



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

WEDNESDAY, NOVEMBER 10, 2021 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Scott Candelaria, Gabriel Ryan, John Adams, Dean Elliott, Pam Spradlin, Lora Talbert, Wes Jacobs, Phil Riesselman, Sonia Ormsbee, Michelle Bartlett, Coral Miller, Luanne Lee.

Review Date Sub-Committee Efforts/Discuss Activities for the Entire Fair

Week: A discussion was started about extending Fair dates for 2023. Board agrees that there is lots of interest. However, there are a lot of challenges with moving dates around. Rodeo stated they are limited with the migration of the rodeo circuit. Livestock stated moving dates could take them out of the parade, also a concern of smaller animals and not having animals on the Rodeo weekend. Further, it puts us in competition with other fairs like Elbert (which is gaining popularity and size) in which vendors will then have to pick and choose which Fair they do. A longer event would allow for new ideas to be introduced and tested. For example, BBQ competition, farm to table, and inviting local breweries.

Discuss Guideline and Policy Document Revision Activity: A sub-committee has been formed to re-evaluate the Guidelines and Policies.

Review Ag Grant Award: Fair was awarded \$55,709 from a State of Colorado Department of Agriculture Grant to be spent by June 2022. The funds need to be spent on educational events & activities. It was agreed that this would be a great time to introduce new ideas like farm to table.

Director Appointments: Five Director's terms are due to expire on December 31, 2021. Recommended to have them continue on Fair Board. Commissioners are asking for more information on the nomination process for the Fair Board before approving new members.

New Director Requirements: A discussion took place about what skills sets are needed for new Directors. Suggestions given were 4-H background, experience in related fields (i.e., marketing, finance) and community/professional connections. A question was brought up if we need to have twenty-one members on the Executive Board or should they run lighter? Quality vs Quantity. Other ideas: recruit Associates instead of Directors and create a “pool” of candidates who could eventually join Executive Board; also, a possible mentor program.

Committee Updates: Rodeo committee discussed that the Hometown Rodeo vendor has another event and will not be able to do our fair unless we change the date. Information is being gathered to look for a possible new vendor.

Livestock Sale is looking for a new packing plant. Current vendor is overwhelmed with too many fairs requiring the same day.

Administration is missing several committee work plans. Requesting these be turned in ASAP. They have received Rodeo, Entertainment, and Administration.

Fair shirts will be available for trying on at next meeting.

Other

Fair Foundation is holding their Grant Program breakfast on Nov. 13, 2022. They invite Fair Board to attend.

Next Meeting:

December 9, 2021

Comments:

*Requested to have Hometown Rodeo and Fair Concert added to next meeting’s agenda