



**DOUGLAS COUNTY FAIR BOARD  
THURSDAY, JANUARY 21, 2021  
VIRTUAL MEETING  
AGENDA**

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**

**Public Meeting**

**Public Comment**

**Approval of Last Meeting Minutes**

**Consent Agenda**

**Treasurer's Report**

**CSU Extension Report**

**4-H Youth Council**

- Currently brainstorming fundraising and community service efforts
- June Show planning is underway

**4-H Leaders Council**

- Leaders Council continued its work with Kelly Wyngarden – January had us working in small groups to create action items to address the answers given to the 11 questions originally posed to DC 4-H leaders this fall. Focused on paving a positive and youth focused way forward.
- Dog leaders are continuing their work later in January on coming together as a team.

**Staff Report**

- Animal Project Handbooks are still being created – Slow going, but they are coming together and should be a great resource to use year after year. Geared towards those new to 4-H or looking to try a new animal project. Offer realistic budget, timeline, and commitment expectations along with resources.
- Record Book Training, marketing class, hoof trimming days, and more in the works.
- 4-H 101 & 102's are happening in Jan & Feb

- 4-H 201, 202, and 203 are being scheduled – We will be in touch about needing volunteer when we have firm dates/plan around COVID.
  - 201 – Basic intro to fair
  - 202 – Livestock at Fair
  - 203 – General projects at fair
- Beef tag-in March 6th – We would love volunteers for this event.
- **STEM Programming Updates:**
  - *STEM 1<sup>st</sup> Flight*
    - Workshops are underway, taught by Robert Palmer
    - The first session was Jan 16<sup>th</sup> and was a huge success!
    - The model airplane is expected to be displayed at County Fair
  - *Health Rocks Curriculum*
    - Collaborative effort with Front Range 4-H Agents – coming Spring 2021
    - Curriculum will be uploaded to a website & serve as an education source for teens in our community/across the Front Range
    - This program focuses on the importance of drug-free, wise decision, healthy life choices
  - *Adult & Youth Drone Classes*
    - March & April 2021
    - Taught by Christopher Robertson, CSU Drone Center Director; more information on the CSU Extension, Douglas County Facebook Page
- **General Project Updates:**
  - *Beekeeping & Welding*
    - New projects in Douglas this year
  - *Shooting Sports*
    - Leader certification trainings are underway & tentatively planned for in person (March – April)
    - Spring Shoot in the works & tentatively planned for March 27 & 28
      - Similar to County Shoot, but allowing the 1<sup>st</sup> year members an opportunity to practice
  - *Fashion Revue Workshop*
    - Collaborative efforts with Debbie Mills to create a Spring/Summer Workshop on tips for success while modeling & presenting yourself
  - *Cake Decorating Promo Video*
    - Collaborative effort between Dawn Arnt, Christine Sijelmassi & Frances Palmer. If successful, will model other General Project videos around this to increase exposure

## Guest Organization Reports

Fair Foundation

FFA

## Committee Updates

Guest Services Committee

- Michelle is updating the volunteer shifts in Volunteer Connect
- Designing Volunteer Post Card
- Looking into alternative marketing ideas for 2021

Marketing Committee

- Committee working on content for the social media calendar they created
- Sponsorship connections starting to be made – Debbie met with Castle Rock Autoplex and they are confirmed to be the presenting sponsor for all 3 PRCA Performances
- Sponsor Brochures being printed and will be available for distribution
- The Dutch Anderson Memorial Gymkhana will take place January 24<sup>th</sup>

Entertainment Committee

- Reviewing various entertainment options for bands and walk-around entertainment
- Looking into alternative options to replace the Draft Horse show
- Decided to bring back Kiefer Hitch

Livestock Sale Committee

- Committee chose ShoWorks as the auction software for 2021
- Committee drafting a letter to send to those with unpaid invoices
- Committee chose to award photographer bid to MLH Photography

Rodeo Committee

- No meeting

Show Management Committee

- Hayden and Ben have started to contact and secure judges
- Open Class Superintendents and Assistants are formulating a marketing plan to bolster entries for 2021
- Both Show Management agreed with the proposed premium schedule with some feedback
- Rules are ready to be approved by Fair Board

**Executive Committee**

- Committee researching carnival alternatives
- Committee reviewed 2021 schedule
- Revenue Committee meeting in January

**Regular Agenda****Old Business**

Judge Update

Committee to Review Revenue Opportunities

Schedule Review

Discussion on Attractions

**New Business**

Competition Rule Approval

**Director Comments****Adjournment****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

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**Mission Statement:** The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.