



**DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING**

**TUESDAY, SEPTEMBER 9, 2021 AT 5:30 PM**

**EVENTS CENTER CONFERENCE ROOM**

**AGENDA**

**Open Committee Leaders:**

- Brochures & Open Class Outreach
- School Tours
- Souvenir Program & Daily Schedules
- Social Media Posts & Activity at Fair

**Overall Marketing Campaigns**

- Educational Emphasis
- T-Shirts & Ball Caps
- Challenge Coins, Chapsticks, Frisbees?
- Coffee Cup Sleeves
- Book Markers? Parades Only?
- Posters
- Rodeo Daysheets

**Follow up**

- Outstanding payments due?
- Thank you notes & Christmas cards
- Begin outreach for 2022

**Inventory Available**

- Update Brochure

**Options for sponsors**

- Booth Space
- Guest Accessibility
- Signage Options - West Side of Indoor Arena, Front of Beef Barn

**Next Meeting:** October 5, 2021

**Comments:**