



**DOUGLAS COUNTY FAIR BOARD
THURSDAY, JANUARY 27, 2022
EVENTS CENTER
AGENDA**

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Approval of Last Meeting Minutes

Consent Agenda

Administrative Committee

-No January Meeting

Guest Services Committee

- Sign Up Genius being used for volunteers this year
- Orientation is scheduled for July 16
- Exploring options for volunteer recruitment activities

Marketing Committee

- New marketing avenues were discussed to include different radio and tv ads, new giveaway ideas and a coloring contest
- The Commemorative Poster has been tabled until 2023
- Marketing sponsored the rodeo contestant diner at NWSS on 1/22/22
- Minimal Souvenir Programs will be printed this year with the majority of it being published online
- Partnership materials are currently being updated and will be ready to send out next month

Entertainment Committee

- Carnival vendor from 2021 will not be returning.
- Identifying Entertainment needs for new Old West town and first weekend.

Livestock Sale Committee

- Committee is using Fair Entry for the sale this year and will begin testing features
- Signage for the pavilion is being updated with 2021 buyers
- Committee members are shadowing each other to create backups if needed.
- Committee is planning a special presentation for Serrell family at the Sale

Rodeo Committee

- Discussed added purse budget

Show Management Committee

- All 2022 Superintendents were revealed & each signed Policy Agreement
- Judge Update
- There will be no formal meetings in February and March, individual Superintendent meetings instead

Executive Committee

- Additional Budget requests for 2022 was successful
- A tentative schedule has been created for 2022 fair
- Town Hall meeting will be February 3, 2022 from 6:00pm to 7:00pm

Treasurer's Report**Regular Agenda****Staff Report****Carnival****Old Business****Approve Competition Rules****Update from Commissioner Meetings****New Business****Town Hall****Director Comments****Adjournment****Next Meeting: February 17, 2022****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.

2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
 3. Public comment section is limited to ten minutes collectively.
 4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
 5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
 6. Clapping, cheering, booing and the like are not permitted at Board meetings.
 7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.
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Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.