



DOUGLAS COUNTY FAIR BOARD

THURSDAY, JUNE 16, 2022

MULTI-PURPOSE BARN

AGENDA

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Approval of Last Meeting Minutes

Consent Agenda

Admin

- The Committee discussed their timeline of tasks and assigned tasks to committee members.
- The Committee will be passing out shirts, a ticket order form, name badge list and waivers at the Fair Board Meeting.

Entertainment

- The contracts for Axe Women and the petting zoo have been signed.
- The Committee is looking at hiring Axe Box to compliment Axe Women.
- The Committee agreed that an increase budget request is needed for 2023 to cover two weekends.
- The layout for Old West Town is being finalized incorporating both the buildings and vendors. Looking at doing large round hay bales for photo ops at the entrance of Old West Town.

Executive

- Guinevere Nelson is the new Director of the CSU 4-H Extension
- Poultry is likely to extend an additional 90 days. Currently, discussing four alternatives for projects. Dean would like a plan in place by June 17th
- Officer elections will take place at June Fair Board Meeting
- 2023 budget requests are due at June Fair Board
- Rodeo has a new recommendation for raising stock fees at Hometown Rodeo. After discussion, Rodeo will bring additional information to June Fair Board to receive approval.
- Currently, 260 open volunteer positions for fair.

Guest Services

- Committee is actively recruiting Volunteers

- Additional Farmers market date added on June 26
- Volunteer Orientations start July 16th

Livestock Sale

- Fair Entry Mock Sale on July 13th

Marketing

- The Committee reviewed current and outstanding sponsorships. Moore Lumber will be sponsoring the last open chute sign.
- The Souvenir Program is going well and is with the graphic designer currently.
- The Committee is promoting all aspects of Fair at several Rotary Club meetings and has received a great reception.
- City Lifestyle Magazine has approached the Marketing Committee about doing a potential sponsorship for 2023. They are looking to do a content piece on the Farm to Table event in an issue after Fair.

Rodeo

- The Rodeo Committee will be submitting 2 budget requests: one for maintaining the large Rodeo and other for the anticipated inflation.
- Even with assistance from the Foundation, Rodeo Committee believes a stock fee increase is necessary due to higher freight charges and inflation. The new recommendation to be taken to Executive/ Fair Board will be to increase cattle stock charge from \$29 to \$35, goat from \$8 to \$15 and non-animal from \$4 to \$5. Additionally, Mutton Bustin' fee to increase from \$20 to \$25.
- Blazing Saddles drill team will replace Sweethearts for Rodeo (who is taking the year off) at the Hometown Rodeo.
- A flyer for the PRCA Camp is ready. A link for registration should go live June 15th

Show Management

- The Committee discussed Event Planning Worksheets for each Show.
- The Show Management Chairs are working diligently to monitor the Highly Pathogenic Avian Influenza and are planning alternative in case poultry are not allowed on grounds for Fair
- Fair Entries went live on June 1 and will close on June 15 with no later entries being accepted.

Treasurer's Report

Reports from other groups

Regular Agenda

Staff Report

Update on food vendors, entertainment, and any outstanding issues

Old Business

Hometown Rodeo entry fee presentation – Adams and Sloan

New Business

Introduction of CSU staff

2023 Budget

Fair Board Officer Election

Review by each committee of current activities

Other Business**Director Comments****Adjournment**

Next Meeting: July 21, 2022

Rules for Citizen Engagement at Fair Board Meeting

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.