



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, FEBRUARY 10, 2022 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Attendance: Wes Jacobs, Sarah Fischer, Dean Elliott, Debbie Mills, Phil Riesselman, Pam Spradlin, Scott Candelaria, Lora Talbert, John Adams, Craig Sloan, Ben Alderton, Luanne Lee, Tim Hallmark, Sonia Ormsbee, Allison Paul, Michelle Bartlett, and Coral Miller

Review Town Hall: Dean Elliott thanked the committee members who helped with the Town Hall. Over 1700 residents called in and felt it was a good representation from lots of areas of the county. Tim Hallmark also thanked the Fair Board members for their participation. Scott Candelaria suggested to have another town hall closer to the fair, so the committee could answer the questions more clearly. Tim also suggested maybe one right after the fair for feedback.

Staff review of

Carnival: Coral Miller stated the Carnival is ready for their contract and the County has begun the process. Luanne mentioned that the percentage from gross sales for the Fair will be 10% rather than 20% from previous years. This might be able to be renegotiated next year.

Concert: No new updates on concert. Offers have been made and we are awaiting a response.

Workplan review

Major activities currently contracted

Stock Contractor: John Adams stated stock contractor contract has been signed; Hometown vendor search is in progress.

Food Vendors: Coral Miller stated that the food vendor applications are available online and has received so far over a dozen applications. Working on a plan to assure plenty of food is available to all attendees.

Entertainment: Coral Miller stated that a Car Show has agreed to show on Sunday July 31st. A discussion was started about Kirk Hall and the role this location will have at the 2022 fair. It will become more family focused. Tim Hallmark discussed if a wider door could be made onto Kirk Hall.

Judges: Ben, Hayden, Michelle and Rob are currently working on judges.

Review open items on task spreadsheet: Dean Elliott requested that the committees review their task sheet regularly to confirm that everything is getting done when it needs to.

Other:

- Scott discussed making boardwalks for old west town.
- Admin is getting ready to place a shirt order.
- Marketing is finalizing the sponsorship forms.
- Michelle stated competition rules were posted today.
- Allison said Guest Services is identifying the needs of the fair but hopes to have a sign-up genius available soon. Possibly changing volunteer color to green.
- Sarah asked about open positions on Fair Board. Dean responded that an ad has been placed on website and online.
- Scott requested that zoom participation stop and require in person attendance to meetings. Dean believes a compromise can be discussed.

Next Meeting: March10, 2022

Comments: