



DOUGLAS COUNTY FAIR BOARD

THURSDAY, MAY 19, 2022

JAMES R. SULLIVAN EVENTS CENTER CONFERENCE ROOMS

AGENDA

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Approval of Last Meeting Minutes

Consent Agenda

Admin

- Terry with Forever Yours will take photos again
- Event Planning Worksheets are being emailed to committee chairs. Due in June
- Button up shirts will be passed out at June Fair Board meeting
- Concessionaire in Kirk Hall will serve workday lunch

Entertainment

- The contracts for Axe Women and the petting zoo have been signed
- The Committee agreed that an increase budget request is needed for 2023 to cover two weekends
- The layout for Old West Town is being finalized incorporating both the buildings and vendors

Executive

- 2023 budget requests are due in June from all Committees
- Rodeo Committee recommended a price increase for Hometown Rodeo entries due to increase in stock and freight fees. After much discussion, the Committee will work with the Foundation to see if they can cover some of the additional cost. The Committee will come back next month with a new recommendation.
- Fair Board officer positions will hold elections in June. Pam Spradlin will not be seeking reelection for Secretary
- Currently waiting to hear from Colorado State Agriculture on June 30th to know how to proceed with Poultry. Committee is coming up with alternative plans should Poultry not be allowed for 2022.

Guest Services

- The Committee recommends Lisa and Gary as Associates Members to the Board
- Booth space has been secured at 6 local Farmers Market dates before Fair
- Sign Up Genius Link is live and will be emailed out and posted next week

Livestock Sale

- Fair Entry is being tested for Mock Sale training
- Mock Sale is 6 pm on July 13th in Pavilion
- Gary Debus and George Geiger will be the Auctioneers for the Sale
- Committee is confirming clerks and other sale helpers

Marketing

- The Committee recommends moving forward with 106.7 the Bull and iHeart Media streaming to supplement all other advertising.
- The Committee is researching local magazines and newsletters to advertise the first weekend's activities
- Due to supply chain issues, the printer for the Souvenir Program is asking for everything much earlier than in years past. Pam is working to get all articles and advertisements done
- Jennifer recommended using the Branded Maverick Marketing for press releases and social media during Fair for 2022
- Jennifer and Debbie met with social media influencer, Allison Wiens, to discuss marketing opportunities for Fair. She will provide the Committee a quote for her unique services by the next meeting

Rodeo

- Due to increased Hometown Rodeo stock fees, the Committee made the recommendation to increase cattle stock charge from \$29.00 to \$40.00 and goat stock charge from \$8.00 to \$30.00.
- Due to increased Hometown Rodeo stock fees, the Committee made the recommendation to increase Mutton Bustin' participation fee from \$20.00 to \$25.00.
- The Committee finalized their plans for the PRCA youth camp.
- The Committee agreed to meet one week early in June to finalize their budget request for 2023. This way it can be ready for the Executive meeting on June 9th.

Show Management

- No Meeting – Individual Superintendent Meetings

Treasurer's Report

Reports from other groups**Regular Agenda****Staff Report****Update on Concert, Outstanding issues****Old Business****Hometown Rodeo update****Poultry Update****New Business****Fair Board Officer Nominations****2023 Budget****Other Business****Director Comments****Adjournment****Next Meeting: June 16, 2022****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.