows, etc. Even though they are commercial, most will attract a larger audience of outside visitors to Dickinson.
8. We will post outdoor recreational events so long as they are open to the public and located in, and/or nearby Dickinson. Please see #10 for surrounding community requests.
9. We do not post education seminars, classes, or lectures as a general rule, but make exceptions if the event is held at a Dickinson hospitality property or attraction, and/or would be a draw for

participants who would eat at our restaurants and/or use our lodging. If it questionable and yet posted, contact will be made by the CVB after the event to gauge the impact for any future request.

10. The event should be held in Dickinson, ND, or the immediate surrounding area. Normally events held in surrounding towns or other towns in our region do not qualify because of this rule. However, if the event location is within a 30-mile radius, if the event is significantly promoted and advertised in our area, or the event is for the support of a visitor attraction/entity, or if the event would be recognized as a visitor experience, then we allow such events on our calendar. Examples are Good Ol' Taylor Days, Taylor, ND; Medora Cowboy Christmas, Medora, ND; Killdeer Mt. Rodeo, Killdeer, ND; and we hope to capture a number of hotel rooms from each of these events.

11. From time to time, "appreciation events" could be submitted, however, they would be reviewed by the CVB and need to have an impact on our hospitality businesses.

12. Individual medical or general assistance events will not be placed on the sign. However, assistance events that are held to benefit a public cause that are held at a Dickinson hospitality/attraction location will be considered.

13. Congratulations are limited to state and national awards.

Electronic Sign Listing -

- All events are reviewed for visitor priority, and sign availability for the week
- Only title, date, location, and time will be placed on the sign
- Graphics are at the discretion of the CVB
- Hold time on the sign is at the discretion of the CVB
- All meetings/conventions and city events will take precedence over other requests
- No more than one week display will be allowed, and less than one week time will be at the discretion of the CVB

YOUR SUBMISSION WILL BE REVIEWED BY OUR CALENDAR ADMINISTRATOR

See our calendar at www.visitdickinson.com/events