



DOUGLAS COUNTY FAIR BOARD- ENTERTAINMENT COMMITTEE

TUESDAY, JANUARY 14, 2020 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOM

AGENDA

Meeting

Attendance: Arlie Gordon, Scott Candelaria, Scott McHenry, Pam Spradlin, Lora Talbert, Michelle Bartlett, Synneva Knopp

Entertainment Review/Selection

Blazing Saddles- Synneva brought up that Blazing Saddles has contacted the Fair Office several times requesting the opportunity to perform at the 2020 Douglas County Fair & Rodeo. There was discussion that they might not be able to perform due to the arena schedule and strict PRCA guidelines. Scott pointed out the fact that the Sweethearts of the West have been performing the weekend of Hometown for years and also volunteer in the Yellow Shirt program at Fair. He said they should have the opportunity to perform the main weekend before other groups are allowed to participate. Synneva is going to bring it up at the next Rodeo committee to determine if performing the main weekend is an option for any group. Discussion to continue.

Trevor Dreher- The Committee discussed having Trevor come back and think he is of value. Pam let everyone know he is interested and will also be bringing 1-2 people with him as part of his entertainment act. Pam is going to check with Trevor to see if this will raise his cost at all. Lora is going to ask Fair Foundation for some money to sponsor Trevor.

Tres Amigos- There was discussion of diversifying entertainment options and not having Tres Amigos if the Committee is bringing in Trevor again. Scott brought up that maybe Rodeo would cover that expense and use Tres Amigos in the Fanzone on Thursday night and other places throughout Fair. Synneva will bring it up at the next rodeo meeting.

Hitch Horse- The Committee discussed the benefit of having Hitch Horse and felt it was a good source of entertainment, but expressed disappointment it could not be made into a ticketed event since there is not the ability to bring show hitches in.

Get Connected Events- The Committee reviewed the proposal submitted by Gina Hailsey with Get Connected Events. They determined having a circus this year was not a possibility, but would revisit the idea in the future. There was also discussion that the \$8,600 spent on entertainment sourced through Get Connected Events in 2019 was more than the Committee was expecting and more than they want to spend this year. They would like to see two new proposals, one with entertainment costing \$5,000 and one for bid \$6,000.

Friday Night Bands- The Committee made a list of bands to reach out to play on the Midway stage on Friday Night. Synneva will contact the bands to determine availability and cost.

Cricket Races- Scott McHenry no longer wants to be in charge of cricket races. Pam made a note to find someone else to run in. There was discussion if seeing the CSU Extension staff would oversee it.

Hotel Rooms- Scott brought up the idea of working with a hotel in town to be the 'Official Hotel' of the Douglas County Fair & Rodeo and see if we could get a lower rate if we recommend our entertainers to book a room with them. Synneva said it might be a problem because we couldn't promise a certain amount of rooms since all judges/entertainers will be receiving a hotel allowance and booking the rooms themselves. Scott still wanted to know approximately the number of rooms that will be booked so he can give the hotels the information and present the partnership to them.

Next Meeting:

March 10

Comments:

The Committee would like to see their budget incorporate revenue in addition to expenses so they can properly evaluate the value the entertainment they select provides to the Fair.

The Committee would also like to see stronger and more specific advertising for the 2020 entertainment lineup.