

DOUGLAS COUNTY FAIR BOARD
August 19, 2021

The Douglas County Fair Board meeting was called to order at 6:30pm on, August 19, 2021 by Dean Elliott - Chairperson. The meeting was held in the Kirk Hall at the Douglas County Fairgrounds. The Pledge of Allegiance was recited.

Board Members Present:

John Adams
Ben Alderton
Pat Candelaria
Scott Candelaria
Dean Elliott
Sarah Fischer
Jennifer Foss
Arlie Gordon Jr.
Tom Harris
Wesley Jacobs
Debbie Mills
Phil Riesselman
Gabriel Ryan
Craig Sloan
Pam Spradlin
Lora Talbert

Associate Members Present:

Nick Candelaria
Laura Martin
Scott McHenry
Jean Sabulsky
Pat Salazar
Rob Tkach
John Holst

Staff Present:

Michelle Bartlett
Kirsten Cowan
Mike Ehmann
Tim Hallmark
Luanne Lee
Allison Paul
Nicole Speeding

Board Members Absent:

Monty Anderson
Shawn McWhorter

Associate Members Absent:

Barry Borges
Matt Coyle
Darlene Craven
Deb Dilley
Chayce Lutz
Kyle Moore
Dick Sabulsky
Anneliese Phippen
Patti Russell
Pat Salazar
Hayden Schmidt
Jessica Smith
Todd Spencer
John Woodrick
Phillip Woodrick

Staff Absent:

Kyle Christensen
Laurie Anderson

Other Guests:

Tori Checkal
Lisa Turner
Gary Turner

Standing Members Present:

Mark Moore

Public Meeting

Lora Thomas addressed the board and thanked everyone for their hard work during fair.

Public Comment – None

Approval of Last Meeting Minutes – Ben moved to approve the July minutes. John seconded. All approved. No amendments.

Treasurers Report – Wes summarized recent expenses in the budget. No discussion.

CSU Extension Director- Kirsten reported approximately 1,300 ag passports were handed out at Fair. Only 361 returned from Roper. October 1 is the new year for 4-H, October 13 is Achievement Night.

Nicole discussed the addition of the general projects in the Event Hall. Overall feedback was that it was great, thanks to Debbie for decorations, thanks to John Holst for welding projects. Pat Salazar added that she also heard great comment about the move of the general projects.

4-H Youth Council – Tori Checkal served as the 4-H Youth Council representative and reported that the 4-H dance at Fair was great for the kids, they'd like to do it again next year.

4-H Leaders Council- Kirsten requested that 4-H Leaders Council be removed from the agenda in future meetings, they are not currently meeting.

Fair Management Report – Michelle reported on overall attendance, sell out crowds for Xtreme Bulls and all 3 rodeos, Carnival was more successful this year than in the past.

Guest Organization Reports

Fair Foundation- Mark reported the Wall of Honor Ceremony was successful, the sound system and tent provided this year were important. The Ghost Town Hoe Down is Oct. 31. Working on a family friendly event. Can use input and help.

FFA – Sarah Fischer gave the FFA report on behalf of Bailey Fischer. FFA is in the planning stages with a new teacher, national convention is in October.

Committee Updates

Administrative Committee- Lora reported that the committee had a good year, and will work on deadlines for next years items.

Guest Services Committee- Gabriel stated that no wrap up meeting has been had yet Jean reported the total number of volunteers was 95 with total volunteer hours of 464.

Marketing Committee- Jennifer reported that there was a tv interview with royalty ladies, on Channel 31- Best of Colorado, they did the interview with goats.

Debbie felt that we were successful with educational focus this year. The Fencepost wrote a great article. We were up quite a bit on sponsorships due to the

meetings set up by commissioners. The Marketplace had less vendors but the same amount of revenue as past years.

Entertainment Committee- Lora reported that there were too few entertainment options on Sunday, but heavy on Friday night. The Old west town was not used like it could have been, room for improvement next year. Barn dance was well attended, a bigger name would make it more popular. Entertainment needs a chair. Contract for Carnival needs to be sent out in September.

Luanne updated on the Carnival. She has reached out to carnival asking if they want to come back in 2022 or for two weekends. He hasn't responded.

Jean added that the number of food trucks and variety was good this year.

Livestock Sale Committee- Phil reported the Livestock sale had 119 lots. Working on closing out the books now.

Rodeo Committee- Craig reported that we had great livestock, the best contestants, and lots of help.

John confirmed the 4 shows were sold out. Rodeos were live on the Cowboy Channel Network.

Show Management Committee- Ben reported that the shows were successful, and the kids were happy. They will be working through some rule changes for next year.

Kirsten added that It was a great year. Ben and Hayden did a lot of work to make things go smoothly.

Dean added that the 4-H engagement with people attending the event was great.

Executive Committee- Dean reported that there was nothing else for the Executive Committee report that had not been reported on in the other committee reports.

Old Business

Pat Candelaria moved to approved Director Nomination for Rob Tkach. John Adams seconded.

New Business

Fair and Rodeo after action discussion

Arlie passed on compliments from big names in rodeos that came to the hospitality area

Mark one of the best rodeos, quality of stock and competitors

Review opportunities list (attached)

Pat Candelaria suggested that changes for one committee needs to be communicated to others that will be affected. It also helps everyone answer questions by public.

Show Management:

Ben mentioned that after the parade there was good attendance for llama show, but then nothing happens. This is a missed opportunity for activities after the parade.

Sarah suggested that we pull a judging team in for round robin, and master showmanship

Livestock Sale:

Sarah asked if the list can be given to the kids quicker after the sale.

General:

Sarah requested there be a parking attendant for picking up animals to prevent accidents. Jean mentioned that the parking company was sending people to gate that was locked to get back to vehicles. A better plan for next year with parking company. Rob saw more interest in Hometown this year, many people asking what the events are in the rodeo.

Admin:

Scott McHenry noticed at open class check in there was a steady stream of people asking where's the fair?

Entertainment:

Pat suggested food be provided for volunteers that cannot go get food.

Director Comments

Jean Sabulsky introduced two guests. Lisa and Gary Turner were first time volunteers for Fair and want to get more involved next year.

Lisa congratulated everyone on putting on such a fun fair.

The meeting adjourned at 7:45pm.