



DOUGLAS COUNTY FAIR BOARD- ENTERTAINMENT COMMITTEE MEETING

TUESDAY, OCTOBER 6, 2020 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Attendance: Lora Talbert, Scott Candelaria, Synneva Knopp

Meeting

Get Connected Events- Staff will request Gina to submit a proposal with options similar to last year so the committee can vote on the various entertainment acts in at the November or January meeting.

Synneva informed the committee the Gina provided a quote for her to oversee the Marketplace for about 3-4k. Scott said that might sound like a lot, but it is something to consider if it saves both staff and the Entertainment Committee time and redistributes the workload. Scott requested some estimates of how much time and money is spent on staff handling the Marketplace so that the committee can evaluate if having Get Connected Events would be a attractive and realistic option.

Synneva brought up the concept of having the Entertainment Committee run the Marketplace similar to how the Rodeo Committee facilitates each rodeo performance. She said her only concern is that there are not very many active Entertainment Committee members. Scott said that even if all the members were active, they would not be able to run the Marketplace because they are on different committees as well and have different responsibilities during Fair.

Indoor Arena Entertainment- Staff will ask Gina if she has any ideas for various entertainment options in the indoor arena. The committee discussed finding an alternative to the usual Draft Horse Show on Sunday as it doesn't generate revenue or draw a large crowd. The committee recognized that this decision will be largely based off of if there will be a concert in the Outdoor Arena on Saturday night as that affects the availability in the Indoor Arena on both Saturday and Sunday.

Farmers Market – Lora is interested in trying to have a small farmer's market in the parking lot between the Events Center and the entrance to the carnival. Synneva asked Lora how she is planning on sourcing vendors for this. Lora said Debbie Mills said she had some

contacts. Synneva will reach out to Debbie in addition to seeing if the Town may have some information that may be helpful.

Trevor the Roper – The committee discussed the pros and cons of hiring Trevor perform at Fair this year. They decided to table to decision until November when more committee members are present and able to vote on a recommendation to take to the Fair Board meeting.

VIP- Scott and Lora discussed creating a VIP experience in which all committees could be a part of. Lora is coming up with a proposal to present to the Fair Board. Synneva stressed that Debbie Mills already has done the groundwork for a lot of that and would be a good resource for Lora.

Next Meeting:

November 10, 2020

Comments:

The committee expressed wanting to bring Keifer Hitch back in 2021 because they can be utilized for VIP tours, ProRodeo Hall of Fame night, Livestock Sale buyers and draw people to the barns.

The committee discussed the possibility of the CSU Extension Office taking over cricket races.