



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, OCTOBER 13th, 2022, AT 6:30 PM

EVENTS CENTER CONFERENCE ROOM

MINUTES

Meeting

Attendance: Dean Elliott, Luanne Lee, Wes Jacobs, John Adams, Pam Spradlin, Lora Talbert, Tori Thelen, Michelle Bartlett, Stefanie Hawkins, Sarah Fisher, Hayden Schmidt, Jennifer Foss and Scott and Pat Candelaria

Discuss format for 2022 Fair and Rodeo review meeting: Dean discussed positive feedback he received from the committee for Fair 2022 and requested all comments and feedback be brought to his attention asap.

Discuss committee assignments and meeting times: Discussion of stacked committee meeting troublesome for some members. Marketing and guest services meeting to be rescheduled to another reoccurring evening to free up members to attend more meetings. The first Tuesday at 5:00 and 6:00 pm was suggested.

Farm to Table 2023: Farm to Table- discussion of another alternative event utilizing the resources from farm to table (chairs, tables, tent etc.) Wine and Cheese evening event a possibility.

Discuss Foundation Budget needs: Foundation budget request for Fair 2023. Foundation prefers monies be tracked and documented appropriately for all activities supporting Fair 2023 and moving forward. Budget needs to be clear and maintained routinely regarding monies spent. Fair Foundation needs to identify where money is being spent. Several ideas were discussed as categories the Fair Foundation can budget for the 2023 Fair & Rodeo. The categories mentioned were golf carts, interpreters, hometown rodeo prize monies, entertainment, Farm to Table, Pancake Breakfast, and open class banners.

Committee chair elections: Committee chair nominations to be brought to board for approval and nomination should be made per committee.

Other: Recent commissioners meeting went well. Chair feels commissioners are positive and supportive of budget request and fair growth. Commissioners request to understand the reasoning behind specific requests.

Fair Foundation fundraising events 2x annually-approximately bringing in 10,000

Discussion requesting new buckle badges for directors

4-H is trending towards bi-lingual services as Hispanic demographic grows

Discussion of executive members volunteering in one fundraising event per year for Fair Foundation

Discussion of stacked committee meeting troublesome for some members. Marketing and guest services meeting to be rescheduled to another reoccurring evening to free up members to attend more meetings.

Discussion to move all award monies to the administration committee to simplify.

Josh Turner Concert 2022: The 2022 concert (Josh Turner) was discussed. Discussion how we can increase concert revenue. Traffic was a concern during 2022 concert and there is room for improvement. Promotional/Entertainment agency returned request for bid. Talent decision and budget for 2023 TBD. Committee expressed desire for higher level of talent and increased budget.

Next Meeting:

November 10th, 2022